A new style of performance monitoring information was presented to the Executive in November. The Chairs and Vice Chairs considered that the information was easier to understand and asked that the Portfolio Holders should be invited to each of the January meetings to discuss performance in certain areas. The left-hand column refers to the objectives set in the Corporate Plan. Column 3 shows how the Council is performing against the objectives which have been set. Members may wish to note that Amber=on track; Green = ahead of schedule; Red=behind schedule. Appendiced to this backgrounder are the relevant extracts from the Corporate Plan which gives more background information. Please note that there are a few variations in numbering and therefore the corresponding information has been asterized in the Appendix for ease of reference.

E3_08	Develop Action Plan to re-launch 1 Copeland Industrial	A/R	Cllr
	Estate by February 2006		Wormstrup
E3_11	Develop a pilot initiative for attracting small ICT based	A/R	Cllr
	businesses to Copeland by April 2006		Wormstrup
E3_12	Complete expenditure of Cleator Moor Town Heritage	R/R	Cllr
	Initiative by Dec 2005		Wormstrup
E6_01	Image building programme begins by April 07	G/G	Leader
N5_04	Seek final approval of a framework for support to local	R/R	Leader
	suppliers through Annex 6 of the MOA by Oct 05		
N5_06	Establish an agreed mechanism to monitor the	R/G	Leader
	Memorandum of Agreement by October 2005		
N6_01	Establish and secure funding for effective engagement	R/A	Leader
	processes by December 2005		
E2_06	Report on proposals for a campaign for attracting skilled and	R/R	Cllr Hewitson
	entrepreneurial individuals in key sectors to Copeland		

E4_11	Secure major retail development commitment by March 2006	G/G	Cllr Hewitson
E4_13	Review with health and other major employers the difficulties	R/R	Cllr Hewitson
	of recruitment of skilled personnel and potential for joint		
	approach to resolving the issue		
E5_01	Agree a process with partners to clarify transformation vison	G/G	Cllr Hewitson
	by July 2005		
E5_11	Deliver the economic development Best Value Review action	R/A	Cllr Hewitson
	plan according to agreed timescales		
E4_07	New tourism promotional package operation by April 2006	A/R	Deputy Leader
E4_10	Develop a tourism and cultural strategy options paper by	G/G	Deputy Leader
	December 2006		