

**Corporate Plan - Refreshed for 2008-12**

**EXECUTIVE MEMBER:** Councillor E Woodburn  
**LEAD OFFICER:** Chief Executive  
**REPORT AUTHOR:** Hilary Mitchell

**Summary and Recommendation:** This report is to seek Council approval of the refreshed Corporate Plan.

It is recommended that Council approves the refreshed Corporate Plan for 2008-12.

**1. INTRODUCTION**

- 1.1 In April 2007 the Council agreed the 5 year Corporate Plan. The plan still has 4 years to run, and none of the main objectives or priorities has altered since the plan was first developed.
- 1.2 An exercise has recently been undertaken to update the Plan, which is to be circulated separately to this report, to review its content and make any minor revisions as required. These have mainly been changes to dates, removal of duplications and a small number of additions to take account of the developing agenda for local authorities.
- 1.3 All managers and members of Corporate Team have been involved in this exercise. Managers and members of the Executive have been copied in to the various versions of the Plan as it has progressed.
- 1.4 The draft refreshed Corporate Plan 2008-12 contains objectives that have been linked to the new National Indicator set (NIs). It is intended to add targets that will be developed from the Sustainable Communities Strategy "Future Generation" and the new Cumbria Local Area Agreement when they are available.

**2. ARGUMENT**

- 2.1 The Corporate Plan contains the long term vision, direction and priorities of the Council. It is used to shape service plans to ensure all departments within the Council are working towards the same vision of the future and focusing on the same priorities. It forms a basis against which to measure performance.

- 2.2 For the Corporate Plan to be effective it must remain a living document.  
Although the core message of the Corporate Plan has not changed, minor details in the edition to be agreed have, as the Council responds to its own progress and the needs of the community.

### **3. OPTIONS TO BE CONSIDERED**

- 3.1 To approve the refreshed Corporate Plan, previously presented to Executive on the 8<sup>th</sup> April 2008.

### **4. CONCLUSIONS**

- 4.1 The significance of the Corporate Plan for all the Council's policies, projects and services means that changing it needs formal agreement by the Executive and by full Council.

### **5. FINANCIAL AND HUMAN RESOURCES IMPLICATIONS (INCLUDING SOURCES OF FINANCE)**

- 5.1 The Council budget, agreed on the 26<sup>th</sup> February 2008, was drawn up to meet the requirements of delivering the Corporate Plan.
- 5.2 Human Resources should be put in place by the Council to deliver the Corporate Plan. In the budget for 2008/09 there is allowance to increase the Council's staff by a small number of key posts to meet priorities in the Corporate Plan.

### **6. PROJECT AND RISK MANAGEMENT**

- 6.1 A revised strategic risk register is being developed in parallel to reflect this latest Corporate Plan

### **7. IMPACT ON CORPORATE PLAN**

- 7.1 The report concerns the whole Corporate Plan.

### **List of Appendices**

Appendix A - Copeland Borough Council Corporate Plan 2007-2012 2nd Edition  
April 2008 (to be circulated separately)

**List of Background Documents: 5 Year Corporate Plan 2007-12, 1<sup>st</sup> edition  
(as shown on Council's website)**

**List of Consultees: Leader, Executive, Corporate Team, Managers**

**CHECKLIST FOR DEALING WITH KEY ISSUES**

Please confirm against the issue if the key issues below have been addressed .  
This can be by either a short narrative or quoting the paragraph number in the  
report in which it has been covered.

Impact on Crime and Disorder	Corporate Plan contains targets for Crime and Disorder
Impact on Sustainability	Corporate Plan contains targets for sustainability
Impact on Rural Proofing	Corporate Plan contains targets for Rural Proofing
Health and Safety Implications	Corporate Plan contains targets for Health and Safety
Project and Risk Management	Corporate Plan contains targets for project and risk management
Impact on Equality and Diversity Issues	Corporate Plan contains targets for Equality and Diversity
Children and Young Persons Implications	Corporate Plan contains targets for Children and Young persons
Human Rights Act Implications	N/A
Monitoring Officer Comments	No comments
Section 151 Officer Comments	Please see paragraph 5.1