

Appendix A

Prioritisation Methodology for Budget Bids 2007/08

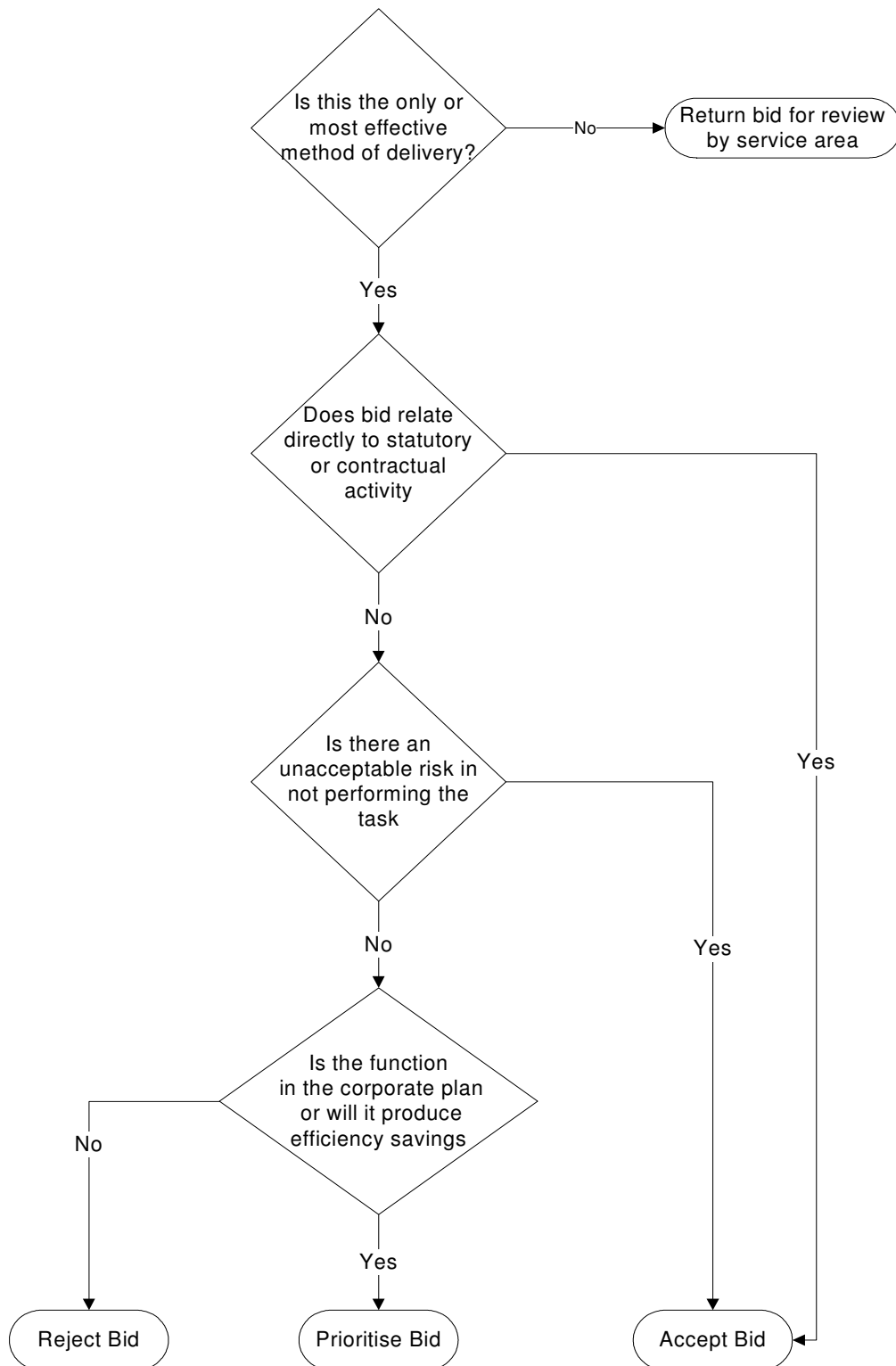
1. Work through the flowchart. If the bid falls into the prioritisation route, follow instructions below. If the bid has either been rejected or accepted, record the result for the bid in the first column of the spreadsheet.

2. Score each budget bid against the criteria as follows:

1	the activity will have no or very minimal impact
2	the activity will have minimal impact
3	the activity will have some impact
4	the activity will have indirect, significant impact
5	the activity will have direct, significant impact

3. Multiply the score by the weighting for each criterion, record it on the spreadsheet and the scores for the bid will be summed to give its total score.
4. Rank the bids by total score.

Prioritisation Flow Chart



Budget Criteria - 5 Year Corporate Plan Version

1. Effective Leadership

	Criteria	Elements	Weight
1a	Influencing national and regional change; leading local change	<ul style="list-style-type: none"> We will continue to secure the commitment and delivery by regional and national organisations to achieve a West Cumbrian economy at least as successful as the North West region. Successfully influencing change in national, regional and local policy through lobbying and responding to consultation. Achieving external recognition of excellence as a leading authority. 'Excellent' council by 2012. 	3
1b	Providing clear direction	<ul style="list-style-type: none"> Achievement of Corporate Plan targets and improving targets. Up to date framework/cascade down through the organisation from the Corporate Plan to individual objectives. Monitoring the perception of staff through an annual staff survey and responding effectively to the results. Monitoring the perception of stakeholders and customers through annual survey and responding effectively to the results. Members and officers delivering a consistent message both internally and externally. Measurable corporate plan achievement in those areas where Copeland can only influence. 	2
1c	Creating opportunities for community involvement	<ul style="list-style-type: none"> We will ensure increasing participation of the community in local governance, year on year. We will manage a planned approach for community involvement which is refreshed each year. 	1

2. Achieving Transformation

	Criteria	Elements	Weight
2a	Strong strategic partnerships	<ul style="list-style-type: none"> • Agreement of the West Cumbrian Masterplan by the West Cumbrian Strategic Forum. • Review of partnership delivery arrangements in West Cumbria resulting from the Masterplan. • Meet Local Area Agreement targets, reducing disadvantage • Process for regular review of partnership value and arrangements. • We will achieve a 'green light' (top grade) for the LSP. • Improved working with key partners. 	2
2b	Regenerating Copeland	<ul style="list-style-type: none"> • Increased visitor numbers. • Moving towards a jobs economy reflecting the North West average. • Investment in infrastructure • Economically vibrant towns • Development of a service culture • Effective town centre management plans will be in place and implemented. 	3
2c	Improving skills and education; retaining skills	<ul style="list-style-type: none"> • Increased attainment in secondary schools. • Increased participation in higher education. • Increased life long learning take up. • Reduction in the level of long term unemployment. • Increased qualification levels of the adult population. 	1
2d	Maximising the opportunities arising from the nuclear sector.	<ul style="list-style-type: none"> • Maintain the total number of jobs in the nuclear sector. • Increase the number of jobs in the nuclear/environmental restoration sector (excluding decommissioning). • Value of long term, managed community funds established in recognition of the radioactive waste present in Copeland. 	2
2e	Equality of opportunity	<ul style="list-style-type: none"> • Systems are in place to ensure that the Council meets the national diversity agenda. • There will be improved results from the Cumbria attitude survey. • Awareness and take up Council Tax and Housing Benefit will be increased. 	1
2f	Customer focussed	<ul style="list-style-type: none"> • We will ensure that we identify and are aware of customer needs and aspirations and how we measure against them. • We will respond to external change in a manner which gains customer understanding of the need for change. 	2
2g	Ethical, effective performance management and culture.	<ul style="list-style-type: none"> • Effective member and employee training and development. • Effective workforce planning. • Effective performance information. • Successful development of targets with measurable achievements for all council service areas. • All employees will have personal development targets linked to corporate objectives. • Members will be working within the ethical governance framework 	3
2h	Strong financial management	<ul style="list-style-type: none"> • There will be processes and systems in place to allocate and monitor resources. • Achieve efficiency savings. 	2

3. Promoting Prosperity

	Criteria	Elements	Weight
3a	Safer, stronger Copeland.	<ul style="list-style-type: none"> Reduction in the level of crime in the Borough. Increase in the perception of safety levels in the Borough. Increase in the number of Parish and Town Councils achieving the Quality Parish scheme. 	1
3b	Vibrant communities	<ul style="list-style-type: none"> All communities will have a high quality environment. 	1
3c	Sustainability	<ul style="list-style-type: none"> Stop the decline in numbers of young people in the Borough. Sustain the increase in population. Work with government and NGOs to conserve and enhance its natural environment. Sustain rural communities. Recycling rates will be in the top quartile. We will achieve lower per capita waste generation. We will be working with residents and businesses to reduce their environmental impact. Achieve a carbon neutral community. 	2
3d	Quality housing	<ul style="list-style-type: none"> The percentage of houses reaching Decent Homes Standard will meet the housing strategy targets for social and private landlords. We will have a balance of housing stock by type and tenure. There will be a reduction in homelessness. 	1
3e	Leisure and culture	<ul style="list-style-type: none"> Broadened access to leisure and culture activity. More closely aligning leisure and culture activities to meet social economic and environmental objectives. 	1
3f	Improving health	<ul style="list-style-type: none"> The average life expectancy will match the national average. Percentage of people reporting their health as 'good' will match the national average. Retain hospital services in Whitehaven 	2
3g	Flexible transport infrastructure	<ul style="list-style-type: none"> A reduction in journey times from Copeland to international links. Improved access to services within Copeland. Reduction in the number of road related casualties. 	1

Spreadsheet for Recording Output from the Prioritisation Process

Budget Prioritisation

	Not scored - record if rejected or approved	
	1a	Influencing national and regional change; leading local change
	1b	Providing clear direction
	1c	Creating opportunities for community involvement
	1d	Ethical Governance
	2a	Strong strategic partnerships
	2b	Regenerating Copeland
	2c	Improving skills and education; retaining skills
	2d	Maximising the opportunities arising from the nuclear sector
	2e	Equality of opportunity
	2f	Customer focussed
	2g	Effective performance management and culture
	2h	Strong financial management
	3a	Safer, stronger Copeland
	3b	Vibrant communities
	3c	Sustainability
	3d	Quality housing
	3e	Leisure and culture
	3f	Improving health
	3g	Flexible transport infrastructure
Weighting Budget bid 1 Budget bid 2 Budget bid 3 etc.		Total