

## **EGREMONT AND MILLOM MARKET TOWN PROGRAMME**

**EXECUTIVE MEMBER:** Cllr J Hewitson

**LEAD OFFICER:** Mike Tichford

**REPORT AUTHOR:** Brian Kirkbride

**Summary:** To inform Members of the approved Performance Plans for Egremont and Millom covering 2005/06 and to outline management procedures agreed with NWDA, each Partnership and the Council

|                        |  |
|------------------------|--|
| <b>Recommendation:</b> | That the following is noted: <ol style="list-style-type: none"><li>1. The approved Performance Plan for Egremont 2005/06</li><li>2. The approved Performance Plan for Millom 2005/06</li><li>3. The NWDA approved Management System Health Checks for each town.</li><li>4. Systems being implemented to safeguard the Council as accountable body</li></ol> |
|------------------------|--|

**Impact on delivering Copeland 2020 objectives:** The Market Town Initiative is a Regional Programme focusing on the Regeneration of Market Towns. The principle aim of the programme is to stimulate Economic Regeneration principally focusing on creating jobs, Enterprise Development Business Growth, Built Environment Improvements and skills development all of which complement the Council's Regeneration Strategies.

**Impact on other statutory objectives (e.g. crime & disorder, LA21):** The programme bids look to address anti-social behaviour and regenerate brownfield sites.

**Financial and human resource implications:** The 2005/06 Capital Programme includes £23,738 to support Egremont and £10,000 to support Millom and Haverigg. It is proposed that these allocations are allocated to each programme as a contribution. There will be costs to the Council in providing financial management for the programme. An allocation of £21,500 within each programme has been identified to support the appointment of a Part-time Financial Administrator. Funding has already been approved by NWDA to appoint Dedicated Programme Managers and Admin Assistants which is in addition to the current programme submissions. The Council agreed to act as accountable body for both Market Town Programme at the Executive Meeting of 10 March 2005.

**Project & Risk Management:** Each project within the programmes will be subject to an appraisal as part of the NWDA approval process which incorporates Project and Risk Management Assessments.

### **Key Decision Status**

**- Financial:** Accountable body for programmes which amount to approximately £2 million over 3 years.

- Ward: None

Other Ward Implications: None

## 1. INTRODUCTION

- 1.1 Following the development of Single Programme submissions for Egremont and Millom detailed performance plans were subsequently developed for Egremont and Millom Market Towns covering 2005/06. The detailed Performance Plans showing expenditure and a summary of the projects for this year are available to view in the Members Room.
- 1.2 Formal endorsement of the performance plans from the North West Development Agency have now been received dated 8 August 2005.

## 2. MANAGEMENT SYSTEM HEALTHCHECKS

- 2.1 The North West Development Agency undertook Management System Inspection for delivery of the Market Town Programmes on 20 July 2005.
- 2.2 The inspections confirmed the processes to be implemented to administer the programmes effectively and endorsed proposals presented for each Market Town. Copies of the Healthcheck Reports are attached at Appendix A and B.

## 3. ACCOUNTABLE BODY PROCEDURES

- 3.1 The Council have agreed to be the accountable body for the Market Town Programmes as agreed within the Executive Report dated 10 March 2005. The following section of the report identifies procedures being put in place to safeguard the Council in fulfilling this role.
- 3.2 The Management System Health Checks detailed in section 2.0 confirms the management systems endorsed by the North West Development Agency in line with the conditions attached to the offer of grant.
- 3.3 Memorandum of agreements are being developed to clarify the responsibilities and roles of each Market Town Partnership/Company in accordance with North West Development Agency recommendations.
- 3.4 Within Egremont's Performance Plan for 2005/06 the following actions will be undertaken to mitigate against risks associated with financial clawback.
- 3.5 Egremont

| PROJECT                           | ACTION   |
|-----------------------------------|--|
| Rural Corridor Improvement Scheme | Feasibility Study will be undertaken in line with Contract/Financial Standing Orders.            |
| Town Centre Enhancement Scheme    | Grants offered for improvements will have legal offers passing liabilities onto Grant recipient. |
| Egremont Tourism Development      | Feasibility study will be undertaken in line with Contract/Financial Standing Orders.            |
| Town Centre and Market Study      | Feasibility study will be undertaken in line with Contract/Financial Standing Orders.            |

All Other Projects are revenue based

Proactive monitoring of delivery will be undertaken. Any offer of funding will be subject to achieving designated outputs. Funding can be reduced/withheld if outputs not achieved.

Outputs to be delivered through the programme for 2005/06 are:

|                    |    |                     |    |                              |    |
|--------------------|----|---------------------|----|------------------------------|----|
| Jobs created       | 5  | Jobs safeguarded    | 13 | People assisted to get a job | 13 |
| Businesses created | 3  | Businesses assisted | 12 | Broadband                    | 2  |
| Skills development | 29 | Studies produced    | 3  |                              |    |

### 3.6 Millom:

| PROJECT                              | ACTIONS  |
|--------------------------------------|--|
| Network Centre                       | This is a significant Capital Project part of which is being supported by Cumbria County Council back liabilities to the project. Allocation of funding will pass on claw back liabilities to the project. |
| Swimming Pool                        | Feasibility Study will be undertaken in line with Contract/Financial Standing Orders.  |
| Refurbishment of Palladium           | Feasibility Study will be undertaken in line with Contract/Financial Standing Orders.  |
| All Other Projects are Revenue based | Proactive monitoring of delivery will be undertaken. Any offer of funding will be subject to achieving designated outputs. Funding can be reduced/withheld if outputs not achieved.                        |

Outputs to be delivered through the programme for 2005/06 are:

|                    |    |                     |   |           |   |
|--------------------|----|---------------------|---|-----------|---|
| Jobs created       | 6  | Businesses assisted | 6 | Broadband | 3 |
| Skills development | 17 | Studies produced    | 2 |           |   |

## 4. CONCLUSIONS

- 4.1 The Performance Plan and Management Procedures implemented will ensure effective control and delivery of 2005/06 programmes.

### List of Appendices

[Appendix A – Millom Health Check Report](#)  
[Appendix B – Egremont Health Check Report](#)

### List of Background Documents:

Executive Report 10 March 2005  
Egremont Mini Masterplan  
Millom and Haverigg Operational Plan

**List of Consultees:**

Cllr J Hewitson, Paul Robson,  
Corporate Team, Clinton Boyce