

Objective:	Key actions to achieve the objective:	
PRIORITY 6	Implement our Waste Strategy – minimising waste and maximising recycling	
Environmental & Cultural Services	<ul style="list-style-type: none"> ▪ Work with local authorities in Cumbria to develop a new waste management strategy ▪ To work with our residents to support sustainable waste management practices 	
Head of Leisure & Environmental Services		
SMART Targets	<ul style="list-style-type: none"> ▪ PI_L61 – Copeland in the top 25% of District Councils for performance in BVPI for kg household waste generated per capita ▪ PI_L62 - Copeland in the top 25% of District Councils for performance in BVPI for % waste composted ▪ PI_L63 - Copeland in the top 25% of District Councils for performance in BVPI for % household waste recycled ▪ PI_L64 – Number of abandoned vehicles (2005/06 target=275) ▪ PI_L65 – Number of businesses checked for valid waste transfer licence and number who do not have one 	

<p>Objective:</p>	<p>Key actions to achieve the objective:</p>	
<p>PRIORITY 10</p>	<p>Promoting respect for the local environment</p>	
<p>Environmental & Cultural Services</p>	<ul style="list-style-type: none"> ▪ Undertake a programme of community education to improve the quality of the environment and reduce the incidents of environmental abuse ▪ Promote opportunities for community involvement in the management of the local environment and the establishment of environmental friends and school working groups ▪ Gain national quality standards and awards promoting best practice within the local environment ▪ Undertake a programme of positive enforcement activity to improve respect for, and have a visible impact on, the environment. 	
<p>Head of Leisure & Environmental Services</p>	<ul style="list-style-type: none"> ▪ PI_L101 – Number of fly tips to be 10% less than in 2004/05 (2005/06 target = 495) ▪ PI_L102 – Number of littering fixed penalty fines issued (2005/06 target = 15) ▪ PI_L103 – Number of fly tipping fines/prosecutions (2005/06 target = 14) ▪ PI_L104 – Number of third party sites cleaned up as a result of enforcement action (2005/06 target = 20) ▪ PI_L105 – Number of dog fouling fines/prosecutions (2005/06 target = 33) ▪ PI_L106 – Number of Green Flags awarded (2005/06 target = 5) ▪ PI_L107 – Number of Yellow Flag Seaside Awards (2005/06 target = 4) ▪ PI_L108 – By Mar 06, create a database of street scene assets and programme of improvements ▪ PI_L109 – Number of schools involved in ‘learning through landscapes’ initiatives (2005/06 target = 15) ▪ PI_L1010- Number of environmental friends/community groups (2005/06 target = 8) 	
<p>Targets</p>		