

Actions to increase levels of investment

- Inward Investment marketing activities
- Pumping primary investment in infrastructure
- Gap funding private sector property investments
- Public ???? investments
- Direct investment in key projects such as Cleator Moor Business Centre and The Beacon
- Attracting and facilitating major investments from other public agencies e.g.
 - Whitehaven Coastal Fringe
 - Westlakes Science Park
 - Whitehaven Harbour and ancillary facilities
- A high ratio of investment between Copeland's reserve and external funding is achieved e.g.
 - Beacon 1:6
 - Cleator Moor Business Centre 1:
 - Westlakes 1: