



CLEATOR MOOR TOWN DEAL BOARD

AGENDA

Venue: This meeting will be a virtual meeting

Date: Tuesday 20th October 2020

Time: 10am

1. **Meeting protocol**
2. **Attendances and apologies for absence**
3. **Minutes of meeting held on 29th September & 6th October – *attached***
4. **Board Governance – Temporary SME representative**
5. **Declarations of interests in Agenda items**
6. **Project Prioritisation Sift 1 Report – *paper attached***
For the Board to agree initial ineligible projects and agree Town Deal Board representatives against themes/sub-themes.
7. **Town Investment Plan Design Concepts**
8. **Engagement update by Hatch Associates and ACTION for Communities in Cumbria**
9. **Date and time of next meeting:** Tuesday 1st December @ 10am

Contacts:

Email: towns.fund@copeland.gov.uk

Website: <https://www.copeland.gov.uk/regeneration-projects>

Cleator Moor Towns Fund

Minutes of Board Meeting held on Tuesday 29 September 2020 at 10am

1. Meeting Protocol

All participants were reminded of the virtual meeting protocol, to remain on mute unless speaking and to use the 'hand up' function to indicate a wish to speak.

2. Attendances and Apologies

In attendance

Board Members

- Kayleigh Daniels – Chair – REACT Engineering
- Bob Metcalf – Vice Chair – Regen North East Copeland
- Oliver Dorgan – Deputy for Trudy Harrison – Parliament Assistant
- Corrine Watson – Deputy for Jo Lapping – Cumbria LEP
- Joanne Crow – Operations Manager, Phoenix Enterprise Centre
- Paul Rowe – Project Manager, Phoenix Enterprise Centre
- Jim Youdale – Deputy for Rev Nicki Pennington – Faith Representative
- John Bamforth - Finance Director, Brannan & Sons Ltd
- Jo Martin - Head of Energy & Funding, BEC
- Martin Statter – Chamber of Trade Representative - Managing Director, Graphskill
- James Varah - Operations Manager, Home Group
- Cllr Arthur Lamb – Deputy for Cllr Frank Morgan – Cumbria County Council

Advisors

- Gillian Elliot – Cumbria County Council
- Michael Barry – Cumbria County Council
- Suzanne Cooper – Cumbria County Council
- Eleanor Farrell – Cumbria County Council
- Darren Wisher – Hatch Associates
- Lauren Newby – Hatch Associates
- Elaine Herbert - DWP
- Naomi Hollows – BEIS
- Lorraine Smythe – ACT
- Damien Morris – ACT
- Mike Starkie – Elected Mayor – Copeland BC
- Pat Graham – Chief Executive – Copeland BC

- Mike Graham – Mayor’s Political Advisor – Copland BC
- Sarah Pemberton– Copeland BC
- Sarah Mitchell– Copeland BC
- Diane Ward– Copeland BC
- Stephanie Shaw– Copeland BC
- Clive Willoughby– Copeland BC
- Rose Blaney– Copeland BC

Apologies:

Apologies were received from Cllr Frank Morgan, Jo Lappin and Cleator Moor Town Council

3. Code of Conduct Investigation

With the permission of the Chair, an item was added to the agenda. Following on from a previous Board meeting, there had been a code of conduct investigation. The Chair began by thanking members for their cooperation during the investigation and for providing information. The Chair informed the Board that the outcome of the investigation was that there were no individuals that were at fault, but that there was also no current method of prevention to stop such an issue occurring again. Following a discussion between Board members, which included a lessons learned idea, a vote was taken with eleven Board Members for the motion and one against.

AGREED: – That;

- a) The Cleator Moor Chamber of Trade be temporarily suspended from participating as a Board member until a conversation could be had with the Chamber to create a Terms of Reference that would allow the Board to have confidence that a similar situation would be unable to occur again.
- b) The Chair will send the results of the fact finding review to Board members for them to view.
- c) In future, should a presentation or report contain content that is commercially sensitive information, there be clear indication of this to members to avoid any confusion.

[Martin Statter left the meeting following the vote.]

[Paul Rowe left the meeting at 10:51 taking the total of Board members to 10]

4. Confirmation of Terms of Reference and previous minutes for publication

The Terms of Reference and the minutes of the previous meeting on 1st July 2020 were agreed with nine votes for and one abstention subject to an amendment to the Terms of Reference on page five.

AGREED: – Amend the Chair, Vice Chair section of the Terms of Reference to complete the sentence *“The Chair will deal with any matters between meetings and will be given delegated”* by adding the word authority.

5. Declarations of Interest in Agenda Items

There were no Declarations of Interest made.

6. Presentation by Hatch Associates on Socio-Economic narrative

An overview and update was given by Lauren Newby, the Study Manager for Hatch, on the Socio-Economic Narrative. The presentation did not delve into too much detail as the Board had not been provided with the Socio-Economic Narrative Report. The Report is to be circulated to Board members following the meeting, which provide more information and allow for members to ask questions on the report prior to the next meeting.

7. Draft Town Vision and Strategic Objectives

The presentation continued to discuss the Draft Town Vision and the Strategic Objectives. There was a lengthy discussion on both topics. For the Draft Town Vision it was discussed to; emphasise sport as well as leisure, review the wording depending on the audience for the vision (eg. Residents vs Investors), and breaking up the vision into sections for easier reading. For the Strategic Objectives members discussed; clarifying the wording, setting a framework for investment, highlight clean growth further as a staple rather than just a part of an objective, separate the last objective into two separate points, increase information available for the reduce deprivation objective and review possibly including MHCLG favoured wording of ‘clustering’ and ‘diversifying the local economy’. Members voted unanimously to have the Draft Town Vision and Strategic Objectives go out to engagement.

AGREED: – That Hatch were going to review the Draft Town Vision and the Seven Strategic Objective to incorporate all suggestions presented by members before engagement.

7. Project Prioritisation Sift 1 Report

Presentation was given regarding the Project Prioritisation Sift 1 Report. There was an agreement by the Board regarding the process to add additional project ideas, as well as a way to add clear recommendations for the development of the Board. It was noted that there may be a potential conflict of interest for J.Varagh regarding development, and it was agreed that the Board will also keep a wider consideration on any other possible future conflicts of interest moving forward to avoid any issues that could impact or be detrimental

to the project. The Board agreed to endorse the initial sift for concept development with a unanimous eight votes for.

AGREED: – That;

- a) Housing project concept lead amended to include Copeland Borough Council
- b) Concept lead for Hydro-Electrics be established/investigated.

[J.Varagh and C.Watson left the meeting before the vote, leading to eight Board members voting. It should be noted that both members also agreed with the concept.]

8. Project Prioritisation Criteria

There was a brief update given regarding the project prioritisation criteria, before it was noted by the Chair that the meeting time was coming to a close and that most Board members would need to leave and there would need to be another meeting created.

AGREED – That;

- a) Slides from the presentations are to be distributed to Board members, discussions to be had via email and then brought to an extra meeting to confirm and view the last items on the agenda.
- b) Review programme via email

It was also discussed that there needed to be further discussion on how the Board would like to record the vote which would provide the needed transparency and would suit them best. It was also noted that the previous meeting which had been cancelled was to be rearranged for a later date.

Meeting closed at 11:59am

Agenda to be continued Tuesday 6th October at 10am.

Cleator Moor Towns Fund

Minutes of Reconvened Board Meeting held on Tuesday 6 October 2020 at
10am

Attendances and Apologies

In attendance

Board Members

- Kayleigh Daniels – Chair – REACT Engineering
- Bob Metcalf – Vice Chair – Regen North East Copeland
- Oliver Dorgan – Deputy for Trudy Harrison – Parliament Assistant
- Corrine Watson – Deputy for Jo Lapping – Cumbria LEP
- Joanne Crow – Operations Manager, Phoenix Enterprise Centre
- Jim Youdale – Deputy for Rev Nicki Pennington – Faith Representative
- John Bamforth - Finance Director, Brannan & Sons Ltd
- James Varah - Operations Manager, Home Group
- Mark Telford - Managing Director Forth Engineering
- Cllr Michael Eldon – Cleator Moor Town Council
- Cllr Frank Morgan – Cumbria County Council

Advisors

- Gillian Elliot – Cumbria County Council
- Michael Barry – Cumbria County Council
- Rosie Jenkins – BEIS
- Lauren Newby – Hatch
- Julie Routledge – JCP Work & Health Services
- Mike Graham – Mayor’s Political Advisor – Copland BC
- Sarah Mitchell – Copeland BC
- Diane Ward – Copeland BC
- Stephanie Shaw – Copeland BC
- Clive Willoughby – Copeland BC
- Rose Blaney – Copeland BC

Apologies:

Apologies were received from John Murphy, Paul Rowe, Rev Nicki Pennington and Jo Lapping.

This meeting is reconvened, however, with permission from the Chair, rather than immediately continue from where the previous meeting ended, Rosie Jenkins from Cities and Local Growth (BEIS) provided an update and feedback following previous meetings.

The key points picked up by BEIS were the;

- Need to clearly demonstrate the needs, challenges and opportunities for Cleator Moor. The story and narrative that the Board puts forward needs to be clear.
- Need to acknowledge the impact of Covid-19 and support that is either available or is needed
- Requirement to list all project priorities
- List the intervention framework, specifically the themes which are crucial
- Match funding information which, while desirable is not required. As can be seen in the current climate, it may not be possible to receive match funding, therefore there is no minimum. However, the Board needs to show that they have investigated the possibility of match funding, as well as any links to different funding should it have been acquired.
- Need to show engagement, both with businesses and the community. The Board need to demonstrate how they are using the feedback that they are receiving and continue to engage throughout.
- Requirement, should the Board wish to apply for any funding beyond the £25 million, to demonstrate the regional as well as the local impact and be prepared for additional layers of scrutiny.
- Template available for TIP (Town Investment Plan). There is a word option – with a 10,000 word limit – and an excel option.
- Need to keep checking in with the Towns Fund Partner who will be able to offer a check and challenge session close to the submission date. The Partner will contact the Board ahead of time.

8. Project Prioritisation Criteria

Presentation was given by Lauren Newby of Hatch, to continue on from the previous meeting. The presentation highlighted the MHCLG and town criteria's. It was noted that for the first criteria, Alignment with the Strategic Objectives, that an update would be given during the next agenda item following the input from members at the last meeting. The following discussion regarding the criteria included the ideas of including the word 'transformational' within the criteria to highlight how important this project is and will be for the town. It was also mentioned as an idea to expand on the criteria wording to make it more explicit as a way to not only avoid duplication of work when short6-listing projects against the MHCLG criteria, but to also convey the importance of durability and sustainability. It was also noted that each project needs to pass the MHCLG criteria before being subject to the town criteria and show that it has responded to community need as well as MHCLG criteria.

One of the most important aspects of the criteria is to enable all those with an interest to be able to submit their project idea, and that the correct support be available as this will help enable those projects who are community organised put their project ideas forward. There was also a discussion around making sure that there is a confidence in the deliverability of

the projects that are chosen through the criteria, that there must be clarity and realism as well as transformational. The idea is to invest in projects that have a sustainable ownership and will last at least ten if not fifteen years, rather than just the five years of this project implementation. An idea was also put forward for the Board to create a strategy should an idea be put forward that, while it may not in its current format fit the criteria, could be redrafted. This would prevent any good ideas or projects to be completely lost.

AGREED: – That, with a unanimous vote, subject to the inclusion of the word ‘transformational’ and certain aspects of the town criteria becoming more explicit to avoid duplication with the MHCLG criteria, the Project Prioritisation Criteria is signed-off to enable short-list evaluation.

As an extra note, it was commented that, should community groups be unable to get their projects selected for the Towns Fund, both Cleator Moor Town Council and Regen Partnership would be willing to discuss potentially helping those groups with some funding.

9. Engagement update by Hatch Associates and ACTION for Communities in Cumbria

Presentation and update was given by Hatch with Sarah Mitchell and the Chair providing extra information regarding ACT and communication for an Engagement Update.

An update was also given as to the Draft Vision and the Strategic Objectives which were both revised following the previous meeting on 29th September. It was commented on by members that the revisions had done what had been asked in the previous meeting, as were the conditions for the Boards agreement at the previous meeting, and it was noted that the revised drafts aligned perfectly with the agreed upon prioritisation criteria. As the Draft Vision and Strategic Objectives were voted on and agreed subject to revision at the previous meeting, the Board agreed that another vote was not needed as the necessary revisions had been made. So, the Draft Vision and Strategic Objectives are able to go out to engagement.

[J.Varagh left the meeting at 11.01]

10. Programme update

The Chair gave the members a brief overview of the work programme and suggested the idea of setting up a pre-meeting to allow members a chance to ask further questions on clarity before a Board member to prevent the need for reconvening meetings due to being unable to get through the agenda.

AGREED:– That, a pre-meeting will be set up by the Chair to enable Board members to discuss through any issues and gain the necessary clarity outside of the main Board meeting to allow for further efficiency.

The action from the last meeting, for the Chair to email Board members with all of the information regarding the Code of Conduct issue, aligning with the action taken at the last meeting, is in the process of being written and will be sent to members ahead of the next meeting.

11. Date and time of next meeting

The next Board meeting: Tuesday 20th October 2020 at 10:00am via Virtual Meeting.

Meeting closed at 11:11am

Item 4 – Cleator Moor Town Deal Board Board Governance – Temporary SME representative

Why is this report coming to Cleator Moor Town Deal Board?

At the last Board meeting on 29th September, the Cleator Moor Town Deal Board agreed the temporary suspension of the Chamber of Trade until the Chamber provides procedural reassurance that no further breaches of the Code of Conduct will occur.

This report has come to the Board to appoint a temporary SME representative to sit on the Town Deal Board.

Recommendation:

That Cleator Moor Town Deal Board:

- a) Nominate and agree a temporary SME representative to sit on the Town Deal Board.

Item 6 – Cleator Moor Town Deal Board Project Prioritisation Sift 1 Report

Why is this report coming to Cleator Moor Town Deal Board?

The Cleator Moor Town Deal Board has been developing a long list of potential projects which could be put forward for Town Deal Funding as part of the Town Investment Plan. The long list has been established through:

- Stakeholder engagement and suggestions
- Consideration of the relevance of historic pipeline schemes
- Assessment of potential projects against eligibility criteria

The Sift 1 Report has evaluated the long list of projects against the Towns Fund criteria of whether identified project is capital and within the Towns Fund boundary. It has also highlighted where projects would need to be explicitly linked to a wider intervention to drive sustainable economic growth.

The report has then grouped projects in to the Towns Fund themes, with Board members suggested against sub-themes to support concept development according to previously stated preferences and noting that the Board is required to support the breadth of themes:

- Local transport and digital connectivity
 - Urban regeneration, land use and planning, including arts, culture and heritage, including sub-themes:
 - Public Realm, Town Square and Building Use
 - Housing
 - Investment in sports infrastructure
 - Community spaces
 - Arts & Culture
 - Tourism Development
 - Skills and enterprise infrastructure
-

Recommendation:

That Cleator Moor Town Deal Board:

- a) Agree project removal where they are statutory, revenue or outside of the Town Deal boundary.
- b) Note project groups under themes and sub-themes to aid concept development.
- c) Agree Town Deal Board representatives against themes/sub-themes.



Project Prioritisation Report - Sift 1 - Cleator Moor

A Draft Report by Hatch
5 October 2020

Cleator Moor Town Board

Project Prioritisation Report - Sift 1 - Cleator Moor

5 October 2020

www.hatch.co.uk

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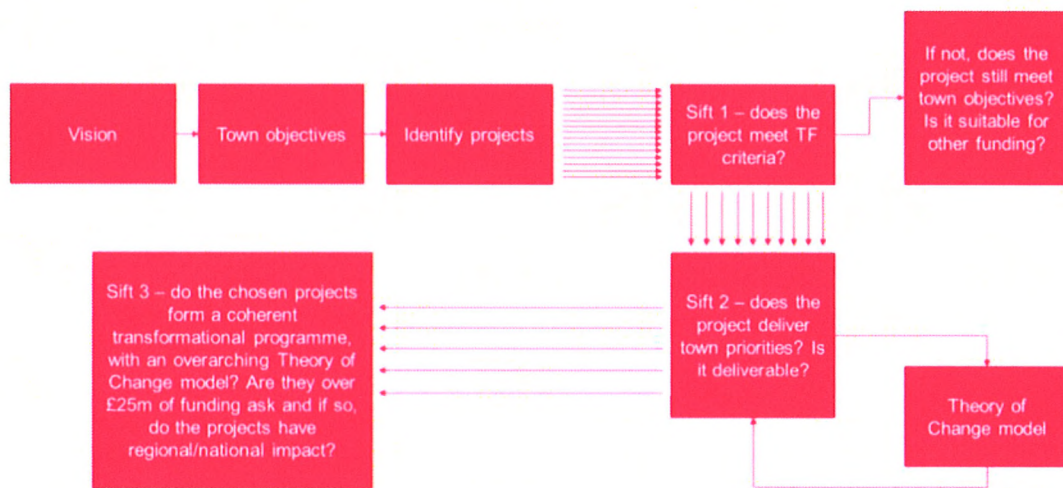
1. Introduction

1.1 The Cleator Moor Town Deal Board has been developing an initial long list of potential projects which could be put forward for Town Deal Funding as part of the Town Investment Plan. The long list has been established through:

- Stakeholder engagement and suggestions
- Consideration of the relevance of historic pipeline schemes
- Assessment of potential projects against eligibility criteria

1.2 The project prioritisation process is following that established by the Towns Fund.

Figure 1.1 Project Prioritisation Process



Source: www.townsfund.org.uk

1.3 This report considers whether each long list project meets Town Fund criteria through 'Sift 1'.

Sift 1 – does the project meet Town Fund Criteria?

1.4 This initial sift considers the long-listed projects against an initial pass or fail test which considers the extent to which the project fulfils **all** the Towns Fund key requirements. The prioritisation tool requires each project to provide a description and total cost which can enable it to be assessed against each of the key requirements on a 'Yes' or 'No' basis:

- 1) **Capital:** is the project capital? If the project is revenue, could it form 10% or less of the overall revenue ask in your Towns Fund ask?
- 2) **Geography:** does the project fit within the Towns Fund town boundary?
- 3) **Ask:** is the project ask within the Towns Fund financial limit (cost of all projects proposed within £25m or £50m through MHCLG route)
- 4) **Vision & Strategy:** does the project broadly fit with the town's vision and strategy?

- 5) **Project Status:** is the project sufficiently developed and capable of developing project detail within 2-12 months and deliverable within 5 years?

1.5 Each project should also consider:

- 6) **Funding:** does the project present opportunities for co-funding or match funding?
- 7) **Town Fund Intervention Theme:** Does the project meet at least one of the Towns Fund Intervention Themes?

- Local Transport
- Digital Connectivity
- Regeneration, Planning & Land Use
- Arts, Culture & Heritage
- Skills Infrastructure
- Enterprise Infrastructure

1.6 This process will identify whether the project can advance to the next stage of the assessment process. Where a project has not made it through but does meet the Towns Fund objectives, consideration should be given to whether the project is suitable for other sources of funding.

2. Long List Summary

Alignment with Towns Fund Intervention Themes

- 2.1 A total of 77 project ideas were considered in the Sift 1 assessment stage. These fit with the following Town Deal themes:
- Connectivity - 9 project ideas
 - Urban regeneration, planning and land use - 43 project ideas
 - Skills and enterprise – 25 project ideas
- 2.2 Each project was allocated a primary Town Fund Intervention Theme, although it is noted that projects can align with multiple intervention themes.

Table 2.1 Number of project ideas by primary Town Fund Intervention Theme

Theme	Local transport	Digital connectivity	Urban regeneration, planning and land use	Arts, culture and heritage	Skills infrastructure	Enterprise infrastructure
Projects	<ul style="list-style-type: none"> Better public transport Electric vehicle charging points Improved cycle ways and walking routes into and through the town Cycling hub Improved car parking (needs to be linked to wider intervention) Traffic calming measures Key gateway junction improvements Mini bus to collect people from rural areas 	<ul style="list-style-type: none"> Faster broadband 	<ul style="list-style-type: none"> Improve the look of dilapidated buildings within the town Improved town centre accommodation/Community hub Improve town square public realm Ehenside site redevelopment Allotment improvement and management plan Energy efficiency retrofit to terrace housing New affordable low carbon housing Home Group extra care scheme Bungalow and site redevelopment Jacktrees Road Cleator Mills site redevelopment Pedestrianisation of town centre Improved shop fronts New shopping mall with clothes shops CCTV for whole town Cheaper Local Shop Swap/Trade Shop Hydroelectricity 	<ul style="list-style-type: none"> Campsite with pods and caravans Arts/dance/theatre space Improvement to Cleator Moor Activities Centre Howgill Centre redevelopment Park improvement Town centre hotel and restaurant Trail centre Improvement to Boys Boxing Club and Gym Open air gym St John's church site Improved mountain bike facilities Play park next to activities centre Cleator sports facilities Covered outdoor space for young people to meet Lowry focused arts, cultural and community well-being centre, Permanent CM History exhibition Development of a CM Youth Zone Soft play/autism friendly Lazerquest/pool hall/trampoline park Climbing Wall/Ice skating rink Football/Basketball MUGA Illusion/puzzle and gaming/milkshake café 	<ul style="list-style-type: none"> UCLan campus town inc student accommodation Skills training/employment centre/ adult education Skills4You expansion/ allotments Digital Training Facility and intelligent digital spaces Cumbria Curiosity Centre (inc REACTION labs) Digital start-ups and growth of digital and media cluster Retail academy School Worklessness support services Support for home based online learning and access to services 	<ul style="list-style-type: none"> Industrial solutions hub/ Improvements to Leconfield Industrial Estate Town Deal trades hub Entrepreneurial and mentorship centre Workshop space Phoenix Enterprise Centre, phase 3 upgrade Conversion of vacant buildings to create incubator units Redevelopment of Cleator Mills Stack units Improve old brewery site, Birks Road Improved market Business friendly social space SPARK centre supporting growth and expansion Assist businesses to develop vacant properties with state of art communications equipment Grant support for business expansion Business networking events programme

Project Prioritisation Report - Sift 1 - Cleator Moor

Theme	Local transport	Digital connectivity	Urban regeneration, planning and land use	Arts, culture and heritage	Skills infrastructure	Enterprise infrastructure
				<ul style="list-style-type: none"> • Support and development of local sporting clubs for young people and disabled • Activities programme for older residents • On line directory of clubs and events • Drug and Alcohol services • Police station, Fire station, Hospital 		
Count	8	1	16	27	10	15

- 2.3 The Sift 1 exercise identified a number of project ideas which are not considered suitable for Stronger Towns funding. There is scope, in some cases, for these ideas to be captured within a more targeted intervention which aligns with the purpose of the fund, namely to drive the sustainable economic regeneration of our towns for long-term economic and productivity growth.

Theme	Project Idea	Rationale & Repositioning
Local Transport	Traffic Calming Measures	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Key Gateway Junction Improvements	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Improved Car Parking	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Mini bus to collect people from rural areas	• Outside Town Deal boundary
Urban regeneration, planning and land use	CCTV for whole town	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Cheaper Local Shop Swap / Trade Shop	• Needs to be linked to capital spend
	Support and development of local sporting clubs for young people and disabled	• Needs to be linked to capital spend
	Activities programme for older residents	• Needs to be linked to capital spend
	Online directory of clubs and events	• Needs to be linked to capital spend
	Drug and alcohol services	• Needs to be linked to capital spend
	Police station, fire station, hospital	• Statutory services
	Hydroelectricity	• Project status unlikely to be deliverable within 5 years
Skills Infrastructure	School	• Needs to be explicitly linked to a proposed intervention to drive sustainable economic growth
	Worklessness support services	• Needs to be linked to capital spend
	Support for home based online learning and access to services	• Needs to be linked to capital spend
Enterprise Infrastructure	Grant support for business expansion	• Needs to be linked to capital spend

Theme	Project Idea	Rationale & Repositioning
	Business networking events programme	<ul style="list-style-type: none"> Needs to be linked to capital spend

- 2.4 There are also a number of recreation and leisure ideas such as ice rink, ski slope, trampoline park, climbing wall etc, or identification of commercial or residential property opportunities such as hotels, campsites, housing or employment sites where the project idea would need to demonstrate market failure for public sector investment to unlock the opportunity which would enable the private sector to invest.
- 2.5 The remaining project ideas notionally pass the initial test, although insufficient information is available to the consultant team to assess whether the project is sufficiently developed and can be delivered within the 5-year spending window.

3. Recommended Next Steps

- 3.1 The Board should consider reducing the long list of project ideas to a more manageable size through consolidation and amalgamation to facilitate project development and ensure the resultant shortlist aligns strongly with Town Fund funding objectives, including:
- An integrated and coherent set of projects
 - Responsiveness to economic recovery through adaptations which increase resilience and prosperity
 - Ability to drive sustainable economic regeneration to support long-term economic and productivity growth
 - Clear project ownership and delivery structures
- 3.2 To develop a compelling funding submission the project needs to be more than an idea, it needs to be capable of being developed into a robust and compelling project between October-December 2020 and, if funding is secured, for the funding to be spent by March 2026 which underlines the importance of deliverability.

Strengthening the Long List Pipeline

- 3.3 Hatch suggest the following project groupings around sub-themes are considered by the Board. The project concept will need to align to the evidence of need, identified market failure and Town Deal criteria to stand the best chance of success to secure Town Deal funding.

Intervention Theme	Sub-theme	Potential Project Ideas to inform the concept	Concept Facilitator/Lead Supporting Partners and Board Representative
Local transport	Active and Sustainable Travel	<ul style="list-style-type: none"> • Better public transport • Electric vehicle charging points • Improved cycle ways and walking routes into and through the town • Improved car parking (needs to be linked to wider intervention) • Traffic calming measures (needs to be linked to wider intervention) • Cycling hub • Key gateway junction improvements (needs to be linked to wider intervention) 	<p>Cumbria County Council/ CLEP, Stagecoach</p> <p>Board Representative: TBC</p>
Digital connectivity	Investing in enhanced connectivity	<ul style="list-style-type: none"> • Faster Broadband 	<p>Cumbria County Council & Connecting Cumbria</p> <p>Board Representative: Jo Martin</p>
Urban regeneration, planning and land use	Public Realm, Town Square and Building Use	<ul style="list-style-type: none"> • Community hub • Improve the look of dilapidated buildings within the town • Improved town centre accommodation • Improve town square public realm • Pedestrianisation of town centre • Improved shop fronts • Allotment improvement and management plan • CCTV for whole town (needs to be linked to wider intervention) • New shopping mall with clothes shops • Cheaper Local Shop Swap/Trade Shop (needs to be linked to capital spend) 	<p>Copeland Borough Council Cumbria County Council / Cleator Moor Town Council</p> <p>Board Representative: Bob Metcalfe Jim Youdale Oliver Dorgan</p>

Intervention Theme	Sub-theme	Potential Project Ideas to inform the concept	Concept Facilitator/Lead Supporting Partners and Board Representative
	Housing	<ul style="list-style-type: none"> • Ehenside site redevelopment • Home Group extra care scheme • Bungalow and site redevelopment Jacktrees Road • Cleator Mills site redevelopment • Energy efficiency retrofit to terrace housing • New affordable low carbon housing 	Copeland Borough Council /Home Group, Private Sector Board Representative: James Varah
Arts, Culture and Heritage	Investment in sports infrastructure	<ul style="list-style-type: none"> • Improvement to Cleator Moor Activities Centre • Improvement to Boys Boxing Club and Gym • Open air gym • Cleator sports facilities • Support and development of local sporting clubs for young people and disabled (needs to be linked to capital spend) • Football/Basketball MUGA 	Copeland Borough Council / GLL, local sports clubs Board Representative: John Murphy Town Council?
	Community spaces	<ul style="list-style-type: none"> • Howgill Centre redevelopment • Park improvement • St John's church site • Play park next to activities centre • Covered outdoor space for young people to meet • Development of a CM Youth Zone • Soft play/autism friendly 	Copeland Borough Council Town Council, Phoenix Youth Project, Howgill Board Representative: Paul Rowe? Town Council?
	Arts & Culture	<ul style="list-style-type: none"> • Arts/dance/theatre space • Lowry focused arts, cultural and community well- being centre, • Permanent CM History exhibition 	Copeland Borough Council / Private Sector, Community Led Board Representative: TBC
	Tourism Development	<ul style="list-style-type: none"> • Campsite with pods and caravans • Town centre hotel and restaurant • Trail centre • Improved mountain bike facilities 	Copeland Borough Council / Cumbria Tourism, CLEP, Private Sector, Community Led

Intervention Theme	Sub-theme	Potential Project Ideas to inform the concept	Concept Facilitator/Lead Supporting Partners and Board Representative
		<ul style="list-style-type: none"> • Lazerquest/pool hall/trampoline park • Climbing Wall/Ice skating rink • Illusion/puzzle and gaming/milkshake café 	Board Representative: TBC
Skills infrastructure	UCLan medical school	<ul style="list-style-type: none"> • UCLan campus town inc teaching facilities, dental school, digital hub, student accommodation 	UCLAN / Copeland Borough Council, UoC Board Representative: TBC
	Skills Hub	<ul style="list-style-type: none"> • Skills training/ employment centre/ adult education • Skills4You expansion/ allotments • Digital Training Facility and intelligent digital spaces • Cumbria Curiosity Centre (inc REACTION labs) • Digital start-ups and growth of digital and media cluster • Retail academy • School (needs to be linked to wider intervention) 	Copeland Borough Council / PEC, Providers, CLEP, REACT Board Representative: Paul Rowe Joanne Crowe?
Enterprise infrastructure	Investment in existing and new incubator and grow on space	<ul style="list-style-type: none"> • Industrial solutions hub/ Improvements to Leconfield Industrial Estate • Town Deal trades hub • Entrepreneurial and mentorship centre • Workshop space • Phoenix Enterprise Centre, phase 3 upgrade • Conversion of vacant buildings to create incubator units • Redevelopment of Cleator Mills • Stack units • Improve old brewery site, Birks Road • Improved market • Business friendly social space • SPARK centre supporting growth and expansion 	Copeland Borough Council / CLEP, UoM (REEL site), SL, PEC, Private sector Board Representative: Mark Telford Joanne Crowe?

Intervention Theme	Sub-theme	Potential Project Ideas to inform the concept	Concept Facilitator/Lead Supporting Partners and Board Representative
		<ul style="list-style-type: none"> • Assist businesses to develop vacant properties with state of art communications equipment • Grant support for business expansion (needs to be linked to wider intervention) • Business networking events programme (needs to be linked to capital spend) 	

HATCH



www.hatch.co.uk

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