

WESTERN LAKE DISTRICT TOURISM PARTNERSHIP – FINAL BALANCE

EXECUTIVE MEMBER: Cllr M Ashbrook
LEAD OFFICER: Mike Tichford
REPORT AUTHOR: Sherrie Lewthwaite

Summary: This report outlines recommendations for the remaining balance from Accountable Body Status for Western Lake District Tourism Partnership

Recommendation:	Members are asked to approve remaining balance of £2300 to be transferred to Cumbria Tourist Board, accountable body for Western Lake District Tourism Partnership to be spent on additional identified opportunities.
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Impact on delivering the Corporate Plan: Assist delivery of Priority 4 in the Corporate Plan

- PI E4 04 – Support the re-establishment of the Western Lake District Tourism Partnership, delivered under contract by the Cumbria Tourist Board – from April 2006.
- PI E4 05 – Visitor spend (5% increase on previous year for 2006/07)

Impact on other statutory objectives (e.g. crime & disorder, LA21): There is no direct impact on statutory objectives.

Financial and human resource implications: £2300 of under spend (equates to 25% - Copeland Borough Council's original contribution)

Project & Risk Management: None

Key Decision Status

- **Financial:** N/A
- **Ward:** N/A

Other Ward Implications: None

1. INTRODUCTION

1.1 Copeland Borough Council's Accountable Body status for The Western Lake District Tourism Partnership came to an end on 31st March 2006. All final agreed bills have been paid and all final debtor income has been received. There is a balance of £9200.17 in Western Lake District Tourism Partnership account held by Copeland Borough Council

1.2 The original funding contribution to the Partnership activities was:

50% funding from West Cumbria Development Fund
25% funding from Allerdale Borough Council
25% funding from Copeland Borough Council

If the same ratio is applied to divide the balance which is remaining:
West Cumbria Development Fund (£4600)
Allerdale Borough Council (£2300)
Copeland Borough Council (£2300)

1.3 Written options have been given to each funder:
Option 1 - Pay the their proportion of the grant back to them
Option 2 - Transfer the money to Cumbria Tourist Board (the new accountable body for Western Lake District Tourism Partnership) to be spent on Western Lake District Tourism Partnership activities

2. ARGUMENT

2.1 West Cumbria Development Fund have requested that any surplus money be channelled to the new accountable body, Cumbria Tourist Board, and thereby channelled back to Western Lake District Tourism Partnership to enable its important work to continue.

2.2 Allerdale Borough Council has also requested their money be transferred to the Cumbria Tourist Board and thereby channelled back to Western Lake District Tourism Partnership to enable its important work to continue.

2.3 Copeland Borough Council and Allerdale Borough Council have identified several outline projects for which this funding could be used. For example: Re-design & reprint of West Cumbria Cycle Way Network Map – with proceeds going back into the printing of the map to become sustainable. Research for Destination Benchmarking for 2 towns Whitehaven and Maryport Production of Ramble trails with proceeds being put back into re-printing. Dependant on costing it is likely that only one project may proceed.

- 2.4 The payment will not be made from Copeland Borough Council until all parties are in agreement on the specific project to be carried out. Copeland & Allerdale officers will have the influence over the selected project. This project will be monitored and measured to ensure objectives are achieved.

3. OPTIONS TO BE CONSIDERED

- 3.1 Transfer 100% of the remaining balance to Western Lake District Tourism Partnership with specific pre-determined activities, in agreement with the Western Lake District Tourism Partnership and the funders with specific measurable outputs.
- 3.2 Transfer 75% (£6,900) of the remaining funding to the Western Lake District Tourism Partnership and Copeland retain its 25% (£2,300)
- 3.3 Members have previously approved core funding of £25,000 for this current financial year. The remaining funding was for the previous financial year. If this money is transferred over to Western Lake District Tourism Partnership it will be for additional identified projects over and above their core activities.

4. CONCLUSIONS

- 4.1 It is recommended that the remaining balance be transferred to Cumbria Tourist Board, accountable body for Western Lake District Tourism Partnership to be spent on additional identified opportunities with outputs.

List of Appendices

List of Background Documents: Email from Tim Hurst, West Cumbria Development Fund & John Reynolds, Allerdale Borough Council

List of Consultees: Paul Robson
Corporate Team
Cllr Mike Ashbrook

