

TARGETS

	Indicator	Baseline	2012	2020	Data Source
1	Increase our Population to fuel investment confidence	70,300	72,200	75,100	MYE (2006) & ONS subnational projections 2008
2	Growing Job numbers to support growth and wealth				ABI / Job creation data. Target based on master plan projections
	Total Number of employee jobs	29276	30,550	33,000	ABI 2006
	Total Number of jobs	32000	33,500	36,500	Labour Force Survey 2008
	Number of jobs created 2002-12	3842	5000		Copeland Council (baseline = progress up to 2008)
3	Developing the knowledge based nuclear sector				
	Nuclear Sector minus Beckermest Ward	826	1500?	3500?	ABI Sectoral Data: SIC 7310, 7430,7420
4	Diversifying into new sustainable employment sectors				
	Manufacturing + Service minus Sellafield	19357	1/3 of way to UK av	UK av	ABI Sectoral Data
5	Retain Sellafield based employment				
	BNF Site workforce	11055	11,000?	5,000	BNF quarterly reports 2008 & ERM Report 2003
6	Increase the vitality of Copeland's Commercial centre at Whitehaven				
	Harbour Ward employment	4387	4,900	6,000	ABI Ward data 2006 with 3% annual increase
					Vacancy Survey
					New VAT Registrations
7	Increasing Tourism spend to support investment and jobs				
	Tourism Revenue	£94.68m	£120.8m	£178.5m	STEAM 2007 data with 5% annual increase

8	Decreasing inequalities between Neighbourhoods and Communities				
	No of LSOA's in worst 10% nationally	4	3	0	IMD 2007
	NI 106 young people form low income backgrounds into higher ed				No data available
9	Increasing proportion of young people staying in Copeland				
	2006 number of people	7,239	7918.00	9261.00	MYE 20-30 Age Group
	2006 percentage	10.24%	11.20%	13.10%	Target national average by 2020
10	Develop and maintain a high quality urban environment and public areas				
	Quality coast Awards	0	4	4	Copeland B.C.
	Parks Awards				tm TO PROVIDE
	other indicators for public realm	TBA	TBA	TBA	to be reviewed
	opinion survey				
	Achieve quality in conservation areas?	TBA	TBA	TBA	opinion survey
	Urban Derelict sites	240 ha			NLUD Survey 2007
11	Shorter travel times to regional/national transport interchanges				
	Whitehaven - Newcastle by rail	2hr 45 m	TBA	TBA	National Rail Enquiries & AA/RAC Routefinders
	Whitehaven - Manchester by rail	3hr 15m	TBA	TBA	
	Whitehaven - London by rail	5hr 25m	TBA	TBA	
	Whitehaven - Newcastle by road	2 hr 15m	TBA	TBA	
	Whitehaven - Manchester by road	2hr 49m	TBA	TBA	
	Whitehaven - London by road	6hr om	TBA	TBA	
12	Support the achievement of top quartile educational attainment in Copeland Schools				
	5+ GCSE A-C No of Schools inc Maths/English	0 out of 5	TBA	TBA	DfES Performance Tables (47 schools in Cumbria)
	Key Stage 2 No of Schools	4 out of 32	TBA	TBA	DfES Performance Tables (246 eligible schools in Cumbria)

13	Support the Development of facilities that attract Higher Educational Students to the area in order to develop the knowledge based economy	WRI no	TBA	TBA	source HE providers in Copeland
14	Seek to achieve quality health provision.				
	Accessibility to a basket of service types	TBA	TBA	TBA	
	Jobs in hospital	1719	1719	2200?	2006 ABI
15	Creating a balanced Housing Market to ensure quality accommodation and meet population growth needs				
	NI 155 no of affordable homes delivered	TBA	TBA	TBA	
	NI 159 Supply of ready to develop housing sites	TBA	TBA	TBA	
	NI154 Net additional homes provided	TBA	TBA	TBA	
	Balanced HMA Indicators (9)	?	all met		Cumbria Housing strategy (7 from 9 required)
16	Leisure and Cultural facilities to be perceived as high quality				
	Opinion survey?	TBA	TBA	TBA	
17	Reduce Worklessness particularly in area of need				
	in lowest Quartile Nationally (NI 153)				
	Claimant Rate League Table (91 out of 354)	TBA	TBA	TBA	ONS monthly unemployment data
18	Improving external perception of Copeland				
	create baseline through survey /link to MRWS				

19	Increase local business formation rates	145 (55)	1/3 way to at average	Nat average	VAT registrations (net) NOMIS
20	Increase employment accomodation to accommodate growth in non sellafield employment	TBA	TBA	TBA	Copeland Planning Inforamtion
	X acres of serviced land available	TBA	TBA	TBA	may be split by locality
	Buildings Available for occupation	TBA	TBA	TBA	
21	Tackle remoteness by developing the web/ICT based business sector	425	700	2000	ABI SIC 7210,7221,7222
22	Clear Plans developed and agreed for all localities	0	all		Copeland Borough Council