



**Cumberland Council
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Carlisle
Cumbria CA1 1RD
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**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
REGULATIONS 2007**

NOTICE OF EXPRESS CONSENT

Story House
Lords Way
Kingmoor Business Park
Carlisle
CA6 4SL
FAO: Mrs Jennie Taylor

APPLICATION No: 4/24/2062/0A1

**APPLICATION FOR ADVERTISEMENT CONSENT TO DISPLAY SHOW HOME
AND SALES AREA SIGNAGE
PHASE 4, EDGEHILL PARK, WHITEHAVEN**

Story Homes

The above application dated 20/02/2024 has been considered by the Council in pursuance of its powers under the above Regulations and EXPRESS CONSENT HAS BEEN GRANTED subject to the statutory conditions set out in the accompanying notice and the following additional conditions:

1. The advertisements hereby granted express consent shall not be retained on the site after the 30th September 2027.

Reason

To ensure the advertisement is removed in the interests of the character and amenity of the area, in accordance with Policy DM29 of the Copeland Local Plan 2013-2028.

2. The development hereby permitted shall be carried out in accordance with the following approved plans and documents:

Application Form

Covering Letter dated 8th February 2024

Sales Location Plan - Drawing No. PLN.20095.90.9.SLP Rev. P1

Sales Arrangement - Drawing No. PLN.20095.90.9.SA Rev. P1

Sales Signage 1 - Drawing No. PLN.20095.90.9.SS1 Rev. P1

Sales Signage 2 - Drawing No. PLN.20095.90.9.SS2 Rev. P1

Sales Signage 3 - Drawing No. PLN.20095.90.9.SS3 Rev. P1

Grafix Signmakers - Job No. 61729 – Item 1 Draft 1

Grafix Signmakers - Job No. 61729 – Item 2 Draft 1

Grafix Signmakers - Job No. 61729 – Item 3 Draft 1

Grafix Signmakers - Job No. 61729 – Item 4 Draft 1

Grafix Signmakers - Job No. 61729 – Item 5 Draft 1

Grafix Signmakers - Job No. 61729 – Item 6 Draft 1

Grafix Signmakers - Job No. 61729 – Item 7 Draft 1

Grafix Signmakers - Job No. 61729 – Item 8 Draft 1

Grafix Signmakers - Job No. 61729 – Item 9 Draft 1

Grafix Signmakers - Job No. 61729 – Item 10 Draft 1

Grafix Signmakers - Job No. 61729 – Item 11 Draft 1

Grafix Signmakers - Job No. 61729 – Item 12 Draft 1

Edgehill Park, Phase 4, Whitehaven Details of Proposed Advertisements -
February 2024

Reason

For the avoidance of doubt and in the interests of proper planning.

The Standard Conditions For Advertisements

3. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

4. No advertisement shall be sited or displayed so as to:

a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);

b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or

c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

5. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

6. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

7. Where an advertisement is required to be removed under the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended), the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason

Required to be imposed by Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

Informatives

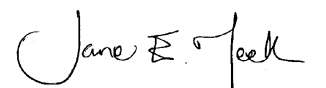
Coal Mining

The proposed development lies within a coal mining area which may contain unrecorded coal mining related hazards. If any coal mining feature is encountered

during development, this should be reported immediately to the Coal Authority on 0345 762 6848.

Further information is also available on the Coal Authority website at:
www.gov.uk/government/organisations/the-coal-authority

Please read the accompanying notice

A handwritten signature in black ink, appearing to read 'Jane E. Meek'.

Jane Meek
Assistant Director
Thriving Place and Investment

11th April 2024

APPEALS TO THE SECRETARY OF STATE

- If you are aggrieved by the decision of your local planning authority to refuse consent or to grant it subject to conditions, then you can appeal to the Secretary of State.
- In the case of a decision to refuse express consent for the display of an advertisement, or grant it with conditions; if you want to appeal against this decision then you must do so within 8 weeks of the date of receipt of this notice.
- Appeals can be made online at: <https://www.gov.uk/planning-inspectorate>. If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.
- The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.