

PLANNING SUMMARY 5/03/2024

10 /11 South Parade, Seascale

The current building was previously used as a Convenience Store operated under licence as a McColls store. The property has been used as multiple commercial premises and most notably as built as No 10 and No 11 South Parade as separate commercial and independent units.

The products sold in McColls ranged from hot sandwiches, takeaway food, consumables, lottery and alcohol all served from the premises.

The proposal is to merge the applicants two existing shops within the village to a single, enlarged and improved site. One site serves as a bakery opposite the COOP and second as an ice cream parlour close to the current site and within the same family owned business.

Locating to a larger premises allows expansion of the business and the introduction of a soft play within the basement areas to provide a seasonal offering to the business. Currently the ice cream sales are weather dependant and this proposal provides for long term business security.

The business are all operated as one single business and the re-locations will provide added security to the employees of the business. Importantly it brings back into use an empty vacant shop unit on the seafront where the majority of retail has been lost.

Access for the shop is ideal with a free public car park adjacent to the site and footfall from the beach users, it will become a central focus for the village once it is allowed to trade.