## APPENDIX 2: HOUSEHOLD SURVEY RESULTS

				0 TT	1	<b>. .</b> 7		0			0					- "8"	
				for W	hi	te You	ng	g Gree	en							May 2	2008
Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
					ingî	?											
1.1%	10	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.6%	7	1.1%	2	0.0%	0	0.0%	0
0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	5.9%	5	0.0%	0
1.4%	13	2.1%	2	0.0%	0	7.1%	6	5.5%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	C
0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.4%	4	1.1%	1	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
0.1% 1.3%	1 12	0.0% 8.5%	0 9	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 1.2%	0 1	1.1% 1.1%	1 1	0.0% 0.0%	0 0	0.0% 0.5%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0
2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	18
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2.6%		0.0%	0	0.0%	0	0.0%		41.8%	23	0.0%	0	0.0%	0				0
																	0
																	2
																	0
																	0
																	0
	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0	1.1%	1
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.7%	15	1.1%	1	14.0%	12	1.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0	0.0%	0
1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	10	0.0%	0
0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.5%	5	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.6%	5	0.0%	0	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.0% 0.6%	0 5	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 1.6%	0 3	0.0% 2.4%	0 2	0.0% 0.0%	0 0
0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	C
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	C
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
	Pyour mathematical shopping           1.1%           0.9%           1.4%           0.1%           0.4%           0.1%           0.4%           0.1%           0.4%           0.1%           0.1%           0.0%           0.0%           0.0%           0.1%           0.0%           0.1%           0.0%           0.1%           0.0%           0.1%           0.0%           0.1%           0.5%           0.6%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%	Your main foolshopping at Qet           1.1%         10           0.9%         8           1.4%         13           0.1%         1           0.4%         4           0.1%         1           0.4%         4           0.1%         1           0.4%         4           0.1%         1           1.3%         12           2.1%         18           0.0%         0           2.6%         23           0.0%         0           0.2%         2           0.0%         0           0.1%         1           0.0%         0           0.1%         1           0.0%         0           0.1%         1           0.0%         0           0.1%         1           0.0%         0           1.1%         10           0.1%         1           0.2%         2           0.6%         5           0.6%         5           0.6%         5           0.6%         5           0.6%         6	Pyour main food and ginant section           1.1%         10         0.0%           0.9%         8         0.0%           1.4%         13         2.1%           0.1%         1         1.1%           0.4%         4         1.1%           0.4%         4         1.1%           0.1%         1         0.0%           1.3%         12         8.5%           2.1%         18         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.1%         1         1.1%           0.0%         0         0.0%           0.1%         1         1.1%           0.0%         0         0.0%           0.1%         1         1.1%           0.2%         2         0.0%           0.1%         1         1.1%	Total         Zone 1           Jour main food and group ishopping at Q01 (Excluding 1)           1.1%         10         0.0%         0           0.9%         8         0.0%         0           0.9%         8         0.0%         0           1.4%         13         2.1%         2           0.1%         1         1.1%         1           0.4%         4         1.1%         1           0.1%         1         0.0%         0           1.3%         12         8.5%         9           2.1%         18         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.	Total         Zone 1         Zone 2           1.1%         10         0.0%         0         0.0%           0.9%         8         0.0%         0         0.0%           1.4%         13         2.1%         2         0.0%           0.1%         1         1.1%         1         0.0%           0.1%         1         1.1%         1         0.0%           0.1%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%           1.3%         12         0.0%         0         0.0%           2.1%         18         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.	Total         Zone 1         Zone 2           your main coul (Excluding varies)         0.0%         0           1.1%         10         0.0%         0         0.0%         0           0.9%         8         0.0%         0         0.0%         0           0.1%         13         2.1%         2         0.0%         0           0.1%         1         1.1%         1         0.0%         0           0.1%         1         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0           1.3%         12         8.5%         9         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0	Total         Zone 1         Zone 2         Zone 3           Usinopping at UV         Columnation         0.0%         0         0.0%         0         0.0%           1.1%         10         0.0%         0         0.0%         0         0.0%           0.9%         8         0.0%         0         0.0%         0         0.0%           0.1%         1         1.1%         1         0.0%         0         0.0%           0.1%         1         1.1%         1         0.0%         0         0.0%           0.4%         4         1.1%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%         0         0.0%           1.1%         1         0.0%         0         0.0%         0         0.0%           0.1%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0	Total         Zone 1         Zone 2         Zone 3           Pour main cool exclusing varies?)           1.1%         10         0.0%         0         0.0%         0         0.0%         0           0.9%         8         0.0%         0         0.0%         0         0.0%         0           0.9%         8         0.0%         0         0.0%         0         0.0%         0           0.1%         13         2.1%         2         0.0%         0         0.0%         0           0.1%         1         1.1%         1         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0         0.0%         0           0.1%         12         8.5%         9         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0% </td <td>Total         Zone 1         Zone 2         Zone 3         Zone 4           Inspring at CUI (Excluding varies)         0.0%         0</td> <td>Answer         Answer         Answer&lt;</td> <td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5           Aborpting at UUL (Excluding Varies)           1.1%         10         0.0%         0<!--</td--><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5           your main food and grocery shorping at QOI (Excluding Varies)         1.1%         10         0.0%         0         0.0%         0         1.1%         1         3.6%         7           0.9%         8         0.0%         0         <td< td=""><td>Total         Zone I         Zone Z         <thzone th="" z<="">         Zone Z         <thzone th="" z<=""> <thzone th="" z<=""></thzone></thzone></thzone></td><td>Total         Zone I         Zone Z         Zone A         Zone A         Zone A         Zone S         Zone A           Popur malified         USCON         0         0.0%         0         0.0%         0         1.1%         1         3.6%         7         1.1%         2           0.9%         8         0.0%         0         <t< td=""><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7           your main Ioo-Cland group yranes/         halpprjng ar QU [ Exclusing Yranes/         halpprjng ar</td><td>Total         Zone 1         Zone 2         Zone 4         Zone 5         Zone 6         Zone 7           your main food and greeney shopping?           1.1%         10         0.0%         0</td><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 7           your main contractioning varies/ 1.1%         10         0.0%         0</td></t<></td></td<></td></td>	Total         Zone 1         Zone 2         Zone 3         Zone 4           Inspring at CUI (Excluding varies)         0.0%         0	Answer         Answer<	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5           Aborpting at UUL (Excluding Varies)           1.1%         10         0.0%         0 </td <td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5           your main food and grocery shorping at QOI (Excluding Varies)         1.1%         10         0.0%         0         0.0%         0         1.1%         1         3.6%         7           0.9%         8         0.0%         0         <td< td=""><td>Total         Zone I         Zone Z         <thzone th="" z<="">         Zone Z         <thzone th="" z<=""> <thzone th="" z<=""></thzone></thzone></thzone></td><td>Total         Zone I         Zone Z         Zone A         Zone A         Zone A         Zone S         Zone A           Popur malified         USCON         0         0.0%         0         0.0%         0         1.1%         1         3.6%         7         1.1%         2           0.9%         8         0.0%         0         <t< td=""><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7           your main Ioo-Cland group yranes/         halpprjng ar QU [ Exclusing Yranes/         halpprjng ar</td><td>Total         Zone 1         Zone 2         Zone 4         Zone 5         Zone 6         Zone 7           your main food and greeney shopping?           1.1%         10         0.0%         0</td><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 7           your main contractioning varies/ 1.1%         10         0.0%         0</td></t<></td></td<></td>	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5           your main food and grocery shorping at QOI (Excluding Varies)         1.1%         10         0.0%         0         0.0%         0         1.1%         1         3.6%         7           0.9%         8         0.0%         0 <td< td=""><td>Total         Zone I         Zone Z         <thzone th="" z<="">         Zone Z         <thzone th="" z<=""> <thzone th="" z<=""></thzone></thzone></thzone></td><td>Total         Zone I         Zone Z         Zone A         Zone A         Zone A         Zone S         Zone A           Popur malified         USCON         0         0.0%         0         0.0%         0         1.1%         1         3.6%         7         1.1%         2           0.9%         8         0.0%         0         <t< td=""><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7           your main Ioo-Cland group yranes/         halpprjng ar QU [ Exclusing Yranes/         halpprjng ar</td><td>Total         Zone 1         Zone 2         Zone 4         Zone 5         Zone 6         Zone 7           your main food and greeney shopping?           1.1%         10         0.0%         0</td><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 7           your main contractioning varies/ 1.1%         10         0.0%         0</td></t<></td></td<>	Total         Zone I         Zone Z         Zone Z <thzone th="" z<="">         Zone Z         <thzone th="" z<=""> <thzone th="" z<=""></thzone></thzone></thzone>	Total         Zone I         Zone Z         Zone A         Zone A         Zone A         Zone S         Zone A           Popur malified         USCON         0         0.0%         0         0.0%         0         1.1%         1         3.6%         7         1.1%         2           0.9%         8         0.0%         0 <t< td=""><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7           your main Ioo-Cland group yranes/         halpprjng ar QU [ Exclusing Yranes/         halpprjng ar</td><td>Total         Zone 1         Zone 2         Zone 4         Zone 5         Zone 6         Zone 7           your main food and greeney shopping?           1.1%         10         0.0%         0</td><td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 7           your main contractioning varies/ 1.1%         10         0.0%         0</td></t<>	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7           your main Ioo-Cland group yranes/         halpprjng ar QU [ Exclusing Yranes/         halpprjng ar	Total         Zone 1         Zone 2         Zone 4         Zone 5         Zone 6         Zone 7           your main food and greeney shopping?           1.1%         10         0.0%         0	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 7           your main contractioning varies/ 1.1%         10         0.0%         0

#### by Zone (filtered)

# Allerdale / Copeland Household Survey for White Young Green

by Zone (Intered)			1 Miles			-	anu				Juiv	cy					1 age	; 191
Weighted:					for V	Vhi	te Yo	ung	g Gree	en							May	2008
	Tota	1	Zone	1	Zone	2	Zone	3	Zone 4	L	Zone	5	Zone	6	Zone	7	Zone	8
	100		Lone	1	Lone	-	Zone	0	ZOIR 7		Zone	5	Zone	0	Lone	,	Lonc	0
0.111																		
Carlisle Marks and Spencer - Pow Street, Workington	1.4%	12	0.0%	0	1.2%	1	1.2%	1	0.0%	0	4.8%	9	0.0%	0	1.2%	1	0.0%	0
Netto - The Ginns, Whitehaven	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.1%	5	3.5%	3	0.0%	0
Netto - St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto - Risedale Road, Barrow in Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WM Morrison's - Derwent Drive, Workington	15.5%	137	7.4%	8	31.4%	26	9.4%	8	4.4%	2	47.3%	90	1.6%	3	0.0%	0	0.0%	0
WM Morrison's - Flattwalks, Whitehaven	14.2%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.2%	94	35.3%	30	3.3%	2
Sainsbury's - Station Street, Cockermouth	6.6%	58	2.1%	2	3.5%	3	54.1%	46	6.6%	4	1.2%	2	0.0%	0	1.2%	1	0.0%	0
Somerfield - Station Road, Wigton	3.5%	31	27.7%	30	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Scott Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Wigton Road, Carlisle	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Lapstone Road, Millom	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	16
Spar - Westfield Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Aynsome Road, Cartmel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Sandylands Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - High Street, Cleaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Hutton Way, Carlisle Spar - High Street, Kirkby	0.0% 0.0%	0 0																
Stephen Spar - Newtown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Spar - King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Solway Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Petteril Bank Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Spar - Fuse Hill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.000	0	0.004	0	0.004	0	0.00/	0	0.004	0	0.000	0	0.004	0	0.00/	0	0.00/	0
Spar - Burrowgate, Penrith Spar - Netherby Street,	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0												
Longtown	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Spar - Queen Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Lamb Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Spar - Boroughgate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Spar - Richmond Hill Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Spar - Shorley Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Spar - Compston Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Spar - Main Street, Staveley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - The Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Tesco - Workington	14.0%	124	3.2%	3	40.7%	34	15.3%	13	4.4%	2	37.0%	70	0.5%	1	0.0%	0	1.1%	1
Tesco - North Shore, Whitehaven	14.0%	124	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	43.7%	95	32.9%	28	0.0%	0
Tesco - Lockerbie	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Aspatria Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

#### by Zone (filtered)

# Allerdale / Copeland Household Survey for White Young Green

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sy Lone (Intered)						° P -						-5					g.	
Weighted:					for V	Vhi	te Yo	ung	g Gre	en							May	2008
	Total		Zone	1	Zone	2	Zone 3	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Centre																		
Local Shops - Barrow in Furness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Local Shops - Carlisle City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Local Shops - Cleator Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Distington Local Shops - Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre																		
Local Shops - Frizington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Gosforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Haverigg Local Shops - Maryport	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0 0
Town Centre	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Local Shops - Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Keswick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Millom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Seascale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local Shops - Silloth Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Local Shops - St Bees Local Shops - Whitehaven	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0
Town Centre	0.070	0	01070	0	01070	0	01070	0	01070	0	0.070	0	0.070	0	0.070	Ŭ	01070	0
Local Shops - Wigton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Workington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Market - Aspatria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Cleator Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Keswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Silloth Market - Whitehaven	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Market - Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	6	3.2%	3	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Internet / Home Delivery	3.4%	30	6.4%	7	1.2%	1	3.5%	3	5.5%	3	0.6%	1	1.1%	2	4.7%	4	13.3%	9
Morrisons, Kingsdown Road, Carlisle	1.6%	14	10.6%	11	1.2%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Barrow-in-Furness	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	10
Tesco Metro, Victoria Viaduct, Carlisle	0.9%	8	7.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King Street, Wigton	0.7%	6	4.3%	5	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, Senhouse Street, Maryport	0.7%	6	1.1%	1	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Warwick Road, Carlisle	0.6%	5	4.3%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Strand, Barrow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Weighted base:		886 886		107 94		82 86		85 85		56 91		189		217 190		85 85		64 90
Sample:		000		94		00		63		91		165		190		83		90

by Zone (filtered)				- 44	le / C	_					Juiv	-3					0	e 193
Weighted:					ior v	vni	te Yo	unş	g Gre	en							May	2008
	Tota	ત્રી	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q02 Which retailer do y Q01.) Those who said 'Intern	-	-			d interne	et/ ho	me deliv	very s	hopping	g fron	n? (thos	e that	answe	red in	ternet/ h	nome	delivery	/ at
Asda	11.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.7%	4
Iceland	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	74.7%		100.0%		100.0%		100.0%	3	40.0%	1	0.0%		100.0%	2	75.0%	3	58.3%	5
Other	9.5%	3	0.0%	0	0.0%	0	0.0%	0	60.0%	2	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		30		7		1		3		3		1		2		4		9
Sample:		34		6		1		3		5		1		2		4		12
Q03 How frequently do									.? (Store	e/des	tination	ment	ioned at	t Q01)				
Those who do main fo	oa snoppu	ng ai Q		uaing	Internet/ I	nome	Delivery	)										
Two or more times a week	25.7%	246			14.3%	13		27	24.2%	14		53	36.7%	88	20.4%	19	23.8%	14
At least once a week	56.5%	539	54.5%	63	75.5%	71	53.3%	49	60.0%	35	59.3%	121	53.8%	129	53.8%	50		22
At least once a fortnight	9.9%	94 50	15.8%	18	4.1%	4	13.0%	12 2	8.4%	5 2	9.0%	18 7	5.7%		11.8%	11		12
At least once a month At least every two months	6.2% 0.4%	59 4	12.9% 2.0%	15 2	4.1% 0.0%	4 0	2.2% 0.0%	0	4.2% 0.0%	0	3.4% 0.0%	0	3.3% 0.0%	8 0	11.8% 1.1%	11 1	16.7% 1.2%	10 1
Less often	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	1.2%	12	0.0%	Ő	2.0%	2	2.2%	2	2.1%	1	2.3%	5	0.5%	1	1.1%	1	0.0%	ŏ
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Weighted base: Sample:		955 950		115 101		94 98		92 92		58 95		203 177		240 210		93 93		60 84
Q04 How do you norma	lly travol		(Storal		nation m		anod at C			)5		177		210		15		04
Those who do main fo	-		•															
Bicycle	0.2%	2	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	5.7%	55	1.0%	1	5.1%	5	3.3%	3	3.2%	2	6.2%	13	11.4%	27	3.2%	3	1.2%	1
Car/van (as driver)	63.7%	608	76.2%	88	61.2%	57	60.9%	56	63.2%		59.9%	122	62.4%	150	72.0%		53.6%	32
Car/van (as passenger)	19.6%	187	15.8%	18	24.5%	23	10.9%	10	9.5%	6		54	18.1%	43	18.3%	17		16
Metro Motorcycle, scooter or	0.0% 0.2%	0 2	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
moped	0.270	2	0.070	0	0.070	0	1.170	1	1.170	1	0.070	0	0.070	0	0.070	0	0.070	0
Taxi	1.6%	15	0.0%	0	2.0%	2	2.2%	2	1.1%	1	0.6%	1	2.4%	6	2.2%	2	2.4%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.4%	80	5.9%	7	7.1%	7	18.5%	17	18.9%	11	6.2%	13	5.2%	13	4.3%	4	15.5%	9
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	0.5%	4	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.0%	0
Delivered	0.2%	2	1.0%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		955 950		115 101		94 98		92 92		58 95		203 177		240 210		93 93		60 84
Q05 When you go main	food eh		n ie vou		nev narf		nother in		v/ activit		cludee		et/ hom		verv?	15		04
Those who do main fo										., (67	514463			e uell	very i			
Yes – travelling to/from work	13.3%	127	13.9%	16	13.3%	12	26.1%	24	22.1%	13	15.8%	32	7.1%	17	10.8%	10	3.6%	2
Yes - travelling to/from	2.2%	21	1.0%	1	2.0%	2	5.4%	5	2.1%	1	1.1%	2	2.4%	6	1.1%	1	4.8%	3
school/college	0.00/	0	2.00/	~	0.00/	0	0.00/	0	1 10/	1	0 604	1	0.00/	0	2.20/	~	4 00/	~
Yes – Other	0.9%	9 724	2.0%	2	0.0% 76.5%	0	0.0%	0	1.1%	1	0.6%	1	0.0%	202	2.2% 79.6%	2	4.8%	3
No Visiting friends / relatives	75.8% 2.9%	724 28	70.3% 6.9%	81	76.5% 0.0%	72 0	60.9% 4.3%	56 4	63.2% 4.2%	2	77.4% 2.8%	157 6	84.3% 1.9%	202	79.6% 1.1%	74 1	75.0% 3.6%	45 2
Other food / non food shopping	1.5%	15	2.0%	2	2.0%	2	4.3%	4	4.2% 3.2%	2		0	1.9%	5	1.1%	1	3.6%	2

es – travelling to/from	13.3%	127	13.9%	16	13.3%	12	26.1%	24	22.1%	13	15.8%	32	7.
work es – travelling to/from	2.2%	21	1.0%	1	2.0%	2	5.4%	5	2.1%	1	1.1%	2	2.
school/college													
es – Other	0.9%	9	2.0%	2	0.0%	0	0.0%	0	1.1%	1	0.6%	1	0.
o	75.8%	724	70.3%	81	76.5%	72	60.9%	56	63.2%	37	77.4%	157	84.
isiting friends / relatives	2.9%	28	6.9%	8	0.0%	0	4.3%	4	4.2%	2	2.8%	6	1.
ther food / non food	1.5%	15	2.0%	2	2.0%	2	11%	1	3 2%	2	0.0%	0	1

Visiting friends / relatives	2.9%	28	6.9%	8	0.0%	0	4.3%	4	4.2%	2	2.8%	6	1.9%	5	1.1%	1	3.6%
Other food / non food	1.5%	15	2.0%	2	2.0%	2	1.1%	1	3.2%	2	0.0%	0	1.9%	5	1.1%	1	3.6%
shopping																	
Banking	0.7%	7	3.0%	3	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%
Leisure	1.2%	12	1.0%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.4%	3	2.2%	2	6.0%
(Don't Know)	1.6%	15	0.0%	0	5.1%	5	1.1%	1	1.1%	1	2.3%	5	1.4%	3	1.1%	1	0.0%
Weighted base:		955		115		94		92		58		203		240		93	
Sample:		950		101		98		92		95		177		210		93	

0 4 0

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						ope						•						
Weighted:					for V	Vhi	te You	ıng	g Gre	en							May	20
	Tota	ıl	Zone	1	Zone	2	Zone 3		Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
<b>Q06 When do you do you</b> <i>Those who do main foo</i>				g?														
Weekdays during the day Weekdays during the	51.8% 8.6%	510 84	57.9% 4.7%	71 6	44.4% 12.1%	42 12	46.3% 14.7%	44 14	59.0% 2.0%	36 1	56.2% 11.8%	115 24	50.0% 6.1%	121 15	52.6% 8.2%	51 8	43.8% 7.3%	
evening aturday	12.2%	120	9.3%	11	20.2%	19	10.5%	10	8.0%	5	10.1%	21	12.3%	30	10.3%	10	20.8%	
unday	2.4%	24	1.9%	2	2.0%	2	2.1%	2	0.0%	0	1.7%	3	4.2%	10	1.0%	1	4.2%	
/aries Don't know)	25.1% 0.0%	247 0	26.2% 0.0%	32 0	21.2% 0.0%	20 0	26.3% 0.0%	25 0	31.0% 0.0%	19 0	20.2% 0.0%	41 0	27.4% 0.0%	66 0	27.8% 0.0%	27 0	24.0% 0.0%	
Veighted base:	,.	985		122	,.	95		95	,.	61	,.	204		242	,.	96		
Sample:		984		107		99		95	10	100		178		212		97		
<b>Q07</b> When you go main for Those who do main for								ICTIV	ity?									
es – non-food shopping	20.4%		24.8%	28		16	19.6%		26.3%	15	11.3%	23	18.6%	45	28.0%	26	39.3%	
Yes – leisure activity	5.4%	51	5.9%	7	1.0%	1	2.2%	2	9.5%	6	4.5%	9	4.8%	11	9.7%	9	10.7%	
Yes – visiting services such as banks and other	10.5%	100	8.9%	10	7.1%	7	14.1%	13	14.7%	9	8.5%	17	11.0%	26	12.9%	12	10.7%	
financial institutions Yes – other activity	1.7%	16	4.0%	5	0.0%	0	1.1%	1	5.3%	3	1.1%	2	1.4%	3	1.1%	1	1.2%	
Varies	3.7%	35	6.9%	8	6.1%	6	4.3%	4	4.2%	2	3.4%	7	1.4%	3	5.4%	5	0.0%	
No	59.3%	567	47.5%	55	68.4%	64	63.0%	58	47.4%	28	68.9%	140	63.3%	152	49.5%	46	40.5%	
Food shopping Visiting friends / relatives	2.4% 2.5%	23 24	3.0% 5.0%	3 6	1.0% 0.0%	1 0	1.1% 2.2%	1 2	4.2% 2.1%	2 1	4.5% 3.4%	9 7	1.0% 1.0%	2 2	2.2% 4.3%	2 4	2.4% 3.6%	
Visit café / restaurant	2.5% 1.6%	24 15	1.0%	1	0.0% 3.1%	3	2.2%	2	2.1%	1	5.4% 1.1%	2	1.4%	3	4.5%	4	5.0% 4.8%	
Visit the library	0.5%	5	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.6%	1	0.0%	0	1.1%	1	1.2%	
Recycling	0.7%	6	1.0%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	2	1.0%	2	0.0%	0	0.0%	
Work	0.4%	4	2.0%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	
Browsing / walking around Visit doctors / dentists	0.4% 0.3%	3 3	1.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 1.1%	0 1	$0.6\% \\ 0.0\%$	1 0	0.5% 0.0%	1 0	0.0% 2.2%	0 2	0.0% 1.2%	
Don't know)	0.4%	4	0.0%	0	1.0%	1	1.1%	1	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	
		955		115		94		92		58		203		240		93		
Weighted base:		955 950		115 101		94 98		92 92		58 95		203 177		240 210		93 93		
Weighted base: Sample:	is non-fe	950 ood s		101 <b>9? (EX</b>		98 G CH		92 S S⊦		95 G)	excludin	177	know/va	210	08)			
Weighted base: Sample: Q08 Where do you do th Those who do main foo	is non-fe	950 ood s		101 <b>9? (EX</b>		98 G CH		92 S S⊦		95 G)	excludinş 0.0%	177	know/va 0.0%	210	08) 0.0%		0.0%	
Weighted base: Sample: <b>Q08 Where do you do th</b> <i>Those who do main foo</i> Aspatria Town Centre	<b>is non-f</b> e d shoppir	950 <b>ood s</b> 1g at Q	201 and w	101 <b>]? (EX</b> ho ha	ve a linked	98 <b>G CH</b> l trip ;	for non-foo	92 <b>5 S⊦</b> d sho	opping at	95 <b>3)</b> <i>Q</i> 07 (		177 g don't		210 ires Q		93	0.0% 71.0%	
Weighted base: Sample: <b>Q08 Where do you do th</b> <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town	<b>is non-f</b> e d shoppin 0.0%	950 <b>ood s</b> 1g at Q 0	01 and w	101 <b>]? (EX</b> tho hat 0	ve a linkea 0.0%	98 <b>G CH</b> l trip J 0	for non-foo 0.0%	92 <b>5 SH</b> od sho 0	opping at 0.0%	95 <b>3)</b> <i>Q07 (</i> 0	0.0%	177 g don't 0	0.0%	210 ires Q 0 0 0	0.0%	93 0		
Weighted base: Sample: Q08 Where do you do th <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre	<b>is non-f</b> e d shoppir 0.0% 8.5% 9.9% 1.2%	950 ood s 1g at Q 0 16 18 2	01 and w 0.0% 0.0% 55.0% 0.0%	101 <b>1? (EX</b> <i>ho hav</i> 0 0 13 0	ve a linked 0.0% 0.0% 5.9% 0.0%	98   <b>G CH</b>   trip j 0 0	for non-foo 0.0% 0.0% 23.5% 0.0%	92 <b>5 SH</b> od sha 0 0 0 4 0	0.0% 0.0% 0.0% 4.2% 0.0%	95 <b>3)</b> <i>Q07 (</i> 0 0	0.0% 0.0% 0.0% 0.0%	177 g don't 0 0	0.0% 0.0% 0.0% 5.3%	210 ires Q 0 0 0 2	0.0% 0.0% 0.0%	93 0 0 0 0	71.0% 0.0% 0.0%	
Weighted base: Sample: <b>Q08 Where do you do th</b> <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre	<b>is non-f</b> <i>d shoppir</i> 0.0% 8.5% 9.9% 1.2% 5.4%	950 ood s ng at Q 0 16 18 2 10	0.0% 0.0% 55.0% 0.0% 5.0%	101 <b>17 (EX</b> tho hav 0 0 13 0 1	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9%	98 <b>G CH</b> <i>l trip</i> 0 0 1 0 1	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3%	92 5 <b>SH</b> od sha 0 0 4 0 6	0.0% 0.0% 4.2% 0.0% 4.2%	95 <b>3)</b> <i>Q07 (</i> 0 0 1 0 1	0.0% 0.0% 0.0% 5.0%	177 g don't 0 0 0 0 1	0.0% 0.0% 5.3% 0.0%	210 <i>ires Q</i> 0 0 0 2 0	0.0% 0.0% 0.0% 0.0%	93 0 0 0 0 0 0	71.0% 0.0% 0.0% 0.0%	
Weighted base: Sample: Q08 Where do you do th <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Egremont Town Centre	<b>is non-f</b> e d shoppir 0.0% 8.5% 9.9% 1.2%	950 ood s 1g at Q 0 16 18 2	01 and w 0.0% 0.0% 55.0% 0.0%	101 <b>1? (EX</b> <i>ho hav</i> 0 0 13 0	ve a linked 0.0% 0.0% 5.9% 0.0%	98   <b>G CH</b>   trip ] 0 0	for non-foo 0.0% 0.0% 23.5% 0.0%	92 <b>5 SH</b> od sha 0 0 0 4 0	0.0% 0.0% 0.0% 4.2% 0.0%	95 <b>3)</b> <i>Q07 (</i> 0 0 1	0.0% 0.0% 0.0% 0.0%	177 g don't 0 0 0	0.0% 0.0% 0.0% 5.3%	210 ires Q 0 0 0 2	0.0% 0.0% 0.0%	93 0 0 0 0	71.0% 0.0% 0.0%	
Weighted base: Sample: 208 Where do you do th <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Egremont Town Centre Kendal Town Centre	<b>is non-f</b> <i>d shoppin</i> 0.0% 8.5% 9.9% 1.2% 5.4% 0.5%	950 ood s <i>ng at Q</i> 16 18 2 10 1	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0%	101 <b>9? (EX</b> <i>ho hav</i> 0 0 13 0 1 0 1 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0%	98 <b>G CH</b> <i>l trip</i> 0 0 1 0 1 0 1 0	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0%	92 <b>5 SH</b> <i>od sha</i> 0 0 4 0 6 0	0.0% 0.0% 4.2% 0.0% 4.2% 0.0%	95 <b>20</b> 7 ( 0 0 1 0 1 0	0.0% 0.0% 0.0% 5.0% 0.0%	177 g don't 0 0 0 0 1 0	0.0% 0.0% 5.3% 0.0% 0.0%	210 ires Q 0 0 0 2 0 0 0	0.0% 0.0% 0.0% 0.0% 4.2%	93 0 0 0 0 0 1	71.0% 0.0% 0.0% 0.0%	
Weighted base: Sample: 208 Where do you do th <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Egremont Town Centre Egremont Town Centre Kendal Town Centre Keswick Town Centre Maryport Town Centre	is non-fe d shoppin 0.0% 8.5% 9.9% 1.2% 5.4% 0.5% 0.0% 5.0% 1.2%	950 ood s <i>ig at Q</i> 0 16 18 2 10 1 0 9 2	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0% 0.0% 5.0% 0.0%	101 <b>j? (EX</b> <i>ho hav</i> 0 0 13 0 1 0 1 0 1 0 1 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0% 0.0% 0.0% 5.9%	98 <b>G CH</b> <i>l trip</i> 0 0 1 0 1 0 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 0 1 1 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0% 0.0% 0.0% 0.0%	92 <b>S SH</b> <i>d sha</i> 0 0 4 0 6 0 0 0 0 0	0.0% 0.0% 4.2% 0.0% 4.2% 0.0% 0.0% 54.2% 0.0%	95 <i>Q07 (</i> 0 0 1 0 1 0 8 0	0.0% 0.0% 0.0% 5.0% 0.0% 0.0% 5.0%	177 g don't 0 0 0 0 1 0 0 1 0 0 1	0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0%	210 <i>ires Q</i> 0 0 0 2 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0%	93 0 0 0 0 0 1 0 0 0 0 0	71.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	
Weighted base: Sample: 208 Where do you do th Those who do main foo Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Egremont Town Centre Kendal Town Centre Keswick Town Centre Maryport Town Centre Millom Town Centre	is non-fo d shoppin 0.0% 8.5% 9.9% 1.2% 5.4% 0.5% 0.0% 5.0% 1.2% 2.7%	950 ood s ig at Q 0 16 18 2 10 1 0 9 2 5	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0% 5.0% 0.0% 0	101 <b>9? (EX</b> <i>ho hav</i> 0 0 13 0 1 0 0 1 0 0 1 0 0 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0% 0.0% 5.9% 0.0%	98 <b>G CH</b> <i>l trip</i> 0 0 1 0 1 0 0 1 0 1 0 1 0 0 1 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0%	92 <b>S SH</b> <i>d sha</i> 0 0 0 4 0 6 0 0 0 0 0 0 0 0 0	Dypping at           0.0%           0.0%           4.2%           0.0%           4.2%           0.0%           54.2%           0.0%           54.2%           0.0%           0.0%	95 <i>Q07 (</i> 0 0 1 0 1 0 8 0 0 0	0.0% 0.0% 0.0% 5.0% 0.0% 0.0% 0.0% 5.0% 0.0%	177 g don't 0 0 0 0 1 0 0 1 0 1 0	0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	210 <i>ires Q</i> 0 0 0 2 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0%	93 0 0 0 0 0 1 0 0 0 0 0 0 0	71.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 22.6%	
Weighted base: Sample: Q08 Where do you do th <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Egremont Town Centre Egremont Town Centre Kendal Town Centre Keswick Town Centre Maryport Town Centre Millom Town Centre Penrith Town Centre	is non-fo d shoppin 0.0% 8.5% 9.9% 1.2% 5.4% 0.5% 0.0% 5.0% 1.2% 2.7% 1.3%	950 ood s ig at Q 0 16 18 2 10 1 0 9 2 5 2	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0% 0.0% 0.0	101 <b>9? (EX</b> <i>bo hav</i> 0 0 13 0 1 0 0 1 0 0 0 0 0 0 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0% 0.0% 5.9% 0.0% 0.0%	98 <b>G CH</b> <i>l trip</i> 0 0 1 0 1 0 0 1 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	92 <b>S SH</b> <i>d sha</i> 0 0 0 4 0 6 0 0 0 0 0 0 0 0 0 0 0 0 0	Dypping at           0.0%           0.0%           4.2%           0.0%           4.2%           0.0%           54.2%           0.0%           54.2%           0.0%           54.2%           0.0%           54.2%           0.0%           54.2%           0.0%           16.7%	95 <i>Q07 (</i> 0 0 1 0 1 0 8 0 2	0.0% 0.0% 0.0% 5.0% 0.0% 0.0% 5.0% 0.0%	177 g don't 0 0 0 0 1 0 0 1 0 0 1 0 0	0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0%	210 <i>ires Q</i> 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0%	93 0 0 0 0 0 1 0 0 0 0 0 0 0 0	71.0% 0.0% 0.0% 0.0% 0.0% 0.0% 22.6% 0.0%	
Weighted base: Sample: Q08 Where do you do th <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Egermont Town Centre Egremont Town Centre Kendal Town Centre Maryport Town Centre Millom Town Centre Penrith Town Centre Silloth Town Centre	is non-fo d shoppin 0.0% 8.5% 9.9% 1.2% 5.4% 0.5% 0.0% 5.0% 1.2% 2.7%	950 ood s ig at Q 0 16 18 2 10 1 0 9 2 5	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0% 5.0% 0.0% 0	101 <b>9? (EX</b> <i>ho hav</i> 0 0 13 0 1 0 0 1 0 0 1 0 0 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0% 0.0% 5.9% 0.0%	98 <b>G CH</b> <i>l trip</i> 0 0 1 0 1 0 0 1 0 1 0 1 0 0 1 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0%	92 <b>S SH</b> <i>d sha</i> 0 0 0 4 0 6 0 0 0 0 0 0 0 0 0	Dypping at           0.0%           0.0%           4.2%           0.0%           4.2%           0.0%           54.2%           0.0%           54.2%           0.0%           0.0%	95 <i>Q07 (</i> 0 0 1 0 1 0 8 0 0 0	0.0% 0.0% 0.0% 5.0% 0.0% 0.0% 0.0% 5.0% 0.0%	177 g don't 0 0 0 0 1 0 0 1 0 1 0	0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	210 <i>ires Q</i> 0 0 0 2 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0%	93 0 0 0 0 0 1 0 0 0 0 0 0 0	71.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 22.6%	
Weighted base: Sample: Q08 Where do you do th Those who do main foo Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Egremont Town Centre Kendal Town Centre Kendal Town Centre Maryport Town Centre Millom Town Centre Silloth Town Centre Whitehaven Town Centre Whitehaven Town Centre	is non-fe d shoppin 0.0% 8.5% 9.9% 1.2% 5.4% 0.0% 5.0% 1.2% 2.7% 1.3% 0.3% 0.3% 32.6% 3.4%	950 ood s ng at Q 0 16 18 2 10 1 0 9 2 5 2 0 60 6	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0% 0.0% 0.0	101 <b>j? (EX</b> <i>ho hav</i> 0 0 13 0 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	98 <b>G CH</b> <i>l trip</i> 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	92 <b>S SH</b> <i>d sha</i> 0 0 0 4 0 0 0 0 0 0 0 0 0 0 0 0 0	Dyping at           0.0%           0.0%           4.2%           0.0%           4.2%           0.0%           54.2%           0.0%           16.7%           0.0%           0.0%           4.2%	95 95 007 ( 0 0 0 1 0 0 0 1 0 0 0 0 0 2 0 0 0 1	0.0% 0.0% 0.0% 5.0% 0.0% 5.0% 0.0% 0.0%	177 g don't 0 0 0 0 1 0 0 1 0 0 0 1 0 0 0 0 0 0 0	0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 89.5% 0.0%	210 <i>ires Q</i> 0 0 0 0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 4.2\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 87.5\%\\ 0.0\%\\ \end{array}$	93 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 21 0	71.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	
Weighted base: Sample: 208 Where do you do th Those who do main foo Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Egremont Town Centre Egremont Town Centre Kendal Town Centre Maryport Town Centre Millom Town Centre Silloth Town Centre Silloth Town Centre Whitehaven Town Centre Wigton Town Centre Wigton Town Centre Wigton Town Centre Wigton Town Centre Windermere Town Centre	is non-fe d shoppin 0.0% 8.5% 9.9% 1.2% 5.4% 0.0% 5.0% 1.2% 2.7% 1.3% 0.0% 32.6% 3.4% 0.0%	950 ood s ag at Q 0 16 18 2 10 1 0 9 2 5 2 0 0 60 6 0	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0% 0.0% 0.0	101 0 (EXX) 0 0 13 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	98 <b>G CH</b> <i>l trip</i> 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	92 <b>S SH</b> <i>d sha</i> 0 0 0 4 0 0 0 0 0 0 0 0 0 0 0 0 0	Dyping at           0.0%           0.0%           4.2%           0.0%           4.2%           0.0%           54.2%           0.0%           16.7%           0.0%           4.2%           0.0%           54.2%           0.0%           16.7%           0.0%           4.2%           0.0%           4.2%           0.0%           4.2%           0.0%	95 <i>Q07 (</i> 0 0 1 0 1 0 8 8 0 0 0 2 0 0 0 1 0	0.0% 0.0% 0.0% 5.0% 0.0% 0.0% 0.0% 0.0%	177 g don't 0 0 0 0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\%\\ 0.0\%$	210 <i>ires Q</i> 0 0 0 0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 87.5\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ \end{array}$	93 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 71.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	
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Weighted base: Sample: <b>Q08 Where do you do th</b> <i>Those who do main foo</i> Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cleator Moor Town Centre Egremont Town Centre Kendal Town Centre Kendal Town Centre Maryport Town Centre Penrith Town Centre Silloth Town Centre Whitehaven Town Centre Whitehaven Town Centre Windermere Town Centre Bridges Retail Park, Whitehaven Derwent Howe Retail Park, Workington Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle St Nicholas Gate Retail Park,	is non-fe d shoppin 0.0% 8.5% 9.9% 1.2% 5.4% 0.0% 2.7% 1.3% 0.0% 32.6% 3.4% 0.0% 25.0% 0.0% 1.8% 0.0% 0.0% 0.0% 0.0%	950 <b>ood s</b> <i>ag at Q</i> 0 16 18 2 10 1 0 9 2 2 0 0 1 0 9 2 2 0 0 1 0 0 1 0 1 0 0 1 0 0 1 0 0 1 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	001 and w 0.0% 0.0% 55.0% 0.0% 5.0% 0.0% 0.0% 0.0	101 101 17 (EX 0 0 0 13 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	ve a linked 0.0% 0.0% 5.9% 0.0% 5.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	98 98 98 96 CFL 1 trip. 0 0 0 0 1 1 0 0 0 0 0 0 0 1 1 0 0 0 0	for non-foo 0.0% 0.0% 23.5% 0.0% 35.3% 0.0	92 <b>S SH</b> <i>d shu</i> 0 0 0 0 0 0 0 0 0 0 0 0 0	opping at           0.0%           0.0%           4.2%           0.0%           4.2%           0.0%           54.2%           0.0%           16.7%           0.0%	95 95 907 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 5.0% 0.0% 0.0% 0.0% 0.0%	177 g don't 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	210 <i>ires Q</i> 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0%	93 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	71.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	

Weighted:

	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q09 Do you make 'top up	o' shopp	oing ti	ips for	staple	e goods,	such	as brea	ad and	d milk, iı	n betv	ween yo	ur ma	in food	shop	ping tri	p?		
Yes No	73.8% 26.2%	739 263	76.6% 23.4%	93 28	74.0% 26.0%	71 25	73.0% 27.0%	73 27	57.0% 43.0%	35 26	74.4% 25.6%	154 53	80.8% 19.2%	198 47		62 39	75.0% 25.0%	53 18
Weighted base: Sample:		1002 1002		122 107		96 100		100 100		61 100		207 180		245 214		100 101		71 100

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				for V	Vhit	te You	ing	g Gre	en							May 20	008
Total		Zone	l	Zone	2	Zone 3		Zone 4	4	Zone 5		Zone 6		Zone 7	,	Zone 8	;
				(Don't k	now) a	nd varies a	t Ql	0)									
0.7%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
0.5%	3	0.0%	0	0.0%	0	3.4%	2	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.4%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0
0.10/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.50/	1
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
0.0% 2.1%	0 13	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 43.1%	0 13	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.9%	12	0.0%	0	1.5%	1	1.7%	1	0.0%	0	7.6%	10	0.0%	0	0.0%	0	0.0%	0
0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	8
0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
4.1%	26	0.0%	0	40.0%	25	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.8%	5	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	19	3.7%	2	0.0%	0
4 1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.1%	26	0.0%	0
1.4%	9	7.2%	6	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.7%	11	11.6%	9	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.7%	4	0.0%	0	0.0%	0	0.0%	0	13.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
2.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	16	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	this 'top           0.7%           0.7%           0.5%           0.4%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.1%           0.2%           0.0%           0.2%           0.2%           1.2%           0.2%           1.2%           0.2%           1.2%           0.2%           1.2%           0.2%           1.2%           0.2%           1.2%           0.2%           1.1%           0.7%           0.0%           0.7%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%           0.0%	<b>this 'top-up'</b> $0.7\%$ 4 $0.7\%$ 5 $0.5\%$ 3 $0.4\%$ 2 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.1\%$ 1 $0.0\%$ 0 $0.1\%$ 1 $0.0\%$ 0 $0.1\%$ 1 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.2\%$ 1 $1.2\%$ 8 $0.2\%$ 1 $1.2\%$ 8 $0.2\%$ 1 $4.1\%$ 26 $1.4\%$ 9 $1.7\%$ 11 $0.7\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0 $0.0\%$ 0	<b>bis</b> 'top-up' shopping at $QO9$ (Excl           0.7%         4         0.0%           0.7%         5         0.0%           0.5%         3         0.0%           0.4%         2         2.9%           0.0%         0         0.0%           0.4%         2         2.9%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.1%         1         0.0%           0.1%         1         0.0%           0.1%         1         0.0%           0.2%         1         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.0%         0         0.0%           0.2%         1         0.0%           1.2%         8         0.0%           0.2%         1         0.0%           0.2%         1         0.0%           0.2%         1         0.0%           0.2%         1         0.0%	Total         Zone 1           QO9 (Excluding 0.7%         4         0.0%         0           0.7%         4         0.0%         0           0.7%         5         0.0%         0           0.5%         3         0.0%         0           0.4%         2         2.9%         2           0.0%         0         0.0%         0           0.4%         2         2.9%         2           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.1%         1         0.0%         0           0.1%         1         0.0%         0           0.2%         1         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           1.2%         8         0.0%         0           1.2%         8         0.0%         0           0.2%         1         0.0%         0           1.2%         8         0.0%         0	Total         Zone 1         Zone 1           ad shopping at Q09 (Excluding (Don't kerected))         0.7%         4         0.0%         0         1.5%           0.7%         5         0.0%         0         0.0%         0         0.0%           0.7%         5         0.0%         0         0.0%         0         0.0%           0.5%         3         0.0%         0         0.0%         0         0.0%           0.4%         2         2.9%         2         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%         0         0.0%           0.2%         1         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0	Total         Zone 1         Zone 2           ad shopping at QOP (Excluding (Don't know) at 0.7%         4         0.0%         0         1.5%         1           0.7%         4         0.0%         0         0.0%         0           0.7%         5         0.0%         0         0.0%         0           0.5%         3         0.0%         0         0.0%         0           0.4%         2         2.9%         2         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0           0.2%         1         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.1%         0         0.0%         0         0.0%         0           0.0%         0	Total         Zone 1         Zone 2         Zone 3           chis 'cop-up' s-bopping at Q09 (Excluding (Don't know) and varies at 0.7%         1         0.0%           0.7%         4         0.0%         0         1.5%         1         0.0%           0.7%         5         0.0%         0         0.0%         0         0.0%           0.5%         3         0.0%         0         0.0%         0         0.0%           0.4%         2         2.9%         2         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0	Total         Zone 1         Zone 2         Zone 3           0.7%         4         0.0%         0         1.5%         1         0.0%         0           0.7%         5         0.0%         0         0.0%         0         0.0%         0           0.7%         5         0.0%         0         0.0%         0         0.0%         0           0.5%         3         0.0%         0         0.0%         0         0.0%         0           0.4%         2         2.9%         2         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0         0.0%         0           0.1%         0         0.0%         0         0.0%         0         0.0%         0           0.2%         1         0.0%         0         <	Total         Zone 1         Zone 2         Zone 3         Zone 3           this 'top-up' shopping at QO9' (Excluding (Don't know) and varies at QU9')         0.7%6         4         0.0%6         0	All scopping an event extra transmission of extra transmissic ext	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5           chspping at QU9 (Excluding (Don't know) and varies at QU5)         0.7%         4         0.0%         0         0.5%         1         0.0%         0         0.0%	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5           this 'top-'ur ar' U''' (Exclutare (Uon' traow) and varies at U'')         0.7%         4         0.0%         0         1.5%         1         0.0%         0         0.0%	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6           this tropping         USDE         US	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6           this 'copping ar Q09' (Exclusing (Don't know) varies ar Q10')         0.0%         0	Total         Zone I         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7           th's 'cop-ut'' strepping?	Total         Zone 1         Zone 2         Zone 4         Zone 5         Zone 6         Zone 7           this 'top-ty: 'stoggen77         -         -         -         Zone 5         Zone 6         Zone 7           0.7%         4         0.0%         0         1.5%         1         0.0%         0         2.5%         3         0.0%         0         0.0%         0         2.5%         3         0.0%         0         0.0% <td>Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 8           this 'top-up' shopping?         Damping and CBV (Exclusing CDan't Encore) and varies at CLU)         0.7%         4         0.0%         0         1.5%         1         0.0%         0         0.0%         0         2.5%         3         0.0%         0</td>	Total         Zone 1         Zone 2         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 8           this 'top-up' shopping?         Damping and CBV (Exclusing CDan't Encore) and varies at CLU)         0.7%         4         0.0%         0         1.5%         1         0.0%         0         0.0%         0         2.5%         3         0.0%         0

#### by Zone (filtered)

# Allerdale / Copeland Household Survey for White Young Green

by Zone (intered)			11101			-					Juiv	сJ					1 age	197
Weighted:					for W	/hi	te Yo	ung	g Gree	en							May	2008
	Total	l	Zone	1	Zone 2		Zone 3	3	Zone 4	L .	Zone	5	Zone 6	i	Zone 7		Zone	8
Carlisle Marks and Spencer - Pow	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	13	0.0%	0	0.0%	0	0.0%	0
Street, Workington Netto - The Ginns,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Netto St Nicholas Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park, Carlisle Netto - Risedale Road, Barrow in Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WM Morrison's - Derwent Drive, Workington	4.8%	31	1.4%	1	1.5%	1	0.0%	0	0.0%	0	21.2%	29	0.0%	0	0.0%	0	0.0%	0
WM Morrison's - Flattwalks, Whitehaven	6.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	42	3.7%	2	0.0%	0
Sainsbury's - Station Street, Cockermouth	5.6%	36	0.0%	0	0.0%	0	54.2%	32	3.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Somerfield - Station Road, Wigton	3.0%	19	23.2%	18	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Scott Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Wigton Road, Carlisle	0.4%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Lapstone Road, Millom	4.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		28
Spar - Westfield Drive, Workington	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%	0
Spar - Aynsome Road, Cartmel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Sandylands Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - High Street, Cleaton Moor	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Spar - Hutton Way, Carlisle Spar - High Street, Kirkby	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0
Stephen Spar - Newtown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - King Street, Wigton Spar - Curzon Street,	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0
Maryport Spar - Solway Street, Wigton	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Petteril Bank Road,	0.0%	0	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Õ
Carlisle Spar - Fuse Hill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle																		
Spar - Burrowgate, Penrith Spar - Netherby Street,	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Longtown	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Spar - Queen Street, Wigton	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Lamb Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Spar - Boroughgate, Appleby-in-Westmorland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Richmond Hill Road, Whitehaven	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	11	0.0%	0	0.0%	0
Spar - Shorley Lane, Keswick	0.6%	4	0.0%	0	0.0%	0	0.0%	0	11.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Main Street, Staveley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - The Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Tesco - Workington	6.2%	40	1.4%	1	7.7%	5	6.8%	4	0.0%	0	22.0%	30	0.0%	0	0.0%	0	0.0%	0
Tesco - North Shore,	6.9%	40 44	0.0%	0	0.0%	0	0.8%	4	0.0%	0	0.0%	0	24.0%	41	0.0% 5.6%	3	0.0%	0
Whitehaven Tesco - Lockerbie	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Aspatria Town	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

#### by Zone (filtered)

# Allerdale / Copeland Household Survey for White Young Green

by Eone (Intered)			1 1 1 1 1 1			ob.				<i>,</i>		€J					1 450	170
Weighted:					for V	Vhi	te Yo	ung	g Gre	en							May	2008
	Total	l	Zone	1	Zone 2	2	Zone 3	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Centre																		
Local Shops - Barrow in Furness Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Local Shops - Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Cleator Moor	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	10	0.0%	0	0.0%	0
Local Shops - Cockermouth Town Centre	0.9%	6	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Distington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Egremont Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Local Shops - Frizington	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Local Shops - Gosforth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Local Shops - Haverigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Maryport Town Centre	1.4%	9	0.0%	0	12.3%	8	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Keswick Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Millom Town	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4
Centre Local Shops - Penrith Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	1.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	14.00/	0	0.00/	0
Local Shops - Seascale	1.2% 0.2%	8 1	0.0% 1.4%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	14.8% 0.0%	8 0	0.0% 0.0%	0 0
Local Shops - Silloth Town Centre	0.270	1	1.470	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - St Bees	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Local Shops - Whitehaven	3.0%	19	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	11.3%	19	0.0%	0	0.0%	Ő
Town Centre																		
Local Shops - Wigton Town Centre	1.3%	9	10.1%	8	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops Workington Town Centre	3.4%	22	0.0%	0	1.5%	1	0.0%	0	0.0%	0	14.4%	20	0.7%	1	0.0%	0	0.0%	0
Market - Aspatria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Cleator Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Keswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Silloth	0.2%	1 1	1.4% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.7%	0 1	0.0% 0.0%	0	0.0% 0.0%	0 0
Market - Whitehaven Market - Wigton	0.2% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Market - Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.0%	38	8.7%	7	12.3%	8	6.8%	4	3.9%	1	4.2%	6	3.3%	6	5.6%	3	9.2%	4
Internet / Home Delivery	0.1%	1	0.0%	0	0.0%	Ő	0.0%	0	2.0%	1	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0
Heron, Senhouse Street, Maryport	1.5%	10	0.0%	0	15.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King Street, Wigton	1.3%	9	10.1%	8	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Allerdale	0.7%	5	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Copeland	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Local Shops - Workington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops - Carlisle	0.4%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Maryport	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Homerook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Local Shops - Millom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local Shops - Silloth	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Whitehaven	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Weighted base:		638		79 60		62 65		59		31		135		171		54 54		46
Sample:		631		69		05		59		51		118		150		34		65

by Zone (filtered)			11110		le / C for V	-					Juiv	CJ					Page	
Weighted:								Ľ	,								May	
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q11 How often do you Those who do top up									mention	ed at	Q10)							
Daily	12.6%	93	13.4%	13	6.8%	5	11.0%	8	8.9%	3	14.2%	22	11.6%	23	16.1%	10	18.7%	1
Γwo or more times a week	51.3%	379	47.6%	44	58.1%	41	47.9%	35	53.6%	18	48.5%	75	56.1%	111	41.9%	26	53.3%	
At least once a week	26.7%	198		31		18	27.4%	20	25.0%	9	26.9%	41	26.6%	53	22.6%	14	22.7%	
At least once a fortnight	3.5%	26	3.7%	3	4.1%	3	4.1%	3	1.8%	1	4.5%	7	2.9%	6	3.2%	2	2.7%	
At least once a month	0.9%	7	0.0%	0	1.4%	1	2.7%	2	1.8%	1	0.0%	0	0.0%	0	4.8%	3	0.0%	
Less often	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	2	0.0%	0	0.0%	
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Varies	4.1%	30	2.4%	2	4.1%	3	5.5%	4	8.9%	3	5.2%	8	1.7%	3	8.1%	5	2.7%	
Don't know)	0.4%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	
Weighted base:		738		93		71		73		34		154		198		62		:
Sample:		729		82		74		73		56		134		173		62		,
Q12 Which retailer do y Those who said 'Inter					od inter	net/ h	nome de	livery	shoppii	ng fro	om?							
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
celand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fesco	99.9%	1	0.0%	0	0.0%	0	0.0%	0	99.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't know/ varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Weighted base:		1 1		0 0		0		0 0		1 1		0 0		0 0		0 0		
Sample:		1		0		0		0		1		0		0		0		
<b>Q13</b> Of all the money y Those who do top up	•			hous	ehold gr	oceri	es what	share	e goes to	o you	r main f	ood s	hop?					
Over <sup>3</sup> / <sub>4</sub>	57.0%	421		50		46	56.2%	41		19	60.4%	93	56.6%	112	46.8%	29	58.7%	-
/2 to <sup>3</sup> / <sub>4</sub>	26.4%	195	35.4%	33	20.3%	14	17.8%	13	31.6%	11		40	24.3%	48	35.5%	22	25.3%	
/4 to 1/2	5.9%	44	4.9%	5	5.4%	4	11.0%	8	3.5%	1	5.2%	8	5.8%	11	8.1%	5	2.7%	
Less than 1/4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	
None	1.4%	11	0.0%	0	1.4%	1	2.7%	2	0.0%	0	0.7%	1	1.2%	2	3.2%	2	4.0%	
Don't know)	9.1%	67	6.1%	6	8.1%	6	12.3%	9	10.5%	4	7.5%	11	11.6%	23	6.5%	4	9.3%	
Weighted base:		739		93		71		73		35		154		198		62		
Sample:		730		82		74		73		57		134		173		62		,
Q14 Do you ever visit r shops, etc.)?	etail dest	inatio	ons for s	pecia	lity food	good	ds (e.g. t	farm s	shops, s	pecia	lity bak	ers, s	peciality	y buto	chers, s	pecial	ity chee	ese
Yes	37.3%	374	43.0%	52	36.0%	34	46.0%	46	35.0%	21	35.0%	72	33.2%	81	39.6%	40	37.0%	
No	61.8%		57.0%	69	64.0%	61	51.0%	51		39	63.3%	131	66.8%	163	58.4%	59	63.0%	
Don't know)	0.9%	9	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.7%	3	0.0%	0	2.0%	2	0.0%	
	5.570		0.070		0.070		2.070		2.070								0.070	
Weighted base: Sample:		1002 1002		122 107		96 100		100 100		61 100		207 180		245 214		100 101		10
-																		

Weighnol:         For         For         Some 3         Caree 4         Zone 5         Zone 6         Zone 7         Zone 8           Columner 4         Total         Zone 7         Zone 3         Zone 4         Zone 5         Zone 6         Zone 7         Zone 8           Columner 4         Some 40 viai apeciality fload geods (v.e. frame slope, speciality balaers, speci speciality speciality balaers, speci speciality speciality spec	by Lone (intered)						°P.						e,					1 45	
Chart         Called         Called <thcalled< th=""> <thcalled< th="" th<=""><th>Weighted:</th><th></th><th></th><th></th><th></th><th>for V</th><th>Vhi</th><th>te Yo</th><th>ung</th><th>g Gre</th><th>en</th><th></th><th></th><th></th><th></th><th></th><th></th><th>May</th><th>2008</th></thcalled<></thcalled<>	Weighted:					for V	Vhi	te Yo	ung	g Gre	en							May	2008
Theore who with speciality food grant shows, speciality hakers, speciality hakers, speciality cheene shops, etc. J at QI4 (Excluding (Den 1 kmos) at QI5)           Other         41.4%         152         56.5%         30         60.0%         20         9.0%         10         29.5%         21         21.4%         17         51.3%         20         63.9%           Multiply Buckers         6.5%         3         2         2.2%         1         0.0%         0         0.0% <th></th> <th>Tota</th> <th>ıl</th> <th>Zone</th> <th>1</th> <th>Zone</th> <th>2</th> <th>Zone</th> <th>3</th> <th>Zone</th> <th>4</th> <th>Zone</th> <th>5</th> <th>Zone</th> <th>6</th> <th>Zone</th> <th>7</th> <th>Zone</th> <th>8</th>		Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Hagh's Ruchers, Whitelayers         7.5%         27         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.4%         0         0.0%         0         0.4%         0         0.0%	Those who visit special			e.g. farm	shops,	speciality	v bake	ers, specia	lity bı	utchers, sp	peciali	ty cheese	shops	, etc.) at g	Q14 (1	Excluding	(Don	't know) a	at
Haight Buckers, Workington         6.8%         25         2.2%         1         2.9%         1         0.0%         0         0.0%         0         2.9%         2         2.9%         2         0.0%         0         0.0%           R.J. Harison Butchers, Wigton         5.1%         15         2.2%         1         0.0%         0         2.3%         1         3.0%         1         3.3%         2         0.0%         0         0.0%           W. Lindsky & Sons Street, Fjerront         4.1%         15         0.0%         0	Haigh's Butchers,																		10
R.J. Harrison Butchers,       5.1%       19       32.6%       17       0.0%       0       2.2%       1       3.0%       1       0.0%       0       0.0%	Haigh's Butchers,	6.8%	25	2.2%	1	2.9%	1	0.0%	0	0.0%	0	29.5%	21	2.9%	2	0.0%	0	0.0%	(
W. Lindsry & Sons         4.1%         15         2.2%         1         0.0%         0         2.3 %         1         3.3%         2         0.0%         0         0.0%           Burchers, Main Street, Egremont         4.1%         15         0.0%         0         0.0%	R.J. Harrison Butchers,	5.1%	19	32.6%	17	0.0%	0	2.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wilsons Bunchers, Main Street, Egromot         41.%         15         0.0%         0 <t< td=""><td>W. Lindsay &amp; Sons Butchers, Station Street,</td><td>4.1%</td><td>15</td><td>2.2%</td><td>1</td><td>0.0%</td><td>0</td><td>23.9%</td><td>11</td><td>3.0%</td><td>1</td><td>3.3%</td><td>2</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>(</td></t<>	W. Lindsay & Sons Butchers, Station Street,	4.1%	15	2.2%	1	0.0%	0	23.9%	11	3.0%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	(
Buchers, Wigton         2.8%         10         1.7.4%         9         0.0%         0         0.0%         <	Wilson's Butchers, Main	4.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	35.9%	14	0.0%	(
Farm Shop, Harnington       2.8%       10       0.0%       0       0.0%       0       0.0%       0       0.0%       5       5.7%       5       2.6%       1       0.0%       0       0.0%	-	2.8%	10	17.4%	9	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Patton Family Burchers,         2.7%         10         0.0%         0         0.0%																			(
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	· •																		10
Place, Whitelaven         Prioreer, Food, Harrington         2.3%         9         6.5%         3         8.6%         3         0.0%         0         1.5%         1         1.4%         0         0.0%         0         0.0%           Cockermouth         2.2%         8         0.0%         0         8.6%         3         6.5%         3         0.0%         0         3.3%         2         0.0%         0         0.0%           Butchers, Cackermouth         2.2%         8         0.0%         0	Millom																		(
Tony Harrison, Main Štreet,         2.3%         8         0.0%         0         0.0%         0         1.3.0%         6         0.0%         0         3.3%         2         0.0%         0         0.0% <td>· · · · · · · · · · · · · · · · · · ·</td> <td></td> <td></td> <td></td> <td></td> <td>0.504</td> <td></td> <td></td> <td>0</td> <td>0.004</td> <td>0</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0.004</td> <td></td>	· · · · · · · · · · · · · · · · · · ·					0.504			0	0.004	0							0.004	
	-																		(
Batchers, Cockermouth         2.2%         8         0.0%         0         8.6%         3         6.5%         3         0.0%         0         1.5%         8         0.0%         0         0.0%         0         0.0%         0         1.5%         8         0.0%         0         0.0%	-	2.5%	8	0.0%	0	0.0%	0	13.0%	6	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	(
Whins Farm Shop, High Harrington         2.2%         8         0.0%         0         0.0%         0         0.0%         0         1.1.5%         8         0.0%         0         0.0		2.2%	8	0.0%	0	8.6%	3	6 5%	3	0.0%	0	3 3%	2	0.0%	0	0.0%	0	0.0%	(
Harrington           Batchers, Maryport         2.1%         8         0.0%         0         2.0%         7         2.2%         1         0.0%         0         0.0%																			0
Butchers, Maryport       2.1%       8       0.0%       0       2.0%       7       2.2%       1       0.0%       0       0.0%																			
Keswick       Marshalls, Corporation       1.6%       6       0.0%       0       0.0%       0       0.0%       0       8.2%       6       0.0%       0       0.0%       0       0.0%       0       0.0%       0       8.2%       6       0.0%       0	÷	2.1%	8	0.0%	0	20.0%	7	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road, Workington         1.6%         6         0.0%         0         0.0% <th< td=""><td>Thomason's, Station Street,</td><td>1.7%</td><td>6</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>30.3%</td><td>6</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>0</td><td>0.0%</td><td>(</td></th<>	Thomason's, Station Street,	1.7%	6	0.0%	0	0.0%	0	0.0%	0	30.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Greggs, Workington       1.6%       6       0.0%       0       0.0%		1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6	0.0%	0	0.0%	0	0.0%	(
Market Place, Whitehaven         Cockermouth         1.4%         5         0.0%         0 </td <td>÷</td> <td>1.6%</td> <td>6</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>8.2%</td> <td>6</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>(</td>	÷	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6	0.0%	0	0.0%	0	0.0%	(
Farmers' Market, Egremont       1.4%       5       0.0%       0       0.0%       0       2.2%       1       0.0%       0       0.0%		1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0	0.0%	(
Whitehaven       1.2%       5       0.0%       0	Cockermouth	1.4%	5	0.0%	0	0.0%	0	10.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local butchers, Whitehaven       1.2%       4       0.0%       0       0.2%       1       0.0%       0       0.0%	÷																		(
Wilson's Butchers, Main       1.2%       4       0.0%       0       0.0%																			(
Street, Cleator Moor         Bryson's Bakers, Main       1.1%       4       0.0%       0       2.9%       1       4.3%       2       0.0%       0       1.6%       1       0.0%       0 <td></td> <td>(</td>																			(
Street, Cockermouth       Local Butchers, Station       1.1%       4       0.0%       0       8.7%       4       0.0%       0       0.0%       <	Street, Cleator Moor																		(
Street. Cockermouth       Cranstons, Carlisle       1.1%       4       2.2%       1       2.9%       1       0.0%       0       3.0%       1       0.0%       0       1.4%       1       0.0%       0       0.0%         Melville Tyson Butchers, Princes Street, Broughton- in-Furness       1.0%       4       0.0%       0       0.0%	Street, Cockermouth																		(
Melville Tyson Butchers, Princes Street, Broughton- in-Furness       1.0%       4       0.0%       0       0.0%<	· · · · · · · · · · · · · · · · · · ·	1.1%	4	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Princes Street, Broughton- in-Furness         Bryson's Bakers, Main       0.9%       3       0.0%       0       0.2%       1       12.1%       2       0.0%       0       0.0%       0       0.0%         Street, Keswick       0.9%       3       0.0%       0       0.0%																			0
Bryson's Bakers, Main       0.9%       3       0.0%       0       0.0%       0       2.2%       1       12.1%       2       0.0%       0       0.0%	Princes Street, Broughton-	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	4
Greggs, Whitehaven       0.9%       3       0.0%       0       0.0%	Bryson's Bakers, Main	0.9%	3	0.0%	0	0.0%	0	2.2%	1	12.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Berry & Sons, Silloth, Wigton       0.9%       3       6.5%       3       0.0%       0       0.0% <td></td> <td>0.9%</td> <td>3</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>4.3%</td> <td>3</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>(</td>		0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	(
Farm Shops, Workington       0.9%       3       0.0%       0       0.0%       0       0.0%       0       3.3%       2       0.0%       0       2.6%       1       0.0%         Farmers' Market,       0.9%       3       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       2.9%       2       2.6%       1       0.0%         Whitehaven       Cranstons, Penrith       0.8%       3       0.0%       0       0.2%       1       3.0%       1       1.6%       1       0.0%       0       0.0%         Fond Ewe Fine Cheeses,       0.8%       3       0.0%       0       0.0%       0       2.2%       1       3.0%       1       1.6%       1       0.0%       0       0.0%         Keswick       Harvest Bakery, Holborn       0.6%       2       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0	Berry & Sons, Silloth,																		(
Farmers' Market,       0.9%       3       0.0%       0       0.0%       0       0.0%       0       0.0%       0       2.9%       2       2.6%       1       0.0%         Whitehaven       0.8%       3       0.0%       0       0.0%       0       2.2%       1       3.0%       1       1.6%       1       0.0%       0		0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.6%	1	0.0%	0
Cranstons, Penrith       0.8%       3       0.0%       0       0.0%       0       2.2%       1       3.0%       1       1.6%       1       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       0       0.0%       1       1.6%       1       0.0%       0       0.0%	Farmers' Market,	0.9%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.6%	1	0.0%	(
Keswick         Harvest Bakery, Holborn         0.6%         2         0.0%         0																			(
Weighted base:         367         52         34         46         20         70         80         39	Keswick Harvest Bakery, Holborn																		2
			367		52		34		46		20		70		80		30		26
Sample: 300 40 35 46 33 61 /0 39	Sample:		366		46		35		46		33		61		70		39		36

by Zone (filtered) Weighted:			Aller		le / Co for W				
	Total	l	Zone 1		Zone 2		Zone 3	1	
Q16 Where did you last I Those who buy clothing		•			•				
Matalan, Derwent Howe, Solway Road, Clay Flatts Industrial Estate,	1.4%	14	0.0%	0	0.0%	0	3.3%	3	1
Workington Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(

## sehold Survey

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Weighted:					for V	Nhi	te Yo	ung	g Gre	en		U					May	2008
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q16 Where did you last I	huv olot	hina	or footu	oor a	oodc2 (l			יחחי	TMAG									
Those who buy clothing											FING)							
Matalan, Derwent Howe, Solway Road, Clay Flatts Industrial Estate, Workington	1.4%	14	0.0%	0	0.0%	0	3.3%	3	1.1%	1	1.1%	2	2.4%	6	2.1%	2	0.0%	0
Aspatria Town Centre Barrow in Furness Town	0.0% 5.3%	0 50	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.6%	0 1	0.0% 0.0%	0 0	0.0% 1.1%	0 1	0.0% 69.4%	0 48
Centre Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	19.6%	188	75.5%	88	12.4%	12	20.7%	19	35.1%	20	12.5%	25	5.9%	14	9.6%	9	2.0%	1
Cleator Moor Town Centre	0.0%	0 13	0.0% 0.0%	0 0	0.0%	0	0.0%	0 7	0.0% 1.1%	0	0.0%	0	0.0%	0 1	0.0% 2.1%	0 2	0.0% 0.0%	0 0
Cockermouth Town Centre Dunmail Park, Workington	1.3% 1.7%	15	0.0%	0	1.0% 2.1%	1 2	7.6% 1.1%	1	0.0%	1 0	0.6% 1.7%	1 3	0.5% 2.9%	7	2.1% 3.2%	23	0.0%	0
Derwent Howe Retail Park, Workington	0.3%	3	0.0%	0	0.0%	$ \frac{2}{0} $	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.1%	1	0.0%	0
Egremont Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0
Kendal Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.1%	1	3.1%	2
Keswick Town Centre Kingstown Retail Park, Carlisle	2.2% 0.0%	21 0	1.0% 0.0%	1 0	1.0% 0.0%	1 0	7.6% 0.0%	7 0	19.1% 0.0%	11 0	0.6% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre	0.3%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Millom Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Penrith Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Nicholas Gate Retail Park, Carlisle Whitehaven Town Centre	0.0%	0 147	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 48.8%	0 114	0.0% 30.9%	0 29	0.0% 0.0%	0 0
Wigton Town Centre	0.8%	7	4.9%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ
Workington Town Centre	37.0%	355	10.8%	13	61.9%	57	44.6%	41	19.1%	11	71.6%	145	24.9%	58	30.9%	29	1.0%	1
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.1%	30	0.0%	0	2.1%	2	2.2%	2	5.3%	3	2.8%	6	2.9%	7	3.2%	3	10.2%	7
Internet / Home Delivery	5.0%	48	4.9%	6	7.2%	7	2.2%	2	6.4%	4	2.3%	5	6.3%	15	6.4%	6	6.1%	4
Newcastle	1.5%	14 10	1.0% 0.0%	1	2.1% 0.0%	2 0	4.3%	4	0.0% 1.1%	0	1.7% 1.1%	3 2	1.5% 1.5%	3 3	0.0% 1.1%	0	0.0% 2.0%	0 1
Manchester Blackpool	1.0% 0.8%	8	0.0%	0	2.1%	2	1.1% 1.1%	1	1.1%	1 1	0.6%	1	0.5%	1	1.1%	1	2.0%	1
Leeds	0.6%	6	1.0%	1	3.1%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1
Metro Centre, Gateshead	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ambleside	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Glasgow Local Shops - Allerdale	0.2% 0.2%	2 2	1.0% 0.0%	1	0.0% 0.0%	0 0	1.1% 1.1%	1	0.0% 0.0%	0 0	0.0% 0.6%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
- -	0.2%		0.0%		0.0%		1.1%		0.0%		0.0%		0.0%		0.0%		0.0%	
Weighted base: Sample:		958 958		116 102		93 97		92 92		57 94		202 176		234 205		94 94		70 98
Q17 How do you normal Those who buy clothing								nd '(De	on't buy)'	at Q1	5)							
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Bus, minibus or coach	0.1% 10.7%	103	0.0% 12.7%	15	0.0% 13.4%	12		16	0.0% 9.6%	6	0.0% 8.5%	17	0.5% 12.7%	30	0.0% 5.3%	5	0.0% 3.1%	2
Car/van (as driver)	57.2%	548	70.6%		53.6%	50		59	56.4%	32		103	52.7%	123	64.9%	61		37
Car/van (as passenger)	15.8%	152	8.8%	10	20.6%	19	9.8%	9	13.8%	8	17.0%	34	16.6%	39	19.1%	18	20.4%	14
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.2%	2	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi Train	0.9%	8	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.1%	2	2.0%	5	0.0%	0	0.0%	0
Train Tram	2.5% 0.0%	24 0	1.0% 0.0%	1 0	4.1% 0.0%	4 0	0.0% 0.0%	0 0	2.1% 0.0%	1 0	2.8% 0.0%	6 0	0.5% 0.0%	1 0	2.1% 0.0%	2 0	12.2% 0.0%	9 0
Walk	6.7%	64	2.0%	2	1.0%	1	2.2%	2	6.4%	4	16.5%	33	8.3%	19	2.1%	2	1.0%	1
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Shop via Internet	5.0%	48	4.9%	6	6.2%	6	2.2%	2	8.5%	5	2.3%	5	6.3%	15	6.4%	6	6.1%	4
(Varies)	0.7%	7	0.0%	0	0.0%	0	2.2%	2	2.1%	1	0.6%	1	0.5%	1	0.0%	0	2.0%	1
Weighted base:		958		116		93		92		57		202		234		94		70
Sample:		958		102		97		92		94		176		205		94		98

by Zone (intereu)			11110	I uu		vpv	Juliu	110	uben	oru	Jui	чJ					1 age	202
Weighted:					for V	Vhi	te Yo	ung	g Gre	en							May	2008
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q18 When you go shopp Those who buy clothing																		
Yes – non-food shopping Yes – leisure activity Yes – visiting services such as banks and other	16.4% 10.6% 6.5%	153 99 60	13.9% 11.9% 5.9%	16 14 7	16.1% 7.5% 4.3%	14 7 4	11.5% 8.3% 2.1%	11 8 2	20.5% 10.2% 6.8%		20.8% 11.6% 9.2%	41 23 18	14.9% 8.2% 7.7%	33 18 17	14.3% 14.3% 5.5%	13 13 5	19.4% 16.1% 5.4%	13 11 4
financial institutions Yes – other activity	0.7%	7	1.0%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.1%	1	2.2%	1
Varies No	3.4% 50.4%	32 470	6.9% 42.6%	8 49	4.3% 57.0%	4 51	5.2% 53.1%	5 51	0.0% 47.7%	0 26	0.6% 55.5%	1 110	4.6% 53.1%	10 118	3.3% 46.2%	3 42	1.1% 35.5%	1 23
Food shopping	8.7%	81	10.9%	13	6.5%	6	14.6%	14	8.0%	4	4.0%	8	6.7%	15	13.2%	12	15.1%	10
Visiting friends / relatives Eating out	3.5% 3.3%	32 30	2.0% 4.0%	2 5	1.1% 2.2%	1 2	7.3% 4.2%	7 4	5.7% 3.4%	3 2	2.3% 2.9%	5 6	3.6% 3.1%	8 7	3.3% 2.2%	3 2	5.4% 5.4%	4 4
Travelling to / from work	1.8%	17	3.0%	3	1.1%	1	2.1%	2	3.4%	2	0.6%	1	3.1%	7	0.0%	0	1.1%	1
Browse around town Visit doctors / dentists	1.9% 0.4%	17 3	1.0% 0.0%	1 0	5.4% 0.0%	5 0	0.0% 0.0%	0 0	$0.0\% \\ 1.1\%$	0 1	3.5% 0.0%	7 0	2.1% 0.0%	5 0	0.0% 0.0%	0 0	0.0% 4.3%	0 3
Visit hairdressers	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1
School run	0.3%	3 10	0.0% 2.0%	0 2	1.1% 0.0%	1 0	0.0% 0.0%	0	$0.0\% \\ 1.1\%$	0 1	0.0%	0 1	1.0%	2 1	0.0%	0 3	0.0% 2.2%	0 1
(Don't know)	1.0%	931	2.0%	115	0.0%	89	0.0%	96	1.1%	54	0.6%	199	0.5%	222	3.3%	91	2.2%	
Weighted base: Sample:		929		101		93		96		88		173		194		91 91		66 93
Q19 Where did you last Those who buy books,										IG)								
Matalan, Derwent Howe, Solway Road, Clay Flatts Industrial Estate, Wookington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness Town	4.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.3%	1	55.6%	28
Centre Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	14.1%	106	68.4%	59	10.3%	8	16.5%	13	24.3%	10	6.2%	10	1.9%	3	2.7%	2	0.0%	0
Cleator Moor Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1 0	1.3%	1	0.0%	0
Cockermouth Town Centre Derwent Howe Retail Park,	3.0% 0.0%	23 0	1.3% 0.0%	1 0	2.6% 0.0%	2 0	17.7% 0.0%	14 0	$0.0\% \\ 0.0\%$	0 0	2.8% 0.0%	5 0	0.0% 0.0%	0	1.3% 0.0%	1 0	0.0% 0.0%	0 0
Workington																		
Dunmail Park, Workington Egremont Town Centre	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Kendal Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre Kingstown Retail Park, Carlisle	3.3% 0.2%	25 1	0.0% 0.0%	0 0	1.3% 0.0%	1 0	2.5% 0.0%	2 0	48.6% 0.0%	21 0	0.0% 0.7%	0 1	0.6% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre	1.7%	12	0.0%	0	16.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre Penrith Town Centre	0.2% 0.5%	1 4	0.0% 1.3%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 1.4%	0 1	0.0% 0.7%	0 1	0.0% 0.6%	0 1	0.0% 0.0%	0	2.8% 0.0%	1 0
Silloth Town Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre	18.5%	140	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.1%	3	57.7%	103	42.7%	32	1.4%	1
Wigton Town Centre	0.5%	4	3.9%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre Workington Town Centre	0.0% 27.4%	0 206	0.0% 3.9%	0 3	0.0% 43.6%	0 33	0.0% 34.2%	0 27	0.0% 5.7%	$\begin{array}{c} 0\\ 2\end{array}$	0.0% 67.6%	0 112	0.0% 10.9%	0 19	0.0% 12.0%	0 9	$0.0\% \\ 0.0\%$	0
In-store in a supermarket	0.0%	200	0.0%	0	43.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.8%	29	1.3%	1	6.4%	5	3.8%	3	4.3%	2	2.1%	3	1.3%	2	10.7%	8	8.3%	4
Internet / Home Delivery	21.1%	159	17.1%	15		12		19	11.4%	5	17.9%	30	24.4%	43		20		15
Newcastle Metro Centre, Gateshead	0.5% 0.3%	4 2	0.0% 0.0%	0 0	1.3% 0.0%	1 0	0.0% 1.3%	0 1	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.6\% \\ 0.6\%$	1	1.3% 0.0%	1 0	1.4% 0.0%	1 0
Local Shops - Allerdale	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Weighted base: Sample:		754 751		87 76		75 78		79 79		43 70		166 145		178 156		75 75		51 72
1				. 5										2.5				. –

TotalZone 1Zone 2Zone 3Zone 4Zone 5ZQ20Where did you last buy small household goods such as home furnishings, kitchen equipment, glass ar CHRISTMAS SHOPPING) Those who buy books, CDs, DVDs at Q19 (Excluding '(Don't know)' and '(Don't buy)' at Q20)Matalan, Derwent Howe, Solway Road, Clay Flatts Industrial Estate, Workington1.0%70.0%00.0%01.4%12.0%31.2Aspatria Town Centre0.0%00.0%00.0%00.0%00.0%00.0%Barrow in Furness Town5.2%400.0%00.0%00.0%00.0%00.0%00.0%			ne 7 ? (EXCI	Zone	8
CHRISTMAS SHOPPING) Those who buy books, CDs, DVDs at Q19 (Excluding '(Don't know)' and '(Don't buy)' at Q20)           Matalan, Derwent Howe,         1.0%         7         0.0%         0         1.4%         1         2.0%         3         1.3           Solway Road, Clay Flatts Industrial Estate,		a items?	? (EXCI		
Matalan, Derwent Howe,         1.0%         7         0.0%         0         0.0%         0         1.4%         1         2.0%         3         1.3           Solway Road, Clay Flatts Industrial Estate,         Norkington         0         0.0%         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0	% 2			LUDING	
Solway Road, Clay Flatts           Industrial Estate,           Workington           Aspatria Town Centre         0.0%         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0 <t< th=""><th>% 2</th><th></th><th></th><th></th><th></th></t<>	% 2				
Barrow in Furness Town 5.2% 40 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 1 0.0		2 0.09	6 0	0.0%	0
	% (	0 0.0%	60	0.0%	0
		0 1.3%		67.9%	38
Bridges Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%		0 0.0%			0
Carlisle City Centre 13.9% 107 55.3% 54 12.5% 10 7.1% 5 21.1% 9 8.8% 15 4.9		9 8.09			0
Cleator Moor Town Centre 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 1 0.0		0 0.0%			0
Cockermouth Town Centre 6.2% 48 3.5% 3 2.5% 2 41.4% 29 8.5% 4 3.4% 6 1.2		2 2.79			0
Derwent Howe Retail Park, 3.1% 24 1.2% 1 3.8% 3 4.3% 3 2.8% 1 5.4% 9 3.7 Workington		7 0.0%			0
Dunmail Park, Workington 1.3% 10 0.0% 0 0.0% 0 1.4% 1 0.0% 0 2.0% 3 2.3		5 1.39			0
Egremont Town Centre 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1		2 5.39			0
Kendal Town Centre         0.2%         1         0.0%         0         0.0%         0         2.8%         1         0.0%         0         0.0		0 0.0%			0
Keswick Town Centre         1.6%         12         0.0%         0         0.0%         0         25.4%         11         0.0%         0         0.0%		1 0.0%	• •		0
Kingstown Retail Park,         0.3%         2         2.4%         2         0.0%         0         0.0%		0 0.0%			0
Madford Retail Park, Carlisle 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%		0 0.0%			0
Maryport Town Centre         1.9%         15         1.2%         1         16.3%         12         0.0%         0         0.0%         0         0.7%         1         0.0           Million Town Centre         0.6%         5         0.0%         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0<		0 0.0%		01070	0
Millom Town Centre         0.6%         5         0.0%         0         0.0%         <		0 0.0%			5 0
Penrith Town Centre         0.9%         7         1.2%         1         0.0%         0         0.9%         4         0.7%         1         0.0           Silloth Town Centre         0.3%         2         2.4%         2         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         <		0 0.0% 0 0.0%			0
St Nicholas Gate Retail Park,         0.0%         0         0.0% <td></td> <td>0 0.0%</td> <td></td> <td></td> <td>0</td>		0 0.0%			0
Carlisle Whitehaven Town Centre 18.1% 140 1.2% 1 0.0% 0 1.4% 1 0.0% 0 1.4% 2 54.6	0/ 102	02 41 20	/ 21	5.1%	3
Whitehaven Town Centre         18.1%         140         1.2%         1         0.0%         0         1.4%         1         0.0%         0         1.4%         2         54.6           Wigton Town Centre         1.4%         11         9.4%         9         0.0%         0         1.4%         1         0.0%         0         0.0		02 41.39 0 0.09			0
Windermere Town Centre $0.9\%$ 7 $2.4\%$ 2 $0.0\%$ 0 $1.4\%$ 1 $1.4\%$ 1 $0.0\%$ 0 $0.0\%$ Windermere Town Centre $0.9\%$ 7 $2.4\%$ 2 $0.0\%$ 0 $0.0\%$ 0 $4.2\%$ 2 $0.7\%$ 1 $0.0\%$		0 0.07			0
Workington Town Centre $29.7\%$ $230$ $5.9\%$ $6$ $56.3\%$ $43$ $22.9\%$ $16$ $14.1\%$ $6$ $61.9\%$ $104$ $19.6$		37 22.79			1
In-store in a supermarket $0.0\%$ $0$ <th< td=""><td></td><td>0 0.0%</td><td></td><td></td><td>0</td></th<>		0 0.0%			0
$\begin{array}{cccccccccccccccccccccccccccccccccccc$		2 4.0%			3
Internet / Home Delivery 7.5% 58 7.1% 7 6.3% 5 8.6% 6 4.2% 2 8.8% 15 6.		13 6.79			6
$\begin{array}{cccccccccccccccccccccccccccccccccccc$		1 1.39			0
Metro Centre, Gateshead $1.1\%$ 8 $1.2\%$ 1 $2.5\%$ 2 $1.4\%$ 1 $0.0\%$ 0 $0.7\%$ 1 $1.1\%$		2 1.39			0
White haven Town Centre 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%		1 0.09			0
Focus, Whitehaven 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%		0 1.39			ŏ
Ulverston 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%		0 0.09			1
Weighted base:         772         97         77         70         43         169           Sample:         769         85         80         70         71         147					55

Weighted:					IOF W	111	te You	ΠĮ	g Gre	en							May	2008
	Tota	1	Zone	1	Zone 2		Zone 3		Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
<b>Q21</b> Where did you last b Those who buy goods su														TMAS	SHOPP	PING)		
Halfords, Derwent Howe, Industrial Estate, Workington	1.3%	7	0.0%	0	5.4%	3	1.9%	1	0.0%	0	1.0%	1	0.8%	1	1.8%	1	0.0%	0
Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness Town Centre	5.2%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	28
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	11.2%	61	61.8%	39	8.9%	5	5.8%	3	20.9%	6	6.1%	7	0.0%	0	3.5%	2	0.0%	0
Cleator Moor Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Cockermouth Town Centre	4.2%	23	3.6%	2	0.0%	0	34.6%	18	4.7%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Derwent Howe Retail Park, Workington	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.8%	1	0.0%	0
Dunmail Park, Workington	2.4%	13	0.0%	0	5.4%	3	0.0%	0	0.0%	0	7.1%	8	1.7%	2	0.0%	0	0.0%	0
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.7%	1
Keswick Town Centre	2.9%	16	0.0%	0	1.8%	1	5.8%	3	41.9%	11	0.0%	0	0.0%	0	1.8%	1	0.0%	C
Kingstown Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Maryport Town Centre	1.1%	6	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Millom Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3
Penrith Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Silloth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	C
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Whitehaven Town Centre	20.0%	109	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	2	57.0%	79	45.6%	26	1.7%	1
Wigton Town Centre	0.6%	3	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Windermere Town Centre	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	(
Workington Town Centre	29.9%	163	5.5%	3	50.0%	27	34.6%	18	11.6%	3	70.4%	79	13.2%	18	24.6%	14	0.0%	(
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	1.8%	10	5.5%	3	0.0%	0	0.0%	0	2.3%	1	1.0%	1	1.7%	2	1.8%	1	3.3%	1
Internet / Home Delivery	14.9%	81	16.4%	10	14.3%	8	13.5%	7	11.6%	3	10.2%	11	19.8%	27	14.0%	8	15.0%	6
Metro Centre, Gateshead	0.6%	3	1.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	(
Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.7%	1
Ambleside	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco, North Shore, Whitehaven	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	C
Ulverston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Weighted base:		545		63		54		52		26		112		138		57		43
J		542		55		56		52		43		98		121		57		60

Allerdale / Copeland Household Survey
for White Young Green

Weighted:					for W	/hi	te You	ung	g Gre	en		U					May	2008
	Tota	ıl	Zone	1	Zone 2		Zone 3		Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q22 Where did you last k Those who buy chemist								proc	lucts)? (	EXCL	UDING	CHRI	STMAS	SHO	PPING)			
Aspatria Town Centre	1.6%	15	9.7%	11	1.1%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Barrow in Furness Town Centre	2.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Carlisle City Centre	6.7%	63	36.9%	43	5.3%	5	2.2%	2	11.8%	7	1.2%	2	1.0%	2	2.1%	2	0.0%	
Cleator Moor Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	17	0.0%	0	0.0%	
Cockermouth Town Centre	9.0%	85	3.9%	5	6.4%	6	76.9%	70	4.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	
Derwent Howe Retail Park, Workington	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Egremont Town Centre	3.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	31.9%	30	0.0%	
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Keswick Town Centre	4.4%	41	1.0%	1	0.0%	0	0.0%	0	71.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	
Kingstown Retail Park, Carlisle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Maryport Town Centre	3.2%	31	0.0%	0	33.0%	30	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Millom Town Centre	3.9%	37	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.4%	
Penrith Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	
Silloth Town Centre	1.4%	13	9.7%	11	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Whitehaven Town Centre	23.9%	226	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	79.4%	185	39.4%	37	1.1%	
Wigton Town Centre	4.0%	38	31.1%	36	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Workington Town Centre	26.7%	253	2.9%	3	47.9%	43	12.1%	11	3.2%	2	87.9%	174	6.4%	15	4.3%	4	0.0%	
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	2.4%	23	0.0%	0	0.0%	0	1.1%	1	2.2%	1	4.6%	9	2.9%	7	4.3%	4	1.1%	
Internet / Home Delivery	2.2%	21	4.9%	6	2.1%	2	2.2%	2	1.1%	1	1.2%	2	1.5%	3	2.1%	2	4.3%	
Seascale	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	15	0.0%	
Local Shops - Allerdale	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%	
Ulverston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	
Metro Centre, Gateshead	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Weighted base:		946		117		90		91		57		199		233		94		
Sample:		944		103		94		91		93		173		204		94		
Sumpto.		× 1 T		105		1		<i></i>		15		1,5		201		7.4		

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Weighted:					for W	/hi	te You	mg	g Gre	en							May	2008
	Tota	ıl	Zone	1	Zone 2		Zone 3		Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q23 Where did you last b Those who buy electrica														ING (	CHRIST	IAS S	HOPPI	NG)
Aspatria Town Centre	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness Town Centre	3.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	50.5%	34
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	10.7%	96	47.5%	54	9.6%	9	8.9%	8	25.9%	13	3.8%	7	1.6%	3	1.1%	1	1.1%	1
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	1.2%	11	1.0%	1	0.0%	Ő	7.8%	7	2.4%	1	0.0%	Ő	0.5%	1	0.0%	Ő	0.0%	Ő
Derwent Howe Retail Park, Workington	14.3%	128	5.1%		13.8%	12		15	1.2%		33.3%	61	12.0%	25	9.0%	8	0.0%	0
Egremont Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Kendal Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	1.8%	16	0.0%	0	0.0%	0	1.1%	1	28.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Kingstown Retail Park, Carlisle	1.2%	11	8.1%	9	0.0%	0	0.0%	0	1.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre	1.1%	10	0.0%	0	8.5%	8	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	14
Penrith Town Centre	0.8%	7	2.0%	2	0.0%	0	0.0%	0	9.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Nicholas Gate Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Whitehaven Town Centre	16.0%	143	0.0%	0	0.0%	0	2.2%	2	1.2%	1	1.3%	2	47.3%	99	42.7%	38	1.1%	1
Wigton Town Centre	1.6%	14	12.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Windermere Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Workington Town Centre	27.9%	250	7.1%	8	50.0%	45	47.8%	43	17.6%	9	46.5%	85	19.0%	40	20.2%	18	2.1%	1
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other	0.5%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	2.1%	1
Internet / Home Delivery	15.8%	142	12.1%	14	17.0%	15	13.3%	12	9.4%	5	13.8%	25	19.0%	40	19.1%	17	20.0%	14
Kingstown Industrial Estate, Carlisle	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Local Shops - Seascale	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	C
Ulverston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Weighted base:		894		113		90		90		52		183		210		89		68
Sample:		895		99		94		90		85		159		184		89		95
Q24 How do you normall Those who buy electric	•		•					uters	at Q23 (1	Exclu	ding '(Doi	n't kna	ow)')					
-					-													
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	5.6%	50	1.0%	1	8.5%	8	7.8%	7	4.7%	2	3.1%	6	10.3%	22	4.5%	4	1.1%	1

Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	5.6%	50	1.0%	1	8.5%	8	7.8%	7	4.7%	2	3.1%	6	10.3%	22	4.5%	4	1.1%	1
Car/van (as driver)	51.1%	457	64.6%	73	47.9%	43	62.2%	56	57.6%	30	48.4%	88	43.5%	91	51.7%	46	43.2%	29
Car/van (as passenger)	19.9%	178	18.2%	20	20.2%	18	13.3%	12	11.8%	6	29.6%	54	17.9%	38	21.3%	19	15.8%	11
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
moped																		
Shop via Internet	13.7%	123	10.1%	11	13.8%	12	12.2%	11	11.8%	6	12.6%	23	14.7%	31	18.0%	16	17.9%	12
Taxi	0.9%	8	0.0%	0	2.1%	2	1.1%	1	0.0%	0	0.0%	0	2.2%	5	1.1%	1	0.0%	0
Train	0.4%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.1%	1
Walk	4.9%	44	4.0%	5	2.1%	2	2.2%	2	10.6%	6	3.8%	7	6.0%	13	2.2%	2	12.6%	9
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Delivered	1.4%	12	2.0%	2	2.1%	2	0.0%	0	2.4%	1	0.0%	0	2.2%	5	0.0%	0	3.2%	2
(Don't know/varies)	1.9%	17	0.0%	0	2.1%	2	1.1%	1	1.2%	1	1.9%	3	3.3%	7	1.1%	1	3.2%	2
Weighted base:		894		113		90		90		52		183		210		89		68
Sample:		895		99		94		90		85		159		184		89		95

XX7. \* - 1.4 - 3.

Weighted:					for W	/hi	te Yo	ung	g Gree	en							May 2	2008
	Tota	ı	Zone	1	Zone 2		Zone	3	Zone 4	l	Zone	5	Zone	6	Zone	7	Zone	8
Q25 Where did you last h Those who buy DIY goo						STM	AS SHO	PPIN	G)									
B&Q, Bridge Lane, Penrith	1.4%	11	3.4%	3	1.2%	1	1.3%	1	13.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	C
B&Q, Derwent Howe Retail Park, Workington	34.2%	261	12.5%	13	59.5%	48	37.3%	28	6.1%	2	63.8%	101	27.1%	48	25.6%	20	1.4%	1
B&Q, Duke Street, Barrow in Furness	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	27.0%	14
B&Q, London Road, Carlisle	6.0%	46	43.2%	43	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Focus, Annie Pit Lane, Workington	3.5%	26	0.0%	0	3.6%	3	2.7%	2	0.0%	0	11.6%	18	0.6%	1	2.6%	2	0.0%	C
Focus, Annie Pit Lane, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Focus, Preston Street, Whitehaven	12.4%	95	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.7%	69	32.1%	25	0.0%	C
Homebase, Corner House Park, Hindpool Road, Barrow in Furness	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	8
Homebase, Parkhouse Road, Kingstown, Carlisle	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lakes Homecentre, Low	0.5%	4	2.3%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Road, Cockermouth Lakes Homecentre, Low Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Derwent Howe Retail Park,	2.4%	18	0.0%	0	2.4%	2	1.3%	1	1.5%	1	8.0%	13	1.3%	2	0.0%	0	0.0%	C
Workington Kingstown Retail Park, Carlisle	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
St Nicholas Gate Retail Park, Carlisle	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Barrow in Furness Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	9.5%	5
Carlisle City Centre	1.3%	10	6.8%	7	0.0%	0	1.3%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Cleator Moor Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.3%	1	0.0%	(
Cockermouth Town Centre	4.5%	34	0.0%	0	0.0%	0	41.3%	31	7.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Egremont Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.8%	3	0.0%	C
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Keswick Town Centre	1.3%	10	0.0%	0	0.0%	0	1.3%	1	21.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Maryport Town Centre	1.7%	13	1.1%	1	14.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Millom Town Centre	2.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	18
Penrith Town Centre	1.7%	13	2.3%	2	0.0%	0	1.3%	1	21.2%	9	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Silloth Town Centre	0.6%	5	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre	7.3%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	21.3%	38	21.8%	17	0.0%	0
Wigton Town Centre	2.2%	17	15.9%	16	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre Workington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	02	0.0%	0	0.0%	0	0.0%	0 5	0.0%	(
In-store in a supermarket	7.3% 0.0%	55 0	$1.1\% \\ 0.0\%$	1 0	16.7% 0.0%	13 0	9.3% 0.0%	7 0	6.1% 0.0%	2	11.6% 0.0%	18	4.5% 0.0%	8 0	6.4% 0.0%	5 0	0.0% 0.0%	0
Other		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0 0	0.0%	0		0	0.0%	0
Internet / Home Delivery	0.0% 3.7%	28	0.0%	1	0.0% 2.4%	2	0.0% 2.7%	2	0.0%	1	0.0% 4.3%	7	0.0% 4.5%	8	0.0% 1.3%	1	0.0% 10.8%	e
Local Shops - Seascale	5.7% 0.3%	28 2	0.0%	1	2.4% 0.0%	0	2.7%	0	3.0% 0.0%	0	4.5% 0.0%	0	4.5% 0.0%	0	1.3% 2.6%	2	0.0%	(
Riversway Park, Preston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0% 0.0%	0	1.4%	1
•	0.1%		0.0%		0.0%		0.0%		0.0%		0.0%		0.0%		0.0%		1.470	
Weighted base:		762		100		80		75		40		158		177		78		53
Sample:		758		88		84		75		66		138		155		78		74

Weighted:					for W	Vhi	te Yo	ung	g Gre	en							May	2008
	Tota	l	Zone	1	Zone 2	2	Zone 3		Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
<b>Q26 How do you norm</b> <i>Those who buy DIY g</i>			•			Q. 2	5)											
Bicycle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	4.4%	33	2.3%	2	6.0%	5	1.3%	1	3.0%	1	3.6%	6	7.7%	14	5.1%	4	1.4%	1
Car/van (as driver)	62.3%	475	80.7%	81	61.9%	50	62.7%	47	68.2%	28	55.1%	87	57.4%	102	65.4%	51	56.8%	30
Car/van (as passenger)	19.2%	147	11.4%	11	20.2%	16	14.7%	11	10.6%	4	29.0%	46	19.4%	34	21.8%	17	12.2%	6
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Shop via Internet	3.4%	26	1.1%	1	3.6%	3	2.7%	2	1.5%	1	3.6%	6	4.5%	8	1.3%	1	8.1%	4
Taxi	0.6%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Train	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Walk	7.5%	57	3.4%	3	6.0%	5	14.7%	11	9.1%	4	5.1%	8	8.4%	15	6.4%	5	12.2%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.4%	3	0.0%	0	1.2%	1	0.0%	0	1.5%	1	0.0%	0	0.6%	1	0.0%	0	1.4%	1
(Don't know/varies)	1.3%	10	1.1%	1	1.2%	1	1.3%	1	3.0%	1	2.2%	3	0.0%	0	0.0%	0	4.1%	2
Weighted base:		762		100		80		75		40		158		177		78		53
Sample:		758		88		84		75		66		138		155		78		74

Раде 209

y Zone (filtered)			Alle	raa	le / C	ope		HO	useno	la	Surv	ey					Page	e 20
Veighted:					for V	Vhi	te Yo	ung	g Gre	en							May 2	20(
	Tota	l	Zone	1	Zone 2	2	Zone 3		Zone 4	l	Zone	5	Zone	6	Zone '	7	Zone	8
<b>Q27</b> Where did you last the <i>Those who buy furniture</i>										ISTN	IAS SHO	OPPIN	IG)					
&Q, Bridge Lane, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
&Q, Derwent Howe Retail Park, Workington	1.2%	9	0.0%	0	1.2%	1	2.6%	2	1.4%	1	1.9%	3	0.6%	1	1.3%	1	0.0%	
&Q, Duke Street, Barrow in Furness	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	
&Q, London Road, Carlisle	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ocus, Annie Pit Lane, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ocus, Preston Street, Whitehaven	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	8	0.0%	0	0.0%	
lomebase, Corner House Park, Hindpool Road, Barrow in Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
omebase, Parkhouse Road, Kingstown, Carlisle	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
akes Homecentre, Low Road, Cockermouth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0	1.3%	1	0.0%	
ridges Retail Park, Whitehaven	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.6%	7	2.5%	2	0.0%	
erwent Howe Retail Park, Workington	10.6%	84	6.1%	6	13.3%	11	9.0%	7	0.0%	0	24.7%	44	6.5%	13	6.3%	5	0.0%	
unmail Park, Workington ingstown Retail Park, Carlisle	2.3% 1.3%	18 10	0.0% 7.3%	0 7	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	2.6% 0.0%	2 0	4.3% 0.0%	2 0	3.2% 0.0%	6 0	3.0% 1.2%	6 2	3.8% 1.3%	3 1	0.0% 0.0%	
ladford Retail Park, Carlisle Nicholas Gate Retail Park,	0.0% 0.9%	0 7	0.0% 6.1%	0 6	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.6%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	
Carlisle spatria Town Centre arrow in Furness Town	0.0% 4.0%	0 32	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.6%	0 1	0.0% 0.0%	0 0	0.0% 55.8%	
Centre arlisle City Centre	13.9%	111	43.9%	41	14.5%	12	5.1%	4	23.2%	10	13.6%	24	7.1%	14	7.6%	6	1.3%	
leator Moor Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.8%	3	0.0%	
ockermouth Town Centre	4.7%	37	0.0%	0	3.6%	3	29.5%	23	2.9%	1	3.2%	6	1.8%	3	1.3%	1	0.0%	
gremont Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	
endal Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
eswick Town Centre	2.4%	19 50	0.0%	0 6	0.0%	0	1.3%	1	42.0%	18 0	0.0%	0 7	0.0%	0 2	0.0% 0.0%	0	0.0% 0.0%	
laryport Town Centre lillom Town Centre	6.2% 1.9%	15	6.1% 0.0%	0	33.7% 0.0%	27 0	10.3% 0.0%	8 0	0.0% 0.0%	0	3.9% 0.0%	0	1.2% 0.0%	0	0.0%	0	27.3%	
enrith Town Centre	0.5%	4	0.0%	0	0.0%	0	1.3%	1	4.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	
lloth Town Centre	0.1%	1	1.2%	1	0.0%	Ő	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	
Bees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
hitehaven Town Centre	18.1%	144	0.0%	0	6.0%	5	1.3%	1	1.4%	1	1.9%	3	50.3%	97	45.6%	36	2.6%	
igton Town Centre	1.9%	15	14.6%	14	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
indermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
orkington Town Centre	20.0%	159	4.9%	5	25.3%	20	28.2%	22	5.8%	2	41.6%	73	14.2%	27	11.4%	9	0.0%	
-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ther	1.8%	14	1.2%	1	0.0%	0	5.1%	4	4.3%	2	0.6%	1	1.2%	2	5.1%	4	0.0%	
ternet / Home Delivery lverston	3.4%	27	2.4% 0.0%	2 0	2.4% 0.0%	2 0	2.6%	2 0	2.9%	1 0	3.2% 0.0%	6 0	3.6%	7 0	5.1% 0.0%	4 0	5.2% 3.9%	
mbleside	0.3% 0.2%	2 2	0.0%	1	0.0%	0	0.0% 0.0%	0	0.0% 1.4%	1	0.0%	0	0.0% 0.0%	0	0.0%	0	3.9% 0.0%	
letro Centre, Gateshead	0.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	
erwent House, Workington	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
larwick Circus Retail Park, Carlisle	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
neakyeap Retail Park, Overend Road, Whitehaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	
Veighted base:		797		93		80		78		42		177		193		79		
ample:		791		82		83		78		69								

#### A 11o ndala / C nolo nd Ua ucohold S

by Zone (filtered)			Alle	rda	le / C	ope	eland	Ho	useho	old	Surv	ey					Page	e 210
Weighted:					for V	Vhi	te Yo	ung	g Gre	en							May	2008
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q28 How do you norm Those who buy furnit								t know	)))									
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	6.1%	49	2.4%	2	7.2%	6	3.8%	3	2.9%	1	7.8%	14	9.5%	18	3.8%	3	2.6%	1
Car/van (as driver)	58.6%	467	74.4%	69	59.0%	47	66.7%	52	53.6%	23	50.0%	88	56.2%	109	60.8%	48	55.8%	31
Car/van (as passenger)	21.8%	174	13.4%		19.3%	15	14.1%	11	13.0%	6	29.9%	53	22.5%	43	25.3%	20	24.7%	14
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop via Internet	4.2%	34	2.4%	2	2.4%	2	5.1%	4	7.2%	3	4.5%	8	3.6%	7	7.6%	6	2.6%	1
Taxi	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0
Train	0.5%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	1.3%	1
Walk Other	6.8%	54 0	6.1% 0.0%	6 0	10.8% 0.0%	9 0	9.0% 0.0%	7 0	21.7% 0.0%	9 0	5.8% 0.0%	10 0	3.6% 0.0%	7 0	1.3% 0.0%	1 0	10.4% 0.0%	6 0
Delivered	0.0% 0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.3%	1
(Don't know/varies)	0.4%	7	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.3%	2	0.6%	1	1.3%	1	1.3%	1
	0.070		0.070		0.070		1.070		1.170		1.570		0.070		1.570		1.570	
Weighted base: Sample:		797 791		93 82		80 83		78 78		42 69		177 154		193 169		79 79		55 77
Q29 Do the people whe	o live in ye	our ho	ouse, ind	cludin	g you, r	nake	use of e	lectro	nic hon	ne sh	opping	(i.e. Ir	ternet o	or TV	Shoppir	1g)?		
Yes, Internet	39.4%	395	35.5%	43	24.0%	23	45.0%	45	32.0%	20	42.2%	87	39.3%	96	45.5%	46	49.0%	35
Voc. TV Shorning	3.6%	36	3.7%	5	5.0%	5	2.0%	2	2.0%	1	5.6%	11	3.7%	9	3.0%	3	0.0%	0
Yes, TV Shopping												16		19	5.9%	6	9.0%	6
Yes, both	6.8%	68	3.7%	5	9.0%	9	5.0%	5	3.0%	2	7.8%	16	7.9%					20
		68 503	3.7% 57.0%	5 69	9.0% 62.0%	9 59	5.0% 48.0%	5 48	3.0% 63.0%	2 39	7.8% 44.4%	92	49.1%	120	45.5%	46	42.0%	30
Yes, both No Weighted base:	6.8%	503 1002		69 122				48 100		39 61		92 207		120 245		46 100		71
Yes, both No	6.8% 50.2%	503 1002 1002	57.0%	69 122 107	62.0%	59 96 100	48.0%	48 100 100	63.0%	39 61 100	44.4%	92 207 180		120		46		
Yes, both No Weighted base: Sample:	6.8% 50.2% ervices do	503 1002 1002	57.0% our hous	69 122 107 sehold	62.0% d curren	59 96 100 tly pu	48.0%	48 100 100 via el	63.0% ectronic	39 61 100	44.4%	92 207 180		120 245		46 100		71
Yes, both No Weighted base: Sample: Q30 Which goods or s	6.8% 50.2% ervices do	503 1002 1002 <b>Des yc</b> <i>ic home</i>	57.0% our hous	69 122 107 seholo	62.0% d curren	59 96 100 tly pu or TV S	48.0%	48 100 100 <b>via el</b> <i>at Q2</i>	63.0% ectronic	39 61 100	44.4%	92 207 180		120 245		46 100		71
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i>	6.8% 50.2% ervices do of electroni	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188	57.0% <b>Dur hous</b> <i>shoppin</i> 23.9% 34.8%	69 122 107 seholo	62.0% d current Internet of 15.8% 31.6%	59 96 100 tly pu or TV S	48.0% archase <i>Shopping</i> 11.5% 32.7%	48 100 100 <b>via el</b> <i>at Q2</i>	63.0% ectronic 9 16.2% 27.0%	39 61 100 <b>: hom</b>	44.4% e shopp 4.0% 48.0%	92 207 180	49.1% 10.1% 33.0%	120 245 214 13 41	45.5% 18.2% 38.2%	46 100 101 10 10 21	42.0% 36.2% 43.1%	71 100
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4%	503 1002 1002 <b>Des yc</b> <i>ic homa</i> 70 188 32	57.0% <b>our hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2%	69 122 107 Seholo g (i.e. 13 18 1	62.0% d current Internet of 15.8% 31.6% 10.5%	59 96 100 tly pu or TV 5 6 12 4	48.0% <b>Irchase</b> <i>Shopping</i> 11.5% 32.7% 1.9%	48 100 100 via el 0 at Q2 6 17 1	63.0% ectronic 9 16.2% 27.0% 5.4%	39 61 100 <b>: hom</b> 4 6 1	44.4% e shopp 4.0% 48.0% 6.0%	92 207 180 <b>bing?</b> 5 55 7	49.1% 10.1% 33.0% 7.3%	120 245 214 13 41 9	45.5% 18.2% 38.2% 9.1%	46 100 101 10 21 5	42.0% 36.2% 43.1% 8.6%	71 100 15 18 4
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7%	503 1002 1002 <b>Des yc</b> <i>c home</i> 70 188 32 138	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3%	69 122 107 Sehold g (i.e. 13 18 1 15	62.0% d current Internet of 15.8% 31.6% 31.6%	59 96 100 etly pu or TV 5 6 12 4 12	48.0% <b>Irchase</b> <i>Shopping</i> 11.5% 32.7% 1.9% 23.1%	48 100 100 via el ) at Q2 6 17 1 12	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3%	39 61 100 <b>: hom</b> 4 6 1 6	44.4% e shopp 4.0% 48.0% 6.0% 22.0%	92 207 180 <b>bing?</b> 5 55 7 25	49.1% 10.1% 33.0% 7.3% 27.5%	120 245 214 13 41 9 34	45.5% 18.2% 38.2% 9.1% 36.4%	46 100 101 10 21 5 20	42.0% 36.2% 43.1% 8.6% 36.2%	71 100 15 18 4 15
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6%	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188 32 138 93	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2%	69 122 107 sehold g (i.e. 13 18 1 15 8	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2%	59 96 100 tly pu or TV 5 6 12 4 12 5	48.0% <b>Inchase</b> <i>Shopping</i> 11.5% 32.7% 1.9% 23.1% 21.2%	48 100 100 via el 0 at Q2 6 17 1 12 11	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2%	39 61 100 <b>: hom</b> 4 6 1 6 4	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0%	92 207 180 <b>bing?</b> 5 55 7 25 20	49.1% 10.1% 33.0% 7.3% 27.5% 20.2%	120 245 214 13 41 9 34 25	45.5% 18.2% 38.2% 9.1% 36.4% 30.9%	46 100 101 10 21 5 20 17	42.0% 36.2% 43.1% 8.6% 36.2% 8.6%	71 100 15 18 4 15 4
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7%	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188 32 138 93 44	57.0% <b>Dur hous</b> <i>shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7%	69 122 107 <b>seholo</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 10.5%	59 96 100 er TV 5 6 12 4 12 5 4	48.0% <b>Inchase</b> <i>Shopping</i> , 11.5% 32.7% 1.9% 23.1% 21.2% 5.8%	48 100 100 via el ) at Q2 6 17 1 12 11 3	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10	49.1% 10.1% 33.0% 7.3% 27.5% 20.2% 7.3%	120 245 214 13 41 9 34 25 9	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7%	46 100 101 10 21 5 20 17 7	42.0% 36.2% 43.1% 8.6% 36.2% 8.6% 5.2%	71 100 15 18 4 15 4 2
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 8.6% 8.7% 2.7%	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188 32 138 93 44 13	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0%	69 122 107 <b>seholc</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 10.5% 2.6%	59 96 100 br TV 3 6 12 4 12 5 4 12	48.0% <b>irchase</b> <i>Shopping</i> , 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8%	48 100 100 <b>via el</b> <i>at Q2</i> 6 17 1 12 11 3 3	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 2.7%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 1	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10 1	49.1% 10.1% 33.0% 7.3% 27.5% 20.2% 7.3% 2.8%	120 245 214 13 41 9 34 25 9 3	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6%	46 100 101 10 21 5 20 17 7 2	42.0% 36.2% 43.1% 8.6% 36.2% 8.6% 5.2% 5.2%	71 100 15 18 4 15 4 2 2
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 27.7%	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188 32 138 93 44 13 138	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 8.7% 0.0% 30.4%	69 122 107 sehold g (i.e. 13 18 1 15 8 5 0 16	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 10.5% 2.6% 36.8%	59 96 100 etly pu or TV 3 6 12 4 12 5 4 1 13	48.0% <b>irchase</b> <i>Shopping</i> , 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8% 36.5%	48 100 100 <b>via el</b> <i>at Q2</i> 6 17 1 12 11 3 3 19	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 2.7% 29.7%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 1 7	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0%	92 207 180 <b>bing?</b> 5 55 55 7 25 20 10 1 23	49.1% 10.1% 33.0% 7.3% 27.5% 20.2% 7.3% 2.8% 22.9%	120 245 214 13 41 9 34 25 9 3 29	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 36.4%	46 100 101 10 21 5 20 17 7 2 20	42.0% 36.2% 43.1% 8.6% 5.2% 5.2% 27.6%	71 100 15 18 4 15 4 2 2 11
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 27.7% 40.0%	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188 32 138 93 44 13 138 200	57.0% <b>bur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 30.4% 41.3%	69 122 107 sehold g (i.e. 13 18 1 15 8 5 0 16	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 10.5% 31.6% 10.5% 36.8% 34.2%	59 96 100 br TV 5 6 12 4 12 5 4 12 5 4 13 12	48.0% <b>irchase</b> <i>Shopping</i> , 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8%	48 100 100 via ela ) at Q2 6 17 1 12 11 3 3 19 29	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 2.7% 29.7% 32.4%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 1 7 7	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0% 32.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10 1 23 37	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 2.8% 22.9% 42.2%	120 245 214 13 41 9 34 25 9 3 29 53	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 36.4% 45.5%	46 100 101 10 21 5 20 17 7 2 20 25	42.0% 36.2% 43.1% 8.6% 36.2% 5.2% 5.2% 27.6% 36.2%	71 100 15 18 4 15 4 2 2 11 15
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 27.7%	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188 32 138 93 44 13 138	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 8.7% 0.0% 30.4%	69 122 107 sehold g (i.e. 13 18 1 15 8 5 0 16 22	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 10.5% 2.6% 36.8%	59 96 100 etly pu or TV 3 6 12 4 12 5 4 1 13	48.0% <b>irchase</b> <i>Shopping</i> , 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8% 36.5%	48 100 100 <b>via el</b> <i>at Q2</i> 6 17 1 12 11 3 3 19	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 2.7% 29.7%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 1 7	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0%	92 207 180 <b>bing?</b> 5 55 55 7 25 20 10 1 23	49.1% 10.1% 33.0% 7.3% 27.5% 20.2% 7.3% 2.8% 22.9%	120 245 214 13 41 9 34 25 9 3 29	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 36.4%	46 100 101 10 21 5 20 17 7 2 20	42.0% 36.2% 43.1% 8.6% 5.2% 5.2% 27.6%	71 100 15 18 4 15 4 2 2 11 15 6
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 2.7% 40.0% 12.3%	503 1002 1002 <b>Des yc</b> <i>c homa</i> 70 188 32 138 93 44 13 138 200 61	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 41.3% 8.7%	69 122 107 <b>Schold</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0 16 22 5	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 10.5% 2.6% 36.8% 34.2% 15.8%	59 96 100 br TV 5 6 12 4 12 5 4 12 5 4 13 12 6	48.0% rrchase Shopping, 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8% 15.4%	48 100 100 via el ) at Q2 6 17 1 12 11 3 3 19 29 8	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 2.7% 2.7% 32.4% 10.8%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 1 7 7 2	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0% 32.0% 7.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10 1 23 37 8	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 2.8% 42.2% 12.8%	120 245 214 13 41 9 34 25 9 3 29 53 16	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 36.4% 45.5% 20.0%	46 100 101 10 21 5 20 17 7 2 20 25 11	42.0% 36.2% 43.1% 8.6% 36.2% 5.2% 5.2% 5.2% 5.2% 36.2% 13.8%	71 100 15 18 4 15 4 2 2 11 15 6
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 2.7% 40.0% 12.3% 7.6%	503 1002 1002 <b>Des yc</b> <i>ic home</i> 70 188 32 138 93 44 13 138 200 61 38 33	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 30.4% 41.3% 8.7% 13.0%	69 122 107 <b>seholo</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0 16 22 5 7 2	62.0% d current Internet of 31.6% 10.5% 31.6% 13.2% 10.5% 2.6% 36.8% 34.2% 15.8% 7.9%	59 96 100 ttly pu pr TV 5 6 12 4 12 5 4 1 13 12 6 3 4	48.0% rrchase Shopping, 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8% 36.5% 35.8% 15.4% 3.8%	48 100 100 via el 0 at Q2 6 17 1 12 11 3 3 3 19 29 8 2 2	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 2.7% 29.7% 32.4% 10.8% 0.0%	39 61 100 <b>E hom</b> 4 6 1 6 4 4 4 1 7 7 7 2 0 0 0	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 32.0% 7.0% 10.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10 1 23 37 8 11	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3%	120 245 214 13 41 9 34 25 9 3 29 53 16 9 3	45.5% 18.2% 38.2% 9.1% 36.4% 36.4% 36.4% 45.5% 20.0% 5.5%	46 100 101 10 21 5 20 17 7 2 20 25 11 3 10	42.0% 36.2% 43.1% 8.6% 36.2% 5.2% 5.2% 5.2% 5.2% 36.2% 13.8% 6.9%	71 100 15 18 4 15 4 2 2 11 15 6 3 2
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 2.7% 40.0% 12.3% 7.6% 6.6%	503 1002 1002 <b>Des yc</b> 700 188 32 138 93 44 13 138 200 61 38 33 78	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 30.4% 41.3%	69 122 107 <b>seholo</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0 16 22 5 7 2	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 10.5% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5%	59 96 100 ttly pu pr TV 5 6 12 4 12 5 4 1 13 12 6 3 4	48.0% <b>irchase</b> <i>Shopping</i> , 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8% 15.4% 3.8% 3.8%	48 100 100 via el 0 at Q2 6 17 1 12 11 3 3 3 19 29 8 2 2	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 2.7% 29.7% 32.4% 10.8% 0.0% 13.5% 0.0%	39 61 100 <b>E hom</b> 4 6 1 6 4 4 4 1 7 7 7 2 0 0 0	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0% 32.0% 10.0% 8.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10 1 23 377 8 11 9	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8%	120 245 214 13 41 9 34 25 9 3 29 53 16 9 3	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 36.4% 45.5% 20.0% 5.5% 18.2%	46 100 101 10 21 5 20 17 7 2 20 25 11 3 10	42.0% 36.2% 43.1% 8.6% 5.2% 5.2% 5.2% 36.2% 13.8% 6.9% 5.2%	71 100 15 18 4 15 4 2 2 2 11 11 5 6 6 3 2 2 6
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2%	503 1002 1002 <b>bes yc</b> 70 188 32 138 93 44 13 138 200 61 38 33 78 36 116	57.0% <b>bur hous</b> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 30.4% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3%	69 122 107 <b>sehold</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 8 5 0 0 16 22 5 7 2 6 7 7 2 6	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9%	59 96 100 tly puor TV 5 6 12 4 12 5 4 12 13 12 2 6 3 4 12 5 11	48.0% rrchase ( shopping) 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8% 5.8% 15.4% 3.8% 13.5% 5.8% 17.3%	48 100 100 6 17 1 12 11 3 3 19 29 8 2 2 7 7 3 9	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 16.2% 2.7% 29.7% 32.4% 10.8% 0.0% 13.5% 0.0% 29.7%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 1 7 7 7 2 0 0 0 3 0 7	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 1.0% 20.0% 32.0% 7.0% 10.0% 8.0% 18.0% 5.0% 15.0%	92 207 180 <b>bing?</b> 5 55 55 7 25 20 10 123 377 8 11 9 21 6 17	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 24.8%	120 245 214 13 41 9 34 25 9 9 33 16 9 3 311	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 36.4% 45.5% 20.0% 5.5% 18.2% 23.6% 9.1% 32.7%	46 100 101 10 21 5 200 17 7 7 2 20 25 5 11 3 100 13 5 8	42.0% 36.2% 43.1% 8.6% 36.2% 8.6% 5.2% 27.6% 36.2% 13.8% 6.9% 5.2% 13.8% 3.4% 20.7%	71 100 15 18 4 4 15 4 4 2 2 2 11 11 5 6 3 3 2 2 6 6
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 2.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4%	503 1002 1002 <b>bes yc</b> 70 188 32 138 93 44 43 138 200 61 38 33 78 36 116 12	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3% 0.0%	69 122 107 <b>Sehold</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0 0 16 22 5 7 2 6 7 15 0	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9% 0.0%	59 96 100 6 12 4 12 5 4 13 12 6 3 4 12 5 5 11 0	48.0% rrchase Shopping, 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 36.5% 36.5% 36.5% 36.5% 3.8% 13.5% 5.8% 17.3% 1.9%	48 100 100 <b>via el</b> <i>at Q2</i> 6 17 1 12 11 3 3 19 29 8 2 2 2 7 7 3 9 1	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 2.7% 32.4% 10.8% 0.0% 13.5% 0.0% 29.7% 5.4%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 1 7 7 7 2 0 0 3 3 0 7 1	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 10.0% 8.0% 18.0% 5.0% 15.0% 2.0%	92 207 180 <b>bing?</b> 5 55 55 7 25 20 10 10 123 37 8 11 9 21 6 6 17 2	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2%	120 245 214 13 41 9 34 25 9 3 32 9 33 16 9 3 31 11	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 36.4% 45.5% 20.0% 5.5% 18.2% 23.6% 9.1% 32.7% 5.5%	46 100 101 10 21 5 200 177 7 2 20 205 25 11 3 100 13 5 5 8 8 3	42.0% 36.2% 43.1% 8.6% 36.2% 5.2% 36.2% 13.8% 6.9% 5.2% 13.8% 3.4% 20.7% 8.6%	71 100 15 18 4 4 15 4 2 2 2 11 11 5 6 3 3 2 2 6 6
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4% 4.1%	503 1002 1002 <b>bes yc</b> 70 188 32 138 93 44 13 138 93 34 44 13 138 93 33 78 36 116 12 21	57.0% <b>Dur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 30.4% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3% 0.0% 2.2%	69 122 107 <b>Schold</b> 8 9 9 ( <i>i.e.</i> 13 18 1 15 8 5 0 16 6 22 5 7 2 6 7 15 0 1 5 0 1 1 1 1 1 1 1 1 1 1 1 1 1	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 10.5% 31.6% 13.2% 28.9% 0.0% 0.0%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 4 12 5 4 1 13 12 6 3 4 12 5 5 11 0 0	48.0% rrchase Shopping, 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8% 55.8% 15.4% 3.8% 3.8% 13.5% 5.8% 17.3% 1.9% 7.7%	48 100 100 via ele <i>at Q2</i> 6 17 1 12 11 3 3 19 29 8 2 2 2 7 7 3 9 1 4	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 2.7% 29.7% 32.4% 10.8% 0.0% 0.0% 13.5% 0.0% 29.7% 5.4% 2.7%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 4 1 1 7 7 7 2 0 0 0 3 3 0 0 7 7 1 1	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 32.0% 7.0% 10.0% 8.0% 18.0% 5.0% 15.0% 2.0% 2.0%	92 207 180 <b>bing?</b> 5 55 55 7 25 20 10 1 23 37 8 11 9 21 6 6 17 2 2	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 12.8% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2%	120 245 214 13 41 9 34 25 9 3 329 9 3 16 9 3 11 9 31 11 7	45.5% 18.2% 38.2% 9.1% 36.4% 36.4% 36.4% 45.5% 20.0% 5.5% 18.2% 23.6% 9.1% 32.7% 5.5% 9.1%	46 100 101 10 21 5 200 177 7 2 200 177 7 2 200 177 7 2 5 11 3 10 13 5 5	42.0% 36.2% 43.1% 8.6% 36.2% 5.2% 36.2% 13.8% 6.9% 5.2% 13.8% 3.4% 20.7% 8.6% 1.7%	71 100 15 18 4 4 2 2 2 2 11 1 15 6 3 2 2 6 6 1 9 9 4 4
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products Car accessories	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 27.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4% 4.1% 2.1%	503 1002 1002 505 yc c c home 70 188 32 138 93 138 200 61 38 200 61 38 33 78 36 116 21 11	57.0% <b>bur house</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 0.0% 30.4% 41.3% 8.7% 13.0% 28.3% 0.0% 2.2% 0.0% 2.2% 0.0%	69 122 107 <b>Seehold</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 5 0 16 22 5 7 2 6 7 15 0 0 1 1 0 1 0 1 0 1 0 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 0.0% 0.0% 0.0%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 11 13 12 6 3 4 12 5 11 0 0 0 0 0	48.0% shopping, 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8% 15.4% 3.8% 3.8% 3.8% 13.5% 5.8% 17.3% 1.9% 7.7% 0.0%	48 100 100 100 100 100 100 100 10	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 2.7% 29.7% 32.4% 10.8% 0.0% 13.5% 0.0% 5.4% 2.7% 0.0%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 4 1 7 7 2 0 0 3 3 0 7 1 1 0	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 20.0% 32.0% 7.0% 10.0% 8.0% 18.0% 5.0% 15.0% 2.0% 2.0% 1.0%	92 207 180 5 55 7 25 20 10 10 12 33 77 8 8 11 9 21 6 17 2 2 1	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2%	120 245 214 13 41 9 34 255 9 3 3 29 53 16 9 3 3 11 1 9 31 1 7 7 7	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 36.4% 45.5% 20.0% 5.5% 9.1% 32.7% 9.1% 3.6%	46 100 101 10 21 5 20 25 20 25 21 11 3 10 13 5 5 18 3 5 2	42.0% 36.2% 43.1% 8.6% 36.2% 5.2% 27.6% 36.2% 13.8% 6.9% 13.8% 5.2% 13.8% 3.4% 20.7% 1.7%	71 100 155 18 4 4 155 4 2 2 2 2 2 11 11 155 6 6 3 3 2 2 6 1 9 9 4 4 1 1
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products Car accessories Tax / Insurance	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 27.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 2.1% 2.4% 4.1% 2.1% 1.3%	503 1002 1002 c c home 70 188 32 138 93 44 13 138 200 61 38 33 37 8 36 116 12 21 11 17 7	57.0% <b>bur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 0.0% 30.4% 41.3% 8.7% 13.0% 4.3% 13.0% 28.3% 0.0% 2.2%	69 122 107 <b>Seehold</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0 16 22 5 7 2 6 7 15 0 1 0 1 0 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 10.5% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9% 0.0% 0.0% 0.0% 0.0% 0.0% 2.6%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 12 5 4 13 12 6 3 3 4 12 5 11 0 0 0 0 1	48.0% shopping, 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8% 15.4% 3.8% 13.5% 5.8% 17.3% 7.7% 0.0% 0.0%	48 100 100 <b>ivia ele</b> 100 <b>ivia ele</b> 100 100 100 100 100 100 100 10	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 2.7% 29.7% 32.4% 10.8% 0.0% 0.0% 13.5% 0.0% 2.7% 5.4% 0.0% 5.4%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 1 7 7 2 2 0 0 0 3 3 0 7 1 1 1 0 1 0 1 0	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0% 32.0% 7.0% 10.0% 8.0% 15.0% 15.0% 2.0% 1.0% 0.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10 10 123 37 8 8 11 9 21 6 17 2 2 1 0	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2% 7.3% 2.8% 9.2% 7.3% 9.2% 7.3%	120 245 214 13 41 9 34 25 9 3 329 53 16 9 3 11 1 9 31 1 7 7 2	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 20.0% 5.5% 18.2% 9.1% 32.6% 9.1% 32.7% 5.5% 9.1% 3.6% 1.8%	46 100 101 10 21 5 20 25 20 25 21 11 3 10 13 15 5 18 8 3 5 2 1	42.0% 36.2% 43.1% 8.6% 36.2% 5.2% 5.2% 27.6% 36.2% 13.8% 6.9% 5.2% 13.8% 13.8% 3.4% 20.7% 8.6% 1.7% 0.0%	71 100 15 18 4 4 2 2 2 2 2 6 6 11 15 6 6 3 3 2 6 6 1 9 9 4 4 1 10 0
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products Car accessories Tax / Insurance Pet food / products	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 27.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4% 4.1% 2.1% 1.3% 0.5%	503 1002 1002 <b>2085 yc</b> <i>c c c homa</i> 188 32 138 93 44 13 138 200 61 38 33 78 36 116 12 21 111 7 7 2	57.0% <b>bur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 13.0% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3% 0.0% 2.2% 2.2%	69 122 107 108 108 108 108 108 108 108 108	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 10.5% 31.6% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9% 0.0% 0.0% 0.0% 0.0% 0.0%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 12 13 12 6 3 4 12 5 11 0 0 0 0 0 1 0	48.0% rchase f Shopping, 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8% 15.4% 3.8% 13.5% 5.8% 17.3% 1.9% 7.7% 0.0% 0.0% 0.0%	48 100 100 <b>via el</b> <i>at Q2</i> 6 17 1 12 11 13 3 3 19 29 8 2 2 7 3 9 1 4 0 0 0 0 0 0 0 0 0 0 0 0 0	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 2.7% 29.7% 32.4% 10.8% 0.0% 0.0% 13.5% 0.0% 5.4% 2.7%	39 61 100 <b>: hom</b> 4 6 1 1 6 4 4 4 4 1 7 7 7 2 2 0 0 3 3 0 7 7 1 1 0 0 1 1 0	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 20.0% 32.0% 7.0% 10.0% 8.0% 15.0% 15.0% 2.0% 2.0% 2.0% 0.0% 0.0% 0.0%	92 207 180 <b>bing?</b> 5 55 7 25 20 10 12 33 7 8 8 11 9 21 6 17 2 2 1 0 0 0	49.1% 10.1% 33.0% 7.3% 20.2% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 24.8% 0.9% 5.5% 1.8% 0.0%	120 245 214 13 41 9 34 25 9 3 3 29 53 16 9 3 11 9 31 1 7 7 2 0	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 20.0% 5.5% 18.2% 23.6% 9.1% 32.7% 5.5% 9.1% 3.6% 1.8% 0.0%	46 100 101 10 21 5 20 25 20 25 11 3 10 13 5 18 3 5 2 1 0	42.0% 36.2% 43.1% 8.6% 5.2% 27.6% 36.2% 13.8% 6.9% 5.2% 13.8% 3.4% 20.7% 8.6% 1.7% 0.0% 1.7%	71 100 15 18 4 4 2 2 2 2 11 11 15 6 6 3 3 2 2 6 6 1 9 9 4 4 1 1 0 0 1
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products Car accessories Tax / Insurance Pet food / products Concert / theatre tickets	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 27.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4% 4.1% 2.1% 1.3% 0.5% 0.6%	503 1002 1002 <b>bes yc</b> <i>c c homa</i> 188 32 138 93 44 13 138 200 61 38 33 78 36 116 12 21 11 7 7 2 3	57.0% <b>bur hous</b> <i>shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 13.0% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3% 0.0% 2.2% 0.0% 2.2% 0.0%	69 122 107 108 108 108 108 108 108 108 108	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9% 0.0% 0.0% 0.0% 0.0% 0.0%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 12 5 4 11 13 12 6 3 4 12 5 11 0 0 0 0 1 0 0 0	48.0% rrchase ( <i>Shopping</i> ) 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8% 15.4% 3.8% 13.5% 5.8% 17.3% 1.9% 7.7% 0.0% 0.0% 0.0% 3.8%	48 100 100 <b>via el</b> <i>at Q2</i> 6 17 1 12 11 13 3 9 9 9 8 2 2 2 7 7 3 9 1 4 4 0 0 0 0 2	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 16.2% 29.7% 32.4% 10.8% 0.0% 13.5% 0.0% 29.7% 5.4% 2.7% 0.0%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 4 4 4 1 7 7 7 2 0 0 3 3 0 7 1 1 0 0 1 0 1 0	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0% 32.0% 7.0% 10.0% 8.0% 18.0% 5.0% 15.0% 2.0% 2.0% 1.0% 0.0% 0.0%	92 207 180 5 55 55 7 25 20 10 10 12 337 8 8 11 9 21 6 17 2 2 2 1 0 0 0 1	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 24.8% 0.9% 5.5% 5.5% 1.8% 0.0% 0.0%	120 245 214 13 41 9 34 25 9 33 16 9 33 11 9 31 1 7 7 2 0 0 0	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 36.4% 45.5% 20.0% 5.5% 18.2% 23.6% 9.1% 32.7% 5.5% 9.1% 3.6% 18.2% 0.0% 0.0% 0.0%	46 100 101 10 21 5 20 25 20 25 21 11 3 10 13 5 5 18 3 5 2 1 1 0 0 0	42.0% 36.2% 43.1% 8.6% 36.2% 36.2% 27.6% 36.2% 13.8% 6.9% 5.2% 13.8% 0.0% 1.7% 0.0%	71 100 15 18 4 4 15 6 3 3 2 2 6 6 1 9 9 4 4 1 1 0 0 0 1 0
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products Car accessories Tax / Insurance Pet food / products Concert / theatre tickets Art / craft items	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4% 4.1% 1.3% 0.5% 0.6% 0.7%	503 1002 1002 <b>bes yc</b> 70 1888 32 138 93 44 43 138 200 61 38 33 78 36 116 12 21 111 7 2 3 3 3	57.0% <b>bur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 30.4% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3% 0.0% 2.2% 0.0% 2.2% 0.0% 0.0% 0.0%	69 122 107 <b>Sehold</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0 0 0 6 22 5 7 2 6 7 15 0 1 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9% 0.0%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 1 13 12 6 3 4 4 12 5 5 11 0 0 0 0 1 0 0 1	48.0% rrchase ( <i>Shopping</i> ) 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8% 36.5% 55.8% 15.4% 3.8% 13.5% 5.8% 17.3% 1.9% 7.7% 0.0% 0.0% 0.0%	48 100 100 via ele <i>at Q2</i> 6 17 1 12 11 3 3 19 29 8 2 2 7 7 3 9 1 4 0 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 16.2% 2.7% 2.7% 2.7% 0.0% 13.5% 0.0% 2.7% 0.0% 5.4% 2.7% 0.0% 0.0% 0.0%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 4 4 4 4 4 7 7 7 2 0 0 0 3 0 7 1 1 0 0 7 1 1 0 0 0 0 3	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 20.0% 32.0% 7.0% 10.0% 8.0% 18.0% 15.0% 2.0% 1.0% 0.0% 1.0%	92 207 180 5 555 7 25 20 10 1 23 37 8 11 9 21 6 6 17 2 2 2 1 0 0 0 1 1	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 24.8% 0.9% 5.5% 5.5% 1.8% 0.0% 0.0% 0.0% 0.9%	120 245 214 13 41 9 34 25 9 9 3 16 9 3 3 11 9 31 1 7 7 2 0 0 0 1	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 20.0% 5.5% 9.1% 32.7% 5.5% 9.1% 3.6% 18.2% 0.0% 0.0% 0.0% 0.0%	46 100 101 5 200 177 7 2 20 205 111 3 100 13 5 5 8 8 3 5 2 2 1 0 0 0 0 0	42.0% 36.2% 43.1% 8.6% 36.2% 36.2% 13.8% 6.9% 5.2% 13.8% 6.9% 5.2% 13.8% 13.8% 0.0% 0.0% 0.0%	71 100 15 18 4 15 6 3 2 2 2 11 15 6 3 2 2 6 6 1 9 9 4 4 1 1 0 0 0 0 0
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products Car accessories Tax / Insurance Pet food / products Concert / theatre tickets Art / craft items	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 27.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4% 4.1% 2.1% 1.3% 0.5% 0.6%	503 1002 1002 <b>bes yc</b> <i>c c homa</i> 188 32 138 93 44 13 138 200 61 38 33 78 36 116 12 21 11 17 7 2 3 3 7	57.0% <b>bur hous</b> <i>shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 13.0% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3% 0.0% 2.2% 0.0% 2.2% 0.0%	69 122 107 108 108 108 108 108 108 108 108	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9% 0.0% 0.0% 0.0% 0.0% 0.0%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 12 13 12 6 3 4 12 5 11 0 0 0 0 1 0 0 0 1 2	48.0% rrchase ( <i>Shopping</i> ) 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 36.5% 55.8% 15.4% 3.8% 13.5% 5.8% 17.3% 1.9% 7.7% 0.0% 0.0% 0.0% 3.8%	48 100 100 <b>via el</b> <i>at Q2</i> 6 17 1 12 11 13 3 19 29 8 2 2 7 7 3 9 1 4 0 0 0 0 0 0 0 0 0 0 0 0 0	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 16.2% 29.7% 32.4% 10.8% 0.0% 13.5% 0.0% 29.7% 5.4% 2.7% 0.0%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 1 7 7 7 2 0 0 3 3 0 7 1 1 1 0 0 7 1 1 0 0 0 0 0 0 0 0 0 0	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 1.0% 20.0% 32.0% 7.0% 10.0% 8.0% 18.0% 5.0% 15.0% 2.0% 2.0% 1.0% 0.0% 0.0%	92 207 180 5 55 7 25 20 10 10 23 37 8 8 11 9 21 6 17 2 2 2 1 0 0 0 1 1 1	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 24.8% 0.9% 5.5% 5.5% 1.8% 0.0% 0.0%	120 245 214 13 41 9 34 25 9 3 3 16 9 3 3 11 9 31 1 7 7 2 0 0 0 1 2	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 36.4% 45.5% 20.0% 5.5% 18.2% 23.6% 9.1% 32.7% 5.5% 9.1% 3.6% 18.2% 0.0% 0.0% 0.0%	$\begin{array}{c} 46\\ 100\\ 101\\ \end{array}$	42.0% 36.2% 43.1% 8.6% 36.2% 36.2% 27.6% 36.2% 13.8% 6.9% 5.2% 13.8% 0.9% 3.4% 20.7% 8.6% 1.7% 0.0%	$\begin{array}{c} 71\\ 100\\ \\ 15\\ 18\\ 4\\ 15\\ 6\\ 3\\ 2\\ 2\\ 6\\ 11\\ 15\\ 6\\ 3\\ 2\\ 2\\ 6\\ 6\\ 1\\ 9\\ 9\\ 4\\ 1\\ 1\\ 0\\ 0\\ 0\\ 2\\ \end{array}$
Yes, both No Weighted base: Sample: <b>Q30 Which goods or s</b> <i>Those who make use</i> Food Clothes Furniture/Carpets Major electrical items Small household goods DIY goods Garden items Books CD's, music, videos Toys Sports goods Banking Holiday and/or Travel Tickets Jewellery Small electrical items Other Beauty Products Car accessories Tax / Insurance Pet food / products Concert / theatre tickets Art / craft items	6.8% 50.2% ervices do of electroni 14.0% 37.6% 6.4% 27.7% 18.6% 8.7% 2.7% 40.0% 12.3% 7.6% 6.6% 15.6% 7.2% 23.2% 2.4% 4.1% 1.3% 0.5% 0.6% 0.7%	503 1002 1002 <b>bes yc</b> 70 1888 32 138 93 44 43 138 200 61 38 33 78 36 116 12 21 111 7 2 3 3 3	57.0% <b>bur hous</b> <i>e shoppin</i> 23.9% 34.8% 2.2% 28.3% 15.2% 8.7% 0.0% 30.4% 41.3% 8.7% 13.0% 4.3% 10.9% 13.0% 28.3% 0.0% 2.2% 0.0% 2.2% 0.0% 0.0% 0.0%	69 122 107 <b>Sehold</b> <i>g</i> ( <i>i.e.</i> 13 18 1 15 8 5 0 0 0 6 22 5 7 2 6 7 15 0 1 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	62.0% d current Internet of 15.8% 31.6% 10.5% 31.6% 13.2% 2.6% 36.8% 34.2% 15.8% 7.9% 10.5% 31.6% 13.2% 28.9% 0.0%	59 96 100 <b>tly pu</b> 6 12 4 12 5 4 1 13 12 6 3 4 4 12 5 5 11 0 0 0 0 1 0 0 1	48.0% rrchase ( <i>Shopping</i> ) 11.5% 32.7% 1.9% 23.1% 21.2% 5.8% 5.8% 36.5% 55.8% 15.4% 3.8% 13.5% 5.8% 17.3% 1.9% 7.7% 0.0% 0.0% 0.0%	48 100 100 via ele <i>at Q2</i> 6 17 1 12 11 3 3 19 29 8 2 2 7 7 3 9 1 4 0 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0	63.0% ectronic 9 16.2% 27.0% 5.4% 24.3% 16.2% 16.2% 16.2% 2.7% 2.7% 2.7% 0.0% 13.5% 0.0% 2.7% 0.0% 5.4% 2.7% 0.0% 0.0% 0.0%	39 61 100 <b>: hom</b> 4 6 1 6 4 4 4 4 4 4 4 4 4 1 7 7 7 2 0 0 0 3 0 7 1 1 0 0 7 1 1 0 0 0 0 3	44.4% e shopp 4.0% 48.0% 6.0% 22.0% 17.0% 9.0% 20.0% 32.0% 7.0% 10.0% 8.0% 18.0% 15.0% 2.0% 1.0% 0.0% 1.0%	92 207 180 5 555 7 25 20 10 1 23 37 8 11 9 21 6 6 17 2 2 2 1 0 0 0 1 1	49.1% 10.1% 33.0% 7.3% 20.2% 7.3% 22.9% 42.2% 12.8% 7.3% 2.8% 9.2% 7.3% 24.8% 0.9% 5.5% 5.5% 1.8% 0.0% 0.0% 0.0% 0.9%	120 245 214 13 41 9 34 25 9 9 3 16 9 3 3 11 9 31 1 7 7 2 0 0 0 1	45.5% 18.2% 38.2% 9.1% 36.4% 30.9% 12.7% 3.6% 20.0% 5.5% 9.1% 32.7% 5.5% 9.1% 3.6% 18.2% 0.0% 0.0% 0.0% 0.0%	46 100 101 5 200 177 7 2 20 205 111 3 100 13 5 5 8 8 3 5 2 2 1 0 0 0 0 0	42.0% 36.2% 43.1% 8.6% 36.2% 36.2% 13.8% 6.9% 5.2% 13.8% 6.9% 5.2% 13.8% 13.8% 0.0% 0.0% 0.0%	71 100 15 18 4 4 2 2 2 11 15 6 3 2 2 6 6 1 9 9 4 4 1 1 0 0 0 0

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by Zone (intered)			11110	1		o P C			abein			€J					1 450	#11
Weighted:					for V	Nhi	te Yo	ung	g Gre	en							May	2008
	Tota	վ	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q31 Which goods or ser	vices m	ight y	our hou	iseho	ld purch	ase ii	n the fut	ure v	ia electro	onic I	nome sł	oppii	ıg?					
Food	6.6%	66	10.3%	13	10.0%	10	6.0%	6	7.0%	4	2.8%	6	2.8%	7	6.9%	7	20.0%	14
Clothes	12.9%	130	11.2%	14	9.0%	9	16.0%	16	6.0%	4	13.3%	28	14.0%	34	12.9%	13	18.0%	13
Furniture/Carpets	3.7%	37	1.9%	2	3.0%	3	7.0%	7	3.0%	2	2.8%	6	4.2%	10	3.0%	3	6.0%	4
Major electrical items	11.1%	112	8.4%	10	7.0%	7	18.0%	18	9.0%	6	10.0%	21	13.6%	33	7.9%	8	13.0%	9
Small household goods	6.7%	67	5.6%	7	2.0%	2	9.0%	9	2.0%	1	7.8%	16	7.9%	19	5.9%	6	9.0%	6
DIY goods	4.1%	41	0.0%	0	5.0%	5	7.0%	7	4.0%	2	3.3%	7	4.7%	11	5.0%	5	5.0%	4
Garden items	1.6%	16	0.0%	0	1.0%	1	5.0%	5	2.0%	1	0.6%	1	1.9%	5	1.0%	1	3.0%	2
Books	8.3%	84	5.6%	7	8.0%	8	12.0%	12	7.0%	4	4.4%	9	10.7%	26	7.9%	8	13.0%	9
CD's, music, videos	12.5%	125	11.2%	14	7.0%	7	17.0%	17	9.0%	6	7.8%	16	17.3%	42	10.9%	11	18.0%	13
Toys Sports goods	4.1%	41	0.9%	1 6	2.0% 0.0%	2	6.0%	6	2.0% 1.0%	1 1	1.1%	2	7.0%	17 5	5.9% 2.0%	6 2	7.0% 3.0%	5 2
Sports goods Banking	2.5% 0.4%	25 4	4.7% 0.9%	1	0.0%	0	4.0% 1.0%	4	2.0%	1	2.8% 0.0%	6 0	1.9% 0.0%	0	2.0%	0	1.0%	1
Holiday and/or Travel	5.2%	52	6.5%	8	5.0%	5	6.0%	6	2.0% 5.0%	3	6.7%	14	4.2%	10	3.0%	3	4.0%	3
Tickets																		
Jewellery	2.2%	22	0.9%	1	4.0%	4	3.0%	3	0.0%	0	1.7%	3	3.3%	8	1.0%	1	2.0%	1
Small electrical items	5.8%	58	5.6%	7	5.0%	5	5.0%	5	10.0%	6	5.0%	10	6.5%	16	5.0%	5	6.0%	4
Other	1.5%	15	0.9%	1	0.0%	0	1.0%	1	2.0%	1	3.3%	7	1.4%	3	1.0%	1	1.0%	1
Insurance	0.8%	8	0.9%	1	1.0%	1	0.0%	0	1.0%	1	1.1%	2	0.9%	2	1.0%	1	0.0%	0
Beauty Products	0.7%	7	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.4%	3	1.0%	1	1.0%	1
Gifts (No intention to use	0.5% 51.6%	5 517	0.0% 52.3%	0 64	0.0% 55.0%	0 53	1.0% 47.0%	1 47	0.0% 60.0%	0 37	0.0% 49.4%	0 102	0.5% 54.2%	1 133	1.0% 49.5%	1 50	2.0% 45.0%	1 32
electronic home shopping)	51.0%	517	52.570	04	55.0%	55	47.0%	47	00.0%	51	47.470	102	34.270	155	49.370	50	45.0%	32
(Don't know / varies)	7.5%	76	14.0%	17	11.0%	11	2.0%	2	5.0%	3	6.7%	14	4.7%	11	11.9%	12	8.0%	6
· · · · · · · · · · · · · · · · · · ·	7.570		14.070		11.070		2.070		5.070		0.770		4.770		11.970		0.070	
Weighted base:		1002		122		96		100		61		207		245		100		71
Sample:		1002		107		100		100		100		180		214		101		100
Q32 Which centre/facility	• •				•													
Those who visit indoor	sports or	health	and fitne	ess act	ivities (E	xcludir	ıg '(don't	know/	can't rem	ember	)' and '(d	o not a	o this ac	tivity)'	at Q32)			
Aspatria Town Centre	1.2%	5	11.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness Town	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	7
Centre																		
Carlisle City Centre	3.8%	14		10	7.9%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	10.5%	39	0.0%	0	7.9%	3	71.4%	30	3.3%	1	4.2%	3	1.3%	1	2.6%	1	0.0%	0
Egremont Town Centre	2.1%	8	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	6	2.9%	1
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	4.9%	18 17	2.8% 0.0%	1	2.6% 44.7%	1	2.4% 2.4%	1	70.0% 0.0%	13 0	1.4% 0.0%	1	0.0% 0.0%	0 0	2.6% 0.0%	1	0.0% 0.0%	0 0
Maryport Town Centre Penrith Town Centre	4.6% 1.3%	5	0.0% 8.3%	3	44.7% 0.0%	16 0	2.4% 0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Silloth Town Centre	1.3%	7	13.9%	6	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Bees Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre	25.6%	96	0.0%	0	2.6%	1	2.4%	1	0.0%	0	1.4%	1	84.8%	77	42.1%	16	0.0%	0
Wigton Town Centre	2.9%	11		10	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre	26.8%	100	0.0%	0	26.3%	10	14.3%	6	0.0%	Ő	90.3%	75	7.6%	7	7.9%	3	0.0%	ŏ
Other (please specify)	4.6%	17	13.9%	6	2.6%	1	2.4%	1	13.3%	2	0.0%	0	1.3%	1	7.9%	3	11.8%	3
Millom	3.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.1%	11
Cleator Moor	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	5.3%	2	0.0%	0
Local Shops - Seascale	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	4	0.0%	0
Allonby	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arkleby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Broughton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Broughton Moor	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hensingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lakes College, West	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Cumbria	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3 304	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

0 0.0%

0 0.0%

0 0.0%

36

38

0 3.3%

0 0.0%

0 3.3%

42

42

0.0%

0.0%

1

0 0.0%

1

18

30

0 0.0%

0 0.0%

0 0.0%

83

72

0 0.0%

0 0.0%

0

90

79

0.0%

0 0.0%

0 5.9%

0 0.0%

38

38

0

1

0 24 34

Threlkeld

Ulverston

Sample:

Underskiddaw

Weighted base:

0.2%

0.4%

0.2%

0.0%

0.0%

1

1 0.0%

1

373

369

0 0.0%

0 0.0%

0 0.0%

41

Weighted:					for V	Vhi	te You	ung	g Gre	en							May	2008
	Tota	ıl	Zone	1	Zone 2	2	Zone 3		Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q33 Which centre/facility Those who visit the cine						ber)'	and '(Do n	o do	this activ	ity)' at	t Q33)							
VUE Cinema, Botchergate, Carlisle	7.1%	36	54.0%	31	4.0%	2	0.0%	0	3.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Plaza Cinema, Dunmail Park, Maryport Road, Workington	66.5%	337	26.0%	15	84.0%	40	56.9%	33	16.1%	6	91.6%	100	86.1%	99	86.0%	43	4.0%	1
Roxy Cinema, Brogden Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apollo Cinema, Hindpool Road, Barrow-in-Furness	5.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	74.0%	26
Royalty Cinema, Lake Road, Bowness on Windermere, Windermere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Alhambra Cinema, St John's Street, Keswick	4.4%	23	0.0%	0	0.0%	0	1.7%	1	60.7%	21	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3
Bridges Retail Park, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	1.7%	8	12.0%	7	0.0%	0	1.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	0.6%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre	9.7%	49	2.0%	1	10.0%	5	34.5%	20	3.6%	1	4.2%	5	12.9%	15	4.0%	2	2.0%	1
Other	1.3%	6	4.0%	2	2.0%	1	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	4.0%	1
Whitehaven	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.0%	5	0.0%	0
Ambleside	0.7%	4	2.0%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Weighted base:		507		57		48		58		34		109		115		50		36
Sample:		510		50		50		58		56		95		101		50		50
-																		

og Lone (meered)						~ <b>r</b> -						-5						
Weighted:					for V	Vhi	te Yo	ung	g Gre	en							May	2008
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q34 Which centre/facilit												• • •	014)					
Those who visit bars, j	bubs ana n	ugntcu	ids (Excli	uaing	(Don't kn	оw/са	n t reme m	iber)	ana (ao n	ot ao i	nis activ	nty) at	Q34)					
Aspatria Town Centre	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness Town	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	5
Centre Carlisle City Centre	4.8%	29	34.6%	20	4.6%	3	3.0%	2	4.1%	1	0.9%	1	0.7%	1	0.0%	0	0.0%	0
Cleator Moor Town Centre	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	9	5.8%	3	0.0%	0
Cockermouth Town Centre	13.9%	83	5.8%	3	15.4%	10	80.3%	53	4.1%	1	6.3%	8	3.7%	6	3.8%	2	0.0%	Ő
Distington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	15.4%	8	0.0%	0
Frizington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosforth	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.9%	1	0.0%	0
Haverigg	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Kendal Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.9%	1	0.0%	0	0.0%	0	1.6%	1
Keswick Town Centre	3.3%	20	0.0%	0	0.0%	0	1.5%	1	63.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre	5.3%	32	0.0%	0	47.7%	30	1.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	3.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	49.2%	22
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Silloth Town Centre	0.3%	2 8	0.0% 13.5%	0 8	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	3.8% 0.0%	2 0	0.0% 0.0%	0 0
St Bees	1.3% 0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Whitehaven Town Centre	21.8%	130	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	72.3%	113	28.8%	15	3.2%	1
Wigton Town Centre	1.8%	11	17.3%	10	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre	20.9%	125	1.9%	1	16.9%	11	4.5%	3	0.0%	Ő	80.2%	102	5.1%	8	0.0%	Ő	0.0%	ŏ
Other	8.3%	50	19.2%	11	4.6%	3	6.1%	4	16.3%	5	5.4%	7	5.8%	9	7.7%	4	14.3%	6
Broughton - in - Furness	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	5
Local Shops - Allerdale	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0
Beckermet	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	5.8%	3	0.0%	0
Holmrook	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.6%	1
Calderbridge	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Dearham	0.5%	3	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eskdale	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.9%	1	0.0%	0
Kirkbride	0.5%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Allanby	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigrigg	0.2%	1	0.0%	0 0	0.0%	0	0.0%	0 0	0.0%	0	0.0% 0.0%	0 0	0.0%	0 0	1.9%	1	0.0% 0.0%	0 0
Boot Borrowdale	0.2% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	0 1	0.0%	0	0.0% 0.0%	0	1.9% 0.0%	1 0	0.0%	0
Braithwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Dean	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.0%	0
Dovenby	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimby	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hensingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Newton Arlosh	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsonby	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Ravenglass	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
St. Bees	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Wasdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Wath Brow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Branthwaite	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Weighted base:		598		59		62		66		30		127		157		52		45
Sample:		595		52		65		66		49		111		137		52		63

Weighted:					for V	Vhi	te Yo	ung	g Gre	en							May	2008
	Tota	1	Zone	1	Zone	2	Zone	3	Zone 4	1	Zone :	5	Zone 6	5	Zone	7	Zone	8
Q35 Which centre/facility Those who visit ten-pin							per)' and	'(Do n	ot do this	activi	ty)' at Q3.	5						
Aspatria Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Barrow in Furness Town Centre	4.2%	15	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	79.2%	14
Carlisle City Centre	10.4%	36	62.2%	26	5.7%	2	5.1%	2	35.3%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	(
Cockermouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Derwent Howe Retail Park, Workington	23.5%	82	0.0%	0	37.1%	12	10.3%	4	11.8%	1	44.4%	37	21.8%	19	23.5%	8	0.0%	(
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Keswick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Kingstown Retail Park, Carlisle	0.7%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Madford Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Maryport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penrith Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	(
Silloth Town Centre	1.6%	6	10.8%	5	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Nicholas Gate Retail Park, Carlisle	1.3%	5	10.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wigton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Windermere Town Centre	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	(
Workington Town Centre	53.4%	186	2.7%	1	54.3%	18	76.9%	30	52.9%	6	50.0%	41	71.8%	64	73.5%	25	4.2%	
Other	3.9%	14	2.7%	1	0.0%	0	7.7%	3	0.0%	0	2.8%	2	3.8%	3	2.9%	1	16.7%	1
Currock, Lakeside, Carlisle	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Weighted base:		348		42		34		39		10		83		89		34		17
Sample:		336		37		35		39		17		72		78		34		24
Q36 Which centre/facility	-			-		' and '	Do not d	o this	activity)'	at 036	a							
Those who visit bingo ( Aspatria Town Centre Barrow in Furness Town	-			-		' and ' 0 0	Do not d 0.0% 0.0%	o this 0 0	activity)' a 0.0% 0.0%	at Q36 0 0	5) 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 36.4%	
Those who visit bingo (Aspatria Town Centre Barrow in Furness Town Centre	Excluding 0.0% 3.7%	g '(Dor 0 6	1't know/c 0.0% 0.0%	ean't re 0 0	emember) 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0%	0	0.0%	0	36.4%	(
Those who visit bingo ( Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre	Excluding 0.0% 3.7% 3.3%	g '(Dor 0 6 5	1't know/c 0.0% 0.0% 33.3%	can't re 0 0 2	emember) 0.0% 0.0% 5.3%	0 0 1	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 33.3%	0 0 2	0.0% 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	36.4% 0.0%	(
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre	Excluding 0.0% 3.7% 3.3% 1.5%	g '(Dor 0 6 5 2	n't know/c 0.0% 0.0% 33.3% 0.0%	can't re 0 0 2 0	emember) 0.0% 0.0% 5.3% 0.0%	0 0 1 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 33.3% 0.0%	0 0 2 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 4.8%	0 0 2	0.0% 0.0% 0.0%	0 0 0	36.4% 0.0% 0.0%	(
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park,	Excluding 0.0% 3.7% 3.3%	g '(Dor 0 6 5	1't know/c 0.0% 0.0% 33.3%	can't re 0 0 2	emember) 0.0% 0.0% 5.3%	0 0 1	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 33.3%	0 0 2	0.0% 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	36.4% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7%	g '(Dor 0 6 5 2 1 1	a't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0%	can't re 0 0 2 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0%	0 0 1 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 11.1\% \\ 0.0\% \end{array}$	0 0 0 0 1 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0%	0 0 2 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4%	0 2 0 1	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	36.4% 0.0% 0.0% 0.0%	
Those who visit bingo ( Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre	Excluding 0.0% 3.7% 3.3% 1.5% 0.7%	g '(Dor 0 6 5 2 1	n't know/c 0.0% 0.0% 33.3% 0.0% 0.0%	can't re 0 0 2 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0%	0 0 1 0 0	0.0% 0.0% 0.0% 0.0% 11.1%	0 0 0 0 1	0.0% 0.0% 33.3% 0.0% 0.0%	0 0 2 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 4.8% 0.0%	0 0 2 0	0.0% 0.0% 0.0%	0 0 0 0	36.4% 0.0% 0.0% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3%	g '(Dor 0 6 5 2 1 1 2	n't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0%	can't re 0 0 2 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0%	0 0 1 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 11.1\% \\ 0.0\% \\ 0.0\% \end{array}$	0 0 0 1 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0%	0 0 2 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4%	0 0 2 0 1 0	0.0% 0.0% 0.0% 0.0% 18.2%	0 0 0 0 0 0 0 2	36.4% 0.0% 0.0% 0.0% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Kendal Town Centre Kendal Town Centre Keswick Town Centre Kingstown Retail Park,	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0%	g '(Dor 0 6 5 2 1 1 2 0	n't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0%	<i>can't re</i> 0 0 2 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0%	0 0 1 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 11.1\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	0 0 0 1 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0%	0 0 2 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4% 0.0% 0.0%	0 0 2 0 1 0 0	0.0% 0.0% 0.0% 0.0% 18.2% 0.0%	0 0 0 0 0 0 0 2 0	36.4% 0.0% 0.0% 0.0% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Keswick Town Centre Kingstown Retail Park, Carlisle	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 1.2% 0.0%	g '(Dor 0 6 5 2 1 1 1 2 0 2	a't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0	can't re 0 0 2 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 1 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 10.0\% \\ 11.1\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	0 0 0 1 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0%	0 0 2 0 0 0 0 0 0 0 2	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4% 0.0% 0.0% 0.0%	0 2 0 1 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 18.2% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 2 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Keswick Town Centre Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 1.2% 0.0%	g '(Dor 0 6 5 2 1 1 1 2 0 2	1't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0	<i>can't re</i> 0 0 2 0 0 0 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 1 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 11.1\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	0 0 0 1 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3%	0 0 2 0 0 0 0 0 0 0 2 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4% 0.0% 0.0% 0.0%	0 2 0 1 0 0 0 0	0.0% 0.0% 0.0% 0.0% 18.2% 0.0%	0 0 0 0 0 0 0 0 0 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Kendal Town Centre Keswick Town Centre Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle Maryport Town Centre	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 1.2% 0.0% 0.6%	g '(Dor 0 6 5 2 1 1 2 0 2 0 1	a't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0	<i>can't re</i> 0 0 2 0 0 0 0 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 5.3%	0 0 1 0 0 0 0 0 0 0 1	$\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 11.1\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\end{array}$	0 0 0 1 0 0 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0% 0.0	0 0 2 0 0 0 0 0 0 2 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0%	0 2 0 1 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 18.2% 0.0% 0.0% 0.0%	0 0 0 0 0 2 0 0 0 0 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Kendal Town Centre Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle Matord Retail Park, Carlisle Matord Retail Park, Carlisle Millom Town Centre Penrith Town Centre	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 1.2% 0.0% 0.6% 2.5% 4.6% 0.0%	g '(Dor 0 6 5 2 1 1 1 2 0 2 0 1 4 7 0	a't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0	<i>can't re</i> 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 5.3% 21.1% 0.0% 0.0%	$     \begin{array}{c}       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       1 \\       4 \\       0 \\     $	0.0% 0.0% 0.0% 11.1% 0.0% 0.0% 0.0% 0.0%	0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0% 0.0	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		0.0% 0.0% 4.8% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 2 0 1 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 45.5% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Kendal Town Centre Keswick Town Centre Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle Madford Retail Park, Carlisle Matford Retail Park, Carlisle Millom Town Centre Silloth Town Centre St Nicholas Gate Retail Park,	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 1.2% 0.0% 0.6% 2.5% 4.6%	g '(Dor 0 6 5 2 1 1 2 0 2 0 1 4 7	a't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0	can't re 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 5.3% 21.1% 0.0%	$     \begin{array}{c}       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       1 \\       4 \\       0 \\       \end{array} $	0.0% 0.0% 0.0% 11.1% 0.0% 0.0% 0.0% 0.0%	0 0 0 1 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0% 0.0	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 2 0 1 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 18.2% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Cockermouth Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Keswick Town Centre Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle Madford Retail Park, Carlisle Maryport Town Centre Penrith Town Centre Silloth Town Centre St Nicholas Gate Retail Park, Carlisle	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 0.6% 2.5% 4.6% 0.0% 0.0%	0 6 5 2 1 1 1 2 0 2 0 2 0 1 4 7 7 0 0 0 0	a't know/c 0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 0.0	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\$	$\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 11.1\%\\ 0.0\%$	0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0% 0.0	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 4.8% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 2 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.$	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Kendal Town Centre Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle Madford Retail Park, Carlisle Madford Retail Park, Carlisle Maryport Town Centre Penrith Town Centre Silloth Town Centre Si Nicholas Gate Retail Park, Carlisle Whitehaven Town Centre	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 1.2% 0.0% 0.6% 2.5% 4.6% 0.0% 0.0% 0.0% 20.7%	c) (Dor 0 6 5 2 2 1 1 1 2 0 2 0 0 1 4 4 7 0 0 0 0 32	a't know/c 0.0% 0.0% 33.3% 0.0%	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 5.3% 21.1% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\$	$\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 11.1\%\\ 0.0\%$	0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0% 0.0	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		0.0% 0.0% 4.8% 0.0% 2.4% 0.0%	0 0 2 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	
Those who visit bingo (A Aspatria Town Centre Barrow in Furness Town Centre Carlisle City Centre Cleator Moor Town Centre Derwent Howe Retail Park, Workington Egremont Town Centre Kendal Town Centre Kendal Town Centre Keswick Town Centre Kingstown Retail Park, Carlisle Madford Retail Park, Carlisle Maryport Town Centre Penrith Town Centre Silloth Town Centre St Nicholas Gate Retail Park, Carlisle Whitehaven Town Centre Wigton Town Centre	Excluding 0.0% 3.7% 3.3% 1.5% 0.7% 0.7% 1.3% 0.0% 1.2% 0.0% 0.6% 2.5% 4.6% 0.0% 0.0% 0.0% 0.0% 0.0%	g '(Dor 0 6 5 2 1 1 1 2 0 2 0 1 4 4 7 0 0 0 0 32 1 1	a't know/c 0.0% 0.0% 33.3% 0.0%	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	emember) 0.0% 0.0% 5.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 21.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 11.1\%\\ 0.0\%$	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 33.3% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0% 0.0	0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 4.8\% \\ 0.0\% \\ 2.4\% \\ 0.0\% \\ 0.$	0 0 2 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 18.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	36.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	
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by Zone (filtered)			Anc	Iua		_	Janu				Surv	сy					Page	e 215
Weighted:					for V	Nhi	te Yo	oung	g Gre	een							May	2008
	Tot	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
AGE Could I ask how of	ld you ar	e plea	se ?															
18-24 years 25-34 years 35-44 years 45-54 years	2.3% 9.4% 17.3% 20.8%	23 94 173 208	4.7% 5.6% 16.8% 19.6%	6 7 20 24	2.0% 13.0% 18.0% 13.0%	2 12 17 12	20.0%	2 11 20 26	1.0% 3.0% 10.0% 19.0%	1 2 6 12	2.8% 8.9% 18.3% 18.9%	6 18 38 39	2.3% 12.6% 16.4% 22.9%	6 31 40 56	1.0% 5.0% 22.8% 18.8%	1 5 23 19	0.0% 11.0% 12.0% 28.0%	0 8 9 20
55-64 years 65 plus (Refused)	24.7% 25.1% 0.5%	247 252 5	29.9% 23.4% 0.0%	36 28 0		33 19 0	16.0% 24.0% 1.0%	16 24 1	25.0% 41.0% 1.0%	15 25 1	26.7% 24.4% 0.0%	55 51 0	21.5%	59 53 0	16.8% 32.7% 3.0%	17 33 3	22.0% 27.0% 0.0%	16 19 0
Weighted base: Sample:		1002 1002		122 107		96 100		100 100		61 100		207 180		245 214		100 101		71 100
GEN Gender of respond	dent:																	
Male Female	25.3% 74.7%	254 748	23.4% 76.6%	28 93	28.0% 72.0%	27 69	24.0% 76.0%	24 76	25.0% 75.0%	15 46	19.4% 80.6%	40 166		74 170	23.8% 76.2%	24 77	29.0% 71.0%	21 50
Weighted base: Sample:		1002 1002		122 107		96 100		100 100		61 100		207 180		245 214		100 101		71 100
ETH What is your ethni	c backgr	ound?	?															
White Indian Pakistani Bangladeshi	99.2% 0.0% 0.0% 0.0%	994 0 0 0	0.0% 0.0% 0.0%	121 0 0 0	99.0% 0.0% 0.0% 0.0%	0 0 0	100.0% 0.0% 0.0% 0.0%	100 0 0	99.0% 0.0% 0.0% 0.0%	61 0 0 0	98.9% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0%	245 0 0 0	98.0% 0.0% 0.0% 0.0%	98 0 0 0	99.0% 0.0% 0.0% 0.0%	70 0 0 0
Other Asian Black Caribbean Black African Other Black	0.1% 0.1% 0.0% 0.0%	1 1 0 0	0.0% 0.9% 0.0% 0.0%	0 1 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	1.0% 0.0% 0.0% 0.0%	1 0 0 0
Chinese Other Ethnic Group Mixed Race (Refused)	0.0% 0.0% 0.0% 0.6%	0 0 0 6	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 1.0%	0 0 0 1	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 1.0%	0 0 0 1	0.0% 0.0% 0.0% 1.1%	0 0 0 2	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 2.0%	0 0 0 2	0.0% 0.0% 0.0% 0.0%	0 0 0 0
Weighted base: Sample:		1002 1002		122 107		96 100		100 100		61 100		207 180		245 214		100 101		71 100
ADU How many adults,	including	g your	self, live	e in y	our hou:	sehol	d (16 ye	ars ar	nd abov	e)?								
One	23.1%	231	18.7%	23	21.0%	20		26	20.0%	12	20.6%	42	26.6%	65	28.7%	29	19.0%	14
Two	57.5%	576	59.8%	73		62	57.0%	57	58.0%	35	57.2%	118		135	54.5%	55	57.0%	41
Three Four	14.0% 3.3%	141 33	14.0% 5.6%	17 7	9.0% 4.0%	9 4	10.0% 4.0%	10 4	15.0% 3.0%	9 2	16.7% 3.3%	34 7	14.5% 3.3%	35 8	12.9% 1.0%	13 1	18.0% 1.0%	13 1
Five	1.1%	11	1.9%	2	1.0%	1	1.0%	1	0.0%	0	1.1%	2	0.5%	1	0.0%	0	4.0%	3
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	10	0.0%	0	0.0%	0	2.0%	2	4.0%	2	1.1%	2	0.0%	0	3.0%	3	1.0%	1
Weighted base: Sample:		1002 1002		122 107		96 100		100 100		61 100		207 180		245 214		100 101		71 100
CHI How many childre	n live in y	your h	ouseho	ld, ag	ed 15 ye	ears a	nd unde	er?										
None One	73.9% 10.9%	741 109	74.8% 4.7%	91 6	74.0% 8.0%	71 8	71.0% 14.0%	71 14	79.0% 9.0%	48 6	75.6% 14.4%	156 30	72.9% 14.0%	178 34	71.3% 7.9%	72 8	75.0% 6.0%	53 4
Two	10.1%	101	16.8%	20		12	6.0%	6	4.0%	2	6.7%	14	9.8%	24	13.9%	14		9
Three	3.1%	31	2.8%	3	5.0%	5	6.0%	6	3.0%	2	1.7%	3	2.3%	6	4.0%	4	3.0%	2
Four	0.5%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.6%	1	0.9%	2	0.0%	0	0.0%	0
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Six or more (Refused)	0.1% 1.3%	1 13	0.0% 0.9%	0 1	0.0% 0.0%	0 0	0.0% 2.0%	$\begin{array}{c} 0\\ 2\end{array}$	1.0% 4.0%	1 2	0.0% 1.1%	02	0.0% 0.0%	0 0	0.0% 3.0%	0 3	0.0% 3.0%	02
Weighted base: Sample:	1.570	1002 1002	0.970	122 107	0.070	96 100	2.070	100 100	1.070	61 100	1.170	207 180		245 214	5.070	100 101	5.070	71 100
CAR How many cars do	bes your	house	hold ow	n or l	have the	use	of?											
None	16.0%	160	5.6%		19.0%	18		12	10.0%	6	18.9%	39		55	11.9%	12		11
One	45.5%	455		64		36		43	47.0%	29	46.7%	96		109	47.5%	48	43.0%	31
Two Three or more	30.6% 7.0%	306 71	28.0% 14.0%	34 17	37.0% 6.0%	35 6	38.0% 6.0%	38 6	34.0% 7.0%	21 4	26.1% 6.7%	54 14	27.6% 5.6%	67 14	32.7% 5.0%	33 5	33.0% 7.0%	23 5
(Refused)	0.9%	9	0.0%	0	0.0%	0	1.0%	1	2.0%	4	1.7%	3	0.0%	0	3.0%	3	1.0%	1
Weighted base:		1002		122		96		100		61		207		245		100		71
Sample:		1002		107		100		100		100		180		243 214		100		100

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Weighted:					for V	Nhi	te Yo	oung	g Gre	een		•					May	2008
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
SEG Socioeconomic G	rouping:																	
А	2.0%	20	2.8%	3	1.0%	1	4.0%	4	5.0%	3	0.6%	1	2.3%	6	2.0%	2	0.0%	0
В	11.6%	116	18.7%	23	9.0%	9	12.0%	12	22.0%	13	7.8%	16	8.4%	21	16.8%	17	8.0%	6
C1	21.3%	214	17.8%	22	27.0%	26	27.0%	27	16.0%	10		48	16.4%	40	24.8%	25	23.0%	16
C2	23.3%	234	25.2%	31	27.0%	26	22.0%	22	12.0%	7	23.3%	48	24.8%	61	23.8%	24	21.0%	15
D E	19.5% 6.7%	195 67	17.8% 5.6%	22 7	17.0% 6.0%	16 6	11.0% 8.0%	11 8	17.0% 11.0%	10 7	20.6% 6.1%	42 13	25.7% 5.6%	63 14	11.9% 5.9%	12 6	26.0% 11.0%	18 8
(Refused)	15.5%	155	12.2%	15	13.0%	12	16.0%	16	17.0%	10		38	16.8%	41	14.9%	15	11.0%	8
Weighted base:		1002		122		96		100		61		207		245		100		71
Sample:		1002		107		100		100		100		180		214		101		100
ZON Zone																		
Zone 1	12.2%	122	100.0%	122	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.6%	96	0.0%		100.0%	96	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	10.0%	100	0.0%	0	0.0%		100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	6.1%	61	0.0%	0	0.0%	0	0.0%	0		61	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 Zone 6	20.6%	207	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	207	0.0%	0	0.0%	0	0.0%	0 0
Zone 7	24.4% 10.0%	245 100	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0	100.0% 0.0%	245	0.0% 100.0%	100	0.0% 0.0%	0
Zone 8	7.1%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	71
		1002		122		96		100		61		207		245		100		71
Weighted base: Sample:		1002		107		100		100		100		180		243 214		100		100
SEC Postcode Sector																		
CA124	3.2%	32	0.0%	0	0.0%	0	0.0%	0	52.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA125	2.2%	22	0.0%	0	0.0%	0	0.0%	0	36.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA130	4.8%	48	0.0%	0	0.0%	0	48.0%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA139	3.9%	39	0.0%	0	0.0%	0	39.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA141 CA142	5.2% 2.9%	52 29	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0	25.0% 13.9%	52 29	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
CA143	5.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0		52	0.0%	0	0.0%	0	0.0%	0
CA144	3.6%	36	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő		36	0.0%	Ő	0.0%	Ő	0.0%	Ő
CA145	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	39	0.0%	0	0.0%	0	0.0%	0
CA156	2.8%	28	0.0%	0	29.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA157	4.2%	42	0.0%	0	44.0%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA158	2.6%	26	0.0%	0	27.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA191 CA201	0.8% 2.0%	8 20	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	7.9% 19.8%	8 20	0.0% 0.0%	0 0
CA212	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
CA222	5.3%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.5%	53	0.0%	0
CA233	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	6	0.0%	0
CA243	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6	0.0%	0	0.0%	0
CA255	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	41	0.0%	0	0.0%	0
CA263 CA270	2.3% 0.9%	23 9	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	9.3% 0.0%	23 0	0.0% 8.9%	0 9	0.0% 0.0%	0
CA286	5.9%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	59	0.0%	0	0.0%	0
CA287	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	17	0.0%	0	0.0%	0
CA288	5.4%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	54	0.0%	0	0.0%	0
CA289	4.4%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	45	0.0%	0	0.0%	0
CA7 0	1.3%	13	10.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 1 CA7 2	0.7%	7 13	0.0%	0 0	0.0%	0	0.0%	0	12.0%	7 0	0.0% 0.0%	0	0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0
CA7 2 CA7 3	1.3% 2.2%	22	0.0% 17.8%	22	0.0% 0.0%	0 0	13.0% 0.0%	13 0	0.0% 0.0%	0	0.0%	0 0	0.0% 0.0%	0	0.0%	0	0.0%	0
CA7 4	2.2%	26	21.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 5	1.5%	15	12.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 8	1.3%	13	10.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 9	3.4%	34	28.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA184	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	49.0%	35
LA185 LA195	2.1% 0.6%	21 6	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	30.0% 9.0%	21
LA195 LA206	0.6%	6 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6 9
	0.770		0.070		0.070		0.070		0.070		0.070		0.070		0.070		12.070	
Weighted base:		1002 1002		122 107		96 100		100		61 100		207		245 214		100		71
Sample:		1002		107		100		100		100		180		214		101		100