

MARKET TOWN STUDIES

EXECUTIVE MEMBER: Cllr J Hewitson

LEAD OFFICER: Mike Tichford

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Summary: This reports presents proposals to support Egremont and Millom Market Town Partnerships by bankrolling strategic studies within their programmes

Recommendation:	<ul style="list-style-type: none">• The Executive is asked to approve financial support by bankrolling up to £102,000 to deliver strategic studies.• Incorporate the studies within the Capital Programme
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Impact on delivering Copeland 2020 objectives: The Market Town Initiative is a Regional Programme focusing on the Regeneration of Market Towns. The principle aim of the programme is to stimulate Economic Development, Business Growth, Built Environment improvements and skills development all of which complement the Council's Regeneration Strategies.

Impact on other statutory objectives (e.g. crime & disorder, LA21): The programme as a whole looks to address anti social behaviour and regenerate brownfield sites.

Financial and human resource implications: Use of the Capital Programme for bankrolling up to £102,000 to support Market Town Studies . The studies are fully funded through NWDA and as the Council are the accountable body for the Market Town Initiative Programmes we will receive the funding directly following submission of quarterly claims.

Project & Risk Management: Each project within the programme have been subject to an appraisal as part of the NEDA approval process which incorporates project and risk management assessments.

Key Decision Status

- **Financial:** Capital Programme allocation is for £102,000.
- **Ward:** None

Other Ward Implications: None

1. INTRODUCTION

1.1 Following approval of the performance plans for Egremont and Millom Market Towns as reported to the Executive on 27 September 2005.

1.2 Each town has identified strategic studies required to be undertaken to enable delivery of the programmes. The Market Town Partnerships are taking the lead in progressing the studies but require support to bankroll the studies.

2. STUDIES

- 2.1 The North West Development Agency have agreed to support the full costs of delivering the studies as follows;

Millom

Millom Palladium Feasibility Study	30,000
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Egremont

Rural Corridor Study	12,000
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Town Centre/Market Study	30,000
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Egremont Tourism Development	30,000
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TOTAL	102,000
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- 2.2 The Bankrolling of the studies is required as the North West Development Agency funding can only be claimed following defrayment and can not be claimed in advance. Both the Egremont and Millom Partnerships do not have sufficient resources to bankroll the studies. The bankrolling is anticipated to take place in 2005/06 with the claims being submitted to NWDA on 31 December 2005 and 31 March 2006.
- 2.3 The Market Town Managers and Copeland Officers will be part of Steering Groups established to oversee the commissioning of consultants and delivery of the studies to ensure compliance with funding requirements.

3. CONCLUSION

- 3.1 The Executive is asked to approve the recommendations to act as bankroller for the studies and to include them within 2005/06 Capital Programme.

List of Appendices

None

List of Background Documents: Documents: 27.9.05 Executive

List of Consultees: Corporate Team, P Robson, Cllr Jim Hewitson