



Cleator Moor Towns Fund

Minutes of Board Meeting held on Thursday 21st January 2021 at 2pm

1. Meeting Protocol

All participants were reminded of the virtual meeting protocol, to remain on mute unless speaking and to use the 'hand up' function to indicate a wish to speak.

2. Attendances and Apologies

In attendance

Board Members

- Kayleigh Daniels – Chair – REACT Engineering
- Bob Metcalfe – Vice Chair – Regen North East Copeland
- Oliver Dorgan – Deputy for Trudy Harrison MP – Parliamentary Assistant
- Corinne Watson – Deputy for Jo Lappin – Cumbria LEP
- Joanne Crowe – Operations Manager, Phoenix Enterprise Centre
- Paul Rowe – Project Manager, Phoenix Youth Project
- Rev Nicki Pennington – Faith Representative
- John Bamforth – Director of Brannan & Sons Ltd
- Joe Martin - Head of Energy & Funding, BEC
- James Varah – Home Group
- Mark Telford – Managing Director Forth Engineering
- Cllr Peter Burns – Cleator Moor Town Council
- Cllr Hugh Branney – Copeland BC
- Cllr Frank Morgan – Cumbria County Council
- David Farrell - Moor Sports

Also Present

- Jim Youdale – St Mary's Church
- Gillian Elliott – Cumbria County Council
- Eleanor Farrell – Cumbria County Council
- Suzanne Cooper – Cumbria County Council

- Michael Barry – Cumbria County Council
- Lauren Newby – Hatch Associates
- Naomi Hollows – BEIS
- Damien Morris – ACT
- Lorraine Smyth – ACT
- Kim Cooper – ARUP
- Rebecca Crockett - ARUP
- Mark Foster – OPEN
- Sangeetha Banner - OPEN
- Mike Starkie – Elected Mayor – Copeland BC
- Pat Graham – Chief Executive – Copeland BC
- Sarah Mitchell – Copeland BC
- Diane Ward – Copeland BC
- Andrew Clarke – Copeland BC
- Stephanie Shaw – Copeland BC
- Rose Blaney – Copeland BC

Apologies:

Apologies were received from Marc Watterson.

3. Minutes of the Meetings held on 17th December 2020

There were no comments received regarding the minutes of the last meeting.

RESOLVED: – That, with a vote of 12 for and two abstentions, the minutes of the meetings held on 17th December 2020 be agreed as a true record.

4. Declarations of Interest in Agenda Items

Declarations of Interest were made as follows:-

Joanne Crowe declared an interest as Operations Manager at Phoenix Enterprise Centre (PEC) and Administrative Support for Regen North East Copeland (RNEC).

Mark Telford declared an interest as Managing Director of Forth Engineering and as Chairman and Director of Works 4 You.

Corinne Watson declared an interest due to the Cumbria LEP providing Grant Funding to Copeland Borough Council in a project relating to Leconfield.

Paul Rowe declared an interest as Project Manager at Phoenix Youth Project.

Joe Martin declared an interest as Head of Energy & Funding at BEC.

Oliver Dorgan declared an interest as the representative for Trudy Harrison MP, as a representative on Cleator Moor Town Council and as Director of RNEC.

John Bamforth declared an interest as Finance Director of Bannon & Son Ltd which is a resident at Leconfield.

Kayleigh Daniels declared an interest in as a Trustee of REACT Foundation and as a PEC tenant.

Cllr Hugh Branney declared an interest as a Director of RNEC and in GLL due to local involvement.

Frank Morgan declared an interest due to being a Director of PEC and a Cumbria County Councillor.

Bob Metcalfe declared an interest as a Chair of the Board of Directors of PEC.

Peter Burns declared an interest due to being Cleator Moor Town Councillor.

5. Town Investment Plan

Mark Foster (OPEN) took the Board through the updated draft design of the Town Investment Plan and highlighted some future plans for the design.

A number of images in the document were highlighted as incorrect, with members agreeing to co-ordinate with OPEN to correct the issue.

Copeland's Chief Executive highlighted that the infographics and orientation were a great addition and improvement that highlighted that Cleator Moor has the potential with the current situation being not all good and not all bad.

Board members noted that the current artist illustrations included may raise more questions than they answer, with James Varah highlighting a lesson learned from previous consultations being that some take conceptions too

literally and the experience was generally negative. The suggestion was made to include an explanation note and change the content to avoid confusion.

One talking point for members was around the Student Accommodation on page 83 of the document, noting that with the image being zoomed in a range of places would be missing and the potential would not be highlighted. Suggestions were made on how to resolve the issue with an agreement being made to include an internet image of the area as well as the current image to highlight the area.

Lauren Newby gave an overview of the funding bid text, highlighting the key figures, while requesting that members ask any questions they have on the text and send any further feedback in an email.

Due to needing to leave as a result of another commitment, Cllr Branney asked for clarification on the 3G/4G pitch which had been proposed and the management for the staff, as well as noting that statistics for jobs created would be beneficial. It was clarified that 4G is the market terminology for the 3G pitch, and the one that has been ordered is 3G with the requirements previously specified. There is currently no space in the plan to provide full detail of the management option for the site, but detail of possible options can be added at a later stage.

[Cllr Hugh Branney left the meeting at 15:08]

It was noted that the total cost figures were incorrect as the Connected Towns cost had not been added into the final figure. This would be amended before being included in the document and sent to members to review.

Confirmation was given that £5,000 match funding from Phoenix enterprise centre had been included in the total cost figure.

The largest talking point for Board members and attendees came thanking everyone for their participation and hard work in getting the Towns Deal project up and running, in a great place to move forward and into being a unified piece of work that aims to help all of Cleator Moor.

[James Varah left the meeting at 15:15]

It was noted that the next piece of work, centred around informing the community, would be key. As ensuring that the community understands and is confident on the delivery of this project would promise success, as would keeping ownership of the project at town level. Managing the community's

expectations of the project would also be key. Board members also noted that there needed to be information provided to the public on all themes within the overall project and not just certain aspects when possible.

RESOLVED: – That;

- a) With a unanimous vote for the recommendation to agree the Town Investment Plan, with the final delegation being given to the Chair to sign off any amendments
- b) All Board members/advisors to send feedback on the graphics and imagery content of the PDF and the contents of the pack to Sarah Mitchell by 25th January at the latest
- c) Images on page 50 and 106 to be corrected with more images being submitted regarding current businesses on Leconfield
- d) An explanation note be added and content amended on the artist illustrations to avoid confusion.
- e) An internet map be added to show sites in addition to the current image on page 83
- f) Statistics on the amount of jobs that could be created be added to the pack
- g) Connected Towns total cost information to be updated accordingly.
- h) Quote from Board member Joanne Crowe to be sent to Lauren Newby to capture the journey of being a part of the Towns Board

6. Next Steps

It was explained to Board members that the next step in the project would be communication. A joint statement will be published by Copeland Borough Council and the Cleator Moor Towns Deal Board which will outline the Towns Deal Plan. More details will be provided to the public once the government had responded to the plan.

RESOLVED: – That the next steps in the project will be a communications statement.

Meeting closed at 3.38pm