



The Market Hall  
Market Place  
Whitehaven  
Cumbria CA28 7JG  
Telephone 0300 373 3730  
cumberland.gov.uk

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)  Northing (y)

Description

## Applicant Details

### Name/Company

Title

Ms

First name

Jacqueline

Surname

Davidson

Company Name

Cumberland Council

### Address

Address line 1

Parkhouse Building

Address line 2

Kingmoor Park

Address line 3

Town/City

Carlisle

County

Cumbria

Country

Postcode

CA6 4SJ

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

## Contact Details

Primary number

Secondary number

Fax number

Email address

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

3mm aluminium composite Sign 3 and Sign 4 to the North and South face of building.

**Advertisement Type:**

Other type

**Height:**

1.22 metres

**Width:**

1.85 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.92 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.003 metres

**What is the maximum height of any of the individual letters and symbols?:**

50 centimetres

**What materials will the advertisement be made of?:**

Aluminium Composite (Sign 3)

**The colour of text and background:**

Black and white text over green, red, yellow, blue and black symbols over white back ground. See reference 5861-01-Whitehaven FH - Sign 3

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.22 metres

**Width:**

2.2 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.17 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.003 metres

**What is the maximum height of any of the individual letters and symbols?:**

50 centimetres

**What materials will the advertisement be made of?:**

Aluminium Composite (Sign 4)

**The colour of text and background:**

Black and white text over green, red, yellow, blue and black symbols over white back ground. See reference 5861-02-Whitehaven FH - Sign 4

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

3mm Aluminium Composite sign c/w printed/laminated sign face.

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes  
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes  
 No  
 Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes  
 No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

31/03/2024

To Date

31/03/2029

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes  
 No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First Name

Surname

Reference

Date (must be pre-application submission)

Details of the pre-application advice received

3mm aluminium composite sign 3 & 4 would not benefit from deemed consent due to their size, the express consent of the local planning authority for display of signage would be required.

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

Yes

No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Peter Bromiley

Date

13/03/24