

## MILLOM TOWN DEAL BOARD

### AGENDA

**Venue:** This meeting will be a virtual meeting

**Date:** Monday 19<sup>th</sup> October 2020

**Time:** 2pm

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1. **Meeting protocol**
2. **Attendances and apologies for absence**
3. **Minutes of meeting held on 28<sup>th</sup> September – attached**
4. **Declarations of interests in Agenda items**
5. **Project Prioritisation Framework– paper attached**  
*For the Board to agree town specific criteria to enable short-list evaluation*
6. **Project Prioritisation Sift 1 Report – paper attached**  
*For the Board to agree initial ineligible projects and agree Town Deal Board representatives against themes/sub-themes.*
7. **Town Investment Plan Design Concepts**
8. **Engagement update by Hatch Associates and ACTION for Communities in Cumbria**
9. **Date and time of next meeting:** Monday 30<sup>th</sup> November 2020 @ 2pm

#### **Contacts:**

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## Millom Town Fund

Minutes of Board Meeting held on Monday 28 September 2020 at 2pm

### 1. Meeting Protocol

All participants were reminded of the virtual meeting protocol, to remain on mute unless speaking and to use the 'hand up' function to indicate a wish to speak.

### 2. Attendances and Apologies

#### In attendance

#### Board Members

- Robert Morris-Eyton (Chair) – Beckside Construction Ltd
- Cllr Felicity Wilson (Deputy Chair) – Copeland Borough Council
- Jakki Moore – The Beggar's Theatre
- Leanne Bolger – Parliamentary Assistant - Deputy for Trudy Harrison MP
- David Savage – South Copeland Partnership
- Jenny Brumby – Around the Coombe
- Marion Giles – Millom Recreation Centre
- Brian Patterson – Home Group
- Cllr Angela Dixon – Millom Town Council
- Cllr Doug Wilson – Cumbria County Council – Deputy for Cllr Keith Hitchen
- Pauline Preston – Morecambe Bay Health Trust
- Matt Savidge – Millom School
- Susan Cockburn – AIBM Ltd – Deputy for Gavin Towers
- Elliot Burrow – Youth representative
- Craig Ivison – Cumbria LEP – Deputy for Jo Lappin

#### Advisors

- Gillian Elliot – Cumbria County Council
- Lauren Newby - Hatch Associates
- Darren Wisher – Hatch Associates
- Damien Morris – ACT
- Lorraine Smythe – ACT
- Naomi Hollows – BEIS
- Sami Falou - BEIS
- Mike Starkie – Elected Mayor – Copeland BC
- Pat Graham – Chief Executive – Copeland BC
- Mike Graham – Mayor's Political Advisor – Copeland BC
- Sarah Pemberton – Copeland BC
- Jennifer Jakubowski – Around the Combe
- Sarah Mitchell – Copeland BC

- Diane Ward– Copeland BC
- Stephanie Shaw– Copeland BC
- Clive Willoughby– Copeland BC

#### **Apologies:**

There were no apologies received.

### **3. Confirmation of Terms of Reference and previous minutes for publication**

The Terms of Reference and the minutes of the previous meetings held on 27<sup>th</sup> January 2020, 24<sup>th</sup> February 2020 and 29<sup>th</sup> June 2020 were agreed, subject to the attendance list on 24 February 2020 being amended to show that David Savage was present and not 'standing in' for another.

### **4. Declarations of Interest in Agenda Items**

There were no Declarations of Interest made.

### **5. Presentation by Hatch Associates on Socio-Economic narrative**

An overview and update was provided by Lauren Newby and Darren Wisher (Hatch Associates) on the Socio-Economic Narrative. This included the key messages of Urban Regeneration, Planning, Land Use, Skills & Enterprise Infrastructure and Connectivity. As the Board had not been provided with the Socio-Economic Narrative Report in advance, it was suggested that it be circulated to Board members following the meeting. This would provide more information and allow for members to ask questions on the report prior to the next meeting.

**AGREED:** - that the Socio-Economic Narrative Report be circulated to the Board.

### **6. Draft Town Vision and Strategic Objectives**

The Board received a presentation on the Draft Town Vision and the Strategic Objectives.

The draft vision read:

"A revitalised and attractive town celebrating its rich industrial heritage, cultural identity, and natural assets to forge a future with inclusive and sustainable clean growth at its heart; Millom will be a well-connected town endowed with a strong sense of community spirit and quality housing offer, welcoming residents and visitors to participate in the wide range of employment opportunities, culture and leisure activities and progressive education pathways, set within an inspirational environment".



The draft Strategic Objectives were:

- To protect and enhance natural assets and capitalise on the town's proximity to the LDNP and the coast, to facilitate health and well-being and growth in the visitor economy.
- To embrace the opportunities presented by clean energy to drive sustainable economic growth.
- To improve residents access to employment, training and career opportunities, to raise aspirations and maximise life chances.
- To provide a range of high-quality and sustainable housing through new build and renewal, to retain and attract residents of all ages to the town.
- To invest in community health and well-being through recreational and health facilities, open space and active travel networks.
- To stimulate a diverse range of employment within the town and ensure businesses have the space and support infrastructure to start up, thrive and grow.
- To encourage an attractive and vibrant town centre with a range of uses set within a high-quality environment which reinforces the town's role as a key service centre.
- To build on industrial heritage and literally links to underpin an enhanced culture and leisure offer, to attract residents and visitors to participate.
- To secure high-quality digital and transport connections, to enhance competitiveness and inclusion.

During the discussion that followed it was suggested that the wording of the Draft Town Vision should be simpler for the public to understand. However, due to the imminent production of a flier to be distributed with 'Around the Combe', it was proposed that the Communications Group re-word the vision and email to Board members by the end of the day and the Board delegate sign off to the Communications Group for issue to the community.

**AGREED:** - that the Communications Group re-word the draft Town Vision and email to Board members and Hatch by the end of the day and the Board delegate sign off to the Communications Group for issue to the community.

## **7. Project Prioritisation Sift 1 Report**

The Project Prioritisation Process was then explained.

The Board was advised that there were currently 43 projects on the Long List, all of which had passed Sift 1, but it was stressed that not all the details were available for each project.

The Board were asked to identify if there were any gaps in the Long List.

It was suggested that the projects could be grouped to ensure they were deliverable and met the Towns Fund objectives.

Projects needed to be integrated with a coherent set of objectives, targeting areas of need, Drive sustainable economic regeneration, have clear project ownership and delivery structures, be capable of being developed into a robust and compelling project within the time available and have the ability to spend within the five year window.

**AGREED:** - that the Strategic Objectives be noted and endorsed.

*(nb: Mayor Mike Starkie left the meeting at 3:00pm, Matt Savidge left the meeting at 3:01pm and Jennie Jakubowski left the meeting at 3:02pm)*

## **8. Project Prioritisation Criteria**

The Board received an update on the project prioritisation criteria.

It was stated that MHCLG provide a project Prioritisation tool which highlights Value for Money, Affordability, Achievability, Commercial Viability and Feasibility of Procurement and Stakeholder Support as areas that need to be considered in the assessment process.

In addition, Millom town specific criteria could also be used and the following suggestions were made:

- Extent to which it will strengthen Millom as a key service centre
- Extent to which it will attract and retain residents and visitors
- Extent to which it delivers inclusive and clean growth
- Extent to which it supports productivity gains
- Clear evidence of market need
- Financial sustainability beyond Town Deal funding

During the discussion that followed, it was suggested that Health & Wellbeing and Cultural projects be added.

It was stated that any weighting of criteria could be a concern and it was asked if the MHCLG criteria were weighted. Hatch undertook to check.

Naomi Hollows then explained how projects need to be linked back to the clear needs of Millom. The impact of Covid-19 also needed to be included. The importance of any engagement was also stressed and this should include both large and small businesses.

The opportunities of match funding should also be explored.

It was stated that a bid could exceed £25m, however, if a bid did go over it would be subject to greater scrutiny.

**AGREED:** - that revised criteria be prepared taking into account the Board's comments and these be emailed to the Board Members for approval.

*(nb: Jenny Brumby left the meeting at 3:17pm. Craig Ivison and Diane Ward left the meeting at 3:31pm)*



## **9. Engagement update by Hatch Associates and ACTion for Communities in Cumbria**

Lauren Newbie (Hatch) advised that Hatch had undertaken 16 consultations so far with a range of strategic and delivery partners in addition to business and intermediary organisations to understand the need and opportunity. This was complemented with analysis of #mytowns and online sentiment to gauge stakeholder views.

Lorraine Smythe (ACT) provided an overview from ACT who are leading on the wider community engagement with an Inform, Involve and Engage strategy.

The Inform stage is to drip feed information to the public, raising awareness, the Involve stage will be seeking a response from the public and the Engage talks about the difference the community can make.

Other means of engagement include the Board members using their network of contacts and Around the Coombe.

The Board was also advised that a logo would shortly be circulated to members for comment.

**AGREED:** - that the updates be noted

## **10. Programme update**

The Town Investment Plan Programme, including key milestones, was presented to the Board.

**AGREED:** - that Town Investment Plan Programme be noted.

## **11. Date and time of next meeting**

The next Board meeting will be held on Monday 19<sup>th</sup> October 2020 at 2:00pm

**Meeting closed at 3:45pm**





## **Item 5 – Millom Town Deal Board Project Prioritisation Criteria**

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### **Why is this report coming to Millom Town Deal Board?**

As part of the development of the Town Investment Plan (TIP), the Board will need to prioritise projects for inclusion in the TIP. Each project needs to use the criteria established by the Ministry of Housing, Communities and Local Government (MHCLG) which is based on HMT Green Book guidance. In addition, a set of town specific criteria can also be applied which are specific to Millom's strategic objectives and evidenced needs.

Each project on the final long list will be required to complete a concept form (see Appendix A) providing a consistent level of detail that will enable the consultant team to score the project using this assessment criteria on a scale of 1-5. This process will provide each project with an overall score for consideration by the Board during the shortlisting stage.

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### **Recommendation:**

That Millom Town Deal Board:

- a) Note the MHCLG criteria
  - b) Agree the proposed Millom town specific criteria
  - c) Note that these will be used to assess projects for inclusion in the Millom Town Investment Plan.
  - d) Note the Concept Form that will hold the information to help the team to score the project against the MHCLG and town specific criteria.
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# Millom Town Deal Board

## Project Prioritisation Framework - Draft

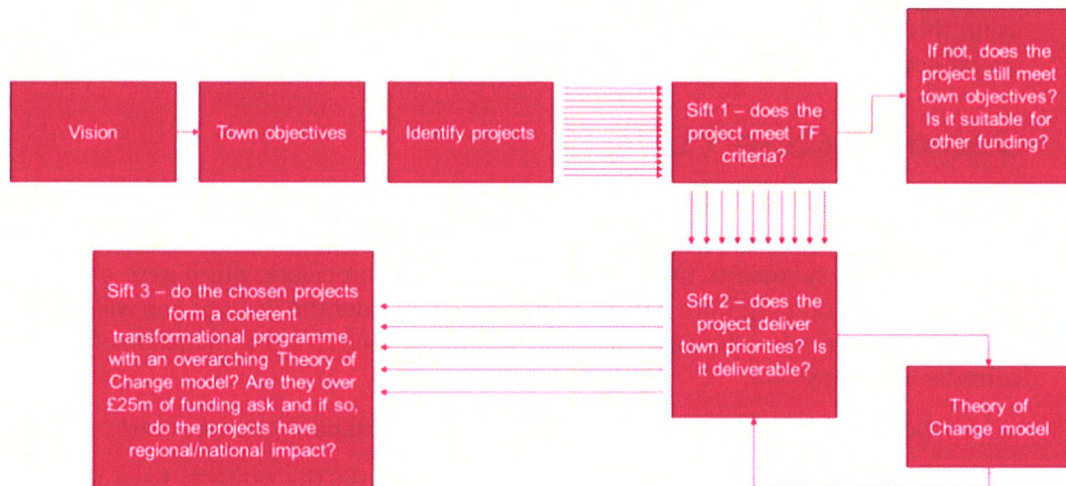
8 October 2020

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# 1. Prioritisation Assessment

- 1.1 The Board will consider the findings from Sift 1 and agree a final long list of projects to be taken through to the assessment stage. This paper provides a draft Prioritisation Framework against which projects will be assessed.

Figure 1.1 Project Prioritisation Process



Source: [www.townsfund.org.uk](http://www.townsfund.org.uk)

## Prioritisation Criteria

- 1.2 The prioritisation process will consider whether the project will deliver the town priorities and if it is deliverable.
- 1.3 Each project needs to use the criteria established by MHCLG which is based on HMT Green Book guidance to assess:
- Value for Money (likeliness to deliver social value in terms of costs, benefits and risks)
  - Affordability (financing and affordability given existing budgets and financial sustainability beyond Town Deal funding)
  - Achievability (deliverability given organisational capability and skills)
  - Commercial viability, including clear evidence of market need, and feasibility of procurement
  - Stakeholder support
- 1.4 A set of town specific criteria can also be applied which are specific to Millom's strategic objectives. Discussion with the Town Deal Board agreed that these should include:
- Alignment with strategic objectives
  - Extent to which it will strengthen Millom's role as a key service centre
  - Extent to which it will attract and retain residents and visitors



- Extent to which it delivers inclusive and clean growth
- Extent to which it will support health and well-being
- Extent to which it supports productivity gains

1.5 The town specific criteria need to be agreed by the board before scoring commences.

## Concept Development

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1.6 Each project on the final long list will be required to complete a concept form (see Appendix A) providing a consistent level of detail which will enable the consultant team to score the project using this assessment criteria on a scale of 1-5. This process will provide each project with an overall score for consideration by the Board during the shortlisting stage.

## Deriving a Short List

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1.7 Once concept forms have been completed and submitted to the consultant team there will be an independent review and any clarification questions will be posed. The consultant team will then score the projects against the agreed prioritisation framework which sets out the technical assessment and findings from Sift 2. The Board will consider the findings and will agree a shortlist of projects to be taken forward for project development. The key questions for the board to consider in doing so are:

- Do the chosen projects form a coherent transformational programme?
- Are they over £25m of funding ask, and if so, do the projects have regional/national impact?

## Project Development

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1.8 Once the shortlisted projects have been identified a project sponsor/owner for each project will be formed and a working group established which the consultant team will work with to develop the detail of the project to meet the submission requirements. At all stages of the process the wider community will be kept informed and can share their perspectives to shape the development of the project.



## Appendix A - Concept Form

Town Investment Plan – Long List Project Concept Form (maximum of 5 pages at 11-point font)

Project Name	
Project Location	
<i>Insert address including postcode</i>	
Primary Intervention Theme	
<i>Insert Local transport; Digital Connectivity; Urban Regeneration, Planning &amp; Land Use; Arts, Culture &amp; Heritage; Skills Infrastructure; Enterprise Infrastructure</i>	
Project Lead	
<i>Insert lead organisation, contact name, address, postcode, email/telephone</i>	
Other Partners	
<i>Insert partner organisations and any project interdependencies</i>	
Project Status	
<i>What is the current status of the project and what are the key activities/timescales required to develop the project within Town Deal timescales?</i>	

Project Description		
<i>Please provide a summary description and key aims of the project</i>		
Key Issues & Opportunities		
<i>What are the key issues or opportunities that the project seeks to address?</i>		
Covid19 influence		
<i>How has the pandemic influenced your project? What Covid19 challenges/impacts, if any, will the project respond to?</i>		
Clean Growth influence		
<i>How will this project respond to clean growth ambitions?</i>		
Potential Impact		
<i>What outcomes and impacts does the project hope to achieve including the scale at which these will be secured. Please reference the Target Outcomes in the guidance and demonstrate alignment.</i>		
Proposed Funding Mix	Total Project Cost	£
	Town Deal Request	£
	Match Funding by source <i>Insert all sources and the status (i.e. confirmed)</i>	£

Funding Type	Capital	£
	Revenue	£
<i>Is this a capital or revenue project (or both?)</i>		
Proposed Start Date		
Proposed Completion Date		
Delivery Plan		
<i>Briefly outline the management approach for the delivery of the project</i>		
Procurement Strategy		
<i>What is the proposed procurement strategy and are there any identified issues?</i>		
Risk and mitigation		
<i>What are the risks to delivering this project? How can these be mitigated against?</i>		
Sustainability		
<i>Briefly describe how the project will be sustained after the Towns Deal funding has ended</i>		
Supporting Information		
<i>List any supporting studies i.e. feasibility/viability assessments/demand or supply studies which support the case for intervention and deliverability of the project or identify where development/feasibility work will be required.</i>		

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London: 0207 336 6188 Manchester: 0161 234 9910



## **Item 6 – Millom Town Deal Board Project Prioritisation Sift 1 Report**

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### **Why is this report coming to Millom Town Deal Board?**

The Millom Town Deal Board has been developing a long list of potential projects which could be put forward for Town Deal Funding as part of the Town Investment Plan. The long list has been established through:

- Stakeholder engagement and suggestions
- Consideration of the relevance of historic pipeline schemes
- Assessment of potential projects against eligibility criteria

The Sift 1 Report has evaluated the long list of projects against the Towns Fund criteria of whether identified project is capital and within the Towns Fund boundary. It has also highlighted where projects would need to be explicitly linked to a wider intervention to drive sustainable economic growth.

The report has then grouped projects in to the Towns Fund themes, with Board members suggested against sub-themes to support concept development according to previously stated preferences and noting that the Board is required to support the breadth of themes:

- Local transport and digital connectivity
  - Urban regeneration, land use and planning, including arts, culture and heritage, including sub-themes:
    - Public Realm, Town Square and Building Use
    - Housing
    - Environment, Renewable Energy
    - Investment in sports infrastructure
    - Community spaces
    - Arts & Culture
    - Tourism Development
  - Skills and enterprise infrastructure
- 

### **Recommendation:**

That Millom Town Deal Board:

- a) Agree project removal where they are revenue or outside of the Town Deal boundary.
- b) Note project groups under themes and sub-themes to aid concept development.
- c) Agree Town Deal Board representatives against themes/sub-themes.

# Millom Town Board

A Final Report by Hatch  
8 October 2020

[www.hatch.co.uk](http://www.hatch.co.uk)

# Contents Page

1.	Introduction	4
2.	Long List Summary	6
3.	Recommended Next Steps	11

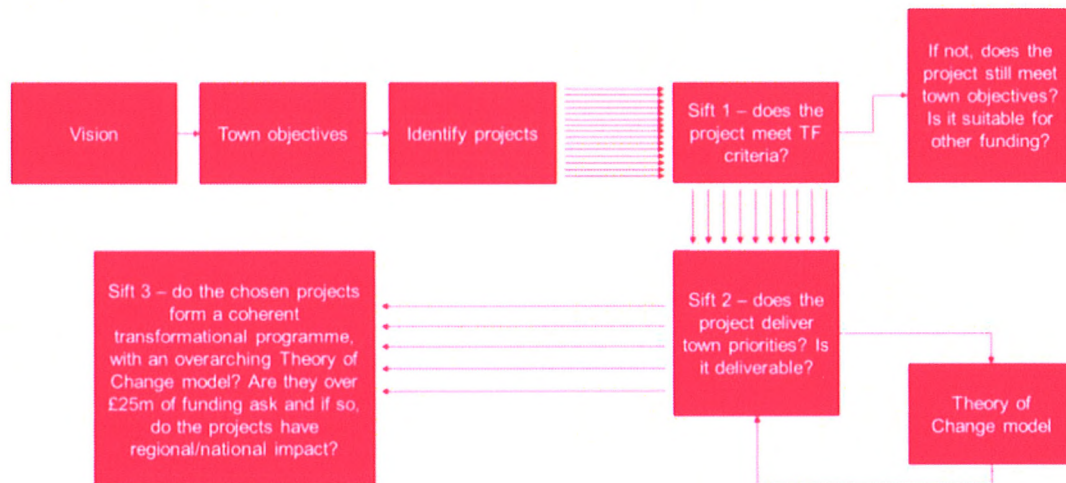
# 1. Introduction

1.1 The Millom Town Deal Board has been developing a long list of potential projects which could be put forward for Town Deal Funding as part of the Town Investment Plan. The long list has been established through:

- Stakeholder engagement and suggestions
- Consideration of the relevance of historic pipeline schemes
- Assessment of potential projects against eligibility criteria

1.2 The project prioritisation process is following that established by the Towns Fund.

Figure 1.1 Project Prioritisation Process



Source: [www.townsfund.org.uk](http://www.townsfund.org.uk)

1.3 This report considers whether each long list project meets Town Fund criteria through 'Sift 1'.

## Sift 1 – does the project meet Town Fund Criteria?

1.4 This initial sift considers the long-listed projects against an initial pass or fail test which considers the extent to which the project fulfils **all** the Towns Fund key requirements. The prioritisation tool requires each project to provide a description and total cost which can enable it to be assessed against each of the key requirements on a 'Yes' or 'No' basis:

- 1) **Capital:** is the project capital? If the project is revenue, could it form 10% or less of the overall revenue ask in your Towns Fund ask?
- 2) **Geography:** does the project fit within the Towns Fund town boundary?
- 3) **Ask:** is the project ask within the Towns Fund financial limit (cost of all projects proposed within £25m or £50m through MHCLG route)
- 4) **Vision & Strategy:** does the project broadly fit with the town's vision and strategy?



- 5) **Project Status:** is the project sufficiently developed and capable of developing project detail within 2-12 months and deliverable within 5 years?
- 1.5 Each project should also consider:
- 6) **Funding:** does the project present opportunities for co-funding or match funding?
- 7) **Town Fund Intervention Theme:** Does the project meet at least one of the Towns Fund Intervention Themes?
- Local Transport
  - Digital Connectivity
  - Regeneration, Planning & Land Use
  - Arts, Culture & Heritage
  - Skills Infrastructure
  - Enterprise Infrastructure
- 1.6 This process will identify whether the project can advance to the next stage of the assessment process. Where a project has not made it through but does meet the Towns Fund objectives, consideration should be given to whether the project is suitable for other sources of funding.

## 2. Long List Summary

### Alignment with Towns Fund Intervention Themes

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- 2.1 A total of 88 project ideas were considered in the Sift 1 assessment stage. These fit with the following broad Town Deal themes as follows:
- Connectivity - 14 project ideas
  - Urban regeneration, land use and planning - 56 project ideas
  - Skills and enterprise – 18 projects
- 2.2 Each project was allocated a primary Town Fund Intervention Theme, although it is noted that projects can align with multiple intervention themes.

Table 2.1 Number of project ideas by primary Town Fund Intervention Theme

Theme	Local transport	Digital connectivity	Urban regeneration, planning and land use	Arts, culture and heritage	Skills infrastructure	Enterprise infrastructure
<b>Projects</b>	<ul style="list-style-type: none"> <li>Public transport</li> <li>RSPB Iron Line/ High Line</li> <li>Cycleways improvement proposals</li> <li>Seawall surface improvements and facilities</li> <li>Electric Vehicle Charge points and hire</li> <li>Train Station platform improvements inc lift access</li> <li>Train station entrance and car park improvements</li> <li>New footbridge over rail line</li> <li>Improvements to road infrastructure</li> <li>Car park</li> <li>Duddon Crossing</li> <li>Aggies Lonning</li> <li>Electric bus service from Bowness and Windermere</li> </ul>	<ul style="list-style-type: none"> <li>Digital connectivity</li> </ul>	<ul style="list-style-type: none"> <li>Sellafield offices</li> <li>Town centre housing</li> <li>Empty shops and homes initiative</li> <li>Heritage buildings project</li> <li>Wellbeing homes development</li> <li>Renewable Energy scheme</li> <li>Environmental Schemes</li> <li>Market Square enhancements</li> <li>Millom Library Building Use</li> <li>Housing for elderly</li> <li>Haverigg Recycling Centre screening</li> <li>'Quiet Spaces'</li> <li>Improved wheelchair access across the town</li> <li>Demolish old co-op to create central public space</li> <li>Town centre planning</li> </ul>	<ul style="list-style-type: none"> <li>3/4G pitch with lights and fencing</li> <li>Swimming pool</li> <li>Indoor skate park</li> <li>Indoor bowling alley</li> <li>Integrated sports and leisure facility</li> <li>MAFC Facilities upgrade</li> <li>Climbing centre</li> <li>Eden project 2</li> <li>Dry ski slope</li> <li>Community running/walking/cycling track</li> <li>Centre of Excellence for Health &amp; Sport</li> <li>Wild swimming at old tip</li> <li>Zip Line/ zorbing</li> <li>Increase boat moorings at Haverigg</li> <li>Outdoor amphitheatre</li> <li>Lake District Adventure Activity / aquatic health suite inc dry ski slope on slag banks. Canoeing / kite-boarding (MHCS)</li> <li>Recreation Centre enhancements</li> <li>Beggars Theatre Arts Centre</li> <li>Norman Nicholson</li> <li>Discovery Centre enhancements</li> <li>Palladium Refurbishment</li> <li>Cinema / nightclub</li> <li>Arts and Crafts Cooperative</li> </ul>	<ul style="list-style-type: none"> <li>Copeland Community Skills Centre</li> <li>Millom Work &amp; Skills (Unit 3)</li> <li>Skills and work initiative to underpin growth and tourism sectors</li> <li>Digital media training centre</li> <li>Community hub at school</li> <li>Mental health facilities</li> <li>Upgraded library facility</li> <li>Intergenerational skills sharing</li> <li>Virtual/open grammar for lifelong learning</li> <li>SEND school</li> <li>FE courses</li> </ul>	<ul style="list-style-type: none"> <li>Centre for Alternative Technology</li> <li>Develop Enterprise Hub</li> <li>Fabrication Laboratory</li> <li>Redevelop tannery site for new businesses</li> <li>Industrial and commercial site and space initiative</li> <li>Centre for Voluntary work</li> <li>Community Bike Repair</li> </ul>

Theme	Local transport	Digital connectivity	Urban regeneration, planning and land use	Arts, culture and heritage	Skills infrastructure	Enterprise infrastructure
				<ul style="list-style-type: none"> <li>• Upgrade Millom and Haverigg Parks</li> <li>• Beach hut project</li> <li>• Community hub</li> <li>• Youth club/space</li> <li>• Alternative health and wellbeing (old co-op)</li> <li>• Haverigg play park upgrade including SplashPad</li> <li>• Haverigg Skate Park</li> <li>• Seawall facilities</li> <li>• Tourism and marketing initiative</li> <li>• Seawall lighthouse improvements</li> <li>• Haverigg Beach Café extension</li> <li>• Haverigg Beach toilets and showers</li> <li>• Hodbarrow Visitor Centre</li> <li>• Hodbarrow and Ironworks enhancements</li> <li>• Haematite Man Event</li> <li>• Public benches / seats (needs to be linked to wider intervention)</li> <li>• Improvements to existing assets (needs to be linked to wider intervention)</li> <li>• Inflatable aqua park (Additionality)</li> <li>• Bike Park Black Combe</li> </ul>		
Count	13	1	15	41	11	7



- 2.3 The Sift 1 exercise identified a number of project ideas which are not considered suitable for Stronger Towns funding. There is scope, in some cases, for these ideas to be eligible if they are repositioned within a more targeted intervention which aligns with the purpose of the fund, namely, to drive the sustainable economic regeneration of our towns for long-term economic and productivity growth.

Table 2.2 Project Ideas not considered suitable for Town Deal Funding

Theme	Project Idea	Rationale & Repositioning
Local Transport	Duddon Crossing	• Outside Town Deal boundary
	Aggies Lonning	• Outside Town Deal boundary
	Improvements to road infrastructure	• Some suggestions outside Town Deal boundary • Needs to be explicitly linked to a wider intervention to drive sustainable economic growth
	Car Park	• Needs to be explicitly linked to a wider intervention to drive sustainable economic growth
	Electric bus service from Bowness and Windermere	• Outside Town Deal boundary
Urban regeneration, planning and land use	Demolish old co-op to create central public space	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Improved wheelchair access across the town	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Town centre planning	• Statutory service already provided to support development of TIP
	Haverigg Recycling Centre screening	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	'Quiet Spaces'	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
Arts, culture and heritage	Inflatable Aqua Park	• Wouldn't pass additionality test on basis already provided and activity would be displaced
	Public benches/seats	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Improvements to existing assets	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Bike Park Black Combe	• Outside Town Deal boundary
Skills Infrastructure	FE courses	• Revenue ask
	SEND school	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth

Theme	Project Idea	Rationale & Repositioning
	Virtual/open grammar for lifelong learning	<ul style="list-style-type: none"> <li>Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth</li> </ul>
Enterprise Infrastructure	Centre for Voluntary work	<ul style="list-style-type: none"> <li>Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth</li> </ul>
	Community Bike Repair	<ul style="list-style-type: none"> <li>Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth</li> </ul>

2.4 There are also a number of recreation and leisure ideas such as bike parks, skate park, theatre enhancements, climbing centre, bowling alley, dry ski slope, cinema, nightclubs, alternative health and well-being centres, and facility upgrades, or commercial operations such as cafes where the project idea would need to demonstrate market failure for public sector investment to unlock the opportunity which would enable the private sector to invest.

2.5 The remaining project ideas notionally pass the initial test, although insufficient information is available to the consultant team to assess whether the project is sufficiently developed and can be delivered within the 5-year spending window.



### 3. Recommended Next Steps

- 3.1 The Board should consider reducing the long list to a more manageable size through consolidation and amalgamation to facilitate project development and ensure the resultant shortlist aligns strongly with Town Fund funding objectives, including:
- An integrated and coherent set of projects
  - Responsiveness to economic recovery through adaptations which increase resilience and prosperity
  - Ability to drive sustainable economic regeneration to support long-term economic and productivity growth
  - Clear project ownership and delivery structures
- 3.2 To develop a compelling funding submission the project needs to be more than an idea, it needs to be capable of being developed into a robust and compelling project between October-December 2020 and, if funding is secured, for the funding to be spent by March 2026 which underlines the importance of deliverability.

#### Strengthening the Long List Pipeline

- 3.3 Hatch suggest the following project groupings are considered. Suggestions on the project concept aligned to the evidence of need and strength of alignment with Town Deal criteria are also proposed.



Table 3.1 Long List Project Concepts

Intervention Theme	Sub-themes	Potential Project Ideas to inform concept development	Concept Facilitator/ Lead Supporting Partners & Board Representative
Local transport	<b>Improvements in physical connectivity</b>	<ul style="list-style-type: none"> <li>• Improvements to road infrastructure (in boundary)</li> <li>• Public transport</li> <li>• RSPB Iron Line/ High Line</li> <li>• Cycleways improvement proposals</li> <li>• Seawall surface improvements and facilities</li> <li>• Car park (needs to be linked to wider intervention)</li> <li>• Electric Vehicle Charge points and hire</li> <li>• Train Station platform improvements inc lift access</li> <li>• Train station entrance and car park improvements</li> <li>• New footbridge over rail line</li> </ul>	<b>Cumbria County Council</b> Local Operators, RSPB, Eden North  <b>Board Representative:</b> Cllr Keith Hitchen David Savage
Digital connectivity	<b>Enhanced Digital Connectivity</b>	<ul style="list-style-type: none"> <li>• Digital Connectivity – Investing in enhanced connectivity to increase broadband speed and access to ultra-fast and full fibre</li> </ul>	<b>Cumbria County Council</b> Connecting Cumbria  <b>Board Representative:</b> Esme Holliday
Urban regeneration, planning and land use	<b>Public Realm, Town Square and Building Use</b>	<ul style="list-style-type: none"> <li>• Sellafield offices</li> <li>• Empty shops and homes initiative</li> <li>• Heritage buildings project</li> <li>• Market Square enhancements</li> <li>• Millom Library Building Use</li> <li>• ‘Quiet Spaces’ (needs to be linked to wider intervention)</li> <li>• Improved wheelchair access across the town (needs to be linked to wider intervention)</li> <li>• Demolish old co-op to create central public space (needs to be linked to wider intervention)</li> </ul>	<b>Copeland Borough Council</b> Cumbria County Council, Sellafield, Millom Town Council  <b>Board Representative:</b> Angela Dixon?
Urban regeneration, planning and land use	<b>Housing</b>	<ul style="list-style-type: none"> <li>• Town centre housing</li> <li>• Wellbeing homes development</li> <li>• Housing for elderly</li> </ul>	<b>Copeland Borough Council &amp; Home Group</b>

Intervention Theme	Sub-themes	Potential Project Ideas to inform concept development	Concept Facilitator/ Lead Supporting Partners & Board Representative
Urban regeneration, planning and land use	<b>Environment, Renewable Energy</b>	<ul style="list-style-type: none"> <li>• Renewable Energy scheme</li> <li>• Environmental Schemes</li> <li>• Haverigg Recycling Centre screening (needs to be linked to wider intervention)</li> </ul>	<b>Board Representative: TBC</b> <b>Copeland Borough Council &amp; CLEP</b>
Arts, culture and heritage	<b>Investment in sports infrastructure</b>	<ul style="list-style-type: none"> <li>• 3/4G pitch with lights and fencing</li> <li>• Swimming pool</li> <li>• Indoor skate park</li> <li>• Indoor bowling alley</li> <li>• Integrated sports and leisure facility</li> <li>• MAFC Facilities upgrade</li> <li>• Climbing centre</li> <li>• Dry ski slope</li> <li>• Community running/walking/cycling track</li> <li>• Centre of Excellence for Health &amp; Sport</li> <li>• Recreation Centre enhancements</li> </ul>	<b>Board Representative: TBC</b> <b>Copeland Borough Council / Private Sector, Community Led</b>  <b>Board Representative:</b> Marion Giles Pauline Preston
Arts, culture and heritage	<b>Community spaces</b>	<ul style="list-style-type: none"> <li>• Upgrade Millom and Haverigg Parks</li> <li>• Community hub</li> <li>• Youth club/space</li> <li>• Alternative health and wellbeing (old co-op)</li> <li>• Haverigg play park upgrade including SplashPad</li> <li>• Haverigg Skate Park</li> <li>• Hodbarrow and Ironworks enhancements</li> <li>• Public benches / seats (needs to be linked to wider intervention)</li> <li>• Improvements to existing assets (needs to be linked to wider intervention)</li> </ul>	<b>Copeland Borough Council / Private Sector, Community Led</b>  <b>Board Representative:</b> Angela Dixon?
Arts, culture and heritage	<b>Arts &amp; Culture</b>	<ul style="list-style-type: none"> <li>• Beggars Theatre Arts Centre</li> <li>• Norman Nicholson</li> <li>• Discovery Centre enhancements</li> <li>• Palladium Refurbishment</li> <li>• Cinema / nightclub</li> <li>• Arts and Crafts Cooperative</li> </ul>	<b>Copeland Borough Council / Private Sector, Community Led</b>  <b>Board Representative:</b> Cllr Fee Wilson Jakki Moore



Intervention Theme	Sub-themes	Potential Project Ideas to inform concept development	Concept Facilitator/ Lead Supporting Partners & Board Representative
Arts, culture and heritage	<b>Tourism Development</b>	<ul style="list-style-type: none"> <li>• Wild swimming at old tip</li> <li>• Zip Line/ zorbing</li> <li>• Lake District Adventure Activity / aquatic health suite inc dry ski slope on slag banks. Canoeing / kite-boarding (MHCS)</li> <li>• Beach hut project</li> <li>• Seawall facilities</li> <li>• Eden project 2</li> <li>• Tourism and marketing initiative</li> <li>• Seawall lighthouse improvements</li> <li>• Haverigg Beach Café extension</li> <li>• Haverigg Beach toilets and showers</li> <li>• Hodbarrow Visitor Centre</li> <li>• Haematite Man Event</li> <li>• Increase boat moorings at Haverigg</li> <li>• Outdoor amphitheatre</li> <li>• Inflatable aqua park (Additionality)</li> </ul>	<b>Copeland Borough Council /</b> Private Sector, RSPB, Eden North  <b>Board Representative:</b> Jenny Brumby?
Skills infrastructure	<b>Community &amp; Skills</b>	<ul style="list-style-type: none"> <li>• Copeland Community Skills Centre</li> <li>• Millom Work &amp; Skills (Unit 3)</li> <li>• Skills and work initiative to underpin growth and tourism sectors</li> <li>• Digital media training centre</li> <li>• Community hub at school</li> <li>• Mental health facilities</li> <li>• Upgraded library facility</li> <li>• Intergenerational skills sharing</li> <li>• Virtual/open grammar for lifelong learning (needs to be linked to wider intervention)</li> <li>• SEND school (needs to be linked to wider interventions)</li> </ul>	<b>Copeland Borough Council / CLEP,</b> Cumbria County Council, DWP, post 16 providers & UHMBT, UCLan  <b>Board Representative:</b> Matt Savidge Keeley Woodburn
Enterprise Infrastructure	<b>Enterprise development</b>	<ul style="list-style-type: none"> <li>• Centre for Alternative Technology</li> <li>• Develop Enterprise Hub</li> <li>• Fabrication Laboratory</li> </ul>	<b>Copeland Borough Council / CLEP</b> & Cumbria Growth Hub

Intervention Theme	Sub-themes	Potential Project Ideas to inform concept development	Concept Facilitator/ Lead Supporting Partners & Board Representative
		<ul style="list-style-type: none"> <li>• Centre for Voluntary work (needs to be linked to wider intervention)</li> <li>• Community Bike Repair (needs to be linked to wider intervention)</li> <li>• Redevelop tannery site for new businesses</li> <li>• Industrial and commercial site and space initiative</li> </ul>	<b>Board Representative:</b> Jenny Brumby?



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