

ACTION PLAN FOR WASTE MANAGEMENT

	Action	Cleanliness of Borough	Recycling Service	Refuse Collection Service
1	We will set out clearly what service residents will receive in terms of the waste management service	X	X	X
2	We will monitor our performance and tell you whether we are delivering the service we promised	X	X	X
3	We will tell you more about that actions we are taking (and the impacts of those actions)	X	X	X
4	We will use our powers and resources to tackle areas of the borough that suffer from poor cleanliness	X		
5	We will bid for extra resources to boost our capacity, and take advantage of additional legislative powers to improve the cleanliness of the borough	X		
6	We will launch an advertising campaign to inform residents of the bulky items the council collects free of charge, and to encourage residents to report fly tippers	X		X
7	In conjunction with Parish Councils, we aim to have recycling facilities in all rural villages not included in the black box scheme		X	X
8	We will improve the appearance of recycling sites through increased monitoring/cleaning; providing suitable litter bins; working with community groups to improve ownership	X	X	
9	We will lobby CCC to make Civic Amenity sites more accessible available for longer hours	X	X	X
10	In conjunction with Doorstep Collections, we aim to extend the black box recycling scheme and extend the range of materials to include cans		X	X
11	We will review and improve our process for emptying recycling banks so that when people go to recycling the bins are not overflowing	X	X	X
12	We will investigate the potential of providing a lid for black boxes	X		X
13	We will investigate the options and feasibility for recycling a wider range of materials (e.g. plastics)		X	X

BACKGROUND

1	<ul style="list-style-type: none"> ▪ We will monitor the cleanliness of streets following refuse collection, and provide additional training if required to ensure that we provide a quality service ▪ We will promote available recycling facilities so that every resident has the information they need to reduce waste ▪ We will ensure that assisted collection offered by the refuse and recycling collectors to the elderly, disabled and poorly is publicised ▪ We will set service standards and tell you what you can expect ▪ We will distribute a revised Waste Charter to residents
2	<ul style="list-style-type: none"> ▪ We will monitor how we perform against the service standards and tell you whether we are delivering our promises
3	<ul style="list-style-type: none"> ▪ We will tell you about our rural road sweeping and verge clearing programme; our clean and green team; how we work with communities to improve cleanliness; flytippers we have prosecuted; activities of the enforcement unit; why we need to reduce waste and how the twin bin system helps;
4	<ul style="list-style-type: none"> ▪ We have a clean and green team who are actively tackling specific problem areas
5	<ul style="list-style-type: none"> ▪ We will bid for additional resources to carry out litter clearance on roadside verges in the 06/07 budget round ▪ We will use powers granted under the Clean Neighbourhoods Bill when that becomes an Act to ensure land owners keep their land clear of litter
6	<ul style="list-style-type: none"> ▪ We will publicise our bulky waste collection scheme – highlighting the many items we collect free of charge (many of which we currently see as fly tips) ▪ We will encourage residents to report fly tips ▪ We will prosecute a few high profile cases and publicise ▪ We will publicise that white goods are sent for refurbishment/recycling ▪ We aim to be able to offer an appointments system for the bulky collection service
7	<ul style="list-style-type: none"> ▪ We will publicise where recycling facilities are in the Borough ▪ We will aim to have a recycling facility in all rural villages not included in the black box scheme
8	<ul style="list-style-type: none"> ▪ We will investigate ‘Adopt a site’ schemes for schools or community groups ▪ We will increase monitoring/cleaning ▪ We will screen sites where possible by appropriate fencing ▪ We will ensure the recycling banks carry signage/branding ▪ We will ensure that suitable litter bins are positioned at all sites
9	<ul style="list-style-type: none"> ▪ We will lobby CCC to make Civic Amenity sites more accessible available for longer hours so that people can dispose responsibly of their waste
10	<ul style="list-style-type: none"> ▪ We aim to extend the range of materials collected by Doorsteps to include cans. This will help householders to manage on fortnightly refuse collection.
11	<ul style="list-style-type: none"> ▪ We will review schedules of servicing for small sites and amend if necessary ▪ We will ensure that each site has clear contact numbers to notify us of any problems or requests ▪ We will review the system of reporting large sites
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