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**North West
Employers**

SUPPORT. KNOWLEDGE. NETWORK.



Centre for Local
Economic Strategies

Community Leadership

An innovative learning
and discovery series for
North West councillors
on the matters shaping
policy and practice in
your local communities



What's it all about?



Supporting North West Councillors

North West Employers has come together with the Centre for Local Economic Strategies (CLES) to develop and deliver this new and thought provoking councillor development series to help you to be up to date with the latest thinking and practice in community leadership.

We are really excited about this series and the opportunities it will give councillors to learn and discover how they can shape their own community leader role to achieve the best outcomes for local people. This is vital given the fast moving pace of policy agenda, the on-going financial pressures and the radical changes taking place in Local Government.

The community leadership series has a total of 7 different sessions for delegates to attend. Each session will also be accompanied by a quick guide to the topic which will give a no nonsense overview and sign-post you to further information.

The sessions will be a stimulating balance between presentations, question and answer, and specially designed workshop exercises. We have purposefully designed the series to challenge your thinking and our presenters will pose questions designed to stimulate a debate. The workshop exercises are designed to provide a deep understanding of the changing community leadership role and expected capabilities of councillors.

You can choose to attend the full series or mix and match the topics to suit your interests. We would recommend attending session one which will give an overview to community leadership and then put the series into context.

Series at a glance:



- **Community Leadership: What does this look like for the 21st century councillor?**
17 October 2012
- **Localism: The beginning of a new era**
20 November 2012
- **Governance: Exploring new approaches**
13 December 2012
- **Health Care Reform: The challenge for councillors, constituents and services**
10 January 2013
- **Welfare Reform: The impact on communities and demand for local services**
26 February 2013
- **Economic Stewardship: Creating local economies that benefit local people**
16 April 2013
- **Social Growth and Civil Society: The changing relationship**
9 May 2013

“Community leadership is about councillors and officers, enabling local communities to steer their own future. It is not traditional, top-down leadership, but involves councillors and officers using all the tools at their disposal to engage communities in making their own difference. It promotes a partnership of shared commitment to promote a shared vision for the locality”.

Local Government Association



What's it all about?



Supporting North West Councillors

Community Leadership: What does this look like for the 21st century councillor?

17 October 2012, Preston

This session will explore the range of different roles played by a community leader. In this it will explore the new delivery models emerging, as regards both in house delivery but also the development of social enterprise, mutual and cooperative models as well as being an effective commissioner of private or socially delivered services.

This session asks:

What is an effective community leader?

Localism: The beginning of a new era

20 November 2012, Warrington

The Localism Act has heralded a new era in power to both Local Government and Local Communities. This session will explore the fundamental elements of the act and work through the challenges as regards neighbourhood right to bid, build and challenge, as well as neighbourhood planning.

This session asks:

How is the role of Local Government changing?

Governance: Exploring new approaches

13 December 2012, Wigan

There are now many models and new forms of governance models. This work will generally explore the changing relationship between representative and participative governance as well as between Whitehall and the Town Hall. Specifically it will explore the growth of elected mayors, combined authorities and city deals.

This session asks:

How is our relationships and structures of governance affecting Local Government's role?

Health Care Reform: The challenge for councillors, constituents and services

10 January 2013, Lancaster

Of all the reform agendas, this one is proving the most contentious. Faced with growing demand and costs on service, the changes are creating a whole new landscape in terms of delivering and financing service provision. This session will explore these changes and present key challenges for councillors.

This session asks:

What challenges does health care present to me, my constituents and to Local Government services?

Welfare Reform: The impact on communities and demand for local services

26 February 2013, St Helens

The welfare system is facing unprecedented change. This will have significant impacts on citizens as well as on the role and demand on Local Government services. This session will explore the intricacies of the changes and discussion will deliberate what these changes mean for communities and the role of councillors.

This session asks:

How will welfare reform impact on communities and demands on local services?

Economic Stewardship: Creating local economies that benefit local people

16 April 2013, Manchester

Our local economies face a unique and unprecedented context. Furthermore, new structures such as Local Enterprise Partnerships are giving an increasing role on the economic development of local areas. This session will explore and examine local economies and the role that councillors are and should play, ensuring effective economic stewardship.

This session asks:

What is my role as an elected leader in ensuring we can create a good economy which benefits local people and my area?

Social Growth and Civil Society: the changing relationship

9 May 2013, Manchester

The voluntary and community sectors are a key part of participative democracy and deliver many local services. The financial pressures are creating new challenges for the sector and the changing role with Local Government will be deliberated.

This session asks:

What is the changing relationship and how will my role differ?



What's it all about?



Supporting North West Councillors

Delivering in the Heart of Communities

We wanted to ensure that all aspects of these sessions fitted with the ethos of community leadership therefore we are going to start with the basics and deliver these sessions at the heart of communities by only using community, voluntary and public sector venues.

Who Should Attend?

These courses are aimed at all councillors who are interested in finding out more about the public reform agendas and developing the community leadership skills.

Timings

Each session will run from 10:00 till approximately 13:00 with a light lunch served at the end of the workshop.

Cost

Each session costs £50 each.

If a place is booked on all 7 sessions by one authority then you will only be charged for 6 sessions, saving £50.

Bookings and Further Information

To book your place or for more information:

E: events@nwemployers.org.uk

T: 0161 214 7106

You might also be interested in our wider councillor development offer.....

Our offer extends across the North West, and all of our events can be run regionally, in-house or to a collection of authorities.

We offer:

- training programmes for councillors focusing on key knowledge and skills
- leadership development
- cabinet and executive away days
- support with chief executive appraisals
- personal development planning
- accredited programmes for specialist roles
- access to free resources and briefing documents
- networking events and information sharing
- consultancy and facilitation support

Here is our suite of activities which reflects the varied roles of councillors. We aim to deliver bespoke programmes which get to the heart of community issues and the knowledge and skills councillors need to make things happen.

Leadership

- Community leadership awards
- Councillor leadership programme
- Support for new leaders
- Developing the skills and talent of your team
- Masterclasses on key leadership and policy issues

Community Leadership Seminars

- Community right to challenge
- Neighbourhood planning
- New forms of governance
- Ageing, health and well being
- Supporting social enterprise in your ward
- Using social media to maximise community engagement
- Welfare reform and the implications for your community
- Alcohol licensing powers

Public Health Reform

- Develop a health impact assessment
- Reviewing and tackling mental health in the workplace
- MINDSPACE - Influencing behaviour through public policy
- Future thinking of health
- Championing health in your community programme

Key Skills for Councillors

- Training skills for councillors
- Contributing so people listen
- Influencing to meet your agenda
- Chairing skills
- Speed reading
- Understanding local government finance
- Presentation skills
- Resource Optimisation

Specialist Support

- Shared services architects programme
- Mentoring for portfolio holders
- Action Learning
- Role of scrutiny in improvement
- Post-regulation scrutiny resources
- Climate change
- Mediation

Qualifications for Councillors

- Working in neighbourhoods
- Championing health in your community

Contact us now:

For more information on our range of programmes, events and consultancy support for councillors across the North West please contact:

Kelli Pickford
T: 0161 214 7102
E: kellip@nwemployers.org.uk

About North West Employers

North West Employers exists to help organisations deliver public services with and for local people that reflect their priorities.

We believe that a highly motivated, productive workforce, together with skilled and supported councillors are key to making this happen.



The challenges faced by local authorities and public service providers are continually and rapidly evolving and so is the world of HR policy and people practice. Reshaping and rethinking the workforce to meet the current challenges of reduced funding requires brave, innovative leadership and well-informed creative approaches.

North West Employers provides a network of support, advice and consultancy on all people matters, from human resources policy and practice, through to leadership, management development and organisational design and performance.

We work with a host of regional and national partners to represent the interests of North West authorities as employers, including consultation on national pay and conditions of service. With the regional trade unions we operate a joint conciliation and dispute resolution process to support authorities.

About the Centre for Local Economic Strategies

Established in 1986, the Centre for Local Economic Strategies (CLES) is an independent think-doing organisation and network of subscribing organisations involved in regeneration activities, local economic development and local governance. CLES is involved in a number of activities, including:

- policy research
- information and briefing service
- events and training
- consultancy trading arm
- policy advice function

CLES is unique, in that its network of subscribing organisations, consultancy clients and practical experience means it is well placed to represent practitioners and develop ideas and policy that work on the ground. CLES is a national organisation, with our work supporting regeneration and local economic development in localities across the United Kingdom.

Bookings:

To book a place on any of these sessions or for more information then please contact:

Events

E: events@nwemployers.org.uk
T: 0161 834 9362