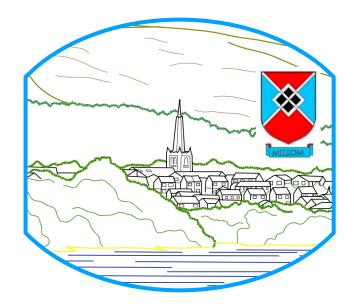


Millom & Haverigg Town Investment Plan



Have you heard about the TIP (that's the Town Investment Plan!)? We already have £500K to:



Upgrade Millom play park so that facilities are easier for residents and visitors to use.

Make a new, accessible cycling, running and walking track to encourage residents to enjoy more activity and exercise.





Celebrate the Poet Norman Nicholson with a digital trail around the town

Make the town more attractive by looking into purchasing dilapidated buildings



We are bidding for £25-million more!
We need your views on the details overleaf, go to:
mytown.communities.gov.uk/town/millom/

Below is the draft vision and strategic framework which community representatives on the Town Deal Board have informed and helped to develop.

Draft vision: Millom will have a revitalised and regenerated Town Centre built on inclusive and sustainable economic growth. We will have a wide range of employment opportunities and progressive education pathways. Residents will enjoy access to an enhanced cultural and leisure offer, supporting community health and well-being set within an inspirational environment.

Draft strategic framework:

- To protect and enhance natural assets and capitalise on the town's proximity to the Lake District National Park and the coast, to facilitate health and well-being and growth in the visitor economy.
- 2. To embrace the opportunities presented by clean energy to drive sustainable economic growth.
- 3. To improve residents' access to employment, training and career opportunities, to raise aspirations and maximise life chances.
- To provide a range of high-quality and sustainable housing through new build and renewal, to retain and attract residents of all ages to the town.
- 5. To invest in community health and well-being through recreational and health facilities, open space and active travel networks.
- 6. To stimulate a diverse range of employment within the town and ensure businesses have the space and support infrastructure to start up, thrive and grow.
- 7. To encourage an attractive and vibrant town centre with a range of uses set within a high-quality environment which reinforces the town's role as a key service centre.
- 8. To build on industrial heritage and literary links to underpin an enhanced culture and leisure offer, to attract residents and visitors to participate.
- 9. To secure high quality digital and transport connections, to enhance competitiveness and inclusion.