

Benefits of taking part in BBN for licensed venues

Outlined below are benefits of taking part in a BBN scheme for licensed venues. These benefits were taken from the applications submitted by scheme overall winners for the BBN national award.



BBN focuses you on understanding why you are doing things and making sure you and your team both understand and demonstrate the policies, due diligence and procedures



Ensures that more of your staff receives training in areas such as the APLH which is both beneficial to guests in terms of safety and the business in terms of more engaged staff



Encourages businesses to share best practice and helps/focuses you to regularly review your business practices and staff training



The competitive nature of the scheme keeps you constantly on the lookout for new innovative ideas to improve your business and creates healthy competition between the venues



Builds good working relationships with police and local authorities making us more confident to pick up the phone and speak to them when we need help or advice



Increases footfall to businesses by creating a safe night time economy and neighbourhood where people are more inclined to visit, thus also increasing turnover



Customers recommend us more for being involved in BBN which gives them more confidence as they are recommending somewhere safe



Stops you becoming complacent by reviewing your policies, procedures and systems in a positive way



General uplift in the standard that all venues are operating at, and as such the overall reputation of the night time economy is enhanced thus making BBN a crucial element to its future



The BBN scheme gives venues an opportunity to meet and talk to people that they would never normally had access too



Shows premises commitment to operate to a high standards with well thought out risk strategies and a genuine regard for the well being of all staff and customers



Promotes a responsible side to an industry which is often dogged by blame and bad publicity



Valuable commendation that praises high standards and boosts morale, bringing about a sense of great personal and professional triumph



Gives everyone the opportunity to be part of something positive



Alternative to legislation, Late Night levy & EMROs (N.B if either of these are agreed for an area being part of the BBN scheme does call for up to a 30% reduction of fees)



Possibility in a Reduction of Public Liability Insurance