

Note to: Resource Planning Working Group
From: Keith Parker
Richard Quayle
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5 Year Corporate Plan

Purpose: A new 5 year Corporate Plan is going to be created for the period 2010-15 along with a 1 year Corporate Implementation Plan 2010/11 consistent with the style adopted by the Council for its 2009/10 Corporate Improvement Plan.

The Corporate Plan needs to be refreshed and re-written in the context of the current local government environment. In particular spending constraints, the new performance assessment regime of CAA and the challenges arising from the recently published Place Survey results mean that it would be timely to do so earlier than originally intended. Although the plan will be consulted on in parallel with the Council's budget setting process it would not be unreasonable to assume at this point that the public's six priorities, as outlined below, will remain largely the same. Certainly the initial place survey results tend to show these are where the Council's priorities should focus.

1. Providing high quality, clean streets and open spaces
2. Ensuring the area has good roads and public transportation
3. Creating enough jobs to suit all
4. Making Copeland a safer place to be
5. Improving skills and education and keeping people with skills in Copeland
6. Giving everyone good customer service.

The purpose of this paper is to give a brief overview of the approach being taken, bearing in mind the desire to strengthen policy led budget setting and therefore the need to dovetail the development of the two plans with the budget setting process

Next Steps:

1. August 09: Scope purpose and format of Corporate Plan / Corporate Implementation Plan
 - Identify main themes/messages from the place survey
 - Identify key performance items including inspections
 - Review Initial staff consultation (from team talk feedback – July)
 - Research good examples of Corporate Plans
 - Prepare Copeland Matters script on CIP 09/10 and consultation on 2010-15 (links to 4 below)
2. August / September 09: Take proposals to Corporate Team, RPWG, Corporate Improvement Board
3. September 09: Choosing to Change sessions to inform vision and themes of Corporate Plan
4. September / October 09: Staff road shows with teams to discuss proposed structure and content.
5. September / October 09: Identify key stakeholders to consult with and inform them about new Corporate Plan and proposed big issues to be covered.

6. October 09: Public consultation – use Copeland Matters to communicate:
 - a. Copeland will be introducing new Corporate Plan
 - b. The main messages from place survey, the 6 priorities previously identified and the main themes within the corporate plan.Noting this process would run in parallel with the proposed budget consultation exercise
7. October/ November 09: Informal Member and employee consultation
8. November 09: After analysis of both Corporate Plan and Budget public consultation exercises take first draft Corporate Plan 2010-15/ Corporate Implementation Plan 2010/11 to Corporate Team and Improvement Board
9. November 09: Carry out stakeholder consultation
10. December 09: Take final draft Corporate Plan / Corporate Implementation Plan to Corporate Team, Improvement Board, Exec and Council for approval. (Again noting the indicative 2010/11 budget should be in place by this time)
11. February 10: 2010/11 Service plans to be completed and linked to Corporate Improvement Plan
12. March 10: All plans set up on Covalent
13. March 10: Resource plans reviewed and revised:
 - a. Asset management plan
 - b. Workforce strategy
 - c. IT Strategy
 - d. Medium term financial strategy