

Towns Fund Information Session

- Welcome & Introduction
- Towns Fund to date
- Town Deal Boards
- Town Investment Planning
- Q & A

Town Fund Opportunity

“Creating a Sustainable Future for our Towns”

- Government policy/decision
- Invite to CBC
- Prospectus Nov 2019
- Collaboration
- Co-ordination
- Town Investment Plans
- Capacity / support / funding

Towns Fund to Date

First Phase: November 2019 to January 2020

- Preparations
- Provide Checklist Response - 19 Dec 2019 - how to be used by government not clear
- Early Engagement
- Governance – Town Deal Boards
- Support Budget - MHCLG

A Regeneration Resource

- Boundaries
- Existing plans
- Straight to Bid
- “Communities” role
- Focus on Economic Development
- Flexibility
- National and Regional Pots
- LA to lead
- LA resources
- Importance of Co-Funding
- Cohesion
- Priorities
- Other Government
- Cumbria vs District vs Local

Locally Led - Town Deal Board

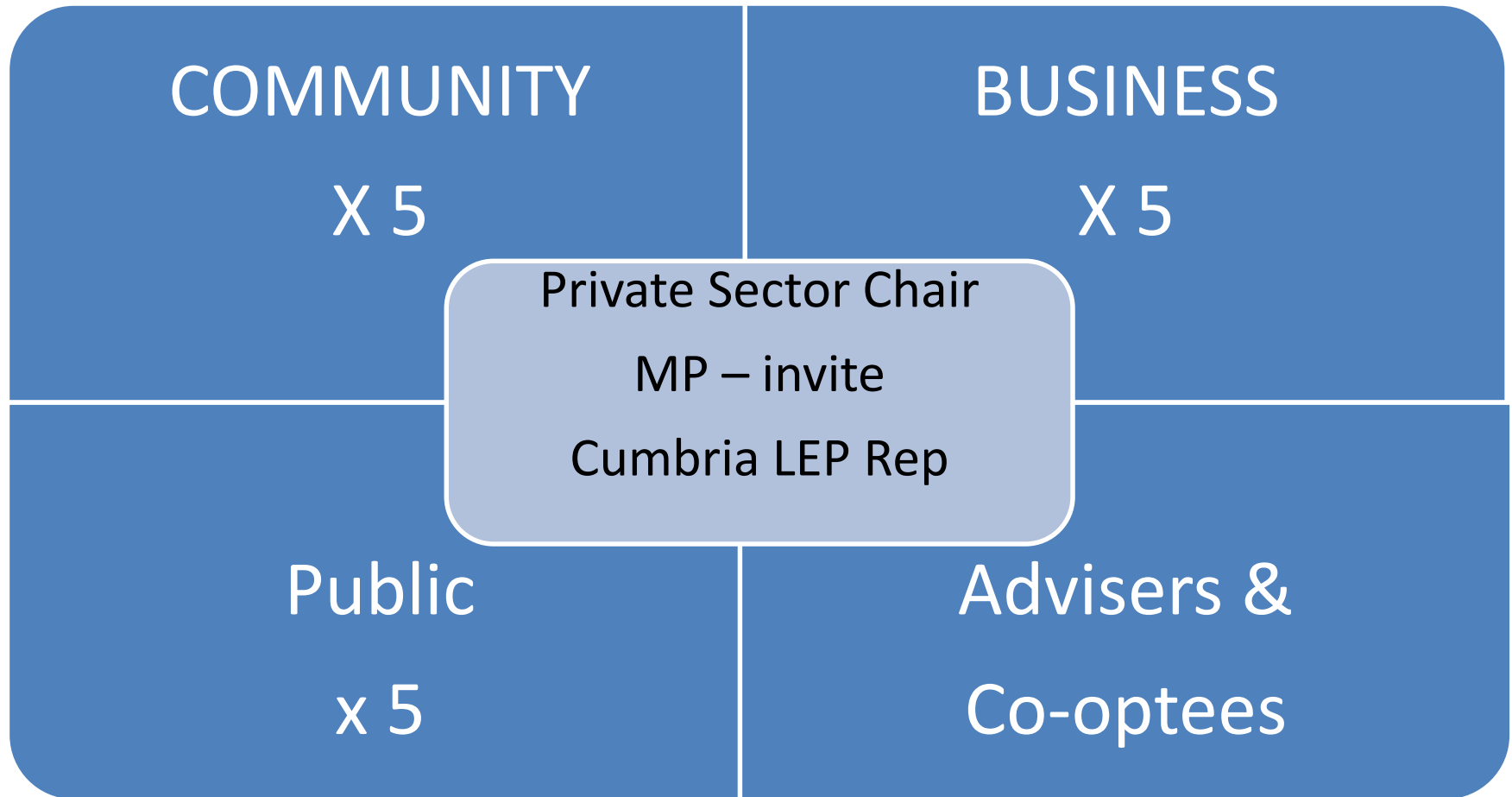
Government Guidance

- Vehicle through which vision and strategy defined and led
- Look at and analyse evidence
- Agree an investment plan
- Set out clear programme of interventions
- Influence stakeholders
- Co-ordinated resources

Key Questions

- Servicing the Board
- Advising the Board
- Engagement with Town
- Who is the Board
- Levels of representation
- Role of the Chair
- Links to Anchor Institutions with a significant role in the town's economy

Board Structure



Town Investment Planning – Phase 2

Spring/Summer 2020

- Start with what is existing
- Look at other towns – what is helpful
- Link to My Town Government Campaign
- Align with others (£ / deliverers) to maximise investment
- Longlist, shortlist, analysis, pipeline of projects
- Strong business case – bidding process to Government
- Engagement Plan
- Will need implementation plan
- Risk register

Impact Locally

Purpose

- Transformational
- Interventions Programme
- Communities – participation / engaged
- VISION – sign up
- Forward Planning together
- Respond to what happening around

Impact Anticipated

- On residents /people (social, economic, environmental)
- On local economy – jobs, business sustained or grown
- On physical
- Build on existing – improve and sustain
- Pride

Role of CBC

- Build on pre existing
- Accountable Body
- Lead Local Authority and liaison point with Government
- Offer specialist support
- Hold contracts and procurement for specialist support and additional capacity
- Set up and oversee Town Board governance including code of conduct / conflict of interest

Any Questions ?

