

**REGIONAL ECONOMIC STRATEGY CONSULTATION**

**EXECUTIVE MEMBER:** Cllr Elaine Woodburn  
**LEAD OFFICER:** Fergus McMorrow, Corporate Director (Economic Prosperity and Sustainability)  
**REPORT AUTHOR:** Fergus McMorrow

**Summary:** Suggests a response to the consultation by the North West Development Agency

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| <b>Recommendation:</b> | <ol style="list-style-type: none"><li>1. The response is agreed and disseminated to local partners</li><li>2. The response may be amended in the event of additional comments raised by partners, subject to the consideration of the Director of Economic Prosperity and Sustainability in consultation with the Leader of the Council.</li></ol> |
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**Impact on delivering Copeland 2020 objectives:** Links directly into key actions in recently approved Corporate Plan

**Impact on other statutory objectives (e.g. crime & disorder, LA21):** Overall strategy context being developed will have implications for sustainability and regeneration. This will have indirect effects on areas such as community safety etc.

**Financial and human resource implications:** None directly but will influence NWDA investment plans and would, therefore, have very significant indirect financial consequences for Copeland.

**Project & Risk Management:** None

**Key Decision Status**

**- Financial:** None  
**- Ward:** None

**Other Ward Implications:** None

- 1.1 This report sets out a proposed response to the consultation on Regional Economic Strategy being carried out by the North West Regional Development Agency. This is a vital document that will set the context within which the Regional Development Agency will invest over the next three years and sets a direction for the next twenty years.
- 1.2 The consultation closes on 30<sup>th</sup> September. It is intended to disseminate the Council's views to partners to gain as much support for strengthening the Copeland and West Cumbria elements of the strategy as possible.
- 1.3 The attached annex sets out comments that it is proposed to make in response if members agree.

| Annex 1 | Regional Economic Strategy Proposed Response |
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