



Edgehill Park, Phase 4, Whitehaven

Details of Proposed Advertisements

February 2024

1. Introduction

- 1.1 The following details of proposed advertisements have been compiled as a separate document because the application form does not have the fields required to provide full details of the type of advertisement being applied for.

2. Signage Details

- 2.1 Information sign – V Board including V board sliders (2 x 2000mm x 204mm digitally printed aluminium composite interchangeable slider panels complete with a clear protective matt over-laminate

What is the height from the ground to the base of the advertisement?	0mm
What is the maximum projection of the advertisement from face of building?	0
Total Height including legs	3000mm
Width	2000mm
Depth	0
What materials will the sign be made of?	Digitally printed aluminium composite panels complete with a clear protective gloss over-laminate, fixed using 3 no 89mm diameter steel posts. Panels to be installed in a 'v' formation with posts to each side of panel
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	Yes

2.2 Information signs – Flags

What is the height from the ground to the base of the advertisement?	0mm
What is the maximum projection of the advertisement from face of building?	0
Total Height including legs	2400mm
Width	800mm
Depth	0
What materials will the sign be made of?	Digitally printed polyester single-sided flags finished hemme with a 100mm flqt open sleeve along top edge, D-Ring on top of sleeve and strapping and 5 eyelets down vertical edge
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No

2.3 Information Sign – Parking Sign

What is the height from the ground to the base of the advertisement?	0mm
What is the maximum projection of the advertisement from face of building?	0
Total Height including legs	1200mm
Width	600mm
Depth	0
What materials will the sign be made of?	Double sided digitally printed aluminium composite assembly, having clear gloss over laminate. Internal sub frame to be of timber construction.
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No

2.4 Information Sign – Totem.

What is the height from the ground to the base of the advertisement?	0mm
What is the maximum projection of the advertisement from face of building?	0
Total Height including legs	4000mm
Width	1200mm
Depth	0
What materials will the sign be made of?	Digitally printed aluminium composite assembly having a clear protective over-laminate, internal sub frame to be of timber construction.
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No

2.5 Information Sign – Marketing Suite

What is the height from the ground to the base of the advertisement?	0mm
What is the maximum projection of the advertisement from face of building?	0
Total Height including legs	900mm
Width	1200mm
Depth	0
What materials will the sign be made of?	Digitally Printed Aluminium composite assembly having a clear protective over-laminate, internal sub-frame to be of timber construction.
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No

2.6 Information Sign - Fence Banner

What is the height from the ground to the base of the advertisement?	0mm
What is the maximum projection of the advertisement from face of building?	0
Total Height including legs	750mm
Width	3050mm
Depth	0
What materials will the sign be made of?	Digitally Printed PVC Banner complete with eyelets all round.
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No

2.7 Lettering

Marketing Suite lettering (Fret cut aluminium composite lettering)

611mm x 3858mm Marketing Suite Lettering.

Show Home Lettering (Fret cut aluminium composite lettering)

450mm x 2918mm Show Home Lettering

2.8 Information Sign – Show Home Sign.

What is the height from the ground to the base of the advertisement?	0
What is the maximum projection of the advertisement from face of building?	0
Total Height excluding pole	1200mm
Width	600mm
Depth	0
What materials will the sign be made of?	Digitally Printed Polyester single-sided flags finished hemme with 100mm flqt open sleeve along top edge, D Ring on top of sleeve and strapping & 5 eyelets down vertical edge
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No

2.9 Information Sign – Builder Sign

What is the height from the ground to the base of the advertisement?	0
What is the maximum projection of the advertisement from face of building?	0
Total Height excluding pole	1200mm
Width	800mm
Depth	0
What materials will the sign be made of?	Digitally Printed Aluminium composite assembly having a clear protective over-laminate, internal sub-frame to be of timber construction.
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No

2.10 Marketing Suite Vinyl – Frosted vinyl applied to entrance doors.

2.11 Information sign – Visitor Parking

What is the height from the ground to the base of the advertisement?	0
What is the maximum projection of the advertisement from face of building?	0
Total Height excluding pole	700mm
Width	900mm
Depth	0
What materials will the sign be made of?	Digitally Printed Aluminium composite assembly having a clear protective over-laminate, internal sub-frame to be of timber construction.
What is the maximum height of any of the individual letters and symbols?	
The colour of text and background	White text on blue background
Will the sign be illuminated?	No