

## Copeland Partnership Plan

**EXECUTIVE MEMBER:** Councillor Elaine Woodburn  
**LEAD OFFICER:** Penny Mell, Head of Policy & Transformation  
**REPORT AUTHOR:** Simon Walker, Localities Manager

### **RECOMMENDATIONS:**

That the Executive considers the performance against the Copeland Partnership Plan for 2012/13 and agrees the report.

## **1. INTRODUCTION**

- 1.1 The Copeland Partnership resulted from a consultation process during 2010, to create a specific local strategic partnership arrangement for Copeland. The roots of the Copeland Partnership are in our six localities and its structure has been built around existing partnership working facilitating streamlined delivery and many routes of influence.
- 1.2 The Copeland Partnership Plan sets out our ten year shared vision for maintaining and building sustainable communities throughout Copeland. The Partnership Plan has been developed to be smart, realistic and achievable. The single set of priority outcomes and measures of success are for all services in Copeland to focus on delivering to address local issues and community concerns.
- 1.3 The Plan sets out the Partnership's Vision for a Sustainable Community, to:
- Be a strong, diversified and well-connected economy, with a growing, appropriately skilled population with high employment
  - Protect and enhance its special natural environments and be recognized by all as an area of outstanding natural beauty and vibrant lifestyle, which attracts a diverse population and visitor profile
  - Be home to a strong and healthy community, which offers (all of its) people a good quality of life and enables them to play a full part in their community and locality.
  - Be globally recognized as a leading nuclear, energy, environment and related technology business cluster, building on its nuclear assets and its technology and research strengths.

- 1.4 Over a number of conferences, and utilising existing networks, such as the West Cumbria Child Poverty Action Group, where they exist, the Partnership has agreed an Action Plan and a set of measures for success was agreed which would show how the Partnership priorities and actions would influence change in the borough.

These priorities were based on four themes:

- Raise People’s Aspirations
- Sustain and develop Copeland as a Quality Place
- Build on Copeland’s Prosperity
- Work in Partnership across Copeland

- 1.5 In the near future, the fifth bi-annual Copeland Partnership Conference will take place and will receive updates about delivery against the action plan priorities agreed at previous conferences. This report sets out the process by which the action plan is implemented, how it is updated, highlights some of the achievements of the past six months. Appendix A shows the key performance indicators to which the partnership is working over the years ahead.

## **2. PROGRESS AGAINST THE ACTION PLAN**

- 2.1 The Action Plan addresses the four connected areas of People, Place, Prosperity and Partnership. A range of partners is engaged in delivering actions within the plan including the County Council, locality partnerships, Howgill Family Centre, Citizens’ Advice Bureau, Cumbria Council for Voluntary Service (CVS), Home and the National Park Authority. This list is certainly not comprehensive and is growing as partnership working responds to the challenges facing the communities of Copeland both now and in the future.
- 2.2 The Copeland Partnership is a platform for the many effective partnerships that operate around the borough already, including for example, the locality partnerships, the West Cumbria Child Poverty Action Group, Multi Agency Youth Work and community safety problem solving. It also creates a forum for new partnerships to form around the identified priorities.
- 2.3 Partnerships in Copeland’s six localities meet regularly and bring together community leaders, to understand community priorities and to consider how these can be addressed with the best local solutions. These are increasingly the route through which agencies work with communities to address their needs. As well as engagement, the Partnerships also provide a route for influencing the development of services.

2.4 The Copeland Partnership is a powerful way of working, delivering projects which cut across a range of aims and priorities. An example of this within is the plan for a new section of cycleway connecting Gosforth and Seascale, now fully designed and costed with a majority of its funding in place and the remainder being sought to enable scheme to begin before March 2013. Although sitting within the People priority, because of the preventative health outcomes associated with cycling and safe cycling routes, the project also contributes to Place priorities around access and the desirability of Copeland as a place to live as well as addressing transport issues. The project is also a good example of multi-agency project working, with County Highways working towards priorities identified by the Mid Copeland Partnership, with project support from the locality officer, and Lake District National Park Authority, Sustrans and private/nuclear sector partners involved.

2.5 The Copeland Partnership Action Plan is currently monitored by the Localities and Policy and Development teams, reported through the Executive and to the bi-annual conference. Each activity has an owner, although many are delivered by a number of organisations.

2.6 Much work has taken place across the partnership to deliver its priorities for residents since it was established. The following sections highlight a selection of updates provided by a range of partners. As Partnership permeates all of the work highlighted, it has not been reported on separately, but is referred to throughout.

## 2.7 People

Raising levels of aspiration in all Copeland's residents and addressing poverty and health inequalities were the central aims. Alongside the West Cumbria Child Poverty Action Group, other partnerships addressing these priorities reported in the latest updates to the Action Plan include:

- An older persons' housing partnership has been established, members include RSLs (Registered Social Landlords), Adult Social Care, Primary Care Trust, CAB and Age UK amongst others. This partnership will concentrate on issues surrounding older, vulnerable people.
- A task and finish group met in September to develop new ways of supporting young vulnerable people, this group includes the Supporting People Team.
- Youthwork Copeland has been established, giving youth providers in Copeland an opportunity to come together on a regular basis to share

information, good practice, ideas, successes and resources. This group meets every 2 months and has already resulted in the joint 'Friday Night Project'.

- A south Copeland youth partnership has also been established allowing youth work practitioners and those agencies or individuals working with young people to come together on a more local level. Both these groups are coordinated by Copeland Borough Council.

## 2.8 Place

Sustaining and developing Copeland as a quality place for successive generation to live, work and play was the focus of the Place strand. Within this, working in partnership to maintain low levels of crime and anti-social behavior was identified and the work of the Local Multi-Agency Problem Solving group continues to address issues raised by communities by bringing together police, housing providers, environmental health, locality partnerships and communities, fire and rescue and others.

Other projects contributing to this strand and recently updated include the West Lakes Xtreme project, led by Regeneration North East Copeland, now in the development phase and planned to open in 2015. The project development phase remains on track and will be developed with stakeholders as key milestones are achieved.

Members of the Coastal Partnership have continued to work together to enhance Copeland's Coast, for example:

- Providing improved safety signs have been installed at the four utility beaches which all retained their Quality Coast Awards for the third year.
- Natural England has begun work on the second stretch of the Coastal Path (Whitehaven – Silecroft) to designate a route as outlined in the Marine & Coastal Access Act.
- Beach cleans and beach events have continued throughout the year with beach cleans led by volunteers, Lake District National Park Authority and the National Trust.
- The wildlife festival led by Cumbria Wildlife Trust which incorporated several coastal events including the very successful Beached Art event at St Bees.

## 2.9 Prosperity

One of the key strands within the building on Copeland's prosperity section was around supporting young people into work, education and training and a series of supportive actions have been agreed and delivered.

- Young people from the Youth Council presented their priorities at the Copeland Partnership, particularly focusing on the need to access work and training opportunities in a variety of sectors, both maximizing opportunities within nuclear, as well as developing non-nuclear job opportunities and the need for increased access to external work experience in addition to mentoring and support within schools.
- The Work and Skills Partnership has supported around 62 individuals through the Copeland apprenticeship scheme. Key achievements to date include 21 individuals aged 14-19 receiving pre-employment support; 126 individuals now have accessed employment, training and enterprise; 18 individuals have been support into employment and 56 individuals have reached Level 2 equivalent.
- A Green Deal Options Paper is being prepared by the Cumbria Affordable Warmth Partnership to identify best Green Deal solutions for Cumbria's householders and businesses. The approach will be combined with the local authorities' responsibility for delivering the Home Energy Conservation Act. An options paper dissemination event will be held on the 22nd October for elected members, district CEOs, members of the Cumbria Housing Executive, representatives from the Health and Well Being Board and Local Enterprise Partnership, Chamber of Commerce, Green Deal Providers and Third Sector organisations.

## **3. CONCLUSIONS**

- 3.1 In the current economic climate, the imperative for all tiers of government and all sectors to work together to provide the most locally appropriate public services in the most effective and efficient way is clear. This report shows that there are some excellent examples of joint working within a range of partnerships. The Copeland Partnership is an effective umbrella for these and a catalyst for new partnerships to be formed.
- 3.2 As the Copeland Partnership continues to be an effective way of community priorities being highlighted and addressed with multi agency responses, and its impact on effective and efficient service provision is proven, there will be more opportunity for others to contribute to the costs of administering.

#### **4. STATUTORY OFFICER COMMENTS**

4.1 The Monitoring Officer's comments are: No further comment

4.2 The Section 151 Officer's comments are:

This report presents an update on the Copeland Partnership Plan Action Plan. An EIA has been carried out against the overall Copeland Partnership Plan. It is considered that on-going actions referred to in the report are promoting equality and having a positive impact- for example on the age protected characteristic- and the wider Copeland community.

4.3 EIA Comments

This report presents an update on the Copeland Partnership Plan Action Plan. An EIA has been carried out against the overall Copeland Partnership Plan. It is considered that on-going actions referred to in the report are promoting equality and having a positive impact- for example on the age protected characteristic- and the wider Copeland community.

4.4 Policy Framework

The Copeland Partnership Plan is not only a statutory part of the Council's Policy Framework but also a key council wide and partnership strategy. The Plan and its accompanying action plan support wider parts of the Council's Policy Framework and cut across the four main themes of the Corporate Implementation Plan 2011-12.

4.5 Other consultee comments, if any:

None.

#### **5. HOW WILL THE PROPOSALS BE PROJECT MANAGED AND HOW ARE THE RISKS GOING TO BE MANAGED?**

5.1 The Copeland Partnership Conference and Action Plan, including its monitoring are currently managed within the Policy and Transformation Department, by the Localities Team and the Policy and Transformation Team, with input from others, including the Economic and Community Regeneration Team.

## **6. WHAT MEASURABLE OUTCOMES OR OUTPUTS WILL ARISE FROM THIS REPORT?**

- 6.1 The Copeland Partnership Annual Action Plan has been devised from its inception to have a clear set of measurable outcomes and outputs. A clear set of performance indicators from a range of published sources has been designed to reflect key concerns and to be tracked over the ten years of the plan. During the first twelve months a baseline position against these has been established.
- 6.2 At future Copeland Partnership Conferences, the actions that contribute to improvement against these measures will be considered and reassessed, along with the priorities, but the indicators that are measured will remain consistent to show the state of Copeland over the next decade.

### **List of Appendices**

Appendix A – Copeland Partnership Plan Performance Indicators

### **List of Background Documents:**

Copeland Partnership Plan: A strategy for sustainable communities in Copeland 2011 - 2021

# Appendix A Copeland Partnership Plan Performance Indicators



## 1) PEOPLE

### We want to see: A healthy community

We will Measure
Under 18 alcohol hospital admissions
Life Expectancy of Males
Life Expectancy of Females
Numbers of obese children
% of adults smoking
Number of winter deaths

### We want to see: Less children living in and affected by poverty

We will Measure
% Free School Meal Take up
IMD- IDACI Children in Poverty
Increase participation in the Cumbria Warm Homes Project by 5% against the summer ICE project.

### We want to see: Older people's needs integrated into service delivery

We will Measure
IMD- IDAOPI Older Persons in Poverty in Copeland



## We want to see: Opportunities for skills and lifelong learning

We will Measure
% of A*-C GCSE's (including English and maths)
5+A*-C GCSE's

We will Measure
Credit Union Memberships
Uptake of loans
Housing Benefit Take up numbers
Council Tax Benefit take up

## We want to see: People believe they can make a difference

## We want to see: Young People see a future for themselves in Copeland

We will Measure
16 to 18 year olds who are not in education, employment or training (NEET)
Total Population

## 2) PLACE

## We want to see: Copeland town and villages where people want to live, work and play

We will Measure
Nos new homes build (Net additional homes provided)
Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Litter
Number of affordable homes delivered (gross)
Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Detritus

**We want to see: Current low levels of crime and anti-social behaviour maintain and reduce**

We will Measure
Number of Domestic Abuse incidents
Number of shoplifting incidents
Number of Anti-social behaviour incidents
Domestic burglaries per 1,000 households
% repeat domestic abuse incidents

**We want to see: Distinctive local landscapes and biodiversity conserved and enhanced**

We will Measure
Improved Local Biodiversity – proportion of Local Sites where positive conservation management has been or is being implemented ANNUAL FIGURE
% annual reduction in carbon emissions towards 5 year target of 25% reduction by March 2015

**We want to see: Easy access into, out of and within, Copeland**

We will Measure
% of completed housing sites within 30 mins of service by public transport: Hospitals
% of completed housing sites within 30mins of GP's by public transport
% of completed housing sites within 30mins of Primary schools by public transport
% of completed housing sites within 30mins of secondary schools by public transport
% of completed housing sites within 30mins of retail centres by public transport
% of completed housing sites within 30mins of employment by public transport
Take-up of Broadband

### 3) PROSPERITY

**We want to see: A break in the cycle of intergenerational worklessness**

We will Measure
Economically Active people
Economically Inactive people
16 to 18 year olds who are not in education, employment or training (NEET)

**We want to see: Dynamism, entrepreneurship and centres of excellence for developing technology and local job opportunities**

**We want to see: Local business sustained and grown**

**We want to see: More diversity in our local economy to create a wider range of jobs for residents**

**We want to see: Narrowing of the local income gap**

We will Measure
Earnings by residence (Full time workers weekly pay)
Earnings by residence (Full time workers hourly pay)

**We want to see: Stronger physical connectivity**

**We want to see: Stronger use of our economic and local strengths to attract more spend in Copeland**

We will Measure
Annual tourism visitor numbers: Day visitors
Annual tourism visitor numbers: Long stays

### 4) PARTNERSHIP

**We want to see: All Copeland parish, town and wards covered by current community plans**

**We want to see: Joint working throughout the public, private and voluntary sector to deliver best value services that meet local needs**

<b>We will Measure</b>
Number of LSOA's in most deprived 0-10% in England
LSOA's in most 0-20% in England

**We want to see: Strong locality partnerships with plans involving local people in influencing local services**