## 1. Reduce levels of homelessness in Copeland

	Objective	Impact	Actions	When	Responsible Partner
a)	Continue to provide annual training updates on primary legislation and new case law to local authority officers employed to undertake inquires as to what duty, if any, is owed.	To ensure Copeland Council is fully compliant with the law and statutory guidance in relation to administering homelessness duties.	Develop a standard cyclical training module for all service staff covering:  (i) knowledge-based training on homelessness legislation, landlord and tenant law including court advocacy procedures, housing benefit, income maximisation, debt advice, jobcentre plus services and recent case law; and  (ii) skills-based training on interview skills and statement taking, getting the message across and customer service.	Annual programme.	Copeland Council.
b)	Continue to provide training on the criteria for	To ensure that the criteria is being rigorously applied on	Develop a cyclical training module and workshop for all service staff	Annual Programme	Copeland Council.

	Objective	Impact	Actions	When	Responsible Partner
c)	establishing the duty to all local authority officers employed to decide what duty, if any, is owed.  Ensure that all private sector accommodation offered to end the main duty is confirmed as suitable and safe.	duty is only accepted in respect of applicants who are genuinely owed the duty.  To ensure that accommodation provided to end the main duty is sustainable and to reduce the number of applications from applicants who have previously been accepted	covering the criteria for establishing the duty and how it should be applied.  Create from the existing rent deposit checklist a suitability checklist and property inspection report that will have to be completed in respect of every property offered to end the main duty to ensure that the property is suitable and safe.	2014	CBC; Landlord forum and letting agents
d)	Undertake a bi annual review of operational practices to ensure that levels of relief of homelessness are properly recorded and introduce additional tools to relieve homelessness	and accommodated.  To improve recording of relief of homelessness. (altered this section)	(i) Carry out a survey of service staff, stakeholders involved in relief and service users on the effectiveness of existing methods of relief and what additional tools would be helpful. Following the survey, existing methods of relief should be amended if required and additional methods	2015	Copeland Council. [Stakeholders.]

	Objective	Impact	Actions	When	Responsible Partner
	in the borough.		introduced if required.  (ii) Carry out a survey of service staff on the ease of use of existing methods of recording relief and amend existing methods or introduce new methods as required.		
e)	Following the review of relief, provide training to all local authority officers involved in the prevention and relief of homelessness.	To ensure Copeland Council is fully compliant with what the law and statutory guidance requires and to promote good practice within the team.	<ul><li>(i) Develop a cyclical training module and workshop for all service staff on methods of relief and how relief is recorded.</li><li>(ii) Introduce targets on relief into the performance reviews of service staff.</li></ul>	Annual programme	Copeland Council.
f)	Keep the current service offer for people sleeping rough under consideration.	To ensure that more provision can be made if levels of rough sleeping in the borough increase.	(i) Undertake frequent evaluations as to the levels of rough sleeping in the borough, including frequent communications with stakeholders in the region dealing with rough sleeping.	On an ongoing basis.	Copeland Council, Cumbria Council Adult Social Care Services and Cumbria Council

Objective	Impact	Actions	When	Responsible Partner
		(ii) Re-launch publicity for the public to report rough sleeping.	November 2013	Children Social Care Services.
		(iii) Ensure there is enough emergency accommodation for people to access directly from the streets, particularly during periods of severe weather.  (iv) Work with the other district councils in Cumbria to make best use of the funding to adopt the Government-backed 'No Second Night Out' scheme.	Ongoing Ongoing	[Stakeholders.]
		(v) Update the severe weather emergency protocol and advertise it.	November 2013	
g) Maintain links with mortgage lenders and landlords.	To ensure that repossession is a last resort when someone is struggling to pay	(i) Target repossession funding and contribute capital funding to reach more cases, including those in	On an ongoing basis.	Copeland Council. [Citizens Advice

Objective	Impact	Actions	When	Responsible Partner
h) Keep the current service	his or her housing costs.  To ensure that more	negative equity.  (ii) Target buy to let properties where there are mortgage difficulties to help keep tenants in the home through direct payment of rent to lenders.  (i) Undertake frequent evaluations as	On an ongoing	Bureau.]  Copeland
offer in relation to mortgage repossessions under consideration.	provision can be made if levels of mortgage repossessions in the borough increase.	to the levels of mortgage repossessions in the borough.  (ii) Make provision for capital funding to be made available if there is a sharp increase in the number of cases.	basis.	Council. [Stakeholders.]
i) Undertake an assessment of services for single homeless people in the borough.	To ensure that services for single homeless people are approachable and relevant for the needs of men and women.	(i) Assess existing services for single homeless people with stakeholders to consider the effectiveness of existing services and whether additional services could be useful and cost-effective.	2014 – 2015	Copeland Council. Copeland Housing Partnership.

	Objective	Impact	Actions	When	Responsible Partner
			(ii) Develop a series of initiatives to help single homeless people gain skills for work and secure employment.	2015 - 2016	[Stakeholders.] Skills and work partnership
j)	Carry out research to understand the levels and needs of the hidden homeless in Copeland.	To try to gain better knowledge about the levels of hidden homelessness in the borough and ensure that homelessness services are accessible to everyone.	Carry out an assessment with service staff, stakeholders, service users and members of the public about experiences of hidden homelessness.	2014 - 2015	Copeland Council. Copeland Housing Partnership
k)	Continue to ensure welfare rights and money advice services form an essential part of the broad housing options service.	To offer with partners a more effective service to service users as welfare reforms and economic policies are likely to result in more people being at risk of homelessness due to money related matters.	<ul> <li>(i) Consider an integrated package with partners to include co-location or merger of these services on the grounds of efficiency and effectiveness.</li> <li>(ii) Provide debt advice action planning with service users to reduce debt and offer negotiation with</li> </ul>	2013 – 2014	Copeland Council. Citizens Advice Bureau; Housing providers; family advice centres and other voluntary

Objective	Impact	Actions	When	Responsible Partner
I) Increase links with services that can help homeless people gain skills for work and secure employment.	To expand the range of housing options available to homeless people due to increased levels of income and because people in employment are less likely to become homeless.	creditors.  (iii) Use court advocacy services to prevent homelessness from housing debt cases.  (iv) Offer in-house debt, finance and budgeting surgeries with emergency appointments.  (v) Continue funding Citizens Advice Bureau provision.  (i) Commence Jobcentre Plus 'surgeries' at housing options service centres.  (ii) Frontline staff to spend a day at a local Jobcentre Plus, Inspira and PEC. (iii) Provide through partners free internet access to search job vacancies.  (iv) Consider the co-location of	2014 - 2015	Copeland work and skills partnership.

Objective	Impact	Actions	When	Responsible Partner
m) Increase partnership working with other organisations working against homelessness in the region.	To share knowledge, improve communications, ensure best use of resources and expand the range of services available to homeless people.	housing and Jobcentre Plus services.  (which are already in same building, albeit with separate entrances and reception areas)  (v) All housing options to include analysis of impact on worklessness and encouragement into training and employment.  (i) Reinvigorate the local and countywide homelessness forum.  (ii) Consider co-location of services on the grounds of efficiency and effectiveness.  (iii) Mutual promotion of relevant services.  (iv) Use of housing partnership to deliver task and finish on issues.	Ongoing	Copeland Council and partners

### 2. Prioritise the prevention of homelessness

What	Why	How	When	Whom
a) Review the range of prevention tools used by Copeland Council and introduce additional tools.  All tools need to be available locally.	levels of prevention in Copeland against the national average and to	(i) Assess existing methods of prevention by carrying out a survey of service staff, stakeholders involved in prevention and service users on the effectiveness of existing methods of prevention and what additional tools would be helpful. Following the survey, existing methods of prevention should be amended if required and additional methods introduced if required.  (ii) Introduce targets on prevention into the performance reviews of service staff.  (iii) Carry out a survey of service staff on the ease of use of existing methods of recording prevention and amend existing methods or introduce new methods as required.	2014 - 2015	Copeland Council. Copeland Housing Partnership

	What	Why	How	When	Whom
b)	Following the review, provide training to all local authority officers involved in the prevention of homelessness on the new and existing tools available.	To ensure Copeland Council is fully compliant with what the law and statutory guidance requires and to promote good practice within the team.	Develop a training module and workshop for all service staff on methods of prevention available in the borough.	Annual Programme	Copeland Council.
c)	Keep annual figures for unsuccessful attempts at prevention under review.	To ensure that prevention tools are effective and can be altered if levels of unsuccessful prevention in the borough increase.	Undertake frequent evaluations as to the success and effectiveness of methods of prevention in the borough, including frequent communications with stakeholders in the region assisting with prevention.	On an ongoing basis.	Copeland Council. [Stakeholders.]
d)	Co-ordinate home visits with partner agencies as appropriate to deliver integrated support	To help people threatened with homelessness maintain their existing accommodation and tackle the main reasons for loss of last settled accommodation.	<ul> <li>(i) Establish a clear criteria for identifying when home visits are appropriate (e.g. for identified 'hard to engage' clients or individuals who are unable to access advice via another route).</li> <li>(ii) Establish a protocol for good</li> </ul>	2014 - 2015	Copeland Council; Supporting People team and partners.

	What	Why	How	When	Whom
e)	Continue to review annually the use of the prevention fund and make more use of discretionary housing payments (DHP).	To help people threatened with homelessness to be able to maintain their existing accommodation.	practice in home visiting.  (iii) Use wifi technology to enable 'better off in work' calculations to be undertaken, housing options information accessed and bids made via the Cumbria Choice website.  (i) Review annually criteria for what prevention money and DHP can be used to fund.  (ii) Create innovative ways of using prevention fund money (e.g. tackling worklessness).	Annual Process	Copeland Council.
f)	Undertake a review of	To ascertain if current	(iii) Increase access to prevention fund money to local authority partners working to prevent homelessness.  Assess existing floating support	Ongoing annual	Copeland
	current floating support services.	services are sufficient and being put to best use so that floating support can be	services with stakeholders to consider the effectiveness of existing services and whether additional services could	process	Council; Supporting

What	Why	How	When	Whom
	maximised as it is a proven way of enabling people to maintain independent living.	be useful and cost-effective.  Agree action plan to improve use and take up in support.		People and Copeland Housing
				Partnership

# 3. Ensure sufficient accommodation is available for homeless people in Copeland

	What	Why	How	When	Whom
a)	Undertake a review of operational practices and available private rented sector accommodation in the borough.	To ensure that private rented sector accommodation is being used effectively at all stages of the application process.	Assess the availability and range of private rented sector accommodation in the borough to consider the opportunities for greater use of such accommodation in accommodating homeless people.	2014 - 2015	Copeland Council. Copeland Landlord Forum. [Stakeholders]
b)	Establish a procedure to use the power to end the main duty with an offer of private rented sector accommodation.	To ensure that best use is made of the new power given that the private rented sector is the fastest growing tenure.	<ul><li>(i) Create a policy and procedure which allows officers to use the power to accommodate applicants whenever appropriate.</li><li>(ii) Provide training to all service staff</li></ul>	Early 2014	Copeland Council. Copeland Landlord Forum.

What	Why	How	When	Whom
,	To ensure existing incentives are still relevant and attractive as landlords now have a greater choice of tenants.	on the new policy and procedure.  (iii) Set targets so that households in temporary accommodation are moved into private rented sector accommodation under the new procedure within six months of entering temporary accommodation.  (i) Establish flat-share projects.  (ii) Create a matching service for private rented sector accommodation and clients.  (iii) Continue to provide rent guarantees and deposits  (iv) Create a private rented sector rent arrears service hotline.	2014 - 2015	Copeland Council. Copeland Housing Partnership. [Stakeholders.]
d) Review the range prevention tools used Copeland Council to he	accommodation is used	prevention by carrying out a survey of	2014 - 2015	Copeland Council. [Stakeholders.]

	What	Why	How	When	Whom
	households find	homelessness and	prevention and service users on the		Copeland
	alternative	prevention tools are fit for	effectiveness of existing methods of		Housing
	accommodation.	purpose	prevention and what additional tools		Partnership.
			would be helpful. Following the		
			survey, existing methods of		
			prevention should be amended if		
			required and additional methods		
			introduced if required.		
0)	Following the review,		Continue to provide training to convice		
(e)	Following the review, provide training to all	To ensure that all available	Continue to provide training to service staff on the methods of prevention	Annual	Copeland
		accommodation is used	and the range of accommodation	Programme	Council.
	local authority officers involved in the housing of	effectively.	available in the borough and how to		[Stakeholders.]
	homeless households on		access it.		
			access ii.		
	the range of				
	accommodation available				
<b>t</b> \	and how to access it.	To octoblish two	Community and an account with a smile		
f)	Undertake a study of why	To establish true	Carry out an assessment with service	2014 - 2015	Copeland
	households are remaining	accommodation requirements	staff, stakeholders, service users and		Council.
	in existing	and provide for them.	members of the public about		[Stakeholders.]
	accommodation after		experiences of remaining in existing		
	being accepted as being		accommodation after being accepted		

What	Why	How	When	Whom
owed the main duty.		as being owed the main duty.		
g) Provide new hostel accommodation.		, °	2015 - 2016	[Stakeholders.]

## 4. Ensure sufficient support (information, advice and assistance) is available to tackle homelessness

	What	Why	How	When	Whom
a)	Commission more accommodation-based services in Copeland, especially for homeless families, women only and people aged over 25.	To ensure that accommodation-based services are accessible in Copeland and better reflect the demographics of the local population	(i) An equality impact assessment should be undertaken on the current men only scheme (located in Carlisle, but accessible from Copeland) to ensure it is not unfairly excluding women.  (ii) Within the context of welfare	2015 - 2016	Copeland Council.

What	Why	How	When	Whom
		reforms to the shared room rate,		
		services should be categorised into		
		new and more relevant age bands,		
		with young persons services covering		
		16 to 21 years of age (mirroring the		
		ages whereby Children Services may		
		owe a duty to a young adult).		
		(iii) Develop a local voluntary initiative		
		for all supported housing to work		
		towards the standards set out in		
		'Places for Change' for buildings,		
		support, management and		
		engagement (where capital is not		
		achievable for buildings, organisations		
		can still aim to reach the standard in		
		management, support and		
		engagement).		
		(v) Review SP contracts to make sure		
		that the services commissioned do not		
		exclude certain groups, making it hard		
		for Copeland Council to place those		

What	Why	How	When	Whom
		groups anywhere.		
b) Continue to monitor levels of rough sleeping in Copeland.	To ensure that specific services targeting rough sleeping can be commissioned if there is a rise in the levels of rough sleeping.	the levels of rough sleeping in the borough, including frequent communications with stakeholders in		Copeland Council.  [Stakeholders.]

## 5. Ensure satisfactory resources are available for tackling homelessness

	What	Why	How	When	Whom
a) C	Commit the equal value	To maintain the excellent	(i) Make a commitment by Executive	Annual Process	Copeland
0	of the current annual	value for money that has	as to the levels of expenditure over		Council.
	preventing homelessness	been achieved as result of	the lifetime of this strategy to ensure		
g	grant awarded by the UK	the grant funding provided to	there are suitable base-line resources		
G	Government for the	Copeland by the UK	available to deliver the strategy and		
lit	fetime of the next	Government for tackling	allow for medium-long-term		
h	nomelessness strategy	homelessness.	investment plans to be made.		
fo	or the financial years		(ii) Identify potential match funding		
2	2014/15 – 2018/19.		streams for EHO work (e.g. DAT,	2014 – 2015	
			PCT, decent homes, JCP, HCA,		

What	Why	How	When	Whom
b) Carry out an annual		WNF, national lottery).  (iii) Develop joint working agreements with RPs to capture RP/other funding for specific work.	2014 - 2015	
review of available sources of funding and establish procedures so that all opportunities for funding can be pursued.	To maximise funding for homelessness services in Copeland.		On an ongoing basis.  2014 – 2015 and annually	Copeland Council.
c) Work with partners to	To bring together updated	(i) Build on existing information	Annually	Cumbria Council

	What	Why	How	When	Whom
d)	maintain a co-ordinated and updated directory of services  Upgrade ICT software	information about what help is available for homeless people.  To enable more customers to access online self-service modules to prevent homelessness. To automate general operational process of the housing options team. To make use of videotelephony technology for reaching customers in rural areas or who are unable to access the service.	<ul> <li>(ii) Ensure local agencies and services are included and updated.</li> <li>(i) Determine a specification of what a future ICT product must offer.</li> <li>(ii) Carry out market testing of products available.</li> <li>(iii) Undertake a tender exercise to procure ICT software.</li> </ul>	2013 - 2014	Copeland Housing Partnership Copeland Council.
e)	Review the temporary accommodation dwellings portfolio in light of the ongoing and forthcoming reforms being made by the Department for Work and Pensions.	To provide for the significant reforms being made by the Department for Work and Pensions to the Temporary Accommodation Subsidy regime.	<ul><li>(i) Undertake a modelling exercise to assess demand for temporary accommodation, taking into account the impact of prevention activities.</li><li>(ii) Assess the impact of private rented sector offers on length of stay in</li></ul>	2014 - 2016	Copeland Council.

What	Why	How	When	Whom
		temporary accommodation.  (iii) Establish which dwellings will be affected by social housing size criteria  (iv) Agree actions to recover rental charges once Benefit Cap and Universal Credit has been rolled-out.		
f) Ensure elected members have sufficient knowledge of homelessness in the borough and what action is being taken to find solutions to peoples housing problems	To enable them to make informed decisions about the allocation of resources and be assured that the local authority is satisfactorily fulfilling its statutory duties.	<ul> <li>(i) Appoint an elected member to champion the issue of homelessness across all aspects of the local authority business.</li> <li>(ii) Provide a regular performance update and annual report to appropriate committee</li> <li>(iii) Provide training to all elected members as they take-up office, and also enable exist serving elected members to receive annual updates.</li> </ul>	Annual Programme	Councillor Lena Hogg, Copeland Council  Copeland Council  Copeland Council
Review the Action Plan annually	To stay abreast of continuous policy and legislative change	Through the Copeland Housing Partnership and Strategic Housing	October each year	Copeland Council

What	Why	How	When	Whom
	and public sector pressures	Panel.		Housing Partnership