

For immediate distribution:

Millom Town Deal

PRESS RELEASE

Survey launched to help steer future sport and leisure offer in Millom

A SURVEY has been launched to help find out what sport and leisure activities people would like to see on offer in Millom in the future.

Residents are being urged to fill in the simple questionnaire - being undertaken on behalf of the Millom Town Deal - before the closing date of December 3.

This can be done in a number of ways:

- Via the Millom Town Deal Facebook page
- Directly via this link:
https://www.surveymonkey.co.uk/r/Copeland_BC_Millon_Town_Deal_Activating_Community_Health_Survey
- In the community >>details here<<

The results will be used to inform the business case for Activating Community Health - a Millom Town Deal project that aims to create a new, multi-purpose leisure hub including a community swimming pool and 3G pitch, as well as improvements to outdoor spaces at Millom and Haverigg parks.

Mike Starkie, Elected Mayor of Copeland, said: "We know improved sport and leisure facilities, including a swimming pool, have long been a priority for the community and this project is working towards achieving that thanks to the significant funding offer from the Government's Towns Fund.

“The information from the Activating Community survey will be hugely valuable in terms of the development of a business case in support of this excellent project.”

Activating Community Health is one of four projects that make up Millom Town Deal which secured an offer of £20.6 million of funding from the Government’s £3.6 billion Towns Fund initiative in July. The projects were identified as meeting local priorities by the Millom Town Deal Board, working alongside Copeland Borough Council.

The programme aims to improve the lives of residents for years to come by maximising inclusive economic growth and better connectivity for the area while developing a welcoming arts, culture and tourism offer, thriving independent businesses and healthy, active people.

It is anticipated that the projects will also act as a catalyst for further investment in the area.

Business cases in support of each of the four projects are currently being developed with high level summaries due to be submitted back to Government next summer. Following approval and a final grant offer from Government, it is anticipated that work on the projects could begin in early 2023.

Robert Morris-Eyton, chair of the Millom Town Deal Board, said: “The survey is there to find out what type of activities people take part in now and what they might like to do in the future in Millom.

“Community feedback is really important so I would urge people to take a few minutes to fill it in.

“This is another opportunity where members of the community can engage with and influence the Town Deal process, something that has the potential to realise huge benefits for our area in the future.”

For more information on the Millom Town Deal Board, visit [Towns Fund | Copeland Borough Council](#)

ENDS

[Additional information](#)

Notes to Editors

For immediate release.

On July 27, 2019, the Prime Minister announced that the Towns Fund would support an initial 101 places across England to develop Town Deal proposals, to drive economic regeneration and deliver long-term economic and productivity growth. See further details of the announcement: [PM speech at Manchester Science and Industry Museum - GOV.UK \(www.gov.uk\)](#)

A Town Deal is an agreement in principle between government, the Lead Council and the Town Deal Board. It will set out a vision and strategy for the town, and what each party agrees to do to achieve this vision. See the 101 places being supported to develop Town Deals: [list-of-100-places.pdf \(publishing.service.gov.uk\)](#)

Each of the 101 towns selected to work towards a Town Deal also received accelerated funding last year for investment in capital projects that would have an immediate impact and help places “build back better” in the wake of Covid-19. View a list of accelerated funding by place: [towns-fund-accelerated-funding-grants.pdf \(publishing.service.gov.uk\)](#)

This release was prepared by 32West on behalf of Copeland Borough Council and the Millom Towns Deal Board.



HM Government