



**Cumberland Council**  
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**107-117 Botchergate**  
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**[cumberland.gov.uk](http://cumberland.gov.uk)**

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)  
REGULATIONS 2007**

**NOTICE OF EXPRESS CONSENT**

UK Screen Solutions  
14-15 Main Street  
Egremont  
CA22 2DW  
FAO: Mr Liam Magennis

**APPLICATION REFERENCE 4/25/2277/0A1**

**APPLICATION FOR CONSENT TO DISPLAY ADVERTISEMENT SIGNS  
14-15 MARKET PLACE, EGREMONT**

**UK Screen Solutions**

The above application dated 11/08/2025 has been considered by the Council in pursuance of its powers under the above Regulations and EXPRESS CONSENT HAS BEEN GRANTED subject to the statutory conditions set out in the accompanying notice and the following additional conditions:

1. This consent is granted for a fixed period expiring 5 years from the date of consent.

**Reason**

In the interests of the character and amenity of the area in accordance with the provisions of Policy BE6 of the Copeland Local Plan 2021 – 2039.

2. This permission relates to the following plans and documents received on the respective dates and development must be carried out in accordance with them:

Application Form, received 18<sup>th</sup> November 2025

Location Plan, Drawing Number 2418-110000 Rev P03, received 18<sup>th</sup> November 2025

Proposed Site Plan, Drawing Number 2418-110010 Rev P04, received 18<sup>th</sup> November 2025

Proposed Elevations, Scale 1:100, Drawing Number 2418-131000 Rev P04, received 18<sup>th</sup> November 2025

Advertisement Details, received 18<sup>th</sup> November 2025

Reason

For the avoidance of doubt and in the interests of proper planning.

### **The Standard Advertisement Conditions**

3. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

4. No advertisement shall be sited or displayed so as to:

- (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
- (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
- (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

5. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

6. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

8. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007

### **Informatives**

The advertisements can continue to be displayed beyond the 5 year period under Class 14 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 unless a discontinuance notice is served by the local planning authority under Regulation 8 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

Please read the accompanying notice

19<sup>th</sup> December 2025



Nick Hayhurst  
Head of Planning and Place  
Thriving Places

## **ADVERTISEMENT APPROVAL**

### **APPEALS TO THE SECRETARY OF STATE**

- If you are aggrieved by the decision of your local planning authority to refuse consent or to grant it subject to conditions, then you can appeal to the Secretary of State.
- In the case of a decision to refuse express consent for the display of an advertisement, or grant it with conditions; if you want to appeal against this decision then you must do so within 8 weeks of the date of receipt of this notice.
- Appeals can be made online at: <https://www.gov.uk/planning-inspectorate>. If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.
- The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.