

From: Environmental Health
Sent: 10 September 2024 13:04
To: Development Control
Cc: Christie Burns
Subject: PLANNING APP 4/24/2276/0A1 - TESCO STORES, LANCASHIRE ROAD, MILLOM

Application for consent to display various advertisements including internally illuminated fascia signs and an internally illuminated gantry sign

Thank you for the above consultation.

Environmental Health have no objections to the non-illuminated signs.

As regards the internally illuminated fascia signs and gantry sign, Environmental Health would look to the principles of the Institute of Lighting Professionals Guidance Note GN 01/21 The Reduction of Obtrusive Light. This site may be considered as falling within its environmental zone E3 as a small town centre of medium district brightness, and the proposed lighting levels and design should not exceed its guidelines.

For more local context on external artificial light, the [Good Lighting Technical Advice Note](#) for Cumbria also contains useful guidance and general principles to reduce unnecessary light pollution.

Many local supermarkets do appear to turn off illuminated signs after business closure. Given that the proposed illuminated gantry sign would be about 20 metres from the nearest dwellings on Lancashire Road / Albert Street, and that this site is within the Millom Conservation Area, as a first option Environmental Health would therefore prefer that the illuminated signs at this store are turned off after business closure so as to protect residential amenity, promote energy and carbon savings and help protect biodiversity.

Environmental Health
Public Health & Protection | Cumberland Council
Whitehaven Commercial Park, Moresby Parks, Whitehaven, Cumbria, CA28 8YD

T. 0300 373 3730

cumberland.gov.uk

