

**Economic Development Overview and Scrutiny Committee 15<sup>th</sup> October 2009  
Development Strategy Service Plan 2009/10 Economic objectives**

**Objective 5: To enable a healthy and diverse local economy through promoting, delivering and facilitating a range of projects and programme, including low carbon opportunities.**

<b>No</b>	<b>Action Title</b>	<b>Description</b>	<b>Expected Outcomes</b>	<b>Lead Officer</b>	<b>Start Date</b>	<b>End Date</b>
5.1	Economic Futures	Economic Analysis	Copeland specific assessment of the economic future.	ED Manager	Sep 09	Dec 09
5.2	Encouraging Enterprise	Package of support measures from our existing team and funding resources (LABGI and WNF)	Continued support to businesses in partnership. Commissioned range of development activity with quarterly monitoring.	ED Manager / C Robertson	Jun 09	Mch 11
5.3	Inward Investment	Work with potential inward investors and Invest in Cumbria	Link with supply chain activity for Sellafield decommissioning	ED Manager	Apr 09	Mch 10
5.4	Tourism Development	Increased focus on tourism sector	Western Lake District Tourism Partnership Programme Projects within Regen Plan	ED Manager	Apr 09	Mch 10
5.5	Nuclear New Build	To work with partners to scope and support nuclear new build opportunities in Copeland	Assist Sellafield development; Stakeholder involvement; Identify and prepare to enable local benefits.	J Betteridge	Apr 09	Mch 10
5.6	To enable and promote community based and led regeneration initiatives.	Development role to support new and existing initiatives	Increase third sector and social enterprise activity	ED Manager	Ongoing	
5.7	Low Carbon and Renewable Energy	Work with new Cumbria Energy Agency to identify priority projects in Copeland.	Support local renewable project Identify projects for inclusion in Copeland Regen Plan	ED Manager		

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**Objective 10: Enhance Copeland towns and service centres and their economic infrastructure**

<b>No</b>	<b>Action Title</b>	<b>Description</b>	<b>Expected Outcomes</b>	<b>Lead Officer</b>	<b>Start Date</b>	<b>End Date</b>
10.1	Whitehaven Futures	A partnership package of regeneration for Whitehaven	Deliver projects against programme plan	J Betteridge	Apr 09	Mch 10
10.2	Public Realm	Planning guidance and projects to improve public space across Copeland	Whitehaven Public Realm projects completed. Planning and Design guidance for Whitehaven Harbour and Public Realm. Cleator Moor Square development funding in place. Millom Gateway project re-scoped.	D Ward, S Robinson, J Hughes	ongoing	Mch 10
10.3	Local Brownfield Site Strategy	Partnership working with regional and sub regional agencies to assess and prioritise brownfield sites for employment and housing development.	Agree priorities Identify and obtain funding to progress up to two priority site preps and developments	R Black	Ongoing	Mch 10
10.4	Business premises	Updated list of available premises and demand	Matching business need Workspace development expansion	C Robertson	Ongoing	
10.5	Dilapidated Buildings	Hold an up to date list and prioritise enforcement	Action taken against top 6 buildings. Successful outcomes on top 4	D Ward	Apr 09	Mch 10
10.6	MTI Forward Plans	To assist implementation following the end of the MTI programme.	Forward Plans are monitored and reviewed and part of the developing locality plans..	ED Manager	Apr 09	Mch 10

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**Objective 11: To progress our working neighbourhood priorities and programme as part of our integrated skills and work approach.**

<b>No</b>	<b>Action Title</b>	<b>Description</b>	<b>Expected Outcomes</b>	<b>Lead Officer</b>	<b>Start Date</b>	<b>End Date</b>
11.1	Worklessness	Worklessness Framework	Commission activity - WNF / NWDA Coalfield programme Copeland Worklessness Forum Quarterly monitoring/reports	C Pickles	Apr 09	Mch 11
11.2	Skills and Work	Strategic approach for Copeland and West Cumbria	Local economic assessment Deliver key projects Engage private sector Learning and skills priorities identified locally Support existing and new initiatives	J Betteridge		Mch 10
11.3	Graduate Development Programme	To identify funding and set up a CBC graduate programme.	Obtain external funding and Set up programme. Link with NDA programme to offer ongoing placements.	ED Manager		Mch 10

We will provide a short presentation of progress against these actions at the meeting.

Committee members are requested to assist the service review and consider its priorities for our 2010/11 service plan. In particular:

- Q1 Are these objectives and actions still relevant?
- Q2 Are we missing any key areas of work recognising our resource limitations?