



The Market Hall
Market Place
Whitehaven
Cumbria CA28 7JG
Telephone 0300 373 3730
cumberland.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

33-35 Co-operative Retail Services Ltd

Address Line 1

Lapstone Road

Address Line 2

Address Line 3

Cumbria

Town/city

Millom

Postcode

LA18 4BT

Description of site location must be completed if postcode is not known:

Easting (x)

317349

Northing (y)

480058

Description

Applicant Details

Name/Company

Title

Ms

First name

Reena

Surname

Colins

Company Name

One Stop Stores Ltd

Address

Address line 1

Apex Road, Brownhills

Address line 2

Segensworth

Address line 3

Town/City

Walsall

County

Country

United Kingdom

Postcode

WS8 7TS

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

NEW RETROSPECTIVE
SIGNAGE AND GRAPHICS

ITEM (1) - FASCIA Folded 3mm Dibond panels (traffic red matt) with 55mm returns. 5mm blue acrylic one|stop pod white vinyl logo applied to face, logo stood of fascia via 10mm clear acrylic split battens. Ecolux Mini trough light with 'T' brackets finished red RAL 3020 30% gloss A. size: 9,450mm x 1000mm x 55mm

ITEM (2) - PROJECTING SIGN Aluminium signcase finished red. Opal acrylic faces on both sides of sign (sign is double sided) with face applied digitally printed graphics. Internally illuminatedby LED's. size: 940mm x 610mm x 150mm

ITEM (3) - ACM/VW PANEL Aluminium composite panels with digitally printed vinyl image to face of the panel and wrapped around edge
A. size: 900mm x 1045mm B. size: 845mm x 1535mm

ITEM (4) - ACM PANEL Aluminium composite panels with digitally printed image to face of the panel.
A. size: 1795mm x 2085mm B. size: 980mm x 1085mm [Blue] C. size: 980mm x 800mm [Blue]

ITEM (5) - F/ACM NovaSlim frame finished RAL 7016 with digitally printed ACM panel A. size: 800mm x 1600mm

ITEM (6) - ATM T&Cs Clip Frame Silver clip frame displaying T&Cs information for ATM use. Required for legal purposes size: 326mm x 239mm H

ITEM (7) - MANIFESTATION Window manifestation

ITEM (8) - POSTER CASES Lockable poster cases, anodised silver - 1 off size: 580mm x 835mm

Advertisement Type:

Fascia Sign

Height:

1 metres

Width:

9.45 metres

Depth:

0.055 metres

What is the height from the ground to the base of the advertisement?:

2.598 metres

What is the maximum projection of the advertisement from the face of the building?:

0.055 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

ITEM (1) - FASCIA Folded 3mm Dibond panels (traffic red matt) with 55mm returns. 5mm blue acrylic one|stop pod white vinyl logo applied to face, logo stood of fascia via 10mm clear acrylic split battens. Ecolux Mini trough light with 'T' brackets finished red RAL 3020 30% gloss A. size: 9,450mm x 1000mm x 55mm

The colour of text and background:

Red background with blue POD with white text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.61 metres

Width:

0.94 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.792 metres

What is the maximum projection of the advertisement from the face of the building?:

0.094 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM (2) - PROJECTING SIGN Aluminium signcase finished red. Opal acrylic faces on both sides of sign (sign is double sided) with face applied digitally printed graphics. Internally illuminated by LED's. size: 940mm x 610mm x 150mm

The colour of text and background:

Red Background with blue logo POD white text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.045 metres

Width:

0.9 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

ITEM (3) - ACM/VW PANEL Aluminium composite panels with digitally printed vinyl image to face of the panel and wrapped around edge A.
size: 900mm x 1045mm

The colour of text and background:

Full colour Image with white text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.535 metres

Width:

0.845 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

ITEM (3) - ACM/VW PANEL Aluminium composite panels with digitally printed vinyl image to face of the panel and wrapped around edge B.
size: 845mm x 1535mm [vinyl Free Cash withdrawals]

The colour of text and background:

Solid Blue background with white text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.085 metres

Width:

1.795 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

25 centimetres

What materials will the advertisement be made of?:

ITEM (4) - ACM PANEL Aluminium composite panels with digitally printed image to face of the panel. A. size: 1795mm x 2085mm

The colour of text and background:

Full colour image with white text

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1.085 metres

Width:

0.98 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.98 metres

What is the maximum projection of the advertisement from the face of the building?:

0.001 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (4) - ACM PANEL Aluminium composite panels with digitally printed image to face of the panel. With Poster cases attached to the face
B. size: 980mm x 1085mm [Blue]

The colour of text and background:

Solid blue

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

0.8 metres

Width:

0.98 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.02 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (4) - ACM PANEL Aluminium composite panels with digitally printed image to face of the panel. C. size: 980mm x 800mm [Blue]

The colour of text and background:

Solid Blue

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.6 metres

Width:

0.8 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

ITEM (5) - F/ACM Aluminium NovaSlim frame finished RAL 7016 with digitally printed ACM panel A. size: 800mm x 1600mm

The colour of text and background:

Solid Blue Background with white text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.239 metres

Width:

0.326 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.045 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

ITEM (6) - ATM T&Cs Clip Frame aluminium Silver clip frame displaying T&Cs information for ATM use. Required for legal purposes size: 326mm x 239mm H

The colour of text and background:

Silver frame, blue back with white text

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.01 metres

Width:

3 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.94 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (7) - MANIFESTATION Window manifestation Self adhesive frosted vinyl applied to clear glazing REFER TO DRAWING

The colour of text and background:

Silver/frosted

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.835 metres

Width:

0.58 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.18 metres

What is the maximum projection of the advertisement from the face of the building?:

0.003 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM (8) - POSTER CASES Lockable poster cases, Aluminium anodised silver - 1 off size: 580mm x 835mm REFER TO DRAWING

The colour of text and background:

Silver

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM (3) - ACM/VW PANEL Aluminium composite panels with digitally printed vinyl image to face of the panel and wrapped around edge
A. size: 900mm x 1045mm B. size: 845mm x 1535mm

ITEM (4) - ACM PANEL Aluminium composite panels with digitally printed image to face of the panel.
A. size: 1795mm x 2085mm B. size: 980mm x 1085mm [Blue] C. size: 980mm x 800mm [Blue]

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ITEM (7) - MANIFESTATION Window manifestation

ITEM (8) - POSTER CASES Lockable poster cases, anodised silver - 1 off size: 580mm x 835mm

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Remove Existing signage and graphics and replace with new. REFER TO DRAWING

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

10/10/2024

To Date

10/10/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Rak Patel

Date

24/10/2024

Amendments Summary

APPLICATION FOR CONSENT FOR REMOVAL OF EXISTING SIGNAGE AND GRAPHICS AND REPLACING WITH NEW.
HAS BEEN CHANGED TO RETROSPECTIVE SIGNAGE AND GRAPHICS