

# Appendix L: Full Household Survey Results

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q01 Where did you last undertake your main food and grocery shopping?</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
B&M, King Street, Wigton, CA7 9DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Caldew Street, Silloth	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, King Street, Aspatria, Wigton	0.2%	2	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton	1.0%	10	5.7%	6	0.0%	0	0.7%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Eastley Terrace, King Street, Wigton, CA7 9HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	4.8%	46	39.3%	43	0.0%	0	1.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Queen Street, Aspatria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Solway Street, Silloth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BP, Maryport Road, Dearham, CA15 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron, Senhouse Street, Maryport, CA15 6BS	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	2.9%	28	1.3%	1	23.3%	22	2.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%
Local shops, Ellenborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, The Arches, Maryport, CA15 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Maryport Road, Dearham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	4.2%	41	1.0%	1	2.6%	2	27.3%	29	7.6%	4	2.1%	5	0.0%	0	0.0%	0	0.0%
Aspatria District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Cockermouth	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	1.6%	15	0.6%	1	3.5%	3	6.8%	7	2.4%	1	0.0%	0	0.0%	0	3.1%	3	0.0%
Local shops, Great Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Little	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Broughton Village Centre																		
Oakhurst Service Station, Lamplugh Road, Cockermouth, CA13 0QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Street, Cockermouth, CA13 9LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Cockermouth	6.4%	61	0.0%	0	6.0%	6	41.3%	43	10.5%	5	2.2%	5	0.5%	1	1.1%	1	0.0%	0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Booths, Tithebarn Street, Keswick	1.9%	19	0.6%	1	0.0%	0	2.0%	2	29.7%	15	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Co-op, Main Street, Keswick	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), High Hill, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Penrith Road, Derwent, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Shorley Lane, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Street, Braithwaite CA12 5ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Aldi, Derwent Drive, Workington	3.7%	35	1.3%	1	5.4%	5	0.0%	0	0.7%	0	12.6%	27	0.3%	1	0.8%	1	0.0%	0
Asda, Dunmail Park, Workington	6.5%	62	3.8%	4	15.9%	15	3.4%	4	3.4%	2	14.5%	31	2.7%	6	0.0%	0	0.7%	0
Asda, Moss Bay Road, Workington	1.6%	15	0.0%	0	4.3%	4	0.0%	0	0.0%	0	5.1%	11	0.0%	0	0.0%	0	0.0%	0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Murray Road, Workington, CA14 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ainslie Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrington Road, Workington, CA14 3EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Workington, CA14 2UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grisdale General Stores, Senhouse Street, Workington, CA14 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Pow Street, Workington	0.4%	4	0.0%	0	0.7%	1	1.2%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.6%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	0.0%	0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harrington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Workington, CA14 3EG																		
McColl's, Main Street, Distington, CA14 5SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	8.9%	86	0.0%	0	13.8%	13	5.6%	6	4.6%	2	28.8%	62	1.2%	3	0.0%	0	0.0%	0
One Stop, Main Road, Seaton, CA14 1JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Middlemoor Filling Station, Stainburn Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Harrington Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Road, Seaton, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Westfield Drive, Moorclose, Workington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	9.4%	91	5.4%	6	21.6%	20	3.1%	3	0.0%	0	27.6%	59	0.3%	1	1.2%	1	0.0%	0
Workington Town Centre <b>Zone 6</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Street, Whitehaven	8.5%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	57	26.0%	25	0.0%	0
Asda, Preston Street, Whitehaven	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	7	0.8%	1	0.9%	1
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre Co-op, Leconfield Street, Cleator Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	3.3%	3	0.0%	0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haighs, King Street, Whitehaven, CA28 7JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, King Street, Whitehaven, CA28 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preston Street, Whitehaven	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	4	0.0%	0	0.0%	0
Local shops, Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mirehouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	12.4%	119	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	36.4%	85	33.1%	32	1.6%	1
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Pelivan Garage, Loop Road North, Whitehaven, CA28 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Loop Road North, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bransty Row, North Shore, Whitehaven	8.7%	84	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	3	27.1%	64	18.1%	18	0.0%
Whitehaven Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>																	
Co-op, Gosforth Road, Seascale	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%
Co-op, Main Street, Egremont	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	0.0%
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron, Main Street, Egremont, CA22 2DR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Local shops, Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Thornhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, South Parade, Seascale, CA20 1PZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%
Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), A595 Holmrook, Holmrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>																	
Bootle Stores, Main Street, Bootle, LA19 5TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Lapstone Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Local shops, Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Broughton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ulpha Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness, LA20 6HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Millom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scoop Value, Wellington Street, Millom, LA18 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Duke Street, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancashire Road, Millom	3.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	59.2%

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.6%	6	0.0%	0	0.0%	0	0.0%	0	11.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.4%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	6
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.9%	8	5.7%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.5%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Oubas Hill, Canal Street, Ulverston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, The Old Station, Victoria Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blackwell Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadgate, Grasmere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Avenue, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chapel Stile, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Duke Street, Askam-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrell Lane, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Island Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kents Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lake Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Hawkshead, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Shap, Penrith	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Co-op, Market Street, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oak Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oxford Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Priory Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roose Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Stonegarth Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Townhead Road, Dalston, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Yewdale Road, Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hindpool Road, Barrow-in-Furness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.5%	5	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, King Street, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.7%	7	3.2%	4	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.9%	9	5.8%	6	0.0%	0	0.0%	0	0.7%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0
Morrisons, Queen Katherines Avenue, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Strand, Barrow-in-Furness	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Outside area, Carlisle	0.1%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Main Road, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Northgate, Scotland Road,	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
Stanwix, Carlisle																	
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	1.0%	9	8.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre Spar (Euro Garage), Currock Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Staveley, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Mountbarrow Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Newtown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Oubas Hill, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Pettrill Bank Road, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Sandylands Road, Sandylands, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Tesco Express, The Royal, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.4%	4	2.3%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	964			110		94		105		52		215		234		97	
Sample:	964			100		97		98		92		199		195		94	

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
<b>Q02 Which retailer did you last purchase your main food internet / home delivery shopping from?</b>																		
<i>Those who do their main food shopping via the Internet at Q01:</i>																		
Asda	45.2%	17	0.0%	0	18.5%	1	56.3%	1	11.8%	1	100.0%	1	80.4%	5	37.2%	3	55.2%	6
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	11.4%	4	100.1%	1	23.9%	1	43.7%	1	32.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	41.4%	15	0.0%	0	57.6%	2	0.0%	0	55.3%	3	0.0%	0	19.6%	1	53.1%	4	44.8%	5
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		37		1		4		2		5		1		6		8		11
Sample:		37		1		3		2		8		1		5		6		11
<b>Q03 What is the main reason you chose to purchase your main food internet / home delivery shopping from (RETAILER MENTIONED AT Q02)?</b>																		
<i>Those who do their main food shopping via the Internet at Q01:</i>																		
Allows me to compare goods / prices at my leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality goods online	5.4%	2	0.0%	0	0.0%	0	43.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1
Can read reviews of products online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can shop 24 hours	2.4%	1	0.0%	0	23.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can use my loyalty points online	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	1	0.0%	0	0.0%	0
Cheaper prices online	13.7%	5	0.0%	0	57.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.2%	3	0.0%	0
City / town centre too large to walk round	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service / saves carrying goods home	16.5%	6	0.0%	0	0.0%	0	0.0%	0	32.9%	2	0.0%	0	19.6%	1	19.6%	2	15.0%	2
Disabled / can't walk far	7.1%	3	0.0%	0	18.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2
Don't have to find a parking space / drive there	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0
Don't like store shopping	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	1	0.0%	0	0.0%	0
Easier to find the special offers online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater choice / range online	6.1%	2	100.1%	1	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1
I can't get to the shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makes it easier to keep to a budget	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No car available / don't drive locally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No other main alternative	8.2%	3	0.0%	0	0.0%	0	0.0%	0	32.9%	2	0.0%	0	0.0%	0	0.0%	0	11.6%	1
Saves time	14.4%	5	0.0%	0	0.0%	0	0.0%	0	18.6%	1	100.0%	1	14.5%	1	9.8%	1	18.2%	2
There is no delivery fee / the fee is low	2.6%	1	0.0%	0	0.0%	0	56.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Generally easier / more convenient	12.1%	5	0.0%	0	0.0%	0	0.0%	0	8.8%	0	0.0%	0	35.1%	2	23.7%	2	0.0%	0
(Don't know)	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	11.6%	1
Weighted base:		37		1		4		2		5		1		6		8		11
Sample:		37		1		3		2		8		1		5		6		11

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
<b>Q04 What is the main reason you chose (STORE / LOCATION MENTIONED AT Q01) for your main food and grocery shopping?</b>																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Accessibility by public transport	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	3.0%	29	0.6%	1	2.2%	2	3.4%	4	3.1%	2	2.4%	5	4.0%	9	7.1%	7	0.0%	0
Choice of food goods available	10.3%	99	7.2%	8	15.3%	14	6.9%	7	17.8%	9	9.4%	20	12.4%	29	7.1%	7	6.9%	4
Choice of shops nearby selling non-food goods	0.5%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	2.2%	2	0.9%	1
Choice of shops selling food goods	0.6%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	2.0%	5	0.0%	0	0.0%	0
Cleanliness	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Cycle parking availability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	0.7%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.7%	4	0.9%	2	0.0%	0	0.0%	0
Easy to get to by car	1.2%	11	3.5%	4	0.0%	0	1.4%	1	0.9%	0	2.0%	4	0.0%	0	0.0%	0	1.6%	1
Entertainment / events	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	1.1%	11	0.0%	0	3.0%	3	0.7%	1	0.0%	0	1.4%	3	1.3%	3	1.1%	1	0.0%	0
Good service / friendly staff	0.6%	6	0.0%	0	0.0%	0	1.4%	1	2.7%	1	1.0%	2	0.0%	0	1.2%	1	0.0%	0
Habit / always use it / preference for retailer	10.0%	97	4.8%	5	12.4%	12	7.5%	8	2.9%	1	21.9%	47	7.8%	18	4.1%	4	2.1%	1
Lower prices	13.0%	125	17.7%	19	14.6%	14	12.6%	13	15.1%	8	8.4%	18	13.2%	31	18.1%	18	7.3%	4
Loyalty card / points scheme	0.7%	7	0.6%	1	0.7%	1	0.0%	0	0.9%	0	1.1%	2	0.4%	1	1.6%	2	0.0%	0
Near to home	28.4%	274	32.0%	35	18.7%	18	36.4%	38	23.6%	12	23.5%	51	28.8%	68	33.0%	32	36.1%	20
Near to work	1.0%	10	2.5%	3	3.6%	3	0.0%	0	0.9%	0	0.3%	1	0.5%	1	0.0%	0	2.2%	1
Nice shopping environment	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Only one in the area / no other choice	1.8%	17	0.6%	1	3.8%	4	1.4%	1	2.0%	1	0.3%	1	0.0%	0	1.4%	1	15.3%	9
Provision of leisure facilities nearby	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.8%	1	0.0%	0
Provision of services nearby, such as banks and other financial services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	4.6%	44	5.8%	6	4.3%	4	7.4%	8	7.0%	4	2.3%	5	3.6%	8	5.3%	5	6.4%	4
Quality of shops selling food goods	0.4%	4	0.6%	1	1.9%	2	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speciality foods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	2.2%	21	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	12	2.6%	6	1.4%	1	1.2%	1
Value for money	6.8%	65	13.6%	15	2.4%	2	0.7%	1	8.2%	4	6.1%	13	9.6%	23	6.6%	6	1.2%	1
Facilities within the store (e.g. café, beauty salon, dry cleaners etc.)	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by car	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.9%	2	0.0%	0	0.0%	0
Also offers online option	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of non-food goods available	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.4%	3	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0
En route to elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Familiarity / know where everything is	0.3%	3	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Fast checkout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change of scene	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Free newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Generally more convenient	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Good / long opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good special offers	0.2%	2	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has / close to petrol station	0.3%	2	0.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.7%	0
Has everything I need	0.2%	2	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
I get a lift to that store	0.6%	5	0.0%	0	1.5%	1	0.7%	1	0.7%	0	1.0%	2	0.3%	1	0.0%	0	0.0%	0
Large store	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.4%	1	2.5%	2	0.0%	0
No deposit to use the trolleys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Not too many choices of goods	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Quiet / not too busy	0.5%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	3.5%	2
Small store / not too big	0.2%	2	0.0%	0	0.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Stocks exclusive items	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Was in the area at the time	0.8%	8	0.6%	1	0.7%	1	1.2%	1	1.4%	1	0.9%	2	0.0%	0	0.0%	0	4.1%	2
Well-stocked shelves	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Don't know / no reason in particular)	6.1%	59	4.6%	5	7.0%	7	8.5%	9	3.6%	2	5.3%	11	6.8%	16	5.2%	5	7.6%	4
Weighted base:		964		110		94		105		52		215		234		97		57
Sample:		964		100		97		98		92		199		195		94		89

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
<b>Q05 What, if anything, is the one thing you most dislike about ... (STORE / LOCATION MENTIONED AT Q01)?</b>																	
Change layout too often	0.3%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Expensive parking	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficult to get to	0.4%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.5%	1	0.0%	0	0.0%
Difficult to park / lack of parking	1.8%	18	0.0%	0	4.2%	4	2.1%	2	0.0%	0	2.4%	5	1.8%	4	2.2%	2	0.0%
Expensive	4.6%	46	3.9%	4	7.4%	7	3.8%	4	16.1%	9	2.5%	5	3.0%	7	5.2%	5	4.5%
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of public transport	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%
Limited range of goods	6.5%	65	5.0%	6	6.5%	6	8.7%	9	5.5%	3	4.8%	10	5.7%	14	6.1%	6	15.2%
No petrol station	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor internal layout	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%
Poor quality	1.2%	12	0.0%	0	0.7%	1	0.7%	1	4.0%	2	0.8%	2	0.6%	1	2.8%	3	3.7%
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staff rude / unhelpful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too busy	1.4%	14	0.7%	1	0.9%	1	0.0%	0	2.0%	1	1.1%	2	1.4%	3	4.6%	5	0.6%
Too far away	1.4%	14	6.5%	7	1.2%	1	0.0%	0	8.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%
Too small	1.8%	18	0.0%	0	0.9%	1	2.8%	3	3.1%	2	2.3%	5	1.1%	3	1.5%	2	4.6%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cluttered aisles	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dated store / needs refurbishment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Difficult access by car / road	1.1%	11	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	3	1.9%	5	1.3%	1	0.0%
Difficult to access toilets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%
Dirty / untidy store	0.4%	4	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%
Empty shelves	1.0%	10	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.3%	1	3.4%	8	0.0%	0	0.0%
Everything	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feel rushed at the checkout	0.7%	7	0.0%	0	0.0%	0	0.9%	1	3.2%	2	0.3%	1	1.4%	3	0.0%	0	0.0%
Have to pay for parking then claim it back	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Incorrect / misleading pricing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Internet - can't see / choose what you're buying	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%
Internet - delivery sometimes late	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%
Internet - no carrier bags	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%
Internet - send replacement items	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.9%	2	0.0%	0	0.0%
Internet - send short 'sell by' items	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%
Lack of brands	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Lack of shops nearby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%
Lack of special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of staff / queues at the checkout	0.9%	9	0.6%	1	0.9%	1	0.7%	1	0.0%	0	0.4%	1	2.2%	5	0.6%	1	0.0%
Misappropriation of disabled parking spaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%
No delivery service	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%
No free parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
No fresh food counters now	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	2	1.5%	2	0.6%
No instore café	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
No instore post box	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%
No packing service	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%
No trolleys for the disabled	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor / misleading special offers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.9%
Poor instore signage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%
Potholes in car park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%
Short 'sell by' dates	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%
Store too cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Too many discontinued items	0.2%	2	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Too many self-service tills	0.6%	6	0.0%	0	0.0%	0	0.7%	1	3.8%	2	0.0%	0	0.0%	0	2.8%	3	0.0%
Too many undesirables loitering	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%
Too much choice	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%
Too much plastic packaging	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%
Too old-fashioned	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Too quiet	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	69.4%	694	79.0%	88	72.6%	71	66.7%	71	46.4%	26	77.7%	168	66.8%	161	66.8%	70	59.0%
(Don't know)	0.4%	4	0.0%	0	0.0%	0	0.9%	1	0.6%	0	0.0%	0	0.4%	1	0.0%	0	2.9%

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Weighted base:	1001	111		98		107		57		216		241		105		68	
Sample:	1001	101		100		100		100		200		200		100		100	

**Q06 How did you travel to (STORE / LOCATION MENTIONED AT Q01) to undertake your main food shop?***Excluding those who do their main food shopping via the Internet at Q01:*

Car / van (as driver)	77.9%	750	89.0%	98	82.1%	77	76.0%	80	64.8%	33	75.9%	163	70.7%	166	91.8%	89	78.0%	44
Car / van (as passenger)	10.0%	96	3.0%	3	9.0%	8	7.1%	7	14.2%	7	14.9%	32	14.0%	33	1.9%	2	5.4%	3
Bus (including the busway or guided bus), minibus or coach	3.3%	32	0.0%	0	5.0%	5	1.4%	1	2.1%	1	3.0%	6	6.1%	14	3.8%	4	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.9%	67	8.0%	9	1.7%	2	13.6%	14	16.1%	8	5.9%	13	5.1%	12	1.7%	2	12.8%	7
Taxi	1.2%	12	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	10	0.8%	1	0.7%	0
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	2	0.0%	0	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Mobility scooter / disability vehicle	0.2%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		964		110		94		105		52		215		234		97		57
Sample:		964		100		97		98		92		199		195		94		89

**Mean score: minutes****Q07 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) to undertake main food shopping take?***Excluding those who do their main food shopping via the Internet at Q01:*

1 - 5 minutes	34.3%	330	32.7%	36	18.8%	18	40.0%	42	11.8%	6	45.8%	98	42.3%	99	10.1%	10	37.8%	21
6 - 10 minutes	26.8%	258	9.9%	11	35.4%	33	18.0%	19	15.4%	8	31.0%	67	37.7%	88	25.9%	25	12.6%	7
11 - 15 minutes	14.1%	136	10.4%	11	25.8%	24	18.1%	19	9.9%	5	8.6%	19	11.4%	27	28.9%	28	5.2%	3
16 - 20 minutes	9.3%	89	12.8%	14	11.9%	11	6.3%	7	21.6%	11	4.7%	10	6.5%	15	18.4%	18	5.6%	3
21 - 25 minutes	2.7%	26	11.7%	13	0.0%	0	0.7%	1	8.5%	4	0.0%	0	1.0%	2	3.8%	4	3.1%	2
26 - 30 minutes	4.4%	43	14.5%	16	4.8%	4	4.8%	5	10.8%	6	0.6%	1	0.0%	0	7.8%	8	5.2%	3
31 - 35 minutes	0.4%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.5%	2
36 - 40 minutes	1.1%	11	2.7%	3	0.0%	0	0.0%	0	5.4%	3	0.6%	1	0.0%	0	0.0%	0	6.8%	4
41 - 45 minutes	1.9%	19	3.5%	4	0.0%	0	2.1%	2	1.2%	1	2.0%	4	0.0%	0	0.0%	0	13.6%	8
46 - 50 minutes	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	2.2%	21	0.0%	0	0.0%	0	5.4%	6	9.8%	5	3.2%	7	0.5%	1	0.8%	1	2.7%	2
61 - 65 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
66 - 70 minutes	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - 75 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
76 - 80 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - 85 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
86 - 90 minutes	0.4%	4	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.3%	1	0.0%	0	0.0%	0	2.2%	1
91 - 95 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
96 - 100 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101+ minutes	0.6%	5	0.0%	0	1.3%	1	0.7%	1	1.4%	1	0.7%	1	0.6%	1	0.0%	0	0.0%	0
(Don't know)	1.4%	14	0.6%	1	2.0%	2	1.6%	2	1.4%	1	2.3%	5	0.0%	0	3.1%	3	1.8%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		14.24		16.85		13.58		16.12		25.90		12.08		9.76		15.43		21.05
Weighted base:		964		110		94		105		52		215		234		97		57
Sample:		964		100		97		98		92		199		195		94		89

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
<b>Q08 When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity?</b>																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Yes – non-food shopping	12.1%	117	5.1%	6	15.5%	15	21.2%	22	8.8%	5	8.0%	17	15.0%	35	10.7%	10	12.5%	7
Yes – other food shopping	9.7%	93	10.5%	12	11.8%	11	19.8%	21	10.7%	6	8.2%	18	8.4%	20	4.3%	4	4.9%	3
Yes – visiting services such as banks and other financial institutions	1.3%	12	0.0%	0	2.9%	3	0.7%	1	0.9%	0	0.3%	1	0.9%	2	3.8%	4	3.1%	2
Yes – leisure activity	3.4%	33	1.0%	1	3.8%	4	2.2%	2	0.9%	0	2.8%	6	4.2%	10	5.1%	5	7.8%	4
Yes – visiting café / pub / restaurant	3.5%	34	2.0%	2	3.2%	3	4.1%	4	6.3%	3	3.2%	7	3.4%	8	5.4%	5	2.3%	1
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.6%	6	0.6%	1	0.0%	0	2.2%	2	2.0%	1	0.0%	0	0.0%	0	1.1%	1	1.2%	1
Yes – travelling to / from work	2.4%	23	5.0%	5	2.0%	2	0.9%	1	6.1%	3	0.8%	2	1.6%	4	3.4%	3	5.6%	3
Yes – travelling to / from school / college / university	0.4%	4	1.1%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Yes – getting petrol	0.6%	6	0.0%	0	0.7%	1	0.0%	0	1.2%	1	0.3%	1	1.5%	4	0.0%	0	0.7%	0
Yes – visiting family / friends	2.8%	27	5.9%	6	0.0%	0	1.4%	1	6.9%	4	3.6%	8	1.9%	5	1.6%	2	2.2%	1
Yes – visiting health / medical service such as doctor, dentist, hospital	1.0%	10	1.7%	2	0.0%	0	0.0%	0	3.6%	2	0.7%	1	1.2%	3	0.6%	1	1.8%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attending church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - collecting Click & Collect order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Yes - picking up / dropping off family	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0
Yes - window shopping / browsing	0.8%	8	0.6%	1	0.0%	0	1.2%	1	2.0%	1	1.0%	2	0.0%	0	1.7%	2	2.6%	1
(No activity)	59.5%	574	66.6%	73	60.1%	56	44.4%	47	49.2%	25	70.4%	151	56.1%	132	59.8%	58	54.4%	31
(Don't know / can't remember)	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.3%	1	5.5%	13	0.8%	1	0.7%	0
Weighted base:		964		110		94		105		52		215		234		97		57
Sample:		964		100		97		98		92		199		195		94		89

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q09 Where did you do this linked trip?</b>																	
<i>Those who link their main food shopping trip with non-food shopping, other food shopping, visiting services, leisure activity, visiting café / pub / restaurant at Q08: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Abbeytown village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Low Houses Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Arlosh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	3.6%	11	37.8%	8	0.0%	0	2.8%	1	9.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
Allonby Village Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckermest Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	2.9%	8	4.0%	1	22.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aspatria District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bothel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buttermere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	16.3%	48	0.0%	0	18.1%	6	63.1%	33	24.8%	4	7.0%	3	0.0%	0	3.6%	1	0.0%
Deanscales Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dovenby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gilcrux Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lorton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Papcastle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Bassenthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braithwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ireby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	1.3%	4	5.4%	1	0.0%	0	1.4%	1	13.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portinscale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Threlkeld Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
Dean Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Drive Retail Park, Derwent Drive, Workington, CA14 3YW	1.1%	3	0.0%	0	5.4%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%
Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmail Park Shopping Centre, Maryport Road, Workington	3.8%	11	7.1%	1	0.0%	0	0.0%	0	0.0%	0	14.4%	7	3.7%	3	0.0%	0	0.0%
Harrington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stainburn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Workington Town Centre	19.8%	58	0.0%	0	45.7%	16	13.7%	7	10.8%	2	60.7%	29	3.6%	3	2.7%	1	2.2%
<b>Zone 6</b>																	
Cleator Moor Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hensingham Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Parton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Red Lunning Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitehaven Town Centre	27.1%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	77.4%	58	74.0%	22	0.0%
<b>Zone 7</b>																	
Egremont Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Ennerdale Bridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eskdale Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Santon Bridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

# West Cumbria Household Survey

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Seascale Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasdale Head Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Broughton Mills Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirksanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.6%	8
Silecroft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnsdale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.5%	7
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	2.4%	7	23.7%	5	0.0%	0	1.4%	1	4.8%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Allerdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Newcastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	1.7%	5	0.0%	0	0.0%	0	1.4%	1	28.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	294			20		35		53		15		48		75		29		18
Sample:	313			22		37		47		31		54		66		29		27

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q10 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01)? Was it the same place or different? Please specify.</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
B&M, King Street, Wigton, CA7 9DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Caldew Street, Silloth	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, King Street, Aspatria, Wigton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton	1.7%	16	13.0%	14	0.0%	0	0.8%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Eastley Terrace, King Street, Wigton, CA7 9HG	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	4.4%	41	33.3%	37	0.0%	0	1.0%	1	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Skinbuness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Queen Street, Aspatria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Solway Street, Silloth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BP, Maryport Road, Dearham, CA15 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron, Senhouse Street, Maryport, CA15 6BS	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	2.6%	25	1.1%	1	16.2%	15	1.5%	1	0.0%	0	2.3%	5	0.4%	1	0.0%	0	1.3%
Local shops, Ellenborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, The Arches, Maryport, CA15 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Maryport Road, Dearham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	3.4%	32	0.0%	0	5.7%	5	21.9%	22	5.8%	3	0.4%	1	0.5%	1	0.0%	0	0.0%
Aspatria District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Cockermouth	0.5%	5	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Lidl, Station Road, Cockermouth	2.1%	20	1.3%	1	1.3%	1	9.5%	9	4.6%	2	2.2%	5	0.0%	0	1.1%	1	0.0%
Local shops, Great Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

West Cumbria Household Survey  
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Local shops, Little Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakhurst Service Station, Lamplugh Road, Cockermouth, CA13 0QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Street, Cockermouth, CA13 9LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Cockermouth	5.9%	56	1.0%	1	0.7%	1	35.4%	35	13.0%	6	3.5%	8	1.9%	5	1.1%	1	0.0%	0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Booths, Tithebarn Street, Keswick	1.4%	13	0.0%	0	0.0%	0	1.3%	1	24.4%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Co-op, Main Street, Keswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), High Hill, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Penrith Road, Derwent, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Shorley Lane, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Street, Braithwaite CA12 5ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Aldi, Derwent Drive, Workington	6.1%	58	2.3%	3	8.1%	8	3.1%	3	1.0%	0	20.1%	43	0.7%	2	0.0%	0	0.0%	0
Asda, Dunmail Park, Workington	6.1%	58	3.2%	4	16.0%	15	3.8%	4	4.1%	2	12.5%	27	1.8%	4	2.8%	3	0.0%	0
Asda, Moss Bay Road, Workington	1.3%	13	0.0%	0	5.7%	5	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Murray Road, Workington, CA14 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ainslie Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrington Road, Workington, CA14 3EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Workington, CA14 2UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grisdale General Stores, Senhouse Street, Workington, CA14 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Pow Street, Workington	1.1%	11	0.7%	1	1.5%	1	2.1%	2	0.0%	0	3.1%	7	0.0%	0	0.0%	0	0.0%	0
Local shops, Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	1.3%	13	0.0%	0	1.7%	2	0.0%	0	0.0%	0	4.5%	10	0.3%	1	0.8%	1	0.0%	0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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McColl's, Harrington Road, Workington, CA14 3EG	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Street, Distington, CA14 5SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	10.4%	99	1.9%	2	17.0%	16	9.6%	10	7.6%	4	30.1%	64	1.3%	3	0.0%	0	0.7%	0
One Stop, Main Road, Seaton, CA14 1JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Middlemoor Filling Station, Stainburn Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Harrington Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Road, Seaton, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Westfield Drive, Moorclose, Workington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	6.5%	62	3.0%	3	21.0%	20	3.3%	3	0.0%	0	16.2%	35	0.0%	0	1.3%	1	0.0%	0
Workington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, Preston Street, Whitehaven	6.4%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	43	18.6%	17	0.9%	1
Asda, Preston Street, Whitehaven	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	12	2.9%	3	0.0%	0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leconfield Street, Cleator Moor	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	1.1%	1	0.0%	0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haighs, King Street, Whitehaven, CA28 7JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, King Street, Whitehaven, CA28 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preston Street, Whitehaven	1.6%	15	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	10	5.0%	5	0.0%	0
Local shops, Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mirehouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Platt Walks, Whitehaven	13.6%	129	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	41.3%	97	33.5%	31	0.0%	0
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Leconfield Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Cleator Moor, CA25 5QG																		
Pelivan Garage, Loop Road North, Whitehaven, CA28 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Loop Road North, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	7.9%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	23.3%	55	19.2%	18	0.0%	0
Whitehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Co-op, Gosforth Road, Seascale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Egremont	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	7	0.0%	0
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, Main Street, Egremont, CA22 2DR	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Local shops, Gosforth Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Thornhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, South Parade, Seascale, CA20 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), A595 Holmrook, Holmrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Bootle Stores, Main Street, Bootle, LA19 5TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lapstone Road, Millom	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Local shops, Bootle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Local shops, Broughton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ulpha Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness, LA20 6HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scoop Value, Wellington Street, Millom, LA18 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Duke Street, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancashire	3.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.4%	28

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Road, Millom																		
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.6%	6	0.0%	0	0.0%	0	0.0%	0	12.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.3%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	6
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	1.2%	11	9.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.7%	7	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Brunswick Road, Penrith	0.3%	3	1.7%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Oubas Hill, Canal Street, Ulverston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, The Old Station, Victoria Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blackwell Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadgate, Grasmere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Avenue, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chapel Stile, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Duke Street, Askam-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrell Lane, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Island Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kents Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lake Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Hawkshead, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Shap,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Penrith																	
Co-op, Market Street, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Oak Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Oxford Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Priory Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Roose Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Stonegarth Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Townhead Road, Dalston, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Yewdale Road, Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, King Street, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Brunswick Road, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Kingstown Road, Carlisle	0.6%	5	4.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Queen Katherines Avenue, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, The Strand, Barrow-in-Furness	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%
Outside area, Carlisle	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Main Road, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local,	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Northgate, Scotland Road, Stanwix, Carlisle																		
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.6%	6	4.7%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Euro Garage), Currock Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Staveley, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mountbarrow Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newtown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Oubas Hill, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Pettrill Bank Road, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandylands Road, Sandylands, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Royal, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Viaduct, Carlisle	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.2%	2	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	950			111		95		99		48		213		236		93		56
Sample:	952			101		98		94		88		197		195		90		89

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q11 Which retailer did you purchase your main food internet / home delivery shopping from the time before last?</b>																		
<i>Those who do their main food shopping via the Internet at Q10:</i>																		
Asda	40.4%	18	0.0%	0	24.3%	1	18.5%	1	25.7%	2	0.0%	0	75.2%	2	50.1%	6	53.2%	6
Iceland	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	24.8%	1	0.0%	0	0.0%	0
Morrisons	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	8.3%	4	0.0%	0	0.0%	0	36.9%	2	18.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	46.5%	21	0.0%	0	75.7%	2	44.6%	2	55.4%	5	50.0%	1	0.0%	0	43.0%	5	46.8%	6
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		45		0		3		5		10		1		3		11		12
Sample:		43		0		2		4		12		2		3		9		11

Mean score: £

**Q12 Thinking more generally, how much does your household spend on average on main food and grocery shopping in a week?**

£1 - £5	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.0%	0	0.0%	0
£11 - £15	0.6%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.6%	1	0.0%	0	4.8%	3
£16 - £20	1.3%	13	1.1%	1	0.7%	1	2.8%	3	0.0%	0	1.7%	4	1.2%	3	0.7%	1	1.8%	1
£21 - £25	1.5%	15	1.5%	2	0.0%	0	2.3%	2	1.9%	1	0.7%	1	2.8%	7	1.6%	2	0.8%	1
£26 - £30	4.1%	41	4.4%	5	6.7%	7	4.8%	5	3.7%	2	5.2%	11	1.7%	4	3.7%	4	4.8%	3
£31 - £35	3.3%	33	2.3%	3	3.5%	3	2.1%	2	6.9%	4	3.3%	7	4.7%	11	0.6%	1	2.5%	2
£36 - £40	4.4%	44	3.6%	4	2.1%	2	9.1%	10	6.3%	4	5.6%	12	4.0%	10	1.0%	1	2.0%	1
£41 - £45	3.8%	38	0.6%	1	4.1%	4	3.1%	3	3.5%	2	5.6%	12	3.9%	9	4.6%	5	2.1%	1
£46 - £50	9.3%	93	8.7%	10	3.6%	3	9.1%	10	4.1%	2	15.6%	34	9.9%	24	6.0%	6	5.7%	4
£51 - £55	2.4%	24	4.2%	5	0.7%	1	2.1%	2	3.8%	2	1.7%	4	2.0%	5	4.0%	4	2.4%	2
£56 - £60	7.7%	78	11.0%	12	6.4%	6	13.8%	15	5.1%	3	8.8%	19	5.4%	13	6.5%	7	4.0%	3
£61 - £65	2.6%	26	0.7%	1	4.3%	4	1.4%	1	4.0%	2	2.6%	6	4.0%	10	1.5%	2	0.6%	0
£66 - £70	6.3%	63	5.6%	6	10.0%	10	8.1%	9	7.8%	4	5.6%	12	5.6%	14	4.7%	5	5.1%	3
£71 - £75	2.1%	21	1.9%	2	3.2%	3	0.7%	1	4.0%	2	3.3%	7	1.9%	4	0.7%	1	0.0%	0
£76 - £80	6.8%	68	11.9%	13	6.8%	7	2.7%	3	4.7%	3	7.7%	17	5.3%	13	7.5%	8	8.4%	6
£81 - £85	1.3%	13	0.7%	1	3.9%	4	2.9%	3	2.8%	2	0.6%	1	0.9%	2	0.0%	0	0.6%	0
£86 - £90	3.3%	33	1.5%	2	1.6%	2	2.1%	2	3.1%	2	3.4%	7	5.8%	14	2.1%	2	2.7%	2
£91 - £95	0.3%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.3%	1	1.0%	1	0.0%	0
£96 - £100	11.9%	119	17.8%	20	9.9%	10	9.8%	10	21.5%	12	8.0%	17	14.2%	34	10.9%	11	6.7%	5
£101 - £120	4.1%	41	3.2%	4	1.9%	2	6.8%	7	2.8%	2	1.0%	2	6.4%	15	4.7%	5	6.4%	4
£121 - £140	2.1%	21	1.0%	1	5.3%	5	0.0%	0	0.0%	0	1.9%	4	3.5%	8	0.0%	0	2.5%	2
£141 - £160	3.6%	36	4.9%	5	6.2%	6	0.7%	1	2.0%	1	1.2%	3	4.6%	11	2.2%	2	9.5%	6
£161 - £180	0.5%	5	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
£181 - £200	1.0%	10	0.0%	0	1.2%	1	0.9%	1	0.8%	0	0.6%	1	0.4%	1	3.6%	4	1.5%	1
£201 - £250	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1
£250+	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
(Don't know)	14.4%	144	11.8%	13	14.7%	14	11.3%	12	9.8%	6	14.8%	32	9.6%	23	29.7%	31	19.6%	13
(Refused)	0.7%	7	0.0%	0	1.2%	1	0.7%	1	1.3%	1	0.0%	0	1.2%	3	0.0%	0	2.9%	2
Mean:	74.62		76.01		83.10		67.38		72.87		64.25		76.54		84.94		87.35	
Weighted base:	1001		111		98		107		57		216		241		105		68	
Sample:	1001		101		100		100		100		200		200		100		100	

Mean score: visits per week

**Q13 And still thinking more generally, how often does your household do a main food and grocery shop?**

7 times a week	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	1.4%	3	0.0%	0	5.2%	4
4-6 times a week	2.6%	26	3.3%	4	3.6%	4	6.3%	7	0.6%	0	1.2%	3	2.0%	5	2.3%	2	2.4%	2
2-3 times a week	10.1%	101	6.5%	7	3.0%	3	11.8%	13	12.7%	7	9.2%	20	15.1%	36	10.5%	11	5.9%	4
Once a week	69.2%	692	72.7%	81	76.2%	74	71.7%	76	62.9%	36	75.3%	162	65.9%	159	67.9%	71	48.7%	33
Once a fortnight	10.8%	108	11.6%	13	9.8%	10	6.2%	7	16.0%	9	6.5%	14	8.8%	21	13.8%	14	30.1%	20
Once a month	3.7%	37	5.3%	6	2.3%	2	2.6%	3	4.8%	3	2.7%	6	3.7%	9	4.7%	5	5.1%	3
Less than once a month	0.3%	3	0.0%	0	2.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	23	0.6%	1	2.8%	3	0.7%	1	2.9%	2	3.4%	7	3.1%	7	0.7%	1	2.6%	2
Mean:	1.24		1.14		1.11		1.38		1.11		1.25		1.33		1.15		1.32	
Weighted base:	1001		111		98		107		57		216		241		105		68	
Sample:	1001		101		100		100		100		200		200		100		100	



West Cumbria Household Survey  
For Nexus Planning

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q14 Do you make 'top up' shopping trips in between your main food shopping trips (Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.)?</b>																		
Yes	75.5%	756	74.4%	82	78.8%	77	77.1%	82	81.8%	47	73.8%	159	71.4%	172	80.2%	84	77.5%	52
No	24.5%	245	25.6%	28	21.2%	21	22.9%	24	18.2%	10	26.2%	57	28.6%	69	19.8%	21	22.5%	15
Weighted base:		1001		111		98		107		57		216		241		105		68
Sample:		1001		101		100		100		100		200		200		100		100

# West Cumbria Household Survey

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q15 Where did you last undertake your 'top up' shopping?</b>																	
<i>Those who do top-up shopping at Q13: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
B&M, King Street, Wigton, CA7 9DT	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Caldew Street, Silloth	1.6%	12	14.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, King Street, Aspatria, Wigton	1.0%	7	1.0%	1	0.0%	0	7.2%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton	3.7%	27	32.0%	26	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Eastley Terrace, King Street, Wigton, CA7 9HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	3.0%	22	24.2%	20	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Caldbeck Village Centre	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Skinburness Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Queen Street, Aspatria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Solway Street, Silloth	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	0.9%	7	3.8%	3	0.0%	0	2.1%	2	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BP, Maryport Road, Dearham, CA15 7EG	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron, Senhouse Street, Maryport, CA15 6BS	1.1%	8	0.0%	0	9.8%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	5.6%	41	0.8%	1	50.5%	38	1.2%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%
Local shops, Ellenborough Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	0.6%	5	0.0%	0	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, The Arches, Maryport, CA15 8HF	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.3%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Maryport Road, Dearham	0.3%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.3%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	2.9%	22	0.0%	0	0.0%	0	26.1%	21	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspatria District Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	0.7%	5	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Cockermouth	1.1%	8	0.0%	0	2.9%	2	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Lidl, Station Road, Cockermouth	2.2%	16	0.0%	0	0.0%	0	12.2%	10	1.4%	1	3.5%	5	0.0%	0	0.0%	0	0.0%
Local shops, Great Broughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Little	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

# West Cumbria Household Survey

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Broughton Village Centre																	
Oakhurst Service Station, Lamplugh Road, Cockermouth, CA13 0QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Main Street, Cockermouth, CA13 9LQ	0.5%	4	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Cockermouth	3.4%	25	0.0%	0	0.0%	0	19.9%	16	0.8%	0	5.5%	8	0.0%	0	0.0%	0	0.0%
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.3%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Booths, Tithebarn Street, Keswick	2.3%	17	0.0%	0	0.0%	0	1.2%	1	34.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Keswick	1.7%	12	0.0%	0	0.0%	0	0.0%	0	19.4%	9	2.3%	3	0.0%	0	0.0%	0	0.0%
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, St John's Street, Keswick, CA12 5AP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), High Hill, Keswick	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Penrith Road, Derwent, Keswick	0.6%	4	0.0%	0	0.0%	0	0.0%	0	9.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Shorley Lane, Keswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Village Shop, Main Street, Braithwaite CA12 5ST	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
Aldi, Derwent Drive, Workington	1.4%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	9	0.4%	1	0.0%	0	0.0%
Asda, Dunmail Park, Workington	1.0%	8	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.9%	6	0.4%	1	0.0%	0	0.0%
Asda, Moss Bay Road, Workington	1.7%	12	0.0%	0	0.0%	0	1.2%	1	0.0%	0	7.4%	11	0.0%	0	0.0%	0	0.0%
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Murray Road, Workington, CA14 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Co-op, Ainslie Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Harrington Road, Workington, CA14 3EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Costcutter, Station Road, Workington, CA14 2UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Grisdale General Stores, Senhouse Street, Workington, CA14 2SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Pow Street, Workington	1.8%	13	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.7%	12	0.4%	1	0.0%	0	0.0%
Local shops, Distington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Local shops, Seaton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Pow Street, Workington	1.2%	9	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.1%	8	0.4%	1	0.0%	0	0.0%
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
McColl's, Harrington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Workington, CA14 3EG																		
McColl's, Main Street, Distington, CA14 5SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	3.5%	26	0.0%	0	0.9%	1	2.5%	2	0.0%	0	12.0%	18	1.3%	2	3.6%	3	0.0%	0
One Stop, Main Road, Seaton, CA14 1JE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Middlemoor Filling Station, Stainburn Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Harrington Road, Workington	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	0.0%	0	0.0%	0
Spar, Main Road, Seaton, Workington	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Westfield Drive, Moorclose, Workington	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	5.3%	39	0.0%	0	5.5%	4	2.5%	2	0.0%	0	21.5%	33	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre <b>Zone 6</b>	1.1%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.2%	6	0.4%	1	0.0%	0	0.0%	0
Aldi, Preston Street, Whitehaven	2.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	17	0.9%	1	0.0%	0
Asda, Preston Street, Whitehaven	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	12	0.9%	1	0.0%	0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Cleator Moor Town Centre Co-op, Leconfield Street, Cleator Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	4.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	11.3%	19	14.2%	12	0.0%	0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Haighs, King Street, Whitehaven, CA28 7JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron, King Street, Whitehaven, CA28 7LA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Iceland, Preston Street, Whitehaven	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Local shops, Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hensingham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Local shops, Mirehouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	5.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	25.1%	42	0.9%	1	0.0%	0
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Nisa, Leconfield Street, Cleator Moor, CA25 5QG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Pelivan Garage, Loop Road North, Whitehaven, CA28 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Loop Road North, Whitehaven	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%
Spar, Richmond Hill Road, Hensingham, Whitehaven	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%
Tesco Superstore, Bransty Row, North Shore, Whitehaven	4.3%	32	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.5%	1	17.3%	29	1.7%	1	0.0%
Whitehaven Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%
Zone 7																	
Co-op, Gosforth Road, Seascale	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	10	0.0%
Co-op, Main Street, Egremont	3.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	32.4%	27	0.0%
Egremont Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.7%	2	0.0%
Heron, Main Street, Egremont, CA22 2DR	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	14	0.0%
Local shops, Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Thornhill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
McColl's, South Parade, Seascale, CA20 1PZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%
Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), A595 Holmrook, Holmrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%
Spar (Service Station), Bridge End Garage, Egremont	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Spar, Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
St. Bees Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Zone 8																	
Bootle Stores, Main Street, Bootle, LA19 5TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Co-op, Lapstone Road, Millom	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%
Local shops, Bootle Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
Local shops, Broughton-in-Furness Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%
Local shops, Haverigg Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Local shops, Ulpha Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness, LA20 6HQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Millom Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Scoop Value, Wellington Street, Millom, LA18 4DG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%
Spar, Duke Street, Millom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Tesco Superstore, Lancashire Road, Millom	4.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.7%

Column %ges.

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Other, Outside Study Area																	
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Cavendish Way, Penrith	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Burton Road, Kendal	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Asda, Chandler Way, Carlisle	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Walney Road, Barrow-In-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Brunswick Road, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Oubas Hill, Canal Street, Ulverston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, The Old Station, Victoria Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Blackwell Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Broadgate, Grasmere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Central Avenue, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Chapel Stile, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Duke Street, Askam-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Harrell Lane, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Island Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Kents Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, King George Court, Warwick Bridge, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Lake Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Hawkshead, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Shap, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Co-op, Market Street, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Market Street, Ulverston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Co-op, Oak Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Oxford Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Priory Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Roose Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Stonegarth Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Townhead Road, Dalston, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Yewdale Road, Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.4%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, King Street, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Queen Katherines Avenue, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Main Road, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Northgate, Scotland Road,	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Stanwix, Carlisle																	
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre Spar (Euro Garage), Currock Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Staveley, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Mountbarrow Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Newtown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Oubas Hill, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Pettrill Bank Road, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Sandylands Road, Sandylands, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, The Royal, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	740			82		75		81		46		153		169		82	
Sample:	728			72		75		72		76		138		147		76	



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q16 Where did you undertake your 'top up' food shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15)? Was it the same place or different? Please specify.</b>																	
<i>Those who do top-up shopping at Q13: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
B&M, King Street, Wigton, CA7 9DT	0.4%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Caldew Street, Silloth	1.5%	11	13.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, King Street, Aspatria, Wigton	0.8%	6	1.0%	1	0.0%	0	5.4%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton	2.5%	19	22.2%	18	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrisons Store, Main Street, Abbeytown, Wigton, CA7 4RR	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hesket Newmarket Village Shop, The Village Shop, Hesket Newmarket, CA7 8JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Post Office, Kirkbride, Wigton, CA7 5JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Eastley Terrace, King Street, Wigton, CA7 9HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	2.5%	18	19.1%	15	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Caldbeck Village Centre	0.5%	4	4.0%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Skinbursess Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.4%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Abbeytown, Holme Abbey, Wigton	0.5%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Queen Street, Aspatria	0.5%	4	3.8%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Solway Street, Silloth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	0.6%	5	3.1%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.5%	4	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BP, Maryport Road, Dearham, CA15 7EG	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Post Office & Village Store, Central Road, Dearham, CA15 7HG	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron, Senhouse Street, Maryport, CA15 6BS	1.0%	7	0.0%	0	8.7%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	3.6%	26	0.0%	0	33.3%	25	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ellenborough Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	1.3%	9	0.0%	0	12.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Church Terrace, Maryport, CA15 7PT	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, The Arches, Maryport, CA15 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar (Service Station), Solway Garage, Curzon Street, Maryport	0.4%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Maryport Road, Dearham	0.4%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bounty Inn, Maryport, CA15 7AD	0.5%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	3.1%	23	0.0%	0	0.0%	0	21.2%	17	9.8%	5	0.8%	1	0.0%	0	0.0%	0	0.0%
Aspatria District Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	1.3%	9	0.0%	0	0.0%	0	10.3%	8	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Co-op, Station Street, Cockermouth	0.9%	7	0.0%	0	0.0%	0	8.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	2.1%	15	1.0%	1	0.0%	0	11.2%	9	0.0%	0	3.6%	5	0.0%	0	0.0%	0	0.0%
Local shops, Great Broughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Local shops, Little Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakhurst Service Station, Lamplugh Road, Cockermouth, CA13 0QT	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Street, Cockermouth, CA13 9LQ	0.5%	4	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Cockermouth	2.6%	19	0.0%	0	0.0%	0	19.5%	16	1.6%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Slatefell Stores, Windmill Lane, Cockermouth, CA13 9AU	0.3%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Booths, Tithebarn Street, Keswick	1.3%	9	0.0%	0	0.0%	0	0.0%	0	19.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Keswick	0.9%	7	0.0%	0	0.0%	0	0.0%	0	14.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosthwaite Garage, Crosthwaite Road, Keswick, CA12 5PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, St John's Street, Keswick, CA12 5AP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), High Hill, Keswick	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Hill Garage, High Hill, Keswick, CA12 5NY	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Penrith Road, Derwent, Keswick	0.6%	5	0.0%	0	0.0%	0	0.0%	0	10.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Shorley Lane, Keswick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Street, Braithwaite CA12 5ST	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Aldi, Derwent Drive, Workington	2.3%	17	0.0%	0	4.5%	3	0.0%	0	1.4%	1	8.3%	12	0.4%	1	0.0%	0	0.0%	0
Asda, Dunmail Park, Workington	2.1%	15	0.0%	0	6.0%	4	1.6%	1	0.0%	0	5.8%	9	0.0%	0	0.9%	1	0.0%	0
Asda, Moss Bay Road, Workington	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	18	0.0%	0	0.0%	0	0.0%	0
B&M, Derwent Drive, Derwent Howe Retail Park, CA14 3YW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Murray Road, Workington, CA14 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ainslie Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrington Road, Workington, CA14 3EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Workington, CA14 2UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Grisdale General Stores, Senhouse Street, Workington, CA14 2SD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Central Way, Campbell Savours Way, Workington, CA14 3DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Pow Street, Workington	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	14	0.0%	0	0.0%	0	0.0%	0
Local shops, Distington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	2.5%	18	2.4%	2	0.9%	1	0.0%	0	0.0%	0	7.2%	11	1.1%	2	3.6%	3	0.0%	0
Marshall's Butchers, Corporation Road, Workington, CA14 2PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
McColl's, Harrington Road, Workington, CA14 3EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Street, Distington, CA14 5SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Middlemoor Filling Station, Stainburn Road, Workington, CA14 1ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Moorclose Deli, Westfield Drive, Workington, CA14 3RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	2.5%	18	0.0%	0	2.5%	2	1.8%	1	0.8%	0	9.9%	15	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Road, Seaton, CA14 1JE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Pioneer Foods, Church Road, Workington, CA14 5PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mossbay Road, Workington, CA14 3TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Middlemoor Filling Station, Stainburn Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Harrington Road, Workington	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	10	0.0%	0	0.0%	0	0.0%	0
Spar, Main Road, Seaton, Workington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Westfield Drive, Moorclose, Workington	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	3.4%	25	0.0%	0	2.8%	2	2.5%	2	0.0%	0	13.8%	20	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre	1.0%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.8%	6	0.4%	1	0.0%	0	0.0%	0
Zone 6																		
Aldi, Preston Street, Whitehaven	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	8	4.5%	4	0.0%	0
Asda, Preston Street, Whitehaven	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	17	0.9%	1	0.0%	0
B&M, The Bridges Retail Park, Whitehaven, CA28 7RQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Cleator Moor Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-op, Leconfield Street, Cleator Moor	4.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	11.9%	20	13.2%	11	0.0%	0
Frizington Post Office & General Store, Main Street, Frizington, CA26 3SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Haighs, King Street, Whitehaven, CA28 7JH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Heron, King Street, Whitehaven, CA28 7LA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Home Bargains, Preston Street, Whitehaven, CA28 9DL	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0
Iceland, Preston Street, Whitehaven	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Local shops, Frizington Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Local shops, Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mirehouse Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
McColl's, Lakeland Avenue, Seacliffe, Whitehaven, CA28 9PY	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0
Morrisons, Platt Walks, Whitehaven	5.4%	39	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.5%	1	22.0%	37	1.7%	1	0.0%	0
Nisa Local, Four Seasons, Whinlatter Road, Whitehaven, CA28 8DJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Nisa Local, Woodhouse Road, Whitehaven, CA28 9QD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Nisa, Leconfield Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Cleator Moor, CA25 5QG																		
Pelivan Garage, Loop Road North, Whitehaven, CA28 6EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Premier Stores, Meadow Road, Whitehaven, CA28 8ER	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Spar (Service Station), Loop Road North, Whitehaven	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Spar, Richmond Hill Road, Hensingham, Whitehaven	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	3.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	27	1.5%	1	0.0%	0
Whitehaven Town Centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	10	0.0%	0	0.0%	0
Woodhouse Convenience Store, Woodhouse Road, Whitehaven, Cumbria CA28 9LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
<b>Zone 7</b>																		
Co-op, Gosforth Road, Seascale	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	10	0.0%	0
Co-op, Main Street, Egremont	3.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	28.4%	23	0.0%	0
Egremont Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Heron, Main Street, Egremont, CA22 2DR	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	13	0.0%	0
Local shops, Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thornhill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
McColl's, South Parade, Seascale, CA20 1PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Nisa Local, Jubilee Garage, North Road, Egremont, CA22 2PR	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), A595 Holmrook, Holmrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Bridge End Garage, Egremont	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Spar (Service Station), Parkhouse, Bigrigg, Egremont	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Spar, Bridge End Garage, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Post Office, Main Street, St. Bees, CA27 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
<b>Zone 8</b>																		
Bootle Stores, Main Street, Bootle, LA19 5TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, Lapstone Road, Millom	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	7
Local shops, Bootle Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3
Local shops, Broughton-in-Furness Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4
Local shops, Haverigg Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Local shops, Ulpha Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Melville Tyson Butchers, Prince's Street, Broughton-in-Furness, LA20 6HQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Millom Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Scoop Value, Wellington Street, Millom, LA18 4DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Spar, Duke Street, Millom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco Superstore, Lancashire	3.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.2%	27

Column %ges.

West Cumbria Household Survey  
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Road, Millom																		
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Dodgson Croft Road, Kirkby Lonsdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Oubas Hill, Canal Street, Ulverston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Booths, Parkhouse Lakeland, Park Road, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, The Old Station, Victoria Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Wainwrights Yard, Kendal	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blackwell Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadgate, Grasmere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Central Avenue, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chapel Stile, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Denton Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Duke Street, Askam-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harrell Lane, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Island Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kents Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, King George Court, Warwick Bridge, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lake Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Hawkshead, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Shap,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Penrith										
Co-op, Market Street, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oak Street, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Oxford Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plymouth Street, Walney Island, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Priory Road, Ulverston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%
Co-op, Roose Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Stonegarth Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Townhead Road, Dalston, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Yewdale Road, Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Shaddongate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Walney Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Nicholas Retail Park, London Road, Carlisle	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.4%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, King Street, Penrith	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Marks & Spencer (Moto), Broadfield Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall, Park House Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines Avenue, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.2%	1	1.0%	1	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Local, Main Road, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local,	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Northgate, Scotland Road, Stanwix, Carlisle																		
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.5%	4	1.8%	1	2.9%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Euro Garage), Currock Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Moreton Service Station, Wigton Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Service Station), Whiteclosegate Filling Station, Brampton Old Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Compston Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Staveley, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mountbarrow Road, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newtown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Oubas Hill, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Pettrill Bank Road, Harraby, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandylands Road, Sandylands, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highgate, Kendal	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kent Bank Road, Grange-over-Sands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rawlinson Street, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Royal, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St Cuthbert Street, Kirkcudbright	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	732			81		74		81		46		149		167		83		51
Sample:	718			70		74		72		76		134		144		76		72

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Mean score: £																		
Q17 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.																		
Those who do top-up shopping at Q13:																		
£1 - £5	10.6%	80	6.7%	5	9.4%	7	7.2%	6	11.8%	5	11.9%	19	12.3%	21	15.8%	13	5.5%	3
£6 - £10	22.0%	166	31.2%	26	22.0%	17	14.8%	12	15.8%	7	29.0%	46	23.3%	40	9.6%	8	18.6%	10
£11 - £15	12.8%	96	14.5%	12	8.7%	7	17.1%	14	13.8%	6	12.6%	20	12.3%	21	12.9%	11	9.9%	5
£16 - £20	17.5%	132	14.2%	12	22.2%	17	25.6%	21	16.9%	8	20.5%	33	16.0%	27	10.1%	9	10.8%	6
£21 - £25	5.1%	39	13.9%	11	5.3%	4	8.3%	7	2.8%	1	2.4%	4	4.9%	8	1.3%	1	4.2%	2
£26 - £30	8.2%	62	1.0%	1	5.5%	4	4.8%	4	13.0%	6	9.4%	15	8.8%	15	14.8%	12	7.6%	4
£31 - £35	1.6%	12	0.0%	0	1.2%	1	2.8%	2	2.2%	1	0.0%	0	2.5%	4	0.7%	1	5.6%	3
£36 - £40	3.7%	28	3.7%	3	4.4%	3	1.2%	1	5.4%	3	1.0%	2	1.3%	2	12.5%	11	7.2%	4
£41 - £45	0.8%	6	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.6%	1	2.0%	3	0.0%	0	1.3%	1
£46 - £50	2.1%	16	1.7%	1	3.9%	3	1.2%	1	3.2%	1	1.8%	3	1.9%	3	0.9%	1	3.8%	2
£51 - £55	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.8%	6	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.8%	0
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.7%	5	3.7%	3	0.0%	0	0.0%	0	2.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1
£201 +	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.8%	89	9.5%	8	11.0%	8	13.0%	11	10.4%	5	8.6%	14	11.2%	19	20.4%	17	14.0%	7
(Refused)	1.2%	9	0.0%	0	1.6%	1	0.9%	1	1.6%	1	0.4%	1	1.6%	3	0.9%	1	4.5%	2
Mean:	19.93		19.07		22.53		19.68		21.48		18.08		18.49		20.14		27.25	
Weighted base:	756		82		77		82		47		159		172		84		52	
Sample:	743		72		77		73		77		142		150		78		74	

**Mean score: visits per week****Q18 And still thinking more generally, how often does your household do a top-up food and grocery shop?***Those who do top-up shopping at Q13:*

7 times a week	5.0%	38	4.1%	3	11.0%	8	3.3%	3	5.7%	3	3.3%	5	5.8%	10	0.9%	1	9.5%	5
4-6 times a week	5.6%	42	8.9%	7	6.8%	5	1.8%	1	1.4%	1	4.9%	8	4.4%	8	9.3%	8	7.9%	4
2-3 times a week	34.8%	263	31.4%	26	36.7%	28	32.5%	27	32.7%	15	35.8%	57	33.9%	58	36.3%	30	40.9%	21
Once a week	42.3%	320	44.2%	36	36.5%	28	54.0%	44	48.2%	23	39.3%	63	45.7%	79	41.6%	35	23.7%	12
Once a fortnight	5.8%	44	6.7%	6	2.5%	2	2.7%	2	9.0%	4	8.7%	14	4.0%	7	6.4%	5	6.7%	3
Once a month	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.6%	1	3.2%	6	0.0%	0	0.8%	0
Less than once a month	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	1.3%	1	0.0%	0
(Don't know / varies)	5.1%	38	4.7%	4	6.6%	5	5.7%	5	0.8%	0	6.9%	11	2.5%	4	4.2%	4	10.6%	6
Mean:	2.06		2.09		2.57		1.79		1.83		1.94		2.01		1.97		2.63	
Weighted base:	756		82		77		82		47		159		172		84		52	
Sample:	743		72		77		73		77		142		150		78		74	



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q19 Where did you last buy clothing or footwear goods?</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton, CA7 9AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspatria District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	2.6%	18	0.8%	1	1.0%	1	10.7%	8	2.0%	1	2.9%	5	1.0%	2	0.0%	0	3.4%
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Kendal Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.8%	1	0.0%	0	9.9%
Keswick Town Centre	3.3%	23	1.4%	1	2.8%	2	2.3%	2	37.3%	14	1.6%	3	0.0%	0	2.6%	2	0.0%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dunmail Park, Workington	1.7%	12	0.0%	0	1.0%	1	0.0%	0	1.8%	1	3.8%	6	2.1%	3	1.5%	1	0.0%
Asda, Moss Bay Road, Workington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Carpetways, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	1.6%	11	0.0%	0	2.8%	2	1.0%	1	0.0%	0	5.0%	8	0.0%	0	0.0%	0	0.0%

Column %ges.

West Cumbria Household Survey  
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	2.9%	20	0.0%	0	1.0%	1	2.3%	2	0.0%	0	6.7%	11	4.4%	7	0.0%	0	0.0%	0
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.3%	5	0.9%	1	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre <b>Zone 6</b>	40.2%	274	12.7%	10	59.6%	41	44.5%	33	14.7%	5	61.2%	99	34.6%	53	44.8%	32	3.2%	1
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Preston Street, Whitehaven	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre <b>Zone 7</b>	7.8%	53	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	28.1%	43	12.4%	9	0.0%	0
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	8.8%	6	3.0%	1
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																		
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Barrow-in-Furness Town Centre	2.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	47.4%	18
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	19.1%	130	65.5%	53	22.9%	16	28.0%	21	24.9%	9	7.2%	12	8.1%	12	11.3%	8	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	3.4%	24	7.6%	6	1.8%	1	2.3%	2	2.8%	1	3.9%	6	3.3%	5	3.0%	2	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Marks & Spencer, English Street, Carlisle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Avenue, Kendal																	
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Blackpool	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Outside area, Carlisle	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Manchester	0.9%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	3	1.1%	1	2.8%
Outside area, Newcastle City Council	0.7%	5	0.0%	0	0.0%	0	1.0%	1	1.8%	1	0.6%	1	0.6%	1	2.6%	2	0.0%
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Tyne and Wear	1.2%	8	0.0%	0	1.3%	1	0.0%	0	1.0%	0	1.4%	2	1.2%	2	4.1%	3	0.0%
Penrith New Squares, Garden Square, Penrith	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.5%	4	3.2%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.4%	3	2.4%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.6%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.8%	1	1.2%	2	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	3.0%	21	2.4%	2	0.0%	0	4.6%	3	2.3%	1	0.4%	1	5.2%	8	5.2%	4	5.5%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	682			80		68		75		36		161		153		72	
Sample:	703			74		74		75		68		151		134		69	

Mean score: visits per month

**Q20 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q19)?***Not Don't know and not Don't do & not Abroad at Q19:*

Daily	0.4%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%
At least two times a week	0.9%	9	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.9%	2	0.9%	2	0.8%	1	0.0%
At least once a week	5.4%	51	3.7%	4	10.8%	10	0.7%	1	0.0%	0	5.3%	11	8.3%	19	3.4%	3	4.9%
At least once a fortnight	8.4%	80	5.6%	6	11.8%	11	6.1%	6	1.2%	1	11.1%	23	7.2%	16	10.7%	11	10.0%
At least once a month	21.4%	203	34.9%	38	14.8%	14	20.8%	21	18.3%	10	15.7%	32	23.3%	52	21.6%	22	22.4%
At least every two months	11.3%	107	8.4%	9	16.0%	15	10.8%	11	9.9%	5	10.3%	21	11.0%	25	10.6%	11	16.2%
At least every 3 months	13.2%	126	11.7%	13	9.2%	9	14.9%	15	23.8%	13	12.7%	26	12.8%	29	14.6%	15	11.4%
At least every 6 months	15.4%	146	7.4%	8	11.8%	11	19.2%	19	16.7%	9	19.0%	39	18.1%	40	10.6%	11	12.8%
Less often than once every 6 months	5.9%	56	5.8%	6	5.0%	5	9.2%	9	9.9%	5	5.6%	12	5.6%	12	2.6%	3	6.1%
Have only visited once	2.4%	23	0.6%	1	1.3%	1	3.6%	4	0.7%	0	1.3%	3	3.1%	7	4.7%	5	4.0%
(Don't know / varies)	15.4%	146	21.8%	24	14.0%	13	14.6%	15	19.5%	11	18.0%	37	8.3%	19	20.4%	21	12.3%
Mean:	1.09		0.90		1.78		0.59		0.46		0.98		1.45		0.94		0.87
Weighted base:	950		110		92		100		54		206		223		102		63
Sample:	941		99		93		95		93		188		185		96		92

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q21 How did you travel to (LOCATION MENTIONED AT Q19)?</b>																		
<i>Not Don't know and not Don't do &amp; not Abroad at Q19:</i>																		
Car / van (as driver)	69.6%	472	94.6%	76	69.6%	47	77.2%	58	60.1%	22	53.8%	86	62.2%	94	83.1%	60	81.0%	30
Car / van (as passenger)	12.9%	88	2.3%	2	13.5%	9	11.3%	8	12.2%	4	15.2%	24	21.2%	32	3.2%	2	14.4%	5
Bus (including the busway or guided bus), minibus or coach	6.7%	46	2.3%	2	13.5%	9	6.9%	5	6.2%	2	8.7%	14	7.3%	11	2.8%	2	1.1%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.2%	49	0.0%	0	0.0%	0	2.3%	2	13.7%	5	21.4%	34	5.1%	8	0.0%	0	1.1%	0
Taxi	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Train	2.7%	18	0.8%	1	2.0%	1	2.3%	2	2.8%	1	0.4%	1	2.9%	4	10.2%	7	2.5%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.4%	3	0.0%	0	1.3%	1	0.0%	0	1.8%	1	0.4%	1	0.5%	1	0.0%	0	0.0%	0
Weighted base:		678		80		67		75		36		160		151		72		37
Sample:		698		74		73		75		67		150		132		69		58

**Q22 When you last went shopping for clothing or footwear, did you link this trip with another activity?***Not Don't know and not Don't do & not Abroad at Q19:*

Yes – non-food shopping	10.6%	72	3.8%	3	7.5%	5	22.2%	17	11.3%	4	11.8%	19	8.5%	13	12.0%	9	8.1%	3
Yes – other food shopping	9.1%	62	8.7%	7	3.8%	3	12.3%	9	16.2%	6	8.6%	14	8.1%	12	4.1%	3	22.0%	8
Yes – visiting services such as banks and other financial institutions	2.7%	18	0.8%	1	3.1%	2	2.7%	2	1.0%	0	3.8%	6	3.6%	5	1.1%	1	2.5%	1
Yes – leisure activity	4.9%	33	2.1%	2	3.4%	2	9.5%	7	0.0%	0	8.2%	13	3.2%	5	0.8%	1	8.8%	3
Yes – visiting café / pub / restaurant	13.5%	92	2.3%	2	21.0%	14	11.1%	8	14.2%	5	10.1%	16	18.4%	28	16.8%	12	16.7%	6
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.6%	4	0.0%	0	0.0%	0	1.3%	1	4.2%	2	0.4%	1	0.5%	1	0.0%	0	1.1%	0
Yes – travelling to / from work	0.9%	6	0.8%	1	0.0%	0	0.0%	0	1.8%	1	0.6%	1	2.0%	3	0.8%	1	1.4%	1
Yes – travelling to / from school / college / university	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Yes – visiting family / friends	4.1%	28	12.7%	10	2.8%	2	3.3%	2	11.8%	4	0.4%	1	4.0%	6	1.9%	1	2.2%	1
Yes – visiting health / medical service such as doctor, dentist, hospital	1.5%	10	4.2%	3	2.0%	1	0.0%	0	5.9%	2	0.4%	1	1.0%	2	1.1%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	1.5%	10	0.8%	1	1.0%	1	0.0%	0	0.0%	0	1.7%	3	2.2%	3	3.8%	3	0.0%	0
(No activity)	49.2%	334	62.0%	50	54.3%	37	33.9%	25	30.8%	11	52.2%	84	48.5%	73	56.6%	41	37.3%	14
(Don't know / can't remember)	0.9%	6	1.0%	1	1.0%	1	2.7%	2	2.8%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		678		80		67		75		36		160		151		72		37
Sample:		698		74		73		75		67		150		132		69		58

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q23 Where did you last buy books, CDs, DVDs or stationery?</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton, CA7 9AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	0.8%	3	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	1.2%	4	0.0%	0	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspatia District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	12.9%	44	1.8%	1	0.0%	0	57.8%	33	0.0%	0	9.2%	8	2.8%	2	2.4%	1	3.3%
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Cockermouth	1.4%	5	1.8%	1	0.0%	0	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	3.6%	12	1.8%	1	0.0%	0	1.3%	1	49.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Pack Horse Court, Keswick	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dunmail Park, Workington	4.2%	14	2.3%	1	11.7%	4	1.3%	1	2.9%	1	4.9%	4	5.2%	3	0.0%	0	0.0%
Asda, Moss Bay Road, Workington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Carpetways, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	0.4%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	1.8%	6	0.0%	0	1.8%	1	2.3%	1	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	2.2%	7	0.0%	0	3.2%	1	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre <b>Zone 6</b>	33.2%	113	0.0%	0	38.8%	15	14.9%	8	2.9%	1	62.2%	55	38.7%	25	40.0%	10	0.0%	0
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Preston Street, Whitehaven	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.1%	1	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.2%	5	4.8%	1	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	2	4.2%	1	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre <b>Zone 7</b>	7.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	18	26.0%	7	0.0%	0
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																		
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	3
Tesco Superstore, Lancashire Road, Millom	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	1.1%	4	11.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1
Barrow-in-Furness Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	2
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	16.1%	55	67.6%	24	14.7%	6	12.2%	7	34.0%	8	5.5%	5	7.4%	5	6.2%	2	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



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Avenue, Kendal																	
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Newcastle City Council	1.5%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	1	5.2%	3	0.0%	0	0.0%
Outside area, South Lakeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Outside area, Tyne and Wear	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.9%	3	2.3%	1	3.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.2%	1	6.6%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	2.1%	7	1.8%	1	8.9%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	1	13.6%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	341			35		38		56		22		88		64		25	
Sample:	342			33		38		55		38		78		51		25	

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q24 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton, CA7 9AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	2.4%	11	25.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	0.6%	3	0.0%	0	3.9%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspatia District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	12.7%	59	0.0%	0	8.1%	3	57.2%	33	12.8%	3	7.7%	9	6.2%	7	7.1%	3	0.0%
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.6%	3	0.0%	0	0.0%	0	3.3%	2	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	8.6%	2	1.0%	1	0.0%	0	0.0%	0	0.0%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dunmail Park, Workington	1.1%	5	0.0%	0	3.9%	2	1.7%	1	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%
Asda, Moss Bay Road, Workington	0.3%	1	1.8%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetways, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	13.7%	63	2.4%	1	19.3%	8	12.7%	7	7.3%	2	26.4%	32	8.3%	9	10.3%	4	0.0%

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	3.7%	17	0.0%	0	10.1%	4	5.2%	3	0.0%	0	6.2%	8	1.7%	2	1.8%	1	0.0%	0
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre Zone 6	24.7%	114	2.4%	1	42.5%	17	7.3%	4	6.6%	2	48.8%	59	19.2%	20	25.5%	11	0.0%	0
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre Zone 7	13.2%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	40.4%	43	39.5%	17	2.1%	1
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

West Cumbria Household Survey  
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Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2
Tesco Superstore, Lancashire Road, Millom	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.2%	11
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	9.7%	45	32.7%	15	6.9%	3	4.2%	2	19.7%	5	3.5%	4	13.5%	14	3.6%	2	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	4
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	2.4%	11	21.8%	10	0.0%	0	1.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Avenue, Kendal																	
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Eden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Outside area, Manchester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	2.0%	2	0.0%	0	2.8%
Outside area, Newcastle City Council	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Tyne and Wear	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	1.3%	6	1.8%	1	0.0%	0	0.0%	0	20.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1	0.0%	0	1.6%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	4.6%	21	6.9%	3	3.0%	1	3.3%	2	4.1%	1	1.6%	2	6.6%	7	2.4%	1	15.6%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	462			44		40		58		25		120		106		43	
Sample:	439			38		42		54		42		99		84		38	

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q25 Where did you last buy goods such as toys, games, bicycles and recreational goods?																		
Excl. Nulls & SFT																		
Zone 1																		
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Wigton, CA7 9AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Town Centre	1.3%	4	11.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maryport Town Centre	1.0%	3	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Low Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspatia District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	7.2%	25	0.0%	0	0.0%	0	51.9%	18	7.1%	1	3.8%	3	0.0%	0	6.4%	2	0.0%	0
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Kendal Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1
Keswick Town Centre	3.3%	11	0.0%	0	0.0%	0	5.0%	2	36.9%	7	2.1%	2	0.0%	0	3.2%	1	0.0%	0
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Derwent Drive, Workington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Asda, Dunmail Park, Workington	1.6%	5	0.0%	0	4.0%	1	0.0%	0	0.0%	0	3.3%	3	1.2%	1	0.0%	0	0.0%	0
Asda, Moss Bay Road, Workington	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetways, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	5.4%	18	0.0%	0	3.5%	1	0.0%	0	3.6%	1	13.3%	12	4.5%	3	3.2%	1	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.6%	1	0.0%	0	0.0%	0
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Workington Town Centre <b>Zone 6</b>	42.6%	145	10.5%	4	68.1%	23	21.7%	7	12.8%	2	68.8%	63	43.6%	32	38.0%	13	2.3%	0
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleator Moor Town Centre	1.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	8.9%	3	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre <b>Zone 7</b>	10.6%	36	0.0%	0	0.0%	0	6.8%	2	0.0%	0	2.0%	2	34.5%	26	17.5%	6	2.9%	1
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	1	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																		
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Barrow-in-Furness Town Centre	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.8%	9
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	10.2%	35	59.0%	23	4.0%	1	6.7%	2	16.4%	3	0.8%	1	4.5%	3	4.7%	2	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.5%	2	0.0%	0	3.5%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Avenue, Kendal																	
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	0.4%	1	2.8%	1	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%
Outside area, Newcastle City Council	1.7%	6	2.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	5.7%	2	0.0%
Outside area, South Lakeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Outside area, Tyne and Wear	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	3.2%	1	0.0%
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	1.5%	5	6.6%	3	0.0%	0	2.8%	1	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.9%	3	5.1%	2	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	2.4%	8	0.0%	0	0.0%	0	2.2%	1	7.1%	1	1.4%	1	4.0%	3	3.2%	1	5.2%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	341			38		34		34		18		91		74		33	
Sample:	321			34		32		32		33		74		55		33	

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q26 Where did you last buy chemist goods (including health and beauty products)?</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Caldbeck Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton, CA7 9AF	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	1.7%	15	15.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skinburness Village Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	5.4%	45	45.8%	43	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	4.3%	36	0.0%	0	47.8%	35	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.8%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Aspatia District Centre	1.5%	13	0.7%	1	0.0%	0	11.9%	11	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	9.7%	82	0.0%	0	5.4%	4	69.5%	65	2.2%	1	6.4%	12	0.0%	0	0.0%	0	0.0%
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Cockermouth	0.5%	4	0.7%	1	0.0%	0	3.6%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Keswick Town Centre	4.2%	35	0.0%	0	0.0%	0	0.0%	0	75.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dunmail Park, Workington	1.8%	15	2.0%	2	7.8%	6	1.0%	1	0.0%	0	2.4%	4	1.1%	2	0.0%	0	0.0%
Asda, Moss Bay Road, Workington	0.7%	6	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.1%	4	0.3%	1	0.0%	0	0.0%
Carpetways, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%

Column %ges.

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrington Village Centre, CA14 5QH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	1.9%	16	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.1%	15	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaton Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0	0.0%	0	0.0%	0
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Workington Town Centre <b>Zone 6</b>	21.0%	176	1.7%	2	34.0%	25	7.3%	7	0.0%	0	69.5%	131	3.8%	8	4.1%	4	0.0%	0
Aldi, Preston Street, Whitehaven	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	2.1%	2	0.0%	0
Asda, Preston Street, Whitehaven	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.9%	1	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Cleator Moor Town Centre	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	10	10.5%	9	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	4.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	28	9.0%	8	0.8%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.9%	10	2.5%	2	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre <b>Zone 7</b>	17.0%	142	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.1%	2	60.3%	121	20.8%	19	0.0%	0
Co-op, Main Street, Egremont, CA22 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Egremont Town Centre	4.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	36.7%	33	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	7	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																		
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	3.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	59.9%	31
Tesco Superstore, Lancashire Road, Millom	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	5
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.4%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Barrow-in-Furness Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	2.6%	22	15.9%	15	2.2%	2	2.4%	2	0.8%	0	0.5%	1	1.0%	2	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.9%	1	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.2%	1	0.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Avenue, Kendal																		
Morrisons, The Strand, Barrow-in-Furness	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Outside area, Newcastle City Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Tyne and Wear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.4%	3	0.9%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.9%	8	7.1%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	837			94		73		93		47		188		200		91		51
Sample:	833			87		74		83		83		171		170		87		78

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q27 Where did you last buy electrical items, such as televisions, washing machines and computers?																		
Excl. Nulls & SFT																		
Zone 1																		
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Wigton, CA7 9AF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigton Town Centre	0.9%	5	5.8%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Curzon Street, Maryport	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Maryport Town Centre	0.8%	5	0.0%	0	7.7%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Low Road, Cockermouth	0.2%	1	0.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspatia District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockermouth Town Centre	3.1%	20	0.0%	0	2.4%	1	20.3%	14	3.7%	1	0.9%	1	0.4%	1	1.6%	1	0.0%	0
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Cockermouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.3%	2	0.0%	0	2.4%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	1.1%	7	0.8%	1	0.0%	0	1.1%	1	19.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pack Horse Court, Keswick	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dunmail Park, Workington	0.7%	4	0.0%	0	1.6%	1	1.1%	1	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Moss Bay Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetways, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	0.9%	5	2.5%	2	0.0%	0	0.0%	0	1.3%	0	1.4%	2	0.7%	1	0.0%	0	0.0%	0
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	39.5%	251	17.3%	13	63.0%	36	35.1%	25	16.2%	4	58.5%	80	43.4%	70	33.7%	23	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Derwent Drive, Workington																	
Dunmail Park Shopping Centre, Maryport Road, Workington	1.2%	7	1.9%	1	4.2%	2	3.9%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howdens, New Yard, Workington, CA14 3YE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, New Bridge Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Workington Town Centre Zone 6	15.5%	98	7.4%	6	13.5%	8	17.1%	12	10.2%	3	28.3%	39	11.9%	19	17.4%	12	1.0%
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Flatt Walks, Whitehaven	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.9%	1	0.0%
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.4%	1	0.0%	0	0.0%
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitehaven Town Centre Zone 7	13.3%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	35.9%	58	36.3%	24	0.0%
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Egremont Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	5.7%	4	0.0%
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																	
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

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February 2020

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	3.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.5%	24
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	5
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	7.1%	45	39.3%	30	0.0%	0	10.2%	7	10.1%	3	1.6%	2	0.0%	0	4.4%	3	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	2.9%	18	1.1%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	6.4%	10	0.0%	0	17.8%	7
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.7%	4	2.7%	2	0.0%	0	1.4%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Avenue, Kendal																	
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	2.9%	18	15.2%	12	1.6%	1	4.3%	3	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Newcastle City Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Tyne and Wear	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%
Penrith New Squares, Garden Square, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.4%	2	1.9%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	0.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	636			76		57		71		27		137		160		67	40
Sample:	627			68		61		61		52		127		132		58	68

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q28 Where did you last buy DIY or gardening goods?</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton, CA7 9AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	2.4%	17	17.6%	14	0.0%	0	0.9%	1	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	2.0%	14	0.0%	0	20.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Aspatia District Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	6.7%	48	0.0%	0	6.3%	4	44.7%	35	5.2%	2	3.2%	5	0.0%	0	2.0%	2	0.0%
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.2%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	1.0%	7	0.0%	0	1.0%	1	7.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Kendal Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Keswick Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	20.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Derwent Drive, Workington	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dunmail Park, Workington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Asda, Moss Bay Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetways, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	1.3%	9	0.0%	0	3.2%	2	0.0%	0	3.2%	1	2.0%	3	1.7%	3	0.0%	0	0.0%
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	42.7%	302	17.2%	14	53.3%	35	36.0%	28	12.4%	4	78.6%	114	43.4%	73	40.4%	33	0.0%

Column %ges.

West Cumbria Household Survey  
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February 2020

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre <b>Zone 6</b>	6.6%	47	5.2%	4	10.9%	7	5.8%	5	1.0%	0	10.6%	15	5.6%	9	7.1%	6	0.0%	0
Aldi, Preston Street, Whitehaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Asda, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Whitehaven Town Centre <b>Zone 7</b>	14.4%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.1%	79	27.7%	23	0.0%	0
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	10	0.0%	0
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nethertown Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Seascale Village Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	7	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
<b>Zone 8</b>																		
Broughton-in-Furness Town	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre																		
Foxfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Millom Town Centre	3.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.8%	27
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waberthwaite Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petheril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Barrow-in-Furness Town Centre	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	8
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	3.9%	28	26.3%	21	1.8%	1	0.9%	1	0.0%	0	2.4%	3	0.7%	1	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	2.1%	15	3.9%	3	0.0%	0	0.0%	0	32.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.4%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	6
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Avenue, Kendal																	
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.0%	2
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	3.2%	23	26.0%	21	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.4%	1	0.0%	0	1.4%
Outside area, Copeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Outside area, Eden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Newcastle City Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, South Lakeland	0.3%	2	0.0%	0	1.3%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Outside area, Tyne and Wear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	706			80		66		79		36		145		167		82	
Sample:	684			73		63		74		62		130		135		75	

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
<b>Q29 Where did you last buy furniture, carpets and floor coverings?</b>																	
<i>Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Station Road, Wigton, CA7 9AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skinburness Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	2.9%	17	21.2%	15	0.0%	0	2.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
B&M, Curzon Street, Maryport, CA15 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eddie Shimmings, Jubilee Retail Park, Grasslot, Maryport, CA15 8BE	1.3%	7	4.2%	3	3.9%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Curzon Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	6.4%	38	4.5%	3	31.8%	18	15.1%	10	3.6%	1	3.6%	5	0.6%	1	0.0%	0	0.0%
New Balance Factory, St. Helen's Lane, Flimby, Maryport, CA15 8RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aldi, Low Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspatia District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	8.5%	51	1.5%	1	3.3%	2	44.4%	29	11.5%	3	9.2%	12	0.5%	1	4.5%	3	0.0%
Lakeland Agricultural Centre, Cockermouth, CA13 0QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakhurst Garden Centre, Lamplugh Road, Cockermouth, CA13 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lakes Homecentre, Low Road, Cockermouth, CA13 0HH	0.5%	3	1.5%	1	0.0%	0	2.0%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	2.0%	12	0.0%	0	1.2%	1	0.0%	0	28.6%	8	2.0%	2	0.5%	1	0.0%	0	0.0%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Packhorse Steel, Goosewell Farm, Eleventrees, Keswick, CA12 4RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Travis Perkins, Browfoot Works, off Penrith Road, Keswick, CA12 4LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
AA Carpets, Derwent Drive, Workington, CA14 3YW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.6%	1	0.0%	0	0.0%
Aldi, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dunmail Park, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Moss Bay Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetways, New Yard, Workington, CA14 3YE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%
Chambers Joinery, Preedy Road, Workington, CA14 2TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Flatts Trading Estate, Lowther Road, Workington, CA14 2TQ	1.0%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	4	0.5%	1	1.0%	1	0.0%
Derwent Retail Park, Workington, Derwent Howe Industrial Estate,	12.2%	73	2.6%	2	11.5%	7	11.2%	7	14.7%	4	32.0%	40	6.3%	9	5.2%	3	0.0%

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Derwent Drive, Workington																		
Dunmail Park Shopping Centre, Maryport Road, Workington	2.3%	13	0.9%	1	3.3%	2	1.1%	1	0.0%	0	3.3%	4	3.7%	5	1.3%	1	0.0%	0
Harrington Village Centre, CA14 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, New Yard, Workington, CA14 3YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lillyhall industrial Estate, Lillyhall, Workington, CA14 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Pow Street, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derwent Drive, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Bridge Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Phoenix Court, Phoenix Road, Barrow-in-Furness, LA14 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walney Road Retail Park, Walney Road, Barrow-in-Furness, LA14 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Workington Town Centre <b>Zone 6</b>	14.8%	88	7.5%	5	27.1%	16	10.8%	7	2.3%	1	32.9%	41	6.0%	8	15.7%	10	0.0%	0
Aldi, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Preston Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, Flatt Walks, Whitehaven, CA28 7RQ	1.1%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	4	3.0%	2	0.0%	0
Cleator Moor Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.1%	6	4.5%	3	0.0%	0
Dixons Department Store, Lowther Street, Whitehaven, CA28 7AL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.9%	0
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haig Enterprise Park, Whitehaven, CA28 9AN	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	9	0.0%	0	0.0%	0
Morrisons, Flatt Walks, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sneckyeat Road Industrial Estate, Whitehaven, CA28 8PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bransty Row, North Shore, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Garden Centre, Meadow Road, Whitehaven, CA28 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehaven Town Centre <b>Zone 7</b>	17.2%	103	0.0%	0	2.1%	1	0.0%	0	1.3%	0	0.6%	1	49.9%	71	46.4%	29	1.6%	1
Co-op, Main Street, Egremont, CA22 2AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egremont Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Gosforth Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Nethertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singleton Keith Garden Centre, Nethertown, Egremont, CA22 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkmill Garden Centre, Gosforth, Seascale, CA20 1BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																		
Broughton-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre																		
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millom Town Centre	4.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.0%	24
Tesco Superstore, Lancashire Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, off Station Yard, Lancashire Road, Millom, LA18 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Outside Study Area																		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Butts Street, Annan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cavendish Way, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dalston Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hollywood Retail Park, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Petteril Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnside Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler Way, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow-In-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	10
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	9.4%	56	34.6%	25	8.1%	5	7.8%	5	17.6%	5	0.7%	1	10.4%	15	2.0%	1	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Retail Park, Cavendish Way, Penrith	0.3%	2	1.5%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Retail Park, Barrow-in-Furness	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	10.8%	5
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Charlotte Street, Carlisle	2.0%	12	9.5%	7	1.5%	1	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Dalton Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Katherines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Avenue, Kendal																	
Morrisons, The Strand, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	2.4%	14	6.6%	5	1.2%	1	2.0%	1	3.6%	1	0.0%	0	4.5%	6	0.0%	0	0.0%
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Eden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Newcastle City Council	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Tyne and Wear	0.6%	4	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.4%	2	1.1%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Common Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Mint Bridge, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Corner House Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	2.0%	12	2.7%	2	0.0%	0	0.0%	0	4.1%	1	2.7%	3	1.9%	3	1.3%	1	3.9%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	596			71		58		66		28		126		142		62	
Sample:	592			61		59		59		46		117		125		63	

**Q30 Do you ever visit any of the following centres? [MR/PR]**

Workington Town Centre	79.9%	799	49.9%	55	93.8%	92	87.4%	93	64.6%	37	96.6%	208	84.7%	204	85.6%	90	30.4%	21
Cockermouth Town Centre	51.6%	517	44.2%	49	63.9%	62	95.1%	101	69.9%	40	55.6%	120	34.0%	82	51.6%	54	11.9%	8
Maryport Town Centre	24.1%	241	20.9%	23	82.8%	81	34.0%	36	6.8%	4	24.0%	52	13.6%	33	10.8%	11	1.2%	1
Wigton Town Centre	15.5%	155	89.7%	99	6.4%	6	18.9%	20	18.1%	10	5.1%	11	1.0%	2	3.3%	3	2.4%	2
Aspatria Town Centre	5.2%	52	11.9%	13	7.8%	8	16.2%	17	8.2%	5	0.7%	1	2.0%	5	2.6%	3	0.6%	0
Silloth Town Centre	17.1%	172	42.6%	47	21.9%	21	11.9%	13	11.3%	6	16.8%	36	14.0%	34	8.5%	9	7.5%	5
Whitehaven Town Centre	52.5%	526	4.9%	5	21.8%	21	34.0%	36	21.0%	12	48.5%	105	93.5%	225	90.8%	95	38.7%	26
Cleator Moor Town Centre	12.7%	127	0.0%	0	1.2%	1	2.6%	3	3.3%	2	5.7%	12	27.7%	67	38.9%	41	2.8%	2
Egremont Town Centre	17.8%	178	0.0%	0	0.7%	1	4.6%	5	2.1%	1	5.2%	11	26.1%	63	85.3%	89	11.2%	8
Millom Town Centre	7.0%	70	0.0%	0	0.0%	0	0.7%	1	1.3%	1	1.0%	2	0.3%	1	4.7%	5	90.3%	61
(Don't visit any of these centres)	3.0%	30	0.7%	1	1.9%	2	0.7%	1	13.7%	8	2.7%	6	2.4%	6	0.7%	1	9.7%	7
Weighted base:	1001			111		98		107		57		216		241		105		68
Sample:	1001			101		100		100		100		200		200		100		100

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
<b>Q31 Which centre do you visit the most?</b>																		
<i>Those who visit more than one centre at Q30:</i>																		
Workington Town Centre	38.6%	375	8.5%	9	56.5%	54	13.4%	14	43.6%	22	88.3%	185	29.8%	70	18.2%	19	2.7%	2
Cockermouth Town Centre	13.8%	133	2.3%	3	13.9%	13	76.5%	81	37.8%	19	6.4%	13	0.0%	0	4.4%	5	0.0%	0
Maryport Town Centre	4.0%	38	0.6%	1	29.6%	28	2.1%	2	2.3%	1	2.1%	4	0.7%	2	0.0%	0	0.0%	0
Wigton Town Centre	8.7%	85	70.1%	77	0.0%	0	1.6%	2	11.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspatria Town Centre	0.8%	8	1.3%	1	0.0%	0	5.7%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silloth Town Centre	2.0%	20	17.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Whitehaven Town Centre	21.2%	206	0.0%	0	0.0%	0	0.7%	1	3.0%	1	2.7%	6	65.7%	154	41.9%	44	0.7%	0
Cleator Moor Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	4.6%	5	0.0%	0
Egremont Town Centre	3.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.4%	3	30.9%	32	2.7%	2
Millom Town Centre	5.9%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	93.9%	57
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94

Mean score: visits per month

**Q32 How often do you visit (CENTRE MENTIONED AT Q31)?***Those who visit a centre at Q31:*

Daily	16.3%	158	35.8%	39	16.0%	15	23.2%	25	0.0%	0	11.2%	24	10.2%	24	13.1%	14	29.6%	18
At least two times a week	31.5%	306	23.2%	25	33.4%	32	41.1%	43	5.8%	3	31.7%	67	37.1%	87	24.3%	25	37.7%	23
At least once a week	29.0%	282	24.9%	27	31.3%	30	27.0%	29	19.2%	9	39.0%	82	23.8%	56	37.4%	39	15.4%	9
At least once a fortnight	9.3%	90	6.0%	7	11.5%	11	5.0%	5	20.9%	10	7.9%	17	11.0%	26	10.8%	11	5.7%	3
At least once a month	8.8%	85	9.4%	10	6.3%	6	0.7%	1	27.1%	13	7.5%	16	11.9%	28	6.9%	7	6.2%	4
At least every two months	1.5%	14	0.0%	0	0.0%	0	0.0%	0	12.0%	6	0.0%	0	1.8%	4	3.1%	3	1.3%	1
At least every 3 months	1.1%	10	0.0%	0	0.9%	1	0.0%	0	7.0%	3	0.8%	2	0.6%	1	1.8%	2	2.1%	1
At least every 6 months	0.4%	3	0.0%	0	0.7%	1	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Less often than once every 6 months	0.6%	6	0.0%	0	0.0%	0	1.4%	1	2.8%	1	0.3%	1	0.5%	1	0.6%	1	0.7%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	15	0.7%	1	0.0%	0	1.6%	2	0.0%	0	1.6%	3	3.1%	7	1.3%	1	1.3%	1
Mean:		9.01		13.89		9.01		11.63		2.02		7.82		7.58		7.78		12.89
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94

**Q33 How do you usually travel to (CENTRE MENTIONED AT Q31) (main part of journey)?***Those who visit a centre at Q31:*

Car / van (as driver)	67.5%	655	63.5%	70	74.9%	72	68.0%	72	76.3%	38	53.3%	112	69.1%	162	87.7%	91	63.7%	39
Car / van (as passenger)	8.2%	79	1.7%	2	6.7%	6	6.4%	7	13.5%	7	14.0%	29	10.8%	25	0.6%	1	4.2%	3
Bus (including the busway or guided bus), minibus or coach	5.2%	51	0.0%	0	8.9%	9	2.1%	2	7.8%	4	6.4%	13	8.1%	19	3.3%	3	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	16.7%	163	33.3%	37	8.8%	8	21.7%	23	2.3%	1	23.5%	49	8.1%	19	6.6%	7	29.6%	18
Taxi	0.8%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.3%	1	2.0%	5	1.2%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Mobility scooter / disability vehicle	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	11	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.2%	5	1.9%	5	0.0%	0	1.7%	1
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q34 What do you like most about (CENTRE MENTIONED AT Q31)?</b>																		
<i>Those who visit a centre at Q31:</i>																		
Choice and range of shops	22.4%	218	18.2%	20	24.7%	24	20.1%	21	44.7%	22	24.5%	52	22.6%	53	21.3%	22	6.3%	4
Choice of leisure facilities (restaurants, pubs etc)	0.8%	8	0.6%	1	0.0%	0	0.0%	0	0.7%	0	1.5%	3	0.0%	0	3.9%	4	0.0%	0
Choice of services (hairdressers, banks etc)	1.0%	10	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.8%	3	0.0%	0
Close to home	26.0%	252	36.1%	40	24.1%	23	23.5%	25	8.6%	4	31.2%	65	25.7%	60	19.8%	21	23.3%	14
Close to work	2.5%	24	0.0%	0	5.7%	6	4.7%	5	1.0%	0	1.5%	3	2.6%	6	0.8%	1	4.9%	3
Convenience cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	1.0%	10	0.0%	0	1.4%	1	0.7%	1	1.3%	1	0.3%	1	2.3%	5	0.6%	1	1.2%	1
Easily accessible by public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.0%	0
Environmental quality of centre	5.6%	55	5.3%	6	2.9%	3	7.5%	8	5.3%	3	4.2%	9	7.6%	18	6.0%	6	4.7%	3
Free car parking	0.3%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Market / outdoor events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strength of supermarket provision	0.2%	2	0.0%	0	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Busy / vibrant	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Compact / easy to get around	2.8%	27	1.7%	2	1.7%	2	2.1%	2	8.3%	4	5.7%	12	1.9%	4	0.6%	1	0.9%	1
Diversity	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.2%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / home town	3.6%	35	3.9%	4	4.5%	4	4.4%	5	1.5%	1	4.6%	10	2.5%	6	1.2%	1	6.3%	4
Flat / even terrain	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.4%	3	0.0%	0	0.0%	0
For a change of scene	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	5.9%	58	9.8%	11	6.5%	6	5.2%	5	5.4%	3	2.5%	5	3.5%	8	2.6%	3	26.8%	16
Good choice of cafés / coffee shops	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.8%	1	0.0%	0
Good choice of independent shops	4.5%	43	2.5%	3	1.7%	2	19.6%	21	9.7%	5	0.4%	1	3.1%	7	4.7%	5	0.7%	0
Good prices in shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a betting shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has a Lidl supermarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Has a MacDonald's restaurant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Has a Marks & Spencer store	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Has a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has everything I need	0.5%	5	1.8%	2	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.3%	1	0.0%	0	0.0%	0
Not too busy / crowded	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Not too many tourists	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	20.5%	199	13.6%	15	22.9%	22	10.7%	11	5.7%	3	20.1%	42	25.1%	59	31.5%	33	23.8%	14
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q35A Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q31) more often? (1st mention)</b>																		
<i>Those who visit a centre at Q31:</i>																		
Better environment	2.0%	19	0.6%	1	0.7%	1	0.0%	0	1.3%	1	2.0%	4	2.1%	5	4.1%	4	6.8%	4
Better security	1.6%	16	7.5%	8	2.0%	2	0.0%	0	0.0%	0	1.5%	3	0.4%	1	0.8%	1	1.2%	1
Cheaper parking	5.3%	51	9.4%	10	21.3%	20	3.0%	3	4.0%	2	2.0%	4	3.2%	8	3.6%	4	0.0%	0
Cheaper public transport	0.3%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Discount foodstores within the town centre	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	2.2%	1
Improved food shops within the town centre	0.6%	6	0.0%	0	0.0%	0	1.6%	2	1.0%	0	0.7%	1	0.5%	1	0.0%	0	1.8%	1
Improved leisure facilities	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.4%	3	2.8%	3	2.0%	1
Improved non-food shops within the town centre	7.8%	75	5.9%	6	3.8%	4	8.4%	9	1.0%	0	7.3%	15	12.3%	29	6.2%	6	8.7%	5
Improved quality of shops	4.1%	40	2.8%	3	7.6%	7	0.7%	1	1.3%	1	5.3%	11	5.6%	13	3.4%	3	0.0%	0
Improved street cleaning	2.5%	24	0.0%	0	0.0%	0	0.7%	1	1.0%	0	3.2%	7	1.3%	3	11.6%	12	1.8%	1
Improvements to the market / provision of outdoor events.	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	15.3%	149	11.1%	12	18.4%	18	8.0%	9	1.0%	0	15.6%	33	19.6%	46	21.0%	22	15.4%	9
Increased public transport	0.7%	7	0.6%	1	2.0%	2	1.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	3.5%	2
Longer opening hours	0.4%	4	0.0%	0	0.0%	0	1.2%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More parking	6.4%	62	0.7%	1	6.9%	7	9.2%	10	7.8%	4	6.1%	13	7.5%	18	8.1%	8	3.4%	2
Speciality food stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment / revamp	1.6%	16	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.7%	1	3.5%	8	2.8%	3	2.0%	1
A more pro-active council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere (more vibrant, friendlier etc.)	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout of shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Better road surfaces / fewer potholes	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.3%	2
Better special offers in national chain stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Build a bridge	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dog warden patrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / coffee shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer drug addicts / beggars / homeless people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer hairdressers / barbers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer 'pop up' shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Fewer takeaway restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer taxis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Fewer vaping shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	3.1%	30	0.6%	1	3.6%	3	2.3%	2	0.0%	0	6.8%	14	1.9%	4	3.3%	3	1.8%	1
Financial services (bank, post office etc.)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	11.9%	7
Finish the roadworks / repairs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.3%	1	0.0%	0
Free car parking	0.8%	8	2.8%	3	0.0%	0	0.0%	0	3.4%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Improve drainage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improve the general infrastructure	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by car	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.7%	0
Improved train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep Debenhams	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0
Keep the town fountain	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rents / rates	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.4%	1	0.0%	0	0.9%	1
More / better cafés / restaurants	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better disabled parking	0.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.8%	2	0.0%	0	0.0%	0
More / better maintenance of listed buildings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.9%	2	0.0%	0	0.0%	0
More / better public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better pubs / bars	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
More attractions generally	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bus shelters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
More clothes shops	1.8%	18	0.6%	1	3.7%	4	1.4%	1	0.7%	0	4.3%	9	0.7%	2	0.8%	1	0.9%	1
More disabled-friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0
More facilities / activities for young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More general investment in the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.0%	10	0.7%	1	1.3%	1	1.4%	1	1.3%	1	1.3%	3	0.8%	2	0.0%	0	2.0%	1
More parking monitoring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public seating	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0
More public toilets	0.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.8%	1	0.0%	0
More shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.5%	5	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Open a Marks & Spencer store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Open a Primark store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.9%	9	1.1%	1	0.0%	0	4.1%	4	0.0%	0	0.3%	1	1.2%	3	0.0%	0	0.0%	0
Re-open the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	33.5%	325	52.1%	57	24.4%	23	50.0%	53	61.0%	30	28.8%	60	27.9%	66	18.9%	20	25.6%	16
(Don't know)	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	5.1%	12	4.4%	5	0.7%	0
Weighted base:		971		110		96		106		49		210		235		104		61
Sample:		960		100		98		99		83		194		193		99		94

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q35B</b> Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q31) more often? (2nd mention)																		
<i>Not Don't know / Nothing at Q35A:</i>																		
Better environment	1.8%	11	3.9%	2	0.0%	0	0.0%	0	2.5%	0	0.0%	0	2.0%	3	7.2%	6	0.0%	0
Better security	0.5%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.9%	0
Cheaper parking	3.9%	24	4.2%	2	1.2%	1	6.7%	4	7.2%	1	4.2%	6	3.7%	6	5.4%	4	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0
Improved food shops within the town centre	3.4%	22	3.7%	2	5.1%	4	4.4%	2	3.3%	1	2.2%	3	4.5%	7	0.8%	1	4.5%	2
Improved leisure facilities	1.5%	9	1.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	4	2.1%	2	4.1%	2
Improved non-food shops within the town centre	4.8%	30	0.0%	0	3.8%	3	1.8%	1	0.0%	0	8.8%	13	2.5%	4	5.4%	4	10.8%	5
Improved quality of shops	5.5%	34	0.0%	0	2.5%	2	3.2%	2	0.0%	0	6.6%	10	5.7%	9	10.2%	8	9.0%	4
Improved street cleaning	1.8%	11	1.5%	1	0.0%	0	1.4%	1	0.0%	0	0.5%	1	2.8%	4	3.7%	3	3.4%	2
Improvements to the market / provision of outdoor events.	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Increased general choice and range of shops	9.5%	60	7.3%	4	14.8%	11	8.7%	5	2.5%	0	6.0%	9	14.1%	22	7.0%	6	7.8%	4
Increased public transport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.8%	1
Longer opening hours	0.3%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More parking	3.1%	19	0.0%	0	9.6%	7	2.8%	1	0.0%	0	1.9%	3	2.2%	4	4.4%	4	2.3%	1
Speciality food stores	0.6%	4	5.8%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment / revamp	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	1.3%	1	0.0%	0
A more pro-active council	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere (more vibrant, friendlier etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better road surfaces / fewer potholes	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better special offers in national chain stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Build a bridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Cheaper shops	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Dog warden patrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fewer betting shops	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / coffee shops	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	1.5%	10	3.1%	2	6.0%	4	0.0%	0	0.0%	0	1.9%	3	0.4%	1	0.0%	0	0.0%	0
Fewer drug addicts / beggars / homeless people	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.6%	1	0.0%	0	0.0%	0
Fewer hairdressers / barbers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer mobile phone shops	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer 'pop up' shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer takeaway restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer taxis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer vaping shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.8%	11	0.0%	0	0.0%	0	4.3%	2	0.0%	0	2.6%	4	1.4%	2	0.0%	0	6.4%	3
Financial services (bank, post office etc.)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3
Finish the roadworks / repairs	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free car parking	1.0%	6	3.7%	2	0.0%	0	0.0%	0	6.0%	1	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Improve drainage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Improve the general infrastructure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by car	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Improved train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep the town fountain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rents / rates	0.9%	5	0.0%	0	1.2%	1	3.9%	2	3.3%	1	0.5%	1	0.0%	0	1.0%	1	0.9%	0
More / better cafés / restaurants	0.5%	3	0.0%	0	2.9%	2	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
More / better disabled parking	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
More / better maintenance of listed buildings	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.6%	2	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.3%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
More attractions generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bus shelters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
More clothes shops	2.0%	12	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.1%	2	5.9%	9	0.0%	0	0.9%	0
More disabled-friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for young people	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.5%	1
More general investment in the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.3%	8	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.1%	2	2.9%	5	0.0%	0	0.0%	0
More parking monitoring	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More public seating	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.8%	1	0.0%	0
More shops open on Sundays	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	44.6%	279	55.8%	29	40.4%	29	48.3%	26	46.1%	9	54.1%	80	38.5%	60	44.3%	35	24.4%	11
(Don't know)	2.2%	14	3.1%	2	1.9%	1	6.9%	4	18.8%	4	0.0%	0	0.8%	1	0.0%	0	5.3%	2
Weighted base:		626		53		72		53		19		147		157		80		45
Sample:		608		47		70		50		29		133		134		76		69

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
<b>Q35C</b> Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q31) more often? (3rd mention)																		
<i>Not Don't know / Nothing at Q35B:</i>																		
Better environment	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.5%	2	1.4%	1	1.6%	1
Better security	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Cheaper parking	1.5%	5	3.7%	1	5.8%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.8%	1	1.3%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	2.2%	7	0.0%	0	1.7%	1	0.0%	0	5.5%	0	1.4%	1	0.9%	1	4.5%	2	7.5%	2
Improved leisure facilities	0.5%	2	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Improved non-food shops within the town centre	2.2%	7	0.0%	0	2.9%	1	4.1%	1	0.0%	0	0.0%	0	2.4%	2	1.8%	1	6.2%	2
Improved quality of shops	3.6%	12	0.0%	0	5.0%	2	0.0%	0	0.0%	0	1.4%	1	2.4%	2	15.1%	7	0.0%	0
Improved street cleaning	1.7%	6	2.9%	1	2.1%	1	0.0%	0	7.0%	0	1.8%	1	1.4%	1	0.0%	0	3.3%	1
Improvements to the market / provision of outdoor events.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	6.0%	20	0.0%	0	3.3%	1	6.3%	1	0.0%	0	3.3%	2	7.5%	7	15.5%	7	2.2%	1
Increased public transport	2.0%	7	3.7%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	3	2.2%	2	0.0%	0	1.3%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.7%	12	2.9%	1	7.3%	3	3.2%	1	17.0%	1	0.0%	0	4.6%	4	3.5%	2	2.2%	1
Speciality food stores	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment / revamp	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.8%	1
A more pro-active council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere (more vibrant, friendlier etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	17.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better road surfaces / fewer potholes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Better special offers in national chain stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Build a bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Dog warden patrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer betting shops	0.6%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / coffee shops	0.5%	2	0.0%	0	0.0%	0	4.1%	1	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Fewer drug addicts / beggars / homeless people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer hairdressers / barbers	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.2%	2	0.0%	0	0.0%	0
Fewer mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer 'pop up' shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer takeaway restaurants	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Fewer taxis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer vaping shops	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.9%	3	3.7%	1	1.7%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Financial services (bank, post office etc.)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2
Finish the roadworks / repairs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve drainage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the general infrastructure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by car	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved train service	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Keep Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep the town fountain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	1.2%	4	9.0%	2	2.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better disabled parking	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better maintenance of listed buildings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More attractions generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bus shelters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
More clothes shops	2.3%	8	0.0%	0	1.7%	1	9.8%	2	0.0%	0	5.0%	3	0.0%	0	0.0%	0	4.0%	1
More disabled-friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More general investment in the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5	1.3%	1	0.0%	0	0.0%	0
More parking monitoring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	1.2%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2	3.7%	2	0.0%	0
More shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.2%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Re-open the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	55.0%	183	52.5%	11	53.7%	22	65.3%	15	27.5%	2	56.4%	38	60.3%	58	51.5%	23	42.9%	14
(Don't know)	4.7%	16	14.1%	3	0.0%	0	3.2%	1	7.0%	0	9.4%	6	3.2%	3	1.4%	1	4.6%	1
Weighted base:		333		22		42		24		7		67		95		44		32
Sample:		334		19		42		22		11		63		83		46		48

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q35X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q31) more often? (Any mention)</b>																		
<i>Those who visit a centre at Q31:</i>																		
Better environment	3.6%	35	2.4%	3	0.7%	1	0.0%	0	2.3%	1	2.3%	5	4.4%	10	10.2%	11	7.7%	5
Better security	2.2%	22	8.2%	9	2.0%	2	0.0%	0	0.0%	0	2.6%	5	1.4%	3	0.8%	1	1.8%	1
Cheaper parking	8.3%	81	12.1%	13	24.8%	24	6.4%	7	6.8%	3	5.3%	11	5.7%	13	8.4%	9	0.7%	0
Cheaper public transport	0.3%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Discount foodstores within the town centre	0.6%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.3%	1	0.0%	0	2.2%	1
Improved food shops within the town centre	3.6%	35	1.8%	2	4.6%	4	3.8%	4	3.0%	1	2.7%	6	3.9%	9	2.5%	3	9.0%	6
Improved leisure facilities	2.0%	19	0.7%	1	0.9%	1	0.0%	0	1.3%	1	0.4%	1	3.2%	7	4.4%	5	6.5%	4
Improved non-food shops within the town centre	11.6%	112	5.9%	6	8.0%	8	10.2%	11	1.0%	0	13.4%	28	15.0%	35	11.1%	12	19.9%	12
Improved quality of shops	8.8%	86	2.8%	3	11.6%	11	2.3%	2	1.3%	1	10.4%	22	10.3%	24	17.6%	18	6.6%	4
Improved street cleaning	4.1%	40	1.3%	1	0.9%	1	1.4%	1	1.9%	1	4.1%	9	3.7%	9	13.8%	14	6.0%	4
Improvements to the market / provision of outdoor events.	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Increased general choice and range of shops	23.5%	228	14.7%	16	31.0%	30	13.8%	15	1.9%	1	20.8%	44	32.1%	75	33.0%	34	22.3%	14
Increased public transport	1.6%	16	1.3%	1	2.0%	2	1.4%	1	0.0%	0	1.6%	3	1.5%	4	0.0%	0	6.2%	4
Longer opening hours	0.6%	5	0.0%	0	0.0%	0	1.2%	1	6.0%	3	0.0%	0	0.3%	1	0.0%	0	0.9%	1
More parking	9.6%	94	1.3%	1	17.3%	17	11.3%	12	10.2%	5	7.5%	16	10.9%	26	13.0%	14	6.2%	4
Speciality food stores	0.5%	5	2.8%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment / revamp	2.2%	22	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.7%	1	5.1%	12	3.8%	4	4.0%	2
A more pro-active council	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere (more vibrant, friendlier etc.)	0.2%	2	0.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout of shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Better road surfaces / fewer potholes	0.6%	6	0.0%	0	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.4%	3
Better special offers in national chain stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Build a bridge	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Cheaper shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.9%	1
Dog warden patrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Fewer betting shops	0.3%	3	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / coffee shops	0.4%	3	0.0%	0	0.0%	0	1.8%	2	1.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	1.3%	13	1.5%	2	6.7%	6	0.0%	0	0.0%	0	2.0%	4	0.3%	1	0.0%	0	0.0%	0
Fewer drug addicts / beggars / homeless people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.4%	1	0.0%	0	0.0%	0
Fewer hairdressers / barbers	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.6%	1	0.9%	2	0.0%	0	0.0%	0
Fewer mobile phone shops	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer 'pop up' shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Fewer takeaway restaurants	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Fewer taxis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Fewer vaping shops	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	4.5%	44	1.3%	1	4.3%	4	5.4%	6	0.0%	0	8.6%	18	2.8%	7	3.3%	3	7.4%	5
Financial services (bank, post office etc.)	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	12
Finish the roadworks / repairs	0.4%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	2.1%	2	0.0%	0
Free car parking	1.5%	14	4.5%	5	0.0%	0	0.0%	0	5.7%	3	1.5%	3	1.4%	3	0.0%	0	0.0%	0
Improve drainage	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	1
Improve the general infrastructure	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by car	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.6%	1	1.5%	1
Improved train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Keep Debenhams	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0
Keep the town fountain	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rents / rates	1.2%	12	0.0%	0	0.9%	1	1.9%	2	1.3%	1	2.6%	5	0.4%	1	0.8%	1	1.5%	1
More / better cafés / restaurants	0.9%	8	1.8%	2	3.4%	3	1.2%	1	1.0%	0	0.3%	1	0.0%	0	0.0%	0	0.9%	1
More / better disabled parking	0.7%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	2	0.8%	2	0.8%	1	0.0%	0
More / better maintenance of listed buildings	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.8%	4	2.0%	2	0.9%	1
More / better public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better pubs / bars	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
More attractions generally	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bus shelters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
More clothes shops	3.9%	38	0.6%	1	4.4%	4	4.5%	5	0.7%	0	6.6%	14	4.6%	11	0.8%	1	3.6%	2
More disabled-friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0
More facilities / activities for young people	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.8%	1
More general investment in the High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	2.5%	25	0.7%	1	3.5%	3	1.4%	1	1.3%	1	4.5%	10	3.3%	8	0.0%	0	2.0%	1
More parking monitoring	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
More public seating	0.3%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0
More public toilets	1.1%	11	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	2	1.9%	4	2.9%	3	0.0%	0
More shops open on Sundays	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.5%	5	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0
More traffic calming measures	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a B&M store	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a hotel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Open a Marks & Spencer store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Open a Morrisons supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Open a Primark store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	1.1%	10	1.1%	1	0.0%	0	4.1%	4	0.0%	0	0.3%	1	1.7%	4	0.0%	0	0.0%	0
Re-open the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wider pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	971		110		96		106		49		210		235		104		61	
Sample:	960		100		98		99		83		194		193		99		94	

**Q36 Why don't you visit these centres? [MR]***Those who do not visit any centres at Q30:*

Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	2.1%	1	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of food shops	12.0%	4	0.0%	0	0.0%	0	0.0%	0	9.4%	1	38.4%	2	11.8%	1	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	10.8%	3	0.0%	0	0.0%	0	0.0%	0	4.7%	0	38.4%	2	11.8%	1	0.0%	0	0.0%	0
Not accessible by public transport	2.5%	1	0.0%	0	0.0%	0	100.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	20.5%	6	100.1%	1	63.5%	1	0.0%	0	46.5%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	1
Too far away from work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / can't walk far / housebound	29.3%	9	0.0%	0	100.0%	2	100.1%	1	14.2%	1	24.6%	1	55.9%	3	0.0%	0	6.2%	0
Don't like town centres	3.7%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No car available / don't drive	7.6%	2	0.0%	0	63.5%	1	0.0%	0	4.7%	0	12.3%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	36.2%	11	0.0%	0	0.0%	0	0.0%	0	15.5%	1	24.6%	1	32.3%	2	99.9%	1	85.9%	6
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	30		1		2		1		8		6		6		1		7	
Sample:	41		1		2		1		17		6		7		1		6	

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q37 Do you make use of electronic home shopping (i.e. Internet or TV shopping)? [MR]																		
Yes, Internet	57.1%	572	66.2%	73	57.6%	56	49.8%	53	59.4%	34	47.8%	103	60.2%	145	63.9%	67	59.7%	40
Yes, Portable internet shopping (through mobile phone)	33.5%	335	21.9%	24	35.6%	35	36.9%	39	27.7%	16	32.3%	70	36.0%	87	32.7%	34	44.4%	30
Yes, TV Shopping	2.1%	21	1.7%	2	2.6%	3	5.2%	6	0.8%	0	1.5%	3	2.8%	7	0.0%	0	0.8%	1
(No)	32.5%	325	19.7%	22	32.2%	31	32.8%	35	34.2%	20	41.3%	89	32.1%	77	30.0%	31	28.9%	19
Weighted base:		1001		111		98		107		57		216		241		105		68
Sample:		1001		101		100		100		100		200		200		100		100

**Q38 Which goods or services do you currently purchase via electronic (home / mobile) shopping? [MR]***Those who use electronic home shopping at Q37:*

Banking / finance	3.4%	23	0.0%	0	3.2%	2	6.2%	4	10.2%	4	3.5%	4	1.3%	2	2.6%	2	9.2%	4
Books	27.7%	187	24.8%	22	22.7%	15	27.3%	20	33.9%	13	21.6%	27	27.5%	45	40.7%	30	32.6%	16
Car parts / products	2.0%	14	0.7%	1	1.3%	1	1.3%	1	6.0%	2	0.0%	0	2.6%	4	3.6%	3	4.2%	2
CDs, DVDs, music	19.4%	131	9.3%	8	17.0%	11	23.5%	17	24.5%	9	15.3%	19	17.0%	28	27.3%	20	37.8%	18
Clothes / shoes	62.9%	425	58.7%	52	66.4%	44	57.0%	41	69.0%	26	65.6%	83	66.9%	109	51.8%	38	65.9%	32
Cosmetics / health / beauty / chemist goods	7.3%	49	10.3%	9	0.0%	0	4.6%	3	18.6%	7	8.2%	10	8.1%	13	2.1%	2	10.3%	5
DIY goods	7.3%	49	6.9%	6	8.9%	6	5.8%	4	12.7%	5	6.3%	8	6.8%	11	7.1%	5	7.8%	4
Food	8.3%	56	3.1%	3	7.4%	5	7.5%	5	17.5%	7	11.2%	14	2.8%	5	8.3%	6	24.7%	12
Furniture / carpets	6.3%	42	2.1%	2	3.4%	2	2.1%	1	16.8%	6	5.7%	7	10.0%	16	5.4%	4	6.0%	3
Garden items	3.2%	21	2.1%	2	0.0%	0	1.0%	1	3.1%	1	0.6%	1	4.4%	7	6.5%	5	10.4%	5
Gifts	15.9%	107	15.6%	14	12.5%	8	16.6%	12	24.2%	9	12.4%	16	18.3%	30	10.5%	8	22.1%	11
Hobby and craft goods	4.8%	33	3.8%	3	1.0%	1	5.1%	4	11.1%	4	0.0%	0	7.5%	12	5.1%	4	10.3%	5
Holiday and / or travel tickets	5.4%	37	1.4%	1	5.3%	4	1.0%	1	20.7%	8	4.3%	5	5.1%	8	3.6%	3	14.7%	7
Insurance	3.2%	21	4.3%	4	1.3%	1	0.0%	0	16.0%	6	1.5%	2	2.6%	4	2.6%	2	5.4%	3
Jewellery	3.4%	23	0.9%	1	1.8%	1	7.8%	6	6.1%	2	1.9%	2	5.0%	8	1.1%	1	3.7%	2
Major electrical items	16.3%	110	5.9%	5	7.1%	5	11.1%	8	21.1%	8	16.5%	21	21.0%	34	26.6%	20	20.0%	10
Pet food / products	2.6%	17	1.8%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	4	1.9%	3	5.8%	4	8.7%	4
Small electrical items	21.0%	142	15.5%	14	11.6%	8	19.4%	14	34.8%	13	18.9%	24	21.4%	35	31.2%	23	24.2%	12
Small household goods	14.6%	99	6.5%	6	7.4%	5	9.4%	7	25.1%	9	16.1%	20	17.4%	28	21.0%	15	16.2%	8
Sports goods	5.1%	34	7.1%	6	0.0%	0	3.2%	2	10.1%	4	2.0%	3	8.5%	14	2.1%	2	8.6%	4
Stationery	1.8%	12	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	2.4%	4	4.0%	3	8.3%	4
Toys	11.4%	77	8.8%	8	4.6%	3	5.3%	4	26.8%	10	13.5%	17	14.5%	24	5.8%	4	14.8%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Computers / computer accessories	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Direct downloadable items (e.g. books, music etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Greetings cards	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Kitchenware	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / accessories	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tools	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Vehicle parts	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Video games	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.8%	1	0.0%	0
(Don't know / can't remember)	5.2%	35	6.7%	6	8.7%	6	2.7%	2	3.1%	1	2.6%	3	5.6%	9	8.8%	6	3.6%	2
Weighted base:		676		89		66		72		38		127		163		73		48
Sample:		618		74		61		61		58		104		124		72		64

**Q39 For your last electronic (home / mobile) shopping order, how did you receive your goods?***Those who use electronic home shopping at Q37:*

Collection at store	3.6%	25	2.2%	2	9.8%	7	1.0%	1	1.7%	1	5.9%	7	1.6%	3	3.0%	2	5.2%	2
Home delivery	93.2%	630	89.1%	79	83.5%	55	99.0%	71	97.0%	36	91.4%	116	96.0%	157	94.9%	70	94.8%	46
Delivery to place of work	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	1.6%	11	5.2%	5	2.1%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	2	2.1%	2	0.0%	0
Collection at other location	0.5%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.0%	7	3.4%	3	1.3%	1	0.0%	0	0.0%	0	0.7%	1	1.3%	2	0.0%	0	0.0%	0
Weighted base:		676		89		66		72		38		127		163		73		48
Sample:		618		74		61		61		58		104		124		72		64

# West Cumbria Household Survey

## For Nexus Planning

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February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q40 Which of these leisure activities do you participate in? [MR/PR]																		
Indoor sports or health and fitness activity	23.3%	233	22.8%	25	18.9%	19	25.3%	27	34.1%	19	27.4%	59	20.6%	50	18.3%	19	22.3%	15
Cinema	49.3%	493	45.7%	51	49.4%	48	52.5%	56	62.0%	35	49.7%	107	46.8%	113	57.1%	60	34.5%	23
Restaurant	68.3%	683	70.5%	78	75.9%	74	71.9%	77	81.6%	47	62.2%	134	63.9%	154	74.6%	78	61.6%	42
Pub / bars / nightclubs	51.8%	518	48.2%	53	55.1%	54	56.3%	60	51.1%	29	52.3%	113	49.7%	120	56.2%	59	44.8%	30
Ten pin bowling	14.6%	146	21.2%	23	10.0%	10	16.3%	17	16.6%	9	17.1%	37	15.1%	36	10.4%	11	3.7%	3
Bingo	7.5%	75	4.2%	5	6.1%	6	5.5%	6	2.7%	2	13.9%	30	9.3%	22	3.2%	3	2.4%	2
Theatres / concert halls / museums / art galleries and other cultural facilities	30.7%	307	31.9%	35	30.3%	30	46.8%	50	59.2%	34	27.7%	60	25.5%	61	20.2%	21	24.5%	17
Casino	1.8%	18	0.0%	0	3.1%	3	0.0%	0	1.1%	1	2.6%	6	2.1%	5	3.4%	4	0.8%	1
Organised outdoor events / markets in the centres	34.3%	343	31.9%	35	26.2%	26	47.6%	51	45.0%	26	33.9%	73	30.8%	74	36.0%	38	31.1%	21
(None mentioned)	13.8%	138	12.2%	14	9.4%	9	10.6%	11	2.8%	2	15.0%	32	19.4%	47	9.4%	10	19.9%	13
Weighted base:		1001		111		98		107		57		216		241		105		68
Sample:		1001		101		100		100		100		200		200		100		100

# West Cumbria Household Survey

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q41 Which centre / facility did you last visit for indoor sports or health and fitness activity?</b>																	
<i>Those who participate in indoor sports or health and fitness activity at Q40: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Caldbeck Village Centre	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
G & S Fitness, Miller Business Park, Station Road, Wigton	2.8%	6	25.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Village Centre	0.5%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.7%	2	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solway Holiday Village, Skinburness Drive, Silloth, Wigton CA7 4QG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%
Wigton Rugby Sports & Fitness Club, Lowmoor Road, Wigton	2.0%	5	15.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Wigton Swimming Pool, Stony Banks, Wigton CA7 9GZ	0.8%	2	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
Bodyflex & Body Soul Gym, Solway Trading Estate, Maryport	0.3%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fit 4 Life, Main Road, Maryport	2.4%	6	0.0%	0	23.9%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	1.3%	3	0.0%	0	16.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawbray Village Centre	1.3%	3	12.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netherhall Community Sports Centre, Netherhall School, Maryport CA15 6NT	0.3%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saint Mark's Methodist Church Hall, Kirkby Street, Maryport CA15 6HA	0.5%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Wave Centre, Irish Street, Maryport CA15 8AD	0.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Bothel Village Hall, Bothel, Wigton CA7 2HL	0.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Leisure Centre, Castlegate Drive, Cockermouth CA13 9JR	3.1%	7	0.0%	0	0.0%	0	19.8%	5	5.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%
Cockermouth Methodist Church Hall, Lorton Street, Cockermouth CA13 9RH	0.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Pilates Studio, Market Place, Cockermouth CA13 9NG	0.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	3.2%	7	2.5%	1	0.0%	0	22.6%	6	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Embleton Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lifestyle Fitness, Main Street, Cockermouth	5.6%	13	3.2%	1	23.1%	4	24.9%	7	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%
Lorton Village Centre	0.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shapers, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Applethwaite Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Castle Inn Hotel, Bassenthwaite, Keswick CA12 4RG	1.1%	3	0.0%	0	0.0%	0	2.8%	1	9.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Leisure Pool, Station Road, Keswick CA12 4NE	2.6%	6	0.0%	0	0.0%	0	0.0%	0	30.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Methodist Church Hall, Southey Street, Keswick CA12 4HH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	17.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxley's Health Spa, Underscar, Applethwaite, Keswick CA12 4PH	1.3%	3	0.0%	0	0.0%	0	0.0%	0	15.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
ActivZone, Hallwood Road,	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	5	0.0%	0	0.0%	0	0.0%

Column %ges.

West Cumbria Household Survey  
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Workington																		
Crossfit Stormbreaker, Salterbeck Trading Estate, Salterbeck, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit, Reedlands Road, Workington	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Distington Village Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Intrim Fitness Centre, Murray Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-Energize Ladies Gym, Roper Street, Workington	1.4%	3	0.0%	0	0.0%	0	8.6%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Seaton Rugby Club, Station Yard, Seaton, Workington CA14 1NP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Ted's Gym, John Street, Workington	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0
The Gym Unit, Hillside Garage, Barfs Road, Distington, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Centre, Salterbeck Drive, Salterbeck, Workington CA14 5HA	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Together We Gym, Reedlands Road, Workington CA14 3YF	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Washington Central Hotel, Washington Street, Workington CA14 3AY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Workington Leisure Centre, Griffin Street, Workington	13.5%	31	7.7%	2	18.1%	3	8.6%	2	0.0%	0	40.2%	24	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	8	0.0%	0	0.0%	0	0.0%	0
Xtreme Fitness, Lillyhall West, Dobies Business Park, Workington	4.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	6	9.8%	5	0.0%	0	0.0%	0
Zone 6																		
24 Wellness Club, Sneckyeat Industrial Estate, Sneckyeat Road, Whitehaven	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Argo Fitness Crossfit, Whitehaven	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cleator Moor Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Copeland Pool & Fitness Centre, Cleator Moor Road, Whitehaven	8.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	14	26.9%	5	0.0%	0
Copeland Pool & Fitness Centre, Cleator Moor Road, Whitehaven CA28 8RW	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.2%	1	0.0%	0
Hensingham Local Centre	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	7	0.0%	0	0.0%	0
Powerhouse Gym, Sneckyeat Road Industrial Estate, Whitehaven	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0
Soulbox Pilates & Yoga, Queen Street, Whitehaven CA28 7QD	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.7%	1	0.0%	0
St. Benedicts Rugby Club, Newlands Avenue, Whitehaven CA28 9SH	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Whitehaven Sports Centre, Flatt Walks, Whitehaven CA28 7RJ	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	4.2%	1	0.0%	0
Whitehaven Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0
Zone 7																		
Cumbria Fire Station Gym, Wyndham Terrace, Egremont CA22 2DY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Egremont Town Centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	5	0.0%	0
Falcon Club, Croadella Avenue, Egremont CA22 2QN	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	19.7%	4	0.0%	0
Seascale Community Fitness Centre, Gosforth Road, Seascale	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	2	0.0%	0

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Wath Brow Rugby Club, Wath Brow, Cleator CA23 3EW	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Zone 8																		
Broughton Mills Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Broughton-in-Furness Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	2
Foxfield Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Millom Recreation Centre, Lancashire Road, Millom LA18 4AW	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	3
Millom Rugby League Football Club, Coronation Field, Devonshire Road, Millom LA18 4PG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Millom Town Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2
Victory Hall, Station Road, Broughton-in-Furness LA20 6HN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Other, Outside Study Area																		
Anytime Fitness, K-Village, Lound Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club, Kingstown Road, Carlisle	0.7%	2	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bernie's Gym, Chapel Street, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bodytek Fitness, Phoenix House, English Damside, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choices Health Club, Troutbeck Bridge, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit Hawk Eye, Dukes Drive, Kingmoor Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit, Skirsgill Business Park, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cumbria Strength & Conditioning, Billings Road, Dalton-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Fitness First, Cornmill Park, Hindpool Road, Barrow-in-Furness	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	2
DW Fitness First, Currock Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fell CrossFit, Beezon Road Trading Estate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Dynamics, Preston Patrick Hall, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House Fitness, Phoenix Trading Estate, Shap Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ican Health & Fitness, Lorne Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lanercost Sports Club, Lanercost, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifestyle Fitness, Currock Road, Carlisle	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Hollywood Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Barrow-in-Furness	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Outside area, Carlisle	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Outside area, Eden	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peoples Gym & Fitness Centre, Howgill Lane, Sedbergh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Fitness, Park Side Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulse Health & Fitness Club, Castle Green Hotel, Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Green Road, Kendal																		
Snap Fitness, English Gate Plaza, Botchergate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Lakeland Leisure, Priory Road, Ulverston	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
The Wishing Well, Bishops Yard House, Bishop Yards, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmorland CrossFit, Aynam Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	232			25		19		27		19		59		49		19		15
Sample:	194			20		15		22		26		40		32		16		23

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q42 Which centre / facility did you last visit to go to the cinema?</b>																	
<i>Those who go to the cinema at Q40: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 3</b>																	
The Kirkgate Centre, Kirkgate, Cockermouth	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Alhambra Cinema, St. John's Street, Keswick	6.3%	31	0.0%	0	1.4%	1	15.6%	9	57.6%	20	1.2%	1	0.0%	0	1.0%	1	0.0%
<b>Zone 5</b>																	
The Plaza, Dunmail Park Shopping Centre, Siddick Road, Workington	70.9%	347	43.7%	22	97.1%	47	83.0%	46	26.7%	9	96.8%	103	65.3%	73	75.6%	45	7.6%
<b>Zone 6</b>																	
The Gaiety Cinema, Tangier Street, Whitehaven	10.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	38	22.3%	13	0.0%
<b>Zone 8</b>																	
Broughton-in-Furness Film Club, Victory Hall, Station Road, Broughton-in-Furness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
<b>Other, Outside Study Area</b>																	
Alhambra Cinema, Middlegate, Penrith	0.3%	1	1.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Cine North, Eden Arts, The Old Fire Station, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Everyman Cinema, Southgate Street, Winchester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%
Light Cinema, Marine Point Retail & Leisure Park, Wallasey	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, Rigby Road, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Rheged Centre Cinema, Redhills, Penrith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Roxy Cinema, Brogden Street, Ulverston	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%
Royalty Cinema, Lake Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Brewery Arts Centre, Highgate, Kendal	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Vue Cinema, Botchergate, Carlisle	6.4%	31	51.0%	25	0.0%	0	0.0%	0	11.0%	4	2.1%	2	0.0%	0	0.0%	0	0.0%
Vue Cinema, Clifton Moor Centre, Stirling Road, York	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue Cinema, Hollywood Park, Hindpool Road, Barrow-in-Furness	2.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.2%
Vue Cinema, Meadowhall Centre, Sheffield	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zeffirellis, Compston Road, Ambleside	0.8%	4	1.3%	1	0.0%	0	1.4%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	9.2%
<b>Others</b>																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		489		50		48		55		34		106		112		60	
Sample:		447		47		41		49		56		92		79		51	

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q43 Which centre / facility did you last visit to go to a restaurant?</b>																	
<i>Those who go to restaurants at Q40: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Abbeytown village Centre	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Low Houses Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromfield Village Centre	0.5%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Arlosh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.6%	4	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%
Wigton Town Centre	2.3%	15	16.2%	12	2.7%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
Allonby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckermert Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	2.2%	15	0.0%	0	19.8%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aspatria District Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bothel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buttermere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	22.8%	151	10.7%	8	41.8%	30	67.2%	51	9.9%	5	26.4%	34	11.2%	17	8.3%	6	0.0%
Deanscales Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dovenby Village Centre	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%
Gilcrux Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lorton Village Centre	0.3%	2	0.0%	0	0.0%	0	1.7%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Papcastle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Bassenthwaite Village Centre	0.3%	2	1.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Braithwaite Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ireby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Keswick Town Centre	7.8%	52	2.3%	2	2.9%	2	10.8%	8	61.3%	28	2.9%	4	2.6%	4	5.0%	4	1.1%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portinscale Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Threlkeld Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
Dean Village Centre	0.6%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.2%	2	0.0%	0	1.0%	1	0.0%
Derwent Drive Retail Park, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Distington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%
Dunmail Park Shopping Centre, Maryport Road, Workington	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	3	0.0%	0	0.0%
Harrington Village Centre	0.9%	6	0.0%	0	3.0%	2	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.8%	1	0.0%
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stainburn Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%
Workington Town Centre	16.7%	111	1.9%	1	12.9%	9	10.3%	8	0.0%	0	48.2%	63	16.5%	25	3.9%	3	4.5%
<b>Zone 6</b>																	
Cleator Moor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frizington Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.8%	1	0.0%
Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%
Red Lonning Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%
Whitehaven Town Centre	17.5%	116	0.0%	0	1.0%	1	1.0%	1	4.0%	2	3.9%	5	51.4%	78	39.3%	30	0.0%
<b>Zone 7</b>																	
Egremont Town Centre	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	11.7%	9	0.0%
Ennerdale Bridge Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.4%	1	0.0%
Eskdale Green Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.1%
Gosforth Village Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	7	4.8%
Santon Bridge Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Seascale Village Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	1.1%

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
St. Bees Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.5%	1	0.0%	0	1.8%	1	0.0%	0
Thornhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasdale Head Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Zone 8																		
Broughton Mills Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Broughton-in-Furness Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	1
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirksanton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Millom Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.9%	14
Silecroft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waberthwaite Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Other, Outside Study Area																		
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.5%	3	0.0%	0	0.0%	0	1.0%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnsdale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	5
Bowness-on-Windermere Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Brampton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	8.2%	54	43.4%	33	9.7%	7	1.0%	1	6.4%	3	0.5%	1	6.6%	10	0.0%	0	1.1%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Allerdale	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.6%	4	4.8%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Outside area, Eden	0.6%	4	0.8%	1	0.0%	0	0.0%	0	0.8%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0
Outside area, Glasgow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0
Outside area, Manchester	0.7%	5	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.0%	1	1.4%	1
Outside area, Newcastle	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.5%	1	0.0%	0	1.9%	1
Outside area, South Lakeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.7%	5	2.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.6%	1	0.0%	0	0.0%	0
Others																		
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Other, outside area	2.8%	19	4.5%	3	0.0%	0	4.1%	3	2.2%	1	0.5%	1	4.4%	7	2.1%	2	5.9%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		662		76		71		76		46		130		151		76		37
Sample:		647		68		67		70		77		117		122		69		57

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
<b>Q44 Which centre / facility did you last visit to go to pubs, bars and nightclubs?</b>									
<i>Those who go to pubs / bars / nightclubs at Q40: AND Excl. Nulls &amp; SFT</i>									
<b>Zone 1</b>									
Abbeytown village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Low Houses Village Centre	0.4%	2	4.7%	2	0.0%	0	0.0%	0	0.0%
Bromfield Village Centre	0.3%	2	3.7%	2	0.0%	0	0.0%	0	0.0%
Caldbeck Village Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%
Kirkbride Village Centre	0.3%	2	1.8%	1	0.0%	0	1.4%	1	0.0%
Newton Arlosh Village Centre	0.4%	2	4.2%	2	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	0.7%	3	5.5%	3	0.0%	0	0.0%	0	0.0%
Wigton Town Centre	2.2%	11	19.6%	9	0.0%	0	1.8%	1	2.6%
<b>Zone 2</b>									
Allonby Village Centre	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.6%
Beckermet Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%
Flimby Village Centre	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%
Maryport Town Centre	5.5%	27	0.0%	0	47.6%	25	3.8%	2	0.0%
<b>Zone 3</b>									
Aspatria District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bothel Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%
Buttermere Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	1	0.0%
Cockermouth Town Centre	13.8%	68	0.0%	0	31.9%	17	63.6%	34	8.0%
Deanscales Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Dovenby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gilcrux Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%
Great Broughton Village Centre	0.8%	4	0.0%	0	0.0%	0	7.7%	4	0.0%
Little Broughton Village Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%
Lorton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Papcastle Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%
<b>Zone 4</b>									
Bassenthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braithwaite Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Ireby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Town Centre	6.3%	31	4.2%	2	0.0%	0	4.2%	2	71.7%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portinscale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Threlkeld Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%
<b>Zone 5</b>									
Dean Village Centre	0.7%	4	0.0%	0	0.0%	0	3.2%	2	0.0%
Derwent Drive Retail Park, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmail Park Shopping Centre, Maryport Road, Workington	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.9%
Harrington Village Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.6%
Seaton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%
Stainburn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Workington Town Centre	19.8%	97	3.5%	2	15.3%	8	8.2%	4	0.0%
<b>Zone 6</b>									
Cleator Moor Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Frizington Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Red Lonning Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitehaven Town Centre	21.6%	106	1.4%	1	0.0%	0	0.0%	0	5.9%
<b>Zone 7</b>									
Egremont Town Centre	2.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Ennerdale Bridge Village Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.1%
Eskdale Green Village Centre	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Gosforth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Santon Bridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seascale Village Centre	1.5%	8	0.0%	0	0.0%	0	0.0%	0	2.0%

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
St. Bees Village Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	4.2%	2	0.0%	0
Thornhill Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Wadale Head Village Centre	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
<b>Zone 8</b>																		
Broughton Mills Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Broughton-in-Furness Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Foxfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Haverigg Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Kirksanton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Millom Town Centre	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.8%	10
Silecroft Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Waberthwaite Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	3
<b>Other, Outside Study Area</b>																		
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnsdale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	4
Bowness-on-Windermere Town Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Town Centre	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	4.9%	24	38.9%	18	0.0%	0	0.0%	0	6.3%	2	0.0%	0	3.9%	5	0.0%	0	0.0%	0
Cartmel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grasmere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Allerdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Copeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside area, Eden	0.7%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Outside area, Glasgow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Outside area, Manchester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Outside area, Newcastle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.6%	1
Outside area, South Lakeland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Penrith New Squares, Garden Square, Penrith	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Penrith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sedburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulverston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.4%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																		
Abroad	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.8%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.5%	3	0.0%	0	1.9%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		491		46		52		53		29		109		116		57		27
Sample:		465		42		49		49		46		94		92		52		41

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
<b>Q45 Which centre / facility did you last visit to go ten-pin bowling?</b>																	
<i>Those who go ten-pin bowling at Q40: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Stanwix Park Holiday Centre, Greenrow Meadows, Silloth, Wigton	3.3%	5	21.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
Eclipse Leisure Centre, Derwent Street, Workington	79.9%	113	16.0%	4	100.0%	10	78.9%	14	55.2%	5	97.5%	36	100.0%	34	100.0%	10	50.0%
<b>Other, Outside Study Area</b>																	
Center Parcs, Whinfell Forest, Penrith	15.3%	22	59.3%	13	0.0%	0	21.1%	4	44.8%	4	2.5%	1	0.0%	0	0.0%	0	0.0%
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich, Bolton	0.6%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leisure Bowl, Center Parcs Whinfell Forest	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%
<b>Others</b>																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		141		22		10		17		9		37		34		10	
Sample:		98		18		8		10		10		24		18		8	

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
<b>Q46 Which centre / facility did you last visit to play bingo?</b>																		
<i>Those who play bingo at Q40: AND Excl. Nulls &amp; SFT</i>																		
<b>Zone 1</b>																		
Silloth Town Centre	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0
<b>Zone 4</b>																		
Fletchertown Village Centre	0.6%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																		
Broughton Moor Community Centre, Queens Avenue, Seaton, Workington	1.1%	1	0.0%	0	11.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Distington Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Moorclose Community Centre, Newlands Lane South, Workington	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Opera Bingo, Ladies' Walk, Workington	68.3%	45	17.2%	1	88.4%	5	100.0%	2	75.7%	1	92.8%	27	34.2%	6	64.2%	2	0.0%	0
Workington Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																		
Mirehouse Community Association, Seathwaite Avenue, Whitehaven	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Opera Bingo, Tangier Street, Whitehaven	11.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.6%	7	17.9%	1	0.0%	0
Parton Village Hall, Parton, Whitehaven	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Whitehaven Town Centre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0
<b>Zone 7</b>																		
Thornhill Village Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	1	0.0%	0
<b>Zone 8</b>																		
Haverigg Village Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.4%	1
Millom Town Centre	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.7%	0
<b>Other, Outside Study Area</b>																		
Apollo Bingo, Hollywood Park, Hindpool Road, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, English Gate Plaza, Botchergate, Carlisle	3.0%	2	41.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Marine Road East, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opera Bingo, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opera Bingo, Denton Street, Carlisle	3.0%	2	41.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		66		5		6		2		2		29		18		3		1
Sample:		67		3		7		3		2		27		18		5		2

Column %ges.



# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
<b>Q47 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?</b>																	
<i>Those who participate in cultural activities at Q40: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Silloth Motorcycle Museum, Esk Street, Silloth, Wigton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The John Peel Theatre, Station Road, Wigton	1.3%	4	10.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
Maryport Maritime Museum, Senhouse Street, Maryport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Senhouse Roman Museum, The Battery, The Promenade, Maryport	1.2%	3	2.3%	1	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%
<b>Zone 3</b>																	
Aspatia Music Festival, Bower Park, Station Road, Aspatia, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate House Gallery, Castlegate, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Percy House Gallery, Market Place, Cockermouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Kirkgate Centre, Kirkgate, Cockermouth	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wordsworth House & Garden, Main Street, Cockermouth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Braithwaite Village Centre	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Pencil Museum, Southey Works, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keswick Museum, Station Road, Keswick	2.2%	6	1.8%	1	0.0%	0	6.0%	3	6.3%	2	0.0%	0	0.0%	0	5.3%	1	0.0%
Lodore Falls Hotel & Spa, B5289, Keswick	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Theatre By The Lake, Lakeside, Lake Road, Keswick	21.2%	62	31.7%	11	11.0%	3	31.2%	14	66.1%	22	14.6%	8	2.0%	1	3.0%	1	9.0%
Thornthwaite Galleries, Thornthwaite, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Threlkeld Quarry & Mining Museum, Threlkeld, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
Carnegie Theatre & Arts Centre, Finkle Street, Workington	17.5%	51	0.0%	0	23.3%	7	14.7%	7	1.1%	0	47.2%	28	15.2%	9	6.9%	1	0.0%
Dunmail Retail Park, Siddick Road, Workington	1.1%	3	0.0%	0	0.0%	0	5.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Helena Thompson Museum, Park End Road, Workington	0.5%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Theatre Royal, Wilson Street, Workington	2.6%	8	1.8%	1	2.5%	1	3.4%	1	0.0%	0	8.2%	5	0.0%	0	0.0%	0	0.0%
Workington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%
<b>Zone 6</b>																	
Rosehill Theatre, Whitehaven	5.6%	16	2.3%	1	2.5%	1	1.7%	1	0.0%	0	1.2%	1	16.0%	10	20.1%	4	0.0%
The Beacon Museum, West Strand, Whitehaven	2.0%	6	5.5%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.0%	1	3.0%	1	0.0%
The Civic Hall, Lowther Street, Whitehaven	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%
<b>Zone 7</b>																	
Florence Arts Centre, Florence Mine, Egremont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Cumberland Railway Museum, Main Street, Saint Bees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>																	
Millom Discovery Centre, Station Building, Station Road, Millom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millom Palladium, St. George's Road, Millom	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%

Column %ges.

West Cumbria Household Survey  
For Nexus Planning

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February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
The Beggar's Theatre, Market Square, Millom	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%
Other, Outside Study Area																	
Abbot Hall Art Gallery, Kirkland, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alhambra Theatre, Marine Road West, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Armitt Library & Museum Centre, Rydal Road, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beatrix Potter Gallery, Main Street, Hawkshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckstones Art Gallery, Greystoke Gill, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	6.8%	20	8.6%	3	2.5%	1	8.5%	4	0.0%	0	4.7%	3	12.4%	7	0.0%	0	16.4%
Coronation Hall, County Road, Ulverston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%
Cumbria's Museum of Military Life, Alma Block, The Castle, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dent Village Heritage Centre & Museum, North Country, Laning, Sedbergh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dock Museum, Barrow-in-Furness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dove Cottage, Town End, Grasmere, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guildhall Museum, Fisher Street, Carlisle	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Museum, Station Road, Kendal	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Lakeland Motor Museum, Old Blue Mill, Backbarrow, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster International Concerts, Lancaster Arts, Great Hall Lancaster University, Bailrigg	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%
Laurel & Hardy Museum, The Roxy, Brogden Street, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Museum of Lakeland Life & Industry, Abbot Hall Art Gallery, Kirkland, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Barrow-in-Furness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Outside area, Blackpool	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	3.9%
Outside area, Carlisle	5.9%	17	12.1%	4	12.0%	3	3.9%	2	4.8%	2	0.0%	0	2.6%	2	24.0%	5	0.0%
Outside area, Edinburgh	3.4%	10	0.0%	0	3.2%	1	3.9%	2	1.1%	0	1.2%	1	10.7%	6	0.0%	0	0.0%
Outside area, Glasgow	2.3%	7	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.6%	2	5.6%	3	0.0%	0	3.0%
Outside area, Manchester	5.4%	16	0.0%	0	20.6%	6	2.2%	1	0.0%	0	5.9%	3	3.6%	2	6.9%	1	15.9%
Outside area, Newcastle	3.5%	10	12.6%	4	0.0%	0	4.6%	2	3.4%	1	1.6%	1	0.0%	0	7.8%	2	0.0%
Outside area, South Lakeland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Penrith & Eden Museum, Robinson's School, Middlegate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peter Scott Gallery, Lancaster University, Lancaster Arts, Bailrigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quaker Tapestry Museum, Friends Meeting House, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Roman Army Museum, Greenhead, Brampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Solway Aviation Museum, Carlisle Airport, Crosby-on-Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanwix Arts Theatre, Tarraby Lane, Carlisle	1.5%	4	1.8%	1	0.0%	0	5.2%	2	0.0%	0	1.2%	1	0.0%	0	3.9%	1	0.0%
The Brewery Arts Centre, Highgate, Kendal	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%
The Coro, County Square, Ulverston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Fitzwilliam Gallery, The	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Square, Hawkshead, Ambleside																	
The Garden at Eden, Crosby-on-Eden, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Heron Theatre, Stanley Street, Milnthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Old Laundry Theatre, Crag Brow, Bowness-on-Windermere	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Ruskin Museum, Coniston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
The Vallum Gallery - Institute of the Arts, University of Cumbria, Brampton Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The World of Beatrix Potter Attraction, Crag Brow, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tullie House Museum & Art Gallery, Castle Street, Carlisle	2.3%	7	7.3%	3	3.2%	1	4.6%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
West Walls Theatre, West Walls, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Jetty, Museum of Boats, Steam & Stories, Rayrigg Road, Bowness-on-Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	2.0%	6	0.0%	0	0.0%	0	0.0%	0	11.0%	4	0.0%	0	3.5%	2	0.0%	0	0.0%
Other, outside area	5.7%	17	0.0%	0	8.8%	2	1.7%	1	1.4%	0	1.2%	1	15.7%	9	10.6%	2	6.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	293			35		28		45		34		58		60		20	
Sample:	308			30		27		41		59		55		46		22	

**Q48 Which centre / facility did you last visit for a casino?***Those who visit casinos at Q40: AND Excl. Nulls & SFT***Zone 5**

Workington Town Centre	20.3%	2	0.0%	0	70.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
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**Zone 6**

Admiral Casino, King Street, Whitehaven	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
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**Other, Outside Study Area**

Blackpool Town Centre	32.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	3	0.0%	0	0.0%	0	0.0%
Coral Island Casino, New Bonny Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Gentings Casino, Queen's Promenade, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
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Glasgow City Centre	20.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	75.7%	2	0.0%	0	0.0%
Grosvenor Casino, The Sandcastle, Promenade, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Newcastle-upon-Tyne City Centre	8.4%	1	0.0%	0	29.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
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Other, outside area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
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**Others**

Abroad	18.3%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	24.3%	1	100.0%	1	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Weighted base:	11			0		3		0		1		3		3		1	
Sample:	7			0		2		0		1		1		2		1	

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# West Cumbria Household Survey

## For Nexus Planning

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February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
<b>Q49 Which centre / facility did you last visit for a market / outdoor event (artisan market)?</b>																	
<i>Those who visit market / outdoor events at Q40: AND Excl. Nulls &amp; SFT</i>																	
<b>Zone 1</b>																	
Abbeytown village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Low Houses Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Caldbeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkbride Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Arlosh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silloth Town Centre	3.1%	10	6.9%	2	13.8%	3	0.0%	0	0.0%	0	4.8%	3	1.0%	1	1.7%	1	0.0%
Wigton Town Centre	2.3%	7	21.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																	
Allonby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckermet Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearham Village Centre	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flimby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maryport Town Centre	0.6%	2	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>																	
Aspatria District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bothel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buttermere Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockermouth Town Centre	22.4%	74	19.0%	6	23.3%	6	65.0%	32	16.7%	4	20.7%	14	13.1%	9	4.5%	2	2.1%
Deanscales Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dovenby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gilcrux Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lorton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Papcastle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>																	
Bassenthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braithwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ireby Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Keswick Town Centre	16.8%	55	8.7%	3	18.2%	4	28.4%	14	68.0%	17	11.8%	8	2.9%	2	18.0%	7	2.1%
Pack Horse Court, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portinscale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Threlkeld Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>																	
Dean Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derwent Drive Retail Park, Derwent Drive, Workington, CA14 3YW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Distington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmail Park Shopping Centre, Maryport Road, Workington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stainburn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Workington Town Centre	14.0%	46	0.0%	0	11.9%	3	1.5%	1	1.5%	0	50.7%	35	8.1%	6	0.0%	0	3.7%
<b>Zone 6</b>																	
Cleator Moor Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Frizington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hensingham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Red Lonning Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitehaven Town Centre	10.7%	35	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	41.8%	30	10.9%	4	0.0%
<b>Zone 7</b>																	
Egremont Town Centre	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	7	0.0%
Ennerdale Bridge Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.9%	1	0.0%
Eskdale Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gosforth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Santon Bridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seascale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
St. Bees Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wasdale Head Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>																	
Broughton Mills Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broughton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Foxfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverigg Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirksanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millom Town Centre	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.3%
Silecroft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waberthwaite Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Other, Outside Study Area</b>																	
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Appleby-in-Westmorland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arnsdale Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-in-Furness Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%
Bowness-on-Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brampton Town Centre	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carlisle City Centre	6.9%	23	33.0%	11	6.6%	2	1.5%	1	1.9%	0	7.7%	5	3.4%	2	2.1%	1	0.0%
Cartmel Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%
Coniston Village Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%
Dalston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalton-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grasmere Village Centre	0.6%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
Gretna Gateway Outlet Village, Glasgow Road, Gretna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Lonsdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby Stephen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longtown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milnthorpe Village Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Allerdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Copeland	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.1%
Outside area, Eden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside area, Glasgow	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	2.1%
Outside area, Manchester	3.8%	12	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	3.0%	2	21.3%	8	0.0%
Outside area, Newcastle	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.0%	2	0.0%	0	7.5%
Outside area, South Lakeland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith New Squares, Garden Square, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penrith Town Centre	0.6%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.1%
Sedbergh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lanes Shopping Centre, Globe Lane, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ulverston Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%
Westmoreland Shopping Centre, Stramongate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windermere Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
<b>Others</b>																	
Abroad	0.9%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.8%
Other, outside area	5.5%	18	1.8%	1	12.4%	3	0.0%	0	0.0%	0	0.0%	0	10.2%	7	13.0%	5	13.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	328			34		24		49		25		70		72		37	
Sample:	331			32		28		43		41		67		58		30	

Column %ges.

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q50 How do you normally travel when visiting leisure destinations?</b>																		
<i>Those who participate in one or more leisure activities at Q40:</i>																		
Car / van (as driver)	66.0%	570	86.4%	84	62.2%	55	69.6%	66	61.5%	34	57.2%	105	61.1%	119	71.0%	67	72.3%	39
Car / van (as passenger)	10.8%	94	1.5%	1	13.6%	12	5.5%	5	15.1%	8	16.6%	30	15.8%	31	1.9%	2	6.9%	4
Bus, minibus or coach	4.2%	37	1.3%	1	7.0%	6	6.2%	6	1.3%	1	3.4%	6	3.4%	7	8.5%	8	3.1%	2
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Walk	10.0%	86	3.8%	4	7.4%	7	10.0%	10	18.0%	10	15.4%	28	8.0%	16	8.2%	8	8.7%	5
Taxi	2.7%	23	0.0%	0	2.1%	2	1.4%	1	0.7%	0	3.7%	7	4.8%	9	3.0%	3	1.3%	1
Train	3.2%	27	4.0%	4	3.7%	3	2.4%	2	0.0%	0	1.9%	3	4.5%	9	4.3%	4	3.1%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	24	3.1%	3	3.9%	3	4.9%	5	2.1%	1	1.6%	3	1.7%	3	3.1%	3	4.6%	2
Weighted base:		863		97		89		95		56		183		194		95		54
Sample:		867		89		88		86		96		173		165		89		81

**Q51 Which leisure facilities would you like to see more of in the area? [MR]**

Bars / pubs	1.9%	19	0.7%	1	0.7%	1	0.0%	0	3.2%	2	3.6%	8	0.3%	1	3.6%	4	5.2%	4
Better shopping facilities	2.3%	23	0.0%	0	0.7%	1	3.4%	4	12.4%	7	2.3%	5	2.3%	6	1.0%	1	0.6%	0
Bowling alley	1.7%	17	0.0%	0	0.0%	0	0.7%	1	3.1%	2	0.0%	0	2.7%	6	0.7%	1	10.2%	7
Casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	2.8%	28	1.7%	2	4.9%	5	3.5%	4	0.0%	0	0.0%	0	2.4%	6	0.0%	0	17.7%	12
Concert hall / venue	1.1%	11	0.7%	1	4.5%	4	0.9%	1	0.0%	0	0.7%	1	1.2%	3	0.7%	1	0.0%	0
Cycle paths / area	0.8%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	1	1.4%	3	0.7%	1	1.8%	1
Dance facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (gym)	2.1%	21	0.7%	1	0.0%	0	1.6%	2	5.1%	3	1.2%	3	2.0%	5	1.6%	2	9.3%	6
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.8%	28	2.0%	2	0.0%	0	5.6%	6	2.0%	1	3.7%	8	3.1%	8	1.5%	2	2.6%	2
Karting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	4.0%	40	5.8%	6	2.1%	2	2.7%	3	4.9%	3	0.4%	1	6.0%	14	5.0%	5	7.2%	5
More children facilities / activities	8.0%	80	1.8%	2	8.7%	9	4.7%	5	12.7%	7	8.1%	17	10.3%	25	7.8%	8	9.9%	7
More sports facilities (football pitches, tennis courts)	4.2%	42	3.5%	4	3.8%	4	3.5%	4	8.0%	5	1.9%	4	4.0%	10	3.9%	4	11.6%	8
Museum / art galleries	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0
Skateboarding	0.5%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	3.0%	2
Indoor soft play areas	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.3%	1	0.0%	0	0.0%	0	1.9%	1
Play spaces / park facilities	1.4%	14	0.0%	0	1.2%	1	0.0%	0	4.0%	2	0.9%	2	1.1%	3	0.0%	0	8.5%	6
Paintballing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.7%	1	0.0%	0
Restaurants	2.1%	21	1.5%	2	0.0%	0	0.7%	1	3.8%	2	4.4%	10	1.9%	5	2.2%	2	0.0%	0
Swimming pool	11.3%	113	6.5%	7	18.8%	18	0.7%	1	16.8%	10	3.4%	7	7.7%	19	13.2%	14	56.3%	38
Theatre	2.5%	25	4.2%	5	6.6%	6	5.2%	6	0.6%	0	0.0%	0	1.4%	3	1.7%	2	4.7%	3
Bingo	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Community centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horse riding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the disabled	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.5%	5	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for youths / young adults	1.4%	14	0.0%	0	1.2%	1	1.6%	2	0.0%	0	1.3%	3	3.3%	8	0.0%	0	0.8%	1
Roller skating	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Spa / personal grooming facilities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Speedway / motor racing	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Walking routes	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	56.6%	566	70.7%	78	44.6%	44	62.0%	66	61.0%	35	66.4%	143	50.3%	121	60.3%	63	23.5%	16
(Don't know)	8.3%	83	2.5%	3	12.0%	12	6.0%	6	3.1%	2	8.0%	17	12.2%	29	8.4%	9	7.0%	5
Weighted base:		1001		111		98		107		57		216		241		105		68
Sample:		1001		101		100		100		100		200		200		100		100

# West Cumbria Household Survey

## For Nexus Planning

Weighted:

February 2020

		Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>GEN Gender of respondent.</b>																			
Male	34.7%	348	30.9%	34	30.4%	30	35.5%	38	32.5%	19	30.9%	67	36.1%	87	44.7%	47	39.6%	27	
Female	65.3%	653	69.1%	77	69.6%	68	64.5%	69	67.5%	39	69.1%	149	63.9%	154	55.3%	58	60.4%	41	
Weighted base:		1001		111		98		107		57		216		241		105		68	
Sample:		1001		101		100		100		100		200		200		100		100	

**AGE Could I ask how old you are please?**

18 – 24 years	6.9%	69	5.5%	6	0.0%	0	3.4%	4	6.3%	4	8.0%	17	9.8%	24	8.5%	9	8.8%	6
25 – 34 years	10.9%	109	16.6%	18	3.5%	3	6.9%	7	3.2%	2	9.6%	21	12.6%	30	16.9%	18	14.6%	10
35 – 44 years	15.8%	159	21.1%	23	17.6%	17	13.1%	14	18.1%	10	11.2%	24	18.7%	45	12.6%	13	16.8%	11
45 – 54 years	19.4%	194	25.5%	28	21.0%	20	21.7%	23	11.7%	7	16.9%	36	16.6%	40	26.1%	27	17.7%	12
55 – 64 years	19.7%	197	12.8%	14	23.4%	23	18.3%	20	30.4%	17	21.1%	46	20.4%	49	18.1%	19	14.6%	10
65+ years	27.2%	272	18.6%	21	34.6%	34	36.5%	39	30.4%	17	33.1%	71	22.0%	53	17.9%	19	27.5%	19
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1001		111		98		107		57		216		241		105		68
Sample:		1001		101		100		100		100		200		200		100		100

**PC Postcode sector:**

CA12 4	2.5%	25	0.0%	0	0.0%	0	0.0%	0	44.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA12 5	2.4%	24	0.0%	0	0.0%	0	0.0%	0	42.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA13 0	5.1%	51	0.0%	0	0.0%	0	47.8%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA13 9	3.8%	38	0.0%	0	0.0%	0	35.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA14 1	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	20	0.0%	0	0.0%	0	0.0%	0
CA14 2	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	31	0.0%	0	0.0%	0	0.0%	0
CA14 3	8.5%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.2%	85	0.0%	0	0.0%	0	0.0%	0
CA14 4	3.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	40	0.0%	0	0.0%	0	0.0%	0
CA14 5	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	40	0.0%	0	0.0%	0	0.0%	0
CA15 6	1.6%	16	0.0%	0	16.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA15 7	5.5%	55	0.0%	0	56.3%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA15 8	2.7%	27	0.0%	0	27.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA19 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
CA20 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0
CA22 2	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	59.7%	63	0.0%	0
CA23 3	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	16	0.0%	0
CA25 5	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	20	0.0%	0	0.0%	0
CA26 3	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	14	0.0%	0	0.0%	0
CA27 0	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	9	0.0%	0
CA28 6	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	39	0.0%	0	0.0%	0
CA28 7	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	10	0.0%	0	0.0%	0
CA28 8	10.2%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.3%	102	0.0%	0	0.0%	0
CA28 9	5.5%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	55	0.0%	0	0.0%	0
CA7 0	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 1	0.7%	7	0.0%	0	0.0%	0	0.0%	0	12.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 2	1.7%	17	0.0%	0	0.0%	0	16.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 3	0.7%	7	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 4	3.1%	31	28.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 5	1.2%	12	10.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 8	1.1%	11	9.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA7 9	4.6%	46	41.9%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA18 4	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.4%	24
LA18 5	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.4%	24
LA19 5	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	11
LA20 6	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	9
Weighted base:		1001		111		98		107		57		216		241		105		68
Sample:		1001		101		100		100		100		200		200		100		100

**QUOTA Zone:**

Zone 1	11.1%	111	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.8%	98	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	10.7%	107	0.0%	0	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	5.7%	57	0.0%	0	0.0%	0	0.0%	0	100.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	21.6%	216	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	216	0.0%	0	0.0%	0	0.0%	0
Zone 6	24.0%	241	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	241	0.0%	0	0.0%	0
Zone 7	10.5%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	105	0.0%	0
Zone 8	6.7%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	68
Weighted base:		1001		111		98		107		57		216		241		105		68
Sample:		1001		101		100		100		100		200		200		100		100

Column %ges.