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**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)**  
**REGULATIONS 2007**  
**NOTICE OF EXPRESS CONSENT**

Unit 1  
Kincraig Business Park  
Kincraig Road  
Blackpool  
FY2 0PJ

**APPLICATION No: 4/24/2274/0A1**

**APPLICATION FOR CONSENT TO DISPLAY 1 NO INTERNALLY ILLUMINATED  
SMD LED DIGITAL DISPLAYS**

**CENTRAL MOTOR COMPANY, DISTINGTON TO PARTON, DISTINGTON**

**Central Motor Company**

The above application dated 07/08/2024 has been considered by the Council in pursuance of its powers under the above Regulations and EXPRESS CONSENT HAS BEEN GRANTED subject to the statutory conditions set out in the accompanying notice and the following additional conditions:

1. The advertisements hereby granted express consent shall not be retained on the site after the 30th September 2029.

Reason

To ensure the advertisement is removed in the interests of the character and amenity of the area in accordance with the provisions of Policy BE6 of the Copeland Local Plan 2021-2039.

2. The development hereby permitted shall be carried out in accordance with the following approved plans and documents:

Application Form  
Site Location Plan – Scale 1:1250  
Elevation Drawing – Drawing No. A - Date: 05/08/24  
Artists Impress LED Video Display  
Light Pollution Diagram  
Lighting Assessment as amended by details contained in Email Correspondence  
Dated 27<sup>th</sup> September 2024

#### Reason

For the avoidance of doubt and in the interests of proper planning.

3. The signage permitted by this consent shall only be illuminated during the lesser of following:

- i. the opening hours of the premises to which it relates; or,
- ii. 08:30 – 18:00 Monday to Saturday and 10:00 - 16:00 Sunday, and at no other times.

#### Reason

To ensure that the character of the area is not adversely affected in accordance with the provisions of Policy BE6 of the Copeland Local Plan 2021-2039.

4. The illumination levels of the signage hereby approved shall not exceed 600cd/m<sup>2</sup>.

#### Reason

In the interest of highways safety and visual amenity in accordance with the provisions of Policy BE6 of the Copeland Local Plan 2021-2039.

5. The illumination of the signage hereby approved shall not be intermittent and there shall be no changing lighting patterns.

#### Reason

In the interests of highway safety in accordance with the provisions of Policy BE6 of the Copeland Local Plan 2021-2039.

6. The advertisements shown on the signage hereby approved shall not contain any moving images.

#### Reason

In the interest of highways safety and visual amenity in accordance with the provisions of Policy BE6 of the Copeland Local Plan 2021-2039.

7. The advertisements shown on the signage hereby approved shall be programmed to change not more once every five minutes.

Reason

In the interests of highway safety in accordance with the provisions of Policy BE6 of the Copeland Local Plan 2021-2039.

### **The Standard Advertisement Conditions**

8. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

9. No advertisement shall be sited or displayed so as to:

- a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
- b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
- c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

10. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

11. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

12. Where an advertisement is required to be removed under the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended), the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

Please read the accompanying notice

15th November 2024



Nick Hayhurst  
Head of Planning and Place  
Inclusive Growth and Placemaking

## **ADVERTISEMENT APPROVAL**

### **STANDARD CONDITIONS**

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to:
  - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
  - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

### **APPEALS TO THE SECRETARY OF STATE**

- If you are aggrieved by the decision of your local planning authority to refuse consent or to grant it subject to conditions, then you can appeal to the Secretary of State.
- In the case of a decision to refuse express consent for the display of an advertisement, or grant it with conditions; if you want to appeal against this decision then you must do so within 8 weeks of the date of receipt of this notice.
- Appeals can be made online at: <https://www.gov.uk/planning-inspectorate>. If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.
- The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.