Retail Addendum – Update to Retail Impact Assessments

Proposed Aldi Store at Preston St, Whitehaven (4/23/2314/0F1) and

Proposed Aldi Store at Wyndham Place, Egremont (4/24/2044/0F1)

September 2024

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Appendices

Report title: Retail Addendum – Update to Retail Impact Assessments
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For and on behalf of Avison Young (UK) Limited

1. Introduction

1.1 This Retail Addendum has been prepared by Avison Young on behalf of Aldi Stores Ltd ("the applicant"). It is submitted in support of two detailed planning applications for the development of discount foodstores in Whitehaven and Egremont. The applications have reference numbers 4/23/2314/0F1 and 4/24/2044/0F1 respectively.

1.2 As these two planning applications are located within the Cumberland (formerly Copeland) Council areas and utilise the same base survey data, which was prepared for the Council's emerging Local Plan, it was considered competent to consider these together within one set of updated retail tables. The survey data was taken from the Copeland Retail and Leisure Study 2021, prepared by Nexus.

1.3 This Addendum report has been prepared specifically to respond to the Nexus appraisals prepared for each application dated June 2024. It will also respond to the letter of representation received from Tesco Stores Ltd., dated 4 July 2024.

1.4 Overall, we are pleased to note Nexus' agreement with many of the conclusions of our assessments for both Whitehaven and Egremont. This particularly relates to their agreement on solus impact considerations, impacts on planned investment, the respective health of key centres and the sequential test. We are happy to prepare this cumulative assessment in support of their assessment to ensure a comprehensive consideration of all retail impact matters.

1.5 With the passage of time, this Addendum also affords the opportunity to update on certain matters since the submission of both of the original Planning and Retail Statements dated October 2023 for Whitehaven and January 2024 for Egremont. The key changes are outlined at the start of this Addendum, followed by a step-by-step explanation of the methodology adopted and findings from the retail impact assessment relating to both application proposals. This report should of course continue to be read alongside the other retail policy sections within the original reports, relating to the sequential assessment, healthchecks for defined centres and considerations of planned investment in centres.

1.6 This Addendum report is therefore divided into the following sections:

- Section 2: Scope of the proposal, base and test years and data/growth projection updates
- Section 3: Convenience Quantitative Goods Impact
- Section 4: Response to representation
- Section 5: Conclusions

2. Scope of the proposal, base and test years and data/growth projection updates

2.1 As part of this Addendum report the opportunity has been taken to update figures in line with more recent data releases since it was originally prepared. This includes using Experian's latest data set for population and expenditure alongside the latest sales density figures. In addition, the sales floorspace of each proposal has been reconsidered, on the basis of the sources used for the related data.

2.2 These changes are explained in more detail below.

Sales floorspace

2.3 In line with the latest sales density information, Global Data 2023, the definition of what should comprise the "retail space" for the purpose of utilising the sales density data, is that this should be *"the selling area of the store, excluding checkouts, changing rooms and toilets etc."*

2.4 The previous calculation by our client of this area erroneously included areas that should have been excluded. This included for example the large packing area to the rear of the checkouts and the checkouts too. Based on Global Data's information this would then produce an inaccurate projection for store turnover. Given this, the sales floor space for each proposal has reduced accordingly.

2.5 For the Whitehaven proposals, the original calculation of sales floorspace was 1,356 sq.m, with this now reduced to 1,150 sq.m. This is reflected in the revised Site Plan and Floor Plan that have been updated as part of the planning application. As our retail impact assessment focuses on the uplift in sales floorspace, the retail sales of the current Aldi store at Preston Street has also been reconsidered based on the GlobalData definition. As such, that has also reduced from 940 sq.m to 824 sq.m and so the overall sales floorspace uplift is now only 326 sq.m.

2.6 The same process was undertaken to reconsider the sales floorspace calculation for the proposal in Egremont. As a result, the sales floorspace has reduced from 1,408 sqm to 1,224 sqm, so that it accords with the Global Data 2023 definitions.

Base and test years

2.7 In order to reflect the passage of time, the base and test years of the assessments have been updated to 2024 and 2027 respectively. This ensures these are consistent with the recent advice from Nexus referenced in paragraph 4.19 of their appraisal report.

Experian Data and Growth Projections

2.8 Since the production of the original tables, a new data set has been released by Experian and now reflects the most up to date information on population and expenditure within the Study Area. This has been supported by a new Experian Retail Planner Briefing Note 21 (February 2024), with revised projections for future growth rates. The Addendum tables **(Appendix 1)** have accordingly been updated to reflect these changes, which will be explained in further detail within the relevant sections of this report.

Sales density and turnover of the proposals

2.9 New sales density information for the proposals and for other retailers has been sourced from Global Data 2023 and incorporated within these latest tables. To be clear, the price year of the Global Data information has been changed from 2023 to 2021 to match the price year used within the original set of tables.

2.10 Within Global Data 2022, the convenience sales density for an Aldi store in 2023 (2021 price year) was £10,905 per sq.m and for comparison goods, the sales density was £7,694 per sq.m. The information from Global Data 2023 indicates that the sales density for Aldi stores has increased to £11,914 per sq.m for convenience goods and reduced to £4,950 for comparison goods. As a result of the reduction in what is considered sales floorspace though (to accord with Global Data), these changes result in a modest decrease in the turnover of both of the proposals, as shown below.

Aldi Preston St, Whitehaven Proposal (2021 prices)							
Version	Net Sales Floorspace	Data source	Convenience Sales Density in 2023 (per sq.m)	Comparison Sales Density in 2023 (per sq.m)	Convenience Turnover in 2027 (test year) (£m)	Comparison Turnover in 2027 (test year) (£m)	Overall Turnover (£m)
Original Statement (Oct 2023)	1,356 sq.m	Global Data 2022	£10,905	£7,694	£12.2m	£2.21m	£14.41m
Addendum (July 2024)	1,150 sq.m	Global Data 2023	£11,914	£4,950	£10.99m	£1.18m	£12.18m

Aldi Preston St, Whitehaven Proposal (Uplift in Floorspace only) (2021 prices)							
Version	Net Sales Floorspace (Uplift)	Data source	Convenience Sales Density in 2023 (per sq.m)	Comparison Sales Density in 2023 (per sq.m)	Convenience Turnover in 2027 (test year) (£m)	Comparison Turnover in 2027 (test year) (£m)	Overall Turnover (£m)
Original Statement (Oct 2023)	416sq.m	Global Data 2022	£10,905	£7,694	£3.74m	£0.67m	£4.41m
Addendum (July 2024)	326 sq.m	Global Data 2023	£11,914	£4,950	£3.12m	£0.34m	£3.45m

Aldi Wyndham Place, Egremont Proposal (2021 prices)							
Version	Net Sales Floorspace	Data source	Convenience Sales Density in 2023 (per sq.m)	Comparison Sales Density in 2023 (per sq.m)	Convenience Turnover in 2027 (test year) (£m)	Comparison Turnover in 2027 (test year) (£m)	Overall Turnover (£m)
Original Statement (Jan 2024)	1,408sq.m	Global Data 2022	£10,905	£7,694	£12.67m	£2.29m	£14.96m
Addendum (July 2024)	1,224 sq.m	Global Data 2023	£11,914	£4,950	£11.07m	£1.26m	£12.96m

3. Convenience Goods Quantitative Impact

Quantitative Impact

Table 1(a) – Turnover of Proposed Aldi Development, Preston Street, Whitehaven

3.1 Table 1a of **Appendix 1** estimates the convenience and comparison goods turnover of the proposals at Preston St, Whitehaven based on average sales densities. As set out in Section 2 of this report and to better accord with the definition of retail space within Global Data 2023, the sales floorspace of the development has been amended to reflect that definition and reduced to 1,150 sq.m. The vast majority given over to the sale of convenience goods (80% / 920 sq.m), with the remainder used for the sale of a purely ancillary range of non-food (comparison) goods (20% / 230 sq.m).

3.2 As noted within Section 2 of this report the sales density of the store has been updated to reflect more recent information released by Global Data. The growth assumptions used are drawn from Experian's latest floorspace efficiency growth assumptions included at Figures 4a and 4b of the Experian Retail Planner Briefing Note 21 (February 2024).

3.3 As a result of these amendments, the store would be projected to have a convenience turnover of £10.99m in 2027, and a comparison goods turnover of £1.18m. This is a total turnover of £12.18m.

Table 1(b) – Uplift in Aldi Turnover (Preston St, Whitehaven)

3.4 As the proposals in Whitehaven comprise a relocation from their existing store and due to the proximity of the two sites, the starting position is an assumption that the proposed new Aldi store will trade at its current levels, as per the findings of the household survey, with an uplift in turnover associated with the increased sales floorspace. We note that this approach was supported by Nexus in their appraisal report. This uplift is set out in Table 1b.

3.5 The uplift in sales floorspace will be 326sq.m, with this split 80%/20% convenience /comparison resulting in a convenience floorspace uplift of 261 sq.m and comparison floorspace uplift of 65 sq.m.

3.6 Overall, this has resulted in the turnover of the proposed uplift to be £3.12m for convenience goods and £0.34m for comparison goods. In total, the uplift in floorspace will have a turnover of £3.45m at the test year (2027).

Table 1(c) – Turnover of new foodstore operator at former Aldi store, Preston St, Whitehaven

3.7 Table 1(c) is similar to the approach undertaken within the original assessment included within the Planning and Retail Statement for the Whitehaven proposals (October 2023), included at Table 8c of that report. This involved taking an average of the three main food retailers not present in Whitehaven, M+S, Farmfoods and Lidl to calculate a potential % of floorspace dedicated to convenience goods and sales density. This information has been updated to use figures from Global Data 2023, with this then rebased to a 2021 price year, to be consistent with the other tables.

3.8 As a result, the convenience turnover for the potential development is anticipated to be £6.93m at the test year. This will be considered further within Table 13 of this Addendum.

Table 1(d) – Turnover of Proposed Aldi Development, Wyndham Place, Egremont

3.9 Table 1d of **Appendix 1** estimates the convenience and comparison goods turnover of the proposals at Wyndham Place, Egremont. As set out under Section 2 of this report, to accord with the definition of retail space within Global Data 2023, the sales floorspace of the development has been amended to reflect that definition and is now 1,224 sq.m. The vast majority given over to the sale of convenience goods (80% / 979 sq.m), with the remainder used for the sale of a purely ancillary range of non-food (comparison) goods (20% / 245 sq.m).

3.10 As noted within Section 2 of this report the sales density of the store has been updated to reflect more recent information released by Global Data. The growth assumptions used are drawn from Experian's latest floorspace efficiency growth assumptions included at Figures 4a and 4b of the Experian Retail Planner Briefing Note 21 (February 2024).

3.11 As a result of these amendments, the store would be projected to have a convenience turnover of £11.70m in 2027, and a comparison goods turnover of £1.26m. This is a total turnover of £12.96m.

Population (Table 2 (a))

3.12 The base population (2024) within the 8 Zones has been sourced directly from up-to-date Experian Location Analyst data (July 2024 Report). The baseline population has then been projected forward to the test year of 2027 in line with Experian's growth forecasts (utilising the July 2024 data report).

3.13 On this basis, the information from Experian indicates for Zone 6, the population is 37,829 in 2024 reducing to 37,419 in 2027. For Zone 7, it reduces from 16,535 in 2024 to 16,282 in 2027.

3.14 Overall, the Study Area population is 164,230 in 2024 reducing to 163,634 in 2027.

Per Capita Convenience Expenditure Assumptions (Tables 2 (b) + (c))

3.15 Per capita convenience base expenditure data for our catchment area has been sourced from up-to-date catchment specific Experian Location Analyst data (July 2024 Report). Our analysis of convenience goods (Table 2b expenditure capacity then draws upon 'forecast' growth rates as set out under Appendix 4a, of the Experian Retail Planner Briefing Note 21 (February 2024).

3.16 In terms of an allowance for Non-Store Retail Trade (NSRT) / Special Forms of Trading (SFT) – such as online shopping, etc. – our assessment is based on the allowance identified at Appendix 3, of Experian's Retail Planner Briefing Note 21, February 2024. This is based upon assumptions by Experian in regard to the sourcing of on-line food purchases (i.e. the proportion which is actually supplied from the shelves of stores vs. deliveries from non-retail distribution centres to private residences).

Total Convenience Goods Expenditure (Table 2 (d))

3.17 Table 2d of **Appendix 1** combine population and per capita expenditure estimates to establish total available convenience expenditure respectively within the Study Area. Table 2d shows that there will be approximately £381.6m convenience goods expenditure within the Study Area at our test year in 2027. For Zone 6 at the test year, this would be £84.63m and for Zone 7 it is £40.15m and for Zone 3, £16.3m.

Convenience Goods Shopping Patterns (£m) in 2024 and 2027 (Tables 3, 4 and 5a and 5b)

3.18 Table 3 shows the convenience shopping patterns drawn from the household survey that was completed to inform the Copeland Retail and Leisure Study 2021. The percentages within the table reflect those within that retail study, even though it is worth noting that these do not exactly equal 100%.

3.19 Tables 4 and 5 undertake the conventional process of applying the total convenience goods expenditure for each Zone to the 'main', 'second choice main', 'top-up (main)', 'top-up (second choice)' convenience goods shopping patterns as established by the household telephone shopper survey. This assumes that the split between main food shopping and top-up shopping is 70%/30%, with first choice and second choice for each also split 70%/30%.

3.20 A number of key findings from these tables are that:

- **94%** (£79.7m in 2027) of the convenience goods expenditure generated by Zone 6 is retained within the area. Therefore, only **6%** leaks elsewhere with this mainly flowing to Zone 5;
- For Zone 7, only **29.3%** of convenience expenditure is retained (£12m in 2027), with the majority being spent in Zone 6 (£25.4m);
- The primary convenience shopping destination within Zone 6 is the Morrisons store within Whitehaven Town Centre, with a total turnover of **£39.83m** in 2027. This is followed by the Tesco store, located at Bransty Row with a total turnover of £26.77. The existing Aldi store has a turnover of £24.24m. All of these retail destinations draw trade from Zones 6 and 7; and
- For Zone 7, the primary convenience destination is the Co-op store within Egremont key service centre, with a turnover of £5.81m. The total turnover of the centre is £8.63m, with this also including the Heron Foods store.

3.21 The findings demonstrate the low level of retention of convenience spend within Zone 7 currently, matching the findings of the Copeland Retail and Leisure Study 2021.

Anticipated Convenience Trade Draw to Aldi, Whitehaven Development (Uplift Only) and Solus Retail Impact (Tables 6, 7+8)

3.22 The proposal's convenience goods trade allocation / diversion is set out at Tables 6 and 7 of **Appendix 1** and has been informed by the Planning Practice Guidance; which states that a common starting point for the exercise is to consider the catchment's existing shopping patterns (in this case provided by the NEMS household survey) and to then apportion the trade to be diverted based upon the character of development ('like affecting like'), popularity (based upon existing shopping patterns / Avison Young observations), geographic location (proximity) and brand loyalty factors (i.e. are catchment residents already using Aldi).

3.23 This trade draw matches the original Statement for Whitehaven (dated October 2023), with 90% expected to be drawn from Zone 6, and 10% from Zone 7. We note Nexus' views that the split would be 15% from Zone 7 (paragraph 4.43 of the Nexus appraisal report). This is clearly a matter of professional judgement and for the purposes of consistency have retained our expectations for trade draw to be the same as within the original report.

3.24 As the application proposals are centred around a 'main' food shopping destination (a discount foodstore), it stands to reason that the scheme will divert the vast majority of its trade from equivalent 'main' food shopping destinations (i.e. medium / large mainstream foodstores and discount foodstores), which are largely based on Zone 6 (rather than Zone 7). This assumption is entirely consistent with the approach advocated within the Planning Practice Guidance (see PPG Para Ref. 2b-015-20190722).

3.25 Given this advice, our approach has been to have greatest regard to the existing 'main' food shopping patterns in the catchment area when allocating the trade diversion of the scheme. We do not propose to provide an exhaustive list of all monetary diversions within this supporting statement as they are clearly outlined in Table 7 of **Appendix 1**. However, we do provide a commentary on the stores / centres from which the majority of the scheme's trade will be diverted below.

3.26 The detailed trade allocation and impact tables (Table 7 +8 of the Addendum) shows that the majority of trade would be drawn from the Morrisons and Tesco stores in Whitehaven (41.5% / £1.29m), given their current draw from the primary catchment. This is consistent with our previous assumptions. Other more minor diversions would be expected from the Asda store in Whitehaven (£0.09m), Coop store in Cleator Moor (£0.05m) and the Coop store in Egremont (£0.14m).

3.27 As before, this will result only very minor impacts on all locations, including the defined centres such as Whitehaven Town Centre and Egremont Key Service Centre.

Anticipated Convenience Trade Draw to Aldi, Egremont Development and Solus Retail Impact (Tables 9, 10+11)

3.28 In order to ensure a cumulative consideration of the Whitehaven and Egremont proposals, this Addendum incorporates both assessments of solus trade draw and associated impacts, prior to looking at those matters. Tables 9-11 therefore consider the solus diversions and impacts.

3.29 As set out in the Planning and Retail Statement prepared in support of that application in January 2024, Table 9 assumes that 90% of the trade draw for the Egremont proposals will come from Zone 7. The remaining 10% is expected to come from Zone 6. We note that Nexus agree with this assumption as set out at paragraph 4.49 of their appraisal report on the Egremont planning application.

3.30 In terms of the solus assessment for the Egremont proposals, this is consistent with the Planning and Retail Statement prepared for that site dated January 2024.

3.31 The principal diversions are expected to come from the current Aldi store at Preston St, Whitehaven (64.5% / £7.55m). Other diversions are projected to come from the Morrisons (14.1% / £1.65m) and Tesco stores (10.1% / £1.18m). A 4.5% diversion would also be anticipated from the Coop store in Egremont Key Service Centre given its proximity to the proposed site, however, as this primarily serves a top-up function (67% of that store's turnover from Tables 3-5), the diversion level is not expected to be higher.

3.32 In consistency with the original findings in the Planning and Retail Statement dated January 2024, these proposals would clearly not have a significant adverse impact on any defined centre.

Convenience Goods Cumulative Trading Impact (Table 12)

3.33 Table 12 provides a cumulative assessment of both Aldi proposals at Whitehaven and Egremont.

3.34 For the Whitehaven proposals, the addition of the Egremont scheme results expected competition with that store. This assumes 15% of the Whitehaven scheme's trade would come from the Egremont store (£0.47m). This results in lower diversions from the existing provision both in Whitehaven and locations in Zone 7. The diversion expected from the Morrisons store reduces to 36.5% (£1.14m) and Tesco too falls to 35.5% (£1.11m).

3.35 For the Egremont development, the largest diversion would continue to be drawn from the larger Aldi store at its new location on Preston Street (64.5% / £7.55m). This assumption is supported by the evidence from Table 4 in terms of expenditure from Zone 7 at the existing Aldi store in Whitehaven. Lesser diversions would be expected to come from the Morrisons store (14.1% / £1.65m) and Tesco stores (10.1% / £1.18m). Given the scale of retail leakage to Zone 6 and top-up focused provision within Zone 7, only 5.9% of trade is expected to come from this area.

3.36 From a cumulative perspective, the diversions on the Morrisons store result in an overall diversion of £2.79m, resulting in a 7.3% impact. For Whitehaven Town Centre overall, this is expected to be 7%. The other locations affected in Zone 6 are all outwith any defined centre and so receive no protection from planning policy.

3.37 For Egremont Key Service Centre, the cumulative diversions are focused on the Coop store and amount to £0.66m. From the centre overall, the diversion is expected to total £0.91m and result in a 10.5% impact. This is therefore clearly not a significant adverse impact, particularly given the greater retention of spend and linked trips the proposals offer.

Convenience Goods Cumulative Trading Impact – Scenario 1 (Table 13)

3.38 As requested within the Nexus appraisals for the planning applications in Whitehaven and Egremont, a further scenario has been assessed, to consider the effects of both proposals being developed and for a new convenience operator within the former Aldi store in Whitehaven that will be vacated. That scenario was partially considered within our correspondence dated 12 April 2024 in response to the representation from Asda (Sensitivity 1) where the Aldi relocation impacts were considered alongside a new convenience operator within the former Aldi store at Preston St. This has now been expanded in Table 13 to factor in the Aldi planning application in Egremont and consider overall cumulative effects, as a worst-case scenario. The findings of this exercise are set out below.

3.39 As set out within our correspondence from 12 April, we consider that a convenience operator within the former Aldi unit would principally compete with other main food shopping destinations across Zones 6 and 7. This means that projected diversions for that unit, if occupied by Farmfoods, M+S or Lidl, would come from the Morrisons store in Whitehaven Town Centre, the Tesco store to the north, but also the proposed Aldi developments in Whitehaven and Egremont. Please refer to Table 13 for a full breakdown of these diversions and associated trade impacts.

3.40 In addition, for the Whitehaven and Egremont proposals, there would be small adjustments to diversions with another convenience operator within the former Aldi store. These are therefore reduced a small degree from earlier tables under this scenario. We consider this to a reasonable assumption and consistent with the approach we followed in our sensitivity analysis dated 12 April.

3.41 A summary of the conclusions of Table 13, alongside consideration of the solus effects of the proposals is provided below.

Table 1: Solus and Cumulative Impacts on Defined Centres in Study Area

In-Centre Facilities	Aldi Whitehaven Solus Impact (%)	Aldi Egremont Solus Impact (%)	Cumulative Impact (%)	Cumulative Impact (Scenario 1) (%)
Whitehaven Town Centre	3.2%	4.1%	7%	9.8%
Egremont Key Service Centre	2.7%	7.9%	10.5%	10.1%

3.42 In total, with the 3 proposals, the diversion from the Morrisons store is expected to be £3.9m, resulting in a 10.3% impact. For Whitehaven Town Centre overall, this level of impact would be 9.8%. This is clearly not significantly adverse and therefore would have no long-term effects on the health of this location. This assessment also does not include the wider trading of non-food goods, which dominates within Whitehaven Town Centre with a turnover of approx. £61.9m (Table 25 of Copeland Retail and Leisure Study 2021). That would inevitably further reduce the levels of impact projected if factored in.

3.43 Other cumulative diversions would be expected from locations such as the Tesco store (£3.63m) resulting in a 13.6% cumulative impact, the Asda at Preston St (£0.34m) with a 8.2% impact and the Coop store in Cleator Moor (£0.78m) with a 11.6% trade impact.

3.44 Competition between the two application proposals and the potential retailer in the former Aldi store will also take place, with the major impact expected on the new Aldi proposal in Whitehaven, given its comparability in offer (being the same operator as the store in Egremont), location and strength of its draw for existing shoppers in Zones 6 and 7.

3.45 Within Zone 7, there would be cumulative impacts expected on the Coop and Heron Foods stores in Egremont Service Centre. Collectively, £0.88m would be projected to be diverted given it principally provides top-up shopping provision. This would result in a 10.1% cumulative impact on the centre. This is again not considered to be a significantly adverse, given the health of the centre and the fact that by retaining more spend within Zone 7 there would likely be benefits for the wider centre through increased linked trips. This is particularly likely given the close proximity of the proposals to the centre.

Summary

3.46 The updates made to the retail impact assessment enclosed within this Addendum, to respond to Nexus' request, ultimately further support the case for both planning applications in the following ways:

- With incorporation of updated sales density figures, alongside the latest expenditure and population data, it is apparent that the retail case for both developments remains strong.
- The findings of the household survey reveal significant levels of expenditure leakage from Zone 7 in particular, leading to unsustainable shopping patterns and a qualitative deficiency across that area. The proposals at Wyndham Place would help to meet these needs.

- The proposed developments in each location would only have minor solus impacts on established centres, as per the conclusions of the Nexus appraisals. In addition, by retaining more expenditure locally within Zone 7, Egremont Service Centre should also benefit from increased expenditure from linked trips as a result of the development.

- The cumulative assessment has considered both proposals together and similarly concludes that the levels of impact expected on defined centres within Zones 6 and 7, mainly Whitehaven Town Centre and Egremont Key Service Centre, would be acceptable and satisfy related planning policy.

- Finally, a further scenario has been included, that considers the cumulative effects of both application proposals being developed, alongside a worst-case scenario of the former Aldi store at Preston St, Whitehaven, being occupied by a convenience operator. This exercise has confirmed that even if this did occur, the levels of cumulative impact on defined centres would not be significantly adverse, thereby complying with national and local planning policies. This is particularly the case given that the centres are also supported by comparison retail uses, which would be largely unaffected in this scenario.

3.47 Drawing the above points together, it is clear that the trading effects of the retail proposals within each application will give rise to only minor retail impacts across the majority of surrounding foodstores and centres, which can be accommodated without negative long-term implications. The proposals therefore comply with both local and national planning policy tests.

4. Response to representation

4.1 This section will more directly respond to the letter prepared by Martin Robeson Planning Practice (MRPP) on behalf of their client, Tesco Stores Limited, dated 4 July 2024. This letter relates to the planning application ref. 4/23/2314/0F1. We take each of their points in turn.

Point 1: Breach of the retail sequential approach arising from the potential suitability and availability of the Former Wilko store.

- Response - The letter suggests that this site was not considered as part of the sequential assessment that was prepared in our Planning and Retail Statement dated October 2023. This is however untrue as the site was considered, where it is referenced as 'Site 9- Former Wilkinson unit 23-24 Lowther Street, Whitehaven'. Our assessment however concluded that site was unsuitable for a range of reasons relating to its size at 0.44ha being unable to accommodate the development proposed, including adjacent car parking and servicing.

  We also note that Nexus, as the Council's retail policy adviser, have agreed with our conclusions in this regard.

Point 2: Breach of the development plan's requirement to promote employment generating uses on Employment Opportunity Sites

- Response - The representation acknowledges the site's allocation within the adopted Plan as an Employment Opportunity Site (WE0S5). The representation however fails to acknowledge the emerging Plan, which has recently been through Examination with the Inspector's Report due imminently.

  Within this more up to date emerging plan the site falls under policy '*Strategic Policy E6PU: Opportunity Sites'* which sets out Council support for the development and/or redevelopment of Opportunity Sites in and on the edge of the towns of Whitehaven, Cleator Moor, Egremont and Millom as the focus to help regenerate these towns. Site WEOS5 'Land at Ginns' identified in Saved Policy EMP3 is carried forward and given reference OWH05 'Land at Ginns'. This proposal site in Whitehaven is recognised as a 2.98ha site, suitable for 'all town centre uses; also suitable for employment uses B, C, E, F and Sui Generis (town centre appropriate) uses'.

  The weight to be applied to this emerging policy framework is for Cumberland Council to determine, with this obviously strengthening the closer the emerging Plan gets to formal adoption.

Point 3: Significant deficiencies undermining the effectiveness of the submitted retail assessment.

- Response – The Retail Addendum enclosed to respond to the request from Nexus fully addresses the point raised.

Point 4: The need for an effective mechanism to remove the opportunity for convenience goods/food retailing from the existing premises.

- We do not agree that this is required given the findings of the Retail Addendum. This considers cumulative retail impact matters comprehensively and concludes that the proposals in Whitehaven and Egremont, alongside a worst-case scenario of a food retailer within the former Aldi unit, would not result in significant adverse impacts on any policy defined centre. The proposals therefore fully comply with both local and national planning policies.

5. Conclusions

5.1 This Addendum report has been prepared in support of planning applications (4/23/2314/0F1) and (4/24/2044/0F1) in Whitehaven and Egremont respectively.

5.2 It has been prepared to address the comments made on each planning application by Nexus in their advice to Cumberland Council. It also includes updates from data sources, where new information has become available since the submission of each application. It should be read alongside the original Planning and Retail Statement for Whitehaven (October 2023) and Planning and Retail Statement for Egremont (January 2024), which respectively cover wider retail planning policy topics relating to the sequential assessment, town centre healthchecks and impacts on planned investment.

5.3 Based on the assessment enclosed, our overall conclusions are that:

- The updates enclosed to the retail impact assessments do not alter the overall conclusions of the original reports and in many ways reinforce those findings;
- The introduction of an Aldi discount foodstore in Egremont will clearly play an important role in reducing expenditure leakage, improve the sustainability of shopping patterns locally whilst enhancing consumer choice within the area's food retailing sector;
- For Whitehaven, the proposals offer a significant opportunity to better meet the demands for the Aldi offer in the area within a larger and more modern building, that will provide an enhanced customer experience for the company's dedicated customers;
- We welcome the conclusions of the Nexus appraisals for each application dated June 2024 in terms of a number of their findings regarding the sequential test, impacts on planned investment, the health and vitality of key centres and the solus retail impacts of each development;
- The cumulative assessment (Table 12) clearly demonstrates that the two application proposals will not have any significant adverse impact on any policy protected centres in the catchment area (Whitehaven or Egremont) and will instead likely lead to increased linked trips for Egremont in particular, further supporting its vitality and viability through the retention of shopping trips;
- In addition, even if the former Aldi store on Preston St was re-occupied by a convenience operator, it is still apparent that this would not result in a cumulative significant adverse impact on those locations. This is fully demonstrated in Table 13 of Appendix 1;
- As the proposals are located within areas that suffer from levels of deprivation, the proposals can offer high quality and affordable goods where they can greatly benefit the local community;
- The introduction of Aldi will reduce health inequality within the surrounding local catchment area (particularly in Egremont), by providing straightforward access to a wide range of fresh produce and healthy food at heavily discounted prices in a time of high-consumer demand and general price inflation; and
- Both application proposals therefore fully comply with national planning policies set out in NPPF alongside local policies relating to retail matters.

Appendix 1

Retail Impact Assessment Tables – Update

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024

TABLE 1a. TURNOVER OF PROPOSED ALDI DEVELOPMENT, PRESTON ST, WHITEHAVEN

Proposed new Aldi foodstore, Preston Street		Gross Floorspace (sq. m)	Net Floorspace (sq. m)	Turnover per sq. m in 2023 (£m)	Period to Test Year				
					2023	2024	2025	2026	2027
Aldi Foodstore	Convenience	1916*	920	£11,914	£10.96	£10.95	£10.95	£10.97	£10.99
	Comparison		230	£4,950	£1.14	£1.11	£1.13	£1.15	£1.18
	Total		1,150	-	£12.10	£12.06	£12.08	£12.13	£12.18

* Gross internal area

TABLE 1b. UPLIFT IN ALDI TURNOVER AT PRESTON ST, WHITEHAVEN FROM RELOCATION

Existing Aldi Foodstore		Proposed new Aldi Foodstore		Floorspace Uplift (sq.m)	Turnover per sq. m in 2023 (£m)	Period to Test Year				
Floorspace Type	Net Floorspace (sq. m)	Floorspace Type	Net Floorspace (sq. m)			2023	2024	2025	2026	2027
Convenience	659	Convenience	920	261	£11,914	£3.11	£3.10	£3.10	£3.11	£3.12
Comparison	165	Comparison	230	65	£4,950	£0.32	£0.31	£0.32	£0.33	£0.34
Total	824	Total	1,150	326	-	£3.43	£3.42	£3.42	£3.44	£3.45

TABLE 1c. TURNOVER OF NEW FOODSTORE OPERATOR AT FORMER ALDI PRESTON STREET, WHITEHAVEN

Committed Floorspace		Gross Floorspace (sq. m)	Net Floorspace (sq. m)	Turnover per sq. m in 2023 (£m)	Period to Test Year				
					2023	2024	2025	2026	2027
New foodstore operator	Convenience	-	756	£9,148	£6.91	£6.91	£6.91	£6.92	£6.93
	Total		756	-	£6.91	£6.91	£6.91	£6.92	£6.93

TABLE 1d. TURNOVER OF PROPOSED ALDI DEVELOPMENT, WYNDHAM PLACE, EGREMONT

Proposed new Aldi foodstore, Preston Street		Gross Floorspace (sq. m)	Net Floorspace (sq. m)	Turnover per sq. m in 2023 (£m)	Period to Test Year				
					2023	2024	2025	2026	2027
Aldi Foodstore	Convenience	1,855	979	£11,914	£11.67	£11.65	£11.65	£11.68	£11.70
	Comparison		245	£4,950	£1.21	£1.18	£1.20	£1.23	£1.26
	Total		1,224	-	£12.88	£12.83	£12.85	£12.91	£12.96

Notes:

a. Gross floorspace of proposed Aldi foodstores sourced from architectural drawings

b. Net sales area and convenience goods / comparison goods floorspace split of Aldi provided by operator

c. Turnover projected forwards using Experian forecast sales densities from Figures 4a and 4b of Experian Retail Planner Briefing Note 21 (February 2024)

d. Sales density for Aldi Stores Ltd derived from GlobalData 'Convenience and Comparison Goods Sales Densities of Major Grocers' (2023 Edition) with price year rebased to 2021. Sales density for speculative convenience operator in former Aldi store calculated as an average of M+S Simply Food, Lidl and Farmfoods. Sales densities for these retailers taken from Global Data (2023) and price year rebased to 2021.

e. Turnover projected forwards using Experian forecast sales densities from Figures 4a and 4b of Experian Retail Planner Briefing Note 21 (February 2024)

2021 Prices

TABLE 2a. POPULATION WITHIN EACH ZONE

ZONE	POPULATION					
	2022	2023	2024	2025	2026	2027
Zone 1	18,856	19,041	19,030	19,041	19,053	19,042
Zone 2	15,927	16,085	16,117	16,127	16,150	16,162
Zone 3	17,667	17,846	17,890	17,933	17,936	17,940
Zone 4	10,058	10,152	10,145	10,131	10,112	10,109
Zone 5	35,362	35,677	35,716	35,757	35,788	35,826
Zone 6	38,155	37,975	37,829	37,696	37,560	37,419
Zone 7	16,696	16,616	16,535	16,442	16,371	16,282
Zone 8	11,029	10,986	10,968	10,926	10,883	10,854
TOTAL	163,750	164,378	164,230	164,053	163,853	163,634

Notes:
a. Base population derived from Experian Location Analyst data (July 2024 Report)
b. Base year updated to 2024 and test/design year as 2027.

TABLE 2b. PER CAPITA CONVENIENCE EXPENDITURE WITHIN STUDY AREA (EXCLUDING NON STORE RETAIL TRADE DEDUCTION)

ZONE	CONVENIENCE GOODS EXPENDITURE PER HEAD (EXCLUDING NSRT DEDUCTION)					
	2022	2023	2024	2025	2026	2027
Zone 1	£2,678	£2,597	£2,584	£2,579	£2,577	£2,577
Zone 2	£2,386	£2,314	£2,302	£2,298	£2,296	£2,296
Zone 3	£2,769	£2,686	£2,673	£2,668	£2,665	£2,665
Zone 4	£2,802	£2,718	£2,704	£2,699	£2,696	£2,696
Zone 5	£2,461	£2,387	£2,375	£2,370	£2,368	£2,368
Zone 6	£2,500	£2,425	£2,413	£2,408	£2,406	£2,406
Zone 7	£2,726	£2,644	£2,631	£2,626	£2,623	£2,623
Zone 8	£2,600	£2,522	£2,510	£2,505	£2,502	£2,502
ANNUAL GROWTH	-5.8%	-3.0%	-0.5%	-0.2%	-0.1%	0.0%

Notes:
a. Per capita expenditure derived from Experian Location Analyst data (July 2024 Report)
b. Expenditure grown in accordance with figures set out at Appendix 4a (page 22) within Experian Retail Planner Briefing Note 21 (Feb 2024)
2021 Prices

TABLE 2c. PER CAPITA CONVENIENCE EXPENDITURE WITHIN STUDY AREA (INCLUDING NON STORE RETAIL TRADE DEDUCTION)

ZONE	CONVENIENCE GOODS EXPENDITURE PER HEAD (INCLUDING NSRT DEDUCTION)					
	2022	2023	2024	2025	2026	2027
Zone 1	£2,546	£2,475	£2,450	£2,435	£2,427	£2,422
Zone 2	£2,269	£2,205	£2,183	£2,169	£2,162	£2,158
Zone 3	£2,634	£2,560	£2,534	£2,518	£2,510	£2,505
Zone 4	£2,664	£2,590	£2,563	£2,547	£2,539	£2,534
Zone 5	£2,340	£2,275	£2,252	£2,238	£2,231	£2,226
Zone 6	£2,378	£2,311	£2,288	£2,274	£2,266	£2,262
Zone 7	£2,593	£2,520	£2,494	£2,479	£2,471	£2,466
Zone 8	£2,473	£2,404	£2,379	£2,365	£2,357	£2,352
ANNUAL DEDUCTION	4.9%	4.7%	5.2%	5.6%	5.8%	6.0%

Notes:
a. Per capita expenditure derived from Experian Location Analyst data (July 2024 Report)
b. Expenditure excludes Non Store Retail Trade in line with 'adjusted' allowance derived from Appendix 3 (page 19) of Experian Retail Planner Briefing Note 21 (Feb 2024)
2021 Prices

TABLE 2d. TOTAL CONVENIENCE GOODS EXPENDITURE WITHIN STUDY AREA

ZONE	TOTAL CONVENIENCE GOODS EXPENDITURE (£m)					
	2022	2023	2024	2025	2026	2027
Zone 1	£48.01	£47.13	£46.62	£46.36	£46.24	£46.12
Zone 2	£36.13	£35.47	£35.18	£34.98	£34.92	£34.87
Zone 3	£46.53	£45.69	£45.33	£45.16	£45.03	£44.94
Zone 4	£26.80	£26.29	£26.00	£25.81	£25.68	£25.62
Zone 5	£82.76	£81.16	£80.42	£80.01	£79.83	£79.75
Zone 6	£90.73	£87.77	£86.54	£85.70	£85.13	£84.63
Zone 7	£43.29	£41.88	£41.25	£40.76	£40.46	£40.15
Zone 8	£27.28	£26.41	£26.10	£25.83	£25.65	£25.53
TOTAL	£401.52	£391.80	£387.44	£384.61	£382.94	£381.60

Notes:
a. Total available expenditure (2(d)) calculated by multiplying population from Table 2(a) by expenditure per head (minus NSRT deduction) from Table 2(c)
2021 Prices

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024
TABLE 3 CONVENIENCE GOODS SHOPPING PATTERNS (%)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Destination	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**
Study Area	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**
Zone 1																		
Aspatria District Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, King Street, Wigton, CA7 9DT	0.0	0.1	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Caldew Street, Silloth	0.3	1.6	2.3	14.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, King Street, Aspatria, Wigton	0.2	1.0	0.0	1.0	0.0	0.0	1.4	7.2	1.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Station Road, Wigton	1.0	3.7	5.7	32.0	0.0	0.0	0.7	0.0	4.9	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.0	0.1	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0	0.3	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, King Street, Wigton	4.8	3.0	39.3	24.2	0.0	0.0	1.4	0.0	2.9	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Caldbeck Village Centre	0.0	0.2	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Skinburness Village Centre	0.0	0.1	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silloth Town Centre	0.0	0.1	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.1	0.3	0.6	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Queen Street, Aspatira	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Solway Street, Silloth	0.0	0.2	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wigton Town Centre	0.1	0.9	0.7	3.8	0.0	0.0	0.0	2.1	0.0	1.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Sub Total	**6.40**	**11.7**	**48.6**	**87.9**	**0.0**	**0.0**	**3.6**	**10.3**	**9.2**	**9.4**	**0.0**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																		
B&M, Curzon Street, Maryport, CA15 6DA	0.0	0.2	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.0	0.3	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heron, Senhouse Street, Maryport, CA15 6BS	0.1	1.1	0.0	0.0	0.7	9.8	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Curzon Street, Maryport	2.9	5.6	1.3	0.8	23.3	50.5	2.1	1.2	0.0	0.0	0.7	0.5	0.0	0.5	0.0	0.0	1.2	0.0
Local shops, Ellenborough Town Centre	0.0	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maryport Town Centre	0.0	0.6	0.0	0.0	0.0	6.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.0	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, The Arches, Maryport, CA15 8HF	0.0	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.0	0.3	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Maryport Road, Dearham	0.0	0.4	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.0	0.3	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.9**	**9.0**	**1.3**	**0.8**	**24.0**	**83.0**	**2.1**	**2.1**	**0.0**	**0.0**	**0.7**	**0.5**	**0.0**	**0.5**	**0.0**	**0.0**	**1.2**	**0.0**
Zone 3																		
Aldi, Low Road, Cockermouth	4.2	2.9	1.0	0.0	2.6	0.0	27.3	26.1	7.6	0.8	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cockermouth Town Centre	0.0	0.7	0.0	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Station Street, Cockermouth	0.1	1.1	0.0	0.0	0.0	2.9	0.9	6.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Lidl, Station Road, Cockermouth	1.6	2.2	0.6	0.0	3.5	0.0	6.8	12.2	2.4	1.4	0.0	3.5	0.0	0.0	3.1	0.0	0.0	0.0
Local shops, Great Broughton Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Little Broughton Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakhurst Service Station, Lamplugh Road, Cockermouth, CA13 0QT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Main Street, Cockermouth, CA13 9LQ	0.0	0.5	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Station Road, Cockermouth	6.4	3.4	0.0	0.0	6.0	0.0	41.3	19.9	10.5	0.8	2.2	5.5	0.5	0.0	1.1	0.0	0.0	0.0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.0	0.3	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**12.3**	**11.3**	**1.6**	**0.0**	**12.1**	**2.9**	**76.4**	**79.3**	**20.4**	**3.8**	**4.3**	**9.6**	**0.5**	**0.0**	**4.1**	**0.7**	**0.0**	**0.0**
Zone 4																		
Booths, Tithebarn Street, Keswick	1.9	2.3	0.6	0.0	0.0	0.0	2.0	1.2	29.7	34.9	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Co-op, Main Street, Keswick	0.3	1.7	0.0	0.0	0.0	0.0	0.0	0.0	4.9	19.4	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keswick Town Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), High Hill, Keswick	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Penrith Road, Derwent, Keswick	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Shorley Lane, Keswick	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Village Shop, Main Street, Braithwaite CA12 5ST	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.2**	**5.4**	**0.6**	**0.0**	**0.0**	**0.0**	**2.0**	**1.2**	**34.6**	**78.7**	**0.0**	**2.3**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**
Zone 5																		
Aldi, Derwent Drive, Workington	3.7	1.4	1.3	1.0	5.4	0.0	0.0	0.0	0.7	0.0	12.6	5.6	0.3	0.4	0.8	0.0	0.0	0.0
Asda, Dunmail Park, Workington	6.5	1.0	3.8	0.0	15.9	1.2	3.4	0.0	3.4	0.0	14.5	3.9	2.7	0.4	0.0	0.0	0.7	0.0
Asda, Moss Bay Road, Workington	1.6	1.7	0.0	0.0	4.3	0.0	0.0	1.2	0.0	0.0	5.1	7.4	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Murray Road, Workington, CA14 2AD	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Harrington Road, Workington, CA14 3EG	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Station Road, Workington, CA14 2UZ	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Grisdale General Stores, Senhouse Street, Workington, CA14 2SD	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Pow Street, Workington	0.4	1.8	0.0	0.0	0.7	0.9	1.2	0.0	0.0	0.0	1.0	7.7	0.0	0.4	0.0	0.0	0.0	0.0
Local shops, Seaton Village Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Pow Street, Workington	0.6	1.2	0.0	0.0	1.5	0.9	0.0	0.0	0.0	0.0	2.2	5.1	0.0	0.4	0.0	0.0	0.0	0.0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0	0.2	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Harrington Road, Workington, CA14 3EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derwent Drive, Workington	8.9	3.5	0.0	0.0	13.8	0.9	5.6	2.5	4.6	0.0	28.8	12.0	1.2	1.3	0.0	3.6	0.0	0.0
One Stop, Main Road, Seaton, CA14 1JE	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Harrington Road, Workington	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Road, Seaton, Workington	0.0	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Westfield Drive, Moorclose, Workington	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	5.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Bridge Road, Workington	9.4	5.3	5.4	0.0	21.6	5.5	3.1	2.5	0.0	0.0	27.6	21.5	0.3	0.0	1.2	0.0	0.0	0.0
Workington Town Centre	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	4.2	0.0	0.4	0.0	0.0	0.0	0.0
Local shops, Distington Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Main Street, Distington, CA14 5SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**31.2**	**21.0**	**10.4**	**1.0**	**63.2**	**11.3**	**13.3**	**7.2**	**8.8**	**0.0**	**92.4**	**85.8**	**4.5**	**3.3**	**2.1**	**3.6**	**0.7**	**0.0**
Zone 6																		
Aldi, Preston Street, Whitehaven	8.5	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	24.2	9.8	26.0	0.9	0.0	0.0
Asda, Preston Street, Whitehaven	0.9	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	6.9	0.8	0.9	0.9	0.0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0
Cleator Moor Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Leconfield Street, Cleator Moor	0.8	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.8	11.3	3.3	14.2	0.0	0.0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Haighs, King Street, Whitehaven, CA28 7JH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heron, King Street, Whitehaven, CA28 7LA	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	2.4	0.0	0.0	0.0	0.0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Iceland, Preston Street, Whitehaven	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	1.6	1.9	0.0	0.0	0.0	0.0
Local shops, Frizington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hensingham Local Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Local shops, Mirehouse Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0
Morrisons, Flatt Walks, Whitehaven	12.4	5.9	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.6	36.4	25.1	33.1	0.9	1.6	0.0
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Loop Road North, Whitehaven	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	8.7	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.0	1.2	0.5	27.1	17.3	18.1	1.7	0.0	0.0
Whitehaven Town Centre	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Sub Total	**31.8**	**24.1**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**2.2**	**1.0**	**1.2**	**1.9**	**94.5**	**93.5**	**81.3**	**20.9**	**2.6**	**0.0**
Zone 7																		
Co-op, Gosforth Road, Seascale	0.2	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	12.5	0.0	0.0
Co-op, Main Street, Egremont	0.6	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	5.6	32.4	0.0	0.0
Egremont Town Centre	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	2.7	0.0	0.0
Heron, Main Street, Egremont, CA22 2DR	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	16.7	0.0	0.0
Local shops, Gosforth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Thornhill Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
McColl's, South Parade, Seascale, CA20 1PZ	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	2.3	0.0	0.0
Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seascale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), A595 Holmrook, Holmrook	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0
Spar (Service Station), Bridge End Garage, Egremont	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
St. Bees Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Sub Total	**1.0**	**8.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.0**	**10.3**	**73.8**	**0.0**	**0.0**
Zone 8																		
Bootle Stores, Main Street, Bootle, LA19 5TF	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Co-op, Lapstone Road, Millom	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	7.8
Local shops, Bootle Town Centre	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5
Local shops, Haverigg Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Local shops, Ulpha Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Millom Town Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4

Destination	Total Main food (%)	Total Top-up (%)	Zone 1 Main food (%)	Zone 1 Top-up (%)	Zone 2 Main food (%)	Zone 2 Top-up (%)	Zone 3 Main food (%)	Zone 3 Top-up (%)	Zone 4 Main food (%)	Zone 4 Top-up (%)	Zone 5 Main food (%)	Zone 5 Top-up (%)	Zone 6 Main food (%)	Zone 6 Top-up (%)	Zone 7 Main food (%)	Zone 7 Top-up (%)	Zone 8 Main food (%)	Zone 8 Top-up (%)
Scoop Value, Wellington Street, Millom, LA18 4DG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8
Spar, Duke Street, Millom	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Tesco Superstore, Lancashire Road, Millom	3.6	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	59.2	62.7
Local shops, Broughton-in-Furness Town Centre	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness, LA20 6HQ	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	2.4
Sub Total	**3.6**	**6.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.8**	**0.0**	**60.6**	**95.8**
Total | Study Area	**91.5**	**97.7**	**62.4**	**89.7**	**100.0**	**97.1**	**97.3**	**100.0**	**75.1**	**93.0**	**98.6**	**100.0**	**99.5**	**100.0**	**99.2**	**99.1**	**65.1**	**95.8**

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Destination	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**
	(%)	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**	**(%)**
Outside Study Area																		
Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Butts Street, Annan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Cavendish Way, Penrith	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	11.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Dalston Road, Carlisle	0.4	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.2	0.0
Aldi, Petteril Bank Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alston Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ambleside Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Appleby-in-Westmorland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arnside Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Burton Road, Kendal	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Asda, Chandler Way, Carlisle	0.9	0.2	5.7	1.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.9	0.0	0.0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.5	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Walney Road, Barrow-In-Furness	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.3	0.0
Barrow-in-Furness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Brunswick Road, Penrith	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Oubas Hill, Canal Street, Ulverston	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	1.0
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, The Old Station, Victoria Street, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Wainwrights Yard, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowness-on-Windermere Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brampton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cartmel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coniston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Ainslie Street, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Blackwell Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Broadgate, Grasmere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Central Avenue, Harraby, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Chapel Stile, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Compston Road, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Denton Street, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Duke Street, Askam-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Harrell Lane, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Island Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Kents Bank Road, Grange-over-Sands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Lake Road, Bowness-on-Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Brampton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Hawkshead, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Shap, Penrith	0.1	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Market Street, Dalton-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Market Street, Ulverston	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Co-op, Oak Street, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Oxford Street, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Priory Road, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Roose Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Stonegarth Road, Morton, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Townhead Road, Dalston, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Yewdale Road, Coniston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton-in-Furness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, High Street, Annan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Shaddongate, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Walney Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange-over-Sands Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Highgate, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Hindpool Road, Barrow-in-Furness	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kendal Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkby Lonsdale Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkby Stephen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.5	0.4	4.5	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longtown Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&S Simply Food, King Street, Penrith	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, English Street, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Library Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milnthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Brunswick Road, Penrith	0.7	0.0	3.2	0.0	0.0	0.0	0.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Kingstown Road, Carlisle	0.9	0.0	5.8	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Morrisons, Queen Katherines Avenue, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, The Strand, Barrow-in-Furness	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0
Outside area, Carlisle	0.1	0.1	0.6	1.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penrith Town Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Main Road, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Northgate, Scotland Road, Stanwix, Carlisle	0.1	0.1	0.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	1.0	0.3	8.5	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Common Garden Square, Penrith	0.2	0.1	0.0	1.3	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sedbergh Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Euro Garage), Currock Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.0	0.3	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Compston Road, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Street, Staveley, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Mountbarrow Road, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Newtown Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Oubas Hill, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Pettrill Bank Road, Harraby, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Sandylands Road, Sandylands, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Highgate, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Market Place, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Market Street, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Tesco Express, The Royal, Bowness-on-Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	1.4
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Metro, Victoria Viaduct, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Warwick Road, Carlisle	0.4	0.1	2.3	0.0	0.0	0.0	0.0	0.0	2.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ulverston Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Windermere Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**8.3**	**2.3**	**37.6**	**10.3**	**0.0**	**2.9**	**2.7**	**0.0**	**24.9**	**7.0**	**1.4**	**0.0**	**0.5**	**0.0**	**0.8**	**0.9**	**32.7**	**4.2**
Other																		
Internet / delivery	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, outside area	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Same place as before)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.2**	**0.0**
Sub Total Outside Study Area	**8.5**	**2.3**	**37.6**	**10.3**	**0.0**	**2.9**	**2.7**	**0.0**	**24.9**	**7.0**	**1.4**	**0.0**	**0.5**	**0.0**	**0.8**	**0.9**	**34.9**	**4.2**
Total	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from 2020 NEMS Household Survey
c. Excludes 'don't know/varies', markets and internet sales
Copeland Retail and Leisure Study 2021
Nexus Planning

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024
TABLE 4a. CONVENIENCE GOODS SHOPPING PATTERNS (£) 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Destination	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Total Convenience Expenditure (£M)	387.44		46.62		35.18		45.33		26.00		80.42		86.54		41.25		26.10	
Main food / Top-up Expenditure (£M)	271.21	116.23	32.63	13.99	24.63	10.55	31.73	13.60	18.20	7.80	56.29	24.13	60.58	25.96	28.87	12.37	18.27	7.83
Zone 1																		
Aspatria District Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, King Street, Wigton, CA7 9DT	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Caldew Street, Silloth	0.8	2.0	0.8	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, King Street, Aspatria, Wigton	0.7	1.2	0.0	0.1	0.0	0.0	0.4	1.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Station Road, Wigton	3.0	4.6	1.9	4.5	0.0	0.0	0.2	0.0	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, King Street, Wigton	13.8	3.8	12.8	3.4	0.0	0.0	0.4	0.0	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Caldbeck Village Centre	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Skinburness Village Centre	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silloth Town Centre	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.2	0.3	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Queen Street, Aspatira	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Solway Street, Silloth	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wigton Town Centre	0.2	1.1	0.2	0.5	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Sub Total	**18.6**	**14.6**	**15.9**	**12.3**	**0.0**	**0.0**	**1.1**	**1.4**	**1.7**	**0.7**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																		
B&M, Curzon Street, Maryport, CA15 6DA	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heron, Senhouse Street, Maryport, CA15 6BS	0.2	1.2	0.0	0.0	0.2	1.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Curzon Street, Maryport	7.4	5.9	0.4	0.1	5.7	5.3	0.7	0.2	0.0	0.0	0.4	0.1	0.0	0.1	0.0	0.0	0.2	0.0
Local shops, Ellenborough Town Centre	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maryport Town Centre	0.0	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, The Arches, Maryport, CA15 8HF	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Maryport Road, Dearham	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**7.6**	**9.4**	**0.4**	**0.1**	**5.9**	**8.7**	**0.7**	**0.3**	**0.0**	**0.0**	**0.4**	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**	**0.2**	**0.0**
Zone 3																		
Aldi, Low Road, Cockermouth	12.2	3.6	0.3	0.0	0.6	0.0	8.7	3.5	1.4	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cockermouth Town Centre	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Station Street, Cockermouth	0.3	1.2	0.0	0.0	0.0	0.3	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Lidl, Station Road, Cockermouth	4.5	2.6	0.2	0.0	0.9	0.0	2.2	1.7	0.4	0.1	0.0	0.8	0.0	0.0	0.9	0.0	0.0	0.0
Local shops, Great Broughton Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Little Broughton Village Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakhurst Service Station, Lamplugh Road, Cockermouth, CA13 0QT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Main Street, Cockermouth, CA13 9LQ	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Station Road, Cockermouth	18.4	4.1	0.0	0.0	1.5	0.0	13.1	2.7	1.9	0.1	1.2	1.3	0.3	0.0	0.3	0.0	0.0	0.0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**35.4**	**13.8**	**0.5**	**0.0**	**3.0**	**0.3**	**24.2**	**10.8**	**3.7**	**0.3**	**2.4**	**2.3**	**0.3**	**0.0**	**1.2**	**0.1**	**0.0**	**0.0**
Zone 4																		
Booths, Tithebarn Street, Keswick	6.4	2.9	0.2	0.0	0.0	0.0	0.6	0.2	5.4	2.7	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Co-op, Main Street, Keswick	0.9	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keswick Town Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), High Hill, Keswick	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Penrith Road, Derwent, Keswick	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Shorley Lane, Keswick	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Village Shop, Main Street, Braithwaite CA12 5ST	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**7.3**	**6.9**	**0.2**	**0.0**	**0.0**	**0.0**	**0.6**	**0.2**	**6.3**	**6.1**	**0.0**	**0.6**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**
Zone 5																		
Aldi, Derwent Drive, Workington	9.4	1.6	0.4	0.1	1.3	0.0	0.0	0.0	0.1	0.0	7.1	1.4	0.2	0.1	0.2	0.0	0.0	0.0
Asda, Dunmail Park, Workington	16.8	1.2	1.2	0.0	3.9	0.1	1.1	0.0	0.6	0.0	8.2	0.9	1.6	0.1	0.0	0.0	0.1	0.0
Asda, Moss Bay Road, Workington	3.9	1.9	0.0	0.0	1.1	0.0	0.0	0.2	0.0	0.0	2.9	1.8	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Murray Road, Workington, CA14 2AD	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Harrington Road, Workington, CA14 3EG	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Station Road, Workington, CA14 2UZ	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Grisdale General Stores, Senhouse Street, Workington, CA14 2SD	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Pow Street, Workington	1.1	2.1	0.0	0.0	0.2	0.1	0.4	0.0	0.0	0.0	0.6	1.9	0.0	0.1	0.0	0.0	0.0	0.0
Local shops, Seaton Village Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Pow Street, Workington	1.6	1.4	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	1.2	1.2	0.0	0.1	0.0	0.0	0.0	0.0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Harrington Road, Workington, CA14 3EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derwent Drive, Workington	23.0	4.1	0.0	0.0	3.4	0.1	1.8	0.3	0.8	0.0	16.2	2.9	0.7	0.3	0.0	0.4	0.0	0.0
One Stop, Main Road, Seaton, CA14 1JE	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Harrington Road, Workington	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Road, Seaton, Workington	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Westfield Drive, Moorclose, Workington	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Bridge Road, Workington	24.1	6.1	1.8	0.0	5.3	0.6	1.0	0.3	0.0	0.0	15.5	5.2	0.2	0.0	0.3	0.0	0.0	0.0
Workington Town Centre	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	1.0	0.0	0.1	0.0	0.0	0.0	0.0
Local shops, Distington Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Main Street, Distington, CA14 5SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**80.2**	**24.4**	**3.4**	**0.1**	**15.6**	**1.2**	**4.2**	**1.0**	**1.6**	**0.0**	**52.0**	**20.8**	**2.7**	**0.9**	**0.6**	**0.4**	**0.1**	**0.0**
Zone 6																		
Aldi, Preston Street, Whitehaven	22.2	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.7	2.5	7.5	0.1	0.0	0.0
Asda, Preston Street, Whitehaven	2.3	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	1.8	0.2	0.1	0.2	0.0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Cleator Moor Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Leconfield Street, Cleator Moor	2.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.1	2.9	1.0	1.8	0.0	0.0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Haighs, King Street, Whitehaven, CA28 7JH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heron, King Street, Whitehaven, CA28 7LA	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.0	0.0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
Iceland, Preston Street, Whitehaven	1.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	1.0	0.5	0.0	0.0	0.0	0.0
Local shops, Frizington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hensingham Local Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Local shops, Mirehouse Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Morrisons, Flatt Walks, Whitehaven	32.1	6.8	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	22.1	6.5	9.6	0.1	0.3	0.0
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Loop Road North, Whitehaven	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	22.5	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.7	0.1	16.4	4.5	5.2	0.2	0.0	0.0
Whitehaven Town Centre	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sub Total	**82.4**	**27.4**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.4**	**0.1**	**0.7**	**0.5**	**57.2**	**24.3**	**23.5**	**2.6**	**0.5**	**0.0**
Zone 7																		
Co-op, Gosforth Road, Seascale	0.5	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.5	0.0	0.0
Co-op, Main Street, Egremont	1.6	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.6	4.0	0.0	0.0
Egremont Town Centre	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0
Heron, Main Street, Egremont, CA22 2DR	0.3	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	2.1	0.0	0.0
Local shops, Gosforth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Thornhill Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
McColl's, South Parade, Seascale, CA20 1PZ	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.3	0.0	0.0
Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seascale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), A595 Holmrook, Holmrook	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Spar (Service Station), Bridge End Garage, Egremont	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
St. Bees Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub Total	**2.9**	**9.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**2.9**	**9.1**	**0.0**	**0.0**
Zone 8																		
Bootle Stores, Main Street, Bootle, LA19 5TF	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Co-op, Lapstone Road, Millom	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.6
Local shops, Bootle Town Centre	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Local shops, Haverigg Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Local shops, Ulpha Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Millom Town Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2

Scoop Value, Wellington Street, Millom, LA18 4DG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Spar, Duke Street, Millom	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Tesco Superstore, Lancashire Road, Millom	11.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	10.8	4.9
Local shops, Broughton-in-Furness Town Centre	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness, LA20 6HQ	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2
Sub Total	**11.3**	**7.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**11.1**	**7.5**
Total Study Area	**245.8**	**113.6**	**20.4**	**12.6**	**24.6**	**10.2**	**30.8**	**13.6**	**13.7**	**7.2**	**55.5**	**24.2**	**60.3**	**26.0**	**28.6**	**12.2**	**11.9**	**7.5**
	Total		**Zone 1**		**Zone 2**		**Zone 3**		**Zone 4**		**Zone 5**		**Zone 6**		**Zone 7**		**Zone 8**	
Destination	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**
Outside Study Area	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**
Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Butts Street, Annan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Cavendish Way, Penrith	2.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Dalston Road, Carlisle	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hollywood Retail Park, Barrow-in-Furness	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
Aldi, Petteril Bank Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alston Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ambleside Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Appleby-in-Westmorland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arnside Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Burton Road, Kendal	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Asda, Chandler Way, Carlisle	2.5	0.3	1.9	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	1.5	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Walney Road, Barrow-In-Furness	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Barrow-in-Furness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Brunswick Road, Penrith	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Oubas Hill, Canal Street, Ulverston	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, The Old Station, Victoria Street, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Wainwrights Yard, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowness-on-Windermere Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brampton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cartmel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coniston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Ainslie Street, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Blackwell Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Broadgate, Grasmere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Central Avenue, Harraby, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Chapel Stile, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Compston Road, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Denton Street, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Duke Street, Askam-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Harrell Lane, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Island Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Kents Bank Road, Grange-over-Sands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Lake Road, Bowness-on-Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Brampton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Hawkshead, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Shap, Penrith	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Market Street, Dalton-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Market Street, Ulverston	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Co-op, Oak Street, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Oxford Street, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Priory Road, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Roose Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Stonegarth Road, Morton, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Townhead Road, Dalston, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Yewdale Road, Coniston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton-in-Furness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, High Street, Annan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Shaddongate, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Walney Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange-over-Sands Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Highgate, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Hindpool Road, Barrow-in-Furness	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kendal Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkby Lonsdale Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkby Stephen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	1.5	0.5	1.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longtown Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&S Simply Food, King Street, Penrith	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, English Street, Carlisle	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Library Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milnthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Brunswick Road, Penrith	2.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Kingstown Road, Carlisle	2.5	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Morrisons, Queen Katherines Avenue, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, The Strand, Barrow-in-Furness	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Outside area, Carlisle	0.4	0.1	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penrith Town Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Main Road, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Northgate, Scotland Road, Stanwix, Carlisle	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	2.8	0.3	2.8	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Common Garden Square, Penrith	0.7	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sedbergh Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Euro Garage), Currock Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Compston Road, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Street, Staveley, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Mountbarrow Road, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Newtown Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Oubas Hill, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Pettrill Bank Road, Harraby, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Sandylands Road, Sandylands, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Highgate, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Market Place, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Market Street, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Tesco Express, The Royal, Bowness-on-Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	1.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.1
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Metro, Victoria Viaduct, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Warwick Road, Carlisle	1.1	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ulverston Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Windermere Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**24.8**	**2.7**	**12.2**	**1.5**	**0.0**	**0.3**	**0.8**	**0.0**	**4.5**	**0.5**	**0.7**	**0.0**	**0.3**	**0.0**	**0.2**	**0.1**	**6.0**	**0.3**
Other																		
Internet / delivery	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, outside area	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Same place as before)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**
Sub Total Outside Study Area	**25.2**	**2.7**	**12.2**	**1.5**	**0.0**	**0.3**	**0.8**	**0.0**	**4.5**	**0.5**	**0.7**	**0.0**	**0.3**	**0.0**	**0.2**	**0.1**	**6.4**	**0.3**
Total	**271.1**	**116.3**	**32.7**	**14.0**	**24.6**	**10.5**	**31.7**	**13.6**	**18.2**	**7.8**	**56.2**	**24.2**	**60.6**	**26.0**	**28.8**	**12.3**	**18.2**	**7.8**

Notes:
a. Turnover calcuated by applying market shares (table 3) to available expenditure (table 2 d)
b. Ratio of main food shopping to top-up food shopping assumed to be 70:30 in line with Avison Young professional judgement.
c. Residual expenditure of £0.08m not allocated but a product of % in Table 3 not equalling 100%

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024
TABLE 4b. CONVENIENCE GOODS SHOPPING PATTERNS (£) 2027

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Destination	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Total Convenience Expenditure (£M)	381.60		46.12		34.87		44.94		25.62		79.75		84.63		40.15		25.53	
Main food / Top-up Expenditure (£M)	267.12	114.48	32.28	13.84	24.41	10.46	31.46	13.48	17.93	7.69	55.82	23.92	59.24	25.39	28.11	12.05	17.87	7.66
Zone 1																		
Aspatria District Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, King Street, Wigton, CA7 9DT	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Caldew Street, Silloth	0.7	2.0	0.7	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, King Street, Aspatria, Wigton	0.7	1.2	0.0	0.1	0.0	0.0	0.4	1.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Station Road, Wigton	2.9	4.6	1.8	4.4	0.0	0.0	0.2	0.0	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, King Street, Wigton	13.6	3.7	12.7	3.3	0.0	0.0	0.4	0.0	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Caldbeck Village Centre	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Skinburness Village Centre	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silloth Town Centre	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.2	0.3	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Queen Street, Aspatira	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Solway Street, Silloth	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wigton Town Centre	0.2	1.1	0.2	0.5	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Sub Total	**18.4**	**14.5**	**15.7**	**12.2**	**0.0**	**0.0**	**1.1**	**1.4**	**1.6**	**0.7**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																		
B&M, Curzon Street, Maryport, CA15 6DA	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heron, Senhouse Street, Maryport, CA15 6BS	0.2	1.1	0.0	0.0	0.2	1.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Curzon Street, Maryport	7.4	5.8	0.4	0.1	5.7	5.3	0.7	0.2	0.0	0.0	0.4	0.1	0.0	0.1	0.0	0.0	0.2	0.0
Local shops, Ellenborough Town Centre	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maryport Town Centre	0.0	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, The Arches, Maryport, CA15 8HF	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Maryport Road, Dearham	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**7.5**	**9.3**	**0.4**	**0.1**	**5.9**	**8.7**	**0.7**	**0.3**	**0.0**	**0.0**	**0.4**	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**	**0.2**	**0.0**
Zone 3																		
Aldi, Low Road, Cockermouth	12.1	3.6	0.3	0.0	0.6	0.0	8.6	3.5	1.4	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cockermouth Town Centre	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Station Street, Cockermouth	0.3	1.2	0.0	0.0	0.0	0.3	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Lidl, Station Road, Cockermouth	4.5	2.6	0.2	0.0	0.9	0.0	2.1	1.6	0.4	0.1	0.0	0.8	0.0	0.0	0.9	0.0	0.0	0.0
Local shops, Great Broughton Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Little Broughton Village Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakhurst Service Station, Lamplugh Road, Cockermouth, CA13 0QT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Main Street, Cockermouth, CA13 9LQ	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Station Road, Cockermouth	18.2	4.1	0.0	0.0	1.5	0.0	13.0	2.7	1.9	0.1	1.2	1.3	0.3	0.0	0.3	0.0	0.0	0.0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**35.0**	**13.7**	**0.5**	**0.0**	**3.0**	**0.3**	**24.0**	**10.7**	**3.7**	**0.3**	**2.4**	**2.3**	**0.3**	**0.0**	**1.2**	**0.1**	**0.0**	**0.0**
Zone 4																		
Booths, Tithebarn Street, Keswick	6.3	2.8	0.2	0.0	0.0	0.0	0.6	0.2	5.3	2.7	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Co-op, Main Street, Keswick	0.9	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keswick Town Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), High Hill, Keswick	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Penrith Road, Derwent, Keswick	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Shorley Lane, Keswick	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Village Shop, Main Street, Braithwaite CA12 5ST	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**7.2**	**6.8**	**0.2**	**0.0**	**0.0**	**0.0**	**0.6**	**0.2**	**6.2**	**6.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**
Zone 5																		
Aldi, Derwent Drive, Workington	9.3	1.6	0.4	0.1	1.3	0.0	0.0	0.0	0.1	0.0	7.0	1.3	0.2	0.1	0.2	0.0	0.0	0.0
Asda, Dunmail Park, Workington	16.6	1.2	1.2	0.0	3.9	0.1	1.1	0.0	0.6	0.0	8.1	0.9	1.6	0.1	0.0	0.0	0.1	0.0
Asda, Moss Bay Road, Workington	3.9	1.9	0.0	0.0	1.0	0.0	0.0	0.2	0.0	0.0	2.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Murray Road, Workington, CA14 2AD	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Harrington Road, Workington, CA14 3EG	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Station Road, Workington, CA14 2UZ	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Grisdale General Stores, Senhouse Street, Workington, CA14 2SD	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Pow Street, Workington	1.1	2.0	0.0	0.0	0.2	0.1	0.4	0.0	0.0	0.0	0.6	1.8	0.0	0.1	0.0	0.0	0.0	0.0
Local shops, Seaton Village Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Pow Street, Workington	1.6	1.4	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	1.2	1.2	0.0	0.1	0.0	0.0	0.0	0.0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Harrington Road, Workington, CA14 3EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derwent Drive, Workington	22.7	4.1	0.0	0.0	3.4	0.1	1.8	0.3	0.8	0.0	16.1	2.9	0.7	0.3	0.0	0.4	0.0	0.0
One Stop, Main Road, Seaton, CA14 1JE	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Harrington Road, Workington	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Road, Seaton, Workington	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Westfield Drive, Moorclose, Workington	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Bridge Road, Workington	23.9	6.1	1.7	0.0	5.3	0.6	1.0	0.3	0.0	0.0	15.4	5.1	0.2	0.0	0.3	0.0	0.0	0.0
Workington Town Centre	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	1.0	0.0	0.1	0.0	0.0	0.0	0.0
Local shops, Distington Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Main Street, Distington, CA14 5SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**79.5**	**24.1**	**3.4**	**0.1**	**15.4**	**1.2**	**4.2**	**1.0**	**1.6**	**0.0**	**51.6**	**20.6**	**2.7**	**0.8**	**0.6**	**0.4**	**0.1**	**0.0**
Zone 6																		
Aldi, Preston Street, Whitehaven	21.6	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.3	2.5	7.3	0.1	0.0	0.0
Asda, Preston Street, Whitehaven	2.2	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.8	0.2	0.1	0.2	0.0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Cleator Moor Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Leconfield Street, Cleator Moor	2.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.1	2.9	0.9	1.7	0.0	0.0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Haighs, King Street, Whitehaven, CA28 7JH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heron, King Street, Whitehaven, CA28 7LA	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.0	0.0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
Iceland, Preston Street, Whitehaven	1.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.9	0.5	0.0	0.0	0.0	0.0
Local shops, Frizington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hensingham Local Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Local shops, Mirehouse Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Morrisons, Flatt Walks, Whitehaven	31.3	6.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	21.6	6.4	9.3	0.1	0.3	0.0
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Loop Road North, Whitehaven	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	22.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.7	0.1	16.1	4.4	5.1	0.2	0.0	0.0
Whitehaven Town Centre	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sub Total	**80.5**	**26.8**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.4**	**0.1**	**0.7**	**0.5**	**56.0**	**23.8**	**22.8**	**2.5**	**0.4**	**0.0**
Zone 7																		
Co-op, Gosforth Road, Seascale	0.4	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.5	0.0	0.0
Co-op, Main Street, Egremont	1.6	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.6	3.9	0.0	0.0
Egremont Town Centre	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0
Heron, Main Street, Egremont, CA22 2DR	0.3	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	2.0	0.0	0.0
Local shops, Gosforth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Thornhill Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
McColl's, South Parade, Seascale, CA20 1PZ	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.3	0.0	0.0
Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seascale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), A595 Holmrook, Holmrook	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Spar (Service Station), Bridge End Garage, Egremont	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
St. Bees Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub Total	**2.9**	**9.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**2.9**	**8.9**	**0.0**	**0.0**
Zone 8																		
Bootle Stores, Main Street, Bootle, LA19 5TF	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Co-op, Lapstone Road, Millom	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.6
Local shops, Bootle Town Centre	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Local shops, Haverigg Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Local shops, Ulpha Village Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Millom Town Centre	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2

Scoop Value, Wellington Street, Millom, LA18 4DG	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Spar, Duke Street, Millom	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Tesco Superstore, Lancashire Road, Millom	10.8	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	10.6	4.8
Local shops, Broughton-in-Furness Town Centre	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness, LA20 6HQ	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2
Sub Total	**11.1**	**7.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**10.8**	**7.3**
Total Study Area	**242.1**	**111.9**	**20.2**	**12.4**	**24.4**	**10.1**	**30.6**	**13.5**	**13.5**	**7.1**	**55.0**	**24.0**	**58.9**	**25.4**	**27.9**	**11.9**	**11.6**	**7.3**

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Destination	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**	**Main food**	**Top-up**
Outside Study Area	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**	**(£m)**
Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Butts Street, Annan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Cavendish Way, Penrith	2.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Dalston Road, Carlisle	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hollywood Retail Park, Barrow-in-Furness	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
Aldi, Petteril Bank Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alston Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ambleside Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Appleby-in-Westmorland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arnside Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Burton Road, Kendal	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Asda, Chandler Way, Carlisle	2.4	0.2	1.8	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	1.5	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Walney Road, Barrow-in-Furness	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Barrow-in-Furness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Brunswick Road, Penrith	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Oubas Hill, Canal Street, Ulverston	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, The Old Station, Victoria Street, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Booths, Wainwrights Yard, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowness-on-Windermere Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brampton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cartmel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coniston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Ainslie Street, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Blackwell Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Broadgate, Grasmere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Central Avenue, Harraby, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Chapel Stile, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Compston Road, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Denton Street, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Duke Street, Askam-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Harrell Lane, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Island Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Kents Bank Road, Grange-over-Sands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Lake Road, Bowness-on-Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Brampton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Hawkshead, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Main Street, Shap, Penrith	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Market Street, Dalton-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Market Street, Ulverston	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Co-op, Oak Street, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Oxford Street, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Priory Road, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Roose Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Stonegarth Road, Morton, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Townhead Road, Dalston, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Yewdale Road, Coniston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton-in-Furness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, High Street, Annan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Shaddongate, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Walney Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange-over-Sands Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Highgate, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Hindpool Road, Barrow-in-Furness	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kendal Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkby Lonsdale Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkby Stephen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	1.5	0.5	1.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longtown Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&S Simply Food, King Street, Penrith	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, English Street, Carlisle	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Library Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milnthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Brunswick Road, Penrith	2.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Kingstown Road, Carlisle	2.5	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Morrisons, Queen Katherines Avenue, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, The Strand, Barrow-in-Furness	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Outside area, Carlisle	0.4	0.1	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penrith Town Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Main Road, Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Northgate, Scotland Road, Stanwix, Carlisle	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	2.7	0.3	2.7	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Common Garden Square, Penrith	0.7	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sedbergh Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Euro Garage), Currock Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Compston Road, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Main Street, Staveley, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Mountbarrow Road, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Newtown Road, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Oubas Hill, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Pettrill Bank Road, Harraby, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Sandylands Road, Sandylands, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Highgate, Kendal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Market Place, Ambleside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Market Street, Ulverston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Tesco Express, The Royal, Bowness-on-Windermere	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	1.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.1
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Metro, Victoria Viaduct, Carlisle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Warwick Road, Carlisle	1.1	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ulverston Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Windermere Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**24.5**	**2.7**	**12.1**	**1.4**	**0.0**	**0.3**	**0.8**	**0.0**	**4.5**	**0.5**	**0.7**	**0.0**	**0.3**	**0.0**	**0.2**	**0.1**	**5.8**	**0.3**
Other																		
Internet / delivery	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, outside area	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Same place as before)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**
Sub Total Outside Study Area	**24.9**	**2.7**	**12.1**	**1.4**	**0.0**	**0.3**	**0.8**	**0.0**	**4.5**	**0.5**	**0.7**	**0.0**	**0.3**	**0.0**	**0.2**	**0.1**	**6.2**	**0.3**
Total	**266.97**	**114.6**	**32.3**	**13.9**	**24.4**	**10.5**	**31.4**	**13.5**	**17.9**	**7.7**	**55.8**	**24.0**	**59.2**	**25.4**	**28.1**	**12.0**	**17.8**	**7.7**

Notes:
a. Turnover calcuated by applying market shares (table 3) to available expenditure (table 2 d)
b. Ratio of main food shopping to top-up food shopping assumed to be 70:30 in line with Avison Young professional judgement.
c. Residual expenditure of £0.07m not allocated and is a product of % in Table 3 not equalling 100%.

TABLE 5a. EXISTING CONVENIENCE GOODS SHOPPING PATTERNS FOR ZONE 6 (£m) IN 2027

ZONE 6

POSTCODE SECTOR	EXPENDITURE FLOW (%)	2027 (£M)
Zone 1	0.2%	0.2
Zone 2	0.1%	0.1
Zone 3	0.3%	0.3
Zone 4	0%	0.0
Zone 5	4%	3.5
Zone 6	94%	79.7
Zone 7	1%	0.5
Zone 8	0%	0.0
Beyond Study Area	0.3%	0.3
TOTAL	100%	£84.65

Note: Shopping patterns taken from Tables 3 and 4

TABLE 5b. EXISTING CONVENIENCE GOODS SHOPPING PATTERNS FOR ZONE 7 (£m) IN 2027

ZONE 7

POSTCODE SECTOR	EXPENDITURE FLOW (%)	2027 (£M)
Zone 1	0.0%	0.0
Zone 2	0.0%	0.0
Zone 3	3.2%	1.3
Zone 4	0.4%	0.2
Zone 5	2.5%	1.0
Zone 6	63.3%	25.4
Zone 7	29.3%	12
Zone 8	0.6%	0.2
Beyond Study Area	0.8%	0.3
TOTAL	100%	£40.07

Note: Shopping patterns taken from Tables 3 and 4

TABLE 6. ANTICIPATED CONVENIENCE TRADE DRAW TO ALDI DEVELOPMENT AT PRESTON ST, WHITEHAVEN (UPLIFT ONLY)

ZONE	TRADE DRAW (%)	2027 (£M)
Zone 1	0%	0.0
Zone 2	0%	0.0
Zone 3	0%	0.0
Zone 4	0%	0.0
Zone 5	0%	0.0
Zone 6	90%	2.8
Zone 7	10%	0.3
Zone 8	0%	0.0
Beyond Study Area	0%	0.0
TOTAL	100.00%	£3.12

Note: Trade draw informed by shopping patterns for primary catchment.

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024
TABLE 7. CONVENIENCE GOODS TRADE DRAW ALLOCATION OF ALDI, PRESTON STREET, WHITEHAVEN (UPLIFT ONLY) PROPOSALS (£m)

Destination	Convenience turnover from Zone 6	Convenience turnover from Zone 7	Convenience turnover from wider study area 2027	Total Convenience turnover (from HH survey) 2027	Zone 6		Zone 7	
	Total (£m)	Total (£m)	Total (£m)	Total (£m)	(£m)	(%)	(£m)	(%)
Zone 6								
WHITEHAVEN TOWN CENTRE	**29.8**	**9.4**	**0.6**	**39.8**	**1.2**	**41.5%**	**0.1**	**41.5%**
Local shops, Whitehaven Town Centre	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.7	0.0	0.0	0.7	0.0	0%	0.0	0%
Haighs, King Street, Whitehaven, CA28 7JH	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
Heron, King Street, Whitehaven, CA28 7LA	0.8	0.0	0.0	0.8	0.0	0%	0.0	0%
Morrisons, Flatt Walks, Whitehaven	27.9	9.4	0.6	37.9	1.2	41.5%	0.1	41.5%
Tesco Superstore, Bransty Row, North Shore, Whitehaven	20.4	5.3	1.0	26.8	1.2	41.5%	0.1	41.5%
Iceland, Preston Street, Whitehaven	1.4	0.0	0.2	1.65	0.0	0.5%	0.0	0.5%
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.5	0.0	0.0	0.5	0.0	0%	0.0	0%
Asda, Preston Street, Whitehaven	3.6	0.3	0.2	4.08	0.1	3%	0.0	3%
Aldi, Preston Street, Whitehaven (CLOSED)	16.8	7.4	0.0	24.2	0.0	0%	0.0	0%
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
Spar (Service Station), Loop Road North, Whitehaven	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.8	0.0	0.0	0.8	0.0	0%	0.0	0%
Woodhouse Convenience Store, Woodhouse Road, Whitehaven CA28 9LL	0.1	0.0	0.0	0.1	0.0	0%	0.0	0%
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.7	0.0	0.0	0.7	0.0	0%	0.0	0%
CLEATOR MOOR KEY SERVICE CENTRE	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0%**	**0.0**	**0%**
Local shops, Cleator Moor Centre	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.0	0.3	0.0	0.3	0.0	0%	0.0	0%
Co-op, Leaconfield Street, Cleator Moor	3.9	2.6	0.2	6.8	0.0	1.5%	0.0	1.5%
FRIZINGTON LOCAL CENTRE	**0.3**	**0.0**	**0.0**	**0.3**	**0.0**	**0%**	**0.0**	**0%**
Local shops, Frizington Centre	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.3	0.0	0.0	0.3	0.0	0%	0.0	0%
Local shops, Hensingham	0.1	0.0	0.0	0.1	0.0	0%	0.0	0%
Local shops, Mirehouse	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
ZONE 6 SUB-TOTAL	**79.74**	**25.36**	**2.20**	**107.30**	**2.47**	**88%**	**0.27**	**88%**
ZONE 7								
EGREMONT KEY SERVICE CENTRE	**0.51**	**8.12**	**0.00**	**8.63**	**0.2**	**7%**	**0.0**	**11%**
Coop, Main Street, Egremont	0.33	5.48	0.0	5.81	0.1	4%	0.0	8%
Heron Foods, Main Street, Egremont	0.00	2.32	0.0	2.32	0.1	3%	0.0	3%
Local Shops, Egremont Town Centre	0.18	0.33	0.0	0.5	0.0	0%	0.0	0%
Other	0.00	3.61	0.0	3.6	0.1	2%	0.0	0%
BEYOND ZONES 6+7	4.40	2.99	254.6	261.99	0.1	3%	0.0	1%
TOTAL	84.65	36.46	256.8	377.92	2.75	100%	0.31	100%

Notes:
a. Trade allocation of the proposal based on the primary catchment area, existing shopping patterns as informed by Tables 3 and 4, and geographic location of retail provision.
b. Turnover of ALDI store from Table 1b ALDI turnover.

TABLE 8: CONVENIENCE GOODS SOLUS TRADING IMPACT 2027 (£m) OF PRESTON ST, WHITEHAVEN (UPLIFT) PROPOSALS

DESTINATION	Convenience Turnover from Zone 6	Convenience Turnover from Zone 7	Convenience Turnover from wider Study Area 2027	Total Convenience Turnover 2027	SOLUS IMPACT			
					Proposed Aldi store (Uplift only), Preston St, Whitehaven			Post-Solus Impact Total Turnover (from Study Area) 2027 (£m)
	Total (£m)	Total (£m)	Total (£m)	Total (£m)	(% Diversion)	(£m Diversion)	(% Trading Impact)	
ZONE 6								
WHITEHAVEN TOWN CENTRE	**£29.81**	**£9.41**	**£0.60**	**£39.83**	**41.5%**	**£1.29**	**3.2%**	**£38.53**
Local shops, Whitehaven Town Centre	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	£0.38
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	£0.71
Haighs, King Street, Whitehaven, CA28 7JH	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
Heron, King Street, Whitehaven, CA28 7LA	£0.79	£0.00	£0.00	£0.79	0.0%	£0.00	0.0%	£0.79
Morrisons, Flatt Walks, Whitehaven	£27.94	£9.41	£0.60	£37.95	41.5%	£1.29	3.4%	£36.65
Tesco Superstore, Bransty Row, North Shore, Whitehaven	£20.45	£5.29	£1.03	£26.77	41.5%	£1.29	4.8%	£25.47
Iceland, Preston Street, Whitehaven	£1.43	£0.00	£0.22	£1.65	0.5%	£0.02	0.9%	£1.63
Home Bargains, Preston Street, Whitehaven, CA28 9DL	£0.48	£0.00	£0.00	£0.48	0.0%	£0.00	0.0%	£0.48
Asda, Preston Street, Whitehaven	£3.59	£0.33	£0.16	£4.08	3.0%	£0.09	2.3%	£3.99
Aldi, Preston Street, Whitehaven (CLOSED)	£16.82	£7.42	£0.00	£24.24	-	-	-	-
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	£0.36	£0.00	£0.00	£0.36	0.0%	£0.00	0.0%	£0.36
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	£0.43	£0.00	£0.00	£0.43	0.0%	£0.00	0.0%	£0.43
Spar (Service Station), Loop Road North, Whitehaven	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	£0.38
Spar, Richmond Hill Road, Hensingham, Whitehaven	£0.84	£0.00	£0.00	£0.84	0.0%	£0.00	0.0%	£0.84
Woodhouse Convenience Store, Woodhouse Road, Whitehaven CA28 9LL	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	£0.10
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	£0.71
CLEATOR MOOR KEY SERVICE CENTRE	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**0.0%**	**£0.0**	**0.0%**	**£0.00**
Local shops, Cleator Moor Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	£0.00	£0.26	£0.00	£0.26	0.0%	£0.00	0.0%	£0.26
Co-op, Leaconfield Street, Cleator Moor	£3.94	£2.64	£0.19	£6.76	1.5%	£0.05	0.0%	£6.72
FRIZINGTON LOCAL CENTRE	**£0.30**	**£0.00**	**£0.00**	**£0.30**	**0.0%**	**£0.00**	**0.0%**	**£0.30**
Local shops, Frizington Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	£0.30	£0.00	£0.00	£0.30	0.0%	£0.00	0.0%	£0.30
Local shops, Hensingham	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	£0.10
Local shops, Mirehouse	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
TOTAL	£79.7	£25.4	£2.2	£107.3	88.0%	£2.74	£0.11	£80.31
ZONE 7								
EGREMONT KEY SERVICE CENTRE	**£0.51**	**£8.12**	**£0.00**	**£8.63**	**9.2%**	**£0.23**	**2.7%**	**£8.40**
Coop, Main Street, Egremont	£0.33	£5.48	£0.00	£5.81	4.4%	£0.14	2.4%	£5.67
Heron Foods, Main Street, Egremont	£0.00	£2.32	£0.00	£2.32	3.0%	£0.09	4.0%	£2.23
Local Shops, Egremont Town Centre	£0.18	£0.33	£0.00	£0.50	0.0%	£0.00	0.0%	£0.50
Other	£0.00	£3.61	£0.00	£3.61	1.8%	£0.06	1.6%	£3.55
TOTAL	£0.5	£11.7	£0.0	£12.2	9.2%	£0.29	2.3%	£11.95
SUB-TOTAL BEYOND Zones 6+7	£4.40	£2.99	£254.6	£262.0	2.8%	£0.09	0.0%	£261.9
TOTAL	£84.65	£40.07	£256.8	£381.5	100.0%	£3.12	-	£354.2

Notes:

a. Survey derived turnovers of all existing destinations for 2027 sourced directly from TABLE 4b. CONVENIENCE GOODS SHOPPING PATTERNS (£) 2027.

b. Turnover of proposed Aldi foodstore (uplift) taken from Table 1b and allows for changes in turnover efficiencies based on Figures 4a and 4b of Experian Retail Planner Briefing Note 21 (February 2024).

c. Impact based on the proportional change in turnover expressed as a percentage.

d. Percentage impact tested upon the total turnovers of centres and other retail destinations (i.e. inclusive of inflow from the wider Retail Study area).

f. Anticipated trade diversion of proposal based on existing shopping patterns and geographic location of existing and proposed provision (as identified by the household telephone shopper survey data which informed the Retail Study).

g. 'Post-Solus Impact Total Turnover (2027)' = 'Total Convenience Turnover from wider Study Area (2027)' minus '£m Diversion'

2021 Prices

TABLE 9. ANTICIPATED CONVENIENCE TRADE DRAW TO ALDI DEVELOPMENT AT WYNDHAM PLACE, EGREMONT

ZONE	TRADE DRAW (%)	2027 (£M)
Zone 1	0%	0.0
Zone 2	0%	0.0
Zone 3	0%	0.0
Zone 4	0%	0.0
Zone 5	0%	0.0
Zone 6	10%	1.2
Zone 7	90%	10.5
Zone 8	0%	0.0
Beyond Study Area	0%	0.0
TOTAL	100.00%	£11.70

Note: Trade draw informed by shopping patterns for primary catchment.

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024
TABLE 10. CONVENIENCE GOODS TRADE DRAW ALLOCATION OF ALDI WYNDHAM PLACE, EGREMONT PROPOSALS (£m)

Destination	Convenience turnover from Zone 6	Convenience turnover from Zone 7	Convenience turnover from wider study area 2027	Total Convenience turnover (from HH survey) 2027	Zone 6		Zone 7	
	Total (£m)	Total (£m)	Total (£m)	Total (£m)	(£m)	(%)	(£m)	(%)
Zone 6								
WHITEHAVEN TOWN CENTRE	**29.8**	**9.4**	**0.6**	**39.8**	**0.2**	**15.0%**	**1.5**	**14.0%**
Local shops, Whitehaven Town Centre	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.7	0.0	0.0	0.7	0.0	0%	0.0	0%
Haighs, King Street, Whitehaven, CA28 7JH	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
Heron, King Street, Whitehaven, CA28 7LA	0.8	0.0	0.0	0.8	0.0	0%	0.0	0%
Morrisons, Flatt Walks, Whitehaven	27.9	9.4	0.6	37.9	0.2	15.0%	1.5	14.0%
Tesco Superstore, Bransty Row, North Shore, Whitehaven	20.4	5.3	1.0	26.8	0.2	15.0%	1.0	9.5%
Iceland, Preston Street, Whitehaven	1.4	0.0	0.2	1.65	0.0	0%	0.0	0.0%
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.5	0.0	0.0	0.5	0.0	0%	0.0	0%
Asda, Preston Street, Whitehaven	3.6	0.3	0.2	4.08	0.0	0%	0.0	0%
Aldi, Preston Street, Whitehaven	16.8	7.4	0.0	24.2	0.7	60%	6.8	65%
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
Spar (Service Station), Loop Road North, Whitehaven	0.4	0.0	0.0	0.4	0.0	0%	0.0	0%
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.8	0.0	0.0	0.8	0.0	0%	0.0	0%
Woodhouse Convenience Store, Woodhouse Road, Whitehaven CA28 9LL	0.1	0.0	0.0	0.1	0.0	0%	0.0	0%
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.7	0.0	0.0	0.7	0.0	0%	0.0	0%
CLEATOR MOOR KEY SERVICE CENTRE	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0%**	**0.0**	**0%**
Local shops, Cleator Moor Centre	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.0	0.3	0.0	0.3	0.0	0%	0.0	0%
Co-op, Leaconfield Street, Cleator Moor	3.9	2.6	0.2	6.8	0.1	10.0%	0.5	5.0%
FRIZINGTON LOCAL CENTRE	**0.3**	**0.0**	**0.0**	**0.3**	**0.0**	**0%**	**0.0**	**0%**
Local shops, Frizington Centre	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.3	0.0	0.0	0.3	0.0	0%	0.0	0%
Local shops, Hensingham	0.1	0.0	0.0	0.1	0.0	0%	0.0	0%
Local shops, Mirehouse	0.0	0.0	0.0	0.0	0.0	0%	0.0	0%
ZONE 6 SUB-TOTAL	**79.74**	**25.36**	**2.20**	**107.30**	**1.17**	**100%**	**9.85**	**94%**
ZONE 7								
EGREMONT KEY SERVICE CENTRE	**0.51**	**8.12**	**0.00**	**8.63**	**0.0**	**0%**	**0.7**	**7%**
Coop, Main Street, Egremont	0.33	5.48	0.0	5.81	0.0	0%	0.5	5%
Heron Foods, Main Street, Egremont	0.00	2.32	0.0	2.32	0.0	0%	0.2	2%
Local Shops, Egremont Town Centre	0.18	0.33	0.0	0.5	0.0	0%	0.0	0%
Other	0.00	3.61	0.0	3.6	0.0	0%	0.0	0%
BEYOND ZONES 6+7	4.40	2.99	254.6	261.99	0.0	0%	0.0	0%
TOTAL	84.65	40.07	256.80	381.53	1.17	100%	10.53	100.0%

Notes:
a. Trade allocation of the proposal based on the primary catchment area, existing shopping patterns as informed by Tables 3 and 4, and geographic location of retail provision.
b. Turnover of ALDI store from Table 1d ALDI Egremont turnover.

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024

TABLE 11: CONVENIENCE GOODS SOLUS TRADING IMPACT 2027 (£m) OF WYNDHAM PLACE, EGREMONT PROPOSALS

DESTINATION	Convenience Turnover from Zone 6	Convenience Turnover from Zone 7	Convenience Turnover from wider Study Area 2027	Total Convenience Turnover 2027	SOLUS IMPACT: Proposed Aldi store Wyndham Pl, Egremont			Post-Solus Impact Total Turnover (from Study Area) 2027 (£m)
	Total (£m)	Total (£m)	Total (£m)	Total (£m)	(% Diversion)	(£m Diversion)	(% Trading Impact)	
ZONE 6								
WHITEHAVEN TOWN CENTRE	**£29.81**	**£9.41**	**£0.60**	**£39.83**	**14.1%**	**£1.65**	**4.1%**	**£38.18**
Local shops, Whitehaven Town Centre	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	£0.38
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	£0.71
Haighs, King Street, Whitehaven, CA28 7JH	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
Heron, King Street, Whitehaven, CA28 7LA	£0.79	£0.00	£0.00	£0.79	0.0%	£0.00	0.0%	£0.79
Morrisons, Flatt Walks, Whitehaven	£27.94	£9.41	£0.60	£37.95	14.1%	£1.65	4.3%	£36.30
Tesco Superstore, Bransty Row, North Shore, Whitehaven	£20.45	£5.29	£1.03	£26.77	10.1%	£1.18	4.4%	£25.59
Iceland, Preston Street, Whitehaven	£1.43	£0.00	£0.22	£1.65	0.0%	£0.00	0.0%	£1.65
Home Bargains, Preston Street, Whitehaven, CA28 9DL	£0.48	£0.00	£0.00	£0.48	0.0%	£0.00	0.0%	£0.48
Asda, Preston Street, Whitehaven	£3.59	£0.33	£0.16	£4.08	0.0%	£0.00	0.0%	£4.08
Aldi, Preston Street, Whitehaven	£16.82	£7.42	£0.00	£24.24	64.5%	£7.55	31.1%	£16.69
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	£0.36	£0.00	£0.00	£0.36	0.0%	£0.00	0.0%	£0.36
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	£0.43	£0.00	£0.00	£0.43	0.0%	£0.00	0.0%	£0.43
Spar (Service Station), Loop Road North, Whitehaven	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	£0.38
Spar, Richmond Hill Road, Hensingham, Whitehaven	£0.84	£0.00	£0.00	£0.84	0.0%	£0.00	0.0%	£0.84
Woodhouse Convenience Store, Woodhouse Road, Whitehaven CA28 9LL	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	£0.10
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	£0.71
CLEATOR MOOR KEY SERVICE CENTRE	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**0.0%**	**£0.0**	**0.0%**	**£0.00**
Local shops, Cleator Moor Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	£0.00	£0.26	£0.00	£0.26	0.0%	£0.00	0.0%	£0.26
Co-op, Leaconfield Street, Cleator Moor	£3.94	£2.64	£0.19	£6.76	5.5%	£0.64	0.0%	£6.12
FRIZINGTON LOCAL CENTRE	**£0.30**	**£0.00**	**£0.00**	**£0.30**	**0.0%**	**£0.00**	**0.0%**	**£0.30**
Local shops, Frizington Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	£0.30	£0.00	£0.00	£0.30	0.0%	£0.00	0.0%	£0.30
Local shops, Hensingham	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	£0.10
Local shops, Mirehouse	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	£0.00
TOTAL	**£79.7**	**£25.4**	**£2.2**	**£107.3**	**94.2%**	**£11.02**	**-**	**£96.28**
ZONE 7								
EGREMONT KEY SERVICE CENTRE	**£0.51**	**£8.12**	**£0.00**	**£8.63**	**5.9%**	**£0.68**	**7.9%**	**£7.95**
Coop, Main Street, Egremont	£0.33	£5.48	£0.00	£5.81	4.5%	£0.53	9.1%	£5.28
Heron Foods, Main Street, Egremont	£0.00	£2.32	£0.00	£2.32	1.4%	£0.16	6.8%	£2.16
Local Shops, Egremont Town Centre	£0.18	£0.33	£0.00	£0.50	0.0%	£0.00	0.0%	£0.50
Other	£0.00	£3.61	£0.00	£3.61	0.0%	£0.00	0.0%	£3.61
TOTAL	**£0.5**	**£11.7**	**£0.0**	**£12.2**	**5.9%**	**£0.68**	**5.6%**	**£11.56**
SUB-TOTAL BEYOND Zones 6+7	£4.40	£2.99	£254.6	£262.0	0.0%	£0.00	0.0%	£262.0
TOTAL	£84.65	£40.07	£256.8	£381.5	100.0%	£11.70	-	£369.8

Notes:

a. Survey derived turnovers of all existing destinations for 2027 sourced directly from TABLE 4b. CONVENIENCE GOODS SHOPPING PATTERNS (£) 2027.

b. Turnover of proposed Aldi foodstore in Egremont taken from Table 1d and allows for changes in turnover efficiencies based on Figures 4a and 4b of Experian Retail Planner Briefing Note 21 (February 2024).

c. Impact based on the proportional change in turnover expressed as a percentage.

d. Percentage impact tested upon the total turnovers of centres and other retail destinations (i.e. inclusive of inflow from the wider Retail Study area).

f. Anticipated trade diversion of proposal based on existing shopping patterns and geographic location of existing and proposed provision (as identified by the household telephone shopper survey data which informed the Retail Study).

g. 'Post-Solus Impact Total Turnover (2027)' = 'Total Convenience Turnover from wider Study Area (2027)' minus '£m Diversion'

2021 Prices

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024

TABLE 12: CONVENIENCE GOODS CUMULATIVE TRADING IMPACT 2027 (£m) OF PROPOSALS

DESTINATION	Convenience Turnover from Zone 6	Convenience Turnover from Zone 7	Convenience Turnover from wider Study Area 2027	Total Convenience Turnover 2027	CUMULATIVE IMPACT								Post-Cumulative Impact Total Turnover (from Study Area) 2027 (£m)
					Proposed Aldi store Preston St, Whitehaven			Proposed Aldi store Wyndham Pl, Egremont			Cumulative Trading Impact		
	Total (£m)	Total (£m)	Total (£m)	Total (£m)	(% Diversion)	(£m Diversion)	(% Trading Impact)	(% Diversion)	(£m Diversion)	(% Trading Impact)	(£m Diversion)	(% Trading Impact)	
ZONE 6													
WHITEHAVEN TOWN CENTRE	**£29.81**	**£9.41**	**£0.60**	**£39.83**	**36.5%**	**£1.14**	**2.9%**	**14.1%**	**£1.65**	**4.1%**	**£2.79**	**7.0%**	**£37.04**
Local shops, Whitehaven Town Centre	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.38
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.71
Haighs, King Street, Whitehaven, CA28 7JH	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
Heron, King Street, Whitehaven, CA28 7LA	£0.79	£0.00	£0.00	£0.79	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.79
Morrisons, Flatt Walks, Whitehaven	£27.94	£9.41	£0.60	£37.95	36.5%	£1.14	3.0%	14.1%	£1.65	4.3%	£2.79	7.3%	£35.16
Tesco Superstore, Bransty Row, North Shore, Whitehaven	£20.45	£5.29	£1.03	£26.77	35.5%	£1.11	4.1%	10.1%	£1.18	4.4%	£2.28	8.5%	£24.48
Iceland, Preston Street, Whitehaven	£1.43	£0.00	£0.22	£1.65	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£1.65
Home Bargains, Preston Street, Whitehaven, CA28 9DL	£0.48	£0.00	£0.00	£0.48	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.48
Asda, Preston Street, Whitehaven	£3.59	£0.33	£0.16	£4.08	3.0%	£0.09	2.3%	0.0%	£0.00	0.0%	£0.09	2.3%	£3.99
Aldi, Preston Street, Whitehaven (CLOSED)	£16.82	£7.42	£0.00	£24.24	-	-	-	-	-	-	-	-	-
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	£0.36	£0.00	£0.00	£0.36	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.36
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	£0.43	£0.00	£0.00	£0.43	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.43
Spar (Service Station), Loop Road North, Whitehaven	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.38
Spar, Richmond Hill Road, Hensingham, Whitehaven	£0.84	£0.00	£0.00	£0.84	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.84
Woodhouse Convenience Store, Woodhouse Road, Whitehaven CA28 9LL	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.10
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.71
NEW ALDI STORE, PRESTON STREET, WHITEHAVEN	-	-	-	£27.36	-	-	-	64.5%	£7.55	27.6%	£7.55	27.6%	£19.81
CLEATOR MOOR KEY SERVICE CENTRE	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**0.0%**	**£0.0**	**0.0%**	**£0.00**	**0.0%**	**£0.00**
Local shops, Cleator Moor Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	£0.00	£0.26	£0.00	£0.26	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.26
Co-op, Leaconfield Street, Cleator Moor	£3.94	£2.64	£0.19	£6.76	0.0%	£0.00	0.0%	5.5%	£0.64	0.0%	£0.64	0.0%	£6.12
FRIZINGTON LOCAL CENTRE	**£0.30**	**£0.00**	**£0.00**	**£0.30**	**0.0%**	**£0.00**	**0.0%**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.30**
Local shops, Frizington Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	£0.30	£0.00	£0.00	£0.30	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.30
Local shops, Hensingham	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.10
Local shops, Mirehouse	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
TOTAL*	**£79.7**	**£25.4**	**£2.2**	**£107.3**	**75%**	**£2.34**	**-**	**94.2%**	**£11.02**	**-**	**£13.35**		**£97.06**
ZONE 7													
EGREMONT KEY SERVICE CENTRE	**£0.51**	**£8.12**	**£0.00**	**£8.63**	**9.2%**	**£0.23**	**2.7%**	**5.9%**	**£0.68**	**7.9%**	**£0.91**	**10.5%**	**£7.95**
Coop, Main Street, Egremont	£0.33	£5.48	£0.00	£5.81	4.4%	£0.14	2.4%	4.5%	£0.53	9.1%	£0.66	11.4%	£5.14
Heron Foods, Main Street, Egremont	£0.00	£2.32	£0.00	£2.32	1.0%	£0.03	1.3%	1.4%	£0.16	6.8%	£0.19	8.1%	£2.13
Local Shops, Egremont Town Centre	£0.18	£0.33	£0.00	£0.50	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.50
Other	£0.00	£3.61	£0.00	£3.61	1.8%	£0.06	1.6%	0.0%	£0.00	0.0%	£0.06	1.6%	£3.55
NEW ALDI STORE, WYNDHAM PLACE, EGREMONT	-	-	-	£11.70	15.0%	£0.47	4.0%	-	-	-	£0.47	4.0%	£11.23
TOTAL*	**£0.5**	**£11.7**	**£0.0**	**£12.2**	**22.2%**	**£0.69**	**-**	**5.9%**	**£0.68**	**-**	**£1.38**	**-**	**£22.56**
SUB-TOTAL BEYOND Zones 6+7	**£4.40**	**£2.99**	**£254.6**	**£262.0**	**2.8%**	**£0.09**	**2.0%**	**0.0%**	**£0.00**	**0.0%**	**£0.09**	**-**	**£261.9**
TOTAL	**£84.65**	**£40.07**	**£256.8**	**£381.5**	**100%**	**£3.12**	**-**	**100.0%**	**£11.70**	**-**	**£14.82**	**-**	**£381.5**

Notes:

a. Survey derived turnovers of all existing destinations for 2027 sourced directly from TABLE 4b. CONVENIENCE GOODS SHOPPING PATTERNS (£) 2027.

b. Turnover of proposed Whitehaven Aldi foodstore (uplift) taken from Table 1b and turnover of Aldi, Egremont proposals taken from Table 1d. These allow for changes in turnover efficiencies based on Figures 4a and 4b of Experian Retail Planner Briefing Note 21 (February 2024).

c. Impact based on the proportional change in turnover expressed as a percentage.

d. Percentage impact tested upon the total turnovers of centres and other retail destinations (i.e. inclusive of inflow from the wider Retail Study area).

f. Anticipated trade diversion of proposal based on existing shopping patterns and geographic location of existing and proposed provision (as identified by the household telephone shopper survey data which informed the Retail Study).

g. 'Post-Cumulative Impact Total Turnover (from wider Study Area) (2027)' = 'Total Convenience Turnover (2027)' minus 'Cumulative Trading Impact £m Diversion'

* Total Convenience Turnover 2027 (£m) cell E48 and cell E60 do not include the proposals in their calculations to avoid double-counting.

2021 Prices

PRESTON STREET, WHITEHAVEN + WYNDHAM PLACE, EGREMONT
RETAIL IMPACT ASSESSMENT ADDENDUM 2 - SEPT 2024

TABLE 13: CONVENIENCE GOODS CUMULATIVE TRADING IMPACT 2027 (£m) OF PROPOSALS - SCENARIO 1

DESTINATION	Convenience Turnover from Zone 6	Convenience Turnover from Zone 7	Convenience Turnover from wider Study Area 2027	Total Convenience Turnover 2027	CUMULATIVE IMPACT: Convenience Retailer in former Aldi store, Whitehaven			CUMULATIVE IMPACT: Proposed Aldi store Preston St, Whitehaven (Uplift)			CUMULATIVE IMPACT: Proposed Aldi store Wyndham Pl, Egremont			CUMULATIVE IMPACT: Cumulative Trading Impact		Post-Cumulative Impact Total Turnover (from Study Area) 2027 (£m)
	Total (£m)	Total (£m)	Total (£m)	Total (£m)	(% Diversion)	(£m Diversion)	(% Trading Impact)	(% Diversion)	(£m Diversion)	(% Trading Impact)	(% Diversion)	(£m Diversion)	(% Trading Impact)	(£m Diversion)	(% Trading Impact)	
ZONE 6																
WHITEHAVEN TOWN CENTRE	**£29.81**	**£9.41**	**£0.60**	**£39.83**	**26.5%**	**£1.84**	**4.6%**	**26.7%**	**£0.83**	**2.1%**	**10.5%**	**£1.23**	**3.1%**	**£3.90**	**9.8%**	**£35.93**
Local shops, Whitehaven Town Centre	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.38
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.71
Haighs, King Street, Whitehaven, CA28 7JH	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
Heron, King Street, Whitehaven, CA28 7LA	£0.79	£0.00	£0.00	£0.79	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.79
Morrisons, Flatt Walks, Whitehaven	£27.94	£9.41	£0.60	£37.95	26.5%	£1.84	4.8%	26.7%	£0.83	2.2%	10.5%	£1.23	3.2%	£3.90	10.3%	£34.05
Tesco Superstore, Bransty Row, North Shore, Whitehaven	£20.45	£5.29	£1.03	£26.77	25.0%	£1.73	6.5%	25.1%	£0.78	2.9%	9.5%	£1.11	4.2%	£3.63	13.6%	£23.14
Iceland, Preston Street, Whitehaven	£1.43	£0.00	£0.22	£1.65	2.5%	£0.17	10.5%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.17	10.5%	£1.47
Home Bargains, Preston Street, Whitehaven, CA28 9DL	£0.48	£0.00	£0.00	£0.48	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.48
Asda, Preston Street, Whitehaven	£3.59	£0.33	£0.16	£4.08	3.5%	£0.24	5.9%	3.0%	£0.09	2.3%	0.0%	£0.00	0.0%	£0.34	8.2%	£3.75
Aldi, Preston Street, Whitehaven (CLOSED)	£16.82	£7.42	£0.00	£24.24	-	-	-	-	-	-	-	-	-	-	-	-
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	£0.36	£0.00	£0.00	£0.36	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.36
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	£0.43	£0.00	£0.00	£0.43	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.43
Spar (Service Station), Loop Road North, Whitehaven	£0.38	£0.00	£0.00	£0.38	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.38
Spar, Richmond Hill Road, Hensingham, Whitehaven	£0.84	£0.00	£0.00	£0.84	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.84
Woodhouse Convenience Store, Woodhouse Road, Whitehaven CA28 9LL	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.10
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	£0.71	£0.00	£0.00	£0.71	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.71
NEW ALDI STORE, PRESTON STREET, WHITEHAVEN	-	-	-	£27.36	26.0%	£1.80	6.6%	-	-	-	64.0%	£7.49	27.4%	£9.29	34.0%	£18.06
NEW CONVENIENCE OCCUPIER IN FORMER ALDI STORE, WHITEHAVEN	-	-	-	£6.93	-	-	-	25.0%	£0.78	11.2%	5.0%	£0.59	8.4%	£1.36	19.7%	£5.57
CLEATOR MOOR KEY SERVICE CENTRE	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**0.0%**	**£0.00**	**0.0%**	**0.0%**	**£0.0**	**0.0%**	**£0.00**	**0.0%**	**£0.00**
Local shops, Cleator Moor Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	£0.00	£0.26	£0.00	£0.26	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.26
Co-op, Leaconfield Street, Cleator Moor	£3.94	£2.64	£0.19	£6.76	2.0%	£0.14	2.1%	0.0%	£0.00	0.0%	5.5%	£0.64	9.5%	£0.78	11.6%	£5.98
FRIZINGTON LOCAL CENTRE	**£0.30**	**£0.00**	**£0.00**	**£0.30**	**0.0%**	**£0.00**	**0.0%**	**0.0%**	**£0.00**	**0.0%**	**0.0%**	**£0.00**	**0.0%**	**£0.00**	**0.0%**	**£0.30**
Local shops, Frizington Centre	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	£0.30	£0.00	£0.00	£0.30	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.30
Local shops, Hensingham	£0.10	£0.00	£0.00	£0.10	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.10
Local shops, Mirehouse	£0.00	£0.00	£0.00	£0.00	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.00
TOTAL*	**£79.7**	**£25.4**	**£2.2**	**£107.3**	**86%**	**£5.93**	**-**	**79.8%**	**£2.49**	**-**	**94.5%**	**£11.06**	**-**	**£19.47**	**-**	**£97.87**
ZONE 7																
EGREMONT KEY SERVICE CENTRE	**£0.51**	**£8.12**	**£0.00**	**£8.63**	**2.0%**	**£0.14**	**1.6%**	**3.0%**	**£0.09**	**1.1%**	**5.5%**	**£0.64**	**7.5%**	**£0.88**	**10.1%**	**£7.75**
Coop, Main Street, Egremont	£0.33	£5.48	£0.00	£5.81	2.0%	£0.14	2.4%	3.0%	£0.09	1.6%	4.5%	£0.53	9.1%	£0.76	13.1%	£5.05
Heron Foods, Main Street, Egremont	£0.00	£2.32	£0.00	£2.32	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	1.0%	£0.12	5.0%	£0.12	5.0%	£2.20
Local Shops, Egremont Town Centre	£0.18	£0.33	£0.00	£0.50	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	0.0%	£0.00	0.0%	£0.00	0.0%	£0.50
Other	£0.00	£3.61	£0.00	£3.61	0.0%	£0.00	0.0%	1.3%	£0.04	1.1%	0.0%	£0.00	0.0%	£0.04	1.1%	£3.57
NEW ALDI STORE, WYNDHAM PLACE, EGREMONT	-	-	-	£11.70	10.6%	£0.74	6.3%	14.0%	£0.44	3.7%	-	-	-	£1.17	10.0%	£10.53
TOTAL*	**£0.5**	**£11.7**	**£0.0**	**£12.2**	**12.6%**	**£0.87**	**-**	**18.3%**	**£0.57**	**-**	**5.5%**	**£0.64**	**-**	**£2.09**	**-**	**£21.85**
SUB-TOTAL BEYOND Zones 6+7	**£4.40**	**£2.99**	**£254.6**	**£262.0**	**1.9%**	**£0.13**	**0.1%**	**1.9%**	**£0.06**	**0.0%**	**0.0%**	**£0.00**	**0.0%**	**£0.19**	**-**	**£261.8**
TOTAL	**£84.65**	**£40.07**	**£256.8**	**£381.5**	**100.0%**	**£6.93**	**-**	**100.0%**	**£3.12**	**-**	**100.0%**	**£11.70**	**-**	**£21.75**	**-**	**£381.5**

Notes:

a. Survey derived turnovers of all existing destinations for 2027 sourced directly from TABLE 4b. CONVENIENCE GOODS SHOPPING PATTERNS (£) 2027.

b. Turnover of proposed Whitehaven Aldi foodstore (uplift) taken from Table 1b, turnover of potential conveneicne operator in former Aldi store taken from Table 1c and turnover of Aldi, Egremont proposals taken from Table 1d. These allow for changes in turnover efficiencies based on Figures 4a and 4b of Experian Retail Planner Briefing Note 21 (February 2024).

c. Impact based on the proportional change in turnover expressed as a percentage.

d. Percentage impact tested upon the total turnovers of centres and other retail destinations (i.e. inclusive of inflow from the wider Retail Study area).

f. Anticipated trade diversion of proposal based on existing shopping patterns and geographic location of existing and proposed provision (as identified by the household telephone shopper survey data which informed the Retail Study).

g. 'Post-Cumulative Impact Total Turnover (2027)' = 'Total Convenience Turnover (2027)' minus 'Cumulative Trading Impact £m Diversion'

* Total Convenience Turnover 2027 (£m) cell E48 and cell E60 do not include the proposals in their calculations to avoid double-counting.

2021 Prices

Appendix 2

Retail Impact Assessment Methodology

Appendix 2: Retail Impact Assessment Methodology

Methodology / Data Input	Approach / Data Source
Population and Expenditure	
Price Base	2021 prices.
Population and Expenditure Base Data Source	Base population and per capita expenditure derived from Experian Location Analyst data (July 2024 Report).
Population Growth Assumptions	Population projected forwards in line with Experian Location Analyst data report (report dated July 2024 Report).
Convenience and Comparison Goods Expenditure Growth Assumptions	Experian forecast convenience and comparison goods growth rates, taken from Appendix 4a of Experian Retail Planner Briefing Note 21 (February 2024).
Non-Store Retail Trade / Special Forms of Trading	Year-on-year NSRT deduction taken from Appendix 3 of Experian Retail Planner Briefing Note 21 (February 2024).
Study Area and Shopping Patterns	
Impact Assessment Area of Study	Catchment zones based on Copeland Retail and Leisure Study 2021.
Household Shopper Survey Base Data	Household survey data utilized within Copeland Retail and Leisure Study 2021 by Nexus.
Floorspace, Sales Densities, and Turnover	
Planning Application Scheme Floorspace	Gross floorspace of proposed Aldi foodstores for both Whitehaven and Egremont sourced from architectural drawings. Net sales area definition taken from Global Data 2023. Convenience goods / comparison goods floorspace split of the Aldi proposals in Whitehaven and Egremont provided by the retailer.
Floorspace and turnover of potential future convenience operator in former Aldi store, in Whitehaven	Net sales floorspace for potential future convenience occupier in former Aldi store in Whitehaven uses the net sales floorspace of the existing Aldi as a starting point. The net convenience sales calculated as an average of the convenience / comparison goods split for M+S Food, Lidl and Farmfoods and applied to net floorspace. Sales density for this potential scheme calculated in same way and drawn from Global Data 2023. Rebased to 2021 price year.

Benchmark Convenience Goods Sales Densities for planning application schemes	Convenience and comparison goods sales densities for Aldi derived Global Data 2023 and rebased to 2021 to match price year.
Changes in Retail Sales Densities	Turnovers projected forwards using Experian forecast sales densities from Figures 4a and 4b of Experian Retail Planner Briefing Note 21 (February 2024).
Retail Impact Assumptions	
Impact Assessment Base Year	2024 (reflecting the fact that this will be the year in which the planning application is determined)
Impact Assessment Test Years	2027 (three years from the date of the planning application, as set out in Nexus appraisals (dated June 2024).
Inflow Expenditure Allowance (Existing Facilities and Centres)	Expenditure from beyond the primary catchments flowing to existing centres and stand-alone facilities has been allowed for in establishing the 'Total Turnover' of these destinations.
Approach to Trade Diversion	Anticipated trade diversion of the proposal based on existing shopping patterns and geographic location of existing and proposed provision (as identified by the household survey findings).
Definition of Impact	Impact based on proportional change in turnover expressed as a percentage. Percentage impact tested upon the total turnovers of centres and other retail destinations (i.e. inclusive of inflow), as opposed to purely the catchment area derived total.

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