

OVERVIEW AND SCRUTINY COMMITTEE
ECONOMIC WELL-BEING – SPECIAL MEETING

MINUTES OF MEETING HELD ON 8 FEBRUARY 2007

Present: Councillors P Connolly (Chair); K Hitchen (Deputy Chair); D Banks; Cllr R Cole; Mrs M Docherty; D Moore; J Prince

Apologies: An Apology for absence was received from Councillor Mrs M Barnes

Also in Attendance: Councillor H Wormstrup

Officers: M Tichford, Head of Regeneration; G McWilliam, Economic and Tourism Development Manager; S Lewthwaite, Regeneration Project Manager; T Capper, Democratic Services Manager; L Taylor, Member Services Technical Support Officer.

Also Present: P Crook, West Lakes Renaissance; F Tubman, L Wilson, West Lake District Tourism Partnership

OSC-EW135 Western Lake District Tourism Partnership

The Committee received a presentation from Fiona Tubman, Marketing Specialist and Lucy Wilson, Marketing Administrator of the Western Lake District Tourism Partnership. The presentation updated Members on the performance of the partnership, which included details of the holiday guide for 2007 and a top attractions leaflet distributed in January. Details of the media campaign launched in October and the development of the website were discussed.

AGREED – That the presentation be noted

OSC EW136 Whitehaven Regeneration Implementation Plan Final Draft

A presentation was received updating the Committee on delivery of the Whitehaven Regeneration Programme. The presentation outlined the overall programme, various projects and timescales. Members views were sought on the draft Implementation Plan.

Members considered the plan and made the following points

- The importance of a balance between residential and commercial buildings should compliment the harbour

- There was a need for good quality hotel accommodation.
- That a clean up of the Preston Street area of Whitehaven was needed

Previous studies were discussed and it was agreed that a copy of the Sea Change Document would be circulated to all Members of the Committee.

It was stressed to Members that this would be a living document and subject to change and agreed that any comments on the plan would be directed to the Head of Regeneration by 13 February 2007, after which a response, on behalf of the Council would be formulated.

The meeting closed at 12.15pm

Chair:.....

Signed:.....