

Annex A

CORPORATE PLAN –Priorities 2008-12

Influencing National and Regional Change

Take a lead role in the development of regeneration and economic development strategy and delivery in West Cumbria. Ensure that the Council has a clear and strong set of plans, engaging services across the Council in delivering regeneration objectives.	31/03/2012
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Strong Strategic Partnerships

Adopt a new Sustainable Communities Strategy and a new neighbourhood renewal strategy.	31/03/2010
Work with the Lake District National Park Partnership to deliver its vision and aims.	31/03/2012
Neighbourhood Management delivery: governance structures will be put in place giving opportunities for greater participation by the community, working with agencies to identify and address local needs.	31/03/2010

Creating Opportunities for Community Involvement

Review the use of local facilities and services to ensure that they meet the needs of the community in a sustainable way.	01/03/2008
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Regenerating Copeland

Implementation of the Whitehaven Regeneration Programme.	31/03/2012
Programme management of regional Development Agency regeneration initiatives such as the Market Town Initiatives (MTIs) in Millom and Egremont and the Coalfield Communities Campaign.	31/03/2009
Support delivery of regeneration in North East Copeland, linked to WLR investment programme.	31/03/2012
Contribute to the West Cumbria Delivery Team for regeneration projects.	31/03/2012
Develop structure for support of the Cumbria Agreement economic and enterprise block.	31/03/2008
Maximise external funding, within the resources of the Council and partners to deliver. Secure adequate resources to implement sustainable regeneration by successfully securing funding through the funding bid process.	ongoing
Secure adequate resources to implement sustainable regeneration by successfully securing funding through the funding bid process.	31/03/2009
Provide top quartile service in Development Control and Building Control.	31/03/2011
Enhance the architectural and historic environment in our towns.	31/03/2012
South Whitehaven Neighbourhood Management Board – working with the community to improve public service delivery.	31/03/2011
Secure resources to contribute to long term sustainability in recognition of the role the borough plays in hosting radioactive waste for the nation'.	31/03/2012

Improving Skills and Education: Retaining Skills

Sports and arts development in schools.	31/03/2009
Work with partners to encourage businesses to support their staff to take up learning opportunities.	31/03/2010
Work with partners to raise the standard in educational institutions.	ongoing
Address with learning funders and providers key target areas such as skills for life.	31/03/2009
Address with learning funders and providers skills needs to contribute to reducing worklessness.	31/03/2009

Establish skills plans for Copeland residents to benefit from new employment opportunities inside the Borough or in the rest of West Cumbria and Furness.	31/03/2009
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Equality of Opportunity

Respond to the statutory guidance in relation to children and young people and the Every Child Matters Green Paper when the guidance is produced.	31/03/2009
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Sufficient and Diverse Job Opportunities

Ensure sufficient employment sites and buildings available.	31/03/2010
Market Copeland opportunities to potential new employers.	31/03/2009
Develop opportunities in the nuclear sector.	31/03/2012
Increase tourism, culture and leisure spend through the Borough.	31/03/2010
Increase employment in town centre retail and service activity.	31/03/2010

Safer Copeland

Mainstream S17 of the Crime and Disorder Act 1998 in all Council activities through an audit process.	31/03/2008
Close gaps found in S17 audit.	31/03/2009
As a key partner in the Crime and Disorder Reduction Partnership (CDRP), support partners and receive assistance of partners in reducing levels of crime and fear of crime; including survey of fear of crime.	31/03/2012
Communications strategy for CDRP.	31/03/2008
Develop structure to identify resources used/ required to reduce crime and fear of crime; and benefits of actions taken.	31/03/2008
Achieve the CDRP stretch Cumbria Agreement targets.	31/03/2010
Work with partners to identify people (particularly young people) on the edge of criminality and provide diversionary activity.	31/03/2012
Address with partners the skills needs of offenders and those on the edge of criminality.	31/03/2012
Work to help the resettlement of offenders in accordance with the National Community Safety Plan.	31/03/2012

Quality Living Environment

Work will be undertaken to ensure those areas subject to heavier concentrations of litter and detritus are cleaned more frequently.	ongoing
Parks and open spaces will build upon successes, working with the community, to improve the quality and access to our green spaces.Undertake disabled accessibly audits and crime audits of all the principle green spaces.	31/03/2010
Share information and use the powers made available through the CNE Act 2005, LG Act, Crime and Disorder Act 1998 and Anti Social Behaviour Act 2005 to take action against those who litter, fly tip and allow their dogs to foul public places.	ongoing
Make CBC waste management practices more sustainable by increasing recycling rates and working with residents to reduce per capita waste production.Continue to work with the Cumbria Waste Partnership.	31/03/2012
Maintenance and improvement of street scene.Investment in public realm and accessibility.	ongoing
Local development framework in place:· Core strategy· Action area plans· Supplementary planning documents	31/03/2009

Quality Housing

Work in partnership with Registered Social Landlords to ensure decent homes target is reached by 2010.	31/03/2010
Ensure balance of housing stock to meet local needs through:· Contributing to delivery of HMR· LDF policies· Inputting to Regional Spatial Strategy· Housing Grants policy· Working with housing providers· Area based strategies and plans	31/03/2012
Providing a good housing advice service particularly to vulnerable people, while looking to reduce the level of homelessness.	31/03/2012
Improve support to people with disabilities and older people to live independently.	31/03/2010

Leisure and Culture

Develop interest and capacity amongst Copeland residents to take forward arts and sports activities after Copeland led start up projects, including organisations not traditionally involved in sports or arts activities.	31/03/2012
Endeavour to have new built public leisure facilities completed.	31/03/2012
Capture the interest and inspiration generated by London hosting the 2012 Olympic and Paralympic Games to ensure that Copeland benefits from the UK wide programmes and legacy initiatives as they develop.	31/03/2012
Remove barriers to participation in sports and arts events at all levels for communities in Copeland.	31/03/2012
Build on current skills development initiatives and position Copeland as a destination of choice for learning establishments to facilitate workforce development in arts and sports.	ongoing

Improving Health

Encourage people to participate in active lifestyles.	31/03/2012
Support partnership working to reduce health inequalities.	31/03/2010

Flexible Transport Infrastructure

Submissions to Regional Spatial Strategy panel and Government for infrastructure improvements.	31/03/2012
Submissions to Government as part of the West Cumbria Masterplan.	31/03/2012
Coordination of regeneration programmes with infrastructure improvements via Local Transport Plan.	31/12/2011
In partnership with Cumbria County Council and others seek to ensure that all households are within 30 minutes of our key service towns by public transport.	31/03/2011
Work through the Road Safety Partnership to take direct actions to tackle number of Killed and Seriously Injured (KSI) casualties.	31/03/2010
Carry out a review and develop an action plan to assist in the provision of appropriate flexible transport to places of employment.	31/03/2008