



## **CLEATOR MOOR TOWN DEAL BOARD**

Minutes of Board Meeting held on Thursday 24 February 2022 at 11am

### **1. Meeting Protocol**

All participants were reminded of the virtual meeting protocol, to remain on mute unless speaking and to use the 'hand up' function to indicate a wish to speak.

### **2. Attendances and Apologies**

#### **In attendance**

##### **Board Members**

- Bob Metcalfe – Chair – MJN Planning Ltd
- Andrew Clarke – Deputy for Trudy Harrison MP
- Oliver Dorgan – Regen NE Copeland
- Joanne Crowe – Phoenix Enterprise Centre
- Jim Youdale – Deputy for Rev Nicki Pennington – Faith Representative
- John Bamforth – Brannan & Sons Ltd
- Zoey Teasdale – Deputy for Mark Telford, Forth Engineering
- David Farrell – Moor Sports
- Cllr Hugh Branney – Copeland Borough Council
- Cllr Frank Morgan – Cumbria County Council
- Cllr Peter Burns – Cleator Moor Town Council
- Bernard McDowell – Sport Representative

##### **Also Present**

- Brittany Mason – BEIS
- Eloise Abbott – BEIS
- Mike Starkie – Mayor of Copeland
- Sarah Mitchell – Copeland Borough Council
- Diane Ward – Copeland Borough Council
- Chris Gill – JCG Ltd
- Lizzy Shaw – Area Manager, Cumbria County Council
- Judith Wilkinson – Partnership Manager, DWP

- Lauren Newby – Hatch Associates
- John Maddison – iSH Project Director/Enterprising Town
- Steve Wilkinson – iSH Project Manager/Enterprising Town
- Barbara Vernon – Copeland Borough Council/Enterprising Town
- Jane Taylor – Copeland Borough Council/Revitalised Town
- Claire Lowe – UCLan/Campus Town
- Alex Atkinson – Identity Consult/Campus Town
- Stuart Ainsley – Cohesion Consult/Healthy Town
- Eleanor Farrell – Cumbria County Council/Connected Town
- Fran Wallis – Cumbria County Council/Connected Town
- Luke Peaker – WSP/Connected Town
- Kevin Riley – WSP/Connected Town

#### **Apologies:**

Apologies were received from:

- Trudy Harrison MP
- Rev Nicki Pennington
- Jo Lappin, Cumbria LEP
- Paul Rowe, Phoenix Youth Project
- Joe Martin, BEC
- Mark Telford, Forth Engineering

### **3. Minutes of the Meetings held on 18th November 2021**

Board members reviewed the minutes of the previous meeting.

**RESOLVED:** – That, with a unanimous vote, the minutes of the meetings held on 18th November 2021 be agreed as a true and accurate record with the amendment.

### **4. Register of Interests Review**

Board members were invited to update their Declarations of Interest as appropriate. No updates were made.

## **5. Cleator Moor Town Deal – Programme Report – March 2022**

The Board received update reports on progress against projects on the following themes:

### **Enterprising Town – Steve Wilkinson (iSH Programme Manager)**

It was reported that good progress was being made on the business case. Development of the design of the Hub continued.

Members were advised that early site works including clearance of some rubbish from the site is being brought forward to demonstrate progress. It was noted that a consultation event would be taking place at the Civic Hall on 15<sup>th</sup> & 16<sup>th</sup> March 2022.

### **Revitalised Town – Jane Taylor (Project Manager, Copeland Borough Council)**

The Board was reminded that the Revitalised Town project was looking at three elements:

1. Creating a Hub on the Town Square
2. Improving the Public Realm
3. Reconfiguring and refurbishing Phase 3 at the Phoenix Enterprise Centre

Proposed plans and artist impression images were then shared with the meeting.

It was reported that good progress was being made on the business case, which was being finalised.

It was asked if the fountain was to be reconnected and the board was advised that it was being looked at, subject to maintenance.

### **Campus Town – Claire Lowe, UCLan**

The Board was provided with an overview of the proposed Campus Site Plan, which included a reception block and 84 bedroom accommodation in Phase 1 with potential on the site for a further reception block and 87 bedrooms in Phase 2, if required at a future date (but not part of the Town Deal).

It was anticipated that an occupancy rate of at least 80% could be achieved. Again, it was reported that good progress was being made on the business case.

### **Healthy Town – Stuart Ainsley (Project Manager Healthy Town).**

Following comments made by members at a previous meeting, the revised plan for the Cleator Moor Activities Centre was shared with the Board and the accommodation space was explained, with an overview of the activities that

can be accommodated. It was stated that there was no plan to increase the height of the building.

It was asked if the facility was sustainable all year round and members were advised that an outline business plan was being worked on that would bring forward year round usage.

A question regarding details of any engineering studies and costs of refurbishing was asked. In reply it was stated that historical repair records were available, but a full condition and structural survey would be undertaken.

**Connected Town** – Eleanor Farrell (Cumbria County Council), Luke Peaker (WSP, Connected Town) & Kevin Riley (WSP, Connected Town).

The Board was advised that the project now included an allowance for wayfinding signage between Wath Brow and the Lake District National Park boundary and would support a separate Wath Brow to Ennerdale Bridge cycling link feasibility study.

They were then updated on plans for traffic calming measures, pedestrian crossings, parking and landscaping.

Generally, Board members were comfortable with the proposals, although there was concern expressed regarding parking for local businesses.

**RESOLVED:** – That with a unanimous vote, the Board agreed to note progress against projects and programme development.

## **6. Cleator Moor Town Deal – Phase 2 Business Case Update**

Lauren Newby (Hatch Associates) presented to the Board an update on the Cleator Moor Town Deal Phase 2 business case.

It was stated that Hatch were the lead author of Strategic and Economic Cases for Connected Town, Revitalised Town and Enterprising Town.

They were also lead author for Strategic, Economic, Financial, Management and Commercial Cases for Healthy Town and Campus Town.

Each case was then covered in summary.

Connected Town – On track for being submitted to appraisal on 3 March 2022, as scheduled.

Enterprising Town – On track for being submitted to appraisal on 3 March 2022, as scheduled.

Revitalised Town – On track for being submitted to appraisal on 3 March 2022, as scheduled.

Healthy Town – Aim to submit to appraisal mid-March 2022.

Campus Town – Aim to submit to appraisal mid-March 2022.

**RESOLVED:** – That with a unanimous vote, the Board agreed to note progress against business case development.

**Meeting closed** at 12:36pm