

## **Appendix 2: Full Household Survey Results**

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q01 Where did you last undertake your main food and grocery shopping? Excl. Nulls & SFT Zone 1 B&M, King Street, Wigton, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 CA7 9DT Co-op, Caldew Street, Silloth 0.3% 3 2.3% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, King Street, Aspatria, 2 0.0% 0 0.0% 0 1.4% 1 1.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Co-op, Station Road, Wigton 0.7% 0 0.0% 0.0% 1.0% 10 5.7% 6 0.0% 0 4.9% 3 0.0% 0 0 0.0% 0 Harrisons Store, Main Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Abbeytown, Wigton, CA7 4RR Hesket Newmarket Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shop, The Village Shop, Hesket Newmarket, CA7 8IG Kirkbride Post Office, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kirkbride, Wigton, CA7 5JH Lidl, Eastley Terrace, King 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Wigton, CA7 9HG Lidl, King Street, Wigton 4.8% 46 39.3% 43 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% Local shops, Caldbeck 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0%0 0.0% 0.0% 0 0.0% 0 Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Local shops, Skinburness 0 0 0 0 0 Village Centre Silloth Town Centre 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 Spar, Main Street, 0.1% 0.6% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Abbeytown, Holme Abbey, Wigton Spar, Queen Street, Aspatira 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Spar, Solway Street, Silloth 0 0 0 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 Wigton Town Centre 0.1% 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Zone 2 B&M, Curzon Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA 0.0% 0.0% 0.0% 0 BP. Maryport Road. 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Dearham, CA15 7EG Dearham Post Office & 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Village Store, Central Road, Dearham, CA15 7HG 0 Heron, Senhouse Street, 0.1% 0.0% 0.7% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Maryport, CA15 6BS Lidl, Curzon Street, 0.0% 0.0% 0 2.9% 2.8 1.3% 1 23.3% 22 2.1% 2 0.0% 0 0.7% 1 0 1.2% 1 Maryport Local shops, Ellenborough 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Town Centre 0.0% Maryport Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Premier Stores, Church 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 Terrace, Maryport, CA15 7PT Premier Stores, The Arches, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 8HF Spar (Service Station). 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Solway Garage, Curzon Street, Maryport Spar, Maryport Road, 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Dearham Tesco Express, Bounty Inn, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 7AD Zone 3 Aldi, Low Road. 0.0% 0.0% 0.0% 0 4.2% 41 1.0% 1 2.6% 2 27.3% 29 7.6% 4 2.1% 5 0 0 Cockermouth Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, Station Street, 0.1% 0.0% 0 0.0% 0 0.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth 1.6% 15 0.6% 3.5% 3 6.8% 7 2.4% 0.0% 0 0.0% 3.1% 3 0.0% 0 Lidl, Station Road 1 0 Cockermouth Local shops, Great 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Broughton Village Centre Local shops, Little 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:					For	N	exus I	'la	nning							Fe	bruary 20	20
	Total		Zone 1		Zone 2		Zone 3	i	Zone 4		Zone 5	;	Zone 6		Zone 7		Zone 8	
Broughton Village Centre Oakhurst Service Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lamplugh Road, Cockermouth, CA13 0QT																		
One Stop, Main Street, Cockermouth, CA13 9LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Cockermouth	6.4%	61	0.0%	0	6.0%	6	41.3%	43	10.5%	5	2.2%	5	0.5%	1	1.1%	1	0.0%	0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Tithebarn Street, Keswick	1.9%	19	0.6%	1	0.0%	0	2.0%	2	29.7%	15	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Co-op, Main Street, Keswick Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.3% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0		0	4.9% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre Premier Stores, St John's Street, Keswick, CA12 5AP	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Spar (Service Station), High Hill, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Penrith Road, Derwent, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Shorley Lane, Keswick The Village Shop, Main Street, Braithwaite CA12	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
5ST Zone 5																		
Aldi, Derwent Drive, Workington	3.7%	35	1.3%	1	5.4%	5	0.0%	0	0.7%	0	12.6%	27	0.3%	1	0.8%	1	0.0%	0
Asda, Dunmail Park, Workington	6.5%	62	3.8%	4	15.9%	15	3.4%	4	3.4%	2	14.5%	31	2.7%	6	0.0%	0	0.7%	0
Asda, Moss Bay Road, Workington	1.6%	15	0.0%	0	4.3%	4	0.0%	0	0.0%	0	5.1%	11	0.0%	0	0.0%	0	0.0%	0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Murray Road, Workington, CA14 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ainslie Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrington Road, Workington, CA14 3EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Workington, CA14 2UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grisdale General Stores, Senhouse Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 2SD Home Bargains, Central Way, Campbell Savours Way, Workington, CA14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
3DZ Iceland, Pow Street,	0.4%	4	0.0%	0	0.7%	1	1.2%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Workington Local shops, Distington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre Local shops, Seaton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Marks & Spencer, Pow Street, Workington	0.6%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	0.0%	0
Marshall's Butchers, Corporation Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 2PH McColl's, Harrington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	r No	exus P	laı	nning							Fe	bruary	2020
	Total	l	Zone 1		Zone 2	2	Zone 3		Zone 4		Zone	5	Zone (	6	Zone	7	Zone	8
Workington, CA14 3EG																		
McColl's, Main Street, Distington, CA14 5SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorclose Deli, Westfield Drive, Workington, CA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3RW Morrisons, Derwent Drive, Workington	8.9%	86	0.0%	0	13.8%	13	5.6%	6	4.6%	2	28.8%	62	1.2%	3	0.0%	0	0.0%	0
One Stop, Main Road, Seaton, CA14 1JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Pioneer Foods, Church Road, Workington, CA14 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mossbay Road, Workington, CA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3TG Spar (Service Station), Middlemoor Filling Station, Stainburn Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Harrington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Spar, Main Road, Seaton, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Westfield Drive, Moorclose, Workington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	9.4%	91	5.4%	6	21.6%	20	3.1%	3	0.0%	0	27.6%	59	0.3%	1	1.2%	1	0.0%	0
Workington Town Centre <b>Zone 6</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Street, Whitehaven	8.5%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	57	26.0%	25	0.0%	0
Asda, Preston Street, Whitehaven	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	7	0.8%	1	0.9%	1
B&M, The Bridges Retail Park, Whitehaven, CA28 7RO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre Co-op, Leconfield Street, Cleator Moor	0.0% 0.8%	0 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.8%	0 4	0.0% 3.3%	0	0.0% 0.0%	0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haighs, King Street, Whitehaven, CA28 7JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, King Street, Whitehaven, CA28 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preston Street, Whitehaven	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	4	0.0%	0	0.0%	0
Local shops, Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mirehouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	12.4%	119	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	36.4%	85	33.1%	32	1.6%	1
Nisa Local, Four Seasons, Whinlatter Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven, CA28 8DJ Nisa Local, Woodhouse Road, Whitehaven, CA28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
9QD Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	N	exus P	laı	nning							F	ebruary 2	2020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	5	Zone 7		Zone	8
Pelivan Garage, Loop Road North, Whitehaven, CA28 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Premier Stores, Meadow Road, Whitehaven, CA28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
8ER Spar (Service Station), Loop Road North, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Superstore, Bransty Row, North Shore, Whitehaven	8.7%	84	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	3	27.1%	64	18.1%	18	0.0%	
Whitehaven Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Gosforth Road,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	(
Seascale Co-op, Main Street, Egremont	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	0.0%	(
Egremont Town Centre Heron, Main Street,	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 1	0.0% 0.0%	(
Egremont, CA22 2DR																		
Local shops, Gosforth Village Centre Local shops, Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Village Centre McColl's, South Parade,	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	(
Seascale, CA20 1PZ Nisa Local, Jubilee Garage,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
North Road, Egremont, CA22 2PR Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Spar (Service Station), A595 Holmrook, Holmrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Spar (Service Station), Bridge End Garage,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Egremont Spar (Service Station), Parkhouse, Bigrigg,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Egremont Spar, Bridge End Garage,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Egremont St. Bees Post Office, Main Street, St. Bees, CA27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
0AA St. Bees Village Centre Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bootle Stores, Main Street, Bootle, LA19 5TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Lapstone Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	(
Millom Local shops, Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local shops, Broughton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local shops, Haverigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Village Centre Local shops, Ulpha Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre Melville Tyson Butchers, Prince's Street, Broughton-in-Furness,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	(
LA20 6HQ Millom Town Centre Scoop Value, Wellington	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Street, Millom, LA18 4DG Spar, Duke Street, Millom Tesco Superstore, Lancashire	0.0% 3.6%	0 34	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0	0.0% 59.2%	34
Road, Millom	5.070	J <del>-1</del>	0.070	J	0.070	J	0.070	J	0.070	J	0.070	J	0.070	U	0.0/0	1	JJ.470	ےر

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Weighted:					ror	110	exus P	lai	ımıng							Fe	ebruary 20	)20
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	11.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Aldi, Dalston Road, Carlisle	0.4%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park,	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	6
Barrow-in-Furness																		
Aldi, Petteril Bank Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Appleby-in-Westmorland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Arnside Village Centre Asda, Burton Road, Kendal	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Asda, Chandler Way,	0.0%	8	5.7%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Carlisle																		
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.5%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5
Barrow-In-Furness Barrow-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Brunswick Road, Penrith	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Booths, Dodgson Croft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kirkby Lonsdale Booths, Oubas Hill, Canal Street, Ulverston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, The Old Station, Victoria Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cartmel Village Centre Coniston Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Co-op, Blackwell Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle																		
Co-op, Broadgate, Grasmere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Avenue, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chapel Stile,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside																		
Co-op, Compston Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Co-op, Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Duke Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askam-in-Furness Co-op, Harrell Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Co-op, Island Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness																		
Co-op, Kents Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lake Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkshead, Ambleside																		
Co-op, Main Street, Shap, Penrith	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	N	exus P	laı	ning							Fe	bruary 2	020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Co-op, Market Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Co-op, Market Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Co-op, Oak Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Co-op, Oxford Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Co-op, Plymouth Street, Walney Island,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Co-op, Priory Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Co-op, Roose Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Co-op, Stonegarth Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morton, Carlisle Co-op, Townhead Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston, Carlisle Co-op, Yewdale Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre Iceland, Castle Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Cavendish Way, Penrith	0.070		0.070	Ü	0.070	Ü	0.070		0.5 / 0		0.070		0.070	Ü	0.070		0.070	Ü
Iceland, Highgate, Kendal Iceland, Hindpool Road,	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0 1
Barrow-in-Furness Iceland, St Nicholas Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.5%	5	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, King Street, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.7%	7	3.2%	4	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.9%	9	5.8%	6	0.0%	0	0.0%	0	0.7%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0
Morrisons, Queen Katherines Avenue, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Strand, Barrow-in-Furness	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Outside area, Carlisle	0.1%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre Sainsbury's Local, Main	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Road, Windermere	0.070	U	0.070	J	0.070	U	0.070	U	0.070	J	0.070	U	0.070	J	0.070	J	0.070	U
Sainsbury's Local, Northgate, Scotland Road,	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Total																	
1 Otal		Zone	1	Zone 2	2	Zone :	3	Zone 4	ı	Zone	5	Zone	6	Zone '	7	Zone	8
1.0%	9	8.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%			0	0.0%			0		0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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			_		-												
0.5%	3	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	3.4%	3
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.4%	4	2.3%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	0
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%		0.0%		0.0%		0.0%		0.0%		0.0%	-	0.0%		0.0%		0.0%	0
	964 964		110 100		94 97		105 98		52 92		215 199		234 195		97 94		57 89
	0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.3% 3	0.2%       2       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.	0.2%         2         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0%         0         0.0%         0           0.0	0.2%         2         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%	0.2%         2         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0         0         0         <	0.2%         2         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%	0.2%         2         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%	0.2%         2         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%	0.2%         2         0.0%         0         0.0%         0         0.0%         0         3.8%         2           0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0			0.2%   2   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0				

Weighted:

#### West Cumbria Household Survey For Nexus Planning

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Zone 3 Total Zone 1 Zone 2 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q02 Which retailer did you last purchase your main food internet / home delivery shopping from? Those who do their main food shopping via the Internet at Q01: Asda 45.2% 0.0% 18.5% 56.3% 11.8% 1 100.0% 1 80.4% 5 37.2% 3 55.2% 6 Iceland 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 9.8% 2.1% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Morrisons 0 1 Ocado 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sainsbury's 11.4% 00.1% 23.9% 43.7% 32.9% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 41.4% 0 0.0% 55.3% 3 0.0% 19.6% 53.1% 44.8% 15 0.0% 57.6% 2 0 0 4 5 Tesco 1 0 0 0 Waitrose 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / can't 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 remember) Weighted base: 37 1 2 6 8 11 2 8 37 1 3 1 6 11 Sample: 5 Q03 What is the main reason you chose to purchase your main food internet / home delivery shopping from (RETAILER MENTIONED AT Those who do their main food shopping via the Internet at Q01: 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Allows me to compare goods / prices at my leisure 5.4% 2 0.0% 0 0.0% 0 43.7% 0.0% 0 0.0% 0 0.0% 0.0% 0 Better quality goods online 0 11.6% 0 Can read reviews of products 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 online Can shop 24 hours 2.4% 0.0% 23.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 3.2% 0.0% 0.0% 0.0% 19.6% 0.0% 0.0% Can use my loyalty points 0.0% 0 0 0.0% 0 0 0 0 0 1 online Cheaper prices online 13.7% 0.0% 0 57.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 37.2% 0.0% 0 City / town centre too large 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 to walk round 2 Delivery service / saves 16.5% 6 0.0% 0 0.0% 0 0.0% 0 32.9% 2 0.0% 0 19.6% 19.6% 2 15.0% carrying goods home 18.5% Disabled / can't walk far 7.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 18.2% 2 0 Don't have to find a parking 1.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.7% space / drive there Don't like store shopping 1.8% 0.0% 0.0% 0.0% 0 0.0% 0.0% 11.3% 0.0% 0.0% 0 Easier to find the special 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0.0% 0 0 0 offers online Greater choice / range online 2 1 0.0% 0 0.0% 0 6.8% 0 0.0% 0 0.0% 0 0.0% 0 10.2% 6.1% 00.1% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 I can't get to the shops 0 0 0 Makes it easier to keep to a 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 budget No car available / don't drive 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 0 32.9% 0.0% 0 0.0% No other main alternative 8.2% 0.0% 0.0% 0 0.0% 2 0 0.0% 0 11.6% 3 1 locally Saves time 14.4% 5 0.0% 0 0.0% 0.0% 0 18.6% 1 100.0% 1 14.5% 9.8% 18.2% 2 There is no delivery fee / the 2.6% 1 0.0% 0 0.0% 0 56.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 fee is low Other 0.0% 0 0.0%0 0.0% n 0.0%n 0.0% n 0.0%0 0.0% n 0.0% 0 0.0% n Generally easier / more 0.0% 0 0 0.0% 0 2 2 0.0% 0 12.1% 0.0% 0 0.0% 8.8% 0 35.1% 23.7% convenient

(Don't know)

Sample:

Weighted base:

5.5%

2

37

37

0.0%

0

0.0%

0

3

0.0%

0

2

2

0.0%

0

8

0.0%

0

0.0%

0

6

5

9.8%

1 11.6%

8

6

1

11

11

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

	200	. <u>-</u>	20110	-	20110 2	-	Lone	_	Lone	•	Lone		20110	•	20110	•	20110	Ü
Q04 What is the main rea								ED A	Γ Q01) fo	or you	ır main	food	and gro	cery	shoppin	g?		
Accessibility by public	0.1%	un 5000 1	0.0%	g via i 0	0.0%	т ат <u>с</u> 0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
transport Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	3.0%	29	0.6%	1	2.2%	2	3.4%	4	3.1%	2	2.4%	5	4.0%	9	7.1%	7	0.0%	0
Choice of food goods	10.3%	99	7.2%	8	15.3%	14	6.9%	7	17.8%	9	9.4%	20	12.4%	29	7.1%	7	6.9%	4
available																		
Choice of shops nearby	0.5%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	2.2%	2	0.9%	1
selling non-food goods	0.60/	-	0.00/	0	0.70/	1	0.00/	0	0.00/	0	0.40/	1	2.00/	-	0.00/	0	0.00/	0
Choice of shops selling food goods	0.6%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	2.0%	5	0.0%	0	0.0%	0
Cleanliness	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Cycle parking availability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	0.7%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.7%	4	0.9%	2	0.0%	0	0.0%	0
Easy to get to by car	1.2%	11	3.5%	4	0.0%	0	1.4%	1	0.9%	0	2.0%	4	0.0%	0	0.0%	0	1.6%	1
Entertainment / events	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	1.1%	11	0.0%	0	3.0%	3	0.7%	1	0.0%	0	1.4%	3	1.3%	3	1.1%	1	0.0%	0
Good service / friendly staff	0.6%	6	0.0%	0	0.0%	0	1.4%	1	2.7%	1	1.0%	2	0.0%	0	1.2%	1	0.0%	0
Habit / always use it /	10.0%	97	4.8%	5	12.4%	12	7.5%	8	2.9%	1	21.9%	47	7.8%	18	4.1%	4	2.1%	1
preference for retailer																		
Lower prices	13.0%	125	17.7%	19		14	12.6%	13	15.1%	8	8.4%	18	13.2%	31		18	7.3%	4
Loyalty card / points scheme	0.7%	7	0.6%	1	0.7%	1	0.0%	0	0.9%	0	1.1%	2	0.4%	1	1.6%	2	0.0%	0
Near to home	28.4%	274	32.0%	35		18	36.4%	38	23.6%	12	23.5%	51	28.8%	68	33.0%	32	36.1%	20
Near to work	1.0%	10	2.5%	3	3.6%	3	0.0%	0	0.9%	0	0.3%	1	0.5%	1	0.0%	0	2.2%	1
Nice shopping environment	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Only one in the area / no	1.8%	17	0.6%	1	3.8%	4	1.4%	1	2.0%	1	0.3%	1	0.0%	0	1.4%	1	15.3%	9
other choice Provision of leisure facilities nearby	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.8%	1	0.0%	0
Provision of services nearby, such as banks and other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
financial services Public information, signposts	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
and public facilities Quality of food goods	4.6%	44	5.8%	6	4.3%	4	7.4%	8	7.0%	4	2.3%	5	3.6%	8	5.3%	5	6.4%	4
available																		
Quality of shops selling food goods	0.4%	4	0.6%	1	1.9%	2	0.7%	1	0.7%	0	0.0%	0	0.0%	0		0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
night time) Speciality foods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	2.2%	21	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	12	2.6%	6	1.4%	1	1.2%	1
Value for money	6.8%	65	13.6%	15	2.4%	2	0.7%	1	8.2%	4	6.1%	13	9.6%	23	6.6%	6	1.2%	1
Facilities within the store	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0		0	0.0%	0
(e.g. café, beauty salon, dry cleaners etc.)	0.270	_	0.070	Ü	0.7,0	•	0.070	Ü	0.070	Ü	0.070	-	0.070	Ü	0.070		0.070	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by car	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.9%	2	0.0%	0	0.0%	0
Also offers online option	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of non-food goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
available	0.40/	•	0.50		0.00/		0.00/		0.004		0.407		0.20/		0.004		0.00/	
Close to family / friends	0.4%	3	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0
En route to elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Familiarity / know where everything is Fast checkout	0.3%	0	0.0%	0	0.7%	1	0.7%	1 0	0.0%	0	0.0%	0	0.7%	0		0	0.0%	0
For a change of scene	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Free newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Generally more convenient	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Good / long opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good special offers	0.2%	2	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has / close to petrol station	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.7%	0
Has everything I need	0.2%	2	0.6%	1	0.0%	0	0.7%	1	0.0%	Ö	0.3%	1	0.0%	0		0	0.0%	0
I get a lift to that store	0.6%	5	0.0%	0	1.5%	1	0.7%	1	0.7%	0	1.0%	2	0.3%	1	0.0%	0	0.0%	0
Large store	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.4%	1	2.5%	2	0.0%	0
No deposit to use the trolleys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Not too many choices of goods	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0		1	0.0%	0
Quiet / not too busy	0.5%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	3.5%	2
Small store / not too big	0.2%	2	0.0%	0	0.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Stocks exclusive items	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone (Nulls & SFT Filtered) [F]

Weighted:

### West Cumbria Household Survey For Nexus Planning

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									C								-	
	Tota	1	Zone	1	Zone 2	2	Zone	3	Zone 4	l	Zone	5	Zone	6	Zone '	7	Zone	8
was the second of	0.00/	0	0.60/		0.70/		1.20/		1.40/		0.00/	2	0.00/	0	0.00/	0	4.10/	2
Was in the area at the time	0.8%	8	0.6%	1	0.7%	1	1.2%	1	1.4%	1	0.9%	2	0.0%	0	0.0%	Ü	4.1%	2
Well-stocked shelves	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Don't know / no reason in particular)	6.1%	59	4.6%	5	7.0%	7	8.5%	9	3.6%	2	5.3%	11	6.8%	16	5.2%	5	7.6%	4
Weighted base:		964		110		94		105		52		215		234		97		57
Sample:		964		100		97		98		92		199		195		94		89

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February 2020

Weighteu.					1 01	. 11	CAUSI	· iu	8	•							edi uai y	2020
	Tota	ıl	Zone	1	Zone 2	2	Zone 3	3	Zone 4	1	Zone	5	Zone	6	Zone '	7	Zone	8
Q05 What, if anything, is	the one	e thing	g you me	ost di	slike abo	ut	. (STORE	E/LC	CATION	I MEN	ITIONE	D AT	Q01)?					
Change layout too often	0.3%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	
Expensive parking	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Difficult to get to	0.4%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.5%	1	0.0%	0	0.0%	
Difficult to park / lack of	1.8%	18	0.0%	0	4.2%	4	2.1%	2	0.0%	0	2.4%	5	1.8%	4	2.2%	2	0.0%	
parking Expensive	4.6%	46	3.9%	4	7.4%	7	3.8%	4	16.1%	9	2.5%	5	3.0%	7	5.2%	5	4.5%	
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	
Lack of public transport	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	
Limited range of goods	6.5%	65	5.0%	6	6.5%	6	8.7%	9	5.5%	3	4.8%	10	5.7%	14	6.1%	6	15.2%	1
No petrol station	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Poor internal layout	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	
Poor quality	1.2%	12	0.0%	0	0.7%	1	0.7%	1	4.0%	2	0.8%	2	0.6%	1	2.8%	3	3.7%	
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Staff rude / unhelpful Too busy	0.0%	0 14	0.0% 0.7%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 2.0%	0	0.0% 1.1%	0 2	0.0% 1.4%	0	0.0% 4.6%	0 5	0.0% 0.6%	
Too busy Too far away	1.4% 1.4%	14	6.5%	7	1.2%	1	0.0%	0	8.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	
Too small	1.8%	18	0.0%	ó	0.9%	1	2.8%	3	3.1%	2	2.3%	5	1.1%	3	1.5%	2	4.6%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Cluttered aisles	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Dated store / needs	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	
refurbishment																		
Difficult access by car / road	1.1%	11	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	3	1.9%	5	1.3%	1	0.0%	
Difficult to access toilets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	
Dirty / untidy store Empty shelves	0.4% 1.0%	4 10	0.0% 0.0%	0	0.0% 0.9%	0	2.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.3%	0 1	0.7% 3.4%	2 8	0.0% 0.0%	0	0.0%	
Everything	0.1%	10	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	
Feel rushed at the checkout	0.7%	7	0.0%	0	0.0%	0	0.9%	1	3.2%	2	0.3%	1	1.4%	3	0.0%	0	0.0%	
Have to pay for parking then	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
claim it back Incorrect / misleading	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	
pricing Internet - can't see / choose	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	
what you're buying Internet - delivery sometimes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	
late	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	
Internet - no carrier bags Internet - send replacement	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	2	0.7%	0	0.0%	
items	0.570	3	0.070	Ü	0.070	U	0.070	U	2.070	1	0.070	Ü	0.570	_	0.070	Ü	0.070	
Internet - send short 'sell by' items	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	
Lack of brands	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	
Lack of shops nearby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	
Lack of special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lack of staff / queues at the checkout	0.9%	9	0.6%	1	0.9%	1	0.7%	1	0.0%	0	0.4%	1	2.2%	5	0.6%	1	0.0%	
Misappropriation of disabled parking spaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	
No delivery service	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	
No free parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	
No fresh food counters now	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	2	1.5%	2	0.6%	
No instore café	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
No instore post box	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	
No packing service No trolleys for the disabled	0.1%	1 1	0.0%	0	0.0% 0.7%	0 1	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.3%	1	0.0%	0	0.0% 0.0%	
Poor / misleading special offers	0.1% 0.2%	2	0.0% 0.0%	0	0.7%	0	0.0% 0.0%	0	0.0%	0	0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	1.9%	
Poor instore signage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	
Potholes in car park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	
Short 'sell by' dates	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	
Store too cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	
Too many discontinued items	0.2%	2	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Too many non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	
Too many self-service tills Too many undesirables loitering	0.6% 0.3%	6	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	1 0	3.8% 0.0%	2 0	0.0% 0.0%	0	0.0% 1.4%	0	2.8% 0.0%	3	0.0% 0.0%	
Too much choice	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	
Too much plastic packaging	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	
Too old-fashioned	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	
Too quiet	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Nothing)	69.4%	694	79.0%	88	72.6%	71	66.7%	71	46.4%	26	77.7%	168	66.8%	161	66.8%	70	59.0%	4
(Don't know)	0.4%	4	0.0%	0	0.0%	0	0.9%	1	0.6%	0	0.0%	0	0.4%	1	0.0%	0	2.9%	

Weighted:

vehicle

(Don't know / can't

remember) Weighted base:

Other

Sample:

0.0%

0.0%

# West Cumbria Household Survey

st Cumbi	ria Hous	enota Su			Page 12		
For N	lexus Pla	nning		I	February 2020		
Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	

0.0%

0.0%

0.0%

0.0%

0.0%

0.0%

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Weighted base:		1001		111 101		98		107		57 100		216		241 200		105		68
Sample:  Q06 How did you travel t	o (STO	1001 RF/1	OCATIO		NTIONE	100 ED AT	Q01) to	100	rtake v		ain food	200 I shor	n?	200		100		100
Excluding those who do	•						•	unac	itake y	oui iii	ani 1000	31101	,.					
Car / van (as driver)	77.9%	750	89.0%	98	82.1%	77	76.0%	80	64.8%	33	75.9%	163	70.7%	166	91.8%	89	78.0%	44
Car / van (as passenger)	10.0%	96	3.0%	3	9.0%	8	7.1%	7	14.2%	7	14.9%	32	14.0%	33	1.9%	2	5.4%	3
Bus (including the busway or guided bus), minibus or coach	3.3%	32	0.0%	0	5.0%	5	1.4%	1	2.1%	1	3.0%	6	6.1%	14	3.8%	4	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.9%	67	8.0%	9	1.7%	2	13.6%	14	16.1%	8	5.9%	13	5.1%	12	1.7%	2	12.8%	7
Taxi	1.2%	12	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	10	0.8%	1	0.7%	0
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	2	0.0%	0	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Mobility scooter / disability	0.2%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0

0.0%

0.0%

0.0%

0.7%

Mean score: minutes

0.0%

0.1%

0.0%

0.0%

0.0%

0.9%

Q07 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) to undertake main food shopping take?

Excluding those who	do their ma	in food	l shoppin	g via t	he Interi	net at Q	201:											
1 - 5 minutes	34.3%	330	32.7%	36	18.8%	18	40.0%	42	11.8%	6	45.8%	98	42.3%	99	10.1%	10	37.8%	21
6 - 10 minutes	26.8%	258	9.9%	11	35.4%	33	18.0%	19	15.4%	8	31.0%	67	37.7%	88	25.9%	25	12.6%	7
11 - 15 minutes	14.1%	136	10.4%	11	25.8%	24	18.1%	19	9.9%	5	8.6%	19	11.4%	27	28.9%	28	5.2%	3
16 - 20 minutes	9.3%	89	12.8%	14	11.9%	11	6.3%	7	21.6%	11	4.7%	10	6.5%	15	18.4%	18	5.6%	3
21 - 25 minutes	2.7%	26	11.7%	13	0.0%	0	0.7%	1	8.5%	4	0.0%	0	1.0%	2	3.8%	4	3.1%	2
26 - 30 minutes	4.4%	43	14.5%	16	4.8%	4	4.8%	5	10.8%	6	0.6%	1	0.0%	0	7.8%	8	5.2%	3
31 - 35 minutes	0.4%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.5%	2
36 - 40 minutes	1.1%	11	2.7%	3	0.0%	0	0.0%	0	5.4%	3	0.6%	1	0.0%	0	0.0%	0	6.8%	4
41 - 45 minutes	1.9%	19	3.5%	4	0.0%	0	2.1%	2	1.2%	1	2.0%	4	0.0%	0	0.0%	0	13.6%	8
46 - 50 minutes	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	2.2%	21	0.0%	0	0.0%	0	5.4%	6	9.8%	5	3.2%	7	0.5%	1	0.8%	1	2.7%	2
61 - 65 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
66 - 70 minutes	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - 75 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
76 - 80 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - 85 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
86 - 90 minutes	0.4%	4	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.3%	1	0.0%	0	0.0%	0	2.2%	1
91 - 95 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
96 - 100 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101+ minutes	0.6%	5	0.0%	0	1.3%	1	0.7%	1	1.4%	1	0.7%	1	0.6%	1	0.0%	0	0.0%	0
(Don't know)	1.4%	14	0.6%	1	2.0%	2	1.6%	2	1.4%	1	2.3%	5	0.0%	0	3.1%	3	1.8%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		14.24		16.85		13.58		16.12		25.90		12.08		9.76		15.43		21.05

Weighted base:

Sample:

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	Tota	1	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
Q08 When you undertoo Excluding those who d								ENTI	ONED A	T Q01	), did y	ou lin	k your t	rip wi	th any o	ther a	activity?	,
Yes – non-food shopping	12.1%	117	5.1%	6	15.5%	15	21.2%	22	8.8%	5	8.0%	17	15.0%	35	10.7%	10	12.5%	7
Yes – other food shopping	9.7%	93	10.5%	12	11.8%	11	19.8%	21	10.7%	6	8.2%	18	8.4%	20	4.3%	4	4.9%	3
Yes – visiting services such as banks and other financial institutions	1.3%	12	0.0%	0	2.9%	3	0.7%	1	0.9%	0	0.3%	1	0.9%	2	3.8%	4	3.1%	2
Yes – leisure activity	3.4%	33	1.0%	1	3.8%	4	2.2%	2	0.9%	0	2.8%	6	4.2%	10	5.1%	5	7.8%	4
Yes – visiting café / pub / restaurant	3.5%	34	2.0%	2	3.2%	3	4.1%	4	6.3%	3	3.2%	7	3.4%	8	5.4%	5	2.3%	1
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.6%	6	0.6%	1	0.0%	0	2.2%	2	2.0%	1	0.0%	0	0.0%	0	1.1%	1	1.2%	1
Yes – travelling to / from work	2.4%	23	5.0%	5	2.0%	2	0.9%	1	6.1%	3	0.8%	2	1.6%	4	3.4%	3	5.6%	3
Yes – travelling to / from school / college / university	0.4%	4	1.1%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Yes – getting petrol	0.6%	6	0.0%	0	0.7%	1	0.0%	0	1.2%	1	0.3%	1	1.5%	4	0.0%	0	0.7%	0
Yes – visiting family / friends	2.8%	27	5.9%	6	0.0%	0	1.4%	1	6.9%	4	3.6%	8	1.9%	5	1.6%	2	2.2%	1
Yes – visiting health / medical service such as doctor, dentist, hospital	1.0%	10	1.7%	2	0.0%	0	0.0%	0	3.6%	2	0.7%	1	1.2%	3	0.6%	1	1.8%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attending church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - collecting Click & Collect order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Yes - picking up / dropping off family	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0
Yes - window shopping / browsing	0.8%	8	0.6%	1	0.0%	0	1.2%	1	2.0%	1	1.0%	2	0.0%	0	1.7%	2	2.6%	1
(No activity)	59.5%	574	66.6%	73	60.1%	56	44.4%	47	49.2%	25	70.4%	151	56.1%	132	59.8%	58	54.4%	31
(Don't know / can't remember)	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.3%	1	5.5%	13	0.8%	1	0.7%	0
Weighted base:		964		110		94		105		52		215		234		97		57

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q09	Where did	you do this	linked trip?
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Q09 Where did you do t	his linked	d trip	?															
Those who link their m Q08: AND Excl. Nulls		hoppir	ıg trip wi	th non	-food sho	pping,	other foo	d shop	oping, visi	iting se	ervices, le	eisure	activity,	visiting	g café / p	ub / res	taurant d	at
Zone 1																		
Abbeytown village Centre Bolton Low Houses Village	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre																		
Bromfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caldbeck Village Centre Kirkbride Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0								
Newton Arlosh Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Town Centre	3.6%	11	37.8%	8	0.0%	0	2.8%	1	9.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.070		57.070	O	0.070	Ů	2.070	•	7.070	•	0.070	Ü	0.070	Ů	0.070	Ů	0.070	Ü
Allonby Village Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckermet Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre Zone 3	2.9%	8	4.0%	1		8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspatria District Centre	0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.4% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Bothel Village Centre Buttermere Village Centre	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	16.3%	48	0.0%	0	18.1%	6	63.1%	33	24.8%	4	7.0%	3	0.0%	0	3.6%	1	0.0%	0
Deanscales Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dovenby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilcrux Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lorton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Papcastle Village Centre Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bassenthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braithwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ireby Village Centre Kendal Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0								
Keswick Town Centre	1.3%	4	5.4%	1	0.0%	0	1.4%	1	13.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portinscale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Threlkeld Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Dean Village Centre Derwent Drive Retail Park, Derwent Drive,	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 5.4%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.9%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Workington, CA14 3YW																		
Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmail Park Shopping Centre, Maryport Road,	3.8%	11	7.1%	1	0.0%	0	0.0%	0	0.0%	0	14.4%	7	3.7%	3	0.0%	0	0.0%	0
Workington Harrington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stainburn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre Zone 6	19.8%	58	0.0%	0	45.7%	16	13.7%	7	10.8%	2	60.7%	29	3.6%	3	2.7%	1	2.2%	0
Cleator Moor Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hensingham Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Parton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lonning Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre Zone 7	27.1%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	77.4%	58	74.0%	22	0.0%	0
Egremont Town Centre Ennerdale Bridge Village	0.3% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.7% 0.0%	1 0	0.0% 0.0%	0
Centre Eskdale Green Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Santon Bridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	· No	exus F	Pla	nning							Fe	ebruary 2	2020
	Total		Zone	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Seascale Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	(
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Thornhill Villlage Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wasdale Head Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 8																		
Broughton Mills Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Broughton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kirksanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Millom Town Centre	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.6%	8
Silecroft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Barrow-in-Furness Town Centre	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.5%	7
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Carlisle City Centre	2.4%	7	23.7%	5	0.0%	0	1.4%	1	4.8%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	(
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gretna Gateway Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Village, Glasgow Road, Gretna																		
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Allerdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Copeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	(
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Newcastle Outside area, South Lakeland	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penrith New Squares, Garden Square, Penrith	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	(										
Penrith Town Centre	1.7%	5	0.0%	0	0.0%	0	1.4%	1	28.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ulverston Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	
Westmoreland Shopping Centre, Stramongate,	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kendal Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Others Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, outside area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Weighted base: Sample:		294 313		20 22		35 37		53 47		15 31		48 54		75 66		29 29		18 27
p.c.		013				51		.,		51		J T		55				21

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Weighted: Zone 2 Zone 3 Zone 4 Total Zone 1 Zone 5 Zone 6 Zone 7 Zone 8

Q10	Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT
	Q01)? Was it the same place or different? Please specify.

Q10 Where did you unde Q01)? Was it the sar Excl. Nulls & SFT							ping the	time	belore y	our i	ast visit	10 (3	IOKE / I	LOCA	TION W	ENTI	JNED A	.1
Zone 1 B&M, King Street, Wigton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 9DT Co-op, Caldew Street, Silloth	0.3% 0.1%	3	2.3% 0.0%	3	0.0% 0.0%	0	0.0% 0.8%	0 1	0.0% 0.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Co-op, King Street, Aspatria, Wigton	1.7%		13.0%		0.0%	0	0.8%	1	2.6%		0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-op, Station Road, Wigton Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.1%	16 1	0.6%	14 1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eastley Terrace, King Street, Wigton, CA7 9HG	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Wigton	4.4%	41	33.3%	37	0.0%	0	1.0%	1	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Caldbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre Local shops, Skinburness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Silloth Town Centre Spar, Main Street,	0.0% 0.1%	0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Abbeytown, Holme Abbey, Wigton	0.170		0.070	1	0.070	O	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	O	0.070	O
Spar, Queen Street, Aspatira	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Solway Street, Silloth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Town Centre Zone 2	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Curzon Street, Maryport, CA15 6DA	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP, Maryport Road, Dearham, CA15 7EG	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, Senhouse Street, Maryport, CA15 6BS	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Curzon Street, Maryport	2.6%	25	1.1%	1	16.2%	15	1.5%	1	0.0%	0	2.3%	5	0.4%	1	0.0%	0	1.3%	1
Local shops, Ellenborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, The Arches, Maryport, CA15 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maryport Road, Dearham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bounty Inn, Maryport, CA15 7AD <b>Zone 3</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Low Road, Cockermouth	3.4%	32	0.0%	0	5.7%	5	21.9%	22	5.8%	3	0.4%	1	0.5%	1	0.0%	0	0.0%	0
Aspatria District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Street, Cockermouth	0.5%	5	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lidl, Station Road, Cockermouth	2.1%	20	1.3%	1	1.3%	1	9.5%	9	4.6%	2	2.2%	5	0.0%	0	1.1%	1	0.0%	0
Local shops, Great Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	N	exus I	Pla	nning							Fe	bruary 20	)20
	Total		Zone 1		Zone 2		Zone 3	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Local shops, Little	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre Oakhurst Service Station, Lamplugh Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth, CA13 0QT One Stop, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth, CA13 9LQ Sainsbury's Superstore,	5.9%	56	1.0%	1	0.7%	1	35.4%	35	13.0%	6	3.5%	8	1.9%	5	1.1%	1	0.0%	0
Station Road, Cockermouth	0.00/	0	0.00/	0	0.007	0	0.007	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Tithebarn Street, Keswick	1.4%	13	0.0%	0	0.0%	0	1.3%	1	24.4%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Co-op, Main Street, Keswick Crosthwaite Garage, Crosthwaite Road,	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Keswick, CA12 5PR Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), High Hill, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Penrith Road, Derwent, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Shorley Lane, Keswick The Village Shop, Main Street, Braithwaite CA12 5ST Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Aldi, Derwent Drive,	6.1%	58	2.3%	3	8.1%	8	3.1%	3	1.0%	0	20.1%	43	0.7%	2	0.0%	0	0.0%	0
Workington Asda, Dunmail Park, Workington	6.1%	58	3.2%	4	16.0%	15	3.8%	4	4.1%	2	12.5%	27	1.8%	4	2.8%	3	0.0%	0
Asda, Moss Bay Road, Workington	1.3%	13	0.0%	0	5.7%	5	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0
B&M, Derwent Drive, Derwent Howe Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, CA14 3YW B&M, Murray Road, Workington, CA14 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ainslie Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrington Road, Workington, CA14 3EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Workington, CA14 2UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grisdale General Stores, Senhouse Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 2SD Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Pow Street, Workington	1.1%	11	0.7%	1	1.5%	1	2.1%	2	0.0%	0	3.1%	7	0.0%	0	0.0%	0	0.0%	0
Local shops, Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	1.3%	13	0.0%	0	1.7%	2	0.0%	0	0.0%	0	4.5%	10	0.3%	1	0.8%	1	0.0%	0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					F'O1	r Ne	exus I	lai	nning							Fe	bruary 20	)20
	Total		Zone 1		Zone	2	Zone 3	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
McColl's, Harrington Road,	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 3EG McColl's, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Distington, CA14 5SZ Middlemoor Filling Station, Stainburn Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 1ST Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Morrisons, Derwent Drive, Workington	10.4%	99	1.9%	2	17.0%	16	9.6%	10	7.6%	4	30.1%	64	1.3%	3	0.0%	0	0.7%	0
One Stop, Main Road, Seaton, CA14 1JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Spar (Service Station), Middlemoor Filling Station, Stainburn Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Spar, Harrington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Spar, Main Road, Seaton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Spar, Westfield Drive,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Moorclose, Workington Tesco Superstore, New	6.5%	62	3.0%	3	21.0%	20	3.3%	3	0.0%	0	16.2%	35	0.0%	0	1.3%	1	0.0%	0
Bridge Road, Workington Workington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6 Aldi, Preston Street,	6.4%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	43	18.6%	17	0.9%	1
Whitehaven Asda, Preston Street,	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	12	2.9%	3	0.0%	0
Whitehaven B&M, The Bridges Retail Park, Whitehaven, CA28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
7RQ Cleator Moor Town Centre Co-op, Leconfield Street,	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0 2	0.0% 1.1%	0 1	0.0% 0.0%	0
Cleator Moor Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Haighs, King Street, Whitehaven, CA28 7JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, King Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	(
Whitehaven, CA28 7LA Home Bargains, Preston Street, Whitehaven, CA28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9DL Iceland, Preston Street,	1.6%	15	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	10	5.0%	5	0.0%	(
Whitehaven Local shops, Frizington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre Local shops, Hensingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Local shops, Mirehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Centre McColl's, Lakeland Avenue, Seacliffe, Whitehaven,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
CA28 9PY Morrisons, Flatt Walks,	13.6%	129	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	41.3%	97	33.5%	31	0.0%	0
Whitehaven Nisa Local, Four Seasons, Whinlatter Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whitehaven, CA28 8DJ Nisa Local, Woodhouse Road, Whitehaven, CA28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
9QD Nisa, Leconfield Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					ror	IN	exus P	Tai	nning							Fe	bruary 2	2020
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	5	Zone 7		Zone	8
Cleator Moor, CA25 5QG																		
Pelivan Garage, Loop Road North, Whitehaven, CA28 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Spar (Service Station), Loop Road North, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Spar, Richmond Hill Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hensingham, Whitehaven Tesco Superstore, Bransty Row, North Shore, Whitehaven	7.9%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	23.3%	55	19.2%	18	0.0%	
Whitehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
<b>Zone 7</b> Co-op, Gosforth Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Seascale Co-op, Main Street,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	7	0.0%	(
Egremont Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Heron, Main Street,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	Ò
Egremont, CA22 2DR Local shops, Gosforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	(
Village Centre Local shops, Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Village Centre McColl's, South Parade, Seascale, CA20 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Nisa Local, Jubilee Garage, North Road, Egremont,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA22 2PR Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Spar (Service Station), A595 Holmrook, Holmrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Spar (Service Station), Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Spar, Bridge End Garage,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Egremont St. Bees Post Office, Main Street, St. Bees, CA27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
0AA St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 8 Bootle Stores, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bootle, LA19 5TF Co-op, Lapstone Road,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	
Millom Local shops, Bootle Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	
Centre Local shops, Broughton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Town Centre Local shops, Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Local shops, Ulpha Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Centre Melville Tyson Butchers, Prince's Street, Proyector in Europes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Broughton-in-Furness, LA20 6HQ								_		_								
Millom Town Centre Scoop Value, Wellington Street, Millom, LA18 4DG	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Spar, Duke Street, Millom Tesco Superstore, Lancashire	0.0% 3.0%	0 28	0.0% 0.0%	0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 50.4%	28

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Weighted:					ror	TAG	exus P	Iai	ııııııg							Fe	ebruary 2	020
	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Road, Millom																		
Other, Outside Study Area	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Aldi, Appleby Road, Kendal Aldi, Butts Street, Annan	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Aldi, Cavendish Way,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	12.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	12.170	U	0.070	U	0.070	U	0.070	Ü	0.070	
Aldi, Dalston Road, Carlisle	0.3%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	6
Barrow-in-Furness																		
Aldi, Petteril Bank Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre																		
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0 11	0.0% 9.9%	0 11	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Asda, Chandler Way, Carlisle	1.2%	11	9.970	11	0.070	U	0.070	U	0.0%	U	0.076	U	0.070	U	0.0%	U	0.0%	U
Asda, St Nicholas Gate Retail Park, London Road,	0.7%	7	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle																		
Asda, Walney Road,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4
Barrow-In-Furness Barrow-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü
Booths, Brunswick Road, Penrith	0.3%	3	1.7%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Oubas Hill, Canal	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Street, Ulverston Booths, Parkhouse Lakeland,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road, Milnthorpe Booths, The Old Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Street, Windermere																		
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre Carlisle City Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blackwell Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadgate, Grasmere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harraby, Carlisle Co-op, Chapel Stile, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Duke Street, Askam-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrell Lane, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Island Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kents Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lake Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Co-op, Main Street, Hawkshead, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Shap,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					I OI	140	exus P	ıaı	ıııııg							- ге	bruary 20	)20
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Penrith																		
Co-op, Market Street, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oak Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oxford Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Priory Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Co-op, Roose Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Co-op, Stonegarth Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Townhead Road, Dalston, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Yewdale Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre Iceland, Castle Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Highgate, Kendal Iceland, Hindpool Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Iceland, St Nicholas Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Kirkby Lonsdale Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre										-				-				
Kirkby Stephen Town Centre Lidl, Madford Retail Park,	0.0% 0.3%	0	0.0% 2.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Charlotte Street, Carlisle Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, King Street, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park House Road, Carlisle Marks & Spencer, Dalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Road, Barrow-in-Furness Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kendal Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.6%	5	4.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avenue, Kendal Morrisons, The Strand, Barrow-in-Furness	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Outside area, Carlisle	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Main Road, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					Foi	N	exus I	'lai	nning							Fe	bruary 2	2020
	Total		Zone	1	Zone 2	2	Zone 3	i	Zone 4		Zone	5	Zone 6	6	Zone 7		Zone	8
Northgate, Scotland Road,																		
Stanwix, Carlisle Sainsbury's Superstore, Church Street,	0.6%	6	4.7%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caldewgate, Carlisle Sainsbury's Superstore,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Common Garden Square, Penrith Sainsbury's Superstore, Mint	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Bridge, Shap Road, Kendal	0.170	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	2.570	1
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Euro Garage), Currock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Carlisle Spar (Service Station), Moreton Service Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Road, Carlisle Spar (Service Station), Whiteclosegate Filling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station, Brampton Old Road, Carlisle																		
Spar, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Staveley, Kendal Spar, Mountbarrow Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Spar, Newtown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle																		
Spar, Oubas Hill, Ulverston Spar, Pettrill Bank Road, Harraby, Carlisle	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Spar, Sandylands Road, Sandylands, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Royal, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5
Barrow-in-Furness Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Viaduct, Carlisle	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.2%	2	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre Windermere Town Centre Others	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area (Don't do this type of shopping)	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		950 952		111 101		95 98		99 94		48 88		213 197		236 195		93 90		56 89

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Weighteu.					\	<b>J</b>	CZLUD	1 141		5						1.	CDI uai y	2020
	Tota	al	Zone	e 1	Zone	e 2	Zone	e 3	Zone	e 4	Zone	e 5	Zone	6	Zone	e 7	Zone	e 8
Q11 Which retailer die Those who do their							ome de	elivery	shopp	ing fro	m the t	ime be	efore la	st?				
	v	11	,		~		10.50/		25.70/	2	0.00/	0	75.00	2	50.10/		50.00/	,
Asda Iceland	40.4% 3.1%	18 1	0.0%	0	24.3% 0.0%	0	18.5% 0.0%	1 0	25.7% 0.0%	2	0.0% 50.0%	0 1	75.2% 24.8%	1	50.1%	6 0		6
Morrisons	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's	8.3%	4	0.0%	0	0.0%	0	36.9%	2	18.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco	46.5%	21	0.0%	0	75.7%	2	44.6%	2	55.4%	5	50.0%	1	0.0%	0	43.0%	5	46.8%	6
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Weighted base: Sample:		45 43		0 0		3 2		5 4		10 12		1 2		3		11 9		12 11
Mean score: £																		
Q12 Thinking more go	enerally, h	ow mu	ıch doe	s you	r house	ehold s	spend o	n aver	rage or	n main	food a	nd gro	cery sh	oppin	g in a v	week?		
£1 - £5	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
£6 - £10	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.0%	0	0.0%	(
£11 - £15	0.6%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.6%	1	0.0%	0	4.8%	3
£16 - £20	1.3%	13	1.1%	1	0.7%	1	2.8%	3	0.0%	0	1.7%	4	1.2%	3	0.7%	1	1.8%	1
£21 - £25	1.5%	15	1.5%	2	0.0%	0	2.3%	2	1.9%	1	0.7%	1	2.8%	7	1.6%	2	0.8%	1
£26 - £30 £31 - £35	4.1% 3.3%	41 33	4.4% 2.3%	5 3	6.7% 3.5%	7	4.8% 2.1%	5 2	3.7% 6.9%	2 4	5.2% 3.3%	11 7	1.7% 4.7%	4 11	3.7% 0.6%	4	4.8% 2.5%	3
£36 - £40	4.4%	44	3.6%	4	2.1%	2	9.1%	10	6.3%	4	5.6%	12	4.7%	10	1.0%	1	2.0%	1
£41 - £45	3.8%	38	0.6%	1	4.1%	4	3.1%	3	3.5%	2	5.6%	12	3.9%	9	4.6%	5	2.1%	1
£46 - £50	9.3%	93	8.7%	10	3.6%	3	9.1%	10	4.1%	2	15.6%	34	9.9%	24	6.0%	6	5.7%	4
£51 - £55	2.4%	24	4.2%	5	0.7%	1	2.1%	2	3.8%	2	1.7%	4	2.0%	5	4.0%	4	2.4%	2
£56 - £60	7.7%	78	11.0%	12	6.4%	6	13.8%	15	5.1%	3	8.8%	19	5.4%	13	6.5%	7	4.0%	3
£61 - £65 £66 - £70	2.6% 6.3%	26 63	0.7% 5.6%	1 6	4.3% 10.0%	4 10	1.4% 8.1%	1 9	4.0% 7.8%	2 4	2.6% 5.6%	6 12	4.0% 5.6%	10 14	1.5% 4.7%	2 5	0.6% 5.1%	3
£71 - £75	2.1%	21	1.9%	2	3.2%	3	0.7%	1	4.0%	2	3.3%	7	1.9%	4	0.7%	1	0.0%	Č
£76 - £80	6.8%	68	11.9%	13	6.8%	7	2.7%	3	4.7%	3	7.7%	17	5.3%	13	7.5%	8	8.4%	$\epsilon$
£81 - £85	1.3%	13	0.7%	1	3.9%	4	2.9%	3	2.8%	2	0.6%	1	0.9%	2	0.0%	0	0.6%	(
£86 - £90	3.3%	33	1.5%	2	1.6%	2	2.1%	2	3.1%	2	3.4%	7	5.8%	14	2.1%	2	2.7%	2
£91 - £95 £96 - £100	0.3%	110	0.0% 17.8%	20	0.0%	0 10	0.9%	1 10	0.0% 21.5%	0 12	0.0%	0 17	0.3% 14.2%	1 34	1.0%	1 11	0.0% 6.7%	5
£101 - £120	11.9% 4.1%	119 41	3.2%	20 4	9.9% 1.9%	2	9.8% 6.8%	7	2.8%	2	8.0% 1.0%	2	6.4%	15	10.9% 4.7%	5	6.4%	4
£121 - £140	2.1%	21	1.0%	1	5.3%	5	0.0%	0	0.0%	0	1.9%	4	3.5%	8	0.0%	0	2.5%	2
£141 - £160	3.6%	36	4.9%	5	6.2%	6	0.7%	1	2.0%	1	1.2%	3	4.6%	11	2.2%	2	9.5%	6
£161 - £180	0.5%	5	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
£181 - £200	1.0%	10	0.0%	0	1.2%	1	0.9%	1	0.8%	0	0.6%	1	0.4%	1	3.6%	4	1.5%	1
£201 - £250 £250+	0.2% 0.2%	2 2	0.0% 0.0%	0	0.0% 0.9%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1 0	0.8% 1.8%	1 1
(Don't know)	14.4%	144		13			11.3%	12	9.8%	6	14.8%	32	9.6%	23	29.7%	31		13
(Refused)	0.7%	7	0.0%	0	1.2%	1	0.7%	1	1.3%	1	0.0%	0	1.2%	3	0.0%	0	2.9%	2
Mean: Weighted base:		74.62 1001		76.01 111		83.10 98		67.38 107		72.87 57		64.25 216		76.54 241		84.94 105		87.35 68
Sample:		1001		101		100		100		100		200		200		100		100
Mean score: visit	ts per wee	k																
Q13 And still thinking	g more gen	erally	how o	ften de	oes you	ur hous	sehold	do a n	nain fo	od and	groce	ry sho	p?					
7 times a week	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	1.4%	3	0.0%	0		4
4-6 times a week	2.6%	26	3.3%	4	3.6%		6.3%	7	0.6%	0	1.2%	3	2.0%	5	2.3%	2	2.4%	2
2-3 times a week	10.1%	101	6.5%	7	3.0%	3	11.8%	13	12.7%	7	9.2%	20	15.1%	36	10.5%	11	5.9%	23
Once a week Once a fortnight	69.2% 10.8%	692 108	72.7% 11.6%	81 13	76.2% 9.8%	74 10	71.7% 6.2%	76 7	62.9% 16.0%	36 9	75.3% 6.5%	162 14	65.9% 8.8%	159 21	67.9% 13.8%	71 14		33 20
Once a north	3.7%	37	5.3%	6	2.3%	2	2.6%	3	4.8%	3	2.7%	6	3.7%	21 9	4.7%	5	5.1%	20
Less than once a month	0.3%	3	0.0%	0	2.2%		0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / varies)	2.3%	23	0.6%	1	2.8%	3	0.7%	1	2.9%	2	3.4%	7	3.1%	7	0.7%	1	2.6%	2
Mean:		1.24		1.14		1.11		1.38		1.11		1.25		1.33		1.15		1.32
Weighted base: Sample:		1001 1001		111 101		98 100		107 100		57 100		216 200		241 200		105 100		68 100
sampie.		1001		101		100		100		100		200		200		100		100

by Zone (Nulls & SFT Filtered) [F]

Weighted:

#### West Cumbria Household Survey For Nexus Planning

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February 2020

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q14 Do you make 'top up' shopping trips in between your main food shopping trips (Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.)?

Yes	75.5%	756 74.4	% 82	78.8%	77	77.1%	82	81.8%	47	73.8%	159	71.4%	172	80.2%	84	77.5%	52
No	24.5%	245 25.6	% 28	21.2%	21	22.9%	24	18.2%	10	26.2%	57	28.6%	69	19.8%	21	22.5%	15
Weighted base:	1	.001	111		98		107		57		216		241		105		68
Sample:	1	.001	101		100		100		100		200		200		100		100

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Weighted:					T U	T TA	caus.	Liai	ııııııg							Fe	ebruary 20	J20
	Total	l	Zone	1	Zone	2	Zone	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q15 Where did you last those who do top-up sh																		
Zone 1																		
B&M, King Street, Wigton, CA7 9DT	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Caldew Street, Silloth Co-op, King Street, Aspatria, Wigton	1.6% 1.0%	12 7	14.5% 1.0%	12	0.0% 0.0%	0	0.0% 7.2%	0 6	0.0% 0.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Co-op, Station Road, Wigton Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	3.7% 0.1%	27 1	32.0% 0.8%	26 1	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eastley Terrace, King Street, Wigton, CA7 9HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Wigton Local shops, Caldbeck	3.0% 0.2%	22 2	24.2% 1.5%	20 1	0.0% 0.0%	0 0	0.0% 0.0%	$0 \\ 0$	4.8% 0.8%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Village Centre Local shops, Skinburness Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre Spar, Main Street, Abbeytown, Holme	0.1% 0.3%	1 2	0.8% 2.3%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Abbey, Wigton Spar, Queen Street, Aspatira	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Solway Street, Silloth Wigton Town Centre Zone 2	0.2% 0.9%	1 7	1.7% 3.8%	1 3	0.0% 0.0%	0	0.0% 2.1%	0 2	0.0% 1.4%	0 1	0.0% 0.0%	0	0.0% 0.7%	0	0.0% 0.0%	0	0.0% 0.0%	0
B&M, Curzon Street, Maryport, CA15 6DA	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP, Maryport Road, Dearham, CA15 7EG	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, Senhouse Street, Maryport, CA15 6BS	1.1%	8	0.0%	0	9.8%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Curzon Street, Maryport	5.6%	41	0.8%	1	50.5%	38	1.2%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0
Local shops, Ellenborough Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre Premier Stores, Church Terrace, Maryport, CA15	0.6% 0.1%	5 1	0.0% 0.0%	0		5 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
7PT Premier Stores, The Arches, Maryport, CA15 8HF	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Solway Garage, Curzon	0.3%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Maryport Spar, Maryport Road,	0.3%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearham Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.3%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3 Aldi, Low Road,	2.9%	22	0.0%	0	0.0%	0	26.1%	21	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Aspatria District Centre	0.1%	1	0.0%	0		0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre Co-op, Station Street,	0.7% 1.1%	5 8	0.0% 0.0%	0	0.0% 2.9%	0 2	5.3% 6.2%	4 5	0.0% 0.0%	0	0.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.7%	0 1	0.0% 0.0%	0
Cockermouth Lidl, Station Road,	2.2%	16	0.0%	0		0		10	1.4%	1	3.5%	5	0.0%	0	0.0%	0	0.0%	0
Cockermouth Local shops, Great Broughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	N	exus I	'la	nning	5						Fe	bruary 20	)20
	Total		Zone 1		Zone 2		Zone 3	}	Zone 4	4	Zone 5		Zone 6		Zone 7		Zone 8	
Broughton Village Centre Oakhurst Service Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lamplugh Road, Cockermouth, CA13 0QT	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.076	U	0.0%	U	0.0%	U	0.070	U	0.0%	U
One Stop, Main Street,	0.5%	4	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth, CA13 9LQ Sainsbury's Superstore,	3.4%	25	0.0%	0	0.0%	0	19.9%	16	0.8%	0	5.5%	8	0.0%	0	0.0%	0	0.0%	0
Station Road, Cockermouth																		
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.3%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 Booths, Tithebarn Street,	2.3%	17	0.0%	0	0.0%	0	1.2%	1	34.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Co-op, Main Street, Keswick	1.7%	12	0.0%	0	0.0%	0	0.0%	0	19.4%	9	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre Premier Stores, St John's	0.1% 0.2%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.2% 4.0%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Street, Keswick, CA12 5AP																0		
Spar (Service Station), High Hill, Keswick	0.3%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.0%	4	0.0%	0	0.0%	0	0.0%			4	0.0%	0				0	0.0%	0
Spar, Penrith Road, Derwent, Keswick	0.6%		0.0%	0				0	9.2%				0.0%	0	0.0%			
Spar, Shorley Lane, Keswick The Village Shop, Main Street, Braithwaite CA12	0.1% 0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.2% 0.8%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
5ST Zone 5																		
Aldi, Derwent Drive, Workington	1.4%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	9	0.4%	1	0.0%	0	0.0%	0
Asda, Dunmail Park, Workington	1.0%	8	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.9%	6	0.4%	1	0.0%	0	0.0%	0
Asda, Moss Bay Road, Workington	1.7%	12	0.0%	0	0.0%	0	1.2%	1	0.0%	0	7.4%	11	0.0%	0	0.0%	0	0.0%	0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Murray Road, Workington, CA14 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Ainslie Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrington Road, Workington, CA14 3EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Workington, CA14 2UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Grisdale General Stores, Senhouse Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 2SD Home Bargains, Central Way, Campbell Savours Way, Workington, CA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3DZ Iceland, Pow Street,	1.8%	13	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.7%	12	0.4%	1	0.0%	0	0.0%	0
Workington Local shops, Distington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Village Centre Local shops, Seaton Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Centre Marks & Spencer, Pow	1.2%	9	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.1%	8	0.4%	1	0.0%	0	0.0%	0
Street, Workington Marshall's Butchers, Corporation Road,	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 2PH McColl's, Harrington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	No	exus F	Plai	nning							Fe	bruary 2	2020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone :	5	Zone	5	Zone	7	Zone	8
Workington, CA14 3EG																		
McColl's, Main Street, Distington, CA14 5SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	3.5%	26	0.0%	0	0.9%	1	2.5%	2	0.0%	0	12.0%	18	1.3%	2	3.6%	3	0.0%	0
One Stop, Main Road, Seaton, CA14 1JE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Pioneer Foods, Church Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 5PT Premier Stores, Mossbay Road, Workington, CA14	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
3TG Spar (Service Station), Middlemoor Filling Station, Stainburn Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Harrington Road, Workington	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	0.0%	0	0.0%	0
Spar, Main Road, Seaton, Workington	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Westfield Drive, Moorclose, Workington	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	5.3%	39	0.0%	0	5.5%	4	2.5%	2	0.0%	0	21.5%	33	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre Zone 6	1.1%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.2%	6	0.4%	1	0.0%	0	0.0%	0
Aldi, Preston Street, Whitehaven	2.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	17	0.9%	1	0.0%	0
Asda, Preston Street, Whitehaven	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	12	0.9%	1	0.0%	0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RO	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Cleator Moor Town Centre Co-op, Leconfield Street, Cleator Moor	0.0% 4.3%	0 32	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0 1	0.0% 11.3%	0 19	0.0% 14.2%	0 12	0.0% 0.0%	0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Haighs, King Street, Whitehaven, CA28 7JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, King Street, Whitehaven, CA28 7LA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Iceland, Preston Street, Whitehaven	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Local shops, Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hensingham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Local Shops, Mirehouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	5.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	25.1%	42	0.9%	1	0.0%	0
Nisa Local, Four Seasons, Whinlatter Road,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Whitehaven, CA28 8DJ Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0

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Weighted:					For	Ne	exus P	laı	nning							Fe	bruary 2	2020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	•	Zone 7		Zone	8
Pelivan Garage, Loop Road North, Whitehaven, CA28 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Premier Stores, Meadow Road, Whitehaven, CA28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
8ER Spar (Service Station), Loop Road North, Whitehaven	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	(
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%	(
Tesco Superstore, Bransty Row, North Shore, Whitehaven	4.3%	32	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.5%	1	17.3%	29	1.7%	1	0.0%	(
Whitehaven Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	(
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	(
Co-op, Gosforth Road, Seascale	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	10	0.0%	(
Co-op, Main Street, Egremont	3.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	32.4%	27	0.0%	(
Egremont Town Centre Heron, Main Street,	0.5% 1.9%	3 14	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	1 0	2.7% 16.7%	2 14	0.0% 0.0%	(
Egremont, CA22 2DR Local shops, Gosforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Village Centre Local shops, Thornhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	(
Village Centre McColl's, South Parade,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	(
Seascale, CA20 1PZ Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Seascale Village Centre Spar (Service Station), A595	0.0% 0.3%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.3%	0 2	0.0% 0.0%	(
Holmrook, Holmrook Spar (Service Station), Bridge End Garage,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	(
Egremont Spar (Service Station), Parkhouse, Bigrigg,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	(
Egremont Spar, Bridge End Garage,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Egremont St. Bees Post Office, Main Street, St. Bees, CA27	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	(
0AA St. Bees Village Centre <b>Zone 8</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	(
Bootle Stores, Main Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Bootle, LA19 5TF Co-op, Lapstone Road,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4
Millom Local shops, Bootle Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Local shops, Broughton-in-Furness	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4
Town Centre Local shops, Haverigg	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	(
Village Centre Local shops, Ulpha Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	(
Centre Melville Tyson Butchers, Prince's Street, Broughton-in-Furness,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	
LA20 6HQ Millom Town Centre Scoop Value, Wellington	0.2% 0.3%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.4% 3.8%	1
Street, Millom, LA18 4DG Spar, Duke Street, Millom Tesco Superstore, Lancashire Road, Millom	0.1% 4.3%	1 32	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 62.7%	32

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Weighted:					ror	110	exus P	lai	ımıng							Fe	bruary 20	20
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre Asda, Burton Road, Kendal	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0
Asda, Chandler Way,	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0
Carlisle Asda, St Nicholas Gate Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Asda, Walney Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-In-Furness Barrow-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Booths, Brunswick Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Booths, Dodgson Croft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kirkby Lonsdale Booths, Oubas Hill, Canal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Street, Ulverston Booths, Parkhouse Lakeland,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road, Milnthorpe Booths, The Old Station, Victoria Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Booths, Wainwrights Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre Cartmel Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blackwell Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.007		0.004		0.004		0.004		0.004		0.004		0.007		0.004		0.004	
Co-op, Broadgate, Grasmere Co-op, Central Avenue,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Harraby, Carlisle																		
Co-op, Chapel Stile, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Duke Street, Askam-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrell Lane, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Island Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kents Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lake Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Hawkshead, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Shap, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					L OL	TAG	exus P	lai	mmg							Fe	bruary 2	2020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Co-op, Market Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Co-op, Market Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ulverston Co-op, Oak Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Co-op, Oxford Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness																		
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Priory Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roose Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Stonegarth Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Townhead Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston, Carlisle Co-op, Yewdale Road, Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre Iceland, Castle Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Cavendish Way, Penrith																		
Iceland, Highgate, Kendal Iceland, Hindpool Road, Barrow-in-Furness	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.4%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
M&S Simply Food, King Street, Penrith	0.0%	U				U												
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre Morrisons, Brunswick Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Penrith																		
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines Avenue, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre Sainsbury's Local, Main	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Road, Windermere		_								_						^		
Sainsbury's Local, Northgate, Scotland Road,	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	N	exus I	'lai	nning							Fe	ebruary 2	2020
	Total		Zone 1	l	Zone 2		Zone 3	i	Zone 4		Zone	5	Zone	6	Zone '	7	Zone	8
Stanwix, Carlisle																		
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Euro Garage), Currock Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Staveley, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mountbarrow Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newtown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Oubas Hill, Ulverston Spar, Pettrill Bank Road, Harraby, Carlisle	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Spar, Sandylands Road, Sandylands, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rawlinson Street, Barrow-in-Furness						0		0										U
Tesco Express, The Royal, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre Windermere Town Centre Others	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area (Don't do this type of	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
shopping) (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		740 728		82 72		75 75		81 72		46 76		153 138		169 147		82 76		51 72

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

	opping at	2																
Zone 1																		
B&M, King Street, Wigton, CA7 9DT	0.4%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Caldew Street, Silloth Co-op, King Street, Aspatria,	1.5% 0.8%	11 6	13.3% 1.0%	11 1	0.0% 0.0%	0	0.0% 5.4%	0 4	0.0% 1.6%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wigton Co-op, Station Road, Wigton	2.5%	19	22.2%	18	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ċ
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lidl, Eastley Terrace, King Street, Wigton, CA7 9HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Wigton Local shops, Caldbeck	2.5% 0.5%	18 4	19.1% 4.0%	15 3	0.0% 0.0%	0	0.0% 0.0%	0	5.5% 0.8%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Village Centre Local shops, Skinburness Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.4%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.5%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Spar, Queen Street, Aspatira	0.5%	4	3.8%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Solway Street, Silloth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Town Centre Zone 2	0.6%	5	3.1%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
B&M, Curzon Street, Maryport, CA15 6DA	0.5%	4	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP, Maryport Road, Dearham, CA15 7EG	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, Senhouse Street, Maryport, CA15 6BS	1.0%	7	0.0%	0	8.7%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Curzon Street, Maryport	3.6%	26	0.0%		33.3%	25	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ellenborough Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Maryport Town Centre Premier Stores, Church Terrace, Maryport, CA15	1.3% 0.1%	9	0.0% 0.0%	0	12.8% 0.9%	9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
7PT Premier Stores, The Arches, Manager CA15 SHE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Maryport, CA15 8HF Spar (Service Station), Solway Garage, Curzon	0.4%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Street, Maryport Spar, Maryport Road, Dearham	0.4%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Express, Bounty Inn, Maryport, CA15 7AD Zone 3	0.5%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Aldi, Low Road, Cockermouth	3.1%	23	0.0%	0	0.0%	0	21.2%	17	9.8%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	(
Aspatria District Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cockermouth Town Centre Co-op, Station Street,	1.3% 0.9%	9 7	0.0% 0.0%	0	0.0% 0.0%	0	10.3% 8.2%	8 7	0.0% 0.0%	0	0.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Cockermouth Lidl, Station Road, Cockermouth	2.1%	15	1.0%	1	0.0%	0	11.2%	9	0.0%	0	3.6%	5	0.0%	0	0.0%	0	0.0%	(
Local shops, Great Broughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	N	exus I	Plai	nning							Fe	bruary 2	020
	Total		Zone 1		Zone 2		Zone 3	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Local shops, Little	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre Oakhurst Service Station, Lamplugh Road,	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth, CA13 0QT One Stop, Main Street,	0.5%	4	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth, CA13 9LQ Sainsbury's Superstore, Station Road,	2.6%	19	0.0%	0	0.0%	0	19.5%	16	1.6%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Cockermouth Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.3%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH Zone 4	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Tithebarn Street, Keswick	1.3%	9	0.0%	0	0.0%	0	0.0%	0	19.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Keswick Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.9% 0.1%	7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	14.2% 1.0%	7 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), High Hill, Keswick	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Penrith Road, Derwent, Keswick	0.6%	5	0.0%	0	0.0%	0	0.0%	0	10.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Shorley Lane, Keswick The Village Shop, Main Street, Braithwaite CA12 5ST	0.1% 0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.8%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 5	2 201		0.007		4.50/		0.00/		4.40		0.004		0.407		0.004		0.004	
Aldi, Derwent Drive, Workington Asda, Dunmail Park,	2.3%	17 15	0.0%	0	4.5% 6.0%	3	0.0%	0	1.4% 0.0%	0	8.3% 5.8%	12	0.4%	0	0.0%	0	0.0%	0
Workington Asda, Moss Bay Road,	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	18	0.0%	0	0.9%	0	0.0%	0
Workington B&M, Derwent Drive,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Derwent Howe Retail Park, CA14 3YW B&M, Murray Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 2AD Co-op, Ainslie Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Co-op, Harrington Road, Workington, CA14 3EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Workington, CA14 2UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Grisdale General Stores, Senhouse Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 2SD Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Pow Street, Workington	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	14	0.0%	0	0.0%	0	0.0%	0
Local shops, Distington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	2.5%	18	2.4%	2	0.9%	1	0.0%	0	0.0%	0	7.2%	11	1.1%	2	3.6%	3	0.0%	0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	Ne	exus P	laı	nning							Fe	bruary 20	20
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
McColl's, Harrington Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	(
Workington, CA14 3EG McColl's, Main Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	C
Distington, CA14 5SZ Middlemoor Filling Station, Stainburn Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	C
Workington, CA14 1ST Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	2.5%	18	0.0%	0	2.5%	2	1.8%	1	0.8%	0	9.9%	15	0.0%	0	0.0%	0	0.0%	(
One Stop, Main Road, Seaton, CA14 1JE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	C
Pioneer Foods, Church Road, Workington, CA14 5PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	(
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Middlemoor Filling Station, Stainburn Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Workington Spar, Harrington Road,	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	10	0.0%	0	0.0%	0	0.0%	C
Workington Spar, Main Road, Seaton,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Workington Spar, Westfield Drive,	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	8	0.0%	0	0.0%	0	0.0%	0
Moorclose, Workington Tesco Superstore, New	3.4%	25	0.0%	0	2.8%	2	2.5%	2	0.0%	0	13.8%	20	0.0%	0	0.0%	0	0.0%	C
Bridge Road, Workington Workington Town Centre Zone 6	1.0%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.8%	6	0.4%	1	0.0%	0	0.0%	0
Aldi, Preston Street, Whitehaven	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	8	4.5%	4	0.0%	0
Asda, Preston Street, Whitehaven	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	17	0.9%	1	0.0%	0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RO	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	(
Cleator Moor Town Centre Co-op, Leconfield Street,	0.1% 4.9%	1 35	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.2%	0 5	0.0% 11.9%	0 20	1.3% 13.2%	1 11	0.0% 0.0%	0
Cleator Moor Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	C
Haighs, King Street, Whitehaven, CA28 7JH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Heron, King Street, Whitehaven, CA28 7LA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	(
Home Bargains, Preston Street, Whitehaven, CA28	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	(
9DL Iceland, Preston Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	(
Whitehaven Local shops, Frizington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	(
Village Centre Local shops, Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mirehouse	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	(
Local Centre McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	(
Morrisons, Flatt Walks,	5.4%	39	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.5%	1	22.0%	37	1.7%	1	0.0%	(
Whitehaven Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 SDL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	(
Whitehaven, CA28 8DJ Nisa Local, Woodhouse Road, Whitehaven, CA28	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
9QD Nisa, Leconfield Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0

Weighted:	For Nexus Planning														February 202			
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	,	Zone 7	7	Zone	8
Cleator Moor, CA25 5QG Pelivan Garage, Loop Road North, Whitehaven, CA28	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	
6EA Premier Stores, Meadow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	
Road, Whitehaven, CA28 8ER Spar (Service Station), Loop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	
Road North, Whitehaven Spar, Richmond Hill Road,	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	0.0%	0	0.0%	
Hensingham, Whitehaven Tesco Superstore, Bransty Row, North Shore,	3.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		27	1.5%	1	0.0%	
Whitehaven Whitehaven Town Centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	10	0.0%	0	0.0%	
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	
Co-op, Gosforth Road,	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	10	0.0%	
Seascale Co-op, Main Street, Egremont	3.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	28.4%	23	0.0%	
Egremont Town Centre Heron, Main Street,	0.3% 1.8%	2 13	0.0% 0.0%	0	2.7% 15.5%	2 13	0.0% 0.0%											
Egremont, CA22 2DR																		
Local shops, Gosforth Village Centre Local shops, Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Village Centre McColl's, South Parade,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	
Seascale, CA20 1PZ Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	
Seascale Village Centre Spar (Service Station), A595	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Holmrook, Holmrook Spar (Service Station),	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	
Bridge End Garage, Egremont																		
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	
Spar, Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
St. Bees Village Centre Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	
Bootle Stores, Main Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	
Bootle, LA19 5TF Co-op, Lapstone Road,	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	
Millom Local shops, Bootle Town	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	
Centre Local shops, Broughton-in-Furness	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	
Town Centre Local shops, Haverigg Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	
Local shops, Ulpha Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	
LA20 6HQ	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	4.20/	
Millom Town Centre Scoop Value, Wellington Street, Millom, LA18 4DG	0.3% 0.1%	2	0.0% 0.0%	0	0.0% 0.0%	0	4.2% 1.4%											
Spar, Duke Street, Millom Tesco Superstore, Lancashire	0.1% 3.7%	1 27	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 53.2%	2										

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Weighted:					ror	IN	exus P	Tal	nning							Fe	ebruary 2	020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Road, Millom																		
Other, Outside Study Area	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Aldi, Appleby Road, Kendal Aldi, Butts Street, Annan	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Aldi, Cavendish Way,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith	0.270		0.070	Ü	0.070	U	0.070	Ü	2.570	1	0.070	U	0.070	O	0.070	Ü	0.070	Ü
Aldi, Dalston Road, Carlisle	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness																		
Aldi, Petteril Bank Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre																		
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way,	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Asda, St Nicholas Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park, London Road,	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	0	0.070	Ü	0.070	Ü
Carlisle	0.40/		0.00/		0.00/		0.004		0.004		0.004		0.00/		0.004		0.004	
Asda, Walney Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Barrow-In-Furness Barrow-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Booths, Brunswick Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith																		
Booths, Dodgson Croft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kirkby Lonsdale	0.10/	0	0.00/	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.8%	0
Booths, Oubas Hill, Canal Street, Ulverston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.8%	0
Booths, Parkhouse Lakeland,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road, Milnthorpe																		
Booths, The Old Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Street, Windermere																		
Booths, Wainwrights Yard,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Kendal																		
Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Brampton Town Centre Brough Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blackwell Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-op, Broadgate, Grasmere Co-op, Central Avenue,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Harraby, Carlisle	0.070	Ü	0.070	Ü	0.070	U	0.070	U	0.070	O	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü
Co-op, Chapel Stile,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside																		
Co-op, Compston Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Co-op, Denton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.00/		0.00/		0.00/		0.004		0.004		0.004		0.00/		0.004		0.00/	
Co-op, Duke Street, Askam-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrell Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness	0.070	Ü	0.070	Ü	0.070	U	0.070	U	0.070	O	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü
Co-op, Island Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness																		
Co-op, Kents Bank Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Co-op, King George Court,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwick Bridge, Carlisle	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Co-op, Lake Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere	0.000	_	0.00:	_	0.000	_	0.007	_	0.004	_	0.00:	_	0.007	_	0.004	_	0.00:	
Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkshead, Ambleside		-		-		-		-				-		-		-		,
Co-op, Main Street, Shap,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	N	exus I	'lai	nning							Fe	bruary 20	)20
	Total		Zone 1		Zone 2		Zone 3	i	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Penrith																		
Co-op, Market Street, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Co-op, Oak Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Windermere Co-op, Oxford Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Barrow-in-Furness Co-op, Plymouth Street, Walney Island,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Barrow-in-Furness Co-op, Priory Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ulverston Co-op, Roose Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Co-op, Stonegarth Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Morton, Carlisle Co-op, Townhead Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston, Carlisle Co-op, Yewdale Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston  Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Highgate, Kendal Iceland, Hindpool Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Barrow-in-Furness Iceland, St Nicholas Retail	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, London Road, Carlisle																		
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre Lidl, Madford Retail Park,	0.0% 0.4%	0	0.0% 3.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Charlotte Street, Carlisle Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, King Street, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Moto),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadfield Road, Carlisle Marks & Spencer Foodhall,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park House Road, Carlisle Marks & Spencer, Dalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Road, Barrow-in-Furness Marks & Spencer, English	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Carlisle Marks & Spencer, Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kendal Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Morrisons, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avenue, Kendal Morrisons, The Strand,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Barrow-in-Furness	0.20/	2	2.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Outside area, Carlisle Penrith Town Centre	0.3% 0.2%	2	2.3% 1.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Local, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Windermere Sainsbury's Local,	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
bainsoury & Local,	0.170	1	1.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

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weighted:					1.01	111	LAUS I	Liai	mmg							re	oruary 2	2020
	Total		Zone	1	Zone 2	2	Zone 3	3	Zone 4	ļ	Zone	5	Zone (	5	Zone 7	7	Zone	8
Northgate, Scotland Road,																		
Stanwix, Carlisle Sainsbury's Superstore, Church Street,	0.5%	4	1.8%	1	2.9%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caldewgate, Carlisle Sainsbury's Superstore, Common Garden Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Sainsbury's Superstore, Mint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge, Shap Road, Kendal																		
Sedbergh Town Centre Spar (Euro Garage), Currock	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Road, Carlisle																		
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Staveley, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mountbarrow Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newtown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Oubas Hill, Ulverston Spar, Pettrill Bank Road,	0.0% 0.0%	0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Harraby, Carlisle Spar, Sandylands Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandylands, Kendal Tesco Express, Highgate, Kendal	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Royal, Bowness-on-Windermere Tesco Extra, Corner House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery Other, outside area	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		732 718		81 70		74 74		81 72		46 76		149 134		167 144		83 76		51 72

February 2020

Zone 8

Weighted: Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7

Mean score: £

Q17 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

Those who do top-up shopping at Q13:

				_		_		_		_								_
£1 - £5	10.6%	80	6.7%	5	9.4%	7	7.2%	6	11.8%	5	11.9%	19	12.3%	21	15.8%	13	5.5%	3
£6 - £10	22.0%	166	31.2%	26	22.0%	17	14.8%	12	15.8%	7	29.0%	46	23.3%	40	9.6%	8	18.6%	10
£11 - £15	12.8%	96	14.5%	12	8.7%	7	17.1%	14	13.8%	6	12.6%	20	12.3%	21	12.9%	11	9.9%	5
£16 - £20	17.5%	132	14.2%	12	22.2%	17	25.6%	21	16.9%	8	20.5%	33	16.0%	27	10.1%	9	10.8%	6
£21 - £25	5.1%	39	13.9%	11	5.3%	4	8.3%	7	2.8%	1	2.4%	4	4.9%	8	1.3%	1	4.2%	2
£26 - £30	8.2%	62	1.0%	1	5.5%	4	4.8%	4	13.0%	6	9.4%	15	8.8%	15	14.8%	12	7.6%	4
£31 - £35	1.6%	12	0.0%	0	1.2%	1	2.8%	2	2.2%	1	0.0%	0	2.5%	4	0.7%	1	5.6%	3
£36 - £40	3.7%	28	3.7%	3	4.4%	3	1.2%	1	5.4%	3	1.0%	2	1.3%	2	12.5%	11	7.2%	4
£41 - £45	0.8%	6	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.6%	1	2.0%	3	0.0%	0	1.3%	1
£46 - £50	2.1%	16	1.7%	1	3.9%	3	1.2%	1	3.2%	1	1.8%	3	1.9%	3	0.9%	1	3.8%	2
£51 - £55	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.8%	6	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.8%	0
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.7%	5	3.7%	3	0.0%	0	0.0%	0	2.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1
£201 +	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.8%	89	9.5%	8	11.0%	8	13.0%	11	10.4%	5	8.6%	14	11.2%	19	20.4%	17	14.0%	7
(Refused)	1.2%	9	0.0%	0	1.6%	1	0.9%	1	1.6%	1	0.4%	1	1.6%	3	0.9%	1	4.5%	2
Mean:		19.93		19.07		22.53		19.68		21.48		18.08		18.49		20.14		27.25
Weighted base:		756		82		77		82		47		159		172		84		52
Sample:		743		72		77		73		77		142		150		78		74

Mean score: visits per week

Q18 And still thinking more generally, how often does your household do a top-up food and grocery shop?

Those who do top-up shopping at Q13:

7 times a week	5.0%	38	4.1%	3	11.0%	8	3.3%	3	5.7%	3	3.3%	5	5.8%	10	0.9%	1	9.5%	5	
4-6 times a week	5.6%	42	8.9%	7	6.8%	5	1.8%	1	1.4%	1	4.9%	8	4.4%	8	9.3%	8	7.9%	4	
2-3 times a week	34.8%	263	31.4%	26	36.7%	28	32.5%	27	32.7%	15	35.8%	57	33.9%	58	36.3%	30	40.9%	21	
Once a week	42.3%	320	44.2%	36	36.5%	28	54.0%	44	48.2%	23	39.3%	63	45.7%	79	41.6%	35	23.7%	12	
Once a fortnight	5.8%	44	6.7%	6	2.5%	2	2.7%	2	9.0%	4	8.7%	14	4.0%	7	6.4%	5	6.7%	3	
Once a month	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.6%	1	3.2%	6	0.0%	0	0.8%	0	
Less than once a month	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	1.3%	1	0.0%	0	
(Don't know / varies)	5.1%	38	4.7%	4	6.6%	5	5.7%	5	0.8%	0	6.9%	11	2.5%	4	4.2%	4	10.6%	6	
Mean:		2.06		2.09		2.57		1.79		1.83		1.94		2.01		1.97		2.63	
Weighted base:		756		82		77		82		47		159		172		84		52	
Sample:		743		72		77		73		77		142		150		78		74	

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q19 Where did you last buy clothing or footwear goods? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, Station Road, 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Wigton, CA7 9AF Lidl, King Street, Wigton 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Silloth Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 0 0 Skinburness Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Town Centre 0.2% 1.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 B&M, Curzon Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA Dearham Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Eddie Shimmings, Jubilee 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0 Maryport Maryport Town Centre 0.1% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Balance Factory, St. 0.2% 2 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.6% 1 0.0% 0 0.0% 0 1 Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 2.6% 18 0.8% 1.0% 10.7% 8 2.0% 2.9% 5 1.0% 2 0.0% 0 3.4% 1 1 0 Lakeland Agricultural 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Oakhurst Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lamplugh Road, Cockermouth, CA13 00N 0.0% 0.0% 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 Station Road. Cockermouth 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 0 0 0 0 0 0 0 0 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.8% 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0.8% 0.0% 0 9.9% 5 1 4 Keswick Town Centre 3.3% 23 1.4% 2.8% 2 2.3% 2 37.3% 14 1.6% 3 0.0% 0 2.6% 2 0.0% 0 0.0% Pack Horse Court, Keswick 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 Packhorse Steel, Goosewell 0.0% 0 0 0.0% 0 0 0 0.0% 0 0.0% 0 Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Works, off Penrith Road, Keswick, CA12 4LH Zone 5 0 AA Carnets, Derwent Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Workington, CA14 3YW 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Aldi, Derwent Drive, 0 0 0 0 Workington Asda, Dunmail Park, 0.0% 1.5% 1.7% 12 0.0% 0 1.0% 1 0 1.8% 1 3.8% 6 2.1% 3 1 0.0% 0 Workington Asda, Moss Bay Road, 0.2% 0.0% 0.0% 0.0% 0 0.0% 0.8% 0.0% 0.0% 0 0.0% 0 Workington 0.0% 0 0.0% 0.0% 0 Carpetways, New Yard, 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Workington, CA14 3YE Chambers Joinery, Preedy 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Workington, CA14 2TO Clay Flatts Trading Estate, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 1.6% 11 0.0% 0 2.8% 2 1.0% 1 0.0% 5.0% 8 0.0% 0 0.0% 0 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted:					Fo	r N	exus	Pla	nning							Fe	ebruary :	2020
	Total	l	Zone	1	Zone	2	Zone	3	Zone 4		Zone	5	Zone	6	Zone	7	Zone	8
Derwent Drive,																		
Workington Dunmail Park Shopping Centre, Maryport Road,	2.9%	20	0.0%	0	1.0%	1	2.3%	2	0.0%	0	6.7%	11	4.4%	7	0.0%	0	0.0%	0
Workington Harrington Village Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 5QH Howdens, New Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 3YE Lillyhall industrial Estate, Lillyhall, Workington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 4PE Marks & Spencer, Pow	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.3%	5	0.9%	1	0.0%	0	0.0%	0
Street, Workington Morrisons, Derwent Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Screwfix, Phoenix Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2UA	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Seaton Village Centre Tesco Superstore, New	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Bridge Road, Workington Toolstation, Phoenix Court,	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Road, Barrow-in-Furness, LA14 2UA																		
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5UN Workington Town Centre	40.2%	274	12.7%	10	59.6%	41	44.5%	33	14.7%	5	61.2%	99	34.6%	53	44.8%	32	3.2%	1
Zone 6 Aldi, Preston Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Asda, Preston Street,	0.1%	0	0.0%	0	0.0%	0		0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven		0		0		0		0		0		0		0	0.0%	0		0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Cleator Moor Town Centre Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Whitehaven Whitehaven Garden Centre, Meadow Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven, CA28 9HX Whitehaven Town Centre	7.8%	53	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	28.1%	43	12.4%	9	0.0%	0
Zone 7																		
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre Gosforth Village Centre	1.3% 0.0%	9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 0.0%	1 0	8.8% 0.0%	6 0	3.0% 0.0%	1
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b> Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droughton-in-Furiless TOWN	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U

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Weighted:					For	r N	exus	Pla	nning							F	ebruary	2020
	Total	Į	Zone	1	Zone 2	2	Zone	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Tesco Superstore, Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Millom																		
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ů	0.070	Ü	0.070	O	0.070	Ü	0.070		0.070	Ů
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Appleby-in-Westmorland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre	0.00/		0.00/		0.00/		0.00/		0.004		0.00/		0.00/		0.007		0.004	
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.1% 0.3%	1 2	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.5%	1 1	0.0% 0.0%	0	0.0% 0.0%	0
Asda, Chandler Way, Carlisle	0.370	2	1.470	1	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.5%	1	0.0%	U	0.076	U
Asda, St Nicholas Gate Retail Park, London Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Carlisle Asda, Walney Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Barrow-In-Furness Barrow-in-Furness Town Centre	2.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	47.4%	18
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	19.1%	130	65.5%	53	22.9%	16	28.0%	21	24.9%	9	7.2%	12	8.1%	12	11.3%	8	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre Grange-over-Sands Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road,	3.4%	24	7.6%	6	1.8%	1	2.3%	2	2.8%	1	3.9%	6	3.3%	5	3.0%	2	0.0%	0
Gretna Hollywood Retail Park,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4
Barrow-in-Furness Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Marks & Spencer, English Street, Carlisle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith Morrisons, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	5	Zone	7	Zone	8
Avenue, Kendal Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Outside area, Blackpool	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Outside area, Carlisle	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	(
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Manchester	0.9%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	3	1.1%	1	2.8%	1
Outside area, Newcastle City Council	0.7%	5	0.0%	0	0.0%	0	1.0%	1	1.8%	1	0.6%	1	0.6%	1	2.6%	2	0.0%	(
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Outside area, Tyne and Wear	1.2%	8	0.0%	0	1.3%	1	0.0%	0	1.0%	0	1.4%	2	1.2%	2	4.1%	3	0.0%	(
Penrith New Squares,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Garden Square, Penrith	0.20/	2	1.00/	1	0.00/	0	1.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Penrith Town Centre Sainsbury's Superstore,	0.2% 0.5%	2 4	1.0% 3.2%	1 3	0.0% 0.0%	0	1.0% 1.3%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Church Street, Caldewgate, Carlisle	0.570	_	3.270	3	0.070	U	1.570	1	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	
Sainsbury's Superstore, Common Garden Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Sainsbury's Superstore, Mint Bridge, Shap Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	c
Sedbergh Town Centre Tesco Extra, Corner House	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Hindpool Road, Barrow-in-Furness	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	·
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.4%	3	2.4%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Westmoreland Shopping Centre, Stramongate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Kendal Windermere Town Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Abroad	0.6%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.8%	1	1.2%	2	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	3.0%	21	2.4%	2	0.0%	0	4.6%	3	2.3%	1	0.4%	1	5.2%	8	5.2%	4	5.5%	2
(Don't do this type of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
shopping) (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		682 703		80 74		68 74		75 75		36 68		161 151		153 134		72 69		37 58
Mean score: visits p	oer mont	h																
Q20 How often do you m						footv	vear to (	(LOCA	TION IV	IENTI	ONED A	T Q19	9)?					
Daily	0.4%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
At least two times a week	0.9%	9	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.9%	2	0.9%	2	0.8%	1	0.0%	(
At least once a week	5.4%	51	3.7%	4	10.8%	10	0.7%	1	0.0%	0	5.3%	11	8.3%	19	3.4%	3	4.9%	3
At least once a fortnight	8.4%	80	5.6%	6	11.8%	11	6.1%	6	1.2%	1	11.1%	23	7.2%	16	10.7%	11	10.0%	6
At least once a month	21.4%	203	34.9%		14.8%	14	20.8%	21	18.3%	10			23.3%	52		22	22.4%	14
At least every two months	11.3%	107	8.4%	9	16.0%	15	10.8%	11	9.9%	5	10.3%	21	11.0%	25	10.6%	11	16.2%	10
At least every 3 months	13.2%	126	11.7%	13	9.2%	9	14.9%	15	23.8%	13	12.7%	26	12.8%	29	14.6%	15	11.4%	
At least every 6 months Less often than once every 6 months	15.4% 5.9%	146 56	7.4% 5.8%	8 6	11.8% 5.0%	11 5	19.2% 9.2%	19 9	16.7% 9.9%	9 5	19.0% 5.6%	39 12	18.1% 5.6%	40 12	10.6% 2.6%	11	12.8% 6.1%	2
Have only visited once (Don't know / varies)	2.4% 15.4%	23 146	0.6% 21.8%	1 24	1.3% 14.0%	1 13	3.6% 14.6%	4 15	0.7% 19.5%	0 11	1.3% 18.0%	3 37	3.1% 8.3%	7 19	4.7% 20.4%	5 21	4.0% 12.3%	3
(2011 CKHOW / VIIICS)	13.7/0	170	21.0/0	27	17.0/0	13	1 1.0/0	13	17.5/0		10.070	31	J.J/0		20.7/0	-1	12.0/0	

0.87

63

92

0.94

102

96

0.59

100

95

0.46

54

93

0.98

206

188

1.45

223

185

1.78

92

93

Mean:

Sample:

Weighted base:

1.09

950

941

0.90

110

99

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Weighted:					T O	LI	caus i	la	mmi	,						F	ebruary	202
	Tota	1	Zone	1	Zone 2	2	Zone 3	i	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
Q21 How did you travel						9)?												
Not Don't know and no	ot Don't do	& no	t Abroad	at Q19	):													
Car / van (as driver)	69.6%	472		76		47	77.2%	58	60.1%	22	53.8%	86	62.2%	94	83.1%	60	81.0%	:
Car / van (as passenger)	12.9%	88	2.3%	2		9	11.3%	8	12.2%	4	15.2%	24	21.2%	32	3.2%	2	14.4%	
Bus (including the busway or	6.7%	46	2.3%	2	13.5%	9	6.9%	5	6.2%	2	8.7%	14	7.3%	11	2.8%	2	1.1%	
guided bus), minibus or coach																		
Iotorcycle, scooter or	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
moped																		
Valk	7.2%	49	0.0%	0	0.0%	0	2.3%	2	13.7%	5	21.4%	34	5.1%	8	0.0%	0	1.1%	
axi	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	
rain	2.7%	18	0.8%	1	2.0%	1	2.3%	2	2.8%	1	0.4%	1	2.9%	4	10.2%	7	2.5%	
<b>l</b> etro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
icycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Iobility scooter / disability	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	
vehicle	0.170	-	0.070	Ü	0.070	Ů	0.070		0.070		0.070		0.070		0.070	•	0.070	
ther	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Oon't know / can't	0.4%	3	0.0%	0	1.3%	1	0.0%	0	1.8%	1	0.4%	1	0.5%	1	0.0%	0	0.0%	
remember)	0.470	3	0.070	U	1.5/0	1	0.070	U	1.070	1	0.470	1	0.570	1	0.070	U	0.070	
· · · · · · · · · · · · · · · · · · ·																		
Veighted base:		678		80		67		75		36		160		151		72		
ample:		698		74		73		75		67		150		132		69		
Not Don't know and no	ot Don't do	& no.	t Abroad	at Q19	9:				-			-						
Not Don't know and no		_		_		, <b>did</b> ;	you link t 22.2%	nis t	11.3%		11.8%	19	8.5%	13	12.0%	9	8.1%	
Not Don't know and no es – non-food shopping	ot Don't do	& no.	t Abroad	at Q19	9:				-			-	8.5% 8.1%	13 12	12.0% 4.1%	9	8.1% 22.0%	
Not Don't know and no Yes – non-food shopping Yes – other food shopping	ot Don't do 10.6%	% no:	t Abroad 3.8%	at Q19	7.5%	5	22.2%	17	11.3%	4	11.8%	19						
Not Don't know and no les – non-food shopping les – other food shopping	10.6% 9.1%	72 62	3.8% 8.7%	at Q19 3 7	7.5% 3.8%	5	22.2% 12.3%	17 9	11.3% 16.2%	4 6	11.8% 8.6%	19 14	8.1%	12	4.1%	3	22.0%	
Not Don't know and no fee – non-food shopping fee – other food shopping fee – visiting services such as banks and other	10.6% 9.1%	72 62	3.8% 8.7%	at Q19 3 7	7.5% 3.8%	5	22.2% 12.3%	17 9	11.3% 16.2%	4 6	11.8% 8.6%	19 14	8.1%	12	4.1%	3	22.0%	
Not Don't know and no fes – non-food shopping fes – other food shopping fes – visiting services such as banks and other financial institutions	10.6% 9.1%	72 62	3.8% 8.7%	at Q19 3 7	7.5% 3.8%	5	22.2% 12.3%	17 9	11.3% 16.2%	4 6	11.8% 8.6%	19 14	8.1%	12	4.1%	3	22.0%	
Not Don't know and no fee – non-food shopping fee – other food shopping fee – visiting services such as banks and other financial institutions fee – leisure activity	10.6% 9.1% 2.7%	72 62 18	3.8% 8.7% 0.8%	3 7 1	7.5% 3.8% 3.1%	5 3 2	22.2% 12.3% 2.7%	17 9 2	11.3% 16.2% 1.0%	4 6 0	11.8% 8.6% 3.8%	19 14 6	8.1% 3.6%	12 5	4.1% 1.1%	3	22.0% 2.5%	
Not Don't know and no fee – non-food shopping fee – other food shopping fee – visiting services such as banks and other financial institutions fee – leisure activity fee – visiting café / pub /	10.6% 9.1% 2.7%	72 62 18	3.8% 8.7% 0.8%	3 7 1	7.5% 3.8% 3.1% 3.4%	5 3 2	22.2% 12.3% 2.7%	17 9 2	11.3% 16.2% 1.0%	4 6 0	11.8% 8.6% 3.8%	19 14 6	8.1% 3.6% 3.2%	12 5	4.1% 1.1% 0.8%	3 1	22.0% 2.5% 8.8%	
Not Don't know and no fee – non-food shopping fee – other food shopping fee – visiting services such as banks and other financial institutions fee – leisure activity fee – visiting café / pub / restaurant	10.6% 9.1% 2.7% 4.9% 13.5%	72 62 18	3.8% 8.7% 0.8%	3 7 1	7.5% 3.8% 3.1% 3.4% 21.0%	5 3 2	22.2% 12.3% 2.7%	17 9 2	11.3% 16.2% 1.0%	4 6 0	11.8% 8.6% 3.8%	19 14 6	8.1% 3.6% 3.2%	12 5	4.1% 1.1% 0.8%	3 1	22.0% 2.5% 8.8%	
Not Don't know and no  Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service	10.6% 9.1% 2.7%	72 62 18 33 92	3.8% 8.7% 0.8% 2.1% 2.3%	3 7 1 2 2 2	7.5% 3.8% 3.1% 3.4% 21.0%	5 3 2 2 14	22.2% 12.3% 2.7% 9.5% 11.1%	17 9 2 7 8	11.3% 16.2% 1.0% 0.0% 14.2%	4 6 0 0 5	11.8% 8.6% 3.8% 8.2% 10.1%	19 14 6	8.1% 3.6% 3.2% 18.4%	12 5 5 28	4.1% 1.1% 0.8% 16.8%	3 1 1 12	22.0% 2.5% 8.8% 16.7%	
Not Don't know and no Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service such as hairdressers,	10.6% 9.1% 2.7% 4.9% 13.5%	72 62 18 33 92	3.8% 8.7% 0.8% 2.1% 2.3%	3 7 1 2 2 2	7.5% 3.8% 3.1% 3.4% 21.0%	5 3 2 2 14	22.2% 12.3% 2.7% 9.5% 11.1%	17 9 2 7 8	11.3% 16.2% 1.0% 0.0% 14.2%	4 6 0 0 5	11.8% 8.6% 3.8% 8.2% 10.1%	19 14 6	8.1% 3.6% 3.2% 18.4%	12 5 5 28	4.1% 1.1% 0.8% 16.8%	3 1 1 12	22.0% 2.5% 8.8% 16.7%	
Not Don't know and no fes – non-food shopping fes – other food shopping fes – visiting services such as banks and other financial institutions fes – leisure activity fes – visiting café / pub / restaurant fes – visiting other service such as hairdressers, beautician, laundrette etc	10.6% 9.1% 2.7% 4.9% 13.5% 0.6%	72 62 18 33 92	3.8% 8.7% 0.8% 2.1% 2.3% 0.0%	at Q19 3 7 1 2 2 0	7.5% 3.8% 3.1% 3.4% 21.0% 0.0%	5 3 2 2 14	22.2% 12.3% 2.7% 9.5% 11.1% 1.3%	17 9 2 7 8	11.3% 16.2% 1.0% 0.0% 14.2% 4.2%	4 6 0 0 5 2	11.8% 8.6% 3.8% 8.2% 10.1% 0.4%	19 14 6 13 16	8.1% 3.6% 3.2% 18.4% 0.5%	12 5 5 28	4.1% 1.1% 0.8% 16.8% 0.0%	3 1 1 12 0	22.0% 2.5% 8.8% 16.7% 1.1%	
Not Don't know and no  Yes — non-food shopping Yes — other food shopping Yes — visiting services such Yes as banks and other Yes — visiting tuttions Yes — leisure activity Yes — visiting café / pub / Yestaurant Yes — visiting other service Yes — visiting other service Yes — travelling to / from	10.6% 9.1% 2.7% 4.9% 13.5%	72 62 18 33 92	3.8% 8.7% 0.8% 2.1% 2.3%	3 7 1 2 2 2	7.5% 3.8% 3.1% 3.4% 21.0% 0.0%	5 3 2 2 14	22.2% 12.3% 2.7% 9.5% 11.1%	17 9 2 7 8	11.3% 16.2% 1.0% 0.0% 14.2%	4 6 0 0 5	11.8% 8.6% 3.8% 8.2% 10.1% 0.4%	19 14 6	8.1% 3.6% 3.2% 18.4%	12 5 5 28	4.1% 1.1% 0.8% 16.8%	3 1 1 12	22.0% 2.5% 8.8% 16.7% 1.1%	
Not Don't know and no Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service such as hairdressers, beautician, laundrette etc Yes – travelling to / from work	10.6% 9.1% 2.7% 4.9% 13.5% 0.6%	72 62 18 33 92 4	3.8% 8.7% 0.8% 2.1% 2.3% 0.0%	at Q19 3 7 1 2 2 0	7.5% 3.8% 3.1% 3.4% 21.0% 0.0%	5 3 2 2 14 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3%	17 9 2 7 8 1	11.3% 16.2% 1.0% 0.0% 14.2% 4.2%	4 6 0 0 5 2	11.8% 8.6% 3.8% 8.2% 10.1% 0.4%	19 14 6 13 16 1	8.1% 3.6% 3.2% 18.4% 0.5%	12 5 5 28 1	4.1% 1.1% 0.8% 16.8% 0.0%	3 1 1 12 0	22.0% 2.5% 8.8% 16.7% 1.1%	
Not Don't know and no  Tes – non-food shopping Tes – other food shopping Tes – visiting services such Tes as banks and other Tes – visiting services such Tes – visiting café / pub / Testaurant Tes – visiting other service Tes – travelling to / from Tes – travelling to / from	10.6% 9.1% 2.7% 4.9% 13.5% 0.6%	72 62 18 33 92	3.8% 8.7% 0.8% 2.1% 2.3% 0.0%	at Q19 3 7 1 2 2 0	7.5% 3.8% 3.1% 3.4% 21.0% 0.0%	5 3 2 2 14	22.2% 12.3% 2.7% 9.5% 11.1% 1.3%	17 9 2 7 8	11.3% 16.2% 1.0% 0.0% 14.2% 4.2%	4 6 0 0 5 2	11.8% 8.6% 3.8% 8.2% 10.1% 0.4%	19 14 6 13 16	8.1% 3.6% 3.2% 18.4% 0.5%	12 5 5 28	4.1% 1.1% 0.8% 16.8% 0.0%	3 1 1 12 0	22.0% 2.5% 8.8% 16.7% 1.1%	
Not Don't know and no  Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service such as hairdressers, beautician, laundrette etc Yes – travelling to / from work Yes – travelling to / from school / college /	10.6% 9.1% 2.7% 4.9% 13.5% 0.6%	72 62 18 33 92 4	3.8% 8.7% 0.8% 2.1% 2.3% 0.0%	at Q19 3 7 1 2 2 0	7.5% 3.8% 3.1% 3.4% 21.0% 0.0%	5 3 2 2 14 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3%	17 9 2 7 8 1	11.3% 16.2% 1.0% 0.0% 14.2% 4.2%	4 6 0 0 5 2	11.8% 8.6% 3.8% 8.2% 10.1% 0.4%	19 14 6 13 16 1	8.1% 3.6% 3.2% 18.4% 0.5%	12 5 5 28 1	4.1% 1.1% 0.8% 16.8% 0.0%	3 1 1 12 0	22.0% 2.5% 8.8% 16.7% 1.1%	
Not Don't know and no  Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service such as hairdressers, beautician, laundrette etc Yes – travelling to / from work Yes – travelling to / from school / college / university	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.9%	72 62 18 33 92 4	3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8%	at Q19 3 7 1 2 2 0	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0%	5 3 2 2 14 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0%	17 9 2 7 8 1 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0%	4 6 0 0 5 2 1 0	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0%	19 14 6 13 16 1	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0%	12 5 28 1 3 0	4.1% 1.1% 0.8% 16.8% 0.0% 0.8%	3 1 1 12 0 1 0	22.0% 2.5% 8.8% 16.7% 1.1% 1.4% 0.0%	
Not Don't know and no  ges – non-food shopping ges – other food shopping ges – visiting services such as banks and other financial institutions ges – leisure activity ges – visiting café / pub / restaurant ges – visiting other service such as hairdressers, beautician, laundrette etc ges – travelling to / from work ges – travelling to / from school / college / university ges – getting petrol	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.9% 0.1%	72 62 18 33 92 4 6	3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8%	at Q19 3 7 1 2 2 0 1 1	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0%	5 3 2 14 0 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0%	17 9 2 7 8 1 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0%	4 6 0 0 5 2 1 0	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0%	19 14 6 13 16 1 1 0	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0%	12 5 28 1 3 0	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0%	3 1 1 12 0	22.0% 2.5% 8.8% 16.7% 1.1% 0.0%	
Not Don't know and no  Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service such as hairdressers, beautician, laundrette etc Yes – travelling to / from work Yes – travelling to / from school / college / university Yes – getting petrol Yes – visiting family /	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.9%	72 62 18 33 92 4 6	3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8%	at Q19 3 7 1 2 2 0	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0%	5 3 2 2 14 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0%	17 9 2 7 8 1 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0%	4 6 0 0 5 2 1 0	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0%	19 14 6 13 16 1	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0%	12 5 28 1 3 0	4.1% 1.1% 0.8% 16.8% 0.0% 0.8%	3 1 1 12 0 1 0	22.0% 2.5% 8.8% 16.7% 1.1% 1.4% 0.0%	
Not Don't know and no  ges – non-food shopping ges – other food shopping ges – visiting services such as banks and other financial institutions ges – leisure activity ges – visiting café / pub / restaurant ges – visiting other service such as hairdressers, beautician, laundrette etc ges – travelling to / from work ges – travelling to / from school / college / university ges – getting petrol ges – visiting family / friends	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.1% 0.4% 4.1%	72 62 18 33 92 4 6 1 3 28	3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8%	3 7 1 2 2 2 0 1 1 1 1 0 10 10 10	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0%	5 3 2 2 14 0 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0%	17 9 2 7 8 1 0 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0%	4 6 0 0 5 5 2 1 0 0 4	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0%	19 14 6 13 16 1 1 0	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0%	12 5 5 28 1 3 0 0 6	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0%	3 1 12 0 1 0	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0%	
Not Don't know and no  ges – non-food shopping ges – other food shopping ges – visiting services such as banks and other financial institutions ges – leisure activity ges – visiting café / pub / restaurant ges – visiting other service such as hairdressers, beautician, laundrette etc ges – travelling to / from work ges – travelling to / from school / college / university ges – getting petrol ges – visiting family / friends ges – visiting health /	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.9% 0.1%	72 62 18 33 92 4 6	3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8%	at Q19 3 7 1 2 2 0 1 1	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0%	5 3 2 14 0 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0%	17 9 2 7 8 1 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0%	4 6 0 0 5 2 1 0	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0%	19 14 6 13 16 1 1 0	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0%	12 5 28 1 3 0	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0%	3 1 1 12 0 1 0	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 2.2%	
Not Don't know and no  ges – non-food shopping ges – other food shopping ges – visiting services such as banks and other financial institutions ges – leisure activity ges – visiting café / pub / restaurant ges – visiting other service such as hairdressers, beautician, laundrette etc ges – travelling to / from work ges – travelling to / from school / college / university ges – getting petrol ges – visiting family / friends ges – visiting health / medical service such as	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.1% 0.4% 4.1%	72 62 18 33 92 4 6 1 3 28	3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8%	3 7 1 2 2 2 0 1 1 1 1 0 10 10 10	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0%	5 3 2 2 14 0 0	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0%	17 9 2 7 8 1 0 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0%	4 6 0 0 5 5 2 1 0 0 4	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0%	19 14 6 13 16 1 1 0	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0%	12 5 5 28 1 3 0 0 6	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0%	3 1 12 0 1 0	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0%	
Not Don't know and no  ges – non-food shopping ges – other food shopping ges – visiting services such as banks and other financial institutions ges – leisure activity ges – visiting café / pub / restaurant ges – visiting other service such as hairdressers, beautician, laundrette etc ges – travelling to / from work ges – travelling to / from school / college / university ges – getting petrol ges – visiting family / friends ges – visiting health / medical service such as doctor, dentist, hospital	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.1% 0.4% 4.1% 1.5%	72 62 18 33 92 4 6 1 3 28 10	1. Abroad 3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8% 4.2%	3 7 1 2 2 2 0 0 1 1 1 0 3 3	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0% 2.8% 2.0%	5 3 2 2 144 0 0 0 0 0 2 1 1	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 1.0% 3.3% 0.0%	17 9 2 7 8 1 0 0 1 2 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0% 0.0%	4 6 0 0 5 2 1 0 0 4 2	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0% 0.8% 0.4%	19 14 6 13 16 1 1 0 1 1 1 1 1 1	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0%	12 5 5 28 1 3 0 0 6 2	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0% 0.8% 1.9%	3 1 1 12 0 1 0	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 0.0% 0.0%	
Not Don't know and notes – non-food shopping es – other food shopping es – other food shopping es – visiting services such as banks and other financial institutions es – leisure activity es – visiting café / pub / restaurant es – visiting other service such as hairdressers, beautician, laundrette etc es – travelling to / from work es – travelling to / from school / college / university es – getting petrol es – visiting family / friends es – visiting health / medical service such as doctor, dentist, hospital es – other activity	0.1% 10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.9% 0.1% 0.4% 4.1% 1.5% 0.0%	72 62 18 33 92 4 6 1 1 3 28	3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8% 4.2%	3 7 1 2 2 2 0 0 1 1 0 10 3 3 0 0	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0%	5 3 2 2 14 0 0 0 0 0 2 1	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0% 1.0% 3.3% 0.0%	17 9 2 7 8 1 0 0 0 0 0 0 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0% 0.0%	4 6 0 0 0 5 2 1 0 0 4 2 0 0	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0% 0.8% 0.4% 0.4%	19 14 6 13 16 1 1 0	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0% 1.0%	12 5 5 28 1 3 0 0 6 6 2 0 0	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0% 0.8% 1.9% 1.1%	3 1 1 12 0 1 0 1 1 1	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 0.0% 0.0%	
Not Don't know and no  ges – non-food shopping ges – other food shopping ges – visiting services such as banks and other financial institutions ges – leisure activity ges – visiting café / pub / restaurant ges – visiting other service such as hairdressers, beautician, laundrette etc ges – travelling to / from work ges – travelling to / from school / college / university ges – getting petrol ges – visiting family / friends ges – visiting health / medical service such as doctor, dentist, hospital ges – other activity ges – window shopping /	10.6% 9.1% 2.7% 4.9% 13.5% 0.6% 0.1% 0.4% 4.1% 1.5%	72 62 18 33 92 4 6 1 3 28 10	1. Abroad 3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8% 4.2%	3 7 1 2 2 2 0 0 1 1 1 0 3 3	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0% 2.8% 2.0%	5 3 2 2 144 0 0 0 0 0 2 1 1	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 1.0% 3.3% 0.0%	17 9 2 7 8 1 0 0 1 2 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0% 0.0%	4 6 0 0 5 2 1 0 0 4 2	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0% 0.8% 0.4%	19 14 6 13 16 1 1 0 1 1 1 1 1 1	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0%	12 5 5 28 1 3 0 0 6 2	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0% 0.8% 1.9%	3 1 1 12 0 1 0	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 0.0% 0.0%	
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Not Don't know and no es – non-food shopping es – other food shopping es – visiting services such as banks and other financial institutions es – leisure activity es – visiting café / pub / restaurant es – visiting other service such as hairdressers, beautician, laundrette etc es – travelling to / from work es – travelling to / from school / college / university es – getting petrol es – visiting family / friends es – visiting health / medical service such as doctor, dentist, hospital es – other activity es - window shopping / browsing No activity) On't know / can't	0.1% 0.4% 0.1% 0.4% 0.1% 0.4% 0.1% 0.4% 0.1% 0.4% 0.5%	72 62 18 33 92 4 6 1 10 0 10	1.4 Abroad 3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8% 4.2% 0.0% 0.8%	3 7 1 2 2 2 0 0 1 1 0 10 3 3 0 1 1	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0% 2.8% 2.0%	5 3 2 2 14 0 0 0 0 0 2 1	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0% 0.0% 0.0%	17 9 2 7 8 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0% 0.0% 5.9%	4 6 0 0 5 2 1 0 0 4 2 0 0 0	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0% 0.4% 0.4% 0.4%	19 14 6 13 16 1 1 1 1 1 0 3 3	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0% 1.0% 0.0% 2.2%	12 5 5 28 1 3 0 0 6 2 0 3	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0% 1.1% 0.0% 3.8%	1 1 1 0 1 1 1 0 3	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0%	
Not Don't know and no  ges – non-food shopping ges – other food shopping ges – visiting services such as banks and other financial institutions ges – leisure activity ges – visiting café / pub / restaurant ges – visiting other service such as hairdressers, beautician, laundrette etc ges – travelling to / from work ges – travelling to / from school / college / university ges – getting petrol ges – visiting family / friends ges – visiting health / medical service such as doctor, dentist, hospital ges – other activity ges – window shopping / browsing No activity)	0.1% 0.1% 0.1% 0.1% 0.2.7% 0.49% 13.5% 0.6% 0.9% 0.1% 0.4% 4.1% 1.5% 0.0% 1.5% 49.2%	72 62 18 33 92 4 6 1 3 28 10 0 10 334	1. Abroad 3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8% 4.2% 0.0% 62.0%	at Q19 3 7 1 2 2 2 0 1 1 0 10 3 50	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0% 2.8% 2.0%	5 3 2 2 14 0 0 0 0 2 1	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0%	17 9 2 7 8 1 0 0 0 0 0 0 25	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0% 11.8% 5.9% 0.0% 0.0% 30.8%	4 6 0 0 5 2 1 0 0 4 2 0 0 11	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0% 0.4% 0.4% 0.4% 52.2%	19 14 6 13 16 1 1 0 0 3 3 84	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0% 1.0% 4.0% 4.2% 48.5%	12 5 5 28 1 3 0 0 6 2 0 3 73	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0% 1.1% 0.0% 3.8% 56.6%	3 1 1 12 0 0 1 1 1 1 0 3 3 41	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 37.3%	
Not Don't know and no  Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service such as hairdressers, beautician, laundrette etc Yes – travelling to / from work Yes – travelling to / from school / college / university Yes – getting petrol Yes – visiting family / friends Yes – visiting health / medical service such as doctor, dentist, hospital Yes – other activity Yes – window shopping / browsing No activity) Don't know / can't remember)	0.1% 0.1% 0.1% 0.1% 0.2.7% 0.49% 13.5% 0.6% 0.9% 0.1% 0.4% 4.1% 1.5% 0.0% 1.5% 49.2%	72 62 18 33 92 4 6 10 0 10 334 6	1. Abroad 3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8% 4.2% 0.0% 62.0%	at Q19 3 7 1 2 2 2 0 1 1 0 10 3 50 1	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0% 2.8% 2.0%	5 3 2 2 14 0 0 0 0 0 2 1 1 37 1	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0%	17 9 2 7 8 1 0 0 0 0 0 25 2	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0% 11.8% 5.9% 0.0% 0.0% 30.8%	4 6 0 0 5 2 1 0 0 4 2 0 0 0 11 1 1	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0% 0.4% 0.4% 0.4% 52.2%	19 14 6 13 16 1 1 0 3 3 84 2	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0% 1.0% 4.0% 4.2% 48.5%	12 5 5 28 1 3 0 0 6 2 0 3 73 0	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0% 1.1% 0.0% 3.8% 56.6%	1 1 1 0 1 1 1 1 0 3 3 41 0	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 37.3%	
Not Don't know and no  Yes – non-food shopping Yes – other food shopping Yes – visiting services such as banks and other financial institutions Yes – leisure activity Yes – visiting café / pub / restaurant Yes – visiting other service such as hairdressers, beautician, laundrette etc Yes – travelling to / from work Yes – travelling to / from school / college / university Yes – getting petrol Yes – visiting family / friends Yes – visiting health / medical service such as doctor, dentist, hospital Yes – other activity Yes – window shopping / browsing No activity) Don't know / can't	0.1% 0.1% 0.1% 0.1% 0.2.7% 0.49% 13.5% 0.6% 0.9% 0.1% 0.4% 4.1% 1.5% 0.0% 1.5% 49.2%	72 62 18 33 92 4 6 1 3 28 10 0 10 334	1. Abroad 3.8% 8.7% 0.8% 2.1% 2.3% 0.0% 0.8% 0.8% 4.2% 0.0% 62.0%	at Q19 3 7 1 2 2 2 0 1 1 0 10 3 50	7.5% 3.8% 3.1% 3.4% 21.0% 0.0% 0.0% 0.0% 2.8% 2.0%	5 3 2 2 14 0 0 0 0 2 1	22.2% 12.3% 2.7% 9.5% 11.1% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0%	17 9 2 7 8 1 0 0 0 0 0 0 25	11.3% 16.2% 1.0% 0.0% 14.2% 4.2% 1.8% 0.0% 11.8% 5.9% 0.0% 0.0% 30.8%	4 6 0 0 5 2 1 0 0 4 2 0 0 11	11.8% 8.6% 3.8% 8.2% 10.1% 0.4% 0.6% 0.0% 0.4% 0.4% 0.4% 52.2%	19 14 6 13 16 1 1 0 0 3 3 84	8.1% 3.6% 3.2% 18.4% 0.5% 2.0% 0.0% 4.0% 1.0% 4.0% 4.2% 48.5%	12 5 5 28 1 3 0 0 6 2 0 3 73	4.1% 1.1% 0.8% 16.8% 0.0% 0.8% 0.0% 1.1% 0.0% 3.8% 56.6%	3 1 1 12 0 0 1 1 1 1 0 3 3 41	22.0% 2.5% 8.8% 16.7% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 37.3%	

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Weighted: Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q23 Where did you last buy books, CDs, DVDs or stationery? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, Station Road, 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Wigton, CA7 9AF Lidl, King Street, Wigton 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Silloth Town Centre 0.2% 1.8% 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 1 1 0 0 Skinburness Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Town Centre 0.8% 3 8.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 B&M, Curzon Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA Dearham Village Centre 0.2% 0 1.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Eddie Shimmings, Jubilee 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.3% 0.0% 0 2.4% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0 0 0 0 Maryport 10.5% Maryport Town Centre 1.2% 4 0.0% 0 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Balance Factory, St. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 12.9% 44 1.8% 0.0% 0 57.8% 33 0.0% 0 9.2% 8 2.8% 2 2.4% 3.3% 0 Lakeland Agricultural 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.1% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Oakhurst Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lamplugh Road, Cockermouth, CA13 00N 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 1.4% 5 1.8% 0.0% 0 7.2% 0.0% 0 0.0% 0 0 0 Station Road. Cockermouth 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 0 0 0 0 0 0 0 0 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Keswick Town Centre 3.6% 12 1.8% 0.0% 0 1.3% 49.8% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Pack Horse Court, Keswick 0.2% 0.0% 0 0.0% 0 0.0% 0 2.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Packhorse Steel, Goosewell 0.0% 0 0.0% 0 0 0 0.0% 0 0 0.0% 0 Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Works, off Penrith Road, Keswick, CA12 4LH Zone 5 0 AA Carnets, Derwent Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Workington, CA14 3YW 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Aldi, Derwent Drive, 0.0% 0 0.0% 0 0 Workington Asda, Dunmail Park, 2.9% 5.2% 4.2% 14 2.3% 1 11.7% 4 1.3% 1 1 4.9% 4 3 0.0% 0 0.0% 0 Workington Asda, Moss Bay Road, 0.2% 0.0% 0.0% 0.0% 0 0.0% 0.8% 0.0% 0.0% 0 0.0% 0 Workington 0.0% 0 0.0% 0.0% 0 Carpetways, New Yard, 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Workington, CA14 3YE Chambers Joinery, Preedy 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Workington, CA14 2TO Clay Flatts Trading Estate, 0.0% 0 0.0% 0 0.0% 0 0.0% 1.4% 0.0% 0.0% 0 0.0% 0 0.4% 0 0 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 0.4% 0.0% 0 3.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted:					For	r N	exus l	Plai	nning							Fe	ebruary :	2020
	Tota	l	Zone 1	1	Zone 2	2	Zone 3	3	Zone 4		Zone s	5	Zone	6	Zone	7	Zone	8
Derwent Drive,																		
Workington Dunmail Park Shopping Centre, Maryport Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Harrington Village Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 5QH Howdens, New Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 3YE Lillyhall industrial Estate, Lillyhall, Workington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 4PE Marks & Spencer, Pow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Workington Morrisons, Derwent Drive,	1.8%	6	0.0%	0	1.8%	1	2.3%	1	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Workington Screwfix, Phoenix Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2UA Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New	2.2%	7	0.0%	0	3.2%	1	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Bridge Road, Workington Toolstation, Phoenix Court,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Road, Barrow-in-Furness, LA14 2UA																		
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5UN Workington Town Centre <b>Zone 6</b>	33.2%	113	0.0%	0	38.8%	15	14.9%	8	2.9%	1	62.2%	55	38.7%	25	40.0%	10	0.0%	0
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Preston Street,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.1%	1	0.0%	0
Whitehaven Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre Dixons Department Store, Lowther Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Whitehaven, CA28 7AL Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven, CA28 9AN Morrisons, Flatt Walks,	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.2%	5	4.8%	1	0.0%	0
Whitehaven Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore,	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	2	4.2%	1	0.0%	0
Whitehaven Garden Centre, Meadow Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven, CA28 9HX Whitehaven Town Centre	7.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	18	26.0%	7	0.0%	0
Zone 7 Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont, CA22 2AD Egremont Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre Seascale Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Singleton Keith Garden Centre, Nethertown,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont, CA22 2UQ St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					Foi	·N	exus I	'la	nnıng							Fe	ebruary 2	020
	Total		Zone	1	Zone 2	2	Zone 3	i	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	;
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	27.5%	3
Tesco Superstore, Lancashire	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2
Road, Millom																		
Travis Perkins, off Station Yard, Lancashire Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom, LA18 4AW Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	1.1%	4	11.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1
Barrow-In-Furness Barrow-in-Furness Town	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	2
Centre Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre																		
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre Carlisle City Centre	0.0% 16.1%	0 55	0.0% 67.6%	0 24	0.0% 14.7%	0 6	0.0% 12.2%	0 7	0.0% 34.0%	0 8	0.0% 5.5%	0 5	0.0% 7.4%	0 5	0.0% 6.2%	0 2	0.0% 0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0
Castle Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	ő	0.0%	0	0.0%	0	0.0%	0
Cavendish Way, Penrith																		
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Hollywood Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Kirkby Lonsdale Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																		
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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					_				0									
	Total	l	Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Newcastle City Council	1.5%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	1	5.2%	3	0.0%	0	0.0%	0
Outside area, South Lakeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Outside area, Tyne and Wear	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.9%	3	2.3%	1	3.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others		_			,.	-		-		-		-	,.	-	,.	-	,.	
Abroad	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.2%	1	6.6%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	2.1%	7	1.8%	1	8.9%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	1	13.6%	2
(Don't do this type of	0.0%	ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shopping) (Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
remember)																		
Weighted base:		341		35		38		56		22		88		64		25		12
Sample:		342		33		38		55		38		78		51		25		24

Weighted:

#### West Cumbria Household Survey For Nexus Planning

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q24 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Co-op, Station Road, 0 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Wigton, CA7 9AF Lidl, King Street, Wigton 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Silloth Town Centre 0.1% 1.4% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 1 1 0 0 0 Skinburness Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Town Centre 2.4% 11 25.1% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 B&M, Curzon Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA Dearham Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Eddie Shimmings, Jubilee 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0 Maryport Maryport Town Centre 0.6% 3 0.0% 0 3.9% 2 1.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Balance Factory, St. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 12.7% 59 0.0% 0 8.1% 3 57.2% 33 12.8% 3 7.7% 9 6.2% 7.1% 0.0% 0 3 0 Lakeland Agricultural 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.3% 1 0.0% 0 0.0% 0 2.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Oakhurst Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lamplugh Road, Cockermouth, CA13 00N 0.0% 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 Station Road. Cockermouth 0.0% 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 0.6% 3 0.0% 0 0 3.3% 2 4.1% 0 0 0 1 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Keswick Town Centre 0.7% 0.0% 0 0.0% 0 0.0% 0 8.6% 2 1.0% 0.0% 0 0.0% 0 0.0% 0 Pack Horse Court, Keswick 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% Packhorse Steel, Goosewell 0.0% 0 0 0.0% 0 0 0 0.0% 0 0 0.0% 0 Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Works, off Penrith Road, Keswick, CA12 4LH Zone 5 0 AA Carnets, Derwent Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Workington, CA14 3YW 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Aldi, Derwent Drive, 0.0% 0 0.0% 0 0 Workington Asda, Dunmail Park, 0.0% 1.1% 5 0.0% 0 3.9% 2 1.7% 1 0 2.1% 3 0.0% 0.0% 0 0.0% 0 Workington Asda, Moss Bay Road, 0.3% 1.8% 0.0% 0.0% 0 1.5% 0.0% 0 0.0% 0.0% 0 0.0% 0 Workington 0.0% 0 0.0% 0.0% 0 Carpetways, New Yard, 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Workington, CA14 3YE Chambers Joinery, Preedy 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road, Workington, CA14 2TO Clay Flatts Trading Estate, 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 13.7% 63 2.4% 1 19.3% 12.7% 7.3% 2 26.4% 32 8.3% 9 10.3% 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted: February 2020 Zone 2 Zone 3 **Total** Zone 1 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Derwent Drive. Workington 0.0% 10.1% 5.2% 0.0% 6.2% 0.0% 0 **Dunmail Park Shopping** 3.7% 17 3 8 1.7% 2 1.8% Centre, Maryport Road, Workington Harrington Village Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 CA14 5QH 0.0% 0 0.0% 0.0% Howdens, New Yard, 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0 0 0.0% 0 Workington, CA14 3YE Lillyhall industrial Estate, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Lillyhall, Workington, CA14 4PE Marks & Spencer, Pow 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Workington Morrisons, Derwent Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Workington Screwfix, Phoenix Road, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Barrow-in-Furness, LA14 2UA 0 0 Seaton Village Centre 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Tesco Superstore, New 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bridge Road, Workington 0 0 0 0 0 Toolstation, Phoenix Court, 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Phoenix Road, Barrow-in-Furness, LA14 2UA Walney Road Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Walney Road, Barrow-in-Furness, LA14 5HN Workington Town Centre 24.7% 114 2.4% 42.5% 17 7.3% 6.6% 2 48.8% 59 19.2% 20 25.5% 11 0.0% 0 Zone 6 Aldi, Preston Street, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Whitehaven 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Asda, Preston Street, 0 0 0 0 0 0 Whitehaven Bridge Retail Park, Flatt 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Walks, Whitehaven, CA28 Cleator Moor Town Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 Dixons Department Store, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lowther Street, Whitehaven, CA28 7AL Frizington Village Centre 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Haig Enterprise Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Whitehaven, CA28 9AN 0.0% 0 0.0% 0.0% 0 Morrisons, Flatt Walks, 0.1% 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0 1.4% 1 Whitehaven Sneckyeat Road Industrial 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Estate, Whitehaven, CA28 Tesco Superstore, Bransty 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Row, North Shore, Whitehaven Whitehaven Garden Centre, 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Meadow Road, Whitehaven, CA28 9HX Whitehaven Town Centre 13.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 40.4% 39.5% 17 2.1% 61 43 1 1 Zone 7 Co-op, Main Street, 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Egremont, CA22 2AD 0.0% Egremont Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 Gosforth Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Nethertown Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 0 Seascale Village Centre 0.6% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 6.9% 0.0% 0 0 0 0 0 3 0 0.0% Singleton Keith Garden 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Nethertown, Egremont, CA22 2UQ St. Bees Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Walkmill Garden Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Gosforth, Seascale, CA20 Zone 8 Broughton-in-Furness Town 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:					ror	. IN	exus i	Tal	nning							F	ebruary 2	2020
	Total		Zone	1	Zone 2	;	Zone 3	1	Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2
Tesco Superstore, Lancashire Road, Millom	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.2%	11
Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	9.7%	45	32.7%	15	6.9%	3	4.2%	2	19.7%	5	3.5%	4	13.5%	14	3.6%	2	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grange-over-Sands Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Grasmere Village Centre Gretna Gateway Outlet	0.0% 0.2%	0	0.0% 1.8%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Village, Glasgow Road, Gretna																		
Hollywood Retail Park, Barrow-in-Furness	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	4
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	2.4%	11	21.8%	10	0.0%	0	1.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Carlisle Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone	1	Zone 2	2	Zone 3	3	Zone	4	Zone	5	Zone	5	Zone	7	Zone	8
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Eden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	2.0%	2	0.0%	0	2.8%	1
Outside area, Newcastle City Council	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Tyne and Wear	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith New Squares,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Square, Penrith																		
Penrith Town Centre	1.3%	6	1.8%	1	0.0%	0	0.0%	0	20.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	4.6%	21	6.9%	3	3.0%	1	3.3%	2	4.1%	1	1.6%	2	6.6%	7	2.4%	1	15.6%	4
(Don't do this type of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	0
shopping) (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
,																		_
Weighted base: Sample:		462 439		44 38		40 42		58 54		25 42		120 99		106 84		43 38		25 42

Weighted:

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q25 Where did you last buy goods such as toys, games, bicycles and recreational goods? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, Station Road, 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Wigton, CA7 9AF Lidl, King Street, Wigton 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Silloth Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 0 0 Skinburness Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Town Centre 1.3% 4 11.7% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 B&M, Curzon Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA Dearham Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Eddie Shimmings, Jubilee 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0 Maryport Maryport Town Centre 1.0% 3 0.0% 0 7.8% 3 0.0% 0 0.0% 0 0.0% 0 0.9% 0.0% 0 0.0% 0 New Balance Factory, St. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 7.2% 25 0.0% 0 0.0% 0 51.9% 18 7.1% 3.8% 3 0.0% 0 6.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% Lakeland Agricultural 0.0% 0.0% 0 0 0 0.0% 0 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Oakhurst Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lamplugh Road, Cockermouth, CA13 00N 0.0% 0.0% 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 Station Road. Cockermouth 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 0 0 0 0 0 0 0 0 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.0% 1 1 Keswick Town Centre 3.3% 11 0.0% 0 0.0% 0 5.0% 2 36.9% 2.1% 2 0.0% 0 3.2% 0.0% 0 0.0% Pack Horse Court, Keswick 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% Packhorse Steel, Goosewell 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% 0 Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Works, off Penrith Road, Keswick, CA12 4LH Zone 5 0 AA Carnets, Derwent Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Workington, CA14 3YW 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Aldi, Derwent Drive, 0.2% 0 0 0 1.8% Workington Asda, Dunmail Park, 0.0% 1.2% 1.6% 5 0.0% 0 4.0% 0 0.0% 0 3.3% 3 1 0.0% 0 0.0% 0 Workington Asda, Moss Bay Road, 0.3% 0.0% 2.6% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Workington 0.0% 0 0 0.0% 0.0% 0 Carpetways, New Yard, 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Workington, CA14 3YE Chambers Joinery, Preedy 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Workington, CA14 2TO Clay Flatts Trading Estate, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 5.4% 18 0.0% 0 3.5% 0.0% 0 3.6% 1 13.3% 12 4.5% 3 3.2% 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted:					ror	IN	exus P	la	nning							Fe	bruary 20	20
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.6%	1	0.0%	0	0.0%	0
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Marks & Spencer, Pow Street, Workington	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Morrisons, Derwent Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Workington Screwfix, Phoenix Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
2UA Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Bridge Road, Workington Toolstation, Phoenix Court, Phoenix Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness, LA14 2UA Walney Road Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Walney Road, Barrow-in-Furness, LA14 5UN																		
Workington Town Centre	42.6%	145	10.5%	4	68.1%	23	21.7%	7	12.8%	2	68.8%	63	43.6%	32	38.0%	13	2.3%	0
Zone 6 Aldi, Preston Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Asda, Preston Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre	1.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	8.9%	3	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre Haig Enterprise Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Whitehaven, CA28 9AN Morrisons, Flatt Walks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven	0.20/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/		2.40/		0.00/	
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whitehaven Town Centre Zone 7	10.6%	36	0.0%	0	0.0%	0	6.8%	2	0.0%	0	2.0%	2	34.5%	26	17.5%	6	2.9%	1
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	1	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre Seascale Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Seascate Village Centre Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Zone 8																		

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Weighted:					For	·N	exus F	'lai	nnıng							Fe	ebruary 2	2020
	Total		Zone	1	Zone 2	!	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Millom Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Travis Perkins, off Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yard, Lancashire Road, Millom, LA18 4AW	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle Aldi, Hollywood Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness	0.070	Ü	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	U	0.070	
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Barrow-in-Furness Town Centre	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.8%	9
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	10.2%	35	59.0%	23	4.0%	1	6.7%	2	16.4%	3	0.8%	1	4.5%	3	4.7%	2	0.0%	0
Cartmel Village Centre Castle Retail Park,	0.0% 0.5%	0 2	0.0% 0.0%	0	0.0% 3.5%	0	0.0% 0.0%	0	0.0% 2.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Cavendish Way, Penrith	0.570	-	0.070	Ü	3.570	•	0.070		2.170		0.070	Ů	0.070	Ü	0.070	Ü	0.070	
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Centre Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road,	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0
Gretna Hollywood Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Barrow-in-Furness Kirkby Lonsdale Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Brunswick Road, Penrith Morrisons, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
, Queen Rumerines	0.070	Ü	5.070	Ü	0.070	Ü	0.070	J	0.070	3	0.070	3	0.070	3	0.070	,	0.070	J

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	Total	l	Zone	1	Zone 2	2	Zone 3	3	Zone 4	4	Zone 5	5	Zone 6	i	Zone	7	Zone	8
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.4%	1	2.8%	1	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Outside area, Newcastle City Council	1.7%	6	2.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	5.7%	2	0.0%	0
Outside area, South Lakeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Outside area, Tyne and Wear	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	1.5%	5	6.6%	3	0.0%	0	2.8%	1	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.9%	3	5.1%	2	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	2.4%	8	0.0%	0	0.0%	0	2.2%	1	7.1%	1	1.4%	1	4.0%	3	3.2%	1	5.2%	1
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		341		38		34		34		18		91		74		33		18
Sample:		321		34		32		32		33		74		55		33		28

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Weighted: February 2020 Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q26 Where did you last buy chemist goods (including health and beauty products)? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 1.6% 0.0% 0 0.0% 0 0.0% 0 0.0% Co-op, Station Road, 0 0.0% 0 0.0% 0 0.0% 0.2% 2 2.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Wigton, CA7 9AF Lidl, King Street, Wigton 0.1% 0.9% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 15.5% 0.0% 0.0% 0.0% Silloth Town Centre 1.7% 15 15 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 Skinburness Village Centre 0.1% 1 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Wigton Town Centre 5.4% 45 45.8% 43 0.0% 0 0.0% 0 4.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Zone 2 B&M, Curzon Street, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA Dearham Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 Eddie Shimmings, Jubilee 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.0% 0.1% 0.0% 0 1.2% 0.0% 0 0 0 0 0 1 1 Maryport Maryport Town Centre 4.3% 36 0.0% 0 47.8% 35 0.0% 0 0.0% 0 0.0% 0 0.4% 0.0% 0 0.0% New Balance Factory, St. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.3% 2 0.0% 0 0.0% 0 1.0% 0.8% 0 0.5% 0.0% 0 0.0% 0 0.0% 0 1 1 Cockermouth Aspatria District Centre 1.5% 13 0.7% 0.0% 0 11.9% 11 2.4% 0.0% 0 0.0% 0 0.0% 0 0.0% Cockermouth Town Centre 9.7% 82 0.0% 0 5.4% 4 69.5% 65 2.2% 6.4% 12 0.0% 0 0.0% 0 0.0% 1 0.0% Lakeland Agricultural 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Cockermouth Oakhurst Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Lamplugh Road, Cockermouth, CA13 00N 0.0% 0.0% 0.0% Sainsbury's Superstore, 0.5% 0.7% 0.0% 0 3.6% 3 0.8% 0 0.0% 0 0 0 Station Road. Cockermouth 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 0 0 0 0 0 0 0 0 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 Keswick Town Centre 4.2% 35 0.0% 0 0.0% 0 0.0% 0 75.6% 35 0.0% 0 0.0% 0 0.0% 0 0.0% Pack Horse Court, Keswick 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% Packhorse Steel, Goosewell 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Works, off Penrith Road, Keswick, CA12 4LH Zone 5 AA Carnets, Derwent Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Workington, CA14 3YW 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% Aldi, Derwent Drive, 0.0% 0 0 0.0% 0 0 Workington Asda, Dunmail Park, 1.1% 1.8% 15 2.0% 2 7.8% 6 1.0% 1 0.0% 0 2.4% 4 2 0.0% 0 0.0% Workington Asda, Moss Bay Road, 0.7% 6 0.0% 0 1.6% 0.0% 0 0.0% 2.1% 0.3% 0.0% 0 0.0% Workington 0 0 0.0% 0.0% Carpetways, New Yard, 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0.0% Workington, CA14 3YE Chambers Joinery, Preedy 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Road, Workington, CA14 2TO Clay Flatts Trading Estate, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 0.3% 0.0% 0 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted:					For	· No	exus P	laı	nning							Fe	bruary 20	20
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone :	5	Zone (	5	Zone 7		Zone 8	
Derwent Drive,																		
Workington Dunmail Park Shopping Centre, Maryport Road,	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Harrington Village Centre, CA14 5QH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	1.9%	16	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.1%	15	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2UA Seaton Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0	0.0%	0	0.0%	0
Bridge Road, Workington Toolstation, Phoenix Court, Phoenix Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness, LA14 2UA																		
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
5UN Workington Town Centre	21.0%	176	1.7%	2	34.0%	25	7.3%	7	0.0%	0	69.5%	131	3.8%	8	4.1%	4	0.0%	0
Zone 6 Aldi, Preston Street,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	2.1%	2	0.0%	0
Whitehaven Asda, Preston Street,	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.9%	1	0.0%	0
Whitehaven Bridge Retail Park, Flatt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Walks, Whitehaven, CA28 7RQ																		
Cleator Moor Town Centre	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	10		9	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	4.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	28	9.0%	8	0.8%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.9%	10	2.5%	2	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre Zone 7	17.0%	142	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.1%	2	60.3%	121	20.8%	19	0.0%	0
Co-op, Main Street, Egremont, CA22 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Egremont Town Centre	4.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	36.7%	33	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre Singleton Keith Garden	0.9% 0.0%	7 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	7.9% 0.0%	7 0	0.0% 0.0%	0
Centre, Nethertown, Egremont, CA22 2UQ																		
St. Bees Village Centre Walkmill Garden Centre, Gosforth, Seascale, CA20	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	1	0.0% 0.0%	0
1BH Zone 8																		
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					ror	IN	exus P	Tal	nning							Fe	bruary	2020
	Total		Zone 1	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	3.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	59.9%	31
Tesco Superstore, Lancashire Road, Millom	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	5
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way,	0.4%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Asda, St Nicholas Gate Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Asda, Walney Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Barrow-In-Furness Barrow-in-Furness Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	2.6%	22	15.9%	15	2.2%	2	2.4%	2	0.8%	0	0.5%	1	1.0%	2	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grange-over-Sands Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grasmara Villaga Contra	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.004	٥	0.004	0	0.0%	0
Grasmere Village Centre Gretna Gateway Outlet Village Classey Bood	0.0%	2	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.4%	0	0.0% 0.9%	1	0.0%	0
Village, Glasgow Road, Gretna	0.004		0.004	^	0.004		0.004		0.004		0.004		0.004	0	0.004		0.004	
Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith Morrisons, Kingstown Road,	0.2%	1	0.9%	1	0.0%	0	0.0%	0	1.4% 0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Morrisons, Queen Katherines	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.070	J	0.070	U	0.070	J	0.070	J	0.070	J	0.070	J	0.070	J	0.070	9	0.0/0	U

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Weighten.					101			. 141								1.0	.or uary	2020
	Total		Zone	1	Zone 2	2	Zone 3	1	Zone 4		Zone	5	Zone	6	Zone 7	7	Zone	8
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Outside area, Newcastle City Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Tyne and Wear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.4%	3	0.9%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.9%	8	7.1%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Weighted base:		837		94		73		93		47		188		200		91		51
Sample:		833		87		74		83		83		171		170		87		78

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q27 Where did you last buy electrical items, such as televisions, washing machines and computers? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Co-op, Station Road, 0 0.0% 0 0.0% 0.0% 0.1% 0 0.0% 0 0.0% 0 0.0% 1.3% 0 0 0.0% 0 0 Wigton, CA7 9AF Lidl, King Street, Wigton 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Silloth Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 0 0 Skinburness Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Town Centre 0.9% 5 5.8% 4 0.0% 0 0.0% 0 3.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Zone 2 B&M, Curzon Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA Dearham Village Centre 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Eddie Shimmings, Jubilee 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.2% 0.0% 0 1.2% 0.0% 0 0 0 0 0 1.8% 1 1 1 Maryport 1.1% Maryport Town Centre 0.8% 0.0% 0 7.7% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Balance Factory, St. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.2% 0.8% 0.0% 0 1.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 1 1 Cockermouth Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 3.1% 20 0.0% 0 2.4% 1 20.3% 14 3.7% 0.9% 1 0.4% 1.6% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% Lakeland Agricultural 0.0% 0 0 0.0% 0 0 0 0.0% 0 0.0% 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Oakhurst Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lamplugh Road, Cockermouth, CA13 00N 0.0% 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 0.2% 0.0% 0 0 0.0% 0 0.0% 0 0.9% 1 0 0 Station Road. Cockermouth 0.0% 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 0.3% 2 0 2.4% 0.0% 0 1.3% 0 0 0 0 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Keswick Town Centre 1.1% 0.8% 0.0% 0 1.1% 19.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Pack Horse Court, Keswick 0.2% 0.0% 0 0.0% 0 1.4% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 9.1% 0.0% 0.0% Packhorse Steel, Goosewell 0.4% 2 0.0% 0 0.0% 0 0.0% 2 0 0.0% 0 0 0.0% 0 Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Works, off Penrith Road, Keswick, CA12 4LH Zone 5 0 AA Carnets, Derwent Drive, 0.1% 0.0% 0 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 Workington, CA14 3YW 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Aldi, Derwent Drive, 0 0.0% 0 0 Workington Asda, Dunmail Park, 0.0% 0.7% 4 0.0% 0 1.6% 1 1.1% 1 0 1.9% 3 0.0% 0.0% 0 0.0% 0 Workington Asda, Moss Bay Road, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Workington 0.0% 0 0.0% 0.0% 0 Carpetways, New Yard, 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Workington, CA14 3YE Chambers Joinery, Preedy 0.1% 0.0% 0 0.0% 0 1.1% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road, Workington, CA14 2TO Clay Flatts Trading Estate, 0.9% 2.5% 2 0.0% 0 0.0% 0 1.3% 1.4% 2 0.7% 0.0% 0 0.0% 0 5 0 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 39.5% 251 17.3% 13 63.0% 36 35.1% 25 16.2% 4 58.5% 80 43.4% 70 33.7% 23 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted:					For	N	exus l	Pla	nnıng							Fe	bruary 2	2020
	Total		Zone 1	l	Zone 2		Zone 3	3	Zone 4		Zone	5	Zone	6	Zone	7	Zone	8
Derwent Drive,																		
Workington Dunmail Park Shopping Centre, Maryport Road,	1.2%	7	1.9%	1	4.2%	2	3.9%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	(
Workington Harrington Village Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
CA14 5QH Howdens, New Yard,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	(
Workington, CA14 3YE Lillyhall industrial Estate,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	(
Lillyhall, Workington, CA14 4PE	V/-	_					0.0,0		,		,.							·
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Superstore, New Bridge Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
2UA Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
5UN Workington Town Centre <b>Zone 6</b>	15.5%	98	7.4%	6	13.5%	8	17.1%	12	10.2%	3	28.3%	39	11.9%	19	17.4%	12	1.0%	(
Aldi, Preston Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whitehaven Asda, Preston Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whitehaven Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Dixons Department Store, Lowther Street,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	(
Whitehaven, CA28 7AL Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Haig Enterprise Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whitehaven, CA28 9AN Morrisons, Flatt Walks,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.9%	1	0.0%	(
Whitehaven Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.4%	1	0.0%	0	0.0%	(
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whitehaven Town Centre <b>Zone 7</b>	13.3%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	35.9%	58	36.3%	24	0.0%	(
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Egremont Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	5.7%	4	0.0%	(
Gosforth Village Centre Nethertown Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St. Bees Village Centre Walkmill Garden Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	(
Gosforth, Seascale, CA20 1BH Zone 8																		
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

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Weighted:					For	· N	exus P	'lai	nnıng							Fe	bruary	2020
	Total		Zone	1	Zone 2	,	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	3.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.5%	24
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yard, Lancashire Road, Millom, LA18 4AW																		
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle Aldi, Hollywood Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way,	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle																		
Asda, St Nicholas Gate Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Asda, Walney Road, Barrow-In-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	5
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	7.1%	45	39.3%	30	0.0%	0	10.2%	7	10.1%	3	1.6%	2	0.0%	0	4.4%	3	0.0%	C
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Way, Penrith Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	Ö	0.0%	ő	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grange-over-Sands Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.007		0.00/		0.00/		0.00/	_	0.004	_	0.00/		0.00/		0.004		0.004	
Grasmere Village Centre Gretna Gateway Outlet	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Village, Glasgow Road, Gretna	0.0%	U	0.0%	U	0.076	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U
Hollywood Retail Park, Barrow-in-Furness	2.9%	18	1.1%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	6.4%	10	0.0%	0	17.8%	7
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Madford Retail Park, Charlotte Street, Carlisle	0.7%	4	2.7%	2	0.0%	0	1.4%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith Morrisons, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Morrisons, Queen Katherines	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
, Queen numerines	2.070		2.070	Ü	2.070	Ü	2.0,0	,	2.070	,	2.070	3	2.070	,	2.070	,	2.070	J

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	Total		Zone	1	Zone 2		Zone 3	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	2.9%	18	15.2%	12	1.6%	1	4.3%	3	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Newcastle City Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Tyne and Wear	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.4%	2	1.9%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
(Don't do this type of shopping)	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		636		76		57		71		27		137		160		67		40
Sample:		627		68		61		61		52		127		132		58		68

Weighted: Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q28 Where did you last buy DIY or gardening goods? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, Station Road, 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Wigton, CA7 9AF Lidl, King Street, Wigton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Silloth Town Centre 0.2% 1.6% 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 1 1 0 0 Skinburness Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Town Centre 2.4% 17 17.6% 14 0.0% 0 0.9% 1 5.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 B&M, Curzon Street, 0.0% 0 0.1% 0.0% 0 1.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 1 Maryport, CA15 6DA Dearham Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Eddie Shimmings, Jubilee 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0 Maryport Maryport Town Centre 2.0% 14 0.0% 0 20.8% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Balance Factory, St. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0.0% 0 0.0% 0 0.0% 0 1 1 Cockermouth Aspatria District Centre 0.2% 0.8% 0.0% 0 0.0% 0 2.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 6.7% 48 0.0% 0 6.3% 4 44.7% 35 5.2% 2 3.2% 5 0.0% 0 2.0% 2 0.0% 0 0.0% 0.0% 0 0 0 0.6% 0.0% 0 0.0% Lakeland Agricultural 0.1% 0.0% 0.0% 0 0.0% 1 0 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Oakhurst Garden Centre, 0.2% 0.0% 0 0.0% 0 0.9% 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lamplugh Road, Cockermouth, CA13 00N 0.0% 0.0% 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 Station Road. Cockermouth 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 1.0% 7 0 7.8% 0.0% 0 0 0 0 6 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0.1% 1 1 Keswick Town Centre 1.1% 0.0% 0 0.0% 0 0.0% 0 20.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Pack Horse Court, Keswick 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Packhorse Steel, Goosewell 0.0% 0 0 0.0% 0 0 0 0.0% 0 0 0.0% 0 Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.1% 0.0% 0 0.0% 0 0.0% 0 1.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Works, off Penrith Road, Keswick, CA12 4LH Zone 5 0 AA Carnets, Derwent Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Workington, CA14 3YW 0.0% 0.0% 0.9% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Aldi, Derwent Drive, 0.1% 0 0 0 Workington Asda, Dunmail Park, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 1 0.0% 0.0% 0 0.0% 0 Workington 0.0% Asda, Moss Bay Road, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Workington 0.0% 0 0.0% 0.0% 0 Carpetways, New Yard, 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Workington, CA14 3YE Chambers Joinery, Preedy 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road, Workington, CA14 2TO Clay Flatts Trading Estate, 1.3% 9 0.0% 0 3.2% 2 0.0% 0 3.2% 2.0% 3 1.7% 3 0.0% 0 0.0% 0 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 42.7% 302 17.2% 14 53.3% 35 36.0% 28 12.4% 4 78.6% 114 43.4% 73 40.4% 33 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted:					For	· No	exus l	Plai	nning							Fe	bruary 2	2020
	Total	l	Zone	1	Zone 2	,	Zone 3	3	Zone 4		Zone 5		Zone (	5	Zone	7	Zone	8
Derwent Drive,																		
Workington Dunmail Park Shopping Centre, Maryport Road,	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Workington Harrington Village Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 5QH Howdens, New Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 3YE Lillyhall industrial Estate, Lillyhall, Workington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 4PE Marks & Spencer, Pow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Workington Morrisons, Derwent Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Screwfix, Phoenix Road, Barrow-in-Furness, LA14	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
2UA	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Seaton Village Centre Tesco Superstore, New	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Bridge Road, Workington Toolstation, Phoenix Court,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Phoenix Road, Barrow-in-Furness, LA14 2UA																		
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5UN Workington Town Centre <b>Zone 6</b>	6.6%	47	5.2%	4	10.9%	7	5.8%	5	1.0%	0	10.6%	15	5.6%	9	7.1%	6	0.0%	0
Aldi, Preston Street, Whitehaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Asda, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RO	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Cleator Moor Town Centre Dixons Department Store, Lowther Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Whitehaven, CA28 7AL Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Whitehaven Garden Centre, Meadow Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Whitehaven, CA28 9HX Whitehaven Town Centre	14.4%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.1%	79	27.7%	23	0.0%	0
Zone 7 Co-op, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont, CA22 2AD Egremont Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	10	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.1%	0 7	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0 7	0.8% 0.0%	0
Seascale Village Centre Singleton Keith Garden Centre, Nethertown,	1.0% 0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.4%	1	8.5% 0.0%	0	0.0%	0
Egremont, CA22 2UQ St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Zone 8 Broughton-in-Furness Town	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Diougnion-in-runiess fown	0.1%	U	0.0%	U	0.0%	U	0.070	U	0.070	U	0.070	U	0.0%	U	0.0%	U	0.0%	U

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Weighted:	0														bruary	ary 2020		
	Total		Zone	1	Zone 2		Zone 3	1	Zone 4	4	Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Foxfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Millom Town Centre	3.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.8%	27
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waberthwaite Village Centre Other, Outside Study Area	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle Aldi, Hollywood Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Barrow-in-Furness Aldi, Petteril Bank Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Carlisle																		
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Barrow-In-Furness Barrow-in-Furness Town	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	8
Centre Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Brampton Town Centre Brough Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Carlisle City Centre	3.9%	28	26.3%	21	1.8%	1	0.0%	1	0.0%	0	2.4%	3	0.7%	1	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Castle Retail Park, Cavendish Way, Penrith	2.1%	15	3.9%	3	0.0%	0	0.0%	0	32.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.4%	3	0.8%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Dalton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grange-over-Sands Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Glasgow Road, Gretna																		
Hollywood Retail Park, Barrow-in-Furness	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	6
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlotte Street, Carlisle Marks & Spencer, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Barrow-in-Furness Marks & Spencer, English	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Carlisle Marks & Spencer, Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kendal Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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					_				0									
	Total		Zone	1	Zone 2		Zone 3		Zone 4		Zone	5	Zone	6	Zone 7	,	Zone	8
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	3.2%	23	26.0%	21	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.4%	1	0.0%	0	1.4%	1
Outside area, Copeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Outside area, Eden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Newcastle City Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, South Lakeland	0.3%	2	0.0%	0	1.3%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Outside area, Tyne and Wear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		706		80		66		79		36		145		167		82		51
Sample:		684		73		63		74		62		130		135		75		72

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Zone 3 Total Zone 1 Zone 2 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q29 Where did you last buy furniture, carpets and floor coverings? Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, Station Road, 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Wigton, CA7 9AF Lidl, King Street, Wigton 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Silloth Town Centre 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 0 Skinburness Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wigton Town Centre 2.9% 17 21.2% 15 0.0% 0 2.0% 1 2.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Zone 2 B&M, Curzon Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport, CA15 6DA Dearham Village Centre 0.1% 0.0% 0 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Eddie Shimmings, Jubilee 3 3.9% 0 1.7% 2 0.0% 0 1.3% 4.2% 2 0.0% 0.0% 0 0 0.0% 0.0% 0 Retail Park, Grasslot, Maryport, CA15 8BE Flimby Village Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lidl. Curzon Street. 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0 Maryport Maryport Town Centre 6.4% 38 4.5% 3 31.8% 18 15.1% 10 3.6% 3.6% 5 0.6% 0.0% 0 0.0% 0 New Balance Factory, St. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Helen's Lane, Flimby, Maryport, CA15 8RX Zone 3 Aldi, Low Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Town Centre 8.5% 51 1.5% 3.3% 2 44.4% 29 11.5% 3 9.2% 12 0.5% 4.5% 0.0% 0 1 3 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% Lakeland Agricultural 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Centre, Cockermouth, CA13 0QQ Lidl, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cockermouth Oakhurst Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lamplugh Road, Cockermouth, CA13 00N 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Station Road. Cockermouth 0.0% 0.0% 0.0% 0.0% 0 The Lakes Homecentre, Low 0.5% 3 1.5% 0 2.0% 0.0% 0 0.6% 0 0 1 1 1 Road, Cockermouth, CA13 0HH Kendal Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Keswick Town Centre 2.0% 12 0.0% 0 1.2% 0.0% 0 28.6% 2.0% 2 0.5% 0.0% 0 0.0% 0 0.0% Pack Horse Court, Keswick 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Packhorse Steel, Goosewell 0.0% 0 0 0.0% 0 0 0 0.0% 0 0 0.0% 0 Farm. Eleventrees. Keswick, CA12 4RN Travis Perkins, Browfoot 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Works, off Penrith Road, Keswick, CA12 4LH Zone 5 0 AA Carnets, Derwent Drive, 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 2 0.6% 0.0% 0 0.0% Workington, CA14 3YW 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Aldi, Derwent Drive, 0 0 0 0 Workington Asda, Dunmail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Workington 0.0% Asda, Moss Bay Road, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Workington 0.0% 0.0% 0.0% 0 Carpetways, New Yard, 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 2 0 0 Workington, CA14 3YE Chambers Joinery, Preedy 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Workington, CA14 2TO Clay Flatts Trading Estate, 1.0% 0.0% 0 1.5% 0.0% 0 0.0% 2.8% 0.5% 1.0% 0.0% 0 0 4 Lowther Road, Workington, CA14 2TQ Derwent Retail Park, 12.2% 73 2.6% 2 11.5% 7 11.2% 7 14.7% 4 32.0% 40 6.3% 5.2% 3 0.0% 0 Workington, Derwent Howe Industrial Estate.

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Weighted:				For Nexus Planning  Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7														2020
	Total		Zone 1	l	Zone 2	Zone 3	3	Zone 4		Zone s	5	Zone	Zone	7	Zone	8		
Derwent Drive,																		
Workington Dunmail Park Shopping Centre, Maryport Road,	2.3%	13	0.9%	1	3.3%	2	1.1%	1	0.0%	0	3.3%	4	3.7%	5	1.3%	1	0.0%	0
Workington Harrington Village Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 5QH Howdens, New Yard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington, CA14 3YE Lillyhall industrial Estate, Lillyhall, Workington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 4PE Marks & Spencer, Pow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Workington Morrisons, Derwent Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Screwfix, Phoenix Road, Barrow-in-Furness, LA14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2UA Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Road, Workington Toolstation, Phoenix Court, Phoenix Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness, LA14 2UA																		
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
5UN Workington Town Centre Zone 6	14.8%	88	7.5%	5	27.1%	16	10.8%	7	2.3%	1	32.9%	41	6.0%	8	15.7%	10	0.0%	0
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	1.1%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	4	3.0%	2	0.0%	0
Cleator Moor Town Centre Dixons Department Store, Lowther Street, Whitehouse, CA28 7AL	1.6% 0.2%	10 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1 0	4.1% 0.5%	6 1	4.5% 0.0%	3	0.0% 0.9%	0
Whitehaven, CA28 7AL Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park,	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	9	0.0%	0	0.0%	0
Whitehaven, CA28 9AN Morrisons, Flatt Walks, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Garden Centre, Meadow Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven, CA28 9HX Whitehaven Town Centre Zone 7	17.2%	103	0.0%	0	2.1%	1	0.0%	0	1.3%	0	0.6%	1	49.9%	71	46.4%	29	1.6%	1
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Gosforth Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Nethertown Village Centre Seascale Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Singleton Keith Garden Centre, Nethertown,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont, CA22 2UQ St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droughton-III-1 unitess 10WII	0.070	U	0.070	U	0.070	U	0.070	U	0.070	J	0.070	U	J.U 70	U	0.070	U	0.070	U

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Weighted:					ror	IN	exus r	lai	nning							Fe	bruary	2020
	Total		Zone	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	4.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.0%	24
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	10
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	9.4%	56	34.6%	25	8.1%	5	7.8%	5	17.6%	5	0.7%	1	10.4%	15	2.0%	1	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.3%	2	1.5%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Centre Grange-over-Sands Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Glasgow Road, Gretna																		
Hollywood Retail Park, Barrow-in-Furness	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	10.8%	5
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park,	2.0%	12	9.5%	7	1.5%	1	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0
Charlotte Street, Carlisle Marks & Spencer, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Barrow-in-Furness Marks & Spencer, English	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Carlisle Marks & Spencer, Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kendal Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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weightea:					10	T 14	CAUS	ı ıa	11111115	5						P	eoruary	2020
	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Outside area, Blackpool Outside area, Carlisle	0.0% 2.4%	14	0.0% 6.6%	0 5	0.0% 1.2%	0	0.0% 2.0%	0	0.0% 3.6%	0	0.0% 0.0%	0	0.0% 4.5%	0 6	0.0% 0.0%	0	0.0% 0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Eden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Newcastle City Council	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Tyne and Wear	0.6%	4	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre Sainsbury's Superstore,	0.4% 0.0%	2	1.1% 0.0%	1 0	0.0%	0	0.0%	0	4.9% 0.0%	1	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
Church Street, Caldewgate, Carlisle	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	2.0%	12	2.7%	2	0.0%	0	0.0%	0	4.1%	1	2.7%	3	1.9%	3	1.3%	1	3.9%	2
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		596 592		71 61		58 59		66 59		28 46		126 117		142 125		62 63		43 62
Q30 Do you ever visit ar	ny of the	follov	wing ce	ntres?	MR/PF	<b>R</b> ]												
Workington Town Centre	79.9%	799			93.8%	92		93	64.6%	37	96.6%	208	84.7%	204	85.6%	90		21
Cockermouth Town Centre	51.6%	517		49	63.9%	62	95.1%	101	69.9%	40	55.6%	120	34.0%	82	51.6%	54	11.9%	8
Maryport Town Centre	24.1%	241		23		81		36	6.8%	10	24.0%	52	13.6%	33	10.8%	11	1.2%	1
Wigton Town Centre Aspatria Town Centre	15.5% 5.2%	52	89.7% 11.9%	99 13	6.4% 7.8%	6 8	18.9% 16.2%	20 17	18.1% 8.2%	10 5	5.1% 0.7%	11 1	1.0% 2.0%	5	3.3% 2.6%	3	2.4% 0.6%	2
Silloth Town Centre	17.1%	172	42.6%		21.9%	21	11.9%	13	11.3%	6	16.8%	36	14.0%	34	8.5%	9	7.5%	5
Whitehaven Town Centre	52.5%	526	4.9%	5	21.8%	21	34.0%	36	21.0%	12	48.5%	105	93.5%	225	90.8%	95	38.7%	26
Cleator Moor Town Centre	12.7%	127	0.0%	0	1.2%	1	2.6%	3	3.3%	2	5.7%		27.7%	67	38.9%	41	2.8%	2
Egremont Town Centre	17.8%	178	0.0%	0	0.7%	1	4.6%	5	2.1%	1	5.2%	11	26.1%	63	85.3%	89	11.2%	8
Millom Town Centre (Don't visit any of these centres)	7.0% 3.0%	70 30	0.0% 0.7%	0	0.0% 1.9%	0 2	0.7% 0.7%	1 1	1.3% 13.7%	1 8	1.0% 2.7%	6	0.3% 2.4%	1 6	4.7% 0.7%	5 1	90.3% 9.7%	61 7
Weighted base: Sample:		1001 1001		111 101		98 100		107 100		57 100		216 200		241 200		105 100		68 100

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	Tota	ıl	Zone	e 1	Zone	2	Zone	e 3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	e 8
Q31 Which centre do you Those who visit more th																		
Workington Town Centre	38.6%	375	8.5%	9	56.5%	54	13.4%	14	43.6%	22	88.3%	185	29.8%	70	18.2%	19	2.7%	2
Cockermouth Town Centre	13.8%	133	2.3%	3	13.9%	13	76.5%	81	37.8%	19	6.4%	13	0.0%	0	4.4%	5	0.0%	0
Maryport Town Centre	4.0%	38	0.6%	1	29.6%	28	2.1%	2	2.3%	1	2.1%	4	0.7%	2	0.0%	0	0.0%	0
Wigton Town Centre	8.7%	85	70.1%	77	0.0%	0	1.6%	2	11.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspatria Town Centre	0.8%	8	1.3%	1	0.0%	0	5.7%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	2.0%	20	17.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Whitehaven Town Centre	21.2%	206	0.0%	0	0.0%	0	0.7%	1	3.0%	1	2.7%	6	65.7%	154	41.9%	44	0.7%	0
Cleator Moor Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	4.6%	5	0.0%	0
Egremont Town Centre	3.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.4%	3	30.9%	32	2.7%	2
Millom Town Centre	5.9%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	93.9%	57
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94
Mean score: visits p	er mon	th																
Q32 How often do you vi Those who visit a centre	•		MENTI	ONED	AT Q31	)?												
Daily	16.3%	158	35.8%	39	16.0%	15	23.2%	25	0.0%	0	11.2%	24	10.2%	24	13.1%	14	29.6%	18
At least two times a week	31.5%	306	23.2%	25	33.4%	32	41.1%	43	5.8%	3	31.7%	67	37.1%	87	24.3%	25	37.7%	23
At least once a week	29.0%	282	24.9%	27	31.3%	30	27.0%	29	19.2%	9	39.0%	82	23.8%	56	37.4%	39	15.4%	9
At least once a fortnight	9.3%	90	6.0%	7	11.5%	11	5.0%	5	20.9%	10	7.9%	17	11.0%	26	10.8%	11	5.7%	3
At least once a month	8.8%	85	9.4%	10	6.3%	6	0.7%	1	27.1%	13	7.5%	16	11.9%	28	6.9%	7	6.2%	4
At least every two months	1.5%	14	0.0%	0	0.0%	0	0.0%	0	12.0%	6	0.0%	0	1.8%	4	3.1%	3	1.3%	1
At least every 3 months	1.1%	10	0.0%	0	0.9%	1	0.0%	0	7.0%	3	0.8%	2	0.6%	1	1.8%	2	2.1%	1
At least every 6 months	0.4%	3	0.0%	0	0.7%	1	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Less often than once every 6 months	0.6%	6	0.0%	0	0.0%	0	1.4%	1	2.8%	1	0.3%	1	0.5%	1	0.6%	1	0.7%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	15	0.7%	1	0.0%	0	1.6%	2	0.0%	0	1.6%	3	3.1%	7	1.3%	1	1.3%	1
Mean:		9.01		13.89		9.01		11.63		2.02		7.82		7.58		7.78		12.89
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94
Q33 How do you usually Those who visit a centre		•	NTRE N	/ENTI	ONED A	T Q31	l) (mair	n part o	of journ	ey)?								
Car / van (as driver)	67.5%	655	63.5%	70	74.9%	72	68.0%	72	76.3%	38	53.3%	112	69.1%	162	87.7%	91	63.7%	39
Car / van (as passenger)	8.2%	79	1.7%	2	6.7%	6	6.4%	7	13.5%	7	14.0%	29	10.8%	25	0.6%	1	4.2%	3
Bus (including the busway or guided bus), minibus or	5.2%	51	0.0%	0	8.9%	9	2.1%	2	7.8%	4	6.4%	13	8.1%	19	3.3%	3	0.0%	0
coach Motorcycle, scooter or	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
moped Walk	16.7%	163	33.3%	37	8.8%	8	21.7%	23	2.3%	1	23.5%	49	8.1%	19	6.6%	7	29.6%	18
	0.8%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.3%	1	2.0%	5	1.2%	1	0.0%	0
		0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%		0.070	U			0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1
Taxi Train	0.0%		1 0%	1	() (10%					U	0.070	U						
Taxi	0.0% 0.3% 0.2%	3 2	1.0% 0.6%	1 1	0.0% 0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.9% 0.0%	0
Taxi Train Bicycle	0.3%	3								0	0.3%	1						
Taxi Train Bicycle Mobility scooter / disability	0.3%	3								0	0.3%	1 0						
Taxi Train Bicycle Mobility scooter / disability vehicle Other	0.3% 0.2%	3 2	0.6%	1	0.0%	0	0.0%	0	0.0%				0.0%	0	0.6%	1	0.0%	0
Taxi Train Bicycle Mobility scooter / disability vehicle	0.3% 0.2% 0.0%	3 2 0	0.6%	1 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1 0	0.0%	0

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weighted:					_ 0_	- '	caus i	144	8							- 1	eoruary	2020
	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone	5	Zone	6	Zone	7	Zone	8
Q34 What do you like mo		t (CE	NTRE MI	ENTI	ONED AT	<b>Q</b> 31	1)?											
Choice and range of shops	22.4%	218	18.2%	20	24.7%	24	20.1%	21	44.7%	22	24.5%	52	22.6%	53	21.3%	22	6.3%	4
Choice of leisure facilities (restaurants, pubs etc)	0.8%	8	0.6%	1	0.0%	0	0.0%	0	0.7%	0	1.5%	3	0.0%	0	3.9%	4	0.0%	Ö
Choice of services (hairdressers, banks etc)	1.0%	10	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.8%	3	0.0%	(
Close to home	26.0%	252	36.1%	40	24.1%	23	23.5%	25	8.6%	4	31.2%	65	25.7%	60	19.8%	21	23.3%	14
Close to work	2.5%	24	0.0%	0	5.7%	6	4.7%	5	1.0%	0	1.5%	3	2.6%	6	0.8%	1	4.9%	3
Convenience cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Convenient car parking	1.0%	10	0.0%	0	1.4%	1	0.7%	1	1.3%	1	0.3%	1	2.3%	5	0.6%	1	1.2%	1
Easily accessible by public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.0%	0
Environmental quality of centre	5.6%	55	5.3%	6	2.9%	3	7.5%	8	5.3%	3	4.2%	9	7.6%	18	6.0%	6	4.7%	3
Free car parking	0.3%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Market / outdoor events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Strength of supermarket provision	0.2%	2	0.0%	0	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Busy / vibrant	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Compact / easy to get around	2.8%	27	1.7%	2	1.7%	2	2.1%	2	8.3%	4	5.7%	12	1.9%	4	0.6%	1	0.9%	1
Diversity	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Easily accessible by car	0.2%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Familiarity / home town	3.6%	35	3.9%	4	4.5%	4	4.4%	5	1.5%	1	4.6%	10	2.5%	6	1.2%	1	6.3%	4
Flat / even terrain	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.4%	3	0.0%	0	0.0%	(
For a change of scene	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Friendly people / atmosphere	5.9%	58	9.8%	11	6.5%	6	5.2%	5	5.4%	3	2.5%	5	3.5%	8	2.6%	3	26.8%	16
Good choice of cafés / coffee shops	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.8%	1	0.0%	C
Good choice of independent shops	4.5%	43	2.5%	3	1.7%	2	19.6%	21	9.7%	5	0.4%	1	3.1%	7	4.7%	5	0.7%	(
Good prices in shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a betting shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has a Lidl supermarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	(
Has a MacDonald's restaurant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	(
Has a Marks & Spencer store	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	C
Has a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has everything I need	0.5%	5	1.8%	2	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.3%	1	0.0%	0	0.0%	C
Not too busy / crowded	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	C
Not too many tourists	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	Č
(Nothing in particular)	20.5%	199	13.6%	15	22.9%	22	10.7%	11	5.7%	3	20.1%	42	25.1%	59	31.5%	33	23.8%	14
Weighted base: Sample:		971 960		110 100		96 98		106 99		49 83		210 194		235 193		104 99		61 94

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q35A Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q31) more often? (1st mention) Those who visit a centre at Q31: Better environment 2.0% 19 0.6% 0.7% 0.0% 0 1.3% 2.0% 4 2.1% 4.1% 4 6.8% 4 3 Better security 1.6% 16 7.5% 8 2.0% 2 0.0% 0 0.0% 0 1.5% 0.4% 1 0.8% 1 1.2% 1 9.4% 10 21.3% 20 3.0% 2.0% 4 3.6% 0.0% 5.3% 3 4.0% 2 3.2% 8 4 0 Cheaper parking 51 0 2 Cheaper public transport 0.3% 3 0.0% 0 0.0% 0 0.7% 1 0.0% 0 0.0% 0.0% 0 1.8% 0.0% 0 Discount foodstores within 0.4% 4 1.8% 2 0.0% 0 0.0% 0 0.0% 0 0.3% 1 0.0% 0 0.0% 0 2.2% the town centre Improved food shops within 0.0% 0 0.0% 2 1.0% 0 0.7% 0.5% 0.0% 0 0.6% 6 0 1.6% 1 1 1.8% 1 the town centre Improved leisure facilities 0.9% 0.0% 0.0% 0.0% 0.0% 0.4% 1.4% 2.8% 3 Improved non-food shops 7.8% 75 5.9% 8.4% 9 1.0% 7.3% 15 12.3% 29 6.2% 6 6 3.8% 4 0 8.7% 5 within the town centre 4.1% 40 2.8% 0.7% 5.3% 5.6% 3.4% 0.0% 0 Improved quality of shops 3 7.6% 1.3% 11 13 3 2.5% 0.0% 0 0.0% 0 0 3.2% 1.3% Improved street cleaning 24 0.7% 1 1.0% 7 3 11.6% 12 1.8% -1 0.1% 0 Improvements to the market / 1 0.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 provision of outdoor events. 15.3% 149 12 18.4% 18 8.0% 9 1.0% 0 15.6% 33 19.6% 46 21.0% 22 15.4% 9 Increased general choice and 11.1% range of shops 7 Increased public transport 0.7% 0.6% 2.0% 2 1.4% 0.0% 0 0.0% 0 0.3% 0.0% 0 3.5% 2 Longer opening hours 0.4% 0.0% 0 0.0% 0 1.2% 1 3.7% 2 0.0% 0 0.0% 0 0.0% 0 0.9% 6.4% 62. 0.7% 9.2% 10 4 6.1% 7.5% 8.1% 3.4% More parking 6.9% 7.8% 13 18 8 2 1 7 Speciality food stores 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Other 0.0% 0 0 0 0 0 0 A complete refurbishment / 1.6% 16 0.0% 0 0.0% 0 0.0% 0 3.6% 2 0.7% 3.5% 8 2.8% 3 2.0% 1 1 revamp A more pro-active council 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Better atmosphere (more 0.1% 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 vibrant, friendlier etc.) Better layout of shops 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 Better road surfaces / fewer 0 0 0.4% 4 0.0% 0.0% 0 0.7% 0.0% 0.0% 0.0% 1.0% 3.3% 2 potholes Better special offers in 0.0% 0 0.0% 0.0% 0 0.1% 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0 2.1% 1 1 national chain stores 0.1% 0.0% 0 0.0% 0.7% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Build a bridge 0 0 0 0 0 Cheaper shops 0.0% 0 0.0% 0.0% 0 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0.0% Dog warden patrol 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% 0 Fewer betting shops 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0.0% 0 0.0% 0 0.0% 0 Fewer cafés / coffee shops 1 0 0.0% 0 0.0% 0.0% 0.0% 0.2% 0.0% 2.2% 0.0% 0 0.0% 0 0 0 Fewer charity shops 2 2 0 Fewer drug addicts / beggars 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 / homeless people Fewer hairdressers / barbers 0.2% 0.0% 0 0.0% 0 0.0% 0 3.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fewer mobile phone shops 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Fewer 'pop up' shops 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 1 0.0% 0 0.0% 0 0.0% 0 Fewer takeaway restaurants 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.1% 0.0% 0.0% 0 0.0% 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 Fewer taxis 1 1 Fewer vaping shops 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 6.8% 1.9% 3.3% Fill vacant shops 3.1% 30 0.6% 3.6% 0.0% 14 4 1.8% Financial services (bank, 0.8% 8 0.0% 0 0.0% 0 0.0% 0 1.5% 0.0% 0 0.0% 0 0.0% 0 11.9% 7 1 post office etc.) Finish the roadworks / 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 1 1.3% 1 0.0% 0 repairs 0.8% 2.8% 0.0% 0 0.0% 0 3.4% 2 1.5% 3 0.0% 0 0.0% 0 0.0% 0 Free car parking 8 3 0 Improve drainage 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.6% 1 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 Improve the general 0.1% 0.0% 0.0% 0 0.9% 0.0% 0 0.0% 0 0.0% 0.0% 0 infrastructure 0 0.2% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0.6% 0.7% 0 Improved access by car 2 1 1 0 Improved train service 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Keep Debenhams 0.2% 0.0% 0 0.0% 0.0% 0.3% 1.0% 0.0% Keep the town fountain 0.1% 1 0.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0 0.0% 0.0% 0 0.0% 0.9% Lower business rents / rates 0.6% 6 0.0% 0 0.0% 0 2.2% 5 0.4% 1 0 1 More / better cafés / 0.1% 0.0% 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 restaurants 3 0.0% 0 0.7% 0.0% 0 0.0% 0 0.4% 0.8% 2 0.0% 0 0.0% 0 More / better disabled 0.4% 1 1 parking More / better maintenance of 0.3% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 1 0.9% 2 0.0% 0 0.0% 0 listed buildings 0 0 0 More / better public toilets 0.1% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 0.0% 0 0.0% 1 More / better pubs / bars 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 More attractions generally 0.1% 0.0% 0 0.0% 0.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0 More bus shelters 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%

by Zone (Nulls & SFT Filtered) [F] Weighted:

## West Cumbria Household Survey For Nexus Planning

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8									-	,							•	
	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
More clothes shops	1.8%	18	0.6%	1	3.7%	4	1.4%	1	0.7%	0	4.3%	9	0.7%	2	0.8%	1	0.9%	1
More disabled-friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0
More facilities / activities for young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More general investment in the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.0%	10	0.7%	1	1.3%	1	1.4%	1	1.3%	1	1.3%	3	0.8%	2	0.0%	0	2.0%	1
More parking monitoring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public seating	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0
More public toilets	0.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.8%	1	0.0%	0
More shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.5%	5	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Open a Marks & Spencer store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Open a Primark store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.9%	9	1.1%	1	0.0%	0	4.1%	4	0.0%	0	0.3%	1	1.2%	3	0.0%	0	0.0%	0
Re-open the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	33.5%	325	52.1%	57	24.4%	23	50.0%	53	61.0%	30	28.8%	60	27.9%	66	18.9%	20	25.6%	16
(Don't know)	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	5.1%	12	4.4%	5	0.7%	0
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94

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	Total	l	Zone 1	l	Zone 2	2	Zone 3		Zone 4		Zone 5	5	Zone 6		Zone 7		Zone 8	
Q35BAre there any measu			ld encou	ırage	you to v	visit (	CENTRE	MEN	ITIONED	AT C	Q31) mo	re oft	en? (2nd	l me	ntion)			
Better environment	1.8%	11	3.9%	2	0.0%	0	0.0%	0	2.5%	0	0.0%	0	2.0%	3	7.2%	6	0.0%	(
Better security	0.5%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.9%	(
Cheaper parking	3.9%	24	4.2%	2	1.2%	1	6.7%	4	7.2%	1	4.2%	6	3.7%	6	5.4%	4	0.0%	(
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Discount foodstores within the town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	(
Improved food shops within the town centre	3.4%	22	3.7%	2	5.1%	4	4.4%	2	3.3%	1	2.2%	3	4.5%	7	0.8%	1	4.5%	2
Improved leisure facilities	1.5%	9	1.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	4	2.1%	2	4.1%	2
Improved non-food shops within the town centre	4.8%	30	0.0%	0	3.8%	3	1.8%	1	0.0%	0	8.8%	13	2.5%	4	5.4%	4	10.8%	
Improved quality of shops	5.5%	34	0.0%	0	2.5%	2	3.2%	2	0.0%	0	6.6%	10	5.7%	9	10.2%	8	9.0%	4
improved street cleaning	1.8%	11	1.5%	1	0.0%	0	1.4%	1	0.0%	0	0.5%	1	2.8%	4	3.7%	3	3.4%	2
mprovements to the market / provision of outdoor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	(
events.  Increased general choice and	9.5%	60	7.3%	4	14.8%	11	8.7%	5	2.5%	0	6.0%	9	14.1%	22	7.0%	6	7.8%	4
range of shops Increased public transport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.8%	1
Longer opening hours	0.3%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.4%	1	0.0%	0	2.8% 0.0%	1
More parking	3.1%	19	0.0%	0	9.6%	7	2.8%	1	0.0%	0	1.9%	3	2.2%	4	4.4%	4	2.3%	1
Speciality food stores	0.6%	4	5.8%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ò
A complete refurbishment / revamp	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	1.3%	1	0.0%	0
A more pro-active council	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere (more vibrant, friendlier etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Better road surfaces / fewer potholes	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better special offers in national chain stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Build a bridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Cheaper shops	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	(
Dog warden patrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	(
Fewer betting shops	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fewer cafés / coffee shops	0.2% 1.5%	1 10	0.0% 3.1%	0 2	0.0% 6.0%	0 4	1.8% 0.0%	1	0.0% 0.0%	0	0.0% 1.9%	0	0.0% 0.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	(
Fewer charity shops Fewer drug addicts / beggars	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.4%	1	0.0%	0	0.0%	(
/ homeless people																		
Fewer hairdressers / barbers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer mobile phone shops	0.1%	1 0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
Fewer 'pop up' shops Fewer takeaway restaurants	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	(
Fewer taxis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fewer vaping shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fill vacant shops	1.8%	11	0.0%	0	0.0%	0	4.3%	2	0.0%	0	2.6%	4	1.4%	2	0.0%	0	6.4%	3
Financial services (bank, post office etc.)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3
Finish the roadworks / repairs	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	(
Free car parking	1.0%	6	3.7%	2	0.0%	0	0.0%	0	6.0%	1	0.0%	0	2.1%	3	0.0%	0	0.0%	(
Improve drainage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Improve the general infrastructure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Improved access by car	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Improved train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Keep Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Keep the town fountain	0.0%	0 5	0.0% 0.0%	0	0.0% 1.2%	0	0.0% 3.9%	0 2	0.0%	0 1	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.9%	(
Lower business rents / rates More / better cafés /	0.9% 0.5%	3	0.0%	0	2.9%	2	0.0%	0	3.3% 2.5%	0	0.5%	0	0.0%	0	0.0%	0	1.2%	1
restaurants More / better disabled	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	(
parking More / better maintenance of listed buildings	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.6%	2	0.0%	(
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More / better pubs / bars	0.3%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	(
More attractions generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
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by Zone (Nulls & SFT Filtered) [F] Weighted:

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	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
More clothes shops	2.0%	12	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.1%	2	5.9%	9	0.0%	0	0.9%	0
More disabled-friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for young people	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.5%	1
More general investment in the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.3%	8	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.1%	2	2.9%	5	0.0%	0	0.0%	0
More parking monitoring	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More public seating	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.8%	1	0.0%	0
More shops open on Sundays	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	44.6%	279	55.8%	29	40.4%	29	48.3%	26	46.1%	9	54.1%	80	38.5%	60	44.3%	35	24.4%	11
(Don't know)	2.2%	14	3.1%	2	1.9%	1	6.9%	4	18.8%	4	0.0%	0	0.8%	1	0.0%	0	5.3%	2
Weighted base:		626		53		72		53		19		147		157		80		45
Sample:		608		47		70		50		29		133		134		76		69

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q35CAre there any measures that would encourage you to visit (CENTRE MENTIONED AT Q31) more often? (3rd mention) Not Don't know / Nothing at Q35B: 1.3% Better environment 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 2.5% 1.4% 1.6% 2.5% 2 Better security 0.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cheaper parking 1.5% 3.7% 5.8% 0.0% 0.0% 1.0% 0.0% 0 1.8% 1.3% 5 2 0 0 0 1 1 1 Cheaper public transport 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Discount foodstores within 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 the town centre Improved food shops within 2.2% 7 0.0% 0 1.7% 0.0% 0 5.5% 0 1.4% 0.9% 4.5% 2 7.5% 2 1 1 the town centre Improved leisure facilities 0.5% 0.0% 0.0% 0.0% 9.5% 0.0% 0.0% 0.0% 0 2.9% Improved non-food shops 2.2% 7 0.0% 0 0.0% 0 0.0% 0 2.4% 1.8% 2 2.9% 4.1% 2 6.2% 1 1 1 within the town centre 0.0% 0 5.0% 2 0.0% 0 0.0% 0 1.4% 2.4% 15.1% 0.0% 0 Improved quality of shops 3.6% 12 2 2.9% 0 1.8% 0 Improved street cleaning 1.7% 6 1 2.1% 1 0.0% 7.0% 0 1 1.4% 1 0.0% 3.3% -1 0.0% 0 0.0% 0 0.0% 0 0.0% Improvements to the market / 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 provision of outdoor events. 6.0% 20 0.0% 0 3.3% 6.3% 0.0% 0 3.3% 2 7.5% 15.5% 7 2.2% Increased general choice and 1 7 1 1 range of shops Increased public transport 2.0% 7 3.7% 0.0% 0 0.0% 0 0.0% 0 5.1% 3 2.2% 2 0.0% 0 1.3% 0 Longer opening hours 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.7% 12 0.0% 0 3.5% More parking 2.9% 7.3% 3.2% 17.0% 4.6% 4 2 2.2% 1 3 1 1 1 Speciality food stores 0.3% 0.0% 0 2.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Other 0 0 0 0 0 A complete refurbishment / 0.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0.0% 0 3.8% 2 1 revamp A more pro-active council 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Better atmosphere (more 0.3% 0.0% 0 0.0% 0 0.0% 0 17.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 vibrant, friendlier etc.) Better layout of shops 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Better road surfaces / fewer 0.4% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 4.0% potholes Better special offers in 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% national chain stores 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Build a bridge 0 0 0 0 0 0 Cheaper shops 0.2% 0.0% 0.0% 0 0 0 0.0% 0.0% 0 0.0% 0 1 0.0% 0.0% 1.6% 0 0 0.0% 0.0% Dog warden patrol 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% 0 Fewer betting shops 0.6% 2 0.0% 0 4.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.5% 2 0.0% 0 0.0% 0 4.1% 9.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fewer cafés / coffee shops 1 1 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.4% 1 0.0% 0.0% 0 0 2.1% 0 Fewer charity shops 0 1 0 0 Fewer drug addicts / beggars 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 / homeless people Fewer hairdressers / barbers 1.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 2.2% 2 0.0% 0 0.0% 0 1 Fewer mobile phone shops 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Fewer 'pop up' shops 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fewer takeaway restaurants 0.4% 3.7% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.7% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Fewer taxis Fewer vaping shops 0.2% 1 0.0% 0 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 3.7% 1.7% 0.0% 0.0% 0.0% Fill vacant shops 4.1% 0.0% 1.6% Financial services (bank, 0.6% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.8% 2 post office etc.) Finish the roadworks / 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 repairs 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Free car parking 0 Improve drainage 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 0.0% 0 Improve the general 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 infrastructure 0 0.3% 0.0% 0.0% 0 0.0% 0 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 0 Improved access by car 1 1 Improved train service 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 0 0.0% 0.0% 0.0% 0.0% Keep Debenhams 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Keep the town fountain 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Lower business rents / rates 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 More / better cafés / 1.2% 9.0% 2 2.9% 0.0% 0 0.0% 0 1.0% 0.0% 0.0% 0.0% 0 restaurants 0.2% 0.0% 0 1.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 More / better disabled 1 1 0 parking More / better maintenance of 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.6% 1 listed buildings 0 0 0 0.0% 0.0% 0 More / better public toilets 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% More / better pubs / bars 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 More attractions generally 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 More bus shelters 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%

by Zone (Nulls & SFT Filtered) [F] Weighted:

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	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
More clothes shops	2.3%	8	0.0%	0	1.7%	1	9.8%	2	0.0%	0	5.0%	3	0.0%	0	0.0%	0	4.0%	1
More disabled-friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More general investment in the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5	1.3%	1	0.0%	0	0.0%	0
More parking monitoring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	1.2%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2	3.7%	2	0.0%	0
More shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.2%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Re-open the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	55.0%	183	52.5%	11	53.7%	22	65.3%	15	27.5%	2	56.4%	38	60.3%	58	51.5%	23	42.9%	14
(Don't know)	4.7%	16	14.1%	3	0.0%	0	3.2%	1	7.0%	0	9.4%	6	3.2%	3	1.4%	1	4.6%	1
Weighted base:		333		22		42		24		7		67		95		44		32
Sample:		334		19		42		22		11		63		83		46		48

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q35X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q31) more often? (Any mention) Those who visit a centre at Q31: Better environment 3.6% 2.4% 3 0.7% 0.0% 0 2.3% 2.3% 4.4% 10 10.2% 11 7.7% 5 22 9 5 Better security 2.2% 8.2% 2.0% 2 0.0% 0 0.0% 0 2.6% 1.4% 3 0.8% 1.8% 1 1 8.3% 81 13 24.8% 24 6.4% 5.3% 5.7% 13 8.4% 9 0.7% 12.1% 7 6.8% 11 0 Cheaper parking 3 Cheaper public transport 0.3% 3 0.0% 0 0.0% 0 0.7% 1 0.0% 0 0.0% 0 0.0% 0 1.8% 2 0.0% 0 Discount foodstores within 0.6% 6 1.8% 2 0.0% 0 0.0% 0 0.0% 0 0.8% 2 0.3% 0.0% 0 2.2% 1 the town centre Improved food shops within 2 3.8% 4 3.0% 2.7% 3.9% g 2.5% 3 9.0% 3.6% 35 1.8% 4.6% 4 1 6 6 the town centre Improved leisure facilities 2.0% 0.7% 0.9% 0.0% 1.3% 0.4% 3.2% 4.4% 6.5% 15.0% 19.9% Improved non-food shops 11.6% 5.9% 6 10.2% 11 1.0% 0 13.4% 28 35 11.1% 12 12 112 8.0% 8 within the town centre 8.8% 2.8% 2.3% 2 10.4% 22 10.3% 18 4 Improved quality of shops 86 3 11.6% 11 1.3% 24 17.6% 6.6% 4.1% 40 1.3% 1 1.9% 4.1% 9 3.7% 9 13.8% 4 Improved street cleaning 1 0.9% 1 1.4% 14 6.0% 0 0 0.0% Improvements to the market / 0.1% 1 0.6% 1 0.0% 0 0.0% 0.0% 0 0.0% 0 0.8% 1 0.0% 0 provision of outdoor events. 23.5% 228 14.7% 16 31.0% 30 15 1.9% 20.8% 44 32.1% 75 33.0% 22.3% 14 Increased general choice and 13.8% 1 34 range of shops Increased public transport 1.6% 1.3% 2.0% 2 1.4% 0.0% 0 1.6% 3 1.5% 4 0.0% 0 6.2% 4 16 Longer opening hours 0.6% 0.0% 0 0.0% 0 1.2% 1 6.0% 3 0.0% 0 0.3% 0.0% 0 0.9% 9.6% 94 1.3% 11.3% 7.5% 10.9% 26 13.0% More parking 17.3% 17 12 10.2% 5 16 14 6.2% 1 4 1.9% Speciality food stores 0.5% 5 2.8% 3 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Other 0 0 0 0 0 A complete refurbishment / 2.2% 22 0.0% 0 0.0% 0 0.0% 0 3.6% 2 0.7% 5.1% 12 3.8% 4 4.0% 2 1 revamp A more pro-active council 0.1% 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Better atmosphere (more 0.2% 2 0.7% 1 0.0% 0 0.0% 0 2.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 vibrant, friendlier etc.) Better layout of shops 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 0 0 Better road surfaces / fewer 0.6% 6 0.0% 1.3% 0.7% 0.0% 0 0.0% 0.0% 1.0% 5.4% 3 potholes Better special offers in 0.0% 0.0% 0.0% 0 0.1% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 2.1% 1 1 national chain stores 0.1% 0.0% 0 0.0% 0.7% 0.0% 0 0.0% 0 0.0% 0.0% 0.7% 0 Build a bridge 0 0 0 0 Cheaper shops 0.0% 0 0 0 1.6% 3 0.0% 0 0.0% 0 0.9% 0.4% 4 0.0% 0.0% 0.0% 0 0 0.8% 0.0% Dog warden patrol 0.1% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1 0 Fewer betting shops 0.3% 3 0.0% 0 3.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.4% 3 0.0% 0 0.0% 0 1.8% 2 1.3% 0.4% 1 0.0% 0 0.0% 0 0.0% 0 Fewer cafés / coffee shops 1 0 0.3% 0.0% 0.0% 1.3% 13 1.5% 2 6.7% 0.0% 0.0% 0 2.0% 4 0 0 Fewer charity shops 6 Fewer drug addicts / beggars 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 3 0.4% 0.0% 0 0.0% 0 4 / homeless people Fewer hairdressers / barbers 0.5% 5 0.0% 0 0.0% 0 0.0% 0 3.7% 2 0.6% 1 0.9% 2 0.0% 0 0.0% 0 Fewer mobile phone shops 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0 0.7% 1 0.0% 0 Fewer 'pop up' shops 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 1 0.0% 0 0.0% 0 0.0% 0 Fewer takeaway restaurants 0.2% 0.7% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.3% 0.0% 0 0.0% 0 0.1% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 Fewer taxis 1 1 Fewer vaping shops 0.1% 1 0.0% 0 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.5% 44 1.3% 4.3% 5.4% 2.8% 3.3% 7.4% Fill vacant shops 4 0.0% 8.6% 18 Financial services (bank, 1.3% 13 0.0% 0 0.0% 0 0.0% 0 1.5% 0.0% 0 0.0% 0 0.0% 0 20.0% 12 1 post office etc.) Finish the roadworks / 0.4% 4 0.0% 0 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.3% 1 2.1% 2 0.0% 0 repairs 1.5% 4.5% 0.0% 0 0.0% 0 5.7% 1.5% 3 1.4% 0.0% 0 0.0% 0 Free car parking 14 5 3 3 0 Improve drainage 0.2% 2 0.0% 0.0% 0 0.0% 0 0.0% 0 0.6% 1 0.0% 0 0.0% 0 0.9% 1 0 0 0 Improve the general 0.1% 0.0% 0.0% 0 0.9% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 infrastructure 0 0.4% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.4% 0.5% 0.6% Improved access by car 4 1 1 1 1.5% Improved train service 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0 0.0% 0.0% 0.0% 0.0% Keep Debenhams 0.2% 0.0% 0 0.0% 0.3% 1 1.0% Keep the town fountain 0.1% 0.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0 1.9% 0.8% Lower business rents / rates 1.2% 12 0.0% 0.9% 1 2 1.3% 1 2.6% 5 0.4% 1 1 1.5% 1 More / better cafés / 0.9% 1.8% 3.4% 3 1.2% 1 1.0% 0 0.3% 0.0% 0 0.0% 0 0.9% restaurants 0.7% 0.0% 0 0.0% 0 0.0% 0 2 0.8% 2 0.8% 0 More / better disabled 6 1.4% 1 1.1% 1 0.0% parking More / better maintenance of 0.8% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 1 1.8% 4 2.0% 2 0.9% 1 listed buildings 0 0 0.0% 0 More / better public toilets 0.1% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 0 0.0% 1 1 More / better pubs / bars 0.4% 4 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 3 0.0% 0 0.0% 0 More attractions generally 0.1% 0.0% 0.0% 0.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0 More bus shelters 0.1% 0.0% 0 0 0.0% 0 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0%

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Weighted:					F O.	I. IA	exus	Гіа	11111115	5						Fe	ebruary :	2020
	Total	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
More clothes shops	3.9%	38	0.6%	1	4.4%	4	4.5%	5	0.7%	0	6.6%	14	4.6%	11	0.8%	1	3.6%	2
More disabled-friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	C
the elderly More facilities / activities for	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.8%	1
young people More general investment in	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
the High Street More independent / specialist	2.5%	25	0.7%	1	3.5%	3	1.4%	1	1.3%	1	4.5%	10	3.3%	8	0.0%	0	2.0%	1
shops	0.10/		0.60/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
More parking monitoring More pedestrianised areas	0.1% 0.1%	1 1	0.6% 0.0%	1	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.2%	1
•	0.1%	3	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	1	0.0%	0	1.0%	1	0.0%	0
More public seating More public toilets	1.1%	11	0.0%	0	1.7%	1 2		0	0.0%	0	0.4%	2	1.9%	4	2.9%	3	0.0%	0
More shops open on Sundays	0.1%	1	0.0%	0	0.0%	0		1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.1%	5	0.0%	0	0.0%	1	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.5%	1	0.7%	1	0.7%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.1%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Open a Marks & Spencer store	0.1%	2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Open a Primark store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	1.1%	10	1.1%	1	0.0%	0		4	0.0%	0	0.3%	1	1.7%	4	0.0%	0	0.0%	0
Re-open the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		971 960		110 100		96 98		106 99		49 83		210 194		235 193		104 99		61 94
Q36 Why don't you visit Those who do not visit																		
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking Inconveniently located car	2.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0		0	8.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
parking Lack of choice and range of	12.0%	4	0.0%	0	0.0%	0		0	9.4%	1			11.8%	1	0.0%	0	0.0%	0
food shops Lack of choice and range of	10.8%	3	0.0%	0	0.0%	0		0	4.7%	0			11.8%	1	0.0%	0	0.0%	0
non-food shops Not accessible by public	2.5%	1	0.0%	0	0.0%		100.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
transport Too far away from home	20.5%	6	100.1%	1	63.5%	1	0.0%	0	46.5%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	1
Too far away from work	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Other	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Disabled / can't walk far / housebound	29.3%	9	0.0%	0	100.0%	2	100.1%	1	14.2%	1	24.6%	1	55.9%	3	0.0%	0	6.2%	0
Don't like town centres	3.7%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No car available / don't drive	7.6%	2	0.0%	0	63.5%	1	0.0%	0	4.7%	0	12.3%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	36.2%	11	0.0%	0	0.0%	0	0.0%	0	15.5%	1	24.6%	1	32.3%	2	99.9%	1	85.9%	6
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		30 41		1 1		2 2		1 1		8 17		6 6		6 7		1 1		7 6
F				-		_		-				3		•		•		•

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Weighteu.					10				311111	•							cor uar y	
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q37 Do you make use of	electro	nic ho	ome sho	pping	g (i.e. Int	ernet	or TV s	hoppi	ng)? [M	R]								
Yes, Internet Yes, Portable internet shopping (through mobile phone)	57.1% 33.5%		66.2% 21.9%		57.6% 35.6%	56 35	49.8% 36.9%		59.4% 27.7%	34 16	47.8% 32.3%	103 70	60.2% 36.0%	145 87	63.9% 32.7%	67 34	59.7% 44.4%	40 30
Yes, TV Shopping (No)	2.1% 32.5%	21 325	1.7% 19.7%	2 22	2.6% 32.2%	3 31	5.2% 32.8%	6 35	0.8% 34.2%	0 20	1.5% 41.3%	3 89	2.8% 32.1%	7 77	0.0% 30.0%	0 31	0.8% 28.9%	19
Weighted base: Sample:		1001 1001		111 101		98 100		107 100		57 100		216 200		241 200		105 100		68 100
Q38 Which goods or ser Those who use electron		-			chase vi	ia ele	ctronic	(home	e / mobil	e) sh	opping?	? [MR]	l					
Banking / finance	3.4%	23	0.0%	0	3.2%	2	6.2%	4	10.2%	4	3.5%	4	1.3%	2	2.6%	2	9.2%	2
Books	27.7%	187	24.8%		22.7%	15	27.3%	20	33.9%	13		27	27.5%	45	40.7%	30	32.6%	10
Car parts / products	2.0%	14	0.7%	1	1.3%	1	1.3%	1	6.0%	2	0.0%	0	2.6%	4	3.6%	3	4.2%	1
CDs, DVDs, music Clothes / shoes	19.4%	131	9.3%	8	17.0%	11	23.5%	17	24.5%	9	15.3%	19	17.0%	28	27.3%	20	37.8%	18
Cosmetics / health / beauty /	62.9% 7.3%	425 49	58.7% 10.3%	52 9	66.4% 0.0%	44	57.0% 4.6%	41	69.0% 18.6%	26 7	65.6% 8.2%	83 10	66.9% 8.1%	109 13	51.8% 2.1%	38	65.9% 10.3%	32
chemist goods	7.570	47	10.570	,	0.070	U	4.070	3	10.070	,	0.270	10	0.1 /0	13	2.1 /0	2	10.570	
DIY goods	7.3%	49	6.9%	6	8.9%	6	5.8%	4	12.7%	5	6.3%	8	6.8%	11	7.1%	5	7.8%	4
Food	8.3%	56	3.1%	3	7.4%	5	7.5%	5	17.5%	7	11.2%	14	2.8%	5	8.3%	6	24.7%	12
Furniture / carpets	6.3%	42	2.1%	2	3.4%	2	2.1%	1	16.8%	6	5.7%	7	10.0%	16	5.4%	4	6.0%	3
Garden items	3.2%	21	2.1%	2	0.0%	0	1.0%	1	3.1%	1	0.6%	1	4.4%	7	6.5%	5	10.4%	5
Gifts	15.9%	107	15.6%	14	12.5%	8	16.6%	12	24.2%	9	12.4%	16	18.3%	30	10.5%	8	22.1%	11
Hobby and craft goods	4.8%	33	3.8%	3	1.0%	1	5.1%		11.1%	4	0.0%	0	7.5%	12	5.1%	4	10.3%	5
Holiday and / or travel tickets	5.4%	37	1.4%	1	5.3%	4	1.0%	1	20.7%	8	4.3%	5	5.1%	8	3.6%	3	14.7%	7
Insurance	3.2%	21	4.3%	4	1.3%	1	0.0%	0	16.0%	6	1.5%	2	2.6%	4	2.6%	2	5.4%	3
Jewellery	3.4%	23	0.9%	1	1.8%	1	7.8%	6	6.1%	2	1.9%	2	5.0%	8	1.1%	1	3.7%	2
Major electrical items	16.3%	110	5.9%	5	7.1%	5	11.1%	8	21.1%	8	16.5%	21	21.0%	34	26.6%	20	20.0%	10
Pet food / products	2.6%	17	1.8%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	4	1.9%	3	5.8%	4	8.7%	4
Small electrical items	21.0%	142	15.5%	14	11.6%	8	19.4%	14	34.8%	13	18.9%	24	21.4%	35	31.2%	23	24.2%	12
Small household goods	14.6%	99	6.5%	6	7.4%	5	9.4%	7	25.1%	9	16.1%	20	17.4%	28	21.0%	15	16.2%	8
Sports goods	5.1%	34	7.1%	6	0.0%	0	3.2%	2	10.1%	4	2.0%	3	8.5%	14	2.1%	2	8.6%	4
Stationery	1.8%	12 77	0.0% 8.8%	0 8	0.0% 4.6%	0	0.0% 5.3%	0 4	4.0% 26.8%	2 10	0.0% 13.5%	0 17	2.4% 14.5%	4 24	4.0% 5.8%	3	8.3% 14.8%	7
Toys Other	11.4% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ć
Computers / computer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	C
accessories Direct downloadable items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	(
(e.g. books, music etc.)																		
Greetings cards	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Kitchenware	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mobile phone / accessories Musical instruments	0.2% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.1% 0.0%	1 0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Tools	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Vehicle parts	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Video games	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.8%	1	0.0%	0
(Don't know / can't remember)	5.2%	35	6.7%	6	8.7%	6	2.7%	2	3.1%	1	2.6%	3	5.6%	9	8.8%	6	3.6%	2
Weighted base: Sample:		676 618		89 74		66 61		72 61		38 58		127 104		163 124		73 72		48 64
Q39 For your last electro		me / n		shopp	ing orde		w did y		eive yo		ods?							
Those who use electron	ic nome !	морри	ig ai Qs/	•														
Collection at store	3.6%	25	2.2%	2	9.8%	7	1.0%	1	1.7%	1	5.9%	7	1.6%	3	3.0%	2	5.2%	2
Home delivery	93.2%	630		79	83.5%	55	99.0%	71	97.0%	36		116	96.0%	157	94.9%	70	94.8%	46
Delivery to place of work	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Collection at click and	1.6%	11	5.2%	5	2.1%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	2	2.1%	2	0.0%	(
collect hub	0.50	2	0.00/	0	2.20/	2	0.00/	^	0.007	0	1.00/	4	0.00/		0.00/	0	0.00/	,
Collection at other location	0.5% 1.0%	3 7	0.0% 3.4%	0	3.2% 1.3%	2	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.7%	1 1	0.0% 1.3%	0 2	0.0% 0.0%	0	0.0% 0.0%	(
•	1.070																	
(Don't know / can't remember)	1.070			00				7.		20		107		1.00				
•	1.070	676 618		89 74		66 61		72 61		38 58		127 104		163 124		73 72		48 64

by Zone (Nulls & SFT Filtered) [F] Weighted:

## West Cumbria Household Survey For Nexus Planning

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-									•	_								
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	: 5	Zone	6	Zone	7	Zone	8
Q40 Which of these leis	ure acti	vities (	do you p	partic	ipate in?	MR	/PR]											
Indoor sports or health and fitness activity	23.3%	233	22.8%	25	18.9%	19	25.3%	27	34.1%	19	27.4%	59	20.6%	50	18.3%	19	22.3%	15
Cinema	49.3%	493	45.7%	51	49.4%	48	52.5%	56	62.0%	35	49.7%	107	46.8%	113	57.1%	60	34.5%	23
Restaurant	68.3%	683	70.5%	78	75.9%	74	71.9%	77	81.6%	47	62.2%	134	63.9%	154	74.6%	78	61.6%	42
Pub / bars / nightclubs	51.8%	518	48.2%	53	55.1%	54	56.3%	60	51.1%	29	52.3%	113	49.7%	120	56.2%	59	44.8%	30
Ten pin bowling	14.6%	146	21.2%	23	10.0%	10	16.3%	17	16.6%	9	17.1%	37	15.1%	36	10.4%	11	3.7%	3
Bingo	7.5%	75	4.2%	5	6.1%	6	5.5%	6	2.7%	2	13.9%	30	9.3%	22	3.2%	3	2.4%	2
Theatres / concert halls / museums / art galleries and other cultural facilities	30.7%	307	31.9%	35	30.3%	30	46.8%	50	59.2%	34	27.7%	60	25.5%	61	20.2%	21	24.5%	17
Casino	1.8%	18	0.0%	0	3.1%	3	0.0%	0	1.1%	1	2.6%	6	2.1%	5	3.4%	4	0.8%	1
Organised outdoor events / markets in the centres	34.3%	343	31.9%	35	26.2%	26	47.6%	51	45.0%	26	33.9%	73	30.8%	74	36.0%	38	31.1%	21
(None mentioned)	13.8%	138	12.2%	14	9.4%	9	10.6%	11	2.8%	2	15.0%	32	19.4%	47	9.4%	10	19.9%	13
Weighted base: Sample:		1001 1001		111 101		98 100		107 100		57 100		216 200		241 200		105 100		68 100

Weighted:

#### West Cumbria Household Survey For Nexus Planning

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**Total** Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q41 Which centre / facility did you last visit for indoor sports or health and fitness activity? Those who participate in indoor sports or health and fitness activity at Q40: AND Excl. Nulls & SFT Zone 1 Caldbeck Village Centre 0.3% 2.5% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 G & S Fitness, Miller 25.5% 0.0% 0 0.0% 0 0.0% 0.0% 2.8% 6 6 0.0% 0 0 0.0% 0 0.0% 0 0 Business Park, Station Road, Wigton Kirkbride Village Centre 0.5% 4.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 1 0 0 Silloth Town Centre 0.7% 2 6.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Solway Holiday Village, 0.5% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.5% 1 0.0% 0 0.0% 0 Skinburness Drive, Silloth, Wigton CA7 4QG Wigton Rugby Sports & 2.0% 15.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.7% 1 Fitness Club, Lowmoor Road, Wigton 0.0% 0.0% 0 Wigton Swimming Pool, 0.8% 7.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Stony Banks, Wigton CA7 9GZ Zone 2 Bodyflex & Body Soul Gym, 0.3% 0.0% 3.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Solway Trading Estate, Maryport Fit 4 Life, Main Road. 0.0% 0.0% 0 2.4% 0.0% 0 23.9% 0.0% 0 0.0% 0 2.1% 0 0 0.0% 6 4 1 Maryport Maryport Town Centre 1.3% 0.0% 16.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 3 0 3 0 0 0 Mawbray Village Centre 1.3% 12.1% 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 3 0 0 0 Netherhall Community 0.3% 1 0.0% 3.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sports Centre, Netherhall School, Maryport CA15 6NT Saint Mark's Methodist 0.5% 0.0% 0 6.5% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Church Hall, Kirkby Street, Maryport CA15 6HA The Wave Centre, Irish 0.4% 0.0% 4.8% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Street, Maryport CA15 8AD Zone 3 Bothel Village Hall, Bothel, 0.3% 0.0% 0 0.0% 2.8% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Wigton CA7 2HL 0 Cockermouth Leisure 3.1% 7 0.0% 0 0.0% 0 19.8% 5 5.9% 1.2% 0.0% 0.0% 0 0.0% Centre, Castlegate Drive, Cockermouth CA13 9JR Cockermouth Methodist 0.3% 0.0% 0.0% 2.8% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Church Hall, Lorton Street, Cockermouth CA13 9RH Cockermouth Pilates Studio. 0.0% 0 0.4% 0.0% 0 0.0% 0 3.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% Market Place. Cockermouth CA13 9NG Cockermouth Town Centre 3.2% 2.5% 0.0% 0 22.6% 6 3.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Embleton Village Centre 0.2% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lifestyle Fitness, Main 5.6% 13 3.2% 1 23.1% 4 24.9% 0.0% 0 2.1% 0.0% 0 0.0% 0 0.0% 0 Street, Cockermouth Lorton Village Centre 0.0% 0.0% 0.4% 0.0% 0 0.0% 0 3.6% 1 0.0% 0 0.0% 0 0 0 0.0% 0 Shapers, Cockermouth 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 4 Applethwaite Village Centre 0.3% 0.0% 0 0.0% 0.0% 0 3.3% 0.0% 0 0.0% 0.0% 0.0% Castle Inn Hotel. 1.1% 3 0.0% 0 0.0% 0 2.8% 1 9.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bassenthwaite, Keswick CA124RG Keswick Leisure Pool, 2.6% 6 0.0% 0 0.0% 0 0.0% 0 30.4% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Station Road, Keswick CA12 4NE Keswick Methodist Church 0.3% 0.0% 0 0.0% 0 0.0% 0 3.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hall, Southey Street. Keswick CA12 4HH Keswick Town Centre 1.4% 3 0.0% 0 0.0% 0 0.0% 17.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Oxley's Health Spa, 0.0% 15.2% 3 0.0% 0.0% 0.0% 1.3% 3 0.0% 0 0 0.0% 0 0 0 0 0.0% 0 Underscar, Applethwaite, Keswick CA12 4PH Zone 5 ActivZone, Hallwood Road, 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 7.9% 5 0.0% 0 0.0% 0 0.0% 0 5 0

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Weighted:					For	No	exus P	laı	nning							Fe	bruary 2	020
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5	5	Zone 6	6	Zone 7		Zone 8	
Workington																		
Crossfit Stormbreaker, Salterbeck Trading Estate, Salterbeck, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
CrossFit, Reedlands Road, Workington	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	(
Distington Village Centre Intrim Fitness Centre.	0.9% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.6% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Murray Road, Workington Re-Energize Ladies Gym,	1.4%	3	0.0%	0	0.0%	0	8.6%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	
Roper Street, Workington Seaton Rugby Club, Station	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	
Yard, Seaton, Workington CA14 1NP																		
Ted's Gym, John Street, Workington	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	
The Gym Unit, Hillside Garage, Barfs Road, Distinctor, Weslington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
Distington, Workington The Oval Centre, Salterbeck Drive, Salterbeck, Workington CA14 5HA	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	(
Together We Gym, Reedlands Road,	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	(
Workington CA14 3YF Washington Central Hotel, Washington Street,	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	(
Workington CA14 3AY Workington Leisure Centre, Griffin Street, Workington	13.5%	31	7.7%	2	18.1%	3	8.6%	2	0.0%	0	40.2%	24	0.0%	0	0.0%	0	0.0%	(
Workington Town Centre	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	8	0.0%	0	0.0%	0	0.0%	(
Xtreme Fitness, Lillyhall West, Dobies Business Park, Workington	4.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	6	9.8%	5	0.0%	0	0.0%	(
Zone 6 24 Wellness Club, Sneckyeat Industrial Estate, Sneckyeat Road,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	(
Whitehaven Argo Fitness Crossfit, Whitehaven	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	(
Cleator Moor Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	(
Copeland Pool & Fitness Centre, Cleator Moor Road, Whitehaven	8.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	14	26.9%	5	0.0%	(
Copeland Pool & Fitness Centre, Cleator Moor Road, Whitehaven CA28 8RW	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.2%	1	0.0%	(
Hensingham Local Centre	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		13.8%	7	0.0%	0	0.0%	(
Powerhouse Gym, Sneckyeat Road Industrial Estate, Whitehaven	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	
Soulbox Pilates & Yoga, Queen Street, Whitehaven CA28 7OD	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.7%	1	0.0%	•
St. Benedicts Rugby Club, Newlands Avenoe, Whitehaven CA28 9SH	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	(
Whitehaven Sports Centre, Flatt Walks, Whitehaven CA28 7RJ	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	4.2%	1	0.0%	(
Whitehaven Town Centre Zone 7	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	(
Cumbria Fire Station Gym, Wyndham Terrace, Egremont CA22 2DY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	
Egremont Town Centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		26.0%	5	0.0%	
Falcon Club, Croadella Avenue, Egremont CA22 2QN	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	19.7%	4	0.0%	(
Seascale Community Fitness Centre, Gosforth Road, Seascale	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	2	0.0%	(

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Weighted:					For	N	exus P	lai	nning							Fe	ebruary 2	020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Wath Brow Rugby Club, Wath Brow, Cleator CA23 3EW	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Zone 8 Broughton Mills Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Centre Broughton-in-Furness Town	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	2
Centre	0.20/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	2.70/	0
Foxfield Village Centre Millom Recreation Centre, Lancashire Road, Millom LA18 4AW	0.2% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.7% 21.8%	0
Millom Rugby League Football Club, Coronation Field, Devonshire Road, Millom LA18 4PG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Millom Town Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2
Victory Hall, Station Road, Broughton-in-Furness LA20 6HN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Other, Outside Study Area Anytime Fitness, K-Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lound Road, Kendal Bannatyne Health Club,	0.7%	2	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstown Road, Carlisle Bernie's Gym, Chapel Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Bodytek Fitness, Phoenix House, English Damside,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Choices Health Club, Troutbeck Bridge, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit Hawk Eye, Dukes Drive, Kingmoor Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit, Skirsgill Business Park, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cumbria Strength & Conditioning, Billings Road, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Fitness First, Cornmill Park, Hindpool Road, Barrow-in-Furness	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	2
DW Fitness First, Currock Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fell CrossFit, Beezon Road Trading Estate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Dynamics, Preston Patrick Hall, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House Fitness, Phoenix Trading Estate, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ican Health & Fitness, Lorne Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lanercost Sports Club, Lanercost, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifestyle Fitness, Currock Road, Carlisle	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Hollywood Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Outside area, Carlisle	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.2%	1	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	3.5% 0.0%	1
Outside area, Eden Peoples Gym & Fitness Centre, Howgill Lane,	0.6% 0.0%	1	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	7.6% 0.0%	1	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
Sedbergh Phoenix Fitness, Park Side	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kendal Pulse Health & Fitness Club, Castle Green Hotel, Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone (Nulls & SFT Filtered) [F] Weighted:

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	Total	l	Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Green Road, Kendal	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Snap Fitness, English Gate Plaza, Botchergate, Carlisle	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Lakeland Leisure, Priory Road, Ulverston	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
The Wishing Well, Bishops Yard House, Bishop Yards, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmorland CrossFit, Aynam Road, Kendal Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		232 194		25 20		19 15		27 22		19 26		59 40		49 32		19 16		15 23

Weighted:

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Zone 2 Zone 3 **Total** Zone 1 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q42 Which centre / facility did you last visit to go to the cinema? Those who go to the cinema at Q40: AND Excl. Nulls & SFT Zone 3 The Kirkgate Centre, 0.1% 1.3% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kirkgate, Cockermouth Zone 4 Alhambra Cinema, St. John's 6.3% 31 0.0% 1.4% 15.6% 57.6% 20 1.2% 0.0% 0 1.0% 0.0% 0 Street, Keswick Zone 5 The Plaza, Dunmail Park 70.9% 347 43.7% 22 97.1% 47 83.0% 46 26.7% 96.8% 103 65.3% 73 75.6% 45 7.6% 2 Shopping Centre, Siddick Road, Workington Zone 6 The Gaiety Cinema, Tangier 0 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 33.7% 38 22.3% 13 0.0% Street, Whitehaven Zone 8 Broughton-in-Furness Film 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 0 Club, Victory Hall, Station Road. Broughton-in-Furness Other, Outside Study Area Alhambra Cinema, 0.3% 1.6% 1 0.0% 0 0.0% 0 1.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Middlegate, Penrith Cine North, Eden Arts, The 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Old Fire Station, Penrith Everyman Cinema. 0.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 8.5% 2 0 Southgate Street, Winchester Light Cinema, Marine Point 0.1% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Retail & Leisure Park, Wallasey Odeon, Rigby Road, 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.1% 0.0% 0 0.0% 0 0 Blackpool Rheged Centre Cinema, 0 0.1% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 1 1 Redhills, Penrith 0.0% 0.0% 0.0% 10.0% 2 Roxy Cinema, Brogden 0.5% 0.0% 0.0% 0.0% 0.0% 0 Street, Ulverston 0 0 0 0.0% 0.0% 0 0 Royalty Cinema, Lake Road, 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% Bowness-on-Windermere The Brewery Arts Centre, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.7% 0 0.1% 0 Highgate, Kendal Vue Cinema, Botchergate, 6.4% 31 51.0% 25 0.0% 0 0.0% 0 11.0% 4 2.1% 2 0.0% 0 0.0% 0 0.0% 0 Vue Cinema, Clifton Moor 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% Centre, Stirling Road, York Vue Cinema, Hollywood 2.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 61.2% 14 Park, Hindpool Road, Barrow-in-Furness 0.1% 1.3% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Vue Cinema, Meadowhall 0 0 0 0 Centre, Sheffield Zeffirellis, Compston Road, 0.0% 0.0% 0.8% 1.3% 1 0 1.4% 1 1.4% 0 0 0.0% 0 0.0% 0 9.2% 2 Ambleside Others 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Abroad 0 0 0 0 Other, outside area 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / can't 0 0 0 0 0.0% 0 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% remember) Weighted base: 489 50 48 55 34 106 112 60 23 Sample: 447 47 41 49 56 92 79 51 32 Weighted:

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Zone 3 Total Zone 1 Zone 2 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q43 Which centre / facility did you last visit to go to a restaurant? Those who go to restaurants at Q40: AND Excl. Nulls & SFT 0.0% Abbeytown village Centre 0.2% 1.4% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Bolton Low Houses Village 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Centre Bromfield Village Centre 0.5% 4.0% 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Caldbeck Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0.0% 0 0 0 0 0 Kirkbride Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0 0.0% 0 Newton Arlosh Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre 3 0.0% 0 0.0% 0 0.0% 0 0.5% 0.5% 0.0% 0 0.0% 0 Silloth Town Centre 0.6% 3.3% 1 1 Wigton Town Centre 2.3% 15 16.2% 12 2.7% 2 0.0% 0 2.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 Allonby Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Beckermet Village Centre 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0%0 0 0 0 Dearham Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Flimby Village Centre 0.1% 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Maryport Town Centre 2.2% 0.0% 0 19.8% 0.0% 0.0% 0.0% 0.0% 0.0% 15 14 1.0% 0 0 0 0 0 1 Zone 3 Aspatria District Centre 0.1% 1 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bothel Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Buttermere Village Centre 0 0.0% 0.0% 0 0 0 Cockermouth Town Centre 22.8% 151 10.7% 8 41.8% 30 67.2% 51 9.9% 5 26.4% 34 11.2% 17 8.3% 6 0.0% 0 Deanscales Village Centre 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 Dovenby Village Centre 0.4% 0.0% 0 1.0% 0.0% 0 0.0% 0 1.7% 2 0.0% 0 0.0% 0 0.0% 0 3 1 Gilcrux Village Centre 0 0.0% 0 0.0% 0 0 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 Great Broughton Village 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Centre 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Little Broughton Village 0 0.0% 0 0 Centre Lorton Village Centre 0.3% 0.0% 0 0.0% 1.7% 1.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Papcastle Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 4 Bassenthwaite Village 0.3% 2 1.1% 1 0.0% 0 0.0% 0 2.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Braithwaite Village Centre 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 2.4% 0 1 1 0 Ireby Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kendal Town Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 7.8% 52 2.3% 2 2.9% 2 10.8% 8 61.3% 28 2.9% 4 2.6% 4 5.0% 4 1.1% 0 Keswick Town Centre 0 0.0% 0.0% 0 0.0% 0.0% 0 Pack Horse Court, Keswick 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Portinscale Village Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 Threlkeld Village Centre 0.1% 0 0.0% 0.0% 0.0% 1.0% 0 0.0% 0.0% 0.0% 0.0% 0 Dean Village Centre 0.0% 0 0.0% 0 0 1.2% 2 0.0% 0 1.0% 0.0% 0 0.6% 4 2.0% 1 0.0% 1 Derwent Drive Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Derwent Drive, Workington, CA14 3YW 0.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.5% 0.0% 0.0% 0 Distington Village Centre 1 0 0 0 0 0 **Dunmail Park Shopping** 0.6% 0.0% 0 0.0% 0.0% 0.0% 0.9% 1.9% 3 0.0% 0.0% 0 Centre, Maryport Road, Workington Harrington Village Centre 0.9% 6 0.0% 0 3.0% 2 0.0% 0 0.0% 0 2.4% 3 0.0% 0 0.8% 1 0.0% 0 0 0 0 Seaton Village Centre 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Stainburn Village Centre 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 2 0.0% 0 0.0% 0 0.0% 0 2 Workington Town Centre 16.7% 111 1.9% 1 12.9% 9 10.3% 8 0.0% 0 48.2% 63 16.5% 25 3.9% 3 4.5% 2 Zone 6 Cleator Moor Town Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Frizington Village Centre 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 2 0.8% 1 0.0% 0 Hensingham Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0.0% Parton Village Centre 0.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% Red Lonning Local Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0.0% 0 Whitehaven Town Centre 17.5% 116 0.0% 0 1.0% 1 1.0% 1 4.0% 2 3.9% 5 51.4% 78 39.3% 30 0.0% 0 Zone 7 Egremont Town Centre 1.5% 10 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.6% 11.7% 0.0% 0 Ennerdale Bridge Village 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0.0% 0 1.4% 1 0.0% 0 1 Centre Eskdale Green Village 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 2 1.1% 0 Centre Gosforth Village Centre 0 0.0% 1.3% 9 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 9.2% 7 4.8% 2 Santon Bridge Village 0.0% 0 0.0% 0.0% 0 0.0% 0.5% 0.0% 0.0% 0 0.0% 0 0.1% 1 0 0 1 0 Seascale Village Centre 0.7% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.0% 5 1.1% 0

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Weighted:					For	Ne	exus P	Plai	nning							Fe	bruary	2020
	Total		Zone	1	Zone 2		Zone 3		Zone 4		Zone	5	Zone	6	Zone 7		Zone	8
St. Bees Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.5%	1	0.0%	0	1.8%	1	0.0%	(
Thornhill Villlage Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wasdale Head Village	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Centre	0.270	-	0.070		1.070	-	0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü	1.570	•
Zone 8																		
Broughton Mills Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Broughton-in-Furness Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	1
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kirksanton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Millom Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.9%	14
Silecroft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Waberthwaite Village Centre Other, Outside Study Area	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	C
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Ambleside Town Centre	0.5%	3	0.0%	0	0.0%	0	1.0%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Barrow-in-Furness Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	5
Bowness-on-Windermere Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Carlisle City Centre	8.2%	54	43.4%	33	9.7%	7	1.0%	1	6.4%	3	0.5%	1	6.6%	10	0.0%	0	1.1%	Ö
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre Gretna Gateway Outlet	0.0% 0.3%	0 2	0.0% 0.0%	0	0.0% 1.7%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0
Village, Glasgow Road, Gretna	0.570	2	0.070	U	1.770	1	0.070	U	0.070	U	0.070	Ü	0.070	U	1.070	1	0.070	·
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Allerdale	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.6%	4	4.8%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland Outside area, Eden	0.3%	2 4	0.0% 0.8%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0	0.0% 2.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	4.9% 0.0%	2
Outside area, Glasgow	0.6% 0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0
Outside area, Manchester	0.7%	5	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.0%	1	1.4%	1
Outside area, Newcastle	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.5%	1	0.0%	0	1.9%	1
Outside area, South Lakeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	(
Penrith New Squares,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Square, Penrith	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sedbergh Town Centre The Lanes Shopping Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Globe Lane, Carlisle Ulverston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre Others	0.7%	5	2.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.6%	1	0.0%	0	0.0%	C
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	(
Other, outside area	2.8%	19	4.5%	3	0.0%	0	4.1%	3	2.2%	1	0.5%	1	4.4%	7	2.1%	2	5.9%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ō
																		37

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Weighted: February 2020 Zone 2 Zone 3 Zone 4 Total Zone 1 Zone 5 Zone 6 Zone 7 Zone 8

Q44	Which centre	facility did you la	st visit to go to pubs	bars and nightclubs?
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Q44 Which centre / facil Those who go to pubs /								ntclub	s?									
Zone 1																		
Abbeytown village Centre Bolton Low Houses Village	0.0% 0.4%	0 2	0.0% 4.7%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0
Centre Bromfield Village Centre	0.3%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caldbeck Village Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbride Village Centre	0.3%	2	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Arlosh Village Centre	0.4%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.7%	3	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Wigton Town Centre Zone 2	2.2%	11	19.6%	9	0.0%	0	1.8%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allonby Village Centre	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Beckermet Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Dearham Village Centre Flimby Village Centre	0.1% 0.3%	1 1	0.0% 0.0%	0	1.3% 2.6%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Maryport Town Centre Zone 3	5.5%	27	0.0%	0	47.6%	25	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspatria District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bothel Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buttermere Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre Deanscales Village Centre	13.8% 0.3%	68 1	0.0% 0.0%	0	31.9% 0.0%	17 0	63.6% 0.0%	34 0	8.0% 0.0%	2	11.7% 1.1%	13 1	1.8% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0
Dovenby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilcrux Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Broughton Village Centre	0.8%	4	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Broughton Village Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lorton Village Centre Papcastle Village Centre	0.0% 0.2%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 4	0.270	1	0.070	U	0.070	U	1.470	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Bassenthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braithwaite Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Ireby Village Centre Kendal Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Keswick Town Centre	6.3%	31	4.2%	2	0.0%	0	4.2%	2	71.7%	21	0.0%	0	2.4%	3	5.5%	3	0.0%	0
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portinscale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Threlkeld Village Centre <b>Zone 5</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dean Village Centre	0.7%	4	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Derwent Drive Retail Park, Derwent Drive, Workington, CA14 3YW	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U
Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmail Park Shopping Centre, Maryport Road,	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0
Workington	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	1.1%	1	0.0%	0
Harrington Village Centre Seaton Village Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	1	0.0%	0
Stainburn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre <b>Zone 6</b>	19.8%	97	3.5%	2	15.3%	8	8.2%	4	0.0%	0	67.9%	74	6.8%	8	1.4%	1	0.0%	0
Cleator Moor Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.4%	1	0.0%	0
Frizington Village Centre	0.4% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.5% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0
Hensingham Local Centre Parton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lonning Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre <b>Zone 7</b>	21.6%	106	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	6	71.2%	83	28.4%	16	0.0%	0
Egremont Town Centre Ennerdale Bridge Village	2.7% 0.7%	13 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0 1	0.0% 1.0%	0 1	22.8% 1.8%	13 1	0.0% 0.0%	0
Centre Eskdale Green Village Centre	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	9	0.0%	0
Gosforth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Santon Bridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	9.3%	5	0.0%	0

#### West Cumbria Household Survey For Nexus Planning Page 93 February 2020

by Zone (Nulls	& SFT	Filtered)	[F
Weighted:			

Weighted:					For	N	exus P	<b>'la</b> i	nning							F	ebruary	2020
	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone	5	Zone	6	Zone 7		Zone	8
St. Bees Village Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	4.2%	2	0.0%	0
Thornhill Villlage Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Wasdale Head Village	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Centre																		
Zone 8	0.20/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	4.00/	1
Broughton Mills Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Broughton-in-Furness Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Foxfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Haverigg Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Kirksanton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Millom Town Centre	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.8%	10
Silecroft Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Waberthwaite Village Centre Other, Outside Study Area	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	3
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre Barrow-in-Furness Town	0.0% 0.9%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 16.2%	0
Centre Centre	0.970	4	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	10.270	4
Bowness-on-Windermere Town Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	4.9%	24	38.9%	18	0.0%	0	0.0%	0	6.3%	2	0.0%	0	3.9%	5	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Allerdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland Outside area, Eden	0.0% 0.7%	0	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Outside area, Glasgow	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Outside area, Manchester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Outside area, Newcastle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.6%	1
Outside area, South Lakeland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Penrith New Squares, Garden Square, Penrith	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Penrith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre Others	0.4%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.8%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.5%	3	0.0%	0	1.9%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		491		46		52		53		29		109		116		57		27
Sample:		465		42		49		49		46		94		92		52		41

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Weighted:					For	N	exus F	Pla	nning							Fe	ebruary 2	2020
	Tota	l	Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Q45 Which centre / facili Those who go ten-pin b						wlin	g?											
Zone 1																		
Stanwix Park Holiday Centre, Greenrow Meadows, Silloth, Wigton Zone 5	3.3%	5	21.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eclipse Leisure Centre, Derwent Street, Workington Other, Outside Study Area	79.9%	113	16.0%	4	100.0%	10	78.9%	14	55.2%	5	97.5%	36	100.0%	34	100.0%	10	50.0%	1
•	15.3%	22	59.3%	13	0.0%	0	21.1%	4	44.8%	4	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Center Parcs, Whinfell Forest, Penrith	0.6%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich, Bolton	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Leisure Bowl, Center Parcs Whinfell Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		141		22		10		17		9		37		34		10		3
Sample:		98		18		8		10		10		24		18		8		2

Weighted:

### West Cumbria Household Survey For Nexus Planning

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
040 Which control (6-21)					Lin O													
Q46 Which centre / facili Those who play bingo a																		
Zone 1																		
Silloth Town Centre  Zone 4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0
Fletchertown Village Centre Zone 5	0.6%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Moor Community Centre, Queens Avenue, Seaton, Workington	1.1%	1	0.0%	0	11.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Distington Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Moorclose Community Centre, Newlands Lane South, Workington	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Opera Bingo, Ladies' Walk, Workington	68.3%	45	17.2%	1	88.4%	5	100.0%	2	75.7%	1	92.8%	27	34.2%	6	64.2%	2	0.0%	0
Workington Town Centre Zone 6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Mirehouse Community Association, Seathwaite Avenue, Whitehaven	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Opera Bingo, Tangier Street, Whitehaven	11.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.6%	7	17.9%	1	0.0%	0
Parton Village Hall, Parton, Whitehaven	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Whitehaven Town Centre Zone 7	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0
Thornhill Village Centre Zone 8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	1	0.0%	0
Haverigg Village Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.4%	1
Millom Town Centre Other, Outside Study Area	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.7%	0
Apollo Bingo, Hollywood Park, Hindpool Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Buzz Bingo, English Gate Plaza, Botchergate, Carlisle	3.0%	2	41.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Marine Road East, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opera Bingo, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opera Bingo, Denton Street, Carlisle	3.0%	2	41.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		66		5		6		2		2		29		18		3		1
Sample:		67		3		7		3		2		27		18		5		2

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**Total** Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q47 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities? Those who participate in cultural activities at Q40: AND Excl. Nulls & SFT Zone 1 Silloth Motorcycle Museum, 0.2% 0.0% 0.0% 0.0% 0 1.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Esk Street, Silloth, Wigton The John Peel Theatre, 1.3% 4 10.4% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Station Road, Wigton 0.0% 0.0% Maryport Maritime Museum, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 Senhouse Street, Maryport Senhouse Roman Museum, 1.2% 2.3% 5.6% 0.0% 0.0% 0.0% 0 0.0% 5.3% 0.0% 0 The Battery, The Promenade, Maryport Zone 3 Aspatria Music Festival, 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 Bower Park, Station Road, Aspatria, Wigton Castlegate House Gallery, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Castlegate, Cockermouth Percy House Gallery, Market 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Place, Cockermouth The Kirkgate Centre, 0.3% 0.0% 0 0.0% 0 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kirkgate, Cockermouth Wordsworth House & 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 1.6% 0.0% 0 0.0% 0 0.0% 0 Garden, Main Street, Cockermouth Zone 4 Braithwaite Village Centre 0.2% 0.0% 0 2.5% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Derwent Pencil Museum, 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Southey Works, Keswick Keswick Museum, Station 2.2% 1.8% 1 0.0% 0 6.0% 3 6.3% 2 0.0% 0 0.0% 0 5.3% 1 0.0% 0 Road, Keswick Lodore Falls Hotel & Spa, 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 0.0% 0 0.0% 0 B5289, Keswick Theatre By The Lake, 21.2% 62 31.7% 11 11.0% 3 31.2% 14 66.1% 22 14.6% 2.0% 3.0% 9.0% 1 Lakeside, Lake Road, Keswick 0.0% 0.0% 0.0% 0.0% 0.0% 0 Thornthwaite Galleries. 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% 0 0 0 Thornthwaite, Keswick Threlkeld Quarry & Mining 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 0 Museum, Threlkeld. Keswick Zone 5 Carnegie Theatre & Arts 17.5% 51 0.0% 23.3% 14.7% 1.1% 47.2% 28 15.2% 6.9% 0.0% 0 Centre, Finkle Street, Workington Dunmail Retail Park, Siddick 1.1% 3 0.0% 0.0% 5.2% 0.0% 1.6% 0.0% 0.0% 0 0.0% 0 Road, Workington Helena Thompson Museum. 0.5% 0.0% 0 2.5% 1 0.0% 0 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 Park End Road, Workington Theatre Royal, Wilson 0.0% 2.6% 8 1.8% 2.5% 3.4% 1 0.0% 0 8.2% 5 0 0.0% 0 0.0% 0 Street, Workington Workington Town Centre 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 0.0% Zone 6 Rosehill Theatre. 5.6% 16 2.3% 1 2.5% 1 1.7% 1 0.0% 0 1.2% 1 16.0% 10 20.1% 4 0.0% 0 Whitehaven The Beacon Museum, West 2.0% 6 5.5% 2 0.0% 0.0% 0 0.0% 3.8% 2 2.0% 3.0% 0.0% 0 Strand, Whitehaven The Civic Hall, Lowther 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.6% 0.0% 0 0.0% 0 Street, Whitehaven Zone 7 0.0% 0.0% 0 Florence Arts Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Florence Mine, Egremont West Cumberland Railway 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Museum, Main Street, Saint Bees Zone 8 Millom Discovery Centre, 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 Station Building, Station Road, Millom Millom Palladium, St. 0.3% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 6.0% George's Road, Millom

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Weighted:					For	N	exus P	laı	nning							Fe	ebruary 2	2020
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
The Beggar's Theatre,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	2
Market Square, Millom Other, Outside Study Area																		
Abbot Hall Art Gallery, Kirkland, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alhambra Theatre, Marine	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road West, Morecambe Armitt Library & Museum Centre, Rydal Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Beatrix Potter Gallery, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Hawkshead Beckstones Art Gallery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greystoke Gill, Penrith Central London / West End	6.8%	20	8.6%	3	2.5%	1	8.5%	4	0.0%	0	4.7%	3	12.4%	7	0.0%	0	16.4%	2
Coronation Hall, County	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	6.8%	1
Road, Ulverston Cumbria's Museum of Military Life, Alma Block,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Castle, Carlisle																		
Dent Village Heritage Centre & Museum, North Country, Laning, Sedbergh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dock Museum, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dove Cottage, Town End,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere, Ambleside Guildhall Museum, Fisher	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Carlisle Kendal Museum, Station	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Road, Kendal Lakeland Motor Museum, Old Blue Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Backbarrow, Ulverston Lancaster International Concerts, Lancaster Arts, Great Hall Lancaster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
University, Bailrigg Laurel & Hardy Museum, The Roxy, Brogden Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Museum of Lakeland Life & Industry, Abbot Hall Art Gallery, Kirkland, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Outside area, Blackpool	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	3.9%	1
Outside area, Carlisle	5.9%	17	12.1%	4		3	3.9%	2	4.8%	2	0.0%	0	2.6%	2	24.0%	5	0.0%	0
Outside area, Edinburgh Outside area, Glasgow	3.4% 2.3%	10 7	0.0% 0.0%	0	3.2% 0.0%	1	3.9% 1.7%	2	1.1% 0.0%	0	1.2% 3.6%	1 2	10.7% 5.6%	6 3	0.0% 0.0%	0	0.0% 3.0%	0
Outside area, Manchester	5.4%	16	0.0%	0	20.6%	6	2.2%	1	0.0%	0	5.9%	3	3.6%	2	6.9%	1	15.9%	2
Outside area, Newcastle	3.5%	10	12.6%	4	0.0%	0	4.6%	2	3.4%	1	1.6%	1	0.0%	0	7.8%	2	0.0%	0
Outside area, South Lakeland Penrith & Eden Museum, Robinson's School,	0.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.0% 0.0%	0
Middlegate, Penrith Peter Scott Gallery, Lancaster University,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Arts, Bailrigg Quaker Tapestry Museum, Friends Meeting House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stramongate, Kendal Roman Army Museum,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhead, Brampton Solway Aviation Museum,	0.2%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle Airport, Crosby-on-Eden	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	V.U70	U
Stanwix Arts Theatre, Tarraby Lane, Carlisle	1.5%	4	1.8%	1	0.0%	0	5.2%	2	0.0%	0	1.2%	1	0.0%	0	3.9%	1	0.0%	0
The Brewery Arts Centre, Highgate, Kendal	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
The Coro, County Square, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fitzwilliam Gallery, The	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:					For	r No	exus ?	Plai	nning	5						Fe	bruary 2	2020
	Total	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone 5	5	Zone	6	Zone	7	Zone	8
Square, Hawkshead,																		
Ambleside The Garden at Eden,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Crosby-on-Eden, Carlisle The Heron Theatre, Stanley Street, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
The Old Laundry Theatre, Crag Brow,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bowness-on-Windermere The Ruskin Museum, Coniston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	
The Vallum Gallery - Institute of the Arts, University of Cumbria,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Brampton Road, Carlisle The World of Beatrix Potter Attraction, Crag Brow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bowness-on-Windermere Tullie House Museum & Art Gallery, Castle Street, Carlisle	2.3%	7	7.3%	3	3.2%	1	4.6%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	•
West Walls Theatre, West Walls, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Windermere Jetty, Museum of Boats, Steam & Stories, Rayrigg Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Others																		
Abroad Other, outside area	2.0% 5.7%	6 17	0.0% 0.0%	0	0.0% 8.8%	0 2	0.0% 1.7%	0 1	11.0% 1.4%	4	0.0% 1.2%	0 1	3.5% 15.7%	2 9	0.0% 10.6%	0 2	0.0% 6.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0.0%	0	0.0%	(
Weighted base: Sample:		293 308		35 30		28 27		45 41		34 59		58 55		60 46		20 22		14 23
Q48 Which centre / facili																		
Zone 5	, ui Q+0. 1	1110 1	aci. Iviiii	, cc 51	1													
Workington Town Centre Zone 6	20.3%	2	0.0%	0	70.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Admiral Casino, King Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Outside Study Area Blackpool Town Centre	32.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0.1	00.0%	3	0.0%	0	0.0%	0	0.0%	(
Coral Island Casino, New Bonny Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ò
Gentings Casino, Queen's Promenade, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Glasgow City Centre	20.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	75.7%	2	0.0%	0	0.0%	(
Grosvenor Casino, The Sandcastle, Promenade, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Newcastle-upon-Tyne City Centre	8.4%	1	0.0%	0	29.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, outside area Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Abroad	18.3%	2	0.0%	0	0.0%	0	0.0%		100.0%	1	0.0%	0	24.3%		100.0%	1	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Weighted base: Sample:		11 7		0		3 2		0		1 1		3 1		3 2		1 1		(

Weighted:

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q49 Which centre / facility did you last visit for a market / outdoor event (artisan market)? Those who visit market / outdoor events at Q40: AND Excl. Nulls & SFT 0.0% 0.0% Abbeytown village Centre 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Bolton Low Houses Village 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 0 Centre Bromfield Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Caldbeck Village Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0.0% 0 0.0% 0 0 0 0 0 Kirkbride Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0 0.0% 0 Newton Arlosh Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre 6.9% 13.8% 0 0.0% 0 4.8% 1.0% 1.7% 0.0% 0 Silloth Town Centre 3.1% 10 2 3 0.0% 3 1 1 Wigton Town Centre 2.3% 7 21.8% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 2 Allonby Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Beckermet Village Centre 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0 0 0 Dearham Village Centre 0.2% 0.0% 0 2.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Flimby Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Maryport Town Centre 0.6% 0.0% 7.9% 0.0% 0.0% 0.0% 0.0% 0.0% 2 0 2 0 0 0 0 0 0 Zone 3 Aspatria District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bothel Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Buttermere Village Centre 0 0.0% 0 0 0 Cockermouth Town Centre 22.4% 74 19.0% 6 23.3% 6 65.0% 32 16.7% 4 20.7% 14 13.1% 9 4.5% 2 2.1% 0 Deanscales Village Centre 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 Dovenby Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Gilcrux Village Centre 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Great Broughton Village 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Little Broughton Village 0 0 0 Centre Lorton Village Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Papcastle Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 4 Bassenthwaite Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Braithwaite Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Ireby Village Centre 0.1% 0 0.0% 0.0% 0 0.0% 0 1.9% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kendal Town Centre 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 0 16.8% 55 8.7% 3 18.2% 4 28.4% 14 68.0% 17 11.8% 8 2.9% 2 18.0% 7 2.1% 0 Keswick Town Centre 0 0.0% 0.0% 0 0.0% Pack Horse Court, Keswick 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 Portinscale Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Threlkeld Village Centre 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Dean Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Derwent Drive Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Derwent Drive, Workington, CA14 3YW 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Distington Village Centre 0 0 0 0 0 0 **Dunmail Park Shopping** 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Centre, Maryport Road, Workington Harrington Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Seaton Village Centre 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Stainburn Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Workington Town Centre 14.0% 46 0.0% 0 11.9% 3 1.5% 1 1.5% 0 50.7% 35 8.1% 6 0.0% 0 3.7% 1 Zone 6 Cleator Moor Town Centre 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 Frizington Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hensingham Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Parton Village Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% Red Lonning Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Whitehaven Town Centre 10.7% 35 0.0% 0 0.0% 0 2.0% 1 0.0% 0 0 41.8% 30 10.9% 4 0.0% 0 Zone 7 0.0% Egremont Town Centre 2.3% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 20.4% 0.0% 0 Ennerdale Bridge Village 0.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 2.9% 1 0.0% 0 Centre Eskdale Green Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Gosforth Village Centre 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Santon Bridge Village 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 0 Seascale Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:					For	r No	exus ]	Pla	nning	,						Fe	bruary 2	2020
	Total		Zone	1	Zone 2	2	Zone 3	3	Zone 4	1	Zone :	5	Zone 6		Zone 7		Zone	8
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Thornhill Villlage Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wasdale Head Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	•
Zone 8																		
Broughton Mills Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Broughton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kirksanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Millom Town Centre	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.3%	6
Silecroft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Waberthwaite Village Centre Other, Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Appleby-in-Westmorland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Town Centre																		
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	3
Centre Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Town Centre	0.20/		2.20/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Brampton Town Centre	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	6.9%	23	33.0%	11	6.6%	2	1.5%	1	1.9%	0	7.7%	5	3.4%	2	2.1%	1	0.0%	0
Cartmel Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0% 0.0%	0
Coniston Village Centre Dalston Village Centre	0.7% 0.0%	2	0.0% 0.0%	0	3.0% 0.0%	2	0.0% 0.0%	0	0.0%	0								
Dalton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Grange-over-Sands Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																		
Grasmere Village Centre	0.6%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	(
Kirkby Lonsdale Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Allerdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.1%	C
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Outside area, Glasgow	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	2.1%	(
Outside area, Manchester	3.8%	12	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	3.0%	2	21.3%	8	0.0%	C
Outside area, Newcastle	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.0%	2	0.0%	0	7.5%	1
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Penrith Town Centre	0.6%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.1%	(
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Č
Ulverston Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	2
Westmoreland Shopping Centre, Stramongate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Kendal Windermere Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	C
Others																		
Abroad	0.9%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.8%	1
Other, outside area	5.5%	18	1.8%	1		3	0.0%	0	0.0%	0	0.0%	0	10.2%	7	13.0%	5	13.0%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Weighted base: Sample:		328 331		34 32		24 28		49 43		25 41		70 67		72 58		37 30		19 32
omipio.		551		34		20		73		71		07		50		50		32

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									11111115	,								2020
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q50 How do you normall  Those who participate i	-			-		inatio	ns?											
Car / van (as driver)	66.0%	570	86.4%	84	62.2%	55	69.6%	66	61.5%	34	57.2%	105	61.1%	119	71.0%	67	72.3%	39
Car / van (as passenger)	10.8%	94	1.5%	1	13.6%	12	5.5%	5	15.1%	8	16.6%	30	15.8%	31	1.9%	2	6.9%	4
Bus, minibus or coach	4.2%	37	1.3%	1	7.0%	6	6.2%	6	1.3%	1	3.4%	6	3.4%	7	8.5%	8	3.1%	2
Motorcycle, scooter or	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	(
moped Walls	10.0%	06	3.8%	4	7.40/	7	10.00/	10	18.0%	10	15 40/	20	8.0%	16	8.2%	0	9.70/	
Walk Taxi	2.7%	86 23	0.0%	0	7.4% 2.1%	2	10.0% 1.4%	10 1	0.7%	10 0	15.4% 3.7%	28 7	4.8%	16 9	3.0%	8	8.7% 1.3%	
Train	3.2%	27	4.0%	4	3.7%	3	2.4%	2	0.7%	0	1.9%	3	4.5%	9	4.3%	4	3.1%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	Ő	0.0%	0	0.0%	0	0.0%	(
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / varies)	2.8%	24	3.1%	3	3.9%	3	4.9%	5	2.1%	1	1.6%	3	1.7%	3	3.1%	3	4.6%	2
Weighted base:		863		97		89		95		56		183		194		95		54
Sample:		867		89		88		86		96		173		165		89		81
Q51 Which leisure facilit	ies wou	ıld you	ı like to	see n	nore of i	n the	area? [l	MR]										
Bars / pubs	1.9%	19	0.7%	1	0.7%	1	0.0%	0	3.2%	2	3.6%	8	0.3%	1	3.6%	4	5.2%	4
Better shopping facilities	2.3%	23	0.0%	0	0.7%	1	3.4%	4	12.4%	7	2.3%	5	2.3%	6	1.0%	1	0.6%	(
Bowling alley	1.7%	17	0.0%	0	0.0%	0	0.7%	1	3.1%	2	0.0%	0	2.7%	6	0.7%	1	10.2%	7
Casino	0.0%	0 28	0.0% 1.7%	0 2	0.0% 4.9%	0	0.0%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 17.7%	11
Cinema Concert hall / venue	2.8% 1.1%	11	0.7%	1	4.5%	5 4	3.5% 0.9%	1	0.0%	0	0.0%	0 1	2.4% 1.2%	6	0.0%	0	0.0%	12
Cycle paths / area	0.8%	8	0.7%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1	1.4%	3	0.7%	1	1.8%	
Dance facilities	0.8%	1	0.0%	0	0.0%	0	0.9%	0	2.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	(
Extreme sports	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Health and fitness (gym)	2.1%	21	0.7%	1	0.0%	0	1.6%	2	5.1%	3	1.2%	3	2.0%	5	1.6%	2	9.3%	6
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ice rink	2.8%	28	2.0%	2	0.0%	0	5.6%	6	2.0%	1	3.7%	8	3.1%	8	1.5%	2	2.6%	2
Karting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leisure centre	4.0%	40	5.8%	6	2.1%	2	2.7%	3	4.9%	3	0.4%	1	6.0%	14	5.0%	5	7.2%	5
More children facilities / activities	8.0%	80	1.8%	2	8.7%	9	4.7%	5	12.7%	7	8.1%	17	10.3%	25	7.8%	8	9.9%	7
More sports facilities (football pitches, tennis courts)	4.2%	42	3.5%	4	3.8%	4	3.5%	4	8.0%	5	1.9%	4	4.0%	10	3.9%	4	11.6%	8
Museum / art galleries	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	(
Skateboarding	0.5%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	3.0%	2
Indoor soft play areas	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.3%	1	0.0%	0	0.0%	0	1.9%	1
Play spaces / park facilites	1.4%	14	0.0%	0	1.2%	1	0.0%	0	4.0%	2	0.9%	2	1.1%	3	0.0%	0	8.5%	6
Paintballing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.7%	1	0.0%	(
Restaurants	2.1%	21	1.5%	2	0.0%	0	0.7%	1	3.8%	2	4.4%	10	1.9%	5	2.2%	2	0.0%	(
Swimming pool	11.3%	113	6.5%	7	18.8%	18	0.7%	1	16.8%	10	3.4%	7	7.7%	19	13.2%	14	56.3%	38
Theatre Bingo	2.5% 0.1%	25 1	4.2% 0.0%	5	6.6% 0.9%	6 1	5.2% 0.0%	6 0	0.6% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	3	1.7% 0.0%	2	4.7% 0.8%	3
Other	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Climbing wall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	(
Community centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Horse riding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	(
More facilities / activities for the disabled	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
More facilities / activities for	0.5%	5	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	(
the elderly	1.4%	14	0.0%	0	1.2%	1	1.6%	2	0.0%	0	1.3%	3	3.3%	8	0.0%	0	0.8%	1
the elderly More facilities / activities for youths / young adults		~	0.00/				0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%			
the elderly More facilities / activities for youths / young adults Roller skating Spa / personal grooming	0.2% 0.3%	2 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0% 0.0%	
the elderly More facilities / activities for youths / young adults Roller skating Spa / personal grooming facilities	0.2% 0.3%	3	0.0%	0	0.0%	0	0.0%	0						3	0.0%	0	0.0%	(
the elderly More facilities / activities for youths / young adults Roller skating Spa / personal grooming facilities Speedway / motor racing	0.2% 0.3% 0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.0%	0	0.0%	(
the elderly More facilities / activities for youths / young adults Roller skating Spa / personal grooming facilities Speedway / motor racing Walking routes	0.2% 0.3% 0.1% 0.1%	3 1 1	0.0% 0.0% 0.0%	0 0	0.0% 0.7% 0.7%	0 1 1	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	3 0 0	0.0% 0.7% 0.0%	0 1 0	0.0% 0.0% 0.0%	(
the elderly More facilities / activities for youths / young adults Roller skating Spa / personal grooming facilities Speedway / motor racing Walking routes (None)	0.2% 0.3% 0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.0%	0	0.0%	( ( ( 16
the elderly More facilities / activities for youths / young adults Roller skating Spa / personal grooming facilities Speedway / motor racing Walking routes	0.2% 0.3% 0.1% 0.1% 56.6%	3 1 1 566	0.0% 0.0% 0.0% 70.7%	0 0 0 78	0.0% 0.7% 0.7% 44.6%	0 1 1 44	0.0% 0.0% 0.0% 62.0%	0 0 0 66	0.0% 0.0% 61.0%	0 0 35	0.0% 0.0% 66.4%	0 0 143	0.0% 0.0% 50.3%	3 0 0 121	0.0% 0.7% 0.0% 60.3%	0 1 0 63	0.0% 0.0% 0.0% 23.5%	0 0 0 16 5

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GEN Gender of responder Male Female Weighted base: Sample:  AGE Could I ask how old  18 - 24 years 25 - 34 years 35 - 44 years 45 - 54 years 45 - 54 years (Refused) Weighted base: Sample:  PC Postcode sector:  CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	34.7% 65.3%	348 653 1001 1001 <b>e pleas</b> 69 109 159 194 197 272 0 1001 1001	5.5% 16.6% 21.1% 25.5%	34 77 111 101 6 18 23 28 14 21 0 111 101	20ne 30.4% 69.6%  0.0% 3.5% 17.6% 21.0% 23.4% 34.6% 0.0%	30 68 98 100 0 3 17 20 23 34 0 98 100	35.5% 64.5% 3.4% 6.9% 13.1% 21.7% 18.3% 36.5% 0.0%	38 69 107 100 4 7 14 23 20 39 0 107 100	Zone  32.5% 67.5%  6.3% 3.2% 18.1% 11.7% 30.4% 0.0%	19 39 57 100	30.9% 69.1% 8.0% 9.6% 11.2% 16.9% 21.1% 33.1% 0.0%	67 149 216 200 17 21 24 36 46 71 0 216 200	9.8% 12.6% 18.7% 16.6% 20.4% 22.0% 0.0%	87 154 241 200 24 30 45 40 49 53 0	20ne 44.7% 55.3%  8.5% 16.9% 12.6% 26.1% 18.1% 17.9% 0.0%	47 58 105 100 9 18 13 27 19 19	8.8% 60.4% 8.8% 14.6% 16.8% 17.7% 14.6% 27.5% 0.0%	22 4 4 66 100 110 11 11 11 11 11 11 11 11 11 11 1
Male Female Weighted base: Sample:  AGE Could I ask how old  18 - 24 years 25 - 34 years 35 - 44 years 45 - 54 years 55 - 64 years (Refused) Weighted base: Sample:  PC Postcode sector:  CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	34.7% 65.3% d you are 6.9% 10.9% 15.8% 19.4% 19.7% 27.2% 0.0% 24.5% 24.6% 3.8% 2.0% 3.1% 8.5%	653 1001 1001 <b>e pleas</b> 69 109 159 194 197 272 0 1001 1001	69.1% see? 5.5% 16.6% 21.1% 25.5% 12.8% 18.6% 0.0%	777 1111 101  6 188 233 288 144 211 0 0 1111 1011	0.0% 3.5% 17.6% 21.0% 23.4% 0.0%	68 98 100 0 3 17 20 23 34 0 98	3.4% 6.9% 13.1% 21.7% 18.3% 36.5%	69 107 100 4 7 14 23 20 39 0	6.3% 3.2% 18.1% 11.7% 30.4% 30.4%	39 57 100 4 2 10 7 17 17 0 57	8.0% 9.6% 11.2% 16.9% 21.1% 33.1%	149 216 200 17 21 24 36 46 71 0 216	9.8% 12.6% 18.7% 16.6% 20.4% 22.0%	241 200 24 30 45 40 49 53 0 241	8.5% 16.9% 12.6% 26.1% 18.1% 17.9%	58 105 100 9 18 13 27 19 19	8.8% 14.6% 16.8% 17.7% 14.6% 27.5%	4 63 100 10 11 11 12 66
Female Weighted base: Sample:  AGE Could I ask how old  18 – 24 years 25 – 34 years 35 – 44 years 45 – 54 years 45 – 54 years (Refused) Weighted base: Sample:  PC Postcode sector:  CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	65.3%  d you are 6.9% 10.9% 15.8% 19.4% 19.7% 27.2% 0.0%  2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	653 1001 1001 <b>e pleas</b> 69 109 159 194 197 272 0 1001 1001	69.1% see? 5.5% 16.6% 21.1% 25.5% 12.8% 18.6% 0.0%	777 1111 101  6 188 233 288 144 211 0 0 1111 1011	0.0% 3.5% 17.6% 21.0% 23.4% 0.0%	68 98 100 0 3 17 20 23 34 0 98	3.4% 6.9% 13.1% 21.7% 18.3% 36.5%	69 107 100 4 7 14 23 20 39 0 107	6.3% 3.2% 18.1% 11.7% 30.4% 30.4%	39 57 100 4 2 10 7 17 17 0 57	8.0% 9.6% 11.2% 16.9% 21.1% 33.1%	149 216 200 17 21 24 36 46 71 0 216	9.8% 12.6% 18.7% 16.6% 20.4% 22.0%	241 200 24 30 45 40 49 53 0 241	8.5% 16.9% 12.6% 26.1% 18.1% 17.9%	58 105 100 9 18 13 27 19 19	8.8% 14.6% 16.8% 17.7% 14.6% 27.5%	4 63 100 10 11 11 12 66
Sample:  AGE Could I ask how old  18 – 24 years 25 – 34 years 35 – 44 years 45 – 54 years 55 – 64 years 65+ years (Refused)  Weighted base: Sample:  PC Postcode sector:  CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	6.9% 10.9% 15.8% 19.4% 19.7% 27.2% 0.0% 2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	1001 69 109 109 159 194 197 272 0 1001 1001 25 24 51 38 20	5.5% 16.6% 21.1% 25.5% 12.8% 18.6% 0.0% 0.0%	101 6 18 23 28 14 21 0 111 101	3.5% 17.6% 21.0% 23.4% 34.6% 0.0%	100 0 3 17 20 23 34 0 98	6.9% 13.1% 21.7% 18.3% 36.5%	100 4 7 14 23 20 39 0 107	3.2% 18.1% 11.7% 30.4% 30.4%	100 4 2 10 7 17 17 0 57	9.6% 11.2% 16.9% 21.1% 33.1%	200 17 21 24 36 46 71 0 216	12.6% 18.7% 16.6% 20.4% 22.0%	24 30 45 40 49 53 0 241	16.9% 12.6% 26.1% 18.1% 17.9%	9 18 13 27 19 19	14.6% 16.8% 17.7% 14.6% 27.5%	100 10 11 11 11 10 65
18 – 24 years 25 – 34 years 35 – 44 years 45 – 54 years 55 – 64 years 65+ years (Refused) Weighted base: Sample: PC Postcode sector: CA12 4 CA12 5 CA13 0 CA14 1 CA14 2 CA14 3	6.9% 10.9% 15.8% 19.4% 19.7% 27.2% 0.0% 2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	69 109 159 194 197 272 0 1001 1001	5.5% 16.6% 21.1% 25.5% 12.8% 18.6% 0.0% 0.0%	18 23 28 14 21 0 111 101	3.5% 17.6% 21.0% 23.4% 34.6% 0.0%	3 17 20 23 34 0 98	6.9% 13.1% 21.7% 18.3% 36.5%	7 14 23 20 39 0	3.2% 18.1% 11.7% 30.4% 30.4%	2 10 7 17 17 0 57	9.6% 11.2% 16.9% 21.1% 33.1%	21 24 36 46 71 0 216	12.6% 18.7% 16.6% 20.4% 22.0%	30 45 40 49 53 0 241	16.9% 12.6% 26.1% 18.1% 17.9%	18 13 27 19 19	14.6% 16.8% 17.7% 14.6% 27.5%	10 11 10 10 10 66
25 – 34 years 35 – 44 years 45 – 54 years 55 – 64 years 65+ years (Refused) Weighted base: Sample: PC Postcode sector: CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	10.9% 15.8% 19.4% 19.7% 27.2% 0.0% 2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	109 159 194 197 272 0 1001 1001 25 24 51 38 20	16.6% 21.1% 25.5% 12.8% 18.6% 0.0% 0.0% 0.0%	18 23 28 14 21 0 111 101	3.5% 17.6% 21.0% 23.4% 34.6% 0.0%	3 17 20 23 34 0 98	6.9% 13.1% 21.7% 18.3% 36.5%	7 14 23 20 39 0	3.2% 18.1% 11.7% 30.4% 30.4%	2 10 7 17 17 0 57	9.6% 11.2% 16.9% 21.1% 33.1%	21 24 36 46 71 0 216	12.6% 18.7% 16.6% 20.4% 22.0%	30 45 40 49 53 0 241	16.9% 12.6% 26.1% 18.1% 17.9%	18 13 27 19 19	14.6% 16.8% 17.7% 14.6% 27.5%	10 11 10 10 10 66
35 – 44 years 45 – 54 years 55 – 64 years 65+ years (Refused) Weighted base: Sample:  PC Postcode sector:  CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	15.8% 19.4% 19.7% 27.2% 0.0% 2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	159 194 197 272 0 1001 1001 25 24 51 38 20	21.1% 25.5% 12.8% 18.6% 0.0% 0.0% 0.0% 0.0%	23 28 14 21 0 111 101	17.6% 21.0% 23.4% 34.6% 0.0%	17 20 23 34 0 98	13.1% 21.7% 18.3% 36.5%	14 23 20 39 0 107	18.1% 11.7% 30.4% 30.4%	10 7 17 17 0 57	11.2% 16.9% 21.1% 33.1%	24 36 46 71 0 216	18.7% 16.6% 20.4% 22.0%	45 40 49 53 0 241	12.6% 26.1% 18.1% 17.9%	13 27 19 19 0	16.8% 17.7% 14.6% 27.5%	1 1: 1: 1: 6:
45 – 54 years 55 – 64 years 55 + years Refused) Weighted base: Sample: PC Postcode sector: CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 2	19.7% 27.2% 0.0% 2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	197 272 0 1001 1001 25 24 51 38 20	12.8% 18.6% 0.0% 0.0% 0.0% 0.0%	14 21 0 111 101	23.4% 34.6% 0.0%	23 34 0 98	18.3% 36.5%	20 39 0 107	30.4% 30.4%	17 17 0 57	21.1% 33.1%	46 71 0 216	20.4% 22.0%	49 53 0 241	18.1% 17.9%	19 19 0	14.6% 27.5%	1 1 6
55+ years Refused) Weighted base: Sample:  PC Postcode sector:  CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 2	27.2% 0.0% 2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	272 0 1001 1001 25 24 51 38 20	18.6% 0.0% 0.0% 0.0% 0.0%	21 0 111 101 0 0	34.6% 0.0%	34 0 98	36.5%	39 0 107	30.4%	17 0 57	33.1%	71 0 216	22.0%	53 0 241	17.9%	19 0	27.5%	1
Refused) Weighted base: Sample: PC Postcode sector: CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 2	2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	0 1001 1001 25 24 51 38 20	0.0% 0.0% 0.0% 0.0%	0 111 101 0 0	0.0%	0 98		0 107		0 57		0 216		0 241		0		6
Weighted base: Sample:  PC Postcode sector:  CA12 4  CA12 5  CA13 0  CA13 9  CA14 1  CA14 2  CA14 2	2.5% 2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	1001 1001 25 24 51 38 20	0.0% 0.0% 0.0%	111 101 0 0		98	0.0%	107	0.0%	57	0.0%	216	0.0%	241	0.0%		0.0%	6
Sample:  PC Postcode sector:  CA12 4  CA12 5  CA13 0  CA13 9  CA14 1  CA14 2  CA14 3	2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	25 24 51 38 20	0.0% 0.0%	101 0 0	0.0%													
CA12 4 CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	24 51 38 20	0.0% 0.0%	0	0.0%									200		105 100		10
CA12 5 CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	2.4% 5.1% 3.8% 2.0% 3.1% 8.5%	24 51 38 20	0.0% 0.0%	0	0.0%													
CA13 0 CA13 9 CA14 1 CA14 2 CA14 3	5.1% 3.8% 2.0% 3.1% 8.5%	51 38 20	0.0%		0.007	0	0.0%	0	44.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA13 9 CA14 1 CA14 2 CA14 3	3.8% 2.0% 3.1% 8.5%	38 20		0	0.0%	0	0.0%	0	42.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA14 1 CA14 2 CA14 3	2.0% 3.1% 8.5%	20		0	0.0% 0.0%	0	47.8% 35.8%	51 38	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
CA14 2 CA14 3	3.1% 8.5%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	20	0.0%	0	0.0%	0	0.0%	
		31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	31	0.0%	0	0.0%	0	0.0%	
	3.9%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.2%	85	0.0%	0	0.0%	0	0.0%	
CA14 4		40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	40	0.0%	0	0.0%	0	0.0%	
CA14 5	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	40	0.0%	0	0.0%	0	0.0%	
CA15 6	1.6%	16	0.0%	0	16.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA15 7 CA15 8	5.5% 2.7%	55 27	0.0% 0.0%	0	56.3% 27.2%	55 27	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
CA19 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	
CA20 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	
CA22 2	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	59.7%	63	0.0%	
CA23 3	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	16	0.0%	
CA25 5	2.0%	20	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	8.4%	20	0.0%	0	0.0%	
CA26 3 CA27 0	1.4% 0.9%	14 9	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	5.8% 0.0%	14 0	0.0% 8.7%	0 9	0.0% 0.0%	
CA28 6	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	39	0.0%	0	0.0%	
CA28 7	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	10	0.0%	0	0.0%	
CA28 8	10.2%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.3%	102	0.0%	0	0.0%	
CA28 9	5.5%	55		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	55	0.0%	0	0.0%	
CA7 0	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA7 1 CA7 2	0.7% 1.7%	7 17	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 16.4%	0 17	12.9% 0.0%	7 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
CA7 3	0.7%	7	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA7 4	3.1%	31		31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA7 5	1.2%	12	10.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA7 8	1.1%	11	9.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
CA7 9	4.6%	46		46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	~
LA18 4 LA18 5	2.4% 2.4%	24 24	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	35.4% 35.4%	2
LA19 5	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	1
LA20 6	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	•
Weighted base: Sample:		1001 1001		111 101		98 100		107 100		57 100		216 200		241 200		105 100		6 10
QUOTA Zone:		1001		101		100		100		100		200		200		100		10
Zone 1	11.1%	111	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 2	9.8%	98	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 3	10.7%	107	0.0%	0	0.0%		100.0%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 4	5.7%	57	0.0%	0	0.0%	0	0.0%		100.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 5	21.6% 24.0%	216 241	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%		100.0% 0.0%	216	0.0% 100.0%	241	0.0% 0.0%	0	0.0% 0.0%	
Zone 6 Zone 7	24.0% 10.5%	105	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	241	100.0%	105	0.0%	
Zone 8	6.7%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	6
	2.7,73	1001	2.070		2.070	98	2.070	107	2.070	57	2.070		2.070	241	2.070	105	22.070	
Weighted base: Sample:		1001		111 101		100		107		100		216 200		200		105		6 10