



Cleator Moor Towns Fund

Minutes of Board Meeting held on Tuesday 17 December 2020 at 9am

1. Meeting Protocol

All participants were reminded of the virtual meeting protocol, to remain on mute unless speaking and to use the 'hand up' function to indicate a wish to speak.

2. Attendances and Apologies

In attendance

Board Members

- Kayleigh Daniels – Chair – REACT Engineering
- Bob Metcalf – Vice Chair – Regen North East Copeland
- Oliver Dorgan – Deputy for Trudy Harrison MP – Parliamentary Assistant
- Corrine Watson – Deputy for Jo Lappin – Cumbria LEP
- Joanne Crowe – Operations Manager, Phoenix Enterprise Centre
- Paul Rowe – Project Manager, Phoenix Enterprise Centre
- Jim Youdale – Deputy for Rev Nicki Pennington – Faith Representative
- Joe Martin - Head of Energy & Funding, BEC
- Elsa Brailey – Deputy for James Varrah – Home Group
- Mark Telford – Managing Director Forth Engineering
- Cllr Peter Burns – Cleator Moor Town Council
- Cllr Hugh Branney – Copeland BC
- Cllr Frank Morgan – Cumbria County Council
- David Farrell -

Also Present

- Gillian Elliott – Cumbria County Council
- Eleanor Farrell – Cumbria County Council
- Lauren Newby – Hatch Associates
- Louisa Guyon - Hatch Associates
- Naomi Hollows – BEIS

- Damien Morris – ACT
- Lorraine Smyth – ACT
- Marc Watterson – ARUP
- Mark Foster - OPEN
- Pat Graham – Chief Executive – Copeland BC
- Sarah Mitchell – Copeland BC
- Diane Ward – Copeland BC
- Jenny Brumby – Copeland BC
- Stephanie Shaw – Copeland BC
- Rose Blaney – Copeland BC

Apologies:

Apologies were received from Jo Lappin, Rev Nicki Pennington, James Varah and John Bamforth.

3. Minutes of the Meetings held on 1st December 2020

Arising from the minutes, Bob Metcalf and Frank Morgan noted that their declaration of interests needed to be amended from BEC to PEC. And Joe Martin commented that the wording needed to be amended from 're-shared' to 'shared', regarding Accelerated Funding details. It was agreed that these amendments would be made.

RESOLVED: – That, with a vote of 12 for and two abstentions, the minutes of the meetings held on 1st December 2020 be agreed as a true record subject to the amendments above.

4. Declarations of Interest in Agenda Items

Declarations of Interest were made as follows:-

Paul Rowe declared an interest in Concept 2 (Phoenix Youth Zone) due to being Project Manager at Phoenix Youth Project.

Bob Metcalfe declared an interest in Concepts Concept 2 (Phoenix Youth Zone), 14 (Phoenix Court Refurbishment) and 17 (Phoenix Media and Creative Hub) due to being a Director of PEC.

Corinne Watson declared an interest due to the Cumbria LEP providing Grant Funding to Copeland Borough Council in a project relating to Leconfield.

Joe Martin declared an interest in Concepts 11 (SPARK Centre) and 13 (The Bus Stop) due to being Head of Energy & Funding at BEC.

Cllr Hugh Branney declared an interest in GLL due to local involvement.

Joanne Crowe declared an interest in Concepts 9 (Town Square Redevelopment), 14 (Phoenix Court Refurbishment) and 17 (Phoenix Media and Creative Hub) due to being Operations Manager at Phoenix Enterprise Centre.

Mark Telford declared an interest in Concept 9 (Town Square Redevelopment).

Kayleigh Daniels declared an interest in Concept 4 (Cumbria/Cleator Moor Curiosity Centre) due to being a Trustee of REACT Foundation and being a PEC tenant.

Frank Morgan declared an interest due to being a Director of PEC and a Cumbria County Councillor.

5. Draft Town Investment Plan – Section 2 context and emerging design

An overview and update was given by Lauren Newby, the Study Manager for Hatch, on the Draft Town Investment Plan. Reiterating the guidance, specifically the 10,000 word limit.

Mark Foster (OPEN) took the Board through the updated draft design of the Town Investment Plan and highlighted some future plans for the design.

Board members noted the difference between the current and previous drafts, highlighting the new colours and the feel of the document being less corporate and bringing a more authentic, realistic feel. Members also noted the excellent drone stills that have been used throughout the presentation.

The largest discussion from Board members came around the images used. OPEN received an excellent amount of images from the public, which highlights the interest, enthusiasm and engagement by the community. Such engagement being drawn through the entire document is fairly unique and is a great credit to the community. However, it was noted that should there be

images regarding technological businesses, there would be further opportunities available and possible job opportunities. Also, as there has been numerous images submitted, there would be an opportunity to create a double feature spread within the documents to create a focus as well as theme running throughout. A suggestion was also made to include a piece of digital art piece from the 'Past, Present and Future' competition. The Chair would send this through to OPEN.

A talking point for Board members was the inclusion of infographics which would not be included in the word count. It was felt as though more information was needed to be added as an infographic. One idea was to include 'Did You Know' information into an infographic to highlight further information and facts about Cleator Moor, as this would help those who had never been to the town relate to it. Information regarding the creativity sector was mentioned as an interesting 'Did You Know' topic.

The final highlight for the Board was to ensure that, although filled with as much information and quality content as possible, it is a compliant bid and that the passion for making sure Cleator Moor receives as much funding as possible, does not impact negatively.

Due to time constraints of the meeting, it was agreed that all Board members would read through section two of the Draft Town Investment Plan and email their feedback to Sarah Mitchell before 4th January 2021.

RESOLVED: – That;

- a) All Board members/advisors to send feedback on the draft content of section 2 in the TIP to Sarah Mitchell by 4th January at the latest
- b) More imagery to be sent to Mark Foster regarding Technology Business opportunities.
- c) The Chair to email Mark Foster with the digital art piece from the 'Past, Present and Future' competition

6. Emerging Logic Model against project themes

Lauren Newby gave a brief presentation of the project themes against the emerging logic model.

Member noted that there were some differences in engagement and practices between the different theme working groups, causing members to feel as though there would be delays in getting the logic models and projects created on time. The issues were noted and would be considered on how to move forward to improve input and engagement.

Conversation happened around the ISH strategy between Board members, including input from the Copeland BC Chief Executive. ISH was created to make work opportunities and ensure that the work opportunities created by Sellafield would stay in West Cumbria and be a catalyst. The Board need be involved in ISH and work together with ISH to make sure that the community of Cleator Moor benefit. It can anchor the bid as it is something tangible that can bring in significant private investment into the town. There will be a whole range of activities created and can become a pipeline piece for skills with creating possible jobs.

RESOLVED: – That;

- a) All Board members/advisors to send feedback on the emerging logic maps for the projects to Sarah Mitchell by 4th January at the latest
- b) Strategic cases working drafts to be reviewed and redefined following comments from Board members

7. Reflecting on the Town Vision

Lauren Newby gave a brief overview, but it was agreed by Board members to have the town vision be taken onto the Engagement Group for further discussion.

One key point the Board would like for the Engagement Group to look at is making sure that the deprivation point is clear and punchy enough.

RESOLVED: – That;

- a) All Board members to send feedback on the vision to Sarah Mitchell by 4th January to be passed on to the engagement group to consider and refine
- b) The slide pack from today's presentation be circulate to members following the meeting.

8. Stakeholder programme update

Lauren Newby, Damien Morris and Lorraine Smyth gave a stakeholder programme update to the Board members.

[Corrine Watson left the meeting at 11:02]

Engagement came via digital and hard copies to ensure all members of the public could contribute. Once the revised information has been confirmed as a final draft information will be circulated via the Engagement Group and the multiple vehicles available to them. Interim reports will be made available where possible and will be separate to the 'Past, Present and Future' information to avoid confusion.

A suggestion was made to include images in the engagement pieces which would be looked into to make sure the pieces were more accessible and understandable.

9. Date and Time of Next Meeting

The next Cleator Moor Towns Fund Board Meeting will take place on Thursday 21st January 2021 at 2pm this will be a virtual meeting.

Meeting closed at 11:24am