

**EXECUTIVE REPORT****DEPUTY LEADER'S REPORT****COUNCILLOR M ASHBROOK – PORTFOLIO HOLDER****1. KEY ISSUES – PROGRESS REPORT****Major Projects****Coastal Fringe**

Working with English Partnerships the Council has appointed project managers for the site. This project covers land from the headland south of Whitehaven Harbour to the old Marchon site, including Haig Pit. The associated open space is included, and the National Trust is a partner in this project.

The next phase is to appoint detailed design consultants and then to begin to work up plans for development.

**Phoenix House**

The new Phoenix House (old Cleator Moor Co-Op) was officially opened on 16 August. The occupation of the building by organisations is progressing, and the managing body, Cleator Moor Business Centre, is currently recruiting staff to run it.

The conservation of a significant building in the middle of Cleator Moor for its new use is an important step in ensuring that the town is able to develop economically.

**South Whitehaven**

The finalised development plan for the Safer Stronger Communities Neighbourhood Element funding has been submitted to Government Office via the West Cumbria Local Strategic Partnership. The additional sums (£410,000 a year for three years), to be spent in some of the most deprived parts of Copeland, will be approved when the Government Office is happy that there is a realistic plan in place. This needs to set out to make improvements on targets to close the gap between the deprived areas and the average for West Cumbria in issues such as levels of some types of crime, health, educational attainment and worklessness.

During the beginning of September it is hoped that a Neighbourhood Manager to run this project will be appointed from the shortlist drawn up following advertisement.

**Rugby Stadium Delivery Group**

Following the signing by the Leader of the “ Memorandum of Understanding “ with the Rugby Club and WLR, a delivery group has been set up to drive the project forward. The Council's Economic and Tourism Manager is on the group which has met four times in the last fortnight. The group are currently considering all the options

for delivering a new stadium for the club and the Town. Visits have been undertaken to two clubs who have recently developed new stadiums, to learn from their experiences.

## **Tourism**

- **Visitor Figures** for The Beacon during July were 5119 . These figures include paid admissions as well as visitors to the free harbour gallery, café and shop. Last year's figure for July was 4898.
- **Tourist Information Centres.**

**Whitehaven TIC** received 4298 enquiries in July (5130 in July 2005). These enquiries include services and information for the local community as well as tourists, especially during the weeks leading up to the Isle of Man boat trips.

**Millom TIC** received 718 enquiries during July, an increase on last year's figure. Plans are fully underway for Heritage Open Days which will be celebrated throughout the Millom area from 7<sup>th</sup> to 10<sup>th</sup> September.

## **Tourist Information Centre (TIC) Review**

An initial meeting has taken place with Copeland Borough Council officers and the Council's Portfolio Holder on how to take this piece of work forward. Stakeholders and partners are currently being consulted for their views on how the recommendations can be taken forward to build upon the service the TICs provide. The deadline is 4<sup>th</sup> September 2006.

A follow up meeting will be held on the 6<sup>th</sup> September to develop an action plan, this will be discussed with OSC Economic Well-Being on 7<sup>th</sup> September before a final action plan is published is 29<sup>th</sup> September 2006.

## **Hadrian's Wall Potential Projects**

A meeting has taken place with Marie Whitehead, Development Manager for the West Coast and Carlisle to discuss potential projects at Ravenglass Bathhouse, Moresby Fort and Hardknott Fort as well as the promotion of Hadrian's Wall Roman Heritage. This initial meeting involved site visits and familiarization.

## **Corporate Plan**

Work is progressing on the new 5 year plan. At the end of the first phase of consultation with Councillors, staff and stakeholders there was a considerable amount of useful feedback to incorporate into the draft plan.

Currently discussions are under way to develop more details under the various headings that appeared in the first draft. In particular actions, targets, links to other organisations' work and the Council's role in taking forward policy areas are being considered.

The product of this work will be pulled together into the next version, due to be out for consultation in November.

**2. EXECUTIVE DECISIONS RECOMMENDED TO COUNCIL**

None

**3. EXECUTIVE DECISIONS REPORTED FOR INFORMATION ONLY**

Subject: Statement of Decision

Date of Decision: 25 July 2006

Decision Reference: EXE/06/0050

Context:

Decisions made at the previous meeting requiring formal approval

**Decision**

**That the Statements of decisions made at the meeting held on 4 July 2006 be agreed as a correct record**

Subject: Forward Plan

Date of Decision: 25 July 2006

Decision Reference: EXE/06/0051

Context:

To consider the forward plan of key decisions for July - November 2006

**Decision**

**That the Forward Plan of Key Decisions be noted**

Subject: Delivery of Pow Beck Regeneration Initiative Partnership Between West Lakes Renaissance and Copeland Borough Council

Date of Decision: 25 July 2006

Decision Reference: EXE/06/0057

Context:

To establish a framework for the delivery of the Pow Beck Regeneration Initiative by securing and maintaining effective and meaningful partnership working between Copeland BC and West Lakes Renaissance. Approval in principle is sought for a number of actions, mechanisms and potential agreements. The phased introduction of these various elements will be allied to the Whitehaven Regeneration Implementation Plan.

**Decision  
That**

- a) the options set out in section 3 of this report be agreed in principle;
- b) the Corporate Director of Economic Prosperity and Sustainability in consultation with the Portfolio Holder, be delegated authority to pursue the implementation of the options subject to clarification of the relevant points set out in this report;
- c) Standing Orders be suspended to allow the appointment of White, Young Green, (planning consultants) to assist with the preparation of a Supplementary Planning Document (SPD) for the Pow Beck Development, should additional information be required. The appointment to be in accordance with the West Lakes Renaissance consultancy framework agreement.

Subject: Statements of Decisions made on 25 July 2006

Date of Decision: 15 August 2006

Decision Reference: EXE/06/0062

Context:

To agreed as a correct record the statements of decisions made at the Executive meeting of 25 July 2006

**Decision**

**That the statements of decision made on 25 July 2006 be signed as a correct record.**

Subject: Forward Plan

Date of Decision: 15 August 2006

Decision Reference: EXE/06/0063

Context:

To consider the forward plan of key decisions for August – November 2006

**Decision**

**That the Forward Plan of Key Decisions be noted**

Subject: Process Improvement Team Report

Date of Decision: 15 August 2006

Decision Reference: EXE/06/0069

Context:

This report seeks approval from the Executive to fund the Process Improvement Team (PIT) for the period from November 2006 to end of March 2007.

**Decision**

**Continuation of funding of the PIT team to 31 March 2007 be approved.**

Subject: Lake District National Park Authority Visioning Project

Date of Decision: 15 August 2006

Decision Reference: EXE/06/0070

Context:

This report asks the Executive to agree to a request received from the Lake District National Park Authority for Copeland Borough Council to sign up to a new Vision statement for the Lake District and to join a Partnership to support the implementation of that Vision.

**Decision**

**That a) the Lake District Visioning process be supported;  
b) the participation in the Partnership be agreed; and  
c) a letter emphasising the Masterplan be submitted.**

Subject: First Quarter Performance Monitoring Report to Executive

Date of Decision: 15 August 2006

Decision Reference: EXE/06/0071

Context:

This report provides the first quarter performance against Corporate Plan and Best Value Performance Indicator (BVPI) targets.

**Decision**

**That**

- 1) **the progress made against the targets in the Corporate Plan 2006/7 be noted; and**
- 2) **the BVPI data be noted.**

Subject: Beacon Review – Update

Date of Decision: 15 August 2006

Decision Reference: EXE/06/0075

Context:

To update members on progress with the Beacon review and project development

**Decision**

**That:**

1. **progress be noted and it be agreed to continue implementing the project as indicated in the report;**
2. **the funding proposals now set out be approved;**
3. **officers proceed with the contracts for the Project Management and artefact conservation if and when a decision is made by Westlakes Renaissance Board, in advance of a the acceptance of a decision letter; and**
4. **the final selection of the contractors for the Project Management and Artefact Conservation contracts be delegated to the Director Economic Prosperity and Sustainability and the Head of Finance and Business Development in consultation with the portfolio holder.**

Subject: Urgent Action

Date of Decision: 15 August 2006

Decision Reference: EXE/06/

Context:

To note actions taken on grounds of Urgency

**Decision**

**That actions taken by the Corporate Director (Economic Prosperity and Sustainability) in consultation with the Deputy Leader in progressing negotiations with Tesco in relation to their site at North Shore.**