

**Note to:** Corporate Team/Corporate Improvement Board  
**From:** Richard Quayle / Keith Parker  
**Date:** 20 October 08

## **Approach to revising Corporate Plan**

**Purpose:** The Corporate Plan is going to be revised for the new Municipal year. The purpose of this paper is to give a brief overview of the approach being taken.

The aim is to develop a simpler Corporate Plan that can be simply understood by a range of stakeholders while still providing a framework for Corporate Team and Service Managers to develop their service plans. It is intended that the plan should provide a sharper focus on performance management against key corporate priorities and national performance indicators.

- Process:**
- 1 G3 agree to the general principles
  - 2 Corporate Management Boards to be consulted on the general format of the new Corporate Plan (a Copeland version of the Chorley Model) and to challenge, add or confirm support for the supporting information/documents/indicators on which to start building the Corporate Plan:
    - a) Existing Vision and 3 Themes (Effective Leadership, Achieving Transformation and Promoting Prosperity) from the current Corporate Plan.
    - b) The 6 Public Priorities – recently confirmed by the Resources Planning Working Group
    - c) The above then being informed by both the LAA indicator set (Local Area Agreement) and the full National Indicator set, acknowledging the Council may have a direct delivery, supporting or nil role in some of these.
    - d) The whole being underpinned by the strategic suite of documents: Corporate Plan, Future Generations Strategy, Energy Coast Masterplan, Cumbria Agreement, LDNPA Vision and Action Plan. A further suite of relevant documents are signposted for managers to incorporate in their plans as necessary recognising there will be 'mandatory' and non-mandatory elements to these. (a draft list is appended) To keep the size of the plan down these will not necessarily be incorporated into it specifically. It is expected managers will have an awareness of these, especially where relevant to their service area, and develop their service plans accordingly.
  - 3 This same report will be presented to respective meetings of Corporate Team (27 Oct) and the Corporate Improvement Board (3 Nov). On approval from the Improvement Board, Heads of Service (HoS) and managers will be asked to base their service plans around the framework Corporate Plan and key documents outlined in 2 above. Existing guidance to on the development of service plans for 2009/10 stands as written.
  - 4 Once draft Service Plans are completed, strategic or headline information will be used to complete the first draft Corporate Plan.

### **Key Dates**

- 17 October – General approach agreed via G3 and Corporate Management Boards (G3, AT and PP complete)
- 27 October – Outline plan presented to Corporate Team

- 3 November – Improvement Board asked to approve approach
- 13 November – LSP Partnership Forum
- 1 Feb - Service Plans to be completed, this assumes Portfolio Holders have been consulted on the plans contents prior to this date.
- 10 March Executive – Draft Corporate Plan for comment/sign off
- May/June 09 Council