

## DRAFT CORPORATE PLAN PRIORITIES 2008-2012

**EXECUTIVE MEMBER:** Cllr Elaine Woodburn, Leader  
**LEAD OFFICER:** Liam Murphy, Chief Executive  
**REPORT AUTHOR:** Liam Murphy, Chief Executive

### Summary and Recommendation:

To propose to members draft corporate priorities for the next municipal year for the purposes of community consultation. Final approval of the definitive corporate priorities will be subject to Executive decision at a later meeting. These definitive priorities will then be used for the basis of resource allocation decisions for the municipal year 2008/2009.

### The Executive is recommended to approve:

- a) The draft Corporate Priorities for consultation;
- b) That the results of the Community Consultation be reported back to Executive in November; and
- c) That the final decision on the Corporate Priorities for the next municipal year is taken at the November Executive following community consultation.
- d) That the Chief Executive is delegated to oversee the community consultation process in consultation with the Chair of the Resource Planning Working Group.

## 1. INTRODUCTION

- 1.1 The Council's Resource Planning Strategy for the period 2007 – 2010 that governs the budgetary process was approved by Full Council in April this year. As part of the new process the Executive has to identify the corporate priorities for the Council for the forthcoming municipal year. These corporate priorities will then be used by the Resource Planning Working Group, chaired by the Leader, to form the framework for resource allocation in the forthcoming municipal year.
- 1.2 Under the Resource Planning Strategy, the Executive is first required to draft corporate priorities for community consultation before finally deciding on the definitive corporate priorities taking into account responses from the community, the corporate team, and other members of the Council.
- 1.3 This report proposes the draft corporate priorities for consultation and the report itself has been designed to be subsequently used as the document

for consultation.

## **2. IDENTIFICATION OF THE DRAFT CORPORATE PRIORITIES**

- 2.1 The identification of the draft corporate priorities is the result of a series of considerations and discussion by the Executive and members of the Corporate Team. These considerations occurred following strategic away-days held by the Executive and the Corporate Team.
- 2.2 The methodology that has been agreed is that Corporate Team have undertaken an audit of key strategic decisions made by the Executive over the last 12 months in parallel with the production of the new 5 year Corporate Plan. This review focussed upon how Council corporate objectives have been allocated across the Council's services and how the financial resources of the Council have been allocated across services. This review found that half of all the objectives of the 5 year Corporate Plan and half of the Council's financial resources were allocated to actions led by Regeneration and Leisure & Environmental Services. It is proposed therefore that the strategic headings applicable to these service areas should be used to prioritise resources across the whole of the Council.

## **3. DRAFT CORPORATE PRIORITIES FOR 2008/2009**

- 3.1 Having followed the agreed process the proposed draft priorities can be summarised under the following headings:
- Influencing national and regional change
  - Strong strategic partnerships
  - Regenerating Copeland
  - Improving skills and education: retaining skills
  - Sufficient and diverse job opportunities
  - Safer Copeland
  - Quality Living Environment
  - Quality housing
  - Flexible transport infrastructure
  - Creating opportunities for community involvement
  - Equality of opportunity
  - Leisure and culture
  - Improving health
- 3.2 The full detail of the proposed draft priorities under the above headings is given in Appendix A.

## **5. FINANCIAL AND HUMAN RESOURCES IMPLICATIONS (INCLUDING SOURCES OF FINANCE)**

The implications for the Resource Planning exercise for 2008-2009 are already identified and being taken into account.

## **6. IMPACT ON CORPORATE PLAN**

The drafting and then final decision on corporate priorities is the main determinant on how the allocation of financial and human resources to the Corporate Plan will be made.

### **List of Appendices**

Appendix A: Detailed list of draft corporate priorities.

### **List of Background Documents:**

Resource Planning Strategy  
5 Year Corporate Plan 2007-2012  
Budget Book 2007-2008

### **List of Consultees: Executive Board; Corporate Team**

## **CHECKLIST FOR DEALING WITH KEY ISSUES**

Please confirm against the issue if the key issues below have been addressed. This can be by either a short narrative or quoting the paragraph number in the report in which it has been covered.

Impact on Crime and Disorder	'Safer Copeland' is proposed as a draft corporate priority
Impact on Sustainability	The drafting of corporate priorities is the initial stage in the Council's resource planning process.
Impact on Rural Proofing	'Regenerating Copeland' is proposed as a draft corporate priority
Health and Safety Implications	'Improving Health' has implications for the health and safety of the workforce as well as for the wider community.
Impact on Equality and Diversity Issues	'Equality of Opportunity' is proposed as a draft corporate priority
Children and Young Persons Implications	Most of the proposed draft corporate priorities have implications for children

	and young people specifically: 'improving skills and education', 'quality housing' and 'leisure and culture'.
Human Rights Act Implications	There are no direct implications of the report for the Act.