

MILLOM TOWN DEAL BOARD

AGENDA

Venue: This meeting will be a virtual meeting

Date: Friday 30th July 2021

Time: 10.00am

1. **Meeting protocol**
2. **Attendances and apologies for absence**
3. **Minutes of meeting held on 22nd January 2021 – attached**
4. **Declarations of interests in Agenda items**
5. **Millom Town Deal Heads of Terms offer**
To advise Millom Town Deal Board of the offer received from the Ministry of Housing, Communities and Local Government ('MHCLG') for the sum of £20.6m in respect of the Millom Town Deal bid and to authorise the Chair to accept the offer
6. **Next steps**
To update on the next 12 months of process required from accepting the offer, with a focus on the next 2 months

Contacts:

Email: towns.fund@copeland.gov.uk

Website: <https://www.copeland.gov.uk/regeneration-projects>

Millom Town Fund

Minutes of Board Meeting held on Friday 22 January 2021 at 10:00pm

1. Meeting Protocol

All participants were reminded of the virtual meeting protocol, to remain on mute unless speaking and to use the 'hand up' function to indicate a wish to speak. Board members were also requested to think before committing anything to social media as it was important to ensure that a consistent message was put forward and the advisors were here to help with that.

2. Attendances and Apologies

- Robert Morris-Eyton (Chair) – Becks Construction Ltd
- Cllr Felicity Wilson (Deputy Chair) – Copeland Borough Council
- Leanne Bolger – Parliamentary Assistant - Deputy for Trudy Harrison MP
- Craig Ivison – Cumbria LEP
- Jenny Brumby – Around the Coombe
- Marion Giles – Millom Recreation Centre
- Cllr Keith Hitchen – Cumbria County Council
- Cllr Bob Kelly - Millom Town Council
- Pauline Preston – Morecambe Bay Health Trust
- David Savage – South Copeland Partnership
- Gavin Towers – As if by Magic Ltd
- Elliot Burrow - Youth representative
- Matt Savidge – Millom School
- Joe Martin - BEC.

Also Present

- Gillian Elliot – Cumbria County Council
- Martin Allman - Cumbria County Council
- Lauren Newby - Hatch Associates
- Mark Foster - Optimised Environments (OPEN)
- Naomi Hollows - BEIS
- Lorraine Smyth – ACT
- Mike Starkie – Elected Mayor – Copeland BC
- Pat Graham - Copeland BC
- Sarah Mitchell – Copeland BC
- Diane Ward – Copeland BC
- Councillor Doug Wilson
- Marc Watterson – Hatch Associates
- Sangeetha Banner –
- Stephanie Shaw – Copeland BC

- Clive Willoughby– Copeland BC
- Andrew Clarke – Copeland BC

Apologies:

Apologies for Absence were received from Keely Woodburn.

3. Minutes of the Meeting held 21st December 2020

The minutes of the previous meeting held on 21st December 2020 were considered and agreed.

4. Declarations of Interest in Agenda Items

Jenny Brumby declared an interest due to being the Copeland BC Shop Local Co-ordinator and trustee of Around the Combe Health and Wellbeing Alliance.

Marion Giles declared an interest due to being Director, Trustee and Chair of Millom Recreation Centre

Councillor Fee Wilson declared an interest due to being President of the Discovery Centre, member of Hodbarrow Lighthouse Committee and patron of the Nicholson Society.

Gavin Towers declared an interest due to being Director of As if by Magic.

Joe Martin declared an interest due to being Head of Energy and Funding at BEC.

5. Town Investment Plan

Lauren Newby provided the Board with a recap on the journey taken by the project over the last five months.

The work undertaken had ensured compliance with the intention of the fund and had resulted in a robust, compelling and an investable bid.

It was stressed that community support was vital and therefore the bid reflected local priorities.

Pat Graham then paid tribute to the Board and the work that had already taken place. The link between Millom residents and tourism was stressed and how these linked in to the themes set in the Government's criteria.

Pat felt this was a strong and compliant bid and that the Millom community had the capability to deliver.

Mayor Mike Starkie thanked all those who had taken part in producing this bid, particularly the Chair. The Mayor emphasised that this was a once in a lifetime opportunity and therefore asked that everything that the Board wanted to see, was reflected and captured in the bid.

Mark Foster (OPEN) the presented to the Board, the latest visual version of the Town Investment Plan document and explained the colour coding, use of photographs and text. He also explained that some of the content was still work in progress and that this would be fine tuned before submission.

Views of the Board members on the Town Investment Plan presentation were then invited.

Gavin Towers stated that this was an exciting and robust document that conveyed the feeling and beauty of the area together with the aspirations of those involved.

Leanne Bolger liked the idea of including a photo of the Board members, which conveyed the idea of the project being locally owned by local people. Leanne would however, like to see more photos included of dilapidated buildings.

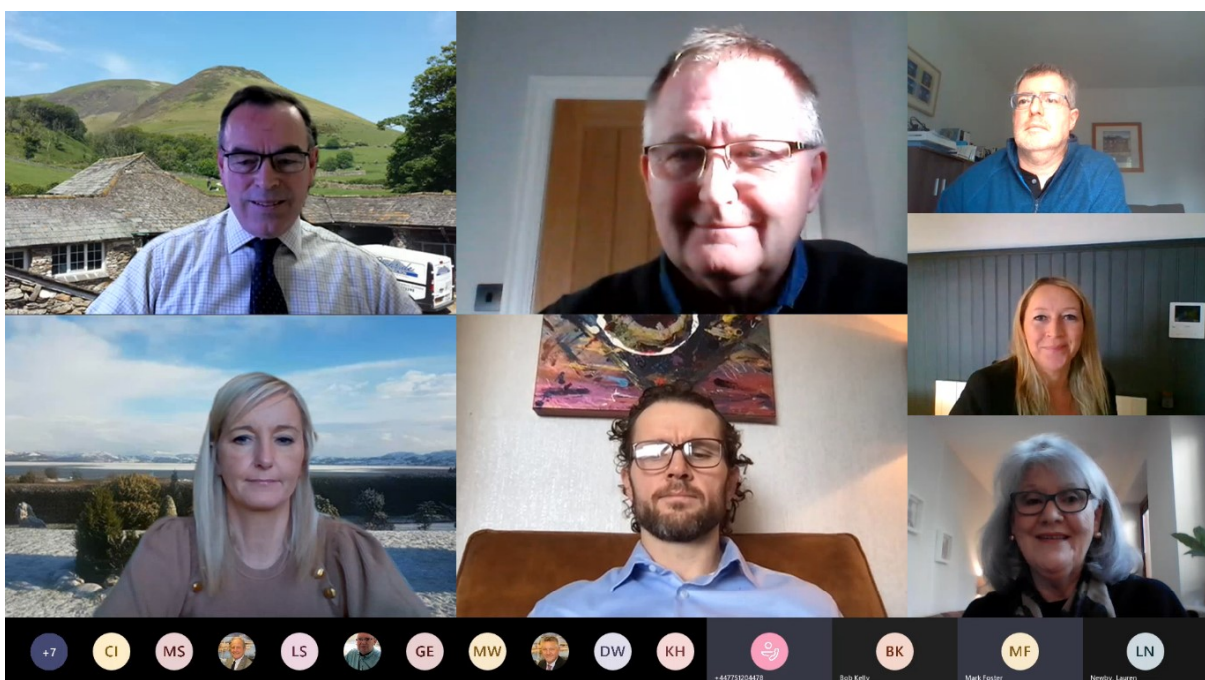
Keith Hitchen referred to The Iron Line and asked if the disabled could be included in the visual and was advised that the disabled access would be included in the symbols used.

Marc Watterson stated that the graphics worked well and like the large photos. He suggested that as the photos had been supplied by local people, this should be acknowledged.

Cllr Bob Kelly was impressed by the positive image and asked if enough was included of the Deprivation and Isolation of Millom.

The Chair concluded the comments by stating that he was delighted with the document.

At this point, a screenshot of the Board Members present was taken.



Lauren Newby then provided the Board with an updated Funding Profile. This showed that the Towns Fund ask against each project was as follows:

- The Iron Line - £7.91m
- Reactivating Heritage Buildings - £4.12m
- Activating Community Health - £6.61m
- Connected Millom and Haverigg - £5.37m

This provides a total of £24.01m

The Chair confirmed he was comfortable with the figures and that the overall figure was within the £25m maximum.

The Board were asked if they had any further questions.

Pauline Preston asked if enough had been included regarding Covid and Long Covid, which was likely to be with us for some time. It was noted that the projects, particularly the Iron Line, would help greatly with Covid recovery.

Jenny Brumby questioned the population figure used and was advised that the figure used had to include the Millom and Haverigg parish population.

It was agreed to look at the various figures available and to use the best fit.

Jenny also suggested that although the distances are shown to Whitehaven and Barrow, it would be helpful to also include the travel times.

The Concept Leads confirmed they were comfortable with their sections of the bid and totally supported it.

In conclusion, Lauren asked that any final comments, teaks, etc, be forwarded to her by noon on Monday 25 January 2021.

A vote was then taken and it was,

RESOLVED: – unanimously that the Millom Town Investment Plan be agreed, with the final sign off, including any minor amendments, being delegated to the Chair.

6. Next Steps

It was explained to Board members that the next step in the project would be communication. A joint statement will be published by Copeland Borough Council and the Millom Town Deal Board which will outline the Towns Deal Plan. More details will be provided to the public following feedback from the government to the plan.

RESOLVED: – That the next steps in the project will be a communications statement.

7. Chair's Closing remarks

The Chair summed up by stating that this is a very exciting plan and that he looked forward to receiving the feedback from Government.

He continued to thank everyone for a fantastic team effort, by the Board Members, Advisers, the Copeland team and Hatch.

In particular, the Chair thanked Lauren and Diane for guiding him and the Board through the process.

Mayor Mike Starkie thanked the Chair for his contribution, commitment and dedication to the project.

Councillor Doug Wilson thanked the Board and all those involved in putting together a very professional plan and presentation.

Meeting closed at 11:30 am

Item 5 – Millom Town Deal Board

Millom Town Deal Heads of Terms offer

Why is this report coming to the Millom Town Deal Board?

MHCLG on the 15th July 2021, offered Copeland Borough Council and the Millom Town Deal Board the sum of up to £20.6m to deliver the Millom Town Deal. The Heads of Terms outlining the offer is included in the Board papers as an appendix under item 5.

The projects approved by MHCLG for progressing to the next stage are set out in the annex to the offer, headed 'Annex to the Heads of Terms: Projects within scope of the Town Deal' and comprise of the following 5 projects:

- (a) The Iron Line – The project will create a linear park across the Hodbarrow Reserve to join the Sea Wall, fusing enhanced horticulture, ecology, heritage and arts to transform this section of coast into a fully inclusive recreational space, sensitively reviving the landscape and improving existing assets (£7.91m);
- (b) Reactivating Heritage Buildings – The project seeks to enhance the physical environment of the town by bringing derelict, vacant and underutilised heritage assets back into active use (£4.52m);
- (c) Activating Community Health – The core of the project will deliver a new multi-purpose community/leisure hub which includes a swimming pool and flexible space to host a range of sports and physical activity in addition to wider mental health and well-being services and skills development (£6.6m);
- (d) Connected Millom and Haverigg – Connected Millom and Haverigg will improve the town's transport network and related public realm (£5.34).

In respect of the amounts shown in the annex and above they total £24.37m, reflecting the request that Millom Town Deal Board outlined within the Town Investment Plan. MHCLG have limited the amount that Town Fund will provide to £20.6m and given the Millom Town Deal Board two months, after the Board and the Council accepts the funding offer, to reconcile the Town Investment Plan budget to reflect £20.6m from MHCLG.

The Town Deal Board will work with project owners to amend the project budgets, which could be done proportionally against all projects; through reasonable projections of alternative funds to cover the shortfall or through reductions in project scope.

Within 2 months of accepting the Heads of Terms offer, Millom Town Deal Board and the Council will provide MHCLG with:

- Details of the projects being taken forward (with financial profile);
- Overall capital/revenue split and financial profile for the Town Deal;

- A plan for addressing key conditions relating to those projects and the overall Town Investment Plan.

A Town Deal Board meeting will be set up towards the end of September to sign off the above before sending to MHCLG.

Within 12 months of accepting the Heads of Terms offer, Millom Town Deal Board and the Council must complete business cases for the projects being taken forward and submit the Town Deal Summary Document. Business cases will be developed by Project Owners in partnership with Millom Town Deal Board.

Recommendation:

That Millom Town Deal Board:

- a) Agree the offer made by the Ministry of Housing, Local Government and Communities (MHCLG) in the sum of up to £20.6m in the respect of the Town Deal bid for Millom as set out in the Millom Heads of Terms offer (appendix item 5);
- b) Delegate authority to the Chair to sign the Heads of Terms on behalf of the Millom Town Deal Board.



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www.gov.uk/mhclg

15 July 2021

Pat Graham
Chief Executive, Copeland Borough Council
pat.graham@copeland.gov.uk

Dear Mr Morris-Eyton and Ms Graham,

Millom Town Deal

In September 2019, the Government announced the initial 101 places invited to develop Town Deal proposals as part of the £3.6 billion Towns Fund.

Millom was included in this initial 101 places and we were pleased to receive Millom's Town Investment Plan in January. We are grateful for your hard work, and that of your team and Town Deal Board, in developing this set of project proposals to deliver long-term and sustainable economic growth in Millom.

I am delighted to be offering you a Town Deal for Millom to a value of up to £20.6 million. The draft Heads of Terms for this deal are attached to this letter. A list of the projects that we are content to support within this funding envelope is also attached, with conditions as appropriate; it is for Millom to choose which projects to proceed with.

I understand that you will need to secure the agreement of the Town Deal Board to take up this offer. I would therefore request that you do so and return to us the signed Heads of Terms as confirmation by 5 August 2021. My officials are of course on hand to answer any questions you may have.

This is an exciting opportunity to come together to drive long-term economic and productivity growth in Millom, particularly as we meet the challenges presented by Covid-19. I look forward to working with you to make Millom's plans a reality.

Yours sincerely,

THE RT HON ROBERT JENRICK MP

Heads of Terms offer for Millom

Introduction

Situated in South West Cumbria, with 7,300 residents and a further rural catchment population of 11,500, Millom is a charming place to both live and visit. It boasts strong natural assets alongside a unique coastal setting. Nevertheless, it faces several key challenges: depopulation and ageing; stubborn deprivation; geographical isolation; loss of historic role and function, and; Covid-19 exposure and impact.

Government will work with Copeland Borough Council and its Town Deal Board to support the delivery of a Town Deal, with the goal of ensuring all Millom residents have a share in the town's success.

The commitment

This document lays out the Heads of Terms offer to Millom, under the Towns Fund. This is not a contractually binding document and the offer is subject to various conditions being met. The Heads of Terms will act as a Memorandum of Understanding for the future development and delivery of Millom's Town Investment Plan and project proposals. It sets out joint expectations as Millom enters the business case development phase.

Government will provide up to **a total of £20.6 million from the Towns Fund**, which will be used to enable Millom to be a revitalised and better-connected town built on inclusive economic growth, maximising its natural landscape and heritage. It will be recognised as a welcoming, peninsular town, with thriving independent businesses and a distinctive culture, arts and tourism offer. Locals and visitors will enjoy active, healthy and sustainable lifestyles.

Millom has proposed a range of projects that will contribute towards achieving this vision. These include:

- Creating the Iron Line
- Reactivating Heritage Buildings
- Activating Community Health
- Developing a Connected Millom and Haverigg

Millom will need to prioritise these projects within the funding envelope being offered. Funding for individual projects will be subject to successfully completing Phase 2 of the Towns Fund process. This includes detailed project development and business case assurance at local level.

Process, governance and assurance

Local partners will work with government to demonstrate the feasibility, viability and value for money of their projects by developing and submitting the Town Deal Summary Document, including (as per the Further Guidance and Stage two guidance: business case development):

- A list of agreed projects
- Details of business case assurance processes followed for each project

- An update on actions taken in relation to the Heads of Terms key conditions and requirements
- A Delivery Plan (including details of the team, working arrangements and agreements with stakeholders)
- A Monitoring and Evaluation Plan
- Confirmation of funding arrangements and financial profiles for each project
- Undertaking Public Sector Equalities Duty analysis
- Approval from the Town Deal Board and Lead Council

Millom should conduct project assurance in line with agreed routes for each individual project.

If the priority projects identified for funding do not progress, MHCLG cannot guarantee that funding can be assigned to alternative projects or that if it is those will be to the same value. This may result in an overall reduction in the amount of funding received.

Within two months of accepting this offer, Millom should confirm in writing details of projects being taken forward and a plan for addressing key conditions relating to those projects and the overall Town Investment Plan. This should be sent to towns.fund@communities.gov.uk, copied to the town lead.

Millom must then complete business cases for the projects being taken forward and submit the Summary Document within 12 months of the deal being agreed. MHCLG will then provide the agreed funding up to the maximum amount of **£20.6m** for those projects, provided that all conditions are met.

Signed:

Chair of the Town Deal Board

Chief Executive of lead Council

MHCLG Secretary of State / Minister

Date

ANNEX TO THE HEADS OF TERMS: PROJECTS WITHIN SCOPE OF THE TOWN DEAL

The Town Deal offer is a maximum of **£20.6 million** of MHCLG funding in total.

Within this maximum amount, Millom may take forward projects selected from those listed below.

This funding will be subject to successfully completing Phase 2 of the Towns Fund process as set out in the Towns Fund Further Guidance, including detailed project development and business case assurance at local level. It is also dependent on final spending profiles, including the RDEL/CDEL split being provided, and the further project-specific conditions set out below being met.

Project	Funding offer limit	Match	Expected outputs and outcomes	Conditions	Fast track (Y/N)
<p>The Iron Line</p> <p>The project will create a linear park across the Hodbarrow Reserve to join the Sea Wall, fusing enhanced horticulture, ecology, heritage and arts to transform this section of coast into a fully inclusive recreational space, sensitively reviving the landscape and improving existing assets</p>	£7.91m	£2.71m	<ul style="list-style-type: none"> • New and upgraded walking and cycling paths: 4.7 km, including sea wall cycleway-track (2.1km), Cycle way from end of seawall (1.4km), footpath improvements along the Ironline (1.2km). • New art installations: 10 • Delivery of car parking space: 100 • Number of new learners assisted: 45 • Additional GVA: £1.3 million present value benefit 	<ul style="list-style-type: none"> • N/A 	N
<p>Reactivating Heritage Buildings</p> <p>The project seeks to enhance the physical environment of the town by bringing derelict, vacant and underutilised heritage assets back into active use</p>	£4.52m	£0.4m	<ul style="list-style-type: none"> • Refurbishment of a vacant heritage building to offer community centred arts, craft and exhibition space and skill and enterprise activity: 2056 sqm • Upgrading, refurbishment of repurposing of historical buildings: 4 buildings, approx. 940 sqm of floorspace 	<ul style="list-style-type: none"> • Provide a more detailed delivery plan for the grant scheme element that covers operational and management plans. • Provide clear costings for each element of the project: regeneration, grant scheme, public realm. • Provide outputs and outcomes directly related to 	N

			<ul style="list-style-type: none"> • Delivery of a new public space: 1,450 sqm public realm • Businesses supported: 30 per year 	the project stage funded by Towns Fund investment.	
<p>Activating Community Health</p> <p>The core of the project will deliver a new multi-purpose community/leisure hub which includes a swimming pool, and flexible space to host a range of sports and physical activity in addition to wider mental health and well-being services and skills development.</p>	£6.6m	£3.67m	<ul style="list-style-type: none"> • New health and wellbeing centre: 1,650sqm • Upgraded community spaces in Millom and Haverigg Park: 2 • New swimming pool: minimum 20m swimming pool • Training health and wellbeing coaches: 160 coaches • Volunteering opportunities: 8 pa 	<ul style="list-style-type: none"> • Provide a more detailed delivery plan that covers operational and management plans. • Provide confirmation of match funding arrangements. • Provide clear costings for the project. 	N
<p>Connected Millom and Haverigg</p> <p>Connected Millom and Haverigg will improve the town's transport network and related public realm.</p>	£5.34m	£0.27m	<ul style="list-style-type: none"> • New or upgraded cycle or walking paths: 6.25km • New or upgraded road infrastructure: 3 road junctions • Number of new learners assisted: 40 pa • Social value impact as a result of skills development work with HMP Haverigg: £152,800 present value benefit 	• N/A	N

General conditions

There are also the following requirements for the process and governance:

- **Assurance:** The business cases for each project will be taken through Copeland Borough Council, in line with local assurance processes.
- **Public Sector Equalities Duty (PSED) and other assessments:** Copeland Borough Council will undertake programme-wide level impact assessment, relevant project-level impact assessment to meet their Public Sector Equalities Duty as well as carry out relevant Environmental Impact Assessments.

If the priority projects identified for funding do not progress, MHCLG cannot guarantee that funding can be assigned to alternative projects or that if it is those will be to the same value. This may result in an overall reduction in the amount of funding received.

Within two months of accepting this offer, Millom should provide the following information to towns.fund@communities.gov.uk, copied to the town lead (annex a in business case guidance):

- Details of the projects being taken forward (including for each project the capital/revenue split and the financial profile)
- Overall capital/revenue split and financial profile for the Town Deal
- A plan for addressing key conditions relating to those projects and the overall Town Investment Plan.

Millom must complete business cases for the projects being taken forward and submit the Town Deal Summary Document within 12 months of accepting this offer. Business cases should follow the Lead Council's usual assurance processes and be undertaken in partnership with the Town Deal Board.

If the town wishes to alter the projects being developed, change them for other projects, or otherwise depart from the conditions placed on the projects above, they will inform the Towns Hub as soon as possible setting out clear justifications and evidence. A form for requesting such changes is in the business case guidance.